

Dome Sweet Dome



Brian Dal Balcon

The newly opened Tacoma Dome sits in the foreground, behind the city of Tacoma awaits the new development the dome will hopefully attract to downtown.

Big blue bubble dedicated yesterday

By JONATHAN FESTE

With the cut of a ribbon yesterday, the City of Tacoma publicly opened the nation's largest arena: the 26,432 seat Tacoma Dome.

The dome will be the site of the 1983 football opener for PLU versus crosstown rival University of Puget Sound.

H. Michael Gebauer, director of Public Assembly Facilities for the City of Tacoma, is excited about the \$44 million facility and its adjoining convention center. The dome itself is larger than the Seattle Center Coliseum by approximately 11,000 seats.

The Tacoma Dome cannot even be compared to Seattle's Kingdome, which Gebauer said is really a covered stadium. The Seattle Coliseum, he said, is more similar to the Tacoma Dome, except the dome is more versatile because it is able to accommodate every sport except baseball and swimming.

Gebauer said the Tacoma facility is unique in that it can handle events that could only be well-staged in a coliseum, but that also may require the greater amount of seating a domed stadium provides.

Already, he said, the Seattle Supersonics and Seattle Sounders have booked dates for games in

their upcoming seasons. The possibility of a National Hockey League team locating in Tacoma has also been rumored, according to the *Tacoma News Tribune*.

Acoustically, the dome's wooden roof lends itself to excellent sound, Gebauer said. Tests have shown that the dome's acoustics are nearly of music hall quality, he added.

The first major musical performances in the dome, featuring Tammy Wynette and the Bellamy Brothers, will be a part of a major rodeo at the end of this month. Gebauer said "If you name the group, they will be here." He said concert promoters have the opportunity to sell more tickets for a dome show than a Seattle Coliseum performance.

Gebauer said the dome is already a success. He said the citizens' overwhelming support of the 1980 bond issue spurred a whole new interest in the city. The dome, he added, has brought out plans for \$500-750 million in new construction for Tacoma over the next five years.

The dome and convention center, Gebauer said, have "unlimited" uses. The dome offers special items such as SuperTurf, a playing surface, and an

ice rink which never has to be unfrozen. A special circulation system maintains optimum temperature and humidity levels.

The dome is as tall as a 15-story building, and is 530 feet in diameter. In total, the complex has approximately 150,000 square feet. The parking areas have room for 3,000 vehicles.

Gebauer calls the dome a turnaround for Tacoma.

"Everyone is proud that it is their dome...it's an excitement level."

"Celebration '83," the dome's grand opening extravaganza continues through Sunday with many free events and concerts, including exhibition booths in the dome.

To get to the Tacoma Dome take Interstate 5 to the City Center Exit and follow the signs.

For more information about this weekend's Tacoma Dome events, see listing and photo on page 15.

Inside

Misunderstanding. RHC's Alternative Housing proposal is apparently not going to be presented to the Regents Monday at their spring meeting.
..... page 3

Aid. Various campus leaders were given \$500 apiece by ASPLU last Sunday as a reward for their worth in campus activities.
..... page 5

Media. Feature staff takes a look at those student groups which put out the various campus mediums.
..... pages 8-10

Tennis. Men netters have played five of nine straight matches so far this week. They have four to go on the road this weekend.
..... page 15

Around Campus..... p. 5
Commentary..... p. 6
Letters..... p. 7
Sports..... p. 14

Nationwide hunt underway for conductor

By DEE ANNE HAUSO

Maurice Skones' resignation as Choir of the West conductor has prompted a nationwide search for the best possible talent to replace him. Eighty-eight applications have been received as of Tuesday, according to David Robbins, associate professor and chair of music. The closing date is today.

Skones is leaving PLU after 19 years to assume a directorship of graduate studies at the University of Arizona.

PLU expects the new conductor to maintain the established excellence of the choir, and also to further the choir's reputation.

Robbins said the choir has grown since Skones came, and expectations are that it will continue to grow.

"In searching for the best possible talent, we are trying to make this a positive change; a new chapter in the growth and development of the choir," Robbins said.

Richard Moe, Dean of the School of the Fine Arts, said he is hoping for a conductor who can take the choir to new and unknown heights.

"My expectations are that we will hire the quality of person that would be free to develop and create possible unthought of opportunities for the choir," he said.

Moe explained that Skones was free



Photo Services

to lead and develop the choir in his way and that the new conductor should have the same strength of

independent leadership.

"If I have one specific expectation of the director it is that he have expertise in performing choral orchestral literature so that we can continue the tradition of the choir performing with instruments rather than just acappella," Moe said.

According to Moe and Robbins, the screening committee within the music department won't begin eliminating applications until all have been received.

Robbins explained that the screening committee will sift through the applicants for a select group to be brought to campus. Finalists will be interviewed by the music department faculty and give evidence of their classroom and conducting ability. Student input will also be considered.

The screening committee begins deliberations on Monday. Individual members are already reviewing applications.

According to Robbins, the finalists will be brought to campus within the first two weeks of May. "It is important to have the candidates here when the Choir of the West is available," he said.

The faculty will recommend to the administration their preference. Ultimately, President William Rieke makes the decision.

"It is difficult to imagine a situation where the music department's choice

will not be honored," Robbins said.

Skones' successor will probably be named before the end of the semester.

The job description is rather vague. It requests a master's degree minimum with a doctorate or equivalent experience, preferred. Responsibilities include conducting the choir; teaching courses in choral literature and conducting; and performing additional duties to be designated in accordance with the qualifications of the applicant.

Both Moe and Robbins said the reason for the open job description is to attract the best possible talent.

Robbins said the search is primarily for a new conductor, and the department is flexible in terms of the individual's other talents.

Moe said the university would prefer a doctoral candidate, but does not want to run the risk of excluding the best candidate by making it a requirement.

"There are great conductors without doctorates," he said. "After all, Skones didn't have a doctorate when he came to PLU, and didn't earn his until 1976."

Skones' resignation is effective the end of May. The last chance for audiences to hear him conduct the Choir of the West will be the Saturday evening performance May 21, and at commencement exercises May 22.

Students must pay bill before fall signups

By JONATHAN FESTE

PLU students not current in their tuition and housing payments are considered "invalid" students by the university, said Ted Pursley, director of fiscal affairs.

When registration for fall semester begins in May, students not fully current in their payments will have to be cleared by the Business Office if the words "financial hold" appear by their names, said Pursley. Which means they will not be allowed to register until the bill is paid.

"We have caught a lot of flack on that," Pursley said, but he added that to meet all requirements of PLU registration, costs must be paid before the first day of class, or a payment plan of some sort must be developed with the business office.

For graduating students, PLU can withhold diplomas from those who are in arrears, said Pursley. Other legal sanctions are now being discussed, he added.

Pursley said PLU has tightened its collections procedures, and checks up weekly on delinquent accounts. His office, he said, has a good handle on those who are delinquent.

Pursley explained that 40 students taking classes this spring were delinquent from fall semester. They were not "kicked out", however, and remain, unofficially attending class.

Pursley said PLU advised those in arrears to visit local banks and the financial aid office, but said PLU itself would not extend credit.

One thousand now participate in the monthly payment programs, up 400 from two years ago. Pursley said officials in his position at other private Northwest institutions have seen the same trend.

PLU's delinquent account policy is similar to other Northwest schools, Pursley said. A collection agency is used by PLU for some cases and the university attorney advises Pursley's office about legal actions; such as suits to gain payment of past due payments.

Pursley said PLU does not feel bad about asking for delinquent payments since the university is run like a business and needs money to support its programs.

Fewer delinquent accounts decreases expenses and financial losses for PLU. The university also benefits because it can invest its liquid cash in financial securities through its bank.

To date PLU has made approximately 180,000 dollars in interest this year to support the university.

He did admit that PLU's tougher policy towards late payments and delinquent accounts could force some students out of the university.

But, Pursley said, PLU's collection procedures are working effectively and the tight new policies are helping to keep college costs down for everyone.

PLU expects to be paid what it is owed because PLU is facing its own economic problems, such as a fifty percent hike in electrical service costs, Pursley said. People must understand that PLU needs money to function, to survive, and to meet its own payments, he added.

Draft registration not required for federal aid

By BRIAN LAUBACH

Male college students no longer have to worry about disclosing whether they have registered for the draft in order to receive federal financial aid.

The Federal Education Department, according to *The Chronicle of Higher Education* April 13, set the policy in light of the Minnesota Court injunction postponing the July 1 deadline when the law would have become effective.

Al Perry, director of PLU Financial Aid, said there is nothing for the university to do now. He said he does not expect to hear from the government for another six to 12 months about what to do next.

Financial aid awards will be announced May 6. The university did not require students to certify whether or not they had registered because the law would not become effective until July 1.

The law was proposed by Rep. Gerald Solomon from New York, and was named the Solomon Amendment. The amendment linked federal financial aid with military registration.

"Forget about the regulations. The important thing is that the law is unconstitutional," said Gail Sushman, a

(continued on page 11)

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Gays ordered to stop on-campus activities

By ROSEMARY JONES

The gay group of PLU students were ordered to stop their advertisement in the campus bulletin by the Student Life Office. The group was also told they could not schedule PLU rooms for meetings, and Student Life has asked them to meet off-campus in the future, said Student Life Vice-President Mary Lou Fenilli.

According to PLU regulations, a student group must be officially recognized by the university before it can use the bulletin or schedule meeting space. Although unrecognized groups do use the bulletin, the homosexual group was asked to stop, following campus reaction, said Fenilli.

Student Life received "a lot of negative mail from constituents," including pastors, concerning the group, Fenilli said. The primary objections to the ads were that they gave the impression the university officially supported the group, she said.

The *Mooring Mast* coverage of the subject was not mentioned by most of the letter writers, Fenilli said.

The group can still meet unofficially on-campus if they want to, Fenilli said. "If they find an empty classroom, there's no way we can prevent them from using it."

Other unrecognized groups may be using campus facilities, but have not been asked to stop because they have drawn no attention to themselves, Fenilli said.

The gay group could apply for recognized status if they wanted to use the bulletin and campus facilities "although no one has indicated to me that is what they want," she said. At this time, Fenilli does not believe that the university would accept a recognized gay group.

"There has been a real concern and resistance to their being here on campus," Fenilli said.

Fenilli plans to foster "dialogue" on campus concerning homosexuality. "Many people just say 'I don't care what they do as long as they keep the bedroom door shut' but that is a very narrow view of homosexuality," she said. Being gay means the person has a whole different perspective on life, just as a woman views life differently than a man, she said.

"I'm encouraging people to educate themselves on the subject," Fenilli said. Student Life sponsored Wednesday's lecture by David Kincheloe, Western Washington University resident director, on "The Invisible Minority: Lesbians, Gays and Bisexuals."

Fenilli called Kincheloe "an exceptional person" who could serve as a valuable resource of information about homosexuality. Kincheloe was going to talk to the Residential Life staff on Thursday, Fenilli said.

A campus with a "Christian context" can learn to accept people with different lifestyles, Fenilli said. "If Jesus could accept Mary Magdalene, we can accept homosexuals."

The PLU catalog says the university is concerned with the search for the truth "but we have to be concerned with all the truth—not just all the truth but what ever is concerned with homosexuality," she concluded.

