

ENGLISH SECTION

MORAL RE-ARMAMENT AND SPORTSMEN AT SWEDEN'S VASA RUN SKI RACE

Stockholm, March 5: "I believe sportsmen must unite nations through Moral Re-Armament," said Alfred Lif, winner of the Vasa Run, Scandinavia's greatest ski race, today, ten minutes after passing the winning post. The race is run in memory of Gustav Vasa, Sweden's sixteenth century liberator, whose statue marks the finish line, and who followed the same course from Transtrand, a little town near the Norwegian border, to Mora, 90 kilometres away, on his way to free Sweden. Lif's remarks at the finish of the race were made in returning thanks for the cable sent by Buny Austin and the West Ham football club forwards, Goulden and Macaulay, from the West Ham Stadium where they addressed the crowds on Moral Re-armorment yesterday.

Harry Blomberg, Swedish writer and speaker of the day, called youth to liberate Sweden and the world once more by the same qualities that their fathers gave—a new hope, a new will and a new way of living. Blomberg said, "Moral Re-armorment in the sportsman's language means teaching classes and nations the rules of fair play and team play. The sportsmen's greatest task is training for a Moral Olympiad and setting new world records—spiritual records which will cut through color barriers and ideological conflicts. The millions of football fans need to remember that the world is a goal and it urgently concerns us all whether it goes through the goal or over the dead ball line."

Blomberg's speech, broadcast over the Swedish national radio, was delivered at ceremonies following the race before the prizes were given out.

According to legend, Gustav Vasa turned away towards Norway in order to leave the country in the winter of 1520 after he had appealed in vain to the Dalecarlians to help him rescue the country from its foreign rulers. However, the men of the town of Mora repented after he had left and sent off two of their fastest skiers to catch up to him and get him to turn back and take his place at their head. The present course of the Vasa Run is approximately the route covered by those two men.

NORWAY PREPARES FOR BIG SUMMER TRAVEL SEASON

New Hotels Built and Others Are Remodeled; Midnight Sun Highway Progresses.

OSLO — With more Americans than ever before traveling to the Land of the Midnight Sun, Norway is now looking forward to the greatest spring and summer season of its history.

In preparation for the anticipated influx, new hotels have been built and others remodeled, transportation facilities have been improved and new scenic highways have been constructed. Work on these improvements has been rushed during the winter in order to complete them for the spring season, which is scheduled to open unusually early this year. They will provide new opportunity for travelers to enjoy the fishing and yachting, the swimming, hiking, mountain climbing and scenery, which are the features of Norway's summer.

Outstanding among the new hotels built for the coming season are ones at Lofthus on the Hardangerfjord and at Lillehammer, where the Sandvig folk museum is situated, as well as several elsewhere in the Gudbrandsdal district. Others have been enlarged, rebuilt or modernized at Hovden, Flaam, Voss, Jolster, Loen, Maraak, Molde, Grong, Bodo, Narvik, Tromso, Geilo, Haugastol and Finse. The comparatively new

bathing resort hotels at Sola, near Stavanger, and at Fevik, near Arendal, have also been reconditioned, as well as such tourist stations of North Norway as Kvesmenes and Repparfjord.

Work has been going forward steadily on the great Midnight Sun highway, to be the most northerly automobile road in the world when it is completed to the North Cape some few years hence, and the route is now open as far as Bodo, more than 100 miles within the Arctic Circle. Other sections, as between Narvik and Tromso, have also been completed, while a regular bus service now operates between Grong and Bodo. The highway opens to the traveler a magnificent region of Norway which offers the astounding sight of model farms and lush vegetation thriving deep in the Polar regions against a magnificent backdrop of low-lying hills.

Another new automobile route, across the lofty Sognefjell mountains, will be opened this year from Krossbu in Boverdal to Grinde on the Sognefjord. In Geiranger, a new road to Dalsnipa mountains, about 6,000 feet above sea level, will offer views of some of Norway's finest fjords, mountains and glaciers. There is also a new automobile road through the Setesdal valley to Haukeli in Telemark.

Fleets of new busses of the most modern type will be in operation over the various scenic routes and new air services have been scheduled for summer operation. The Oslo-Bergen service will operate daily, and that between Bergen and Tromso three times weekly from June to September.

