

Vol. 10 No. September 1985

COMING MEETING:

Sunday, September 15

1:00 PM Social Hour/Sharing

1:45

Business Meeting

2:30

Break

2:45

Program

OCATION: Lakewood Library - Tacoma

MIRECTIONS: From I-5, take Lakewood Exit #125. Go north on Bridgeport Way to 112th Street. Turn left on 112th and go to Gravelly Lake Drive and turn left on Wildaire Road. Lakewood Library is on the corner of Gravelly Lake Road and Wildaire Road. Parking area in the rear of the library. Clover Park High School is across the street. Library telephone is 582-6040.

Ida Mae Swedberg will report on the design class she attended last

May at Trollhaugen.

SHOW AND TELL: Bring your own rosemaled items and other materials for display.

HCSTESSES: Tacoma Members.

DOOR PRITE: A lovely piece of woodenware....a spoon holder.

Tickets will be available for a beautiful wooden trunk. Drawing in Nov.

# CALENDAR OF COMING EVENTS

PAINT IN (Tacoma) 7802 So. "L" St. No teacher. Contact Person: Freda Hauge, 752-2763 September 14 9:00 AM GENERAL MEETING (see above)

September 15

PAINT IN (Seattle) Dena Iverson, Teacher October 5 9:00 AM

Nordic Heritage Museum, 3014 N.W. 67th St., Seattle

Contact person: Marvel Gordon - 723-2763

October 8 - 12

10:00 - 4:00 P.M. Tuesday - Friday 10:00 - 3:00 P.M. Saturday

Tacoma Bicentennial Pavilion So. 13th St. below Market Street

SCANDINAVIAN DAYS

Downtown Tacoma Five days of cultural exhibits, arts and crafts. Admission free. Daily ethnic programs by each country featuring the oldest immigrant: 12 noon - 1:00 p.m. Travel movies: 1:30 a.m. - 1:00 p.m. Volunteers will be needed for the WHA booth -- sign-up sheet will be at the meeting.

## President's Message

Our beautiful summer is almost over and we are looking forward to a busy winter schedule. The board met in August to talk over plans for the fall, more about that at our September meeting.

Since our May meeting, our organization has been very active -- several Paint-In's have taken place, the Midsommar festivals at Poulsbo and Astoria are in the past along with Marymoor Heritage Festival and Tivoli.

We have several items, we should all be thinking about and you as member need to set aside some time to help complete them. We have three more sales this year and still need some chairmen as indicated below:

<u>Chairman</u>	
Scandinavian Day (October)	Need Chairman and Co-Chairman
PLU Yule Botique (November)	Need Chairman and Co-Chairman
Yule Fest - NHM (November)	Chairman: Dena Iverson Need Co-Chairman

Dena Iverson is updating the Guidelines and we have had many new and good suggestions from the chairmen of our shows this year.

We will need volunteers for the Nominating committee, suggestions for programs, the type of workshops and who you would like for teachers.

We have had good response to the Seattle Paint-In's, the Tacoma Paint-In's need to be better attended in order to continue. The board will be reviewing the financial feasibility of continuing the Paint-In's next year. Let your board members know what you wish to gain from the organization and how you can help with making your wishes come about.

Sincerely, Betty Edwards, President

Publisher: Western Rosemalers Association
Editor : Barbara Laskowski

Membership in WRA includes your subscription to the **ACANTHUS VINE**. The **ACANTUS VINE**is published 5 times yearly and is mailed two weeks prior to WRA general meetings in January, March, May September and November.

\*\*\*\*NEXT EDITORIAL DEADLINE IS

OCTOBEL 15, 1985

<u>DUES:</u> \$10.00 per year. Make checks payable to Western Rosemalers Association. Mail to: Florence Belsvig (Membership Chairman) 1101 N. "E" Street

Tacoma, WA 98403

## ADVERTISING RATE LIST:

\$16.21 - Full Page \$4.25 - Quarter Page 8.25 - Half Page 2.00 - Block 3" x 2"

Please send camera-ready copy with remittance to:

Vine Editor: Barbara Laskowski 18228 Rockwood Ct. Yelm, WA 98597

# SYSNOPSIS OF GENERAL MEETING - May 19, 1985

The May 19.)1985 meeting was called to order by President Betty Edwards at the Nordic Heritage Museum in Seattle.

