

Vaar "Skandinaviske Time" over K.V.I. hver fredag aften kl. 10

Sponsor, Scandinavian Hour, KVI

BESTE KVALITET AV MADRASSER

Vi fornyer gamle madrasser. — Vi utkarder alle bomulds-madrasser i bløte, luftige, lette lag, saad e holder fasongen og ikke blir knudrete.

Vi er de eneste fabrikanter i Tacoma, som deler direkte med publikum — og som har vaar egen kardedmaskine.

SPECIELT: Madrass, fullkomligt renoverad \$2.50

Skriv eller telefoner for utenbys forretning.

Carlson Mattress & Upholstering Co.
821 Center Street
Telefon: Main 5523

- The following list contains the name and address of the sponsors, who together with the Puget Sound Posten and The Western Viking, have made The Scandinavian Hour over KVI possible:
- MARTIN CARLSON, Insurance and Steamship Agency, 1125 Tacoma Ave., Tacoma, Wash.
 - DRS. QUEVLI, SR. and JR., Medical Arts Building, Tacoma, Wash.
 - NORTHERN FISH COMPANY, 15th and Dock Street, Tacoma, Wash.
 - LIEN & SELVIG DRUG STORE, 11. and Tacoma Ave., Tacoma, Wn.
 - C. O. LYNN, Funeral Director, 717 Tacoma Ave., Tacoma, Wash.
 - C. C. MELLINGER CO., Funeral Directors, 510 Tacoma Ave., Tacoma
 - BUCKLEY-KING COMPANY, Funeral Directors, Tacoma Ave. and So. 1st St., Tacoma, Wash.
 - BLUE MOUSE THEATER, 1133 Broadway, Tacoma, Wash.
 - BRATRUD MORTGAGE & REALTY CORP., 954 Commerce Street, Tacoma, Washington.
 - P. VEBORG, Jeweler, 1147 Broadway, Tacoma, Wash.
 - NICKELSEN'S GROCERY & SCAND. DELICATESS. — 1210 So. K Street, Tacoma, Wash.
 - HANS JOHNSON'S FEDERATED STORE, Ladies' & Men's Furnishings, 1114-16 So. K St., Tacoma, Wash.
 - THE SILVERDALE MONUMENT WORKS, Silverdale, Washington.
 - BINYON OPTICAL COMPANY, 920 Broadway, Tacoma, Wash.
 - OPDAL POULTRY FARM & HATCHERY, Waterman, Washington.
 - CARLSON MATTRESS & UPHOLSTERY CO., 821 Center Street, Tacoma, Washington.
 - CHAS. F. ERICKSON & SON, 714-16 Pacific Ave., Tacoma, Wash.
 - SCANDINAVIAN FRATERNITY OF AMERICA, Everett, Seattle, Tacoma, Ballard and Enumclaw Lodges.

Sponsor Scandinavian Hour, K. V. I.

Buckley-King Company

Funeral Directors

102 So. Tacoma Ave. Broadway 2166

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LIEN & SELVIG PHARMACY

SKANDINAVISK APOTEK

Recepter er vaar specialitet

IMPORTERS AV NORSK LEVESTRAN

Agenter for
Salubrin, Hasselrots Jernvin og Fluss Plaster

MAIN 7314

1026 Tacoma Avenue South

(Sponsor Scand. Hour, K. V. I.)

"Hidive"

ved
SURPRISE LAKE

C. W. JOHNSON, Eier

Beste plass for sommerutflukter i nærheten av Tacoma.

Badehus, baater og kanoer tilleie. — Dans paviljong og fin plass for aslags idrett og lek.

Almindelige priser for icecream og leskedrikke.

Kun 25c for parking.

PUBLIKUM VELKOMMEN!

- (Sponsor, Scandinavian Hour, KVI.)
- Hans Johnson's FEDERATED STORES**
Chain of Independent Stores United in Buying and Advertising
1114-16 So. K Street
- ALL TACOMA 3-SALE DAYS
JUNE 9-10-11
- FREE RIDE**
ON K STREETS MERCHANTS MERRY GO ROUND
with each 25c Purchase
- NEW OPEN MESH KNIT TAMS 39c
- MEN'S RAYON FANCY HOSE 10c
- WOMEN'S OPEN MESH SPORT SLIP-ON SWEATERS 98c
- Bargain throughtout Store during 3 Day Sale

Sponsor, Scand. Hour, K.V.I.

