

VILLA PLAZA

HARVEST OF VALUES!

THURSDAY - FRIDAY - SATURDAY

Nov. 1 • 2 • 3

Stores Open 'til 9

THURSDAY and FRIDAY NIGHTS

★ 40 ULTRA-MODERN STORES!

★ LOTS OF FREE PARKING!

★ NO HILLS — ON THE LEVEL!

WIN THIS GRAND PRIZE

Thomas

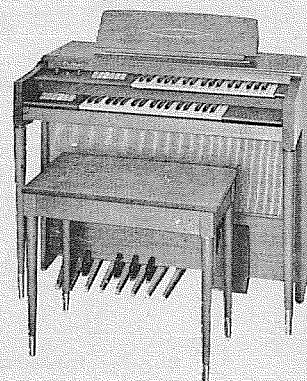
ALL TRANSISTOR ORGAN - MODEL A
* Plus Two Months Free Lessons

NAME _____

ADDRESS _____

PHONE _____

ORGAN DONATED BY VILLA PLAZA MERCHANTS
AND FULTON'S ORGAN STUDIO, MUSIC CITY,
EAST VILLA PLAZA



Deposit this Coupon with any Villa Plaza Merchant



Rhodes Lakewood



harvest of values

3 great days of savings & new items

starts thursday

Shop Rhodes, Lakewood

9:30 a.m. to 9 p.m. Monday thru Friday
Shop Saturday 9:30 a.m. to 5:30 p.m.



reg. 4.99
Rhodes own
sweaters

3⁸⁸

Orlon® acrylic women's sweaters. Basic cardigan or slip-on styles . . . made especially for Rhodes. White and new pastels in sizes 36 to 40.

Rhodes, sportswear, Lakewood

from one of our most famous makers! . . . sale! sample lingerie

reg. \$2 to 29⁹⁵

1/3 to 1/2 off

on sale at 1.32 to 17.88

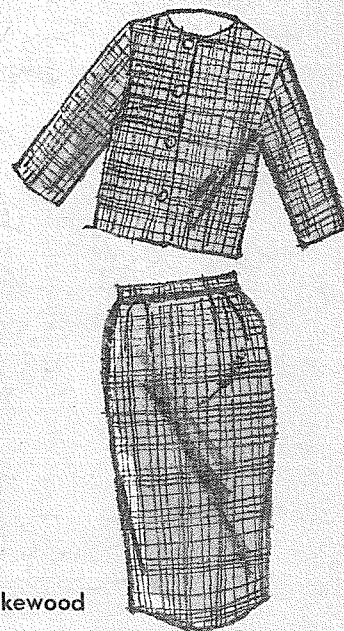
From one of our finest makers . . . samples of lingerie including slips, gowns, pajamas, half slips, panties and negligee sets. Hurry for the big savings!

Rhodes, lingerie, Lakewood

reg. 6.99
cotton
fritzi
coordinates

4⁸⁸

Women's washable coordinates. Straight slim skirts with matching jackets or softly flared skirts with matching blouses. Prints, checks, plaids. Sizes 10 to 16.



Rhodes, blouses, Lakewood



women's
slippers

\$1 & 3⁸⁸

Leather soled plastic casuals, \$1. Lamb-skin shaggys, patchwork colors, 3.88

Rhodes, hosiery, Lakewood

reg. 3.50
handbags

2⁸⁸

Plastic leather, barley cloth or plastic patents. 1, 2 handled styles in black, brown, otter, tan.



Rhodes, handbags, Lakewood

women's blouses

Tuck-in and overblouse styles, short or 3/4 sleeves. Reg. 3.99! Cottons and acetates in white or prints. 32 to 38.

2⁵⁰

Rhodes, blouses, Lakewood

women's proportioned . . . tailored nylon slips

100% nylon tricot. 3-gore, trimly fitted styling with front shadow panel. White. Sizes: average 32 to 42, short 32 to 34, tall 34 to 40.

2⁹⁹

Rhodes, lingerie, Lakewood

wool gloves

top styles from a famous maker. White, black, brown, grey. S, M. Reg. \$1 pr. Rhodes, glove dept., Lakewood

79^c

millinery sale

Reg. 2.98 to 3.98 hats! Little feather clips that fit all head sizes . . . for all dresses, coats, ensembles. Black, white, beige, green, red.

\$1

Rhodes, millinery, Lakewood



reg. 4.99
tot's 3 to 6x
capri sets

2⁸⁸

Knit tops, boxer-back cotton corduroy pants. Red, brown, blue or green sets. Tot's 3 to 6x.

girls' sizes 7 to 14, reg. 5.99 3.88

Rhodes, tots and girls, Lakewood

girls' jewelry

Pearl and stone set necklaces, bracelets, pins. Reg. \$1 pc.

3^{\$1} for

cardigans

Flat-knit Orlon® sweaters. Reg. 5.99! White and top colors. Subteen's 10 to 16.

3⁸⁸

girls' anklets

100% cotton triple-roll sox. White, sizes 6 to 11. Irregs.

5^{\$1} for

gro-sleeper

Reg. 2.50! Bonnie Baby brushed cotton sleeper. 1 to 4.

1⁸⁸

boys' pajamas

Reg. 2.99 cotton flannel p.j.'s. Middy, coat styles. Sizes 3 to 8.

1⁸⁸

blanket sleeper

Reg. 5.99! Washable Orlon® acrylic blend. Zip closing, plastic sole feet.

3⁸⁸

petticoats

Reg. \$2 'teen's dainty nylon petticoats. Lace trim. Sizes 8 to 14.

2^{\$3} for

baby dresses

Cotton broadcloth or lawn dresses, hand embroidered trim. Reg. 3.99.

\$1

wool capris

Reg. 8.99! 'Teens fully-lined slim capris. Stripes, tweeds, plaids. 8 to 14.

5⁸⁸

cobbler jeans

Girls' corn cobbler jeans. Plaid lining. Reg. 3.99, sizes 7 to 14.

2⁸⁸

tots, girls,
all-weather
coats

3-6x **13⁹⁹**

7-14 **15⁹⁹**

Water-repellent, wind-resistant cotton tackle twill shell. Orlon® acrylic pile lined. Tuscany lamb shawl collar. Washable. Natural in sizes 3 to 6x or 7 to 14.



Rhodes, tots and girls, Lakewood

Rhodes Lakewood



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3 great days of savings & new items
starts thursday

Shop Rhodes, Lakewood

9:30 a.m. to 9 p.m. Monday thru Friday
Shop Saturday 9:30 a.m. to 5:30 p.m.



special! ...
wool knit
dresses
favorite
of the season

\$28

Famous name wool knit costumes. Knit dress with jackets, 3-pc. suits with piped chanel-style jacket or 3-pc. suit with collared chanel-style jacket. Many colors. 8 to 18.

Rhodes, sportswear, Lakewood



slim &
pleated
wool skirts

\$7

Well-tailored skirts in couturier fabrics from 3 famous makers. Solids, tweeds, plaids in 7 colors to choose. Sizes 8 to 18.

cashmeres

\$16

Luxurious full-fashioned imported cashmere sweaters. Crew neck, long sleeved slip-on or classic, long sleeved cardigan.

100% wool brass button cardigan. Natural and camel. Sizes 36 to 40. ... \$5.

wool capris

\$6

Solid and tartan plaid wool capris. Lined to keep their slim, smooth shape. Solids: Black, brown, grey. Authentic tartan plaids. 8 to 18.

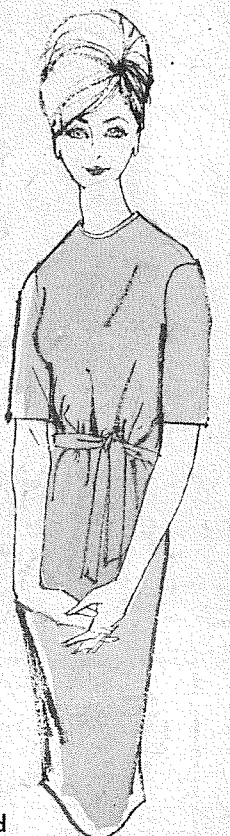
Rhodes, sportswear, Lakewood

reg. 12.99!
pastel,
sheer
wool
sheath

\$11

Sheer wool basic sheath dress with elbow-length sleeves. Jewel neckline, self sash and soft blouson bodice. Taffeta-lined skirt. Black, red, coral, powder blue or beige. Sizes 8 to 20 and 12½ to 22½.

Rhodes, dresses, Lakewood

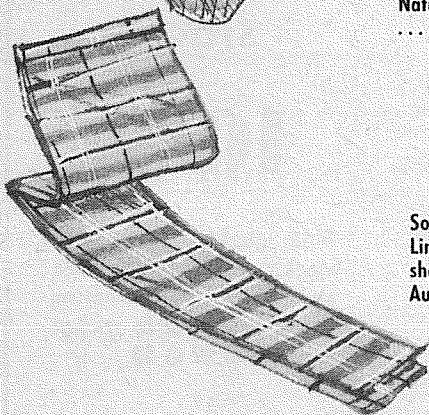


reg. 12.99!
car coat

\$7

Cotton poplin and tackle twill coats with knit or corduroy trim. Reg. and jr. sizes.

Rhodes, coats, Lakewood

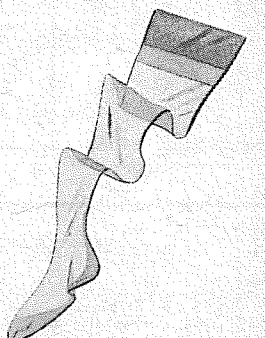


hosiery by
no-mend

88c

6 pr. \$5
Reg. 1.50 to 1.65 pr.!
Cotton-foot seamless or full-fashioned dress sheers. Short 8½ to 10 med. 8½ to 11, tall 9½ to 11.

Rhodes, hosiery Lakewood



fashions for juniors, women, casual and at home wear! All priced at savings for you!

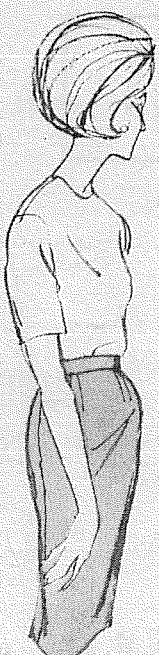


reg. 12.99!
cotton
dresses

\$7

Easy-care, washable cotton dresses ... stay fresh and crisp looking! Prints, plaids and checks in blue, brown, grey. Missy sizes 10 to 20 and half sizes 12½ to 22½.

Rhodes, daytime dresses, Lakewood



reg. 7.99!
classic
wool
skirts

588

Slim line skirts. A terrific saving on this classic style, now! Red, blue, grey, brown and black. Junior sizes 7 to 15.

Rhodes, miss tacoma shop, Lakewood



reg. 12.99
to 14.99!
wool
jumpers

988

Wool flannel jumpers with pleated skirts and sash tie belts. Necklines are scooped or V'd. The look is beautifully tailored in red, grey, olive or camel. Sizes 5 to 15

Rhodes, miss tacoma shop, Lakewood



reg. 14.99!
nylon
quilt
dusters

\$9

Soft, warm and hand washable dusters in luxurious quilted nylon. Save 5.99 tomorrow! Round lace-trim collars with ribbon tie. Pink, blue, ruby or white. 10 to 18.

Rhodes, robes, Lakewood

Rhodes Lakewood



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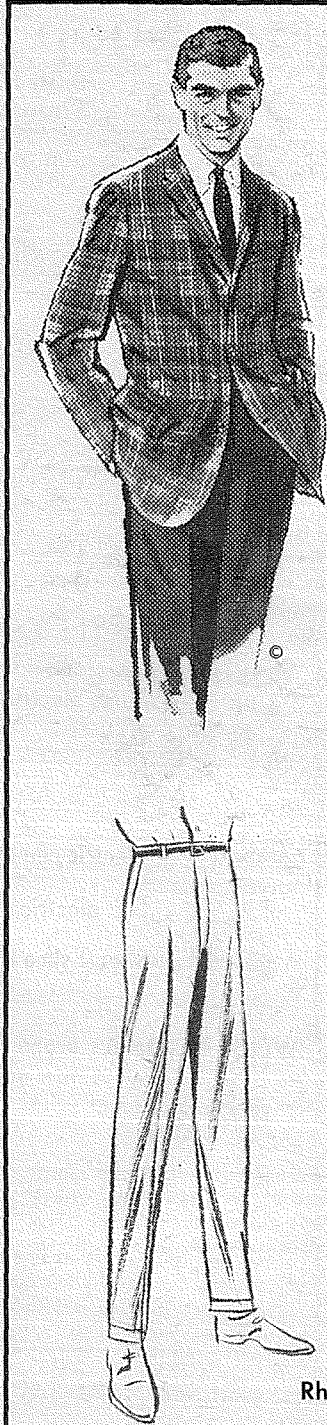


special!
2-pants
suits

\$49

Attention men and young men! Want to double the wear of your suit? . . . choose one with an extra pair of trousers. This fine quality 100% wool suit is for you! 36 to 44 reg. and long.