Treasurer's

Balance on hand May 19, 1985 was \$2,273.09.

Report

PLU Mayfest

Jean Alfsen reported that total receipts were \$813.67.

Membership

Florence Belsvig stated that we now have 151 members.

Historian

Dena Iverson volunteered to be Historian with Deanna

Skelton assisting.

Telep Committee Chairman

Marilyn Hansen will be the new Telephone Committee

Chairman.

Publicity Chairman is still needed.

WRA Costume

Costume Chairman Dena Iverson will look for more material, Helen Nordahl has the pattern for the costume and will help with fittings at the Seattle paint-ins if she knows ahead of time. The costume material will be kept with librarian Louise Friar who also has a pattern in the library.

Nordic Heritage

Museum

The museum gift shop would like rosemaled items to put in their gift shop. They prefer items under \$20 (after the

20% mark up).

WRA Anniversary

It was brought to the attention of the group that WRA was organized 10 years ago and we should make plans for an observance.

Display

Norma Splitt pieces were on display. A tina was donated for

a raffle for next year (1986).

Program

Naomi Price reported on the Norma Splitt workshop.

Door prize

Deanna Skelton won the door prize.

Audree Rusch, Secretary



Its time to mail in your dues for

## AUDITOR REPORT

June 5, 1985

Western Rosemalers Association Seattle, Washington

Attention: Betty Edwards, President

As you requested, I have reviewed and made test checks of the financial records for the period of February 1, 1984 through January 31, 1985. Included were the receipt and disbursement records, paid invoices, cancelled checks, and bank statements.

Generally I found the books in good order. In the few instances in which I could not identify paid bills for disbursements, I verified that checks had been issued and cashed for these transactions.

It is my observation that the records maintained by your organization appear to reflect the true financial history for the fiscal year ended January 31, 1985.

Respectfully submitted,

/s/ H. E. Boren

TROLLHAUGEN RETREAT
Three days of relaxing painting

Sept. 12-14 -- Around the World in 3 Days (European and American Folk Arts)

Cost: \$30 - 3 days of instruction

Lodging: \$6 per night -- Sons of Norway members

\$10 per night -- non-members

Food: Potluck

This is an opportunity to be at Troll-haugen at a beautiful time and to learn about many different folk arts: i.e. rosemaling, Swiss/German Bauernmalerei, Early American and many more.

For more complete information contact:

Mary Ellerman 23406 - 94th Ave. W. Edmonds, WA 98020 phone: 542-1592

Pd. Ad.

## MARYMOOR REPORT - July 6, 1985

Bernice Coleman and I had a fine day on the 6th of July. We both felt the Rosemalers' had a class exhibit. Many people were impressed by the Association's regional plates and our own display, and made all kinds of inquiries.

Bernice demonstrated. We each took a 45 minute break at separate times and enjoyed the talented and varied artists and their wares, plus a hi-land fling, belly dancers and mountain music. Lunch was greek food and Ye olde American Hot Dogge. When I was browsing several people spoke to me recognizing the bunad and said, "You're a Western Rosemaler aren't you?" If all the people we gave the flyers on Tivoli go, you should have as rewarding and happy day as we had.

Proud to be Rosemalers.

- Hellen Nordall & Bernice Coleman

# ASTORIA MIDSUMMERS FESTIVAL 1985 Co-chairman...Dena Iverson and Jean Alfsen

Dena reported that the total income was \$1,305.45. 15 artists participated. Helpers included: Kathy Anderson, Grace & Ken Toole, Bob & Juanita Wellington, Ida Mae & Ted Swedberg, and Dick Iverson

Sales were down a little from last year, but so were the sales at the other booths.