Alternative Housing sponsors angry over proposal's death

By SCOTT HANSEN

An alternative housing proposal, which would change drinking and visitation policy in Delta, Evergreen Court, and Park Avenue House, will not come before the Board of Regents when they convene Monday due to an apparent "misunderstanding" between student government and administration officials.

"We've worked on this five months," said Dale Jones, RHC *ad hoc* committee member, "to see it killed on a technicality, on something I was never told about, is really upsetting."

Vice President and Dean of Student Life Mary Lou Fenilli, said that the necessary information from the Alternative Housing committee was not on her desk until April 17. That did not leave enough time to present it to the executive board for review, Fenilli said.

"She had our complete proposal two months ago," Jones said, "if that's what she thinks there must be some misunderstanding on her part."

Now the proposal will not come before the Regents until next fall, Rick Brauen, ASPLU President, said. If the proposal passes at that time, it would be a year and possibly longer before it would take effect, he said.

Concern needs to be expressed in a positive way, Dave Polk, RHC president said. "It's not that Fenilli axed out proposal so let's go over her head." It may well have been RHC's misunderstanding, Polk said.

A support rally will be in red square Monday at 12 noon, Jones said. "We want it to be mellow. We want people to show up and show concern."

Students will be given time to voice their opinions, and there will also be some form of entertainment, Jones said.

A letter writing campaign has also been organized through the dorm presidents, Jones said.

Nothing should be done to break university policy, Brauen said. "But at the same time I'm not going to stand in the way of anyone who wants to express their opinion."

The Alternative Housing proposal originated after hall directors complained that university policies were difficult to enforce in Delta, Evergreen Court and Park Avenue House, Polk said. Alternative Housing answers those complaints through revisions in the drinking and visitation policies, he said.

The proposal would allow 21-year-old students to drink in the three designated dorms, Polk said.

The visitation policy would also be eliminated under the new proposal, he said.

The food policy would require Evergreen Court and Park Avenue House residents to eat only lunches on campus, Jones said. Delta residents would not be included because they do not have cooking facilities.

Students would be allowed to take responsibility for themselves through Alternative Housing, Brauen said.

It offers students a better transition from living at home to living on their own than the current housing plan does, Polk said.

According to the proposal, applicants would be required to have at least junior academic standing and be at least 20 years old by the first day of school. Applicants peer review records would also be considered in the selection process.

Van Beek's Hong Kong trip used to recruit new students

By DEE ANNE HAUSO

James Van Beek, dean of Admissions, was in Hong Kong March 20-26 as a representative of PLU. He said the purpose of the trip was three-fold: to build on the good will developed by President William O. Rieke during his trip last year; to meet with friends and supporters of the university; and to meet with interested students.

Van Beek said the trip cost about \$2,000 and was a successful investment.

"After my report is turned in, the university will decide how much further to pursue the contacts that have been made. We have too much going for us over there to let the investment die," he said.

Van Beek conducted business with K.J. Tang, a former PLU physics professor now teaching in Taiwan, who continues to promote PLU.

"He is like our personal representative over there. The interest in PLU and excellent contacts remain primarily because of Dr. Tang," Van Beek said.

Van Beek met with parents of current and former students who are interested in investing in PLU. If they follow through, it would mean an increased opportunity for foreign students to get a college education.

The policy of the university has been that foreign students fund their education for one year before they are eligible to apply for assistance. Then they must apply through the same channels all students use. Van Beek said that foreign students usually receive small awards because of the type of assistance programs PLU offers.

"That's why we're interested in pursuing the overtures of possible investors," he said. "We don't recruit by offering scholarships. Students have to have other reasons for attending this university."

Van Beek explained that because of the extreme competitiveness of the educational system in Hong Kong, only the top 1 to 2 percent of the very best students are accepted into the college system.

"There are very good students remaining who

look to the United States as one alternative to further their education," he said.

An alumni chapter was formed last year. Van Beek met with more than twenty PLU alums. "It's amazing how successful PLU alums have been," he said.

Students have made successful careers in marketing, teaching, English, dentistry, banking and computers.

This trip was Van Beek's second, his first was in 1973. He indicated that for seven to eight years the university didn't follow up on contacts that were made, relying instead on referrals by Dr. Tang.

Van Beek also visited several schools, a representative of the entire educational system, and 15 students interested in PLU.

According to Van Beek, some people feel that the maximum foreign student attendance should be 5 percent of the student body, or about 180. Currently there are 130.

"If I had a goal, it would be to have eight to 10 Hong Kong students a year," he said.



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photos by Brian Dal Balcon

Hot Airbands!

More than 500 students screamed their approval as "the Beatles" air band captured first prize in last Friday's air band contest in the Cave.

The members of the winning group, Bret Burkholder, Kelly Johnson, Rod Zeller and Kent Basset won \$200 for their performance of "I saw her standing there," "Twist and Shout," and "She loves you."

The "Stop Stops" captured second place with its \$100 award, and "Larry and The Gang" earned \$50 for nabbing third place.

Seven judges rated the eleven groups on appropriate costuming, technical expertise, instruments, originality, and entertainment value. The Beatles earned an average of 28.5 points from a possible 30.

Several of the top groups will be performing at the Spring Picnic May 6, Mike Boozer, special events chairman, said.

Pictures; Above: freshman Joe Anaya, right (also superimposed) rocks with freshman Dan Merchant during their group's, "Academic Probation," performance. Right: Bret Burkholder imitates John Lennon of the Beatles. Below: two members of the "Mork and the Foreheads" band give the audience a hard rock serenade.



Eight students receive ASPLU scholarships

By ROSEMARY JONES

ASPLU gave \$4,000 in scholarships to eight students who have served in "leadership positions" at PLU, said Jerry Buss, ex-ASPLU president. Students selected have served in ASPLU, RHC, or one of the student organizations on campus.

The \$500 awards were handed out at the ASPLU awards ceremony April 17. The scholarships are new this year, but the idea of using ASPLU funds for leadership awards was "an old idea that had been floating around" for a long time, Buss said.

Buss and past senators Karen Weathermon, Todd Kinkel, and Ian Lunde worked on the proposal during Buss' administration. Weathermon was later named as one of the recipients.

"It's a way to eliminate some of the money that is left over from the past year" said Rick Brauen, ASPLU president. The final selection committee can give up to 10 awards each year, and each award will always be a \$500 scholarship, he said.

Those selected could not be in paid leadership positions or be graduating, Buss said. "This automatically wipes out people in the most advanced positions, and encourages people to continue their involvement (with different activities)."

The money may represent "many hours of work" these people can forego to continue their work in student government or other activities, Buss said.

Different groups are responsible for nominating candidates for the scholarship, Buss said. RHC nominates dorm government officials; ASPLU executive officers and advisors select senators and committee chairs; and the director of RHC, the director of campus activities and the ASPLU president are responsible for the "at-large nominations."

Buss calls the selection of "at-large" nominees the "weak link" in the process. Buss tried to use club advisors for information whenever possible, he said.

The awards were very evenly split this year with three from ASPLU, three from RHC and two "at-large" being selected for scholarships, Buss said.

Final selection is made by the previous ASPLU president and vice-president; ex-RHC chair and vice-chair; and Mary Lou Fenili, vice president of Student Life.

Those chosen for this year's awards were Karen Weathermon, senator; Gail Rice, crew commodore; Mufaro Dube, International Students Organization; Allison Keith, USSAC; Pam Curtis, Educational Expenses chairman; Bill Halliday, Evergreen president; Craig Johnson, Cascade vice president; and David M. Johnson, Stuen treasurer.

Brauen predicted that as long as money continues to be available, ASPLU will continue to give the "leadership" scholarships.

Advising advises students to meet with advisers soon

By TRUDI STRAIN

With fall registration right around the corner, the Academic Advising Center is urging students to make contact with their advisors before they register. April 20 through May 4 has been officially designated advising weeks.

Rick Seeger, director of academic advising, said that communication between students and advisors is necessary for several reasons.

His main concern is that all students receive an accurate assessment of how they are progressing in their degree programs.

"I'd venture to say that 75 percent of the students here couldn't tell you where their gold book is. And a fair majority couldn't tell you if they have one."

Seeger added that there have been far too many courses waived for seniors because students do not keep a clear record of their college curriculum.

Seeger said that another reason for requesting students check in with their advisor is to conduct a student census of those who will be returning to PLU next year. Last fall, the university's budget was cut by six percent because PLU was unprepared for the decline in student enrollment, Seeger noted.

"Next year, if we aren't prepared, it will be programs and personnel that are cut, not supplies and travel expenses."

If the advising weeks are not successful in creating adviser/advisee contact, Seeger emphasized that there is a good chance that next year's progress check could be mandatory. But he does not want to make any requirements unless the situation demands it.

"It's really not the kind of thing that is reflective of the atmosphere at PLU. I hope we can manage it without making students jump through hoops."

Seeger also encourages students to turn to their advisor for assistance in selecting courses. He feels the advising program is gradually improving to better meet the needs of students.

Advising Center improvements targeted toward next year include junior level mandatory progress checks and greater emphasis placed on serving handicapped and foreign students.

"We're working to put more energy into the system," Seeger said.

Apple II stolen from math building

An Apple II computer and a television monitor system valued at \$2,500 were stolen from the math building this past weekend, said Sheryl Schmidt, administrative assistant to Campus Safety and Information Office.

The break in through a rear window of the building, facing the tennis courts, was reported on Saturday at 5:30 p.m., Schmidt said.

Safety officer, Roger Iverson, discovered the broken window on a routine check of the building, she said.

Schmidt said the building is usually locked at 5 p.m.

The incident was reported to the Pierce County Sheriff's office. The university's name and serial number are engraved on the equipment.

Students flock to job interviews

The interview sign-up list for summer jobs with employers cooperating with the Career Planning and Placement Office was filled within two hours Monday.

The sign-up for interviews was scheduled for 10 a.m. to 2 p.m., Monday through Friday.

"By twelve o'clock (on the first day) the list was full," said Beth Ahlstrom, assistant director/student employment administrator of CPPO.

In fact, there is an overflow of students on the list, Ahlstrom said.

Ahlstrom said the office keeps in contact all year with employers that will interview students on campus for summer positions.

The employers are King County Public Defender; Pierce County

Parks and Recreation; Auburn Valley YMCA; Northwest Trek; Tacoma-Pierce County Family YMCA; and City of Seattle.

When summer approaches, students begin to look for jobs and employers find they need workers, Ahlstrom said.

The setup between the office and employers works well, she added.

Ahlstrom said she encourages students to attend the last interviewing/resume workshop today at 2 p.m. in UC 132. The workshop will be conducted by Pam White, director of CPPO.

Hawaii subject of new Interim class

An interest meeting for a 1984 Interim course, "Hawaii--Myth or Reality" will meet in U.C. 210 at 4 p.m. April 27.

The first half of the course will be spent on campus reading books about Hawaii. The next two weeks will be spent at Camp Kailani on Oahu.

The cost will be about \$700 in addition to tuition, according to Les Elliot, instructor for the course. For information call Elliot at 752-0579 or the English Department at ext.7210.

Harmon wins first for research project

Terri Harmon, a junior Chemistry major, won first-place for best presentation of an undergraduate research project last Saturday from the American Chemical Society.

The award was given at the Undergraduate Research Symposium at Portland State University, and involved research Harmon did last summer on wood chemistry.

Chemistry students from all colleges and universities in Washington were competing for the chance to present their papers at the symposium. Twelve student papers were accepted for presentation.

Of these twelve, three were from PLU. They were Philip Almonte, Philip Hunter, and Harmon.