Rhodes,
men's clothing, Lakewood



reg. 39.99!
men's famous
sport coats

29.99

Wool and wool and Orlon® acrylic blends, Browns, greys, charcoal and olive. Sizes 36 to 44 regulars and longs.

all wool men's
slacks

10.99

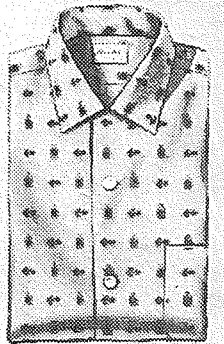
Fine quality 100% wool slacks. Permanently creased and long-wearing. Black, brown, olive or charcoal. Sizes 29 to 42.

Rhodes, men's clothing, Lakewood

long sleeved
men's sport
shirts

2.88

Reg. \$4 to 5.95! Conventional or ivy collars in a large selection of best-selling colors. S,M,L,XL.



cardigans

Reg. 12.99! 100% wool, wool and Orlon® acrylic blends or lambs-wool. Button, zip-fronts. S,M,L,XL.

6.99



Rhodes, men's, Lakewood

silk ties
3 for \$5
or \$1.69 ea.
Reg. \$2 to 3.50, all from famous makers.

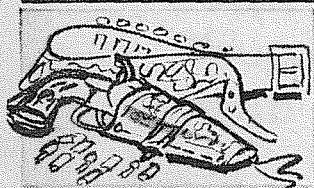
wallets
2.99
Reg. \$5, 5 styles, all leather. Black, brown.

reg. 79c to \$1 sox
Men's sox . . . choose banlons, cottons, argyles, stretch and crew sox. Sizes 10½ to 13 and stretch sox.
2 for \$1

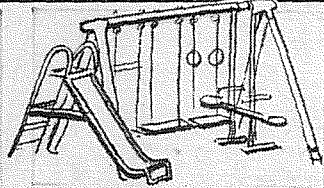
men's pajamas
Reg. 4.50 and \$5 cotton flannel or broadcloth. Coat or middy styles. Sizes A,B,C,D.
2.99

boys' double-knee jeans
Special purchase! Heavy-weight cotton denim, reinforced pockets, slim cut. Sizes 6 to 16.
2 pr. \$3
1.59 Pr.
Rhodes, boys', Lakewood or

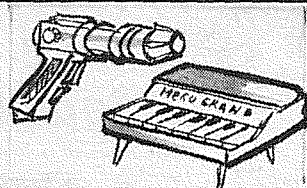
november savings on famous maker toys! check Rhodes everyday low prices on nationally known toy items!



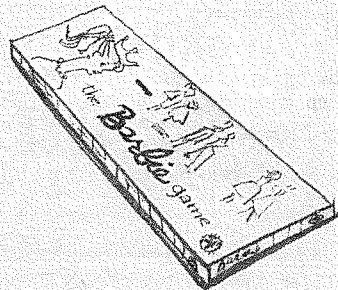
holster gun
Fanner gun, shoots shootin' shells. Reg. \$5.
3.99



gym set
3 swings, glider, slide. 8'6" x 7'4", 750# test chain. Reg. 35.95.
27.77



reg. \$1 toys
Assorted toys for boys and girls. Save **69c** now!

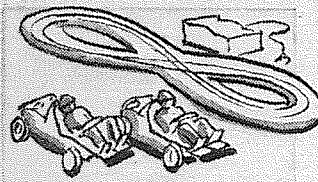


barbie game

reg. \$4
A fun game with real-life appeal for all girls.

\$3

Rhodes, toys, Lakewood



go-cart racer
2x4 track. Battery-operated, remote-controlled. Reg. \$11.
8.88



odd egg
Reg. 13.98! Throw the ball, hit Egg and he returns the ball.
7.88



wonderkin doll
Reg. 15.99! Life-size with life-like actions. Twists, turns, etc.
6.88



Reg. 12.98 to 14.98
boys' jackets

9.88

Cotton poplin, water-repellent shell. Orlon® acrylic pile lined. Zip-off hood. Charcoal, blue or green. 6 to 18

sport shirts

1.88

Boys' 100% cotton shirts. Reg. 2.98 to 3.98! Plaids, checks, stripes and solids in top season colors. 6 to 16.

Rhodes, boys', Lakewood

Rhodes Lakewood



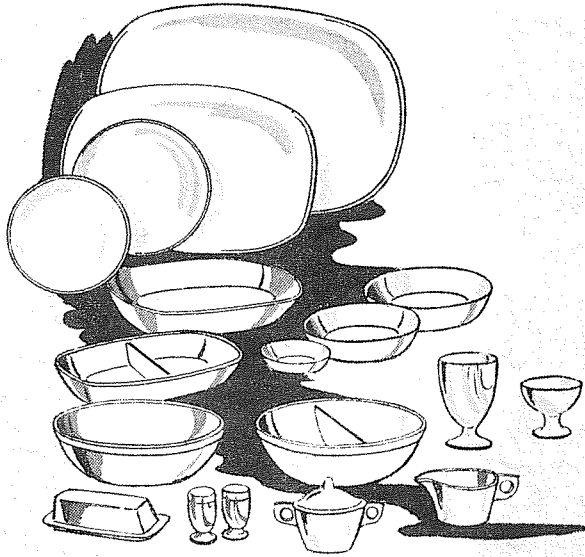
harvest of values

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9:30 a.m. to 9 p.m. Monday thru Friday
Shop Saturday 9:30 a.m. to 5:30 p.m.



open stock sale
texasware melmac®

reg. 65c to 3.50 **9c** to **1.39**

Plain and decorated Melmac® dinnerware in white, brown, yellow, turquoise or pink. Choose: dinner plates, reg. 2.50 at 69c, cups, reg. \$1 at 39c, saucers, reg. 65c at 19c, serving bowls, reg. 2.50 at 99c . . . these are only a sample of the many, many pieces and big savings!



42-pcs. reg. 29.95!
johnson bros.

21⁸⁸

Beautiful Johnson Bros. English earthenware set. 4 lovely patterns to choose. Traditional English patterns and dinnerware shapes.

Rhodes, china, Lakewood

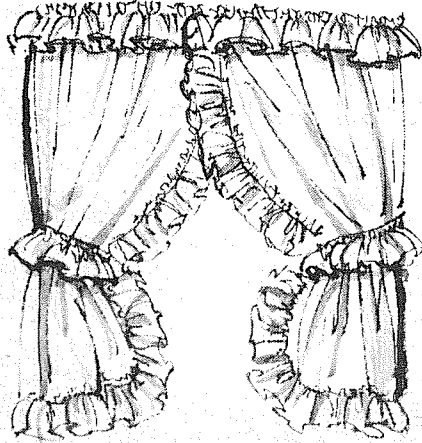
special!
cake
plate
99c

High-footed pedestal cake plate. Crystal glass.

decorator.
pillows
1⁸⁸

Reg. 2.99 round or square. 15 x 15, 100% rayon, kapok filled.

art needlework, Lakewood



muslin curtains
priscillas . . . 8 sizes

Drip-dry muslin in white or natural. 36 x 36 and 36x45, reg. 4.29; 36x45, reg. 4.79; 36x63 reg. 4.99 pr.

3⁹⁹ pr.

40x81, reg. 5.99 . . . 4.99 pr.
60x81, reg. 8.99 . . . 7.99 pr.
80x81, reg. 12.99 . . . 10.99 pr.
112x81, reg. 18.99 . . . 16.99 pr.

chromespun panels

42x81 tailored panels. Gold, apricot, blue, moss green. Reg. 2.98 ea.

59c ea.

dacron panels

42x36, 45, 54, 63, 72, 81 or 90-inches. Reg. 1.49 to 2.29.

99c ea.

Rhodes, draperies, Lakewood

save! paper goods

Kotex '48's, reg. 1.73 box 1.15
Kleenex, pastel colors, reg. 31c box . . . 4 boxes 88c
Delsey tissue 8 rolls 88c
nylon bristle brush — 6 and 7 rows of bristles.
Pink or blue lucite. Reg. 2.50 and 3.50 1.19
Siberian boar bristle brushes, reg. \$4 1.99
gift boxed bubble bath, Rhodes' own brand, reg. 59c box 2 for \$1
pine bubble bath — in giant plastic quart container, reg. \$2 \$1

Rhodes, toiletries, Lakewood

molasses mint chews

Reg. \$1, chocolate-covered molasses mint **63c** lb.

walnut-filled penoche

Creamy penoche fudge, reg. \$1 **79c** lb.

Rhodes, candy, Lakewood

montag stationery

Reg. \$1 box, many styles and colors to choose. **2 boxes \$1**

norcross cards

Reg. \$2 Christmas cards. Stock up now at these prices! **77c** box

card table covers

Reg. 6.99! Aero-twill top, cushioned with Thana-foam. **3.99**

Rhodes, stationery, Lakewood

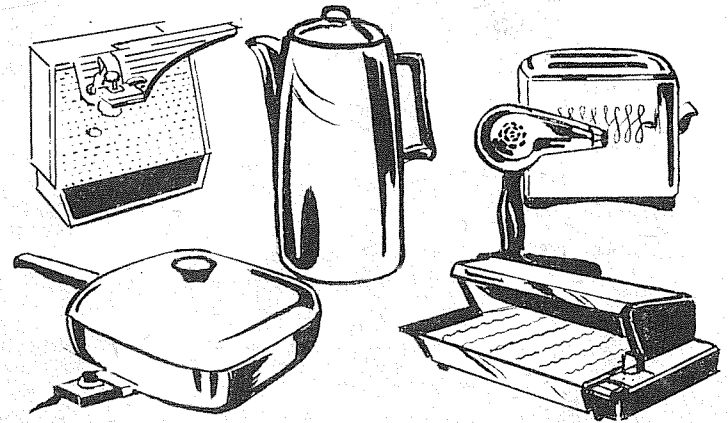
vanity shelf

Chrome finish. Exclusive Decorail shelf edges safeguard smaller articles. Poles extend from 7½ to 8½ ft. **6⁹⁹**

towel pole-drying rack

Chrome finished 1" tube, extends to 8'6" high. Plastic tipped. 2 towel rings, 4 swinging bars that rotate. **6⁹⁹**

Rhodes, notions, Lakewood



Look: 6 favorite kitchen helpers — one low price!

save on
small electric appliances

- Mirro electric fry pan
- 10-cup auto. perc.
- Dominion hair dryer
- electric can opener
- G.E. electric toaster oven
- Silex 2-slice toaster

8⁸⁸

each

Famous brand name small electric appliances . . . all fully guaranteed. A new unheard of low price for this 3-day spectacular! Hurry to save!

Rhodes, housewares, Lakewood

check these housewares helpers! save!

<input type="checkbox"/> Caldak ironing caddy . . . ideal to hang freshly ironed clothing on. Reg. 3.95 2.77	<input type="checkbox"/> cookware set . . . 9-piece aluminum cookware set. Sturdy and practical. Special purchase 12.77
<input type="checkbox"/> ironing board pad and cover . . . reg. 2.95 set . . . \$1	<input type="checkbox"/> G.E. hand mixer . . . extra special purchase 11.77
<input type="checkbox"/> carving board . . . 12"x18" hardwood board. Special . . . 2.44	<input type="checkbox"/> Sunbeam hair dryer . . . deluxe model with hood, reg. 25.95 13.66
<input type="checkbox"/> pull-out clothesline . . . reg. 19.95 9.77	<input type="checkbox"/> 30-gallon garbage can, reg. 6.98 4.44

Rhodes, housewares, Lakewood

fabric specials

pinwale corduroy

100% cotton corduroy, washable. Solid colors: blue, black, red, moss, orange, pink, maize, white. 36" wide, reg. \$1 yd.

69c yd.

print corduroy

Cotton pinwale corduroy. Miniature prints, stripes, paisleys and abstracts. 37" wide, reg. 1.69 yd.

99c yd.

cotton prints

Wrinkle resistant, color fast, washable. Stripes, plaids, florals, juvenile prints. 36" wide, reg. 59c to 99c yd.

29c yd.



no mail or phone orders on yardage, please!

Rhodes, yardage, Lakewood

Harvest of Values!