TIVOLI FESTIVAL - NORDIC HERITAGE
MUSEUM - SEATTLE July 20, 1985
Co-chairman.. Dena Iverson and Wilda Snider

Total income was \$295.78 with 14 artists participating. Helpers were: Betty and Al Edwards, Ragna Espeland, Anita Boren, Gudrn Brandso, Judith Tenggren, Ida Mae and Ted Swedberg.

Sales were very poor, but believe that the very hot weather had a direct bearing on that. The sun was so intense that by mid-afternoon it was necessary to purchase a large tarp to put overhead, to provide us with some shade.

# JUNE 1 PAINT IN (Seattle)

Another wonderful day at the Heritage Museum. Each time we have a paint-in, we realize how much we are learning and what our "giving" organization is all about.

Constance Sullivan was our instructor for the day. She brought with her several of her painted pieces which we all enjoyed. The day was spent learning how to do lettering. She used both flat and round brushes in #2, #3 and as the needs be, graduates to larger brushes. This size was great for learning. She also gave us many Norwegian phrases and the correct spelling of them.

In the afternoon we spent time learning several borders. They were very attractive and fun to do.

Thank you, Connie for sharing your knowledge with us. We hope you will do this again sometime.

Those present were: Bernice Coleman, Marvel Gordon, Betty Edwards, Wilda Snider, Mickey Buchanan, Ruth Larsen, Judith Tenggren, Louise Friar, Adelyne Hamlin, Barbara Hazen, Eileen Rastrafter, and Gudrun Brandso.

- Betty Edwards

# MAY 11 PAINT IN (Tacoma)

Teacher - Lois Clauson We had five people come to the class.

Lois showed us how to mix colors using very little oil, which is different from the other styles of paint. We worked on the basic strokes of Rogaland, then worked on the different flowers used in Rogaland and detailing. It was a full day and she is a fine teacher.

- Frieda Hauge

# JULY 13 PAINT IN (Tacoma)

<u>Teacher</u> - Gudrun Berg Hallingdal Style <u>Attended</u> - 5

Gudrun is another good teacher and we enjoyed her style of teaching. She had a wealth of information and suggestions for us. She also kept us busy with blending colors for different backgrounds.

As Paint In Chairman of Tacoma, I wish to thank all the teachers who have taken their time to come here to help us get started. I'm sure those that have taken lessons share with me gratitude to these teachers without whose help we'd find it hard to learn the art of Rosemaling.

We may have had more people for classes had it not been summer with so many on vacations. This year has been a trial time to see how many would respond from Tacoma and the surrounding area. We will have to have better attendance if we want to continue. Hopefully more will turn out this fall to take advantage of this opportunity to learn more about rosemaling.

- Frieda Hauge

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Bertha Rockness, long time WRA member and her husband Omar celebrated their 50th wedding anniversary on August 11 at a special reception given by their children and grandchildren.
Congratulations from the WRA, Bertha.

#### PATTERN DESIGN CLASS

Challenging and rewarding was a recent 5 day pattern design class held May 20-24 at Trollhaugen, a Sons of Norway lodge high in the Washington Cascade mountains taught by Florence Buck. Splendid scenery, comfortable surroundings, and tasty food prepared by two Norwegian sisters...Anna and Martha, in addition to the instruction made it a memorable week for the ladies attending.

Emphasis was placed on learning the basic principles of good design and how to use "tools" such as mass, line, color etc. to achieve the desired effect in relation to traditional rosemaling. Telemark, Hallingdal and Rogaland styles were presented and studied.

The task of the students was to create a design in each style and paint it on a piece of wooden ware. After much advice and correction from the teacher, revisions, and a lot of hard work, it was thrilling to see how each student was able to create unique, lovely designs. Following are a few of the comments from the students:

"It has been such a pleasure to have taken this class in design from Florence. I feel I have learned so much and met so many lovely people. This is my first workshop and hopefully not my last." - Elsie Dawson.