"I thought that all of the PLU students did a really good job," said Harmon. "I really owe a lot of thanks to Dr. (Charles) Anderson, and all of the chemistry professors. I really appreciated their help."

Both Hunter and Harmon did their research last summer when held PLU research fellowships provided by the Robert C. Olson fund. Almonte's work was done during the 1983 interim.

10K-run hosted by UPS ROTC

The symptoms: a lack of interest in studies, an addiction to fresh air and sunshine, and an overwhelming urge to get away from PLU, if only for a day.

If you're one of those Lutes suffering from the spring fever malady, the Arnold Air Society, a non-profit fraternal organization within the Air Force R.O.T.C. at the University of Puget Sound, has the cure. The cadets are hosting their annual Pt. Defiance Spring Fever 10k. Run on May 7.

Every runner paying the \$7.50 entry fee will receive a T-shirt at the finish, where winners will be announced in each of seven age divisions. Proceeds will benefit the United Cerebral Palsy Foundation, Pierce County Chapter.

For further information, contact Capt. Steven Mayers at 756-3264 (Detachment 900, UPS), race director Chip Kessler, ext. 7925, or Susie Oliver, ext. 7861.

Flaws found in 'Safe Fund'

By SCOTT HANSEN

Two potential problems with the proposed "Student Safe Fund" were discovered by ASPLU's Educational Expenses Committee, and Director of Financial Aid Al Perry at their meeting last Friday.

One possible problem, EEC Chairperson Pam Curtis said, is that students would solicit funds for financial aid, while in the past fund raising has been the development office's responsibility. A "coordinated effort" would have to be worked out between EEC, Perry, and the Vice-President for Development Luther Bekemeier, Curtis said.

A second problem would be determining which students would solicit funds, Curtis said. A screening system would be needed to choose students who would properly represent the university.

An EEC sub-committee will study possible alternatives for choosing students, and how the program could be implemented, Curtis said. Their proposals will then be reviewed by the EEC before presenting them to Bekemeier.

"I would like to see it (the Safe Fund) worked out," Curtis said. "But it's hard to say if it will."

The Safe Fund originated through a proposal by Board of Regents member Bob Newcomb. It calls for students to solicit contributions from individuals and businesses for the purpose of increasing financial aid.

Newcomb states in his proposal that if 1,000 students each raised \$1,000, a \$1 million Safe Fund would be generated.

New Dome a bright spot in city's future

Just a little more than three years since Tacomans gave the conceptual go-ahead, the city's savior was born yesterday. The Tacoma Dome Sports and Convention Center, should now begin to attract more tourists to the city.

Responsible planning and realistic goals are trademarks that can be seen in the Dome's facilities and uses.

For example:

- High-tech sound system that provides the Dome with performing-arts-center quality, that would attract a performance-taping market.
- Portable stadium seating that can be moved to accommodate events such as basketball and football games, home shows, ice shows, track meets, tennis and soccer matches, rodeos, motorcycle racing, boxing, wrestling, horse shows, circuses, concerts, religious and political rallies, commencement exercises and conventions.
- A public, top quality restaurant.
- A lighting system adjustable by computer.
- Maximum seating of 26,342.

Although not expected to make any money this year, with its versatility, Dome Manager Mike Gebauer has said that by 1984, revenue for Dome events will be surplus—no doubt Tacoma can use it.

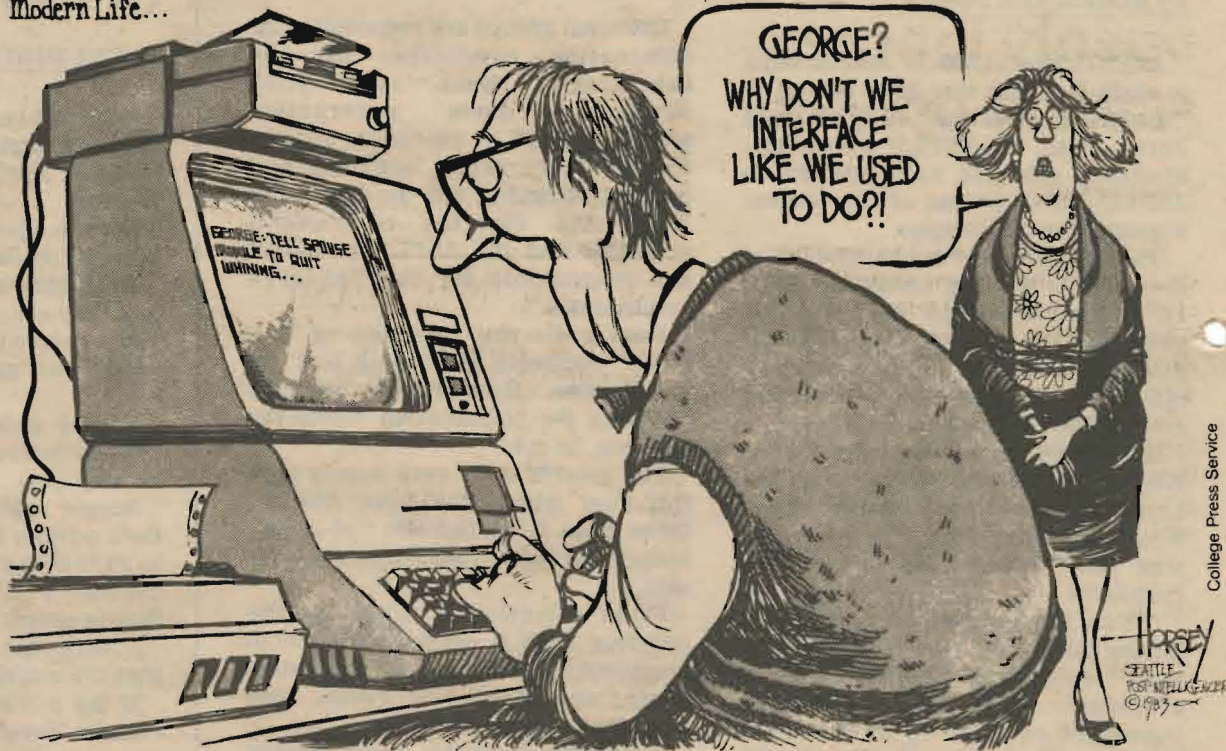
Also, the Tacoma Civic Arts Commission should be patted on the back for its selection of art for the Dome's exterior. The different shades of blue blend well with the distant colors of the sky and mountains.

Yesterday, the Dome kicked off a four-day spectacular grand opening. The schedule of events is listed on page 15.

This new facility belongs to the people in this area. Go see it. Coca-Cola Company has even put together a commemorative bottle especially for the opening. They can be purchased at the Dome.

Tacoma planners see the Dome as the beginning of an era that will transfer the city into a modern, financially well-off metropolis. If the Dome is successful at money-making, Tacoma's success will be inevitable.

Modern Life...



College Press Service

The check's in the mail

WPPSS! How much I owe?

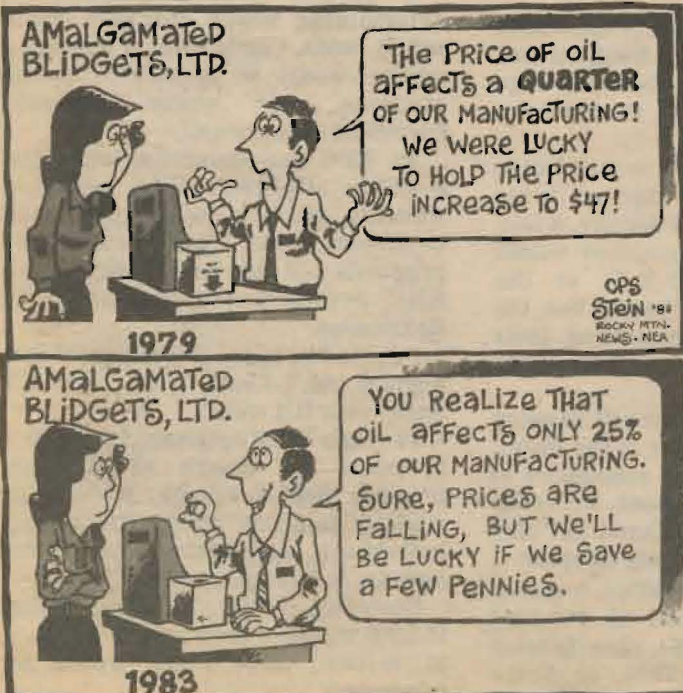
"Good afternoon. Welcome to the Chemical Bank of New York. I'm Clint Flint, the bank's loan officer. What can I do for you?"
 "Hi Mr. Flint, my name is Luther Pacific. I'm a college student and I've come to see if you could loan me some money for school in the fall."
 "I see. What are you doing now?"
 "I'm graduating from high school and I want to go to college. Do you think you can loan me a

"My who?"
 "Not your who...your whoops. The Washington Public Power Supply System. WPPSS, as you have aptly named it."
 "If they borrowed the money, then why do I have to pay it back?"
 "A heck of a good question. You see, the utility companies borrowed the money, and now they're passing the costs on to you the customer. That's how a free market system works."
 "This sounds more like an expensive market to me. Why did I borrow all this stuff, anyway?"
 "To build nuclear reactors."
 "So that I can get cheap power?"
 "Exactly."
 "And now all I have to do is pay off a \$7 billion debt and I'll get cheap power?"
 "No, you also have to finish the reactors."
 "You mean we're \$7 billion in the hole and the reactors don't work yet?"
 "That's right."
 "Great. Is the Pentagon in charge of this?"
 "Nope. Just the guys at WPPSS."
 "Where am I going to get enough money to pay for all of this?"
 "You don't have to pay for all of it. You and your neighbors will each have to pay about two thousand of it or so."
 "What if I can't pay it?"
 "Then you get your power shut off."
 "Such a deal. How did I get stuck in all of this, anyway?"
 "Like they say, there's one born every minute."
 "Does this mean that I don't get my loan?"
 "Are you kidding? We can't afford to loan to people with questionable credit. Remember, this is a bank, not a gambling operation."

Red Square, the White House and the globe

By ERIC JOHNSON

couple of grand?"
 "Funny you should ask. I was just looking in the yellow pages to ask someone the same question."
 "What?"
 "We're going to need a loan ourselves. We aren't in very good shape. We owe our shorts to a bunch of clowns in Washington."
 "That's a coincidence. I live in Washington myself."
 "You do? Forget the loan, then. If you live in the Northwest you'll never have the cash to pay us back."
 "Why not?"
 "Because you guys already owe us \$7 billion."
 "That's a lot of money. I don't remember borrowing it from you."
 "You didn't borrow it, your Public Power Supply System did."



Mooring Mast

Pacific Lutheran University
 Tacoma, Washington 98447
 535-7491

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The Mooring Mast is published weekly by the students of Pacific Lutheran University under the auspices of the Board of Regents. Opinions expressed in The Mast are not intended to represent those of the Regents, the administration, the faculty, the student body or The Mast staff. Letters to the editor should be submitted by 5 p.m. Monday of the same week of publication. The Mast reserves the right to edit letters for taste and length.