VILLA PLAZA

Thursday, Friday, Saturday
Open Thurs. & Fri. Nites till 9

Harvest of Value
★ SPECIAL
LARGE ASSORTMENT
OF
SKIRTS \$6.99

Richardson's
VILLA PLAZA



QualiCraft presents sleek new bootery that's both fashion-right and quality-wise! Glove leather, expert workmanship make our brass-buckled, black bootlet a must at **\$3.99**

Leed's

FALL-HOLIDAY MERCHANDISE

TOPS - SKIRTS - CAPRIS
\$3.99

1 & 2 Pc. Dresses - Specially Priced
\$1.00 WILL HOLD!



GHILLARUCCI'S FLORISTS

Beautiful Hanging Basket
Artificial Flower Array.
Harvest of Value
Sale **\$2.95**
Reg. \$5.95

Limited Supply
Lakewood Store
Only

Free Parking for 4000 Cars



Sleep-Aire
SLUMBER SHOPS

HARVEST OF VALUES!

VILLA PLAZA

MATTRESS SETS AND HIDEAWAYS ARE
MADE BY US AND SOLD DIRECTLY TO YOU

SLEEP AIRE MATTRESSES and BOX SPRINGS

- * DISCONTINUED TICKING
- * FLOOR SAMPLES
- * MISMATCHED UNITS **MUST GO!**

SAVE NOW ORDER BY PHONE

BOX SPRINGS

- 5 TWIN SIZE, Quality Construction **17.95**
- 6 TWIN SIZE Med. Weight **22.95**
- 3 TWIN SIZE Heavy Duty **29.95**
- 1 TWIN SIZE, 66 Coil Hi Boy Box Spring (For 4" Foam Mattress) **32.50**
- 1 60 x 80 Hi Boy Box Spring For 4" Foam Mattress **37.50**

MANY MORE - SAVE NOW

MATTRESSES

- 5 TWIN SIZE, Mattress **17.95**
- 4 FULL SIZE Quilt Top SET **64.90**
- MATTRESS and Box Spring 6x7 Firm Reg. 140.00 Now **119.90**
- Full Size Orthopedic Set Reg. 110.00 Now **79.90**
- 60x80 MATT. ONLY **29.90**
- King Size Foam MATT. & BOX SPRING Now Reg. 210.00 **179.90**

- PAUL BUNYON OVERSIZED SETS**
- 80" LONG TWIN 59.90
 - 80" LONG REG. 69.90
 - 80" LONG, 60" WIDE 99.90
 - 84" LONG, 72" WIDE 119.90

MISC. SPECIALS

- FRAMES 6.95
- TWIN HD BRDS 5.95
- PILLOWS 1.95
- DIVAN 30x74 59.90
- VILLAGE COUCH 49.90

3 DAY SPECIALS

THURSDAY, FRIDAY & SATURDAY
OPEN THURS. & FRI. NITE TIL 9:00

SLEEP AIRE HIDEAWAYS

FLOOR SAMPLES MUST CLEAR
Less Than Low, Low Factory Direct Prices

HIDEAWAY SPECIALS

- DANISH MODERN Slightly Soiled, Save 40% **129.90**
- FULL SIZE, MODERN Blue, Green & Gold **119.90**
- FULL SIZE HIDEAWAY Brown Nylon Frelze Reg. 170.00 Now **149.90**
- FULL SIZE HIDEAWAY Yellow, U.S. Naugahyde Reg. 200.00 Now **179.90**
- EARLY AMERICAN Striking Salt & Pepper Tweed Must see to believe Reg. 220.00 Now **199.90**

MANY MORE TO CHOOSE FROM

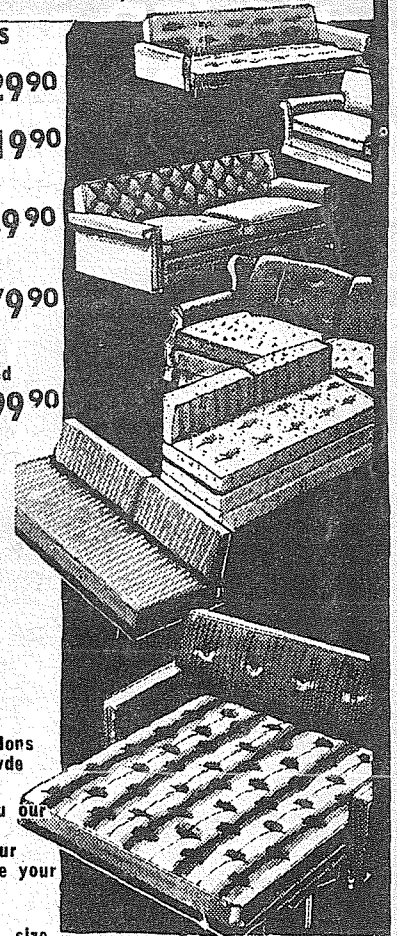
SLEEP AIRE CUSTOM Hideaways at Factory to you Prices

YOU CHOOSE:

- * THE STYLE 8 Tailored styles from which to choose.
- * THE FABRIC Deep textured wools Practical, long lasting Nylons Washable tough Naugahyde
- * THE COLOR Come in and browse thru our Complete Color Selection Let us help you with your decorating as you choose your new hide-away.
- * 9 SIZES 40" Lovs Seat - 44" apt. size 52" 3/4 Matt. size - 60" Full size 68" Queen matt. size - 80" King size 82" Twin Unit size 2 & 4 Pc. Sectionals

SLEEP AIRE HIDEAWAYS

- Feature
- * STRONG FRAME
 - * METALCRAFT MATTRESS SUPPORT
 - * REMOVABLE BACK
 - * HAND TAILORING
 - * COUNTER BALANCED FOR CLEANING



UNBELIEVABLE HIDE-AWAY PRICES START AT 119.90

THIS WEEK THURS. FRI. TIL 9:00

• Easy Terms • Free Delivery • Open Mon. and Fri. 'til 9 P.M.

Ask for a Free Copy of "THE WONDERFUL WACKY WORLD OF SLEEP"

VILLA PLAZA

10429 Gravelly Lake Drive SW
JU 4-3277

Sleep-Aire
SLUMBER SHOPS

HARVEST OF VALUES SPECIAL!
 Assorted Shoe Polishes (Close-Outs) Regular 25¢ to 40¢, Special 10¢
 Hunting and Mountain Climbing
 Lug Full Soles & Heels (Best Italian Import) Reg. 7.95, Special \$5.95

• FAST SERVICE • FINEST WORKMANSHIP

VILLA PLAZA SHOE REPAIR

10503-B Gravelly Lake Drive, S. W. (Near Firestone) JU 8-5079

VISIT THE PANTRY
 Open till 8 P.M. every night — for convenience of Villa Plaza shoppers.

HARVEST OF VALUE DAYS LUNCH SPECIAL


★ SOUP ★ ENTREE ★ COFFEE
 ★ ROLL VILLA 95¢ PLAZA ★ DESSERT

Shop Villa Plaza

IN THE WINTER TIME
 WE CONCENTRATE ON
FINE HOT LUNCHES!

Open Till 9 During
Harvest of Value Days

FLAVORS ICE CREAM
 VILLA PLAZA



NOW! AT Fashion
SOLES AND HEELS THAT
NEVER NEED REPAIRING!

REVOLUTIONARY BENEFITS...

Sole and heel are all one piece... no threads to tear or rot — much stronger than stitched soles

Non marking — slip resistant grid embossed sole and heel

The best economy children's shoe value on the market today

BEST VALUE IN TOWN...

5⁹⁹

SIZES 8½ TO 3

MORE FLEXIBLE THAN ANY SHOE MADE TODAY!



Villa Plaza also
 1128 Broadway

Fashion

OPEN — Monday through Friday 9:30 to 9
 Saturday — 9:30 to 6 p. m.

Foreman & Clark

FABULOUS ONE-PRICE SPECIAL!

EVERY 2-PANT SUIT IN STOCK
 AT ONE TERRIFIC PRICE!
 Reduced for **\$54⁹⁹**
 10 days only!

REG. 64.95...SAVE 9.96

100% PREMIUM WOOL WORSTEDS in newest tones and patterns. Shop early for first choice. Alterations free.

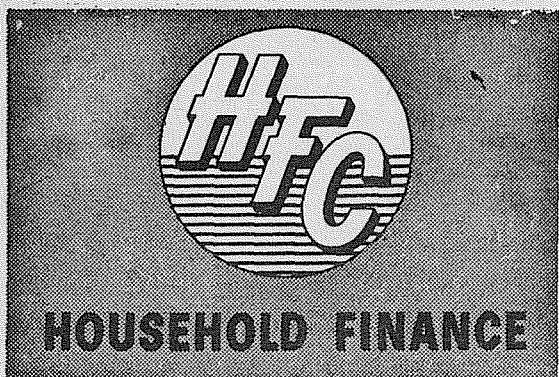
CHARGE IT • 6 MONTHS TO PAY

SERVICEMEN'S ACCOUNTS INVITED & APPRECIATED

VILLA PLAZA 10315 Gravelly Lake Drive S.W. JU 8-5219

You can borrow with confidence in the Tacoma area ...another new HFC office is here

VILLA PLAZA EAST SHOPPING CENTER



Look for this symbol of prompt, courteous, and trustworthy money service

BORROW \$20 TO \$1000

We think you will like doing business with the newest office of HFC—Household Finance. You arrange your loan in bright, cheerful surroundings. The HFC manager will give you the most helpful service possible. He's a specialist in making instalment loans, and he will handle your account with consideration and understanding not only when you make a loan, but all along the line. In fact, HFC serves more than 2 million people like you every year—and two out of three new customers come to Household on the recommendation of friends. Visit HFC's new office today or phone if more convenient.

Cash You Get	MONTHLY PAYMENT PLANS			
	25 payments	18 payments	12 payments	6 payments
\$100	\$ 5.74	\$ 7.27	\$10.04	\$18.45
300	17.22	21.81	30.13	55.37
500	27.72	35.43	49.34	91.34
800	42.12	54.60	76.90	144.03
1000	51.52	67.07	94.95	178.84

Payments include charges at the monthly rate of 3% on balances not exceeding \$300, 1 1/2% on balances above \$300 to \$500, and 1% on any remainder.

Ask about Credit Life Insurance at group rate

HFC HOUSEHOLD FINANCE Corporations

TACOMA
Villa Plaza East Shopping Center
10121 Plaza Drive
PHONE: JUNiper 4-1850
HOURS: Mon. thru Thurs. 10 to 5:30—Fri. 10 to 7 P.M.

OTHER CONVENIENT HFC LOCATIONS
TACOMA: 117 South 11th at Pacific Washington Bldg.—PHONE: FULTon 3-2501
HOURS: Mon. 9:30 to 8 P.M.—Tues. thru Fri. 9:30 to 5:30 P.M.

OLYMPIA: 507A Capitol Way
PHONE: WHItEhall 3-0660
HOURS: Mon. thru Thurs. 9:30 to 5:30—Fri. 9:30 to 8 P.M.

PUYALLUP: 208 N. Meridian St. Between Stewart & Main—PHONE: THorneWall 5-8853
HOURS: Mon. thru Thurs. 9:30 to 5:30—Fri. 9:30 to 7 P.M.

HARVEST OF VALUES!

Thursday-
Friday-
Saturday

dramatic savings! hurry! 3 day sale!

"Harvest of the Sea"

Thursday, Friday and Saturday

LOBSTERS - LIVE

FLOWN IN FROM MAINE

FRESH WESTPORT SNAPPER 29¢ LB.

GEORGE'S

LAKWOOD SEAFOOD

"Your Friends All Buy Seafoods at Georges"
VILLA PLAZA JU 4-0535

AT THE SIGN OF THE BULB WINDOW

Villa Plaza Garden Center

10505 Gravelly Lake Drive S.W.
Open until 9 P.M. Friday evening

JU 8-6628

Call us for delivery
Easy Parking

DAFFODIL BULBS
PUYALLUP KING ALFREDS
25 Large Bulbs 79¢

RED EMPEROR
HOLLAND GROWN - GIANT RED
Per Dozen 63¢

GENTLE BABY PARAKEETS

Wide selection of brilliant colors. An interesting pet..... 2 89

RICH POTTING SOIL

Sterilized fine ground with nutrients & calcium..... 30 Lb. Bag 1 39

FALL BULB Specialties
Crown Imperial
Jan de Graaff Lilies
New Dutch Tulips
Snowflake Bulbs
Thalia - Snowdrops
Parrot Tulips
Gold Band Lily

BARGAINS IN BULK BLOOD MEAL
Muriate Potash
Super Phosphate
Sodium Nitrate
Common Vetch
Naphthalene Flakes
Cotton Seed Meal

TROPICAL FISH
We are pleased to announce that we now stock a wide variety of colorful tropicals as well as **AQUARIUM PLANTS** and fish food items

WILD BIRD SEED 10 lbs. 97¢
A Mixture They Like
PURE BONE MEAL 10 lbs. 79¢
Choice Of Steamed or Raw
PARAKEET SEED 2 lbs. 33¢
Fresh Complete Seed Mix

FALL RYE SEED 10 lbs. 88¢
For Garden Cover Crop
AFRICAN VIOLETS 1.19
Beautiful Colors - Full Bloom
WHITE CLOVER lb. 89¢
Pure Seed - Plant Now

Assorted Foliage House Plants 5 for 99¢
Ornamental Pepper Plants Choice 59¢
Pink VIGORO Reg. Pkg. 69¢ Now 4 for 97¢

4 1/2 Hp. Yard Marvel Tiller 169 00
Reg. Price 189.50 Clearance Price.....