"...and best of all a new outlook and information about this beautiful art form. No excuse now for mixing styles and flat lines." - Celia Hendrix

"As a Canadian and beginning rosemaler, I found my trip to Trollhaugen most worthwhile. To learn design principles and useful tools have been fundamental to establishing a proper basis for my painting. The precise teaching and warm fellowship will return with me as inspiration for a very long time. My thanks to all my new friends." - Marilyn Sharples

"It was super having all day to paint with instructions on the side and learning new things." - Frieda Hauge

"After this class of pattern making, I know I knew nothing and that now I know a little. After years of painting, I find this out??" - Ann Freeman

"This is the class I've waited for for years. The information I have gained in five days has at least been equal to the sum of the other knowledge gained in all the classes I have taken over the years. Let's have more." Ida Mae Swedberg

"This week has been a fantastic experience...have learned so much. A design workshop is a must for every rosemaler, it gives you a better understanding of the art and makes a better painter of you." - Dena Iverson

Editor's note - As reflected by the above comments, the class was very enthusiastically received. It is a class that is not frequently offered. It is hoped that there will be more in the future because through learning to create designs, we gain a greater appreciation of the art and learn to paint better. Some of the designs created in this class will be featured in this and forthcoming issues as space permits.

- Continued on next page

### POULSBO SALE REPORT - June 16, 1985

Well, it's over. We had a lovely day for our sale. It was very sunny. The morning started out with lots of dew, but by mid-day it was between 80° - 85°. Wind was a problem in the early A.M., but was only a nuisance in setting up. Since we got our O.K. on placement of the booth about 8:45 and Buck & I were alone....we really had to make things fly to be ready for the usual early lookers who wanted to survey our wares before opening hours. We were busy all day. Marilyn Hansen did a great job of demonstrating in the afternoon. However, she had trouble with the paint drying out and finally one of her dark boards started to blister. Also we were worried about other items because they got almost sticky to touch. Excellent sale dollar wise -- \$824.25.

Artists who submitted items were: Naomi Price, Dena Iverson, Marilyn Hansen, Lila Granaas, Barbara Hazen, Ragnhild Feroy, Betty Edwards, Gayle Oram, Mickey Buchanan, Ragna Espeland, Kathy Anderson, Lois Clauson. Workers: Marilyn Hansen, Marcella Finlay, Eva Clark, Buck & Mickey Buchanan. Co-Chairmen: Mickey Buchanan and Marilyn Hansen.

# PATTERN DESIGN CLASS (continued)

A note from the teacher - FLORENCE BUCK

"Most of the students in my May design class at Trollhaugen were members of W.R.A. I've never had a group of students that worked so hard and produced so many fine pieces as this group did. Most of them made their own designs for the first time and the quality of their patters were outstanding. I loved teaching the class, enjoyed the excellent food Anna and Martha cooked for us and appreciated the serenity at Trollhaugen."

For those not familar with Trollhaugen, it is a lovely Sons of Norway lodge high in the Washington Cascade mountains located near Snoqualmie pass.

THANK YOU to Florence Buck for the lovely pattern in this issue which she designed at Trollhaugen and also to Ida Made Swedberg for a pattern she designed in the class as a student.

UPDATE ON JEAN ALFSEN

(Aug 23) Jean has been moved to University Hospital,

1959 N.E. Pacific St., Seattle, WA 98105. Phone - 548-3300

She is feeling better and welcomes cards and visitors, but visitors should call first to make sure she is in her room and not out for a treatment. Jean is a past president of Western Rosemalers and has served also in many other capacities. We wish Jean a speedy recovery!

NORDIC HERITAGE MUSEUM is having a Rummage Sale, September 6-7, 9:00 AM - 6:00 PM

They are asking for old furniture, toys, books, disher, clothes, etc. for donations. If you would like to donate any items, they are asking that you bring them before Sept 6, Mon-Fri 9:00 AM - 5:00 PM or Sat-Sun 1:00 PM - 5:00 PM.