Many events and celebrations are also scheduled for the spring and summer months. In May, Labor Day on the first and Norway's Independence Day on the seventeenth are the occasion for nation-wide carnivals, and the Midnight Sun makes its first appearance at North Cape on May 12.

St. Hans' Eve, June 23-24, will be celebrated with bonfires, national dances and processions throughout the country, especially at the folk museums. St. Olav's Eve, festival day of Norway's patron saint, is similarly commemorated on July 29, although the emphasis is on religious ceremonies at beautiful Trondheim Cathedral and the several ancient "stav" churches throughout the country. In September, the 40th anniversary of the National Theatre of Oslo will be commemorated with performances of the dramas of Bjornson.

SUMMER COURSES IN SWEDEN FOR AMERICANS

A study of the Swedish system for warding off depressions has

been included in the Stockholm courses for Americans this summer from July 29 to August 17, with lectures by Swedish leaders in political science. The social science course has been designed to meet the increased interest in Sweden's prosperity among students and educators, who are asking today for an opportunity to combine their study with travel. These travelers this year will be able to analyze first hand the planning behind the "anti-depression" measure of the Swedish budget system, recently considered by President Roosevelt.

This summer's lectures will explain how the Swedish state will act if a depression pokes up its head, how it will expand its income-producing enterprises to help business, start new industries in depressed areas and subsidize agriculture. They will also tell how Sweden keeps its unemployed below three-tenths of one per cent.

Part of Sweden's anti-depression plan is the regulation of the trade cycle by keeping prices on a reasonable level during boom times. Inspection trips in the social science course in Stockholm will cover the cooperatives, who run a battering ram of competition against the doors of any monopolies which try to swing prices above what is considered a logical scale. The cooperative movement has the power to enforce its demands because it includes a third of the population, runs factories, retail shops, department stores, apartment houses and factories of all kinds, including newspaper production.

There will also be a study of the national organization of trade unions which keeps wages on a healthy level by amicable agreements with employers to take only a fair share of the industrial returns. They build up a sound wage structure that does not go kiting when boom times come and then fall in recessions.

The lectures will cover the housing of Sweden, which has cleared up all of the country's slums and is now concerned with city planning, municipal subsidies in home-building and cooperative apartments. Another phase of the course has been assigned to the liquor control system that has taken the profit motive out of the distribution of intoxicants and reduced drunkenness 80 per cent.

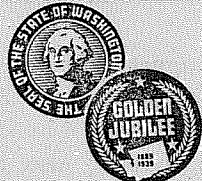
One important topic will be the currently pressing question of government ownership, which Sweden has solved by a blending of private enterprise with public operation of railroads, water-power, telephone, telegraph and other services. There will be lectures on Sweden's social security, adult education, industrial legislation and the high points of the country's history. These will be combined with excursions and inspection trips to factories, important buildings and scenes covered

in the course.

The social science lectures will run concurrently with a course in the decorative arts, which will survey the making of the popular Swedish modern furniture, glass and textiles and cover the architecture and crafts of four centuries.

NORTHWEST FOLK SAIL FOR NORWAY

Among the passengers from the Pacific Northwest sailing on the Norwegian America Line's S. S. "Bergensfjord" from New York March 21 are Mr. Ed Strand, Seattle; Mr. Edw. Dahl, Retsil; Capt. J. Dale, Vancouver; Gabriel Olsen, Premier, B. C.; O. H. Sandhaugen, Vancouver, B. C.; Severin Holmnes, Seattle; Emma Ness, Seattle; Mrs. Anna McPhalen, Vancouver, B. C.; Mrs. E. Ericson, Vancouver, B. C., and C. Pargaard, Vancouver, B. C.



TOURIST EASY MONEY

Whatever we may think of our industries, which are about the only regular source of money brought in and spent in the community, full credit should be given to the tourist who brings in outside money and puts it into circulation; this is "easy" money, for we are doing so little to encourage the drift of the tourist in our direction.

With one of the great national fairs on this coast at San Francisco there will certainly be double the trek to the West of last year when, according to the State Progress Commission, some \$3,000,000 was brought in and spent in the cities, the highway and mountain resorts; not to speak of the few with money who thought the state worth staying in.

Perhaps we cannot hope for new industries while present conditions continue, or much expansion of existing industries to afford more employment, but more effort is needed to attract the tourists and direct them one way through this state with stopovers and side trips so that the tourist dollar may be widely scattered and give a badly needed boost.