20 Gal. Garbage Cans Well made with tight fitting cover 2 95

Aquarium Gravel Correct for Tropical Set-ups 6 lbs. 25¢

Indoor Gardenias Large plants - Bright green foliage..... each 59¢

Good Used Power Mowers
Reconditioned and in excellent running order. Ready to go. Rotary or Reel. **PRICED FROM \$25 00**

10¢ HAM SANDWICH SALE

FRIDAY and SATURDAY NOV. 2-3 11 A.M. TIL 7 P.M.

FRESH FROM OUR OWN OVEN DAILY - - -

MAPLE
BARS

Dozen

39¢

Butter Nut

COFFEE

2 lb.
Tin

98¢

PRICES GOOD THURS. - FRI. - SAT.
NOV. 1 - 2 - 3

RIGHT TO LIMIT
RESERVED

BEEF
STEW

24 oz.

Dinty Moore

39¢

Hormel
CHILI

15 oz.

4 For

89¢

VILLA

Thriftway

VILLA PLAZA

Open Monday thru Friday til 9 P.M. - Open Sunday 11:30-5



"CHARGE - IT"
No Money Down
Months to Pay

HARVEST of TOYS



- Pull Magic Ring
- Says 11 phrases

MFR'S LIST \$16.00

'CHATTY' BABY TALKS,
CRIES AND LAUGHS

You never know what she will say next. Lifelike eyes open and close. Movable arms, legs, head. Brushable blonde or brunette hair. Fully dressed.

9²²
1.25 weekly

Charge-It—No Money Down—Ask about our Easy Credit Plans

CHARGE IT

3 WAYS TO PAY

- 30 Day Option Plan
- Budget Account with easy monthly payments
- Special Account for big purchases



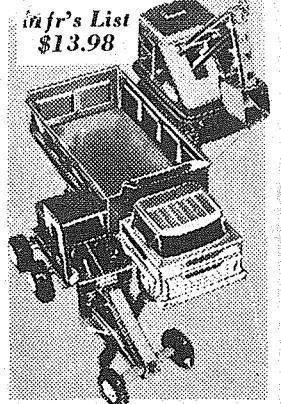
DRINK-WET DOLLY,
FOLDING STROLLER
\$12 VALUE

8⁸⁸

Complete

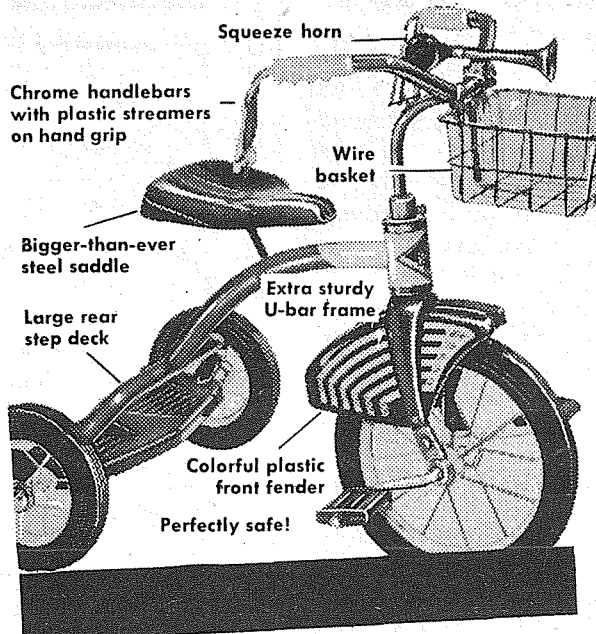
20" fully-jointed, unbreakable doll. Chrome with washable vinyl cover on stroller; adjustable hood, foot brake.

Mfr's List \$13.98



3-PC STEEL
CONSTRUCTION SET

Giants for road expansion. A grader, a dump truck, a power-shovel. 6 workmen. **9.93**
Grants only!



GRANTS TRICYCLES HAVE JET STYLING

Look at the picture; notice the deluxe features! Puncture-proof, semi-pneumatic tires plus 'big bicycle' accessories. Big quality at Grants savings!

12 Inch Size 10.88
16 Inch Size 12.88

10 Inch Size

8⁸⁸



Mfr's List \$3.00

RAPID FIRE
WINCHESTER RIFLE

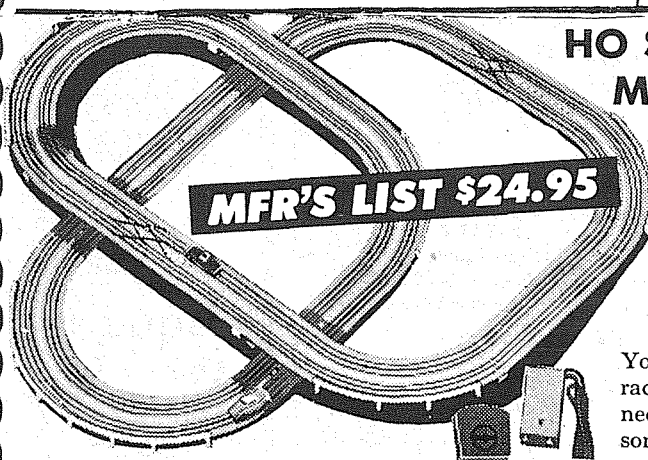
26" long, authentic in design. With two cartridges. Has secret rapid fire action. Strongly built. **2.47**

HO SCALE MODEL MOTORING SET

Now racers change lanes
...travel equal distances!

15⁷⁷
set

You get 2-motor-powered racers, transformer, all the necessary, exciting accessories plus 2-speed control.



MFR'S LIST \$24.95

PENNEY'S
ALWAYS FIRST QUALITY!

PENNEY'S

BO

VILLA PLAZA
SHOPPING CENTER

CHARGE IT
AT PENNEY'S

HARVEST



17 JEWELS...

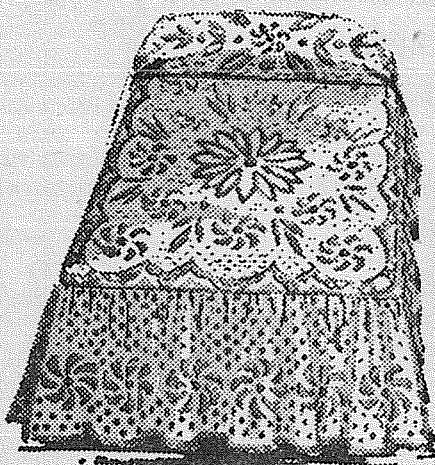
cap the important bearings,
seal in lubrication, counteract
friction, insure precision
performance only
SWISS MOVEMENTS
GIVE YOU

TOWNCRAFT®
WATCH SPECIAL

13⁹⁹ plus 10% fed. tax

Here are jeweler designed watches!
Ladies' petites! Men's calendars, thin-
dress, dress and classics! All with
shock-protected Swiss movements and
fine expansion bands.

CHARGE IT! NO DOWN PAYMENT



**SPECIAL CHENILLES,
LOOPWEAVE SPREADS!**

Heavy-weight, deeply tufted spreads
in a wonderful collection of colors
and styles. Rayons, cottons, rayon 'n
cotton blends in the group. Machine
washable*. Sensational Penney days
buy! Come early for first pick.

6⁰⁰ twin or full
*warm water



THE ULTIMATE IN FASHION!

**SHAG
HATS 3⁵⁰**

FROM COMBING YOUR
HAIR TO COMBING YOUR
HAT — MANY COLORS!



**FAMOUS MAKERS' HOLIDAY
DRESS FABRICS! SPECIAL!**

The rich colors, lavish weaves, festive
gleaming finishes, and exciting prints that
make a party dress extra special! Beauti-
ful blends of acetate, nylon, Dacron® poly-
ester, silk, rayon . . . all savings-priced!

yard **66^c**

SKIRT LENGTHS

WOOL BLENDS IN
PLAIDS & FALL COLORS **1⁰⁰**

**BETTER COTTONS
& COTTON BLENDS**

PLAINS, PRINTS
& PLAIDS **50^c YD.**

RAYON & NYLON
BLANKETS 3⁶⁶

MISSES COTTON
ANKLE PANTS 2⁴⁴

MISSES
BULKY SWEATERS 5⁰⁰

GIRLS' KNIT
SKI PAJAMAS 3 FOR 5⁰⁰

INFANT
COTTON COMFORTER 2⁹⁸

INFANT
RECEIVING BLANKET 1⁰⁰

INFANT
CORDUROY BIB-ALLS 1⁰⁰

GIRLS'
DRESSES 2⁸⁸ 3⁸⁸

FULL FASHIONED
NYLON HOSE 2 PAIR 87^c



**YEAR 'ROUND
SPORT COATS**

of imported Italian ve

What a buy! Luxurious im-
ported velours, woven in Italy
especially for Penney's . . .
styled by skilled American tail-
ors in popular 3-button models.
Exciting dark tone patterns in
a rich blend of wool Orlon®
acrylic and Dacron® polyester!

REDUCED!
MEN'S SU

SIZES 38 to 46. ALL
BETTER QUALITY.
REDUCED TO CLEAR.

MEN'S HEAVY WEIG
CONTINENTAL COTTO
SLACKS

TOP QUALITY. REDUCED
SIZES 28 to 34. TAN ONLY

DRASTIC REDUCTIO
BETTER DRE
6⁰⁰ To

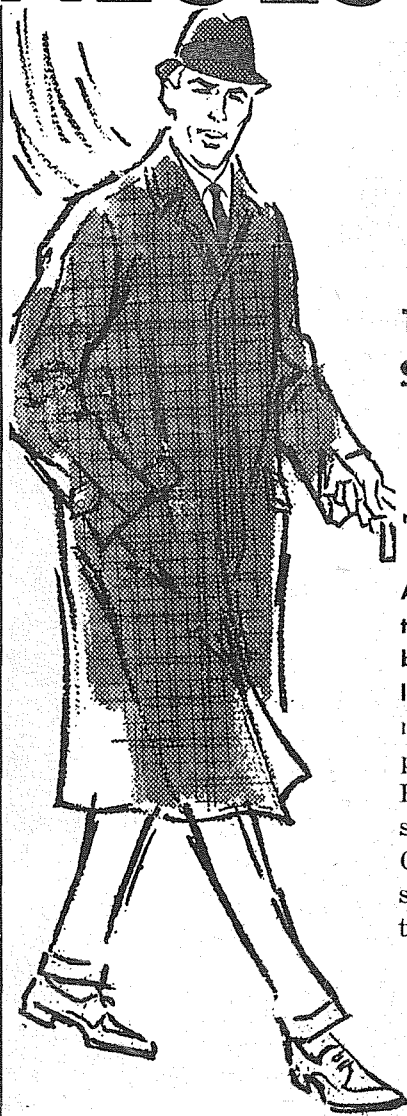
CURRENT FASHIONS,
MISSES & HALF SIZES-
LARGE SELECTION, REAL

80th ANNIVERSARY

of VALUES

FOR YOUR SHOPPING
CONVENIENCE

MON. — FRI. — 9:30 TO 9
Tues., Wed., Thurs., Sat. — 9:30 to 5:30



**TOPCOAT
SPECIAL**

9⁹⁹

36-44
regular, short, long

All-weather coats in two popular styles... both with complete linings! Bal raglan models in fall's most popular solids! Penney's classically styled University Grad in a fabulous selection of deep-tone plaids, checks!