NORSE ROSEMALER'S ASS'N is having their 15th ROSEMALING SHOW, September 12-15, 1985 at Mayfair Mall in Milwaukee, WI (just off the I 94 express way). Hours are: Thurs. & Fri. 10:00 A.M. - 9:00 P.m. Sat. 10:00 A.M. - 5:30 P.M. Sun. 12:00 noon to 4:00 P.M. Address: MAKFAIR MALL, 2500 N. Mayfair Road, Milwaukee, WI 53213, Highway 100 at North Avenue. They will have rosemaling on display, rosem ling supplies, rosemaling patterns, unpainted woodenware and demonstration in rosemaling, stitchery, and woodcarving. Ethnic food will also be available.



·Inollhaugen 185

Ida men Swedberg

I heard about W.R.A. from

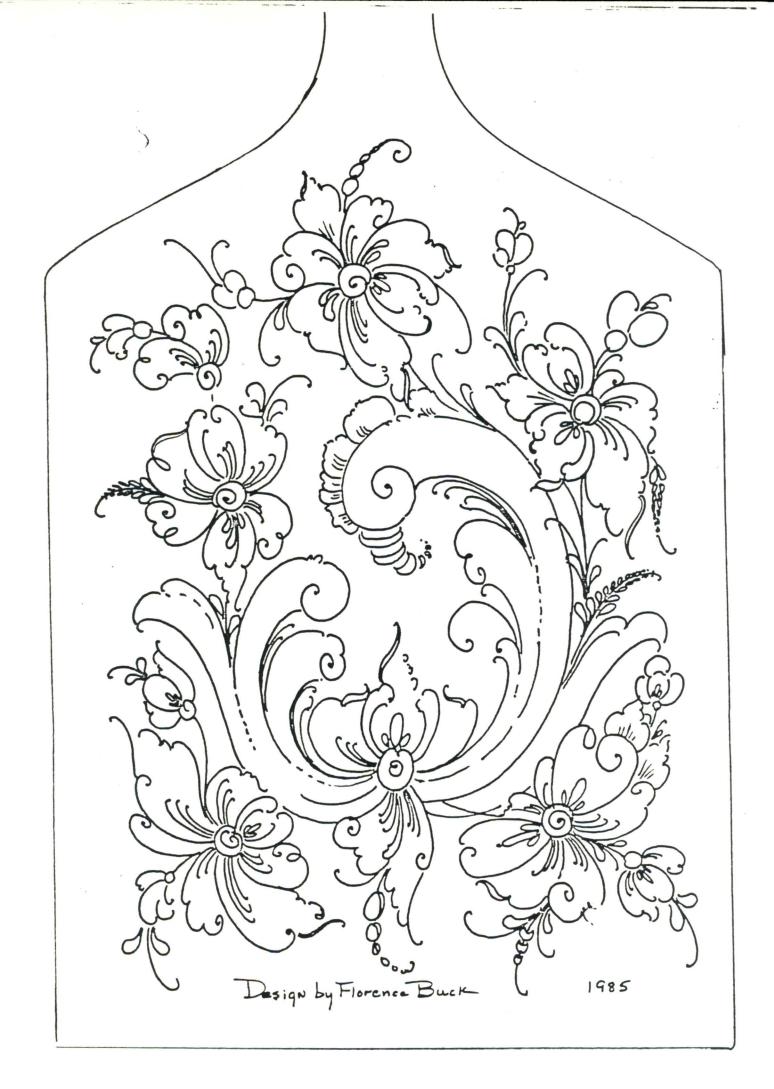
Mail application and check to: Florence Belsvig, 1101 No. E St, Tacoma, WA 98403

annual directory.

Dues run from Jan. to Jan.