Administration openly ignores student opinion

To the editor:

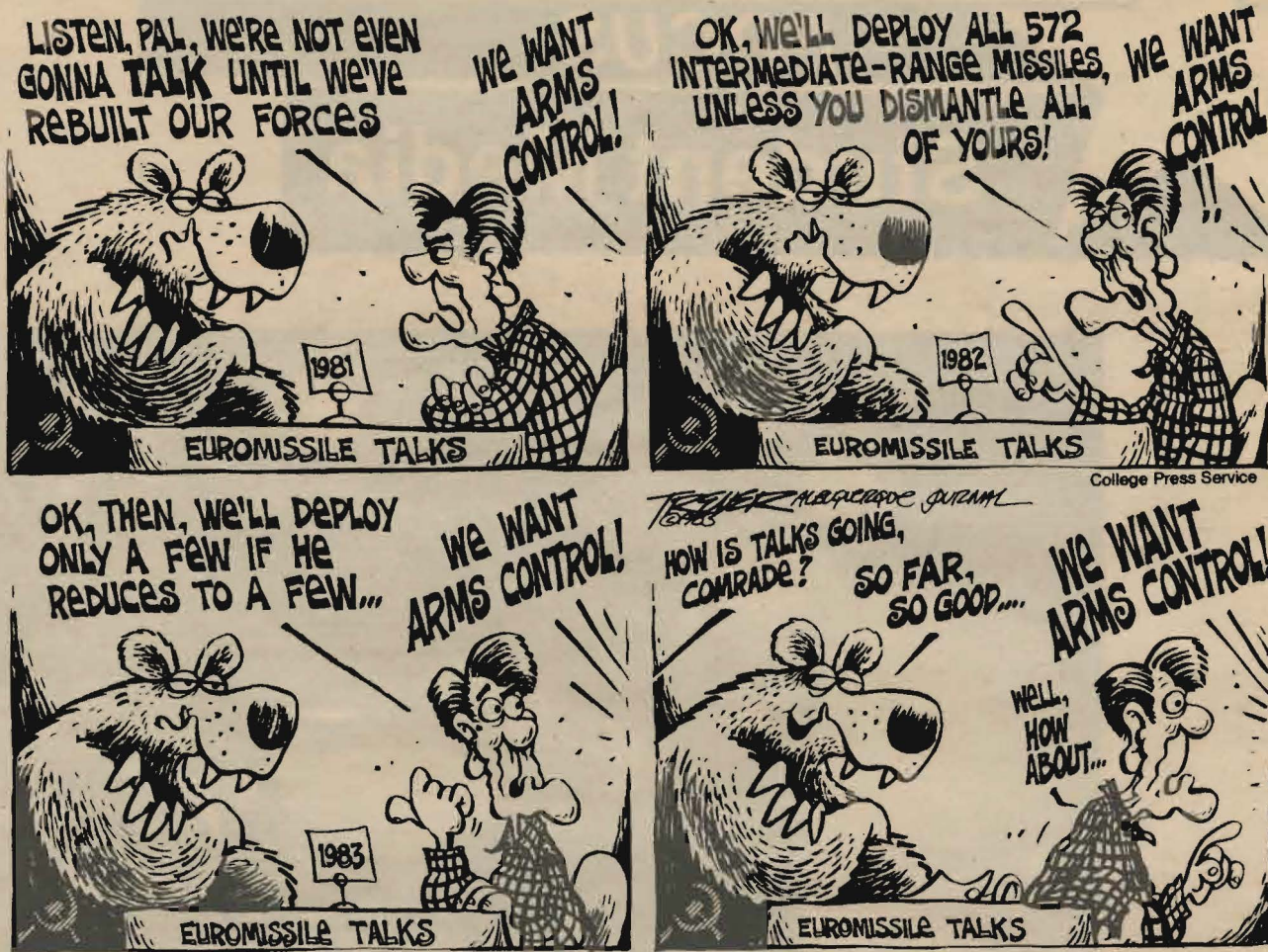
To our utter disgust it has become evident that the student's opinions are of no value to the PLU administration. The issue at hand is the Alternative Housing Proposal. RHC supports this document, ASPLU supported it with minor amendments, and the Student Activities and Welfare Committee recommended to the vice president of Student Life that two sections of the proposal be considered. After surviving the scrutiny of all these groups, for reasons unknown, this document will not be presented before the Board of Regents on Monday.

We are not arguing the content of the proposal. We are irritated that a body of students decided to work within the system instead of being the typical non-productive complainers or chaotic demonstrators, and found that their work was a waste.

By not presenting the proposal to the Regents, it cannot be acted upon until next year. By next year, the drafter of the proposal will be an alum. In fact, the entire proposal stands a good chance of being swept under the carpet.

How can a university encourage students to work within the system when the actions of the university are not supportive of these attempts?

Amanda R. Taylor
Leslie D. Vandergaw



Johnson's Mar. 4 column blatantly racist

To the editor:

After reading the March 4 letters to the editor, I was encouraged by the tremendous amount of support and compassion the PLU community has shown to its gay members. I was surprised, however, by the lack of response to Eric Johnson's "Red Square" column. Last week, Feb 25, Mr. Johnson wrote, and the Mast chose to publish, a blatantly racist attack on another minority group at

PLU: the Arab students. Mr. Johnson's article was intended to satirize the impending break-up of OPEC, but it amounted to nothing more than shameless unadulterated bigotry, unworthy both of Mr. Johnson's considerable talents and the Mast's responsibility to all members of the PLU community.

The same Christian attitude that compels us to accept and respect the homosexual lifestyle should also

compel us to react strongly to all forms of bigotry, especially those based on race and national origin. I deplore Mr. Johnson's attempt to include the entire PLU community in his racist attacks on our Arab brothers and sisters, and I question the Mast's decision to publish such a petty, chauvinistic insult to the Arab students of PLU.

Julie Huffman

Wicked 'Establishment' deserves attack in free country

To the editor:

Ours is suppose to be a free country but for many years I have been attacking the establishment because of their wickedness. I am not in favor of taking a lot of young people out to a place like Viet Nam and just having them milling around out there getting maimed and killed.

So ever since back in the sixties some men or even just one man will show up at my place of work. He will be a person who is quite smart usually, He knows all of the right answers, but he won't laugh at a friendly joke and then the insults will start to come.

He will be quite patronizing and attempt to belittle me at every turn. Yesterday I worked with this man with a girls hair cut. It seemed that he didn't think that I had sense enough to put a few pieces of wood in the ground at the right depth. He wondered just why I thought he might be a secret agent. Well, I am an easy going guy, but when a person shows up to insult you in every way possible for no reason at all, and asks you to prove that crazy, then that mean person has been sent by someone.

I remember when I was working on a job back in the seventies and this creep arrived on the job. He told me that he wasn't from the FBI. It seems

that good old private enterprise had taken. This guy was an ex private detective.

However, in case some one doesn't know by now it is the medical profession who decides just who is medically ill and who isn't. I have had some medical related jobs, but no doctor has ever asked me to take a bed.

Green Acres Rest Home, Charlotte Memorial Hospital, 'presbyterian Hospital, 823rd medical detachment N.C. National Guard, I have been in contact with all of them. Just because I don't believe in human sacrifice, and using war in order to make it doesn't mean that I am nuts nor does the fact

that I think that chemical, biological, and radiological should be outlawed mean that I don't know how to do some simple labor work.

However these plain clothes cops can be really nasty people. I remember this over grown ox who hounded and badgered me in the summer heat back in the sixties. He was a paid killer of the Green Barette. He wanted to know just why I wanted them to stop bombing the convoys bringing supplies from N. Viet Nam into S. Viet Nam. They pay those military monsters too much and thus they become a menace to asll of us.

Bill J. Bloomer

The Mooring Mast

staff positions open for 1983-84

Gain knowledge, experience and MONEY by working on the Mooring Mast staff next year. Editors, proofreaders, typesetters and managers are needed. Journalism experience is desired but not required in all cases. Requirements are insight, imagination, originality, enthusiasm and responsibility. Applicants must have strong writing backgrounds.

Production Manager: The production manager helps in planning the paper's layout and is responsible for coordinating the paste-up. Art or design background very beneficial.

Business Manager: A very important position. The business manager needs to have bookkeeping, simple accounting, filing and billing skills.

Editorial Assistant: For someone who wants to help in the production side of the newspaper. Paste-up, proofreading, and headline writing are part of this job.

Copy editors: Copy editors read stories for punctuation, style, writing quality, spelling and grammar. Knowing Associated Press style is helpful.

Positions also open for **news editor, features editor, sports editor, magazine editor, and photography editor.**

Applicants should bring a cover letter and resume to the Mast office by April 30. For more information call Gail Greenwood ext. 7026 or ext. 7491.

BARRY
BARRY McGUIRE IN CONCERT

FRIDAY, APRIL 29 7:30pm
OLSON AUDITORIUM
\$4 TICKETS FOR PLU STUDENTS
AVAILABLE AT UC INFO DESK

KPLU-FM 88.5

Mooring Mast

FOCUS

Student Media

35,000 listeners per week
Sixteen years

By JONATHAN FESTE

Sixteen years after its establishment as a 100-watt station, KPLU-FM is stronger than ever—about 99,990 watts stronger—because of recent expansions, according to Scott Williams, program director.

Williams said KPLU's "Studio 88," an acoustically ideal room since it has no windows, is a unique feature for the modern station. The studio can easily be used for live performances, and is only a "handfull" of stations around the nation.

The studio in Eastvoid was originally where former PLU President Seth Clare used to "used to tape discs" of his commercial distribution to Tacoma-area stations.

KPLU often uses Studio 88, especially for "Thoroughly Live Thursdays." Besides local performers, guests from as far away as Seattle and Tacoma to be part of the live shows.

KPLU is gaining more listenership, according to some of the more recent Arbitron radio ratings. KPLU's highest rating listed 35,000 listeners per week, or, in other words, said Williams, 1 percent of Puget Sound's 2.4 million residents are listening. By contrast, Seattle's CBS KIRO, garners 600,000 listeners to be one of the area's top stations.

Still, KPLU is growing bigger and bigger, said Williams. With its state-of-the-art equipment and a three-year old transmitter, KPLU now wants to become the 100,000 watt station.

KPLU received a \$175,000 Department of Education and Welfare Department grant. Burlington Northern also gave the station \$100,000.



Shelly Swanke, newseditor, oversees a production of the daily FOCUS live newscast.

FOCUS shows viewers today what no one knew yesterday

By STEVE CARLSON

"Something you know today which you didn't know yesterday." That's a popular definition of news, and Tom McArthur, FOCUS general manager, says that is what FOCUS is all about.

Every weekday at 4:30 the nearly all-student staff of FOCUS airs a five to ten-minute news broadcast on channels 2 and 6. In addition, a magazine show is broadcast once a month.

What makes something FOCUS-worthy? "Anything on or around campus which in some way affects students, faculty, or staff," McArthur said.

Finding such news is the responsibility of the FOCUS reporters and their roving cameras. Each day these reporters report what's newsworthy to that day's producer, who is responsible for organizing the day's show.

"I produce the show each Monday so I'm responsible for covering the events of the weekend," said Mike Carlson, a FOCUS veteran. "We seldom cover world or national news unless, like draft legislation, it affects college students—but that doesn't mean we keep our cameras on campus," he said.

The producer works out the show's format with the news director, Shelly Swanke, who in turn consults with McArthur, the man ultimately responsible for FOCUS.

In addition to a producer, each show has a director who is responsible for the technical aspects of airing the show.

"FOCUS has a hierarchical structure," McArthur said, "which is based on seniority primarily. Before this, I was news director, and likewise experienced reporters can become producers, and directors, and so on."