- MEN'S **PILE LINED JACKETS** **10⁸⁸**
- LONG & SHORT SLEEVES
- MEN'S **DRESS SHIRTS** **2⁰⁰**
- BUTTON & SNAPTAB Long or Short Sleeve
- MEN'S **SPORT SHIRTS** **1²²**
- MEN'S FASHION
- SWEAT SHIRTS** **2²²**
- BOYS' SIZES 1 1/2 to 2
- TENNIS SHOES** **1⁹⁹**

**MODERN WALNUT
OCCASIONAL TABLES**

END, CORNER & COFFEE TABLES **19⁸⁸**

SCHOOL SUPPLIES

36 PENCILS 300 FILLER PAPER
24 PENS 4 SPIRAL BOOKS

YOUR CHOICE **50^c**

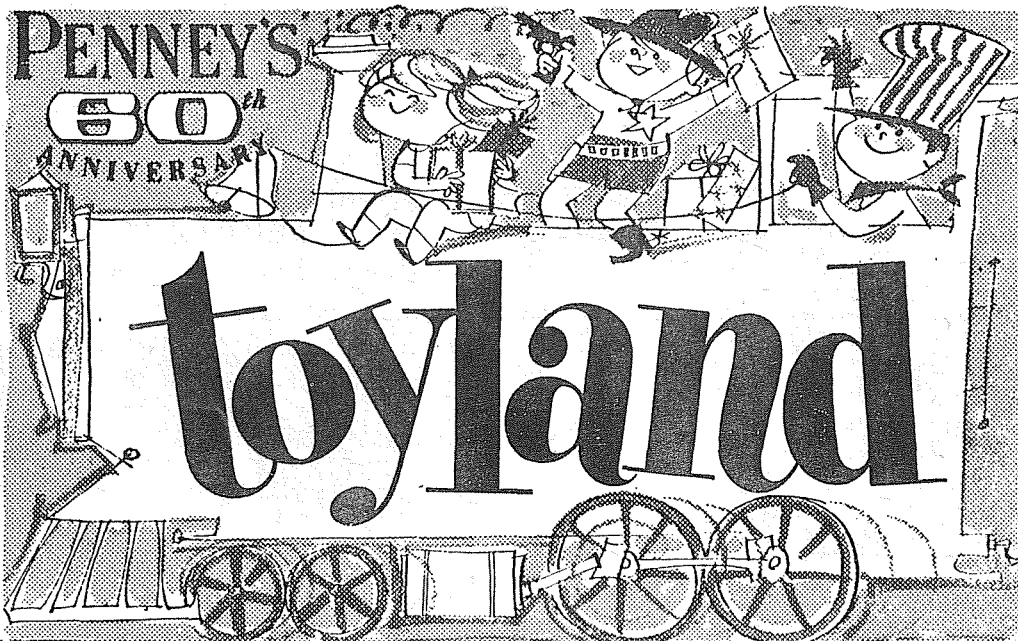
ROOM-SIZE RUGS

ALL RAYON OR ALL NYLON
IN SIZES 12x15 & 12x18

48⁸⁸ TO 78⁸⁸

- SUNBEAM
- STEAM IRON **12⁸⁸**
- PERCOLATOR **16⁸⁸**
- HAIR DRYER **14⁸⁸**

SCHICK
**ADJUSTABLE
RAZOR** **9⁸⁸**



HUNDREDS OF GIFTS... ALL GOING AT THIS LOW PRICE!

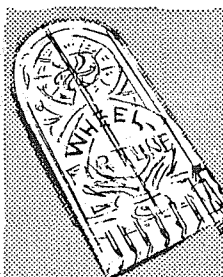
88^c



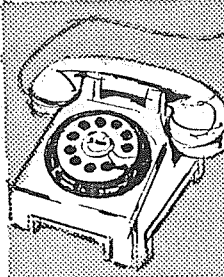
Donkey Prize Party **88^c**



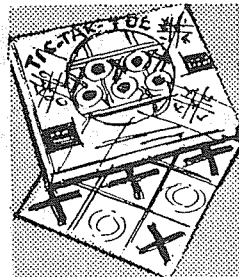
Boy or Girl Tod-L Doll **88^c**



Roulette Bagatelle **88^c**



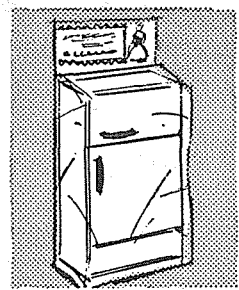
Voice Telephone **88^c**



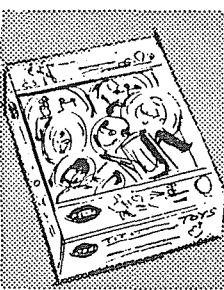
Giant Tic-Tac-Toe **88^c**



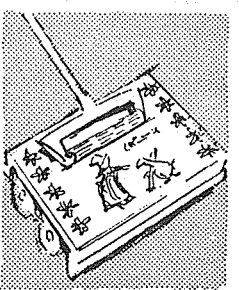
Littlest Darling Drink-Wet paper doll **88^c**



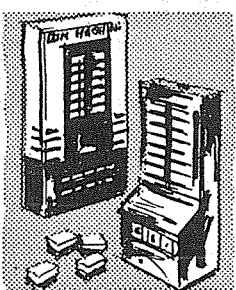
Refrigerator **88^c**



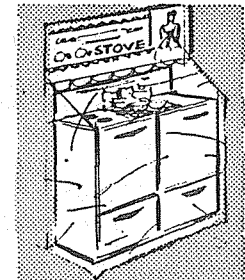
Coffee Set **88^c**



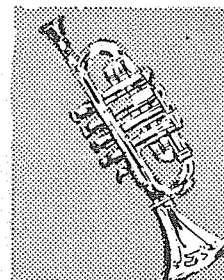
Polyurethane Carpet Sweeper **88^c**



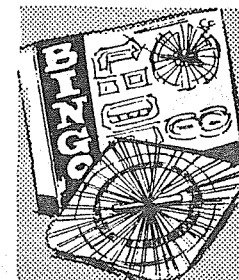
Chicklet Gum Bank **88^c**



Oven with pots **88^c**



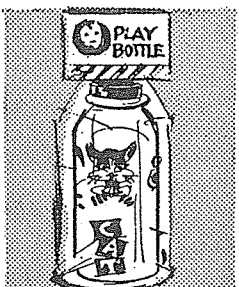
Trumpet **88^c**



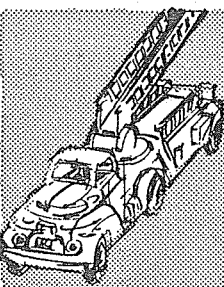
Bingo **88^c**



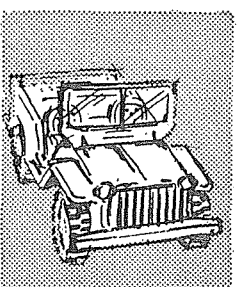
Skill Ball **88^c**



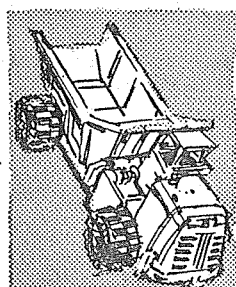
Play Bottle **88^c**



Ladder Fire Truck **88^c**



Utility Jeep **88^c**



Dump Truck **88^c**

OUR SPECIAL **19** SIZES 36 TO 44
TS
4⁰⁰
HT ON
3⁸⁸
SSES
2⁰⁰
JUNIOR,
SAVINGS!

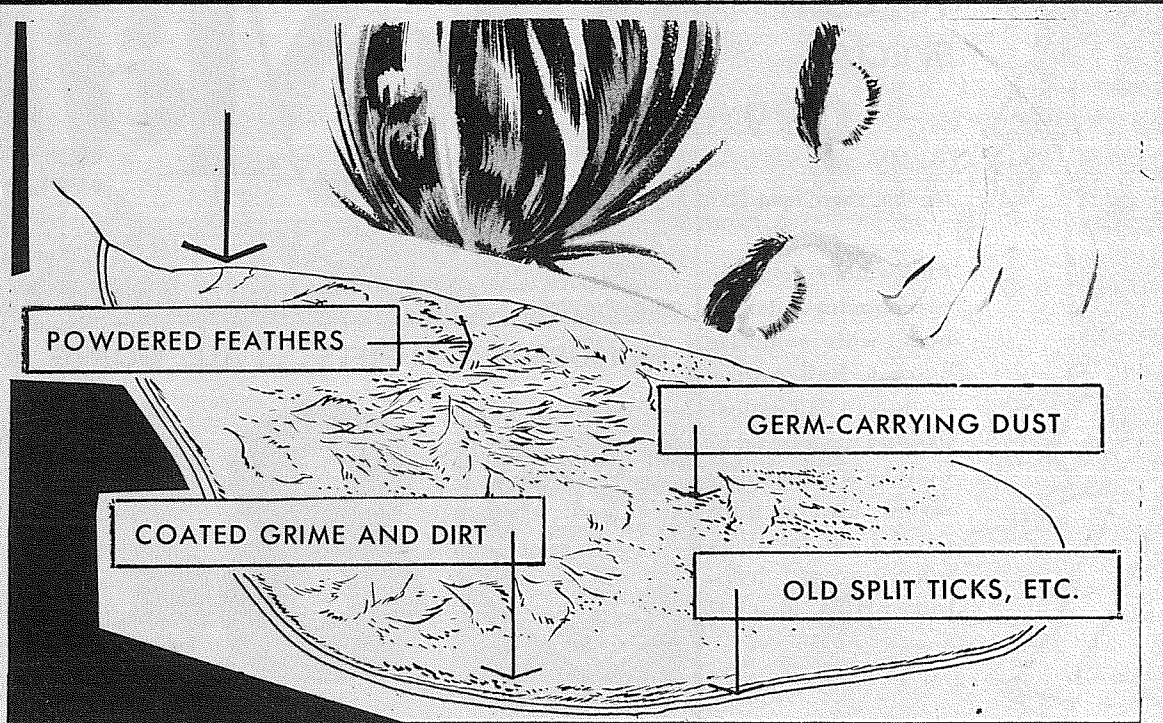
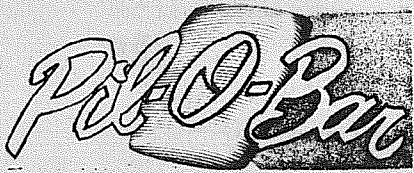
FALL *of Values!* SALE

a harvest

Shop VILLA PLAZA

YOU SLEEP ON THIS EVERY NIGHT

For only \$1⁹² each. Have your pillows cleaned, fluffed, revitalized now by . . .



PLAZA CLEANERS

VILLA PLAZA
Phone - JU 8-1131

MARKET SQUARE - LACEY
Phone - 356-8623

Richard's Inc.

RICHARD'S VILLA PLAZA STUDIO - JU 8-6688

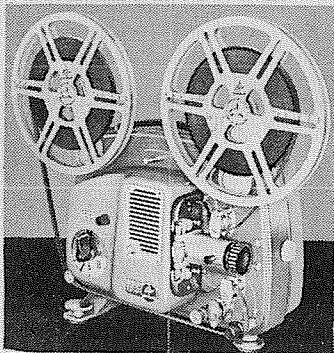
RICHARD'S CAMERAS - JU 4-3000

5th Anniversary Sale

RICHARD'S CAMERAS

Newest of the New . . .

No. 5 Flash Bulbs (clear)

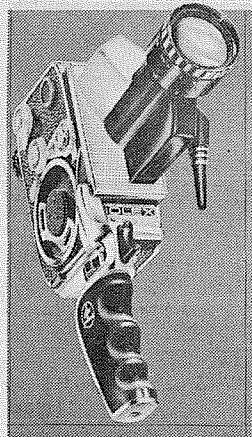


The **BOLEX 18-5**
an all new concept
in 8 mm movie projectors **\$159⁵⁰**

Guaranteed
10 for
\$**1⁰⁰**



BOLEX



ZOOM REFLEX P1

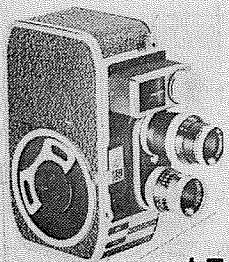
\$ 330⁰⁰

World's Most Versatile
8 mm Movie Camera

B8-L With 1.8 Lens 129.50

Reg. 164.50

C8-SL Compumatic 69.50



Very, Very Special!

Bolex B-8SL Compumatic
"Picture Time" Special
with . . .

- B-8SL Compumatic with 2 lenses
- Telephoto Lens Yvar 36 mm F/2.8 f.m.
- Normal Lens Yvar 12.5 mm F/2.5 f.f.

\$114⁵⁰

Richard's
VILLA PLAZA STUDIO
ANNIVERSARY
introductory offer . . .