COMPLIMENTS OF JOHN OPDAL,

Proprietor

Opdal Poultry Farm and Hatchery

at
WATERMAN, WASH.

Sponsor, Scandinavian Hour over KVI.

BRATRUD MORTGAGE & REALTY CORPORATION

har i disse dage antat et meget fordelagtig forretnings-tilbud. Westinghouse elektriske kokeovne, kjøleapparater, pumper og andre elektriske innretninger, selges vanligvis paa avbetalingsvilkkaar, hvilken kontrakt hitil har blitt diskontert hos finanskompanier i østen. Nu har firmaet Bratrud blitt tilbudt aa overta slike kontrakter for Westinghouse.

Dette er en høist fordelagtig og sikker forretning, men den fordrer kapital. Det gjelder her handelsvarer som stadig blir mere og mere populære, derfor at de er blitt nødvendighetsartikler. Og sikkerheten i transaksjonen ligger deri at kompaniet som overfører kontrakten til Bratrud, maa garantere kontraaktens overholdende. Og transaksjonen er lønnende, det kan enhver se.

Den som har kapital aa innsette bør snarest henvende sig til oss, ti vi er meget interessert i snarest mulig aa knytte denne forbindelse.

Vi betaler 6% rente. Henvend Eder til oss snarest mulig og nevnt at De har sett denne annonse i "Western Viking."

954 COMMERCE STREET TEL. MAIN 4803

Sponsor, Scandinavian Hour



De er større — mere holdbare — og varer lengere. De sensasjonelt forbedrede U. S. Tires er ogsaa lavere i pris enn de noensinne har været. Kom inn og se de dem!

CHAS. F. ERICKSON & SON

Distributor U. S. Tires

714-16 Pacific Ave., Tacoma

OUR SPONSORS
(Announcement Friday, June 3)

On the list of sponsors for the Scandinavian Hour we find this evening the name, Hans Johnson. Mr. Johnson is of Danish descent, and proprietor of the Hans Johnson Ladies' and Men's Furnishing Store on K st. He has been in the Merchandise business for many years; the past 14 years on K street. Mr. Johnson, in order to best serve his patrons, has affiliated himself with the "Federated Stores," a nationwide organization, of which he was the first member in the state of Washington. To give you an idea of what the Federated Stores can do in prices and quality of merchandise, just go in to Hans Johnson's, and compare the broadcloth shirts on sale there, to those on sale in other stores.

Mr. Johnson plays golf for a hobby, but he say's that it is not exactly a hobby, but the way he plays it is more of a vice. He is also thinking of going into politics in the fall, when you no doubt will see and hear more of him.

Sigrid Riise PIANIST

Pianoundervisning Scandinavian Hour, KVI

1110 So. 3rd st. — Main 5542.

Sponsor, Scand. Hour, K.V.I.

Til Norge

For paalidelige opplysninger, bestilinger av billetter, utfyllelse av nødvendige papirer, etc., henvend Dem til

Martin Carlson
1125 Tacoma Ave. Tacoma, Wn.

Dampskibs- og forsikringsagentur

Agent for
Den Norske Amerikalinje
Svenske Amerika Linje
Scandinavian-American Line

Pengeforsendelse til Norge besørages. — Fordelagtigste kurs.

Sponsor K.V.I. Scand. Hour

THE SILVERDALE MONUMENT WORKS

Silverdale, Washington
Phone Silverdale 3-X

Foreign and Domestic Granite

ANDREW ANDERSON
Manager.

J. A. ANDERSON
Salesman

Monument, Markers, Shafts, Copings, Urns, Mantels and Conglomerate Fire Places.

And then a few words about Martin Carlson, the musical director of these program. He came to Minnesota, from Sweden, 26 years ago. While in Minnesota he heard that there was gold, and Indians out west, so he set out to investigate. He landed in Tacoma, and found that the Indians (they had most likely heard about him coming west.—Operator.) were gone and had taken the gold with them, and that may be the reason that Mr. Carlson is still here. (Undoubtedly.—Operator.)