"We do have a faculty advisor, Rick Ruidl," said McArthur, "but he does not tell us what we can and cannot do. Primarily he advises us on ways to put the show together. For example, he has recommended that we tape our shows so that we then have the chance to correct our errors. We do some taping, but we also do live broadcasting. After all, in the real world the news broadcasts are live, and this may be a student's only chance to work with live television before he gets a job at some station," said McArthur.

Altogether approximately 20 people work on FOCUS, "but on the worst days we're in the Stone Age, so to speak, as far as our TV production requires that each student do two stories for FOCUS per week.

The student staff is strictly volunteer, but part of FOCUS' requested budget for next year would go toward student payroll, "toward reimbursing the students for their efforts," McArthur said.

"It's tough to put out a quality show all the way through the semester," Carlson said, "When you're putting out a show every day, people get tired."

McArthur claims that creating paid positions will lend more respectability and professionalism to a FOCUS program which has already improved greatly this year. Most of the FOCUS budget, however, would go toward much needed equipment.

"We're in the Stone Age, so to speak, as far as our TV production equipment—our camera equipment is nothing like what's in the market now. We need to learn now on equipment comparable to what we'll use when we leave PLU," Carlson said.

"Right now," McArthur said, "PLU is the only college in the state with a daily show." "We're trying to change FOCUS from the program students switch on for laughs to a respected source of news information."

Radio, newspapers top sources for student information, news

By LOIS SWENSON

"If they seek information they can be informed. It is not PLU's responsibility."

"They have to want to become better informed."

"By becoming more interested."

These are a few responses to a recent survey of PLU students asking how they feel about campus media, how informed PLU students are and how students can become better informed.

The survey was taken by 60 students, 26 male, 34 female. The average age was 20, and most were either sophomores or juniors, and lived on upper campus.

Newspapers and radio tied, with 19 each, as being students' major source of news. Television news followed with 12, newsmagazines with four, and "other," usually being the News in Brief put out at lunch by ASPLU, with six. About 60 percent, or 34 people, do not subscribe to a newspaper or news magazine.

One question asked how informed PLU students are about various types of news. Ninety-five percent thought that students are informed about campus news. Thirty-five percent thought that students are informed about local news, 30 percent thought that students know about national

news, and 20 percent felt that students are informed about international news.

There was no one who "always" watched FOCUS or listened to KPLU-FM. Seventy percent never listen to KPLU-FM, and 75 percent never watch FOCUS. Fifty percent "always" read the *Mooring Mast*, 40 percent "usually" read it, and about one percent "never" read it.

When asked how campus media rates in presenting news, most students had no knowledge of either FOCUS or KPLU-FM. Everyone held an opinion about how the *Mooring Mast* rated. Fifty percent said the *Mast* had non-existent coverage of international news, 10 percent felt that it was good, the other 40 percent felt it was either fair or "poor." Eighty-five percent felt that the *Mast* did either an "excellent" or "good" job of presenting campus news. Thirty-five percent felt that local coverage was "fair," 25 percent said "poor," and 20 percent said "non-existent." Coverage of national news fell into about the same category, 25 percent said either "good" or "fair," 35 percent felt it was "poor" and 35 percent said it was "non-existent."

In general, both sexes subscribed equally to a newspaper or newsmagazine, with more off-campus or upper-campus students subscribing.

later, KPLU-FM 88.5 stronger than ever



Craig Hansen spins a disc in the KPLU broadcasting studio for the listeners.

acres and a tall tower near Oalla, north of Gig Harbor.

Paying about \$10,000 in transaction costs, KPLU placed a microwave transmitter on top of Eastvold Auditorium, and placed a broadcast transmitter atop the Oalla tower, which now enables the station to broadcast throughout Western Washington, said

Williams.

KPLU does have problems with reception in some areas, including the university, which is located twenty-six miles from the broadcasting antenna. In other areas, KPLU can be heard as far away as Astoria, OR and Victoria, B.C., on some days.

Even though campus reception is not as good as

station officials would like it to be, the tower was built away from PLU due to complications, particularly because McChord Air Force jets fly too low for a major antenna to exist here.

KPLU does give listeners the advantage of commercial-free radio, Williams said. This however, means receiving alternative means of financial support, including university, National Public Radio (NPR), and listener funding.

Last spring listeners donated about \$15,000 to the station during a call-in campaign. This past fall, KPLU earned approximately \$20,000 in the same manner.

The university, which helps finance the station, supports KPLU as a public relations tool. It also puts PLU into the Seattle-area, Williams said. "We (KPLU) need to get better known in Seattle," he added.

Williams said almost every art, theater and music event in Tacoma is supported by KPLU. Most recently, KPLU featured a live show from the grand opening of Tacoma's Pantages Centre for the Performing Arts. He also said KPLU is publicizing a great deal of Seattle cultural happenings.

KPLU programming is very diverse and includes, among other things, jazz, news, a Scandinavian hour, and a library 6,000 volumes strong in classical music.

Traditionally, said Williams, KUOW, at the University of Washington, has been Tacoma-Seattle's most popular NPR station, beating both KPLU and the very small KTOY-FM, operated by the Tacoma School District. However, KPLU-FM has a growing audience, unlike KUOW's, which is stable.

Paper responsible to society, editor says

Tension characterizes Mast Thursdays

By TRUDI STRAIN

Simplicity characterizes the room. No windows reflect the sunlight, only the rhythmic ticking of the clock gives any indication of time. A radio pipes in rock music to blend with the steady hum of voices. In one corner, a student huddles over a layout, carefully straightening a photograph.

It is Thursday afternoon in the *Mooring Mast* office, just hours before the paper goes to press. As the deadline approaches, there is tension in the air. Questions, opinions, and decisions dominate the conversation.

"No features this week?"

"What do you think of this cartoon?"

"I heard a rumor that..."

"If the story fits, we'll run it!"

Each Thursday evening, the copy pages of the *Mooring Mast* are delivered to the Pierce County Herald where 3,300 issues are printed for Friday's distribution. But where one deadline ends, another begins.

Editor Dan Voelpel said each weekly publication presents a new set of obstacles to overcome. Story ideas, feature packages, and layouts must be consistently original.

"Variety is a key element, we're always changing. No two stories are ever alike," he said.

Voelpel said his primary responsibility is to organize and motivate the staff through both criticism and encouragement. He is directly involved in story ideas, financial budgeting, and the weekly editorial comment.

This year's staff is a young one. When only a handful of veterans returned last September, the bulk of responsibility fell largely on the shoulders of new staff members.

Voelpel said he's enjoyed watching the staff develop and improve over the course of the year.

"It's hard to keep me away, I want to be involved in layout, headlines, and production," he said.

Voelpel's philosophy centers around a responsibility to society. He feels that by accurately informing readers, they in turn, are more capable of making intelligent decisions.



Mooring Mast editor Dan Voelpel measures some material while working on newspaper layout.

Copy editor Kristin Loop is new to the *Mast* staff. A junior English major, Loop began copy editing last September.

"I spent the first semester getting a handle on copy editing. The second semester, that's where confidence came in."

Loop usually spends four to six hours a week copy editing. Although she admits to not being a "fast-paced

reporter," the pressures and problems still exist.

"After doing your own writing and homework, sometimes the last thing you want to do is read someone else's," Loop said.

Criticizing and requesting that reporters re-write their stories was a difficult adjustment for Loop, "especially when people are set in their ways, and you know they are

incorrect," she said.

Cliff Rowe, *Mooring Mast* advisor, noted that the *Mast* readership has increased this year. Like Voelpel, he attributes the growth to the fact that the paper is taken seriously by the staff.

"We've dealt with significant news.

The PLU budget, the shooting (of Campus Safety Director, Rovaughn Newman), the homosexual issue, and personnel changes have been dealt with in a responsible way. When you serve your readers, they read you."

As advisor, Rowe has nothing to do with the actual production of the *Mast*. He stressed that his role is to critique and evaluate each publication.

"When I come in on Friday, I'm seeing the paper for the first time and I'm never disappointed. The reporters are responsible for their actions," Rowe said.

Rowe has a number of goals he'd like to see the *Mast* eventually achieve. One is to increase advertising revenue, making the *Mast* more financially independent. Another is to expand campus news coverage beyond the apparent news events, while continuing to improve writing and copy editing.

Gail Greenwood, feature editor, said reporters are often asked to re-write their stories. She said that despite the frustrations of re-writing, reporters are more satisfied with a strong story. She emphasized that being a part of the staff takes commitment, responsibility, and long hours. But she added that the rewards outweigh the disadvantages.

"Sometimes I get physically tired.

But to be a part of this creation gives me a good feeling when I see people grabbing for the *Mast* each week," Greenwood said.

The *Mooring Mast* office is seldom unoccupied. Whether it's a reporter preparing for an interview or a copy editor facing a pile of stories to be proofread, the staff never seems at a loss for activity.

"Which story is more important?"

"Don't forget the cutlines!"

"I don't like this paste up."

Deadline awaits.

Saga: a photojournalistic review of year

Core group of five cooperate on year-long production

By JEFF BELL

Gail Rice, editor-in-chief of *Saga*, PLU's yearbook, said that she and her staff try to provide a publication that will show photojournalistically the atmosphere in the PLU community during the year.

Rice, a business major in her second year as editor of PLU's yearbook, said the publication concentrates on getting senior portraits taken care of in the fall and covering major events as they happen during the remainder of the year.

She said she has four people working with her. Assistant editor Brian Schlueter is in charge of layout, Andrew Regis is the chief photographer, Barb PicKell is copy editor, and Kirsten Pederson is the business manager.

Before the yearbook comes out, there is a lot of groundwork done by the *Saga* staff. "We (Rice and Schlueter) have to cooperate," PicKell said. "I'm concerned with story. PicKell said she has to prepare concerned with the layout" of the story. PicKell said she has to prepare the stories with the layout in mind. In addition to editing copy, PicKell, a senior English major, writes captions and headlines, arranges copy to be typeset, and searches for freelance writers.

PicKell said this is the first year her position of copy editor has been a paid one. She also said this is the first year that the writers have been paid.

Elementary education major Andrew Regis is in charge of the shooting and printing of photographs for *Saga*. He said he has six photographers who work with him as



From left to right: Barb PicKell (copy editor), Gail Rice (editor), and Andrew Regis (photo editor) go over some plans for the next *Saga* deadline.

well as two darkroom technicians.

Regis, a junior, said that for photos of academics (Nursing, Natural Sciences, etc.) he reads the copy first to give him an idea of what type of photo to take. "Last year we just tried to get a picture of profs," Regis said. He said that it was tough to get some pictures because some professors weren't in at the time pictures were ready to be taken, and others didn't like having a photographer in their classes. He said there would be fewer of these this year, and more pictures of students doing labs and other things.

For sports pictures, Regis said there is no copy to read until after a certain sport's season is over, so those pictures are taken during the season.

PicKell and Regis work in close association with assistant editor Brian Schlueter. He is in charge of the layout of the year book. He described layout as arranging pictures and copy together.

Schlueter, a junior, said *Saga* has staff meetings at 6 p.m. on Tuesday and Thursday evenings. On these evenings, he said, he works in the office from 6 to 9 p.m. "When we're

under deadline, which is usually a week before the deadline, I come in and work on the weekend," he said.

He said that once the copy and pictures are complete and he looks it over, he sends it to Rice, who is the last person to see the material before the publisher.