25% discount
WITH THIS COUPON
November 1 through 15

on all
**OIL COLORING
FRAMING
ENLARGEMENTS**

VILLA PLAZA JU 8-6688

Factory Fresh
BLACK & WHITE FILM
120 - 127 - 620

35¢ OR
3 FOR 88¢

Harvest of Values

**MONEY-SAVING
FALL SALE**



Win This Beautiful Thomas Organ at the

**TOMORROW'S
ORGAN
TODAY!**

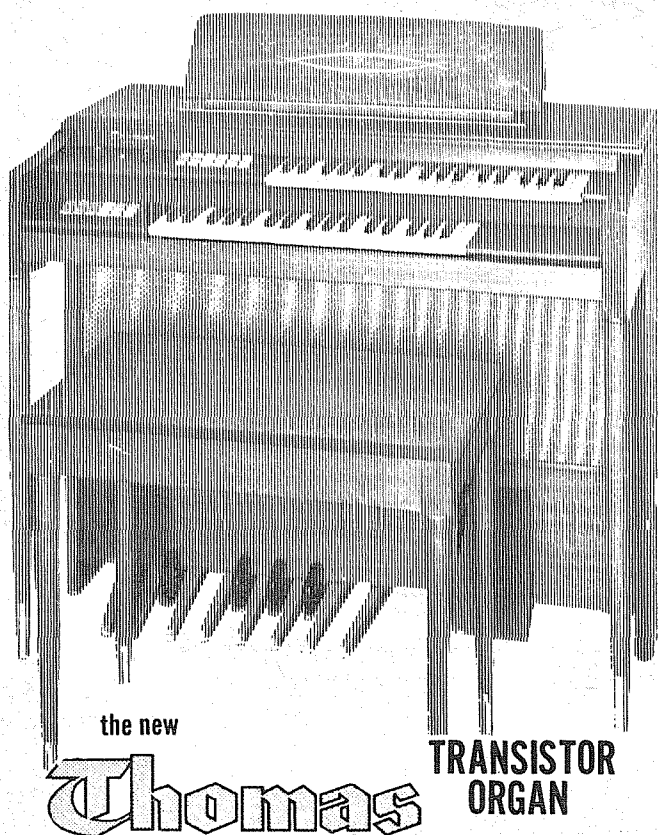
**Villa Plaza
Harvest of Values**

THURSDAY - FRIDAY - SATURDAY

FILL OUT THE COUPON ON THE FRONT PAGE OF THIS SECTION - THEN REGISTER BY BRINGING IT TO ANY OF THE MERCHANTS IN THE VILLA PLAZA.

FREE

FREE



FREE

FREE

the new
Thomas TRANSISTOR ORGAN

NOTHING TO BUY — JUST REGISTER
BRING COUPON TO ONE OF THESE
VILLA PLAZA MERCHANTS

**STUCK!
WILL YOUR
INSURANCE PAY
THE WHOLE
BILL**



It probably won't. State Farm will!
Most car insurance pays only a limited amount for emergency road service. But State Farm Mutual pays the whole bill for such things as delivery of gasoline, mechanical first aid at the place of disablement, and towing to the nearest place where repairs can be done—no dollar limit! Yet, State Farm road service coverage costs only \$2 a year or less! That's less than most other companies charge. Yes, you're better off with State Farm—the company that's famous for low rates for careful drivers. And it's the world's largest. Call me today.

ROY BRENNAN

VILLA PLAZA IN LAKEWOOD
JU 8-1181 JU 8-5588

STATE FARM
Mutual Automobile Insurance Co.
Home Office: Bloomington, Illinois

SHOPPING

'TIL

9

THURSDAY

FRIDAY

NIGHTS

Lerner Shops

VILLA PLAZA

HARVEST OF VALUES!

THURSDAY, FRIDAY, SATURDAY

FALL DRESSES

6.00

Reg. 6.99

Imported wool blend plaids. Misses, juniors, petites, half sizes.

FALL COATS

18.00

Reg. 19.99

Luxury coats in fur trim, wool, others. Misses and junior sizes.

BLOUSES

2 for

Reg. 2.99 ea.

Dressy blouses and classic shirts in cotton, miracle fabrics. Sizes 32-38.

WOOL SKIRTS

4.88

Reg. 5.99

Solid and plaid wool styles. Petite and regular lengths. Sizes 8-16.

SWEATERS

4.88

Reg. 5.99

Choose from bulky cardigans and others. Sizes 34-40.

Extra Value!

Fully Lined

SLIM PANTS

3.99

Imported 100% wool pants. Fully lined. Sizes 10-18.

GIRLS' DRESSES

2 for 4.88

Reg. 2.99 ea.

Take your pick of school and dress-up fashions. Sizes 3-14.

2 for 6.88

Reg. 3.99 ea.

BOYS' SLACKS

2 for 4.88

Reg. 2.99 ea.

Terrific selection of well made long wearing cotton styles. Sizes 3-16.

CHARGE IT! Use our revolving credit plan...
No money down - take months to pay!

Rexall Golden Anniversary ORIGINAL 1c Sale

THURS. NOV. 1 thru SAT. NOV. 10
As Advertised in AMERICA'S LEADING MAGAZINES and SUNDAY NEWSPAPERS... plus RADIO and TELEVISION

2 FOR THE PRICE OF 1 PLUS A PENNY

100 REXALL ASPIRIN
Reg. 64c
2 for 65c

None finer at any price. 5-grain tablets, for headache relief.

TOILETRIES

BRITE SET HAIR SPRAY
Reg. \$1.25
2 for 1.26

Holds hair right, keeps it bright. 7 oz.

CARA NOME HAND LOTION
Reg. 98c
2 for 99c

Fragrant, creamy, lanolin-rich, 8-oz. bottle.

Sheer Comfort SUPPORT STOCKINGS
by Spuntex Reg. \$4.95 pr.
2 prs. 4.96

Sheer nylons. Help relieve leg fatigue. Seamed seamlessly.

Adrienne Cream, Coconut Oil or Dandruff Treatment SHAMPOO
Reg. 98c ea.
2 for 99c

All 8-oz. bottles. Stock up, save!

1.25 COLD CREAM Cara Nome	2 for 1.26
1.25 CLEANSING CREAM Cara Nome	2 for 1.26
1.50 NIGHT CREAM Cara Nome	2 for 1.51
2.00 HORMONE CREAM Cara Nome	2 for 2.01
1.00 HAND CREAM Cara Nome	2 for 1.01
69c DENTUREX False Teeth Cleaner	2 for .70
75c MASCARA NOME Mascara Applicator	2 for .76

VITAMIN BUYS

PANOVITE MULTI-VITAMINS
Reg. \$2.98
2 for 2.99

All those vitamins normally needed. Bottle of 100.

POLYMULSION Liquid Vitamins for Children
Reg. \$1.25
2 for 1.26

Vitamins A, B1, B2, C, D, others. Citrus flavor, 4-oz. bottle

VITAMIN C 100 mg., 100's Reg. 1.19	2 FOR 1.20
VITAMIN B1 100 mg., 100's Reg. 3.98	2 FOR 3.99
VITAMIN B12 5 mcg., 100's Reg. 1.20	2 FOR 1.21
BREWER'S YEAST 100 Tabs. Reg. 79c	2 FOR .80

MEDICINE CHEST NEEDS

REXALL FUNGI-REX
For Athlete's Foot
Reg. 98c
2 for 99c

Greaseless or salve. 1 1/2 oz.

REXALL Mi-31 ANTISEPTIC MOUTHWASH
Reg. 89c
2 for 90c

Kills contacted germs, sweetens breath. Pint.

REXALL MONACET
APC Tablets 100's, Reg. \$1.04
2 for 1.05

Combined ingredients help ease headache, cold symptoms.

REXALL KLENZO ANTISEPTIC MOUTHWASH
Reg. 79c
2 for 80c

Ruby-red, spicy flavor. Pint.

REXALL BUFFERED ASPIRIN
100's, Reg. 98c
2 for 99c

Helps relieve headache. Less likely to upset stomach.

REXALL TRI-SALVE ANTIBIOTIC OINTMENT
1/4-oz. tube Reg. 89c
2 for 90c

Three antibiotics to guard against infection in wounds. 2.59 1-oz. tube..... 2 for 2.60

1.19 SACCHARIN Rexall 1/4-grain, 1000 tablets	2 for 1.20
98c REXALL EYELO Eye Lotion, with eye cup. 8 oz.	2 for .99
79c BIKETS Antibiotic Troches or Lozenges with Vit. C	2 for .80
59c ALCO-REX Rubbing Alcohol body rub, pint	2 for .60
53c GLYCERIN SUPPOSITORIES Adult or Infant, 12's	2 for .54
89c ELKAYS MOTH FUME CRYSTALS protect your woollens	2 for .90
49c REXALL FOOT POWDER relieves burning, smarting, 4 oz.	2 for .50

79c RUBBING ALCOHOL Rexall, plastic bottle. Pint. Finest quality. Contains glycerin to prevent skin dryness. **2 for .80**

98c AEROSOL SHAVE CREAMS Lavender or Ready Shave. Regular or Mentholated. Giant 11 oz. sizes. **2 for .99**

\$1.75 DUSTING POWDER Adrienne or Lavender. Finest quality after-bath powder. 5 1/2 oz. boxes. **2 for 1.76**

69c RO-BALL DEODORANT rolls on 24-hour underarm protection. No waste, no mess, Roll-top applicator. **2 for .70**

63c REXALL MILK OF MAGNESIA plain or mint flavored. Mild laxative, effective antacid. For children or adults. 12 oz. **2 for .64**

49c KLENZO TOOTH BRUSHES nylon bristles in choice of styles and textures. Adults'. Stock up for the family! **2 for .50**

\$1.00 BOXED STATIONERY quality writing paper with envelopes to match. Choice of styles, including airmail. **2 for 1.01**

55c REX FILM Nos. 127, 120, 620. High-speed Panchromatic, black and white. Unconditionally guaranteed. **2 for .56**

SHAGGY PLUSH DOGS
Reg. \$3.98
2 for 3.99

16" pets, big as real puppies. Cuddly plush with colorful felt trims and ribbon bows.

Electrex 3-Heat HEAT PADS
Reg. \$5.95
2 for 5.96

Removable, washable green plaid cover. Waterproof inner cover. UL approved.

Top Grain Leather BILLFOLDS
Reg. \$2.00
2 for 2.01

Wallets for men, French purses for women. Quality features.

Rex-Ray Infra-Red HEAT LAMPS
Reg. \$1.79
2 for 1.80

Lo-Glare, hard ruby glass. Help ease muscular aches.

69c EXTENSION CORD 9-foot. Ivory or brown	2 for .70
49c PERMEDGE RAZOR BLADES 20 D.E. or 18 S.E.	2 for .50
\$1.00 HAIR ROLLAS Brush, asstd. sizes.	2 for 1.01
25c BOBBY PINS Helen Cornell rubber tip, black or brown	2 for .26
35c MAXIMUM COMBS hard rubber barber, rattail, 7" dressing comb.	2 for .36

Aerosol MERTHIOLOATE (Thimerosal Lilly)
Reg. 98c **2 for 99c**

Quick, clean, first aid antiseptic. Spray it on.

BABY TOILETRIES
Generous 10-oz. bottles of Baby Lotion, Oil, and Shampoo.
Reg. 89c **2 for 90c**

89c Rexall Baby Talc Pound tin. Fine quality. 2 for .90

Box of 25 CASCADE CHRISTMAS CARDS
Reg. \$1.00 **2 for 1.01**

13 new, distinctive designs. Cards, 4 x 6" Matching envelopes.

Papers and Ribbons for GIFT WRAPS
Reg. 25c **2 for 26c**

Paper packs of 4 sheets, 20 x 26". Curling ribbon rolls, 3/4" wide x 75 ft.

49c BABY PANTS Plastic, Sm., med., lg. x-1g.	2 for .50
43c ADHESIVE TAPE 10 yds. x 1/2" or 5 yds. x 1"	2 for .44
69c COTTON BALLS Sterile, absorbent. 130's	2 for .70
89c RUBBER GLOVES Non-slip surface, S. M. L.	2 for .90
25c PAPER & ENVELOPES Elite Linen Tablets, or envs.	2 for .26
\$1.00 GIFT STATIONERY Letter paper or Notes, boxed	2 for 1.01
39c BALL PENS Belmont disposable. Colors.	2 for .40
25c AIRMAIL TABLET Onion skin. 6 x 10" size	2 for .26

SURPRISE BUYS

NOT ON OUR 1c SALE PLAN, BUT VALUES TOO GOOD TO MISS!

