WESTERN ROSEMALERS ASSOCIATION SET

SEPTEMBER 1979 Hellen - Editor

1.

Mcanthus Vine

COMING MEETING:

Date: Sunday, September 23, 1979

Time: 1:00 Social Hour & Sharing 1:45 Business Meeting 2:45 Program

Location:

DOCE'S FURNITURE IN EDMONDS

From the North on I-5 take Exit #177 (NE 205th and Lake Forest Park), take a right turn at the end of the exit, continuing west on NE 205th to Aurora (Highway 99). Take a right hand turn on Aurora - approximately $l_{\overline{2}}^{\frac{1}{2}}$ blocks to Doce's. From the South on I-5 take exit marked Lake Forest Park, Edmonds, Mountlake Terrace. Edmonds is the 2nd right turn after entering the exit. This will bring you out on N.E. 205th to Aurora (Highway 99) Turn right on Aurora - approximately $l_{\overline{2}}^{\frac{1}{2}}$ blocks to Doce's.

Hostesses: Marysville - Celia Hendrix

Sharing: Bring your treasures, your ideas on programs.

Doorprize: Something different and special!

Don't Forget: Dues for 1980 membership are due now.

Synopsis of last meeting June 24,1979 The ladies of Olympia served lovely refreshments. Mange takk! Treasurers and Secretary's reports approved. Festival of Norway, Tole Convention, Heritage Festivel, Anacortes Arts and Crafts, Elsa Sjovaag workshops all detailed in this issue. Request for more Chairmen for sales. Scandinavian Days, PLU Yule Boutique. Agreed to 5 meetings per year. Commissions were discussed, also elimination of sales where exposure was not in best interest of the Association. Larry Dahl presented slides of Arts of Norway, having worked as a consultant to Seattle Art Museum. Wilda Snider won the door prize, an unpainted tine!

PRESIDENT'S MESSAGE:

The Articles of Incorporation of Western Mosemalers Association states the following:

"The purpose for which the corporation is organized are as follows: To exhibit, display, instruct and demonstrate works of art to promote the time honored art of Kosemaling."

Although all of us are aware of our growth, I thought it would be interesting to make a comparison of measurable items from 1976, our first full year of operation, and the current year. Membership in 1976 totaled less than 150; our 1979 membership is nearing 300, almost a 100% increase. In 1976 we participated in three sales events with total sales of \$1,725.00. In 1979 we will participate in seven sales events and our total sales should approximate \$8,000.00. That's over 100% increased participation in sales events and over 400% increase in total sales. In addition several of our members sold resemaled articles directly to the Seattle Art Museum for the Arts of Norway exhibit. This is certainly a record that any corporation can be envious of!

Thanks to all of you who have helped with this record of progress. I encourage all of you to become as involved as you can in our organization, so we can continue the progress we've made in the past three years.

Because of our current strong financial situation (over \$2,500.00 in our treasury), your Board of Directors is recommending that dues remain at \$5.00 annually. We feel that you've earned it.

Jean Alfsen

Editor's Note:

Advertising rates remain \$13.50 fullpage; $6.75 - \frac{1}{2}$ page; $3.40 - \frac{1}{4}$ page; 3" x 2" - \$1.50. Next deadline always 1st of month before any meeting.

Don't forget to share your patterns or designs. We are always looking for new ideas.

This publication thanks Dorothy E. Peterson for such a lovely Telemark design.

ELSA SJOVAAG'S ROSEMALING WORKSHOP

Fifteen members attended Elsa's workshop, conducted at Normanna Hall in Tacoma, July 10 - 13. Each student completed the course with several rosemaled plates. All were inspired by the fresh color ideas Elsa shared, as well as an abundance of suggestions relating to all facets of painting in the style of the old Norwegian rosemalers. In addition to a fine learning experience, we enjoyed sharing our potluck lunch each day. It was replenished each day and there was always plenty and something new.

Total income from the workshop was \$675.00. Expenses were \$435.88 including salary of \$400.00 to Elsa. Profit to WRA from the workshop was \$239.12.

Students were able to purchase some beautiful patterns from Elsa. Thirty additional sets of patterns have been reprinted and are available for purchase. One set contains six patterns and is priced at \$3.00; two sets contain seven patterns each and are priced at \$3.50. Please contact Florence Buck if you wish to purchase these patterns.