By the April 10 deadline, Schlueter said *Saga* had 50 pages completed. On the next deadline, April 30, the *Saga* staff expects to have 86 more pages done.

The 1982-83 yearbooks will be issued next fall to any full-time student with a valid PLU I.D. card, Rice said.

Subliminal ad messages control consumers

By LYNN POUNTAIN

Subliminal Seduction is a form of advertising used by the media to sell a product.

"It is a technique which has been used in the world of advertising for years," said Dr. Gary Wilson, professor of communication arts.

It is a process in which millions of consumers are manipulated without being consciously aware of it.

According to Brayan Key, author of *Subliminal Seduction*, the technique uses subliminal experiences which manipulate, manage, or control human behavior, but of which humans are consciously unaware. Messages which readers or audiences are not easily able to see or read at the conscious level are planted in the media.

Subliminal Seduction can work in this way: When a consumer goes into a store to purchase an item, his unconscious will recall an advertisement he has seen, which will tell him to buy one brand name over another.

A typical example of this, according to Key, is an advertisement for Gilbey's Black Velvet Canadian Whiskey. The symbolic message is obvious. If one looks carefully into the

whiskey glass he might see two figures, a man at left and a woman on the right. They are standing on a tropical beach as they watch the sunset. One of the heavy tropical clouds above the figures appears to be a sailboat cruising smoothly before the wind at dusk as it passes the island. The advertisement was published during the winter months when most of North America was cold and dark.

The subliminal content of this ad certainly takes one away from the cold, depressing environment of North America. The message is simple, according to Key. Gilbey's will take you and your male or female interest to a tropical island far from the cold, North American winter. And this trip can be taken for the small price of a fifth of Black Velvet.

The strategy of this ad is to slip the seduction idea into a readers' unconscious. Weeks later, while in a liquor store, the reader selects Black Velvet from its competitors. The reader will never consciously recall the ad. When purchasing the item, he will state his brand preference as having the best taste.

Another way in which subliminal seduction works is

through the process of embedding or hiding words in an advertisement. "Powerful metaphors such as sex are embedded into elements that we are attracted to, or will arouse us," Wilson said.

According to Key, these subliminal stimuli, through invisible to conscious perception, are perceived instantly at the unconscious level by virtually everyone in an instant. The most commonly embedded word is sex. The word is photographed from a distance and then embedded in the picture.

An example of an embedded word is in a Kent cigarette ad. Key describes an attractive blonde model relaxing in the hot sun. A summer breeze wisps her hair across her tanned face. The model has raised her sunglasses to let the rays reach her eyelids.

If one were to look hard enough, he/she would find the word sex embedded in the ad. According to Key, the word sex appears to be hidden to the left of her little finger. The word also appears on the crosslines leading from the edge of the picture into her palm. In the palm of her hand, the word appears again, in larger print. It also appears in her left sunglass

lens and on her eyelids. According to Key, you can find the word "Sex" appearing in numerous other places as well.

Some people can see the word sex immediately—others won't. A few readers will never be able to expand their conscious awareness to the point where they will become consciously sensitive to subliminal stimuli, according to Key.

Advertisements are rarely recalled by the conscious mind, according to Key. Conscious recall enables a person to critically judge an ad, which is the last thing an advertiser wants him/her to do. Ads are designed to be implanted in the unconscious where they will lie dormant until the time a purchase decision is required. According to Key, the primary function of implementing sex into the media is to sell to their audiences.

Advertising is based on trying to persuade the consumer to buy one product instead of its competitor's brand. One type of advertising they've found to be successful is subliminal persuasion.

According to Key, thousands of beer drinkers believe they can distinguish

between the variety of beer brands. The fact is, they can't. Beer manufacturers have spent a fortune in quality and flavor controls to make certain their product tastes exactly like all the other beers. Any single deviation would doom a brand to a minority market. The perceived differences in major beer brand flavors are created by the shape and color of bottles, labels, and the proliferation of image advertising.

Advertising is a multi-billion dollar business in which a client's money must be used wisely to sell the product. Consumers want to buy products they feel will improve themselves. Telling them what they want to hear, or what they need to hear, at both the conscious and unconscious levels, will result in a sale, according to Key.

Some sort of subliminal message can be found by everyone who thinks there is supposed to be a hidden message. "Your expectations influence your perceptions. Why go to such extremes to hide sex when you can sell it up front? Ultra-Brite toothpaste and Calvin Klein jeans do. They are blatantly selling sex, there's nothing subliminal," Wilson said.

Literary mag bigger, better, editor says

By ROSEMARY JONES

Saxifrage, the PLU literary magazine, will come out May 1, said Amin Firoozye, the magazine's editor. Saxifrage will feature student poetry, prose and artwork. Five other students worked with Firoozye to produce the magazine.

Saxifrage will be free for students with I.D. Additional copies can be bought in the bookstore for \$2, Firoozye said.

The magazine is 78 pages, which is longer than last year's, Firoozye said. Saxifrage has also gone to a bigger

format—8½ by 11 inches—that allows for better reproduction of artwork, Firoozye said. "We had a decent art editor this year, Charlotte Wessitsh, who did all the illustrations (for written works)."

Wessitsh also designed Saxifrage's cover. "Charlotte's design was picked out of all the entries (of student artwork) because it fit the magazine," he said.

"It is a drawing done with thin white lines on black," he said to explain how Wessitsh's art "fit" the magazine. The name of the magazine was printed so it did not intrude upon the artwork, he added. Saxifrage does not

try to tailor itself or its submissions to any one theme, Firoozye said.

The magazine features "quite a bit of a mix" between poetry and prose, Firoozye said.

For the past two years, Saxifrage has only come out once a year. Firoozye does not see any change in this format in the future. The Pub Board budget of \$6,500 only allows for a yearly publication, he said.

Besides producing the magazine, the Saxifrage staff has also sponsored poetry readings by professionals on campus this year, and supplied vans to community readings. A student

poetry reading might occur before the end of the semester, Firoozye said. "I don't really know. The staff needs to get together and discuss it. We might have one night in the Cave (of student poetry readings)."

For people interested in Saxifrage events, there is a subscription coupon in the back of the magazine which will entitle the subscriber to free mailings about events, Firoozye said.

Nancy Thiel was chosen to be next year's editor. Thiel was this year's business manager "but we didn't have much business so she ended up doing a little of everything," Firoozye said. "She was more like an intern."

Not an open sexual invitation

G Spot: a new theory on female stimulation

By LISA CAROL MILLER

"Don't take this as an open invitation to sexual experimentation and promiscuity," Alice K. Ladas, co-author of the book, *The G-Spot*, told her audience Monday night in Chris Knutsen Hall. "I don't think relationships should be ignored."

The G-Spot (which is available in the Book Store) is the first book claiming to prove the existence of what is most commonly known as the G spot (after Ernst Grafenberg, the first modern physician to describe it).

The G spot theory, according to Ladas, maintains that there is an area inside the vagina, two or two and a-half inches up from the vaginal opening on the front wall, which when stimulated will often produce an orgasmic response. If a clock were placed on a woman's stomach, the area would be between the eleven and two in position. Because of its proximity to the urethra, when first stimulated, the woman feels she will urinate. After that a feeling of pleasure becomes more apparent in the vagina, Ladas said.

The findings were confirmed first in the U.S. by a homosexual community, and later by Ladas' research.

"Our findings have been described as very controversial because the G spot hasn't been proven physiologically," Ladas said.

She explained that the G spot cannot be found by dissection because it is erectile tissue like the penis. When the erectile tissue of the spot is not stimulated there is not evidence of its existence.

Ladas found that women will often have a series of orgasms when the G spot is stimulated. Positions other than the "missionary" position work better

for proper stimulation of the G spot. Two positions which allow for better stimulation are the "Oceanic" position (in which the woman sits on top of the man) and intercourse "a posteriori" (in which the man enters the vagina from behind).

The strength of a woman's pubococcygeus muscle (the muscle which contracts to stop urination) is also related to her orgasmic ability during intercourse," Ladas said.

Ladas stressed the importance of keeping the pubococcygeus (PC) muscle in shape. A woman can develop her PC muscle simply by contracting and relaxing it, as when urinating.

"If you don't use it, you lose it," she said. This applies to men as well.

The PC muscle is needed for the female vaginal response, but is also needed for a male erection. If a man has a well developed PC muscle, he should have more control over his ejaculation, she said.

A man may strengthen his PC muscle by placing a handkerchief over his erected penis. He should then practice raising and lowering his penis. The handkerchief would later be replaced by a wash cloth and then a towel.

Like any other muscle, Ladas pointed out, the PC should be built up gradually.

She also found that women with well developed PC muscles will often ejaculate a fluid when they reach orgasm. This fluid is ejected through the urethra, but is not urine. It is a fluid chemically similar to the fluid ejaculated by males, but without sperm.

Some females, she found, belonging to tribes in Australia and Melanesia, where squatting during intercourse is a standard position, had particularly strong PC muscles. Female ejaculation was more

common in these tribes than in the U.S.

Ladas explained that this finding was important because women has been having operations to stop urination during intercourse. "This was female ejaculation, clearly not urine," she said.

A correlation was also found between the strength of the PC muscles and the orgasmic responses of women. If a woman had a poor PC muscle, she did not have an orgasm; if she had a stronger PC, she felt a clitoral orgasm; a stronger PC meant a vaginal orgasm and an extremely strong PC meant a vaginal ejaculation.

Most women, she said, feel and prefer a combination of the clitoral and vaginal orgasms.

She also noted that a climax includes only the sexual organs, while an orgasm usually involved the whole body. "There is a degree of continuum from a climax to an orgasm," she said.

About 120 people, half of which were men, attended the lecture. According to Ladas this is not unusual. "Women want to know where their G spots are," she said, "but men also want to know where their women's G spots are."

Ladas used slides during the lecture to clarify the location of the G spot, as well as to show it in various stages of stimulation.

Throughout the lecture, she stressed the importance of being comfortable with one's own body. "Don't set-up standards," she said, "what is really important is to have the correct information and some support for the concept you wish to follow."

"Get to know yourself in a place that's safe, not a careless uncommitted atmosphere," she stressed. "You don't need to have the great multi-orgasmic ejaculation to be happy."

Anthropologist's books to be a Stone-Age NBC mini-series

By ROSEMARY JONES

Jean Auel took the obscure field of paleoanthropology and used it as the basis for two best selling novels which are to become a NBC mini-series. "Actually, it just means old anthropology, but it sounds more technical if you say 'paleo,'" Auel said during her April 14 lecture on the PLU campus.

Her novels are a cross between historical fiction and science fiction, Auel said. Set in Old Stone Age Europe when Neanderthal man was just beginning to meet his successor, Cro-Magnon, *Clan of the Cave Bear* and *Valley of the Horses* both topped the New York Times bestseller lists when they came out. The books describe the adventures of Ayla, a Cro-Magnon woman who invents horseback riding and other survival techniques.

Auel's main goal in her books is to make mankind's far past believable and realistic. To understand prehistoric culture, Auel does much field work. "I've squished deer brains with my bare hands," to use as a softener when making buckskin out of deerhide, Auel said. She has also made a stone knife, lived in a snow cave, and taken survival and plant identification courses.

But, Auel emphasized, "I am not an anthropologist or an archeologist. I am a storyteller." As a storyteller, she often disregards certain paleoanthropological theories because they seem to be illogical actions for humans to take.