We can imagine no more "easy money" than that of the tourist visitor who asks little of us in public service, pays his way as he goes, and helps business to pay taxes, employ labor and pay wages, and to buy more goods for more business; all in the end adding to circulation of money, which reaches every citizen, the lack of which is now crippling business.

—Mason County Journal.

Washington's exhibit at the San Francisco world's fair has won high praise from the thousands of visitors who have seen it, and is

creating a favorable impression of our state, E. B. McGovern of the Washington State Progress Commission reports.

McGovern, in charge of the exhibit, said 126,425 persons saw Washington's display during the first ten days of the fair. More than 1,500 were Washington people.

That it is doing an outstanding job of advertising Washington was told in a letter from Publisher Frederick Wagner of the San Francisco Call-Bulletin:

"The state of Washington has done a magnificent job in its portrayal of the attractions, the resources and industry of your state, and I do not see how any person could deny the urge to visit Washington."

Leslie S. Baker, director of the New York world's fair, declared Washington's exhibit was the best in the San Francisco exposition. Onn B. Jaafar, commissioner and representative of Johore, India, likewise was unstinted in his praise.

McGovern said that as a result of the exhibits Washington may expect a vast increase in tourist business this year.

"People wanted to know if they could really see things in Washington that they saw in the dioramas, photo-murals and transparencies. When we told them they were actual photographs and reproductions of Washington scenes, they were amazed," he said.

W. E. Draper of Yakima, member of the state planning council, and Harry J. Beernink of Seattle, general manager of the Washington Cooperative Egg and Poultry association, were two of the many Washingtonians who saw the exhibit and pronounced it outstanding and representative of all parts of the state.

DO YOU KNOW —

The state of Washington celebrates its fiftieth anniversary this year. Here are four Washington questions:

1. On Nov. 11, 1889, Washington became the 40th, 42nd, 35th, 38th state.
 2. Which of the following are in Washington state: Mt. Rainier, Glacier National Park, Grand Coulee dam, Olympic National Park, Pendleton, Pullman?
 3. What race erected the first white man's building in what is now the state of Washington?
 4. Who was the first native-borne governor of Washington?
- The answers:
1. 42nd.
 2. Mt. Rainier, Grand Coulee dam, Olympic National Park, Pullman.
 3. Spaniards. Neah Bay, 1792.
 4. Clarence D. Martin.

Husk kontingenten!

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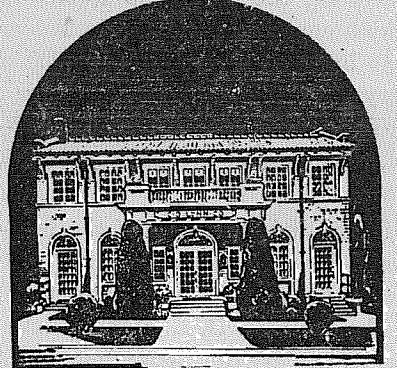
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OLYMPIA

IN 1920 JOSEPH BRADNA AND WIFE ARE PLAYING AT AN OLD PARIS THEATRE — "OLYMPIA" — THEIR BABY IS BORN BETWEEN ACTS — SHE IS PROMPTLY NAMED "OLYMPIE" AFTER THE THEATRE.

A YOUNG VAUDEVILLE COUPLE TOURING FRANCE ON ONE-NIGHT STANDS, ARE REGISTERING AT A HOTEL WHERE BABIES ARE UNWANTED — THEIRS IS CONCEALED IN FATHER'S OVERCOAT — SHE IS OLYMPIE BRADNA!

AN ACTRESS IS PERFORMING ON THE FLOOR OF A NEW YORK NIGHT-CLUB, LOOKING AT HER WITH RAPT ATTENTION IS "GEORGE RAFT" WHO IMMEDIATELY OBTAINS A SCREEN TEST FOR HER — THE ACTRESS IS OLYMPIE BRADNA!

ALTHOUGH ONE OF HER GREAT ASSETS IS HER BRUNETTE BEAUTY, OLYMPIE WAS CONVERTED INTO A PRONOUNCED BLONDE FOR "STOLEN HEAVEN" — HER BLONDE WIG WAS PATTERNED AFTER THE COIFFURE OF CAROLE LOMBARD.

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