Florence Buck, Chairman.

h

SCANDINAVIAN DAYS IN TACOMA

Mestern dosemalers will again have a booth as this big, free, Scandinavian Festival to be held in Tacoma's Bicentennial Pavilion from Tuesday, Oct. 16 through Saturday, October 20. Hours each day are from 10 a.m. to 4 p.m. Flease note that the days have been changed this year to include a Saturday. This will given those of you who work during the week an opportunity to attend this fun activity. There will be demonstrations of Scandinavian crafts each day, many things for sale, and plenty of good food. Countries being honored each day are:

> Tuesday Denmark Wednesday Norway Thursday Sweden Friday Finland Saturday Iceland

There will be a festival and dance on Saturday evening beginning at 7:30 p.m. (Admission Charge) On the program will be Auden Toven with his Hardanger fiddle, the PLU Mayfest Dancers and Stan Boreson with his entertainment and music for dancing.

The Leif Erickson Society sponsors of the festival will take 15% commission in addition to the MRA 5% commission. You may bring your sale items to the Sept. 23 meeting or to the following members by Friday, October 12.

Seattle: Betty Edwards , 15 Newell St.

Inger's Rosemaling Shop - 2408 - 80th N.W.

Marysville: Celia Hendrix - 4805 - 88th St. N.E.

Tacoma: Marian Athow - 4617 No. Vassault Florence Buck - 9204 Division Lane, S.W.

ROSEMALING WORKSHOP

We are indeed lucky once more to have a talented Norwegian Rosemaler come and share her techniques with us here in the Northwest. Alfhild Tangen is from Skien in Telemark, Norway and is a well known painter and teacher in that district. She has been responsible, to a large degree, for the organization and success of the "Telerosa Klubb" - a group of 20 accomposible painters who teach and paint for shows, exhibits and sales. Alfhild and her husband Kare were responsible for the planning and execution of many of the activities we enjoyed on the Norwegian American Museum tour last year while in Telemark. Kare is an accomplished accordianist and teacher. They will travel to California, Iowa, Wisconsin and Minnesota after their visit to the Northwest. Both speak English very well.

During our workshop with Alfhild we will be learning the art of blending and shading background colors in bowls as well as painting a "hustavle". A hustavle is a plaque that contains both rosemaling and lettering and often times is given to a bride and groom on their wedding day. I'm sure Alfhild will have other techniques to share also. Those who register for the class will be sent a letter with more details regarding supplies and a map.

Deadline for Megistration : September 26, 1979

Workshop	dates:	Seattle	-	Norway Center	- Friday, Oct	5. 5th (1 day)
		Tacoma	-	Normanna Hall	- Oct. 8 and 9	(2 days)
Limit:	15 students					
Time:	9 a.m. to 4 p.m.					
Lunch:	Brown	n Bag				
Tuition:	Seatt	tle, 1 day	-	315.00		
	Tacor	na, 2 days	_	\$25.00		

If you are interested in the Seattle workshop, send full tuition (315.00) to Mary Ellerman, 23406 - 94th Ave W., Edmonds, MA. 98020

For the Tacoma workshop send full tuition (\$25.00) to Florence Buck, 920h Division Lane S.W., Tacoma , WA. 98498

Make all checks payable to the Western Mosemalers Association.

ANACORTES DAYS:

The first venture of the Western Rosemalers to the Anacortes Arts and Crafts Festival, August 4th and 5th was successful, both in sales (\$900.00) and in promoting rosemaling. Over 20 members contributed articles for sale. Interest in rosemaling is very great in the area, but no teachers are available.

Many thanks to Betty Stuestall, Vera Etienne and May Evenson for their many hours of help.

Eunice Olson and Celia Hendrix, Chairpersons.

HERITAGE "DAY"

WRA had a booth only one day this year as compared to four days last year when we averaged just under \$500.00. This year sales were brisk and the one day realized \$286.70.