For example, one theory about the disappearance of Neanderthal man suggests that Neanderthal women were sexually attracted to Cro-Magnon men because Cro-Magnon's "softer" features resembled that of Neanderthal children. These women abandoned Neanderthal men for Cro-Magnons, but the matings proved sterile and

Neanderthals died out.

Auel describes this theory as illogical since women do not usually find "infant features" sexually attractive. "I've not seen many women throw themselves at round-faced, bald, toothless men," Auel quipped. "Also I can't believe that Neanderthal men were just out picking flowers while all this was going on."

Auel believes that Neanderthal's culture disappeared when Cro-Magnon came in a manner similar to the European invasion of America and the subsequent death of American Indian culture.

As Auel talked, the listener was left with a sense that her works stem from a genuine love for her topic. While showing slides of her summer's trip to Stone Age sites in Europe, Auel stepped away from the podium to throw back her head and fling her arms out to recreate the awe she felt when she saw the cave paintings in Lascaux, France.

"No photograph can describe the beauty. If my books have done nothing else but (earned enough) to show me the Lascaux cave, it has been worthwhile," she said quietly.

In an interview after the lecture, Auel said that she intends to retreat to the Oregon coast to work on her third book about Ayla, *The Mammoth Hunters*.

She will also be overseeing the creation of an NBC mini-series of her first two books. It took over a year to negotiate a contract that would allow her control over the project to insure that there would be no "tinseltown" re-interpretation of history, Auel said.

John Sayles, the director of "Return of the Secaucus Seven" and "Baby, It's You," will direct the series. Auel said she was delighted when Sayles offered to work on the project because she liked his films.

Draft law

(continued from page 2)

lawyer for the Minnesota Public Interest Group (MPRIG).

The MPRIG took the case to the United States District Court in Minnesota, where presiding Judge Donald Alsop ordered the Selective Service, and the United States Department of Education not to enforce the Solomon Amendment, according to the Memorandum Order of the Court dated March 9.

Alsop, in ordering the injunction, found MPRIG had shown "a probability of success on the merits of their claims that Section 1113 (the Solomon Amendment) constitutes a bill of attainder" and that it "violates the fifth amendment's protection against self-incrimination," according to a letter sent to colleges and universities by the American Civil Liberties Union.

The letter further stated that "A bill of attainder 'is a law that legislatively determines guilt and inflicts punishment upon an identifiable individual or group without the protections of a judicial trial.'"

Fearing that the government might be found in contempt of court, Justice Department lawyers have concluded that colleges should be told they cannot compel students to fill out the part of the aid application referring to their registration status, said James W. Moore, director of student-aid programs in the Education Department, in *The Chronicle of Higher Education* article.

Moore said students may voluntarily provide the information, but colleges should not delay processing the applications of those who choose not to do so.

State debates license revocation for DWIs

By ROSEMARY JONES

Drinking and driving would automatically cost one his license after July 1 if the state legislature has its way. The state Senate passed a bill April 18 that requires revocation of a driver's license of anyone caught driving with a .10 or higher blood alcohol level.

For the first year the law is in effect, the local courts would handle the revoking of licenses. Then that duty would be turned over to a special section to be created within the state Department of Licensing. Revocation of the license would occur within 45 days of the offense unless the driver requests a hearing.

The measure passed by the Senate was an amended House bill. Since the amendments were made in the Senate, the bill must return to the House for concurrence. Then the bill will only need Governor John Spellman's signature to become law.

Among the changes made by the Senate Judiciary committee were the time limits for revocation of the driver's license. For the first offense in five years, the license would be suspended for 90 days, the House version was 90 days or less. The driver's license would be revoked one year for a second offense and two years for a third offense.

The blood alcohol level would probably be tested by the use of a breathalyzer. Refusal of the test would result in a one year suspension of the driver's license. A two year suspension is for a second refusal within five years of the first refusal.

For people whose license is necessary for their job, the bill would allow the court to grant an "occupational license" that would limit driving to certain hours and routes.

A driver would have to pay a \$50 fee to reinstate his license. Part of the fee money is allotted by the bill for use by the cities and counties to set up alcohol awareness programs and increase enforcement of the DWI laws.

Besides losing the driver's license, DWI offenders are still required to serve a minimum 24 hour jail sentence. This bill modifies the law and allows DWI offenders to be held in "special detention centers." The Association of Washington Cities has lobbied for these centers to ease crowding in local jails.

The bill also requires offenders to complete a course at an "alcohol information school" where they may be tested for alcoholism. These schools, which would be set up by the state and local governments, could recommend to the courts that the driver undergo intensive treatment for alcoholism before regaining the license.

The bill also establishes a felony called "vehicular homicide."

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Cancer doesn't discriminate

Four of five families touched by cancer

By LISA HICKS

Four out of five families this year will be affected by cancer. It is a disease which does not discriminate by sex, age, race, income, or geographic region.

Cancer will strike 855,000 people in 1983. Half of these, or approximately one person every 72 seconds, dies of cancer, according to current estimates of the American Cancer Society.

But what exactly is this complex disease? It is the uncontrolled growth of abnormal cells. Cancer can affect any part of the body, and may appear in one of 100 various forms.

Depending upon the type of cancer, treatment may consist of surgery, x-rays, radioactive substances, chemicals, hormones, or immunotherapy.

According to most medical references, all cancers are fatal if not completely removed or destroyed.

However, most medical journals such as the *Oncology Times* say that tremendous advances are being made in the prevention, diagnosis, treatment, and cure of cancer.

Currently, major strides are being made toward the cause and cure of cancer in the area of genetic engineering, or "gene-splicing," and monoclonal antibodies.

Locally, specialists and scientists at the Fred Hutchinson Cancer Research Center in Seattle have made outstanding contributions to the development of these complex techniques.

According to John D. Hicks, M.D., consultant to the Fred Hutchinson Cancer Research Center in

If you won't read these 7 signals of cancer...

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1. Change in bowel or bladder habits.
2. A sore that does not heal.
3. Unusual bleeding or discharge.
4. Thickening or lump in breast or elsewhere.
5. Indigestion or difficulty in swallowing.
6. Obvious change in wart or mole.
7. Nagging cough or hoarseness.
8. A fear of cancer that can prevent you from detecting cancer at an early stage. A stage when it is highly curable. Everyone's afraid of cancer, but don't let it scare you to death.

American Cancer Society
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Seattle, "they serve two general categories of cancer patients; those with aplastic anemia and those with leukemia. In both cases they have made significant advances. Many people are now living

who would otherwise be dead without the answers that the Center has discovered and been utilizing for some time now."

American Cancer Society findings show that in the 1940s, one person out of four was saved from cancer. Now in 1983, about three out of eight are saved. These survival rates could be higher, according to the American Cancer Society and many other sources, but the key is early detection and prompt treatment.

About 145,000 people with cancer will probably die in 1983 who might have been saved by earlier diagnosis and treatment. Here are the American Cancer Society's seven cancer warning signals:

- Change in bowel or bladder habits
- A sore that does not heal
- Unusual bleeding or discharge
- Thickening or lump in breast or elsewhere
- Indigestion, or difficulty in swallowing
- Obvious change in wart or mole
- Nagging cough or hoarseness

According to the American Cancer Society, it is important to remember that young people today have a better chance of surviving cancer. If you suspect any of these warning signals, request an examination and diagnosis from a qualified physician.

For questions about cancer, contact the Fred Hutchinson Cancer Research Center Information Service, toll free, at 1-800-522-7212, or the Pierce County chapter of the American Cancer Society. Their Cancer Information Service number is (206) 383-1665.

'I think'

Tom Carlson, associate professor of Biology, earned his Ph.D. in zoology from the University of Minnesota, and he has taught at PLU since 1979. He is presently studying the biochemical manifestations of changes in the oriental fire-bellied toad, *Bombina orientalis*.

Genetic engineering is a new term which evokes diverse responses: excitement, fear, uncertainty, and anxiety. Often the responses, favorable or unfavorable, grow out of emotions rather than critical analysis. Objectivity requires an understanding of the term itself. In the article I will try to explain what genetic engineering is, how it is done, and how it might be applied practically.

Humans have practiced genetic manipulation for thousands of years, primarily to improve the food supply. Even though the basis for inheritance was unknown, controlled breeding of animals and crossing of plants was an empirical approach to genetic manipulation.

Over the past 100 years mechanisms of inheritance have become clearer. Investigators have refined our understanding of what genes are, of how the expression of genetic information is manifested in traits, of how genetic information might be altered, and of how new combinations of genetic information might be brought about. Consequently, a scientific basis for controlled breeding has developed, and more refined genetic manipulation is possible.

If genetic engineering is defined to encompass all genetic manipulation practiced by humans, then genetic engineering is an ancient endeavor. These long-practiced genetic manipulations are not emotional or controversial issues, since it is recognized that controlled crossing of plants and breeding of animals merely systematizes processes which otherwise would occur randomly.

However, if genetic engineering is defined more restrictively as genetic modification which depends on recombinant DNA methods, then the procedure is more controversial.

Recombinant DNA methods were developed in the 1970s. These procedures allow the experimenter to introduce a small amount of foreign genetic material into a host cell in such a way that the foreign genetic material is incorporated into the genetic material of the host.

When the host cell reproduces, the foreign genetic material is also reproduced. The host cells are usually bacteria, which can divide every 20 minutes. Thus, in a very short time many copies of the inserted genetic material can be produced.

Genetic engineering evokes emotion, deserves analysis

The genetic material consists of DNA—molecules composed of simple building blocks called nucleotides. Four different nucleotides are found in DNA, and the sequence of nucleotides encodes information. Thus a gene is a particular sequence of nucleotides, a sequence typically 1,000 or more nucleotides long.

Human cells contain 46 DNA molecules. These molecules vary in length, but each is extraordinarily large; together they include about 5 billion nucleotides. The exact number of genes in a human cell is unknown; however, 50,000 is probably a conservative estimate.

Suppose a person wanted to insert a particular gene into a bacterium. The first problem is to remove the human gene of interest from the other DNA in the cell. Included in the arsenal of the genetic engineer are bacterial enzymes which chop DNA up in very specific ways.

Each of these enzymes generates fragments which are, on average, about 4,000 nucleotides long. Thus the 46 giant DNA molecules of the human cell can be chopped into about 1.25 million pieces, each about 4,000 nucleotides long.

The next step is to choose the DNA fragment of interest. Several clever methods of selection have been developed. With these methods it is theoretically possible to use any human gene for recombinant DNA studies.

If a foreign gene is to be reproduced within a bacterium, the gene must be integrated into bacterial DNA. Many bacteria harbor small loops of DNA, called plasmids, in addition to a much larger DNA molecule which bears the majority of the bacterial genes.

These plasmids can be opened with enzymes. Once opened, they can be fused with the foreign DNA—e.g., a human gene. This is the true recombinant DNA step: DNA molecules from two different kinds of organisms are fused to make a single DNA molecule.

The fusion must be done at a specific point in the plasmid if the foreign gene is to be expressed in the bacterium. The foreign gene must be inserted into the interior of a bacterial gene, which includes control elements necessary for gene expression.

Bacteria can be induced to take up these modified plasmids. As the bacteria reproduce, their plasmids are reproduced, and many copies of the foreign gene are generated.

There are many potential applications of the kind of genetic engineering I have outlined; I will briefly address two. Recombinant DNA procedures can turn bacteria into factories for the manufacture of useful proteins.