When he has a little time to spare from arranging the Scandinavian Hour programs he is busy selling Insurance and Steamship tickets. In regard to steamship tickets; we will say that if you want trustworthy advice about a trip to far off lands, get in contact with Mr. Carlson. The only hobby he has is the Scandinavian Hour, and the only trouble he has with the programs, is to keep his good friend Andrew from singing, because he realizes that if Andrew ever sings on the program, it's all off.

In closing these series of short talks about our sponsors, it is

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BRATRUD MORTGAGE & REALTY CORPORATION

only fitting that we mention the two men who are directly responsible for the Scandinavian Hour, Mr. Nyman and Mr. Bjerkeseth.

Mr. Bjerkeseth was born 33 years ago. He claims that he is also baptised and confirmed. He is married, got three girls, all of them about the same size. Andrew started to work in a printshop when he was 12, and worked in many places in Norway until he in 1923 decided to cross the water over to U. S. A. He hid himself in the wilderness for a couple of years, then went to Hollywood. He did not become a movie star, so he came to Tacoma, where he now has resided for six years. He is now Editor of Tacoma's Norwegian newspaper, the Western Viking, and as such, making good. Has no hobby, because he has no spare time. Belongs to all Norwegian societies that have allowed him membership, and none of them has so far kicked him out. He smokes, but does not patronize any bootlegger. Sing, but has no voice, nor an ear for music. He loves the microphone, and would, if it was not for Martin Carlsons efforts, use the whole Scandinavian Hour for himself.

E. M. Nyman, or as his friends know him, "Dick" Nyman, is the president and manager of the Puget Sound Publishing Company, and Editor of it's Swedish paper, the Puget Sound Posten. He, like his partner, was also born, baptizid, confirmed etc., in the regularly accepted fashion, but neither that, nor the vaccination "took." When the work allows he enjoys to stop regularly three times a day for food, and when office duties do not call too urgently on Sundays he likes to sneak out with his good wife for a game of golf, and she is his teacher in the effort to eventually beat old man "par." Unlike his good partner, Mr. Bjerkeseth, it is almost impossible to drag him up to the microphone. No doubt our listeners have long ago discovered in his trembling voice a timidity and fear of this infernal machine, and we don't believe he will ever be able to put anything across better than when he can resort to printers ink. He thinks he has another hobby besides golf, namely singing, and say's he would be glad to sing on some program, but that Martin Carlson, the music director, won't let him for fear he will steal Martins thunder.

(Sponsors, Scand. Hour, KVI)

Scandinavian Day Celebration

VASA PARK (LAKE SAMMAMISH)

SUNDAY, JUNE 12th, 1932

Auspices of Everett, Seattle, Tacoma, Ballard and Enumclaw Lodges of Scand. Fraternity of America.

1932 Ford, V-8 cylinder Fordor Sedan to be given away.

Mayor John F. Dore, Seattle
Mr. O. T. Webb, Everett
Speakers.

Florence Beeler, Mezzo contralto
Scand. National Dancers from Enumclaw.

Adm. to the Park 25c a person.
Dancing:
Gentlemen 25s Ladies Free

Sponsor, Scand. Hour, K.V.I.

HUSK DETTE

De maa huske paa at De har TO fordele naar De kjøper fisk hos oss — De faar fisken ferskere og billigere

Importerte varer
fra Norge og Sverige selger vi nu for meget rimelige priser.

Benytt anledningen!

NORTHERN FISH PRODUCTS CO.

15. og Dock St., Tacoma, Wash.

Sponsor, Scandinavian Hour, K.V.I.

NICKELSEN'S GROCERY

1210 So. K St.
MAIN 3854. WE DELIVER

NEW PRICES

Fish Balls, can.....15c
Hard Tack, 5 lbs. for.....50c

Not cheap Hard Tack, but the best money can buy.

Don't think the chain stores sell you any cheaper. Try us for a month and see.

Try our Imported Swedish Punch.

Glem ikke aa skrive og la oss vite hvorledes De liker vaare programmer. Adresser brevene til: "Western Viking," 1125 Tacoma Ave., Tacoma, Wash.