Mary Ellerman, Chairman

PROPOSED BY-LAW CHANGES FOR WRA to be acted upon Sept. 23, 1979

Article VI Section 1. add. Membership Secretary. Delete, January meeting. Section 2. add, Membership Secretary. Change to two year term. Section 3. add, Financial Secretary. Article VII Section 1. add, Membership Secretary Article VIII Section 2. add, Membership Secretary Article IX Section 1 There shall be 5 meetings a year, held during the months of January, March, May, September and November. Section 5 Meetings of the Executive Ed will be held a minimum of 4 times a year. Article XIV - Duties of the Officers: Sec. 3 Delete b. Change other letters to follow in order. Sec. L Financial Secretary. Change to: Receive and record all incoming money to the Association. a. b. Dispense all money to the treasurer. Delete other duties. Create Sec. 5. Membership Secretary. a. Maintain files of membership b. Record all new members. C. Provide a copy of the by-laws to each new member. provide new members with cards and rosters. d. Submit a list of new members to the newsletter editor. e. Renumber other sections due to this addition.

In summary, we are proposing that the job of Financial Secretary and Membership Secretary be divided and that two persons do them. We are also adding a fifth regular meeting. We are making the term of the officers last for two years, rather than one.

PLU BOUTIQUE

November 17th (Saturday) Time: 10 a.m. to 5 p.m.

There will be a total of 20% commission (15% to PLU and 5% to WRA) so everyone should keep this in mind when setting the price on their items to sell.

I hope everyone will paint lots of things, as this has always been a big event and we have done very well in the past. Painted items may be left at

Seattle - Betty Edwards - Inger Svendsen's

Karysville - Celia Hendrix

Tacoma - Florence Buck - Marion Athow

If anyone would like to help in the booth, contact me -- 839-7712

I will be having rosemaling classes beginning in September at my Studio. Call or write for more information- I also have some unusual woodenware available for purchase. Betty Cooper Paulsbo, WA 98370-779-7591 240 NW Ferry St. The Martin House 1107 Pollock Avenue Zillah, WA 98953 509-829-5374 Rosemaling lessons and Woodenware. I have many styles of plates and bowls including Authentic Ale bowls and Nordic Rim plates. Directions: Corner of Moritz Dr. and Pollock Ave., just across from the Lutheran Church on East Pollock Drives LOTTOCK MLIAGE Florence Buck 9204 Division Lane. SW Tacoma, Washington Norwegian Rosemaling Phone 206-584-5392 Just arrived !!!! New shipment of plates -: Scalloped rim and scoop shape- many sizes. Good stock of background paints, books, patterns and large variety of interesting woodenware including tines, korgs & more. Fall Classes My studio- starting September 18, -regular classes. October 26 - 1 day workshop- rosemaled plastic "Christmas Tree ball" ornaments. (Balls available at studio) November 3 - 1 day workshop - Saturday in pattern making and design theory. Call me for information regarding classes at Sons of Norway in Bremerton and at Vashon Lutheran Church on Vashon Island. Bremerton classes begin September 13th and Vashon Classes will start in October. Also call me for information and registration regarding any of the above Classes. *********** Of ad ROSEMALERS STOP PAYING RETAIL BUY DIRECTLY FROM MANUFACTURER AND NATIONAL WHOLESALE DISTRIBUTOR OF ART SUPPLIES FROM GRUMBACHER, SHIVA, DELTA, AFTIS TINWARE & CRAFTS, INSTRUCTION BOOKS BY JO SONJA.

DELTA, AFTIS TINWARE & CRAFTS, INSTRUCTION BOOKS BY JO SONJA, PAT VIRCH, JACKIE KLOKSETH, LOU ANN STERNBERG, "LANDSCAPES WITH 49¢ BRUSH" BY MURRAY ECKLES... AUTHENTIC SCANDINAVIAN BACKGROUND PALETS, UNIQUE WOODENWARE, KITS, MUSIC BOXES & CLOCK MOVEMENTS, RECORDS, CLASSES & SEMINARS. JOIN OUR ROSEMALING-TOLE CLUB WITH SPECIAL BENEFITS AS FREE ADVERTISING AND SALE OF YOUR ART WORK. FOR MAILORDERING WHOLESALE PRICE LIST UPON REQUEST. FREE SHIPPING. MASTER CHARGE, VISA, AMERICAN EXPRESS DAHLCRAFT, DAHL HOUSE, 1576 MISSION DRIVE, SOLVANG, CA 93463 805 688-8383

Pd. Ad.