General Membership \$10.00 Business Membership \$15.00

Retailers & businesses will be listed as such in



#### GUIDELINES FOR PREPARING ARTICLES FOR SALE AT WESTERN ROSEMALERS SHOWS

- 1. WOODEN WARE ONLY No metal items, no china items, no plastic items--and painted in oils.
- 2. Remove all graphite marks and smudges. Sand and varnish carefully.
- 3. Finish back or bottom or inside (boxes) of articles with oils, acrylics, or contact paper. Attach hanger if needed.  $\underline{\text{No}}$  pop top hangers.  $\underline{\text{NOTE}}$  If article has a hanger...please attach string in order to hang on display board hooks.
- 4. Secure a personal I.D. letter from the chairperson of the show. (This letter you will keep for future shows).
- 5. Be sure each article is complete, i.e. batteries for clocks, candles, cards or pencils, etc. as necessary.
- 6. Secure a sheet to list your items on. (Like the enclosed form). Fill in the top part completely.
- 7. Now, list each article you have for sale, giving it a number and a price. See the example below. "C" is an example of a personal letter assigned.

Item Number	DESCRIPTION	PRICE	SOLD	RETURNED
C-1	6" Blue bowl - Tilemark	7.95		
C-2	10 " Plate-red. Halingdal	25.00		

- 8. Now, take each article, put a tag on the front or easily seen place, and list the item number and price on it. See example below:
- 9. Wrap <u>carefully</u>. Do <u>not</u> use newspapers they smudge. Insert the list in with the items and take them to the chairperson or representative ahead of the sale if possible.
- 10. After the show, the treasurer will return your list with each item marked either sold or returned. Please check this carefully. Your check will also be enclosed, minus the commission charged.
- ll. If your items are going to the next sale, be <u>sure</u> to make out another list for the next chairman even if you do not have your articles back. You can do it from the list returned by the treasurer and have them keep the same number and price.
- 12. Western Rosemalers will do everything in their power to see that every precaution is taken so that articles are not damaged or lost. However, should that happen, they will not be responsible for their replacement.

#### GUIDELINES TO MEMBERS OF WESTERN ROSEMALERS ASSOCIATION CONCERNING SALES

Pricing:

Generally, it is advised to price items from 3 to 6 times retail cost of the items. Commissions are usually taken from sales by sponsoring organizations, and if it is 20% or more, you may want to set prices higher than suggested.

Delivery and Pickup of items for sales:

Delivery should be made <u>in advance</u> of sale in accordance with times set by event chairman. The chairman has a great deal to do on the day of the sale and must not be burdened with items being brought in on that day.

Artists must make their own arrangements to have their items picked up at the end of the sale. Event chairman will not be held responsible for handling items after sale.

Instructions for pickup are to be indicated by artist on his or her individual sales sheet.

Painted Items Appropriate for Sales:

WOODEN WARE ONLY - no metal items, no china items, no plastic

Finishing and Equipping Items for Sale:

<u>Do Not</u> finish breadboards on back; if left unfinished, they may actually be used and proven to be more desirable to customers.

 $\underline{\text{Do}}$  finish backs of plaques, plates, insides of boxes, etc. This adds to the professional quality of the items.

Include a battery for clock so it may be displayed in operation.

Tie a leather thong in breadboards and bellows for hanging convenience.

Use hangers that fit pegboard hooks for display; wire and screw eyes are preferred; sawtooth hangers need a string attached.

Do not use pull-top hangers from soft drink cans; they do not stay attached very sell, and are unprofessional looking.

#### Demonstration at sales:

Demonstrator may use pattern or paint freehand, but if using patterns, choose those that are traditional and authentic.

Demonstrate  $\underline{\text{only}}$  on woodenware. Demonstrate only with  $\underline{\text{oil}}$  paints -- no acrylics.

Explanation:

To "preserve the art of rosemaling" and "to encourage the High Quality of workmanship set by our predecessors through the use of traditional colors, scrolls, and flowers" is stated as stated as the objective of Western Rosemalers Association on our membership forms. Therefore, it is important that as we promote this art form at our events, we do so in a traditional and authentic manner.