Rexall 900-CALORIE DIET AID WAFERS
CHOCOLATE FLAVOR. Box of 50 provides 900 calories.
68c

"The Boulevard" WRITING PAPER
100 White sheets, 50 envelopes. Boxed
98c

Motorized COLOR WHEEL
12" diameter. On-off switch, 7 ft. cord. Shines amber, blue, green, red.
688

GOLDEN LILAC FRAGRANCE
Gift Set
2 Pc. **2.19**

Aerosol Mist Cologne and Bath Powder in matching fragrance.

REX-RAY ELECTRIC BLANKET
1288

72 x 84" double bed size. Single control. 6-in. binding. 2-yr. guarantee.

Rexall LOW CALORIE LIQUID 144 DIET AID
6-pack
Try our new flavors, too!

POWDER 8-oz. tin..... 3 for 1.19
3 1/2-lb. tin..... 2.39

Thrifty DRUG STORES

VILLA PLAZA UNIVERSITY PLACE

Spuntex Nylon SEAMLESS HOSIERY
Reg. \$1.19 **3 pr. 261**

Regular or Mesh. Choice of fashion shades. Sizes 9-11.

Fall is here!

**4,000
CAR
FREE
PARKING**

SAUNDERS HEALTH SERVICE
Open til 9 P.M. During
HARVEST OF VALUE DAYS
Featuring A
2 FOR PRICE OF 1 SALE

Harvest
of Values

Many

Stores

Open

Thurs.,

and

Friday

Nights

Til

9

SAFEWAY DOLLAR SALE

Coldbrook Margarine 6 1-lb. \$1 Pkgs.

N.B.C. Ritz Crackers 3 1-lb. \$1 Pkgs.

Rosedale Bartlett Pears 4 No. 2 1/2 \$1 Cans

Del Monte Tomato Catsup 6 14-oz. \$1 Bottles

Large AA Eggs CREAM O' THE CROP
Guaranteed Fresh In the Cartons **44¢** DOZEN

Cottage Cheese

LUCERNE, The finest money can buy.
Quart 38¢
Half Gallon 76¢ **19¢**
Pint

BABY FOODS

GERBERS, Strained Fruits and Vegetables **10** \$1.00
Jars

ICE CREAM

LUCERNE, Vanilla, Neopolitan, Holiday Fruit, Maple Nut, etc. **69¢**
Half Gallon

BEEF RIB STEAK

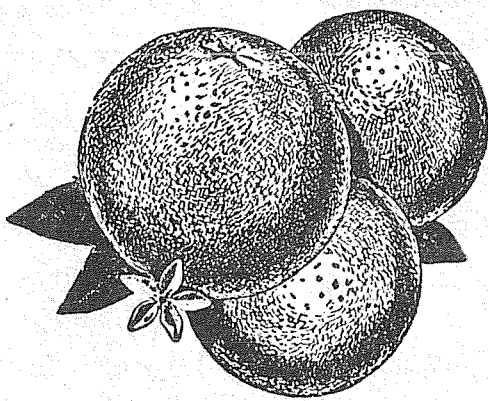
U. S. D. A. Choice
Trimmed of excess fat
Aged for tenderness

lb. 98¢

Top Round Steak U. S. D. A. Choice Beef, BONELESS **lb. 89¢**

Beef Cube Steak U. S. D. A. Choice Extra Tender **lb. 98¢**

Beef Rump Roast U. S. D. A. Choice A pleasure to serve **lb. 79¢**



FLORIDA ORANGES

New Crop; HAMLINS
Sweet and Juicy
Full of Vitamins

10 lbs. \$1.00

No. 1 POTATOES

NETTED GEMS
All family pack

20-lb.
Bag

79¢



Sale starts 9 A.M. Thursday, November 1st through Saturday, November 3rd. We reserve the right to limit quantities. No sales to dealers.

ONCE A YEAR...

YOU HAVE THE OPPORTUNITY TO TAKE
ADVANTAGE OF THE TREMENDOUS

HARVEST of VALUES SPECIALS

Thursday, Friday, Saturday
Stores Open Til 9 P. M.
Thursday - Friday

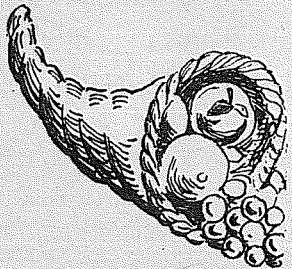
Mode O'Day
Villa Plaza
Harvest of Values
SALE

DRESSES
Good Values at **2⁹⁹**
Special Purchases

Flannel Pajamas **1⁹⁹**

NYLONS
Guaranteed 2 Pr/
Perfect **1.00**

Every
Day
There's
A
**'HARVEST
OF
VALUES'**



The Flair
is featuring the new
**peek-a-boo
hair style**

Flair Beauty Salon
VILLA PLAZA
JU 8-4491

**NO APPOINTMENT
NEEDED**

GRAND OPENING!

Don't miss the gala Grand Opening Thursday, Friday Saturday

A brand new, grand new Austin's Lakewood Jewelers . . . a roomier showplace
of outstanding values . . . everything planned for your shopping convenience

A Man's and A Ladies **HAMILTON** watch each will be given
away **FREE** by a drawing to be held Saturday at 5 P.M. Be
sure to come in and register. Nothing to buy . . . you do not
have to be present to win.

- ★ FAMOUS NAME WATCHES
OMEGA HAMILTON GIRARD-PERREGAUX BULOVA
- ★ ORANGE BLOSSOM DIAMONDS
- ★ BIRTH STONE RINGS

NOW IS THE TIME TO START PLANNING FOR
CHRISTMAS. A SMALL DEPOSIT WILL HOLD ANY GIFT ITEM

Fine watch and
jewelry repair
our specialty

FIRST PRIZE
handsome **HAMILTON**
man's watch

SECOND PRIZE
beautiful **HAMILTON**
ladies watch

**Austin's
Lakewood Jewelers**

FORMERLY LOCATED ACROSS FROM
LAKEWOOD COLONIAL CENTER AT MT. TACOMA AND GRAVELLY LK. DR.

EAST VILLA PLAZA JU 8-4311

The Sign of the Bulb Window
**VILLA PLAZA
GARDEN CENTER**
IN VILLA PLAZA SHOPPING CENTER
OPEN FRIDAY NIGHTS TIL 9
JU 8-6628

Mrs. Helen Wood, Well Known In The Pet
Shop Business In This Area, Takes Pleasure in

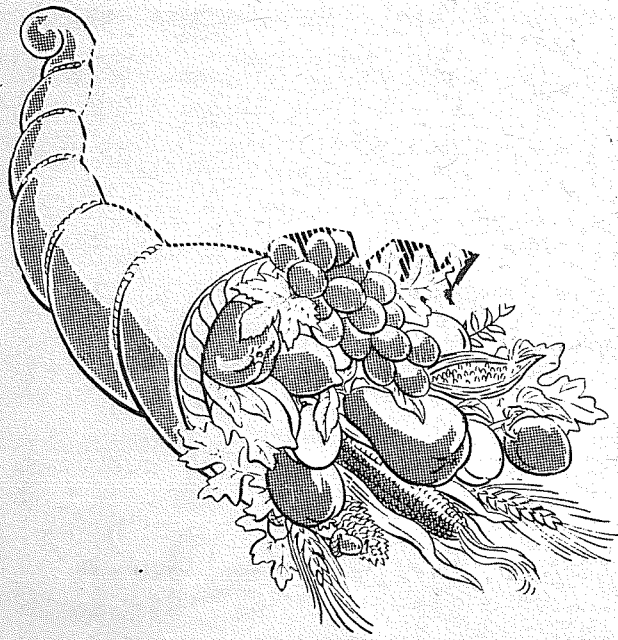
ANNOUNCING
THE OPENING OF OUR NEW
Pet Department

FEATURING TROPICAL FISH - AQUARIUM
PLANTS - COMPLETE AQUARIUM SET UPS
FOOD AND SUPPLIES

PARAKEETS ----- GOLD FISH

GOLD FISH
COMET TYPE
2 Fish
23¢

"KISSING"
GOURAMIS
OPENING SPECIAL
29¢ EACH



You'll
Enjoy
Shopping

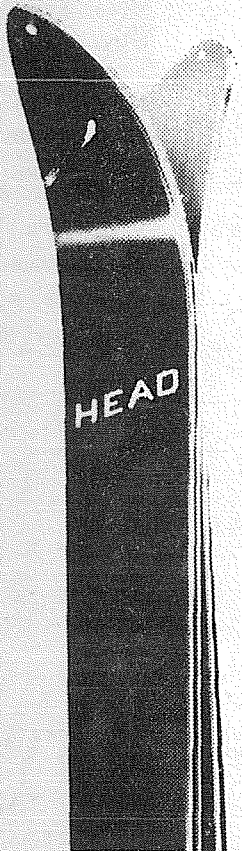
VILLA PLAZA'S Harvest of Values Specials

THURSDAY - FRIDAY - SATURDAY



SKI SCHOOL PACKAGE
Skis, Bindings & Poles \$29⁹⁵

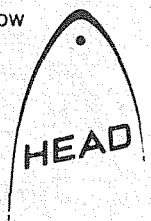
JANSEN
SKI SWEATERS.....REDUCED **1/3**
SKI PANTS.....5.95
Non-Stretch
They cut down beautifully into knickers
Stretch
Factory Seconds9.95



CRYSTAL MOUNTAIN

SKI HEADQUARTERS

If you're **serious** about skiing, and want **serious** attention paid to your own personal equipment requirements . . . skis, bindings, poles, boots, clothes . . . please stop in. We know skiing . . . and specialize in helping you select the equipment that's right for you.



Whittaker's Chalet
Formerly the V. I. P. Sports Center
Villa Plaza JU 8-1268

OAKES APPAREL

HARVEST OF VALUES!

Thursday-Friday-Saturday

3 TREMENDOUS DAYS OF SAVINGS

100 NEW FALL COATS



Tremendous special purchase plus select-ed coats from our own stock of fine all-wool coats. Colorful tweeds and plaids, polished fur blends, lush velours, fleeces and alpacas. Fabrics by Forstmann, Hockanum and Worumbo. Newest details in clutch and button styles, slim and full coats in both dressy and casual styles. Milium lined. Black and all colors. Sizes 6 to 18, also petites.

\$38⁰⁰ AND \$48⁰⁰

Regular 49.95 to 69.95

400 SWEATERS AND SKIRTS

Nationally Advertised Stock of Famous Label Sportswear Reduced for This Event

SWEATERS

- FUR BLENDS IN NOVELTY SLIPONS AND CARDIGANS
- BULKY SHAKER KNIT SLIPONS
- CABLE STITCH CARDIGANS
- FRENCH ANGORA DRESSMAKERS
- ALL NEW FASHION COLORS
- SIZES 36 to 40

SKIRTS

- MATCHING SOLID FLANNEL, TWEEDS AND PLAIDS
- STITCHED DOWN PLEATED SKIRTS
- STYLISH SLIM LINES
- UNPRESSED PLEATED FULL SKIRTS
- KNEE TICKLER LENGTH INCLUDED
- SIZES 8 TO 18

\$7⁸⁸ AND \$9⁸⁸

Regular \$10.95 to \$17.95



FALL SUITS

ALL WOOL DRESSMAKER AND DOUBLE KNIT SUITS
TWO-PIECE AND THREE-PIECE COSTUME STYLES

\$18 -- \$28 -- \$38 REG. \$24.95 TO \$69.95

COTTON DRESSES

Dark and light cottons in one and two piece styles. Sizes 7 to 15, 8 to 18.

7⁸⁸ 2 FOR 15⁰⁰
REGULAR TO 19.95

BLOUSES - SHIRTS

Solids and prints in cottons, dacrons and silks. Roll sleeves, long sleeves.

2⁸⁸ -- 3⁸⁸
REG. 3.98 TO 6.98

VILLA PLAZA STORE ONLY

Open Thursday and Friday 9:30 a.m. to 9 p.m., Saturday 9:30 a.m. to 5:30 p.m.

CHARGE
ACCOUNTS
INVITED
TAKE UP TO
6 MONTHS
TO PAY

OAKES
Apparel

IT'S FRIENDLY, 
IT'S FUN, TO SHOP

AT

Villa Plaza

FREE PARKING!
4000 CARS!