5.

DECORAH NORDIC FEET:

Florence Buck reports she saw the following riddle on a reader-board at a local Dairy Queen in Decorah during Nordic Fest this summer:

"What's a Decorah cherry shake?" Ans: A mose malt.

Decorah Iowa, home of the Norwegian American Museum, is a hustling, bustling place, (I heard it grew from 10,000 to 65,000) during Nordic Fest. Time doesn't allow one to enjoy all the available activities during the three-day festival -- all Norwegian of course. Most enjoyable for me, was the National Rosemaling exhibit. All entries have been judged and critiqued by 3 capable artists prior to public viewing. Although some of America's best rosemaling is seen there, many pieces are entered by those who are intermediate painters. The critique one receives is most enlightening and helpful. An accumulation of 8 points is necessary to receive a gold medal but they need not be obtained in a single year. Three points are awarded for first place, two points for second place and one point for a third place.

Another interesting facet of Nordic Fest is a rosemaling sales shop. Only rosemalers who have won points during an exhibit are invited to paint for this sale. The quality of workmanship is very high and provides a fine opportunity for the painters to sell their work. About 250 pieces were painted this year and nearly all were sold during the three-day festival.

Immediately after Nordic Fest I was privileged to take a workshop from Olav Fossli of Telemark. His basic painting is simple, clean and fresh, but like the old Masters of Norway, he uses a great deal of line work. It was an excellent class and of course fun to see old friends.

Florence Buck

WESTERN WASHINGTON FAIR:

Although it is too late to enter any pieces of rosemaling in the Jestern Washington State Fair in Puyallup this year, we should keep it in mind for next year. It is for non-professionals (teachers can't enter). There is prize money available for the winners but it most of all provides a wonderful opportunity to promote rosemaling and educate the public. Can you believe this? Only one piece was entered this year!! More information regarding this opportunity will be discussed in the future.

EDITOR'S NOTE:

At Evergreen State Fair I noted one rosemaled tilt-top table painted by Bernice Coleman of Snohomish. It was lovely and admired by many.

SPECIAL BOUQUET TO ESTHER EINMO for her great help in typing the bulk of this news letter.

Hellen

h

1. 20 1. 2 1. 2

New Members

Ebbelaar, Rhea 525 Rause Md. Lot 26 Sunnyside, WA 98944

Eckrum, Edna P.O.B. 1 Docton WA 98108

Shapiro, Helga 9547 -44th Ave N.E. Seattle WA 98115

Butts, Trudy Box 265 Eurecka, Mont. 59917

Holmlund, Roy 3312 SW 172nd St. Seattle, WA. 98166

Meeker, Susan 3620 Monroe Ave. N.E. Salem, Or.97301

Reynolds, Frances 11018 N.E. Davis Portland, Or 97220

Ortez, Barbara 1333 5th St. Port Huenice, California,93041

Frivold, Randal Flageborgvegan, Nedines N. 4800 Arendal, Norway

Nahlum, Gyda Rt 2 -Cleophos Rd. Beloit, Wisc, 53511 Box 212

Miller, Virginia 26 Margaret Terrace Gary, Ill 60013

Olson, Thelma 236 W. Page St. Elkhorn, Wisc. 53121

Olson,Elma 236 W. Page St. Elkhorn, Wisc. 53212

Wasson, Trudy 1319 Oak St. S.E. Oelwine, Iowa 50662

Robertson, Doris 1911 Calif. Avenue Santa Monica, 90403 Business Membership

Lorraine Rone 16743 Ashwood Ave., N Seattle WA 98133

Smark, Anne 20028 Valera St. Clair Shores, Mich 48080

Ricketts, Byrlnne Box 5062 Switzerland Route Green Cove Springs, Fla.42043

Goettler, Carol R. R. 1, Luana, Iowa.52156

Landsgaard, Corrine St. Olaf, Iowa 52072

Change of Address

Markuson, Jayne 610 Pioneer E #13 Montesano, Wa. 98563

Rasmussen, Janice 9239 -118th Pl. SE Renton, Wa. 98055

Renewal

Shelly, Gladys 918 So. Dillwood Cambridge, Minn. 55008