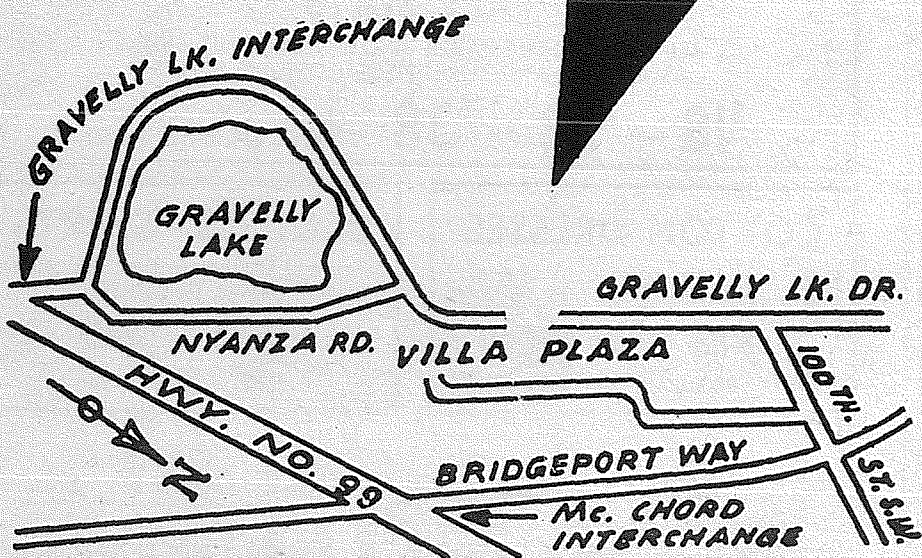
NO METERS!

COVERED WALKWAYS!

Binyon Optometrists
 Budget Finance
 Duane's Shoes
 Equitable Mortgage Co.
 Fashion Shoes
 The Fireplace Shop
 Firestone Stores
 Flair Beauty Salon
 Foreman & Clark
 George's Seafood & Catering Service
 Ghilarducci's Florist
 W. T. Grant Co.
 Helene's Women's Apparel
 Lead's

Lerner Shops
 Mode O'Day
 Mother-to-be-Fashions
 National Bank of Washington
 Oakes Apparel
 Pacific First Federal Savings & Loan
 The Pantry
 G. W. Paulson Co.
 J. C. Penney Co.
 Plaza Cleaners
 Prudential Insurance Co.
 Rhodes
 Richards Cameras
 Richardson's Women's Sportswear

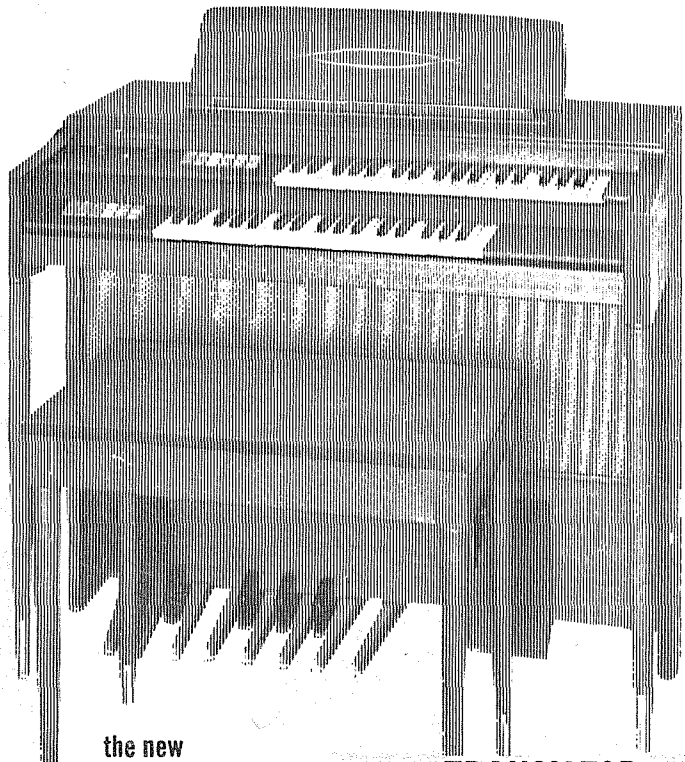
Safeway Stores
 Saunders Health Foods
 Sherwin-Williams Paint
 Sleep-Aire Slumber Shop
 Thrifty Drugs
 24 Flavors Ice Cream
 V I P Sport Shop
 Villa Bowl
 Villa Laundromat
 Villa Plaza Garden Center
 Villa Plaza Shoe Repair
 Villa Thriftway
 Washington State Liquor Control Board
 Weisfield's Jewelers
 F. W. Woolworth Co.
 Wutzke's Barber & Beauty Shop



TACOMA'S FINEST, MODERN

FRIENDLY SHOPPING CENTER

SELECT YOUR CHRISTMAS PRESENT NOW FOR YULETIDE DELIVERY



the new **Thomas** TRANSISTOR ORGAN MODEL A

A BRAND NEW TRANSISTOR TWO KEYBOARD ORGAN FOR LESS THAN \$500!

RENT

A NEW WURLITZER SPINET PIANO
YOU HAVE THE OPTION TO APPLY RENT TO PURCHASE

FREE DELIVERY & PICK-UP

NO OBLIGATION TO BUY

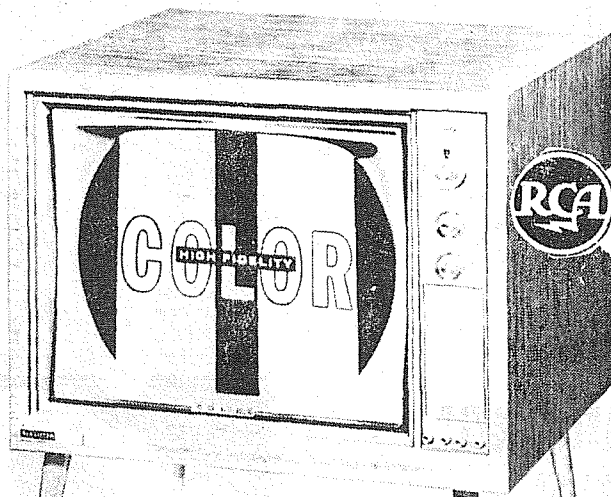
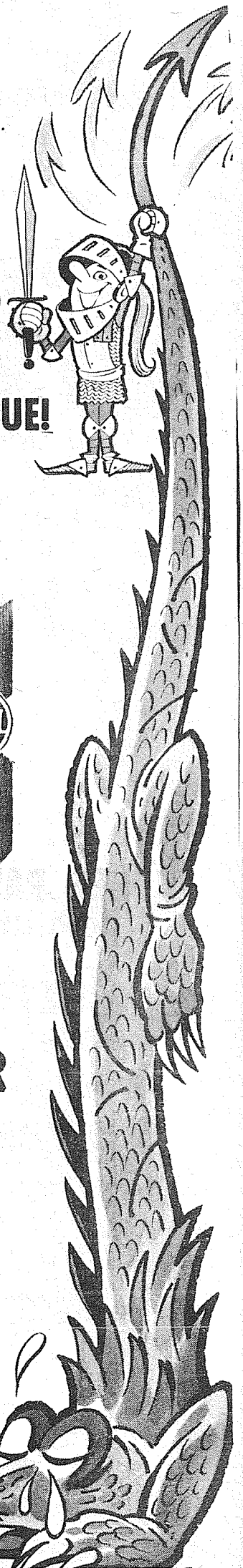
STARTING AT **ONLY \$7.95** PER MONTH

FULTON'S ORGAN STUDIO DEPARTMENT
JU 8-8442

WE SLAY SERVICE COSTS

MUSIC CITY GIVES YOU A FULL YEAR'S SERVICE -- INCLUDING PLUS A FREE ANTENNA WITH INSTALLATION ^{if necessary} A REGULAR \$80⁰⁰ VALUE!

Music City gives you this additional value, making this Color TV Buy the best ever. Now is the time to purchase your Color TV.



THE FRASER Special Series \$525⁰⁰ 213-F-10-M

RCA VICTOR COLOR



MUSIC CITY TV-RADIO DEPARTMENT
JU 8-1857

MUSIC CITY

The Newest and Biggest Music Center in The Pacific Northwest

IN VILLA PLAZA'S NEW EAST-SIDE DEVELOPMENT JU 8-1857 & JU 8-8442



Grants
KNOWN FOR VALUES

"CHARGE-IT"

- No Money Down with months to pay
- 30 Day Plan with option terms.

FREE POPCORN
This coupon plus any purchase of 2.00 or more is good for 1 free 25¢ bag of popcorn Nov. 1-2-3.

HARVEST of VALUES

Open Monday thru Friday til 9 P.M. - - - Open SUNDAYS 11:30-5

CARE-FREE LEATHER-LIKE

U.S. *Doe-Lon*



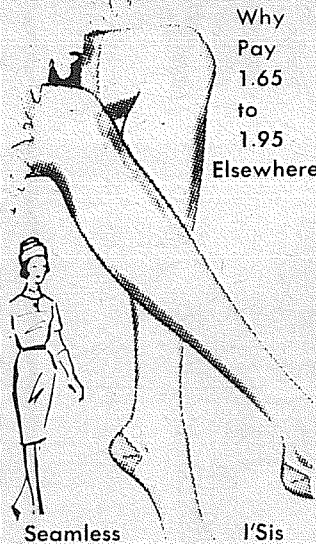
Super Warm
Orlon Acrylic
Pile Lining

Student's & Men's DOE-LON or EVERSHEEN JACKETS

Your choice of 2

- Washable combed cotton oversheen Jacket has Zelan water repellent finish. Collar and trim are knit laminated to polyurethane foam. Tan, Black or Pewter in sizes 36-46.
- Doelon Vinyl Jackets with cotton knit laminated to polyurethane foam on collars, cuffs, bottom. Black, Cottonwood or Black Olive in sizes 36-46.

9⁸⁸
Regularly 12.88 Each



Why Pay 1.65 to 1.95 Elsewhere

Seamless 1'Sis

KANT - RUN NYLONS

97[¢]
pair

- Guaranteed not to run. Seamless new lock stitch. Sizes 9-11.



MACHINE WASHABLE CORDUROY PLAYWEAR

88[¢]
ea

Toddlers 2-4 Children 3-6X
Infants 9-24 mos.

Warm necessities for youngsters who spend hours playing on the floor or out-of-doors. Suspender or boxer styles for girls and boys, colorful, comfortably full cut for the most active kinds of play. Buy now and save at Grants!



Tailored for comfort

MISSES' PAJAMAS

- Soft, warm cotton flannelette
- Lovely floral design prints

At this savings price, buy several in your favorite pastel colors. Piping trim, long sleeves. Wash-day delight. Sizes 34-40.

2 for 3⁰⁰
pair Compare at 2.99



VINYL JACKET SOFTER THAN REAL LEATHER

3³³
Compare at 5.99

Sensational quality, even at higher price! Button front, slot pockets. Rayon lining, inner seams piped to prevent ravel. White, blue, bone, antelope. 3-6X



GIRLS' VINYL JACKET at 'GIVE-AWAY' PRICE

3⁸⁴
Compare at 5.99

Softer than real leather, easier to keep clean... just sponge off. Water and stain repellent. Unlined. Terrific buy! Sizes 7-14



WASHABLE ABSTRACT PRINT CARDIGAN

4⁹⁷
Regularly 6.99

Color-fast, easy-care acrylic. Natural ground with camel/brown/oden; grey/black/blue; or red/grey/charcoal. 34 to 40.



CALIFORNIA-WAIST CAPRIS OF CORDUROY

23⁰⁰
pair Reg. 2.00 each

Fine cotton with exceptionally fine tailoring at the price. 2-button tab waist, zipper. Washable black, green, blue. 10-18.



Women's Brocaded PLUSH SCUFFS

88[¢]

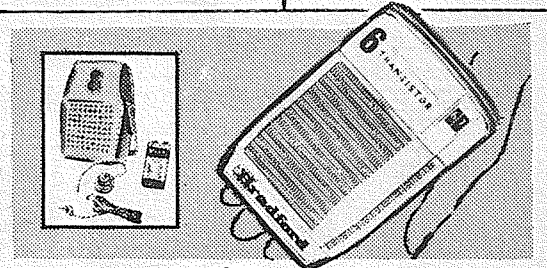
Deep pile cotton with brocaded satin ribbon, gold mylar binding. 4 Colors - Sizes 5-9.



WASHABLE POPLIN & TWILL GIRLS' JACKETS

3⁸⁴
Compare at 5.99

Sturdy cotton warmly lined with quilt acetate. Attached drawstring hood, flip hood or acrylic pile collar styles 7 to 14.



NEW Bradford 6-TRANSISTOR RADIO

Includes case, battery, earplugs. If priced separately you'd expect to pay 16.93. Runs on a single 9-volt battery. Has all top features!

77[¢]
1.25 weekly

Open Monday thru Friday
Nites til 9 P.M.

W. T. GRANT CO.

In
Villa Plaza

Open Sunday
11:30 - 5