For many years insulin-dependent diabetics

have used insulin extracted from the pancreas glands of pork and beef. The insulin obtained is not pure, and many people display an immune response to these conventional insulin preparations. Further, there is evidence that insulin need will soon exceed the supply available from traditional sources.

Bacteria have been engineered to produce human insulin. In 1982 the U.S. Food and Drug Administration authorized the use of human insulin of recombinant DNA origin. This insulin is considerably purer than traditional insulin. It can be tolerated by more people and can be produced cheaply in an unlimited quantity.

A second application of genetic engineering is gene therapy, through which cells bearing defective genes might incorporate normal genes. The disorders most amenable to gene therapy are anemias, including sickle cell anemia and thalassemias. These disorders are marked by defective hemoglobins; as a result oxygen delivery to the tissues is impaired. Red blood cells, the bearers of hemoglobin, arise from stem cells in the bone marrow. Bone marrow removal and injection is a routine clinical procedure.

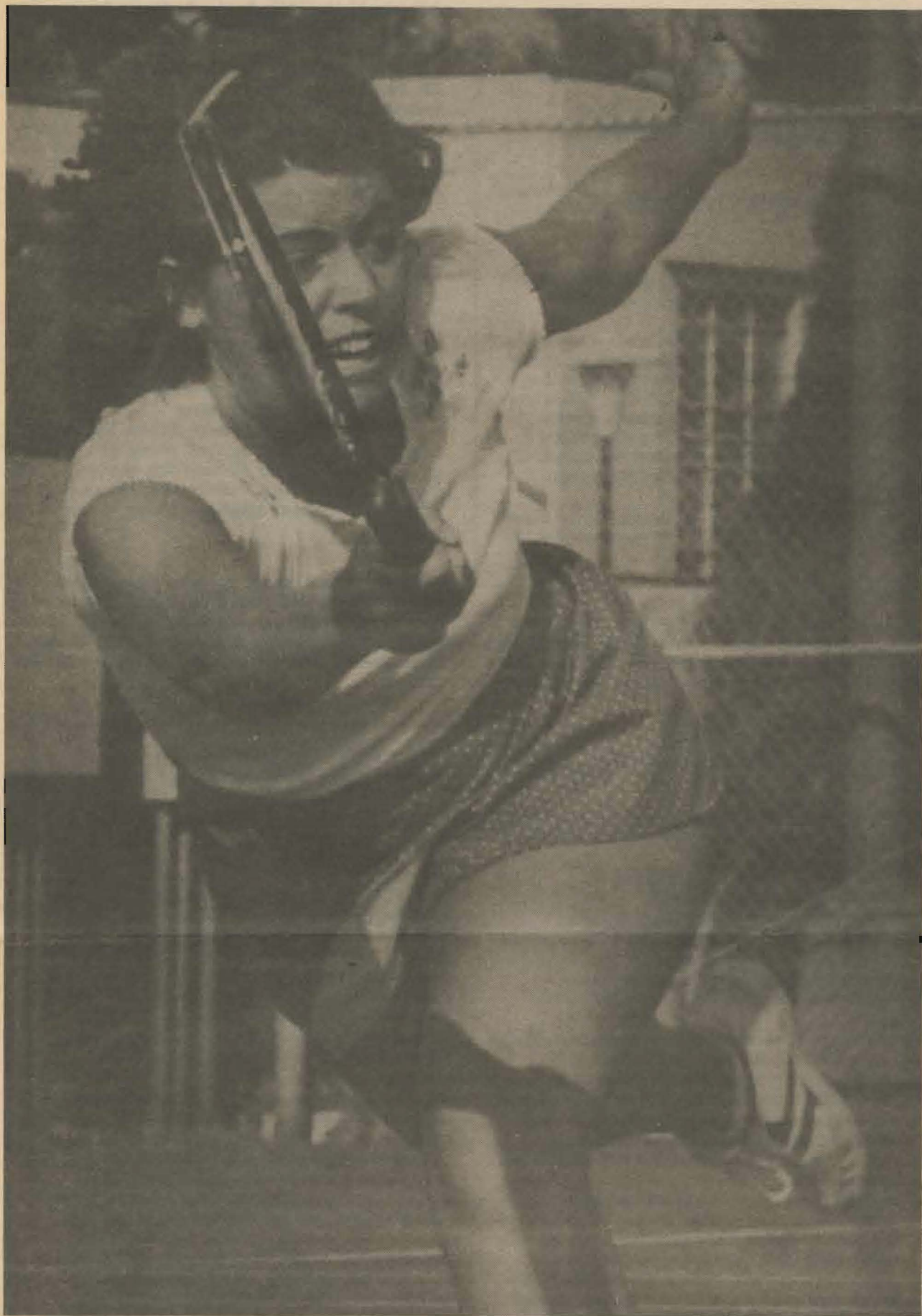
Normal globin genes produced by recombinant DNA procedures can be inserted into stem cells removed from a patient's bone marrow. These cells can be reinserted into the bone marrow. If the normal genes have been incorporated and are expressed, the patient will produce normal red blood cells with normal hemoglobin.

Such gene therapy is in early developmental stages. It is certain that therapy of this kind will be applied to various anemias, and it is likely that successful procedures will be developed. Therapies of this sort, however, will be limited to the small number of genetic diseases in which the gene is expressed in a limited population of cells and in which the trait is a simple one.

I think it is safe to say that genetic engineering will profoundly affect our daily lives. This new technology will affect all of us through the healthcare system and through products we use.

While I have not addressed ethical issues, legitimate concerns have been expressed about the use of genetic engineering. As with any technology, the potential exists for irresponsible use of recombinant DNA procedures. It is imperative that scientists and the general public become well informed about developments in this discipline.

Genetic engineering and the technology upon which it depends offers tremendous potential for human society, and an informed public is necessary for the responsible development of this potential.



Pacific Lutheran's Nancy Stern stretches for a forehand during her 6-2, 6-1 win over Pacific's Kelly Little. The women won the match 8-1.

Women netters lose three out of four; WCIC tourney today

By BRUCE VOSS

For the brightest week of this Northwest Spring, the Lady Lutes tennis team's record was a bit bleak. Entering the week with a 17-2 mark, the girls dropped three of four matches, including a 5-4 upset loss to Green River Community College.

"If we were concerned about our won-loss record—and I've forgotten what it is—the loss to Green River would've been a crushing blow," Coach Mike Benson said. He added juggling academic and athletic schedules sometimes just "catches up to you."

Benson's top six girls were understandably less-than-thrilled to play Green River the day after being thrashed by the UW, 9-0, and Benson tried to reschedule the match. But the G.R.C.C.'s coach refused, and the team traveled to Boeing Tennis Club in two different shifts.

"I thought even with what we had, we could have won," Benson said. PLU won four of six singles matches, but when Stacia Edmunds and Chris Dickensen departed for night classes, Benson had to shuffle his doubles lineup, and the Lutes were uncharacteristically swept.

Number one player Stacia Edmunds lost 6-0, 6-1 to the hard-hitting state community college champion, and number two Sharon Garlick also fell, 2-6, 6-3, 6-2.

"She rushed the net a lot, and I was trying to hit a lot of passing shots," Garlick said. "Usually, I can lob over people, but she was really good at running them down."

The day before the Lutes had failed to win a set against UW on the Huskies' pebbly, painfully-slow courts. "On those courts the ball just kind of sits there and waits," Benson said. "If you're a superior player, it gives you a better chance to hit to the corners."

PLU rebounded with a good effort Saturday against Idaho, one of the Northwest's top four teams. Although the final tally was 8-1 against PLU, four matches went to three sets, including Karen Stakkestad's 2-6, 6-3, 6-4 victory at number five singles. Stakkestad is now 18-2 on the season.

Benson called a "profitable" match on a "perfect day for tennis." "There's something about the sun shining that just perks you up," he said. "The muscles are definitely looser."

Later that cloudless day, PLU used a makeshift lineup—of the top six, only Julie Chapman played—to drub hapless conference foe Pacific, 8-1. Benson was pleased by his younger players.

"It's really amazing...I think we could lose our top six, find six girls just around campus and still be representative in the Conference," Benson said.

That conference, the WCIC, will hold its annual tournament beginning today at Willamette. PLU has won it the past three years, and in 1982 triumphed in every category but first singles.

Benson said the toughest competition will come from Willamette and Lewis & Clark; in two dual meets, PLU won 36 of 37 sets against those teams.

All of the Lutes' top six players plan to make the trip down except Sharon Garlick, who's troubled with tendonitis in her left foot.

"A lot of my game is running down balls, and this does affect it," said the baseline-hugging Garlick. "After we play the UW (this past Wednesday) I'll give it a rest."

Albano, Bell qualify for nationals

Freshman Christie Albano tossed the discus a PLU school-record 125-10 feet and Karen Bell's 63.7 clocking in the intermediate hurdles bettered the national qualifying standard last Saturday at the Western Washington Invitational.

For the men, Dave Hale ran the 1500 meters in a lifetime best 3:58.3, and Paul Barton trailed just behind at 4:03.4. Both those times, as well as outstanding performances by Mike Riley, Paul Delap and Phil Schot, surpassed the conference and district meet qualifying standards.

Tomorrow, the Lutes host Lewis & Clark in a coed meet, and Sunday and Monday three men and three women will travel back to Bellingham for the NAIA District One Decathlon/Pentathlon.

Photo by Jon Tigges

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Friday:
 Exhibits 12 p.m. to 10 p.m.
 Lettermen performance 9 p.m.
 Hot Air Balloons 4 p.m. to 7:30 p.m.
 Lottery Drawing 7:30 p.m.

Saturday:
 Exhibits 12 p.m. to 10 p.m.
 Lettermen performance 2 p.m. and 7 p.m.
 Rick Nelson performance 2 p.m.
 Hot Air Balloons 4 p.m. to 7:30 p.m.

Sunday:
 Exhibits 12 p.m. to 8 p.m.
 Rick Nelson performance 3:30 p.m.

The inside of Tacoma's new Dome

More major-college matches await Lutes at WSU

By BRUCE VOSS

If you think you're busy, you might want to check the men's tennis team's schedule. At the end of this weekend PLU will have played nine matches in nine days, six of those against major-college teams.

Is that tennis-cide, coach Mike Benson?

"I just shake my head and say I don't know who made up this schedule," chuckled Benson. "But I did."

Although the record may suffer, Benson thinks the high-level experience will help the Lutes immensely when they go to the Northwest Conference tournament next week. "I'm confident our guys have the mental attitude to take this in a positive way," he said.

The men's record fell to 11-10 after a 9-0 loss to the UW Monday; only number six singles player Rusty Carlson, who has struggled this season with a 3-11 mark, was able to win a set.

The UW, Benson said, is "really out there by themselves" talentwise in the Northwest, and PLU's number one player Craig Koessler agreed. "They are easily the strongest team in the

Northwest. At least four of their top six players were ranked in the top 20 in this region last year," Koessler said.

Last Friday the Lutes nearly shocked heavily-favored Idaho. PLU split in the six singles matches, highlighted by number two Tom Peterson's 6-4, 6-3 victory.

"I played better than I have all season," Peterson said, a serve-and-volley specialist. "I was really up for the match. We knew they were good, even though we'd never played them before."

Unfortunately, PLU faltered in doubles and Idaho prevailed, 6-3. "It's a hard to explain," said Benson, noting that both Koessler and Peterson played exceptionally well in singles and then were blitzed, 6-2, 6-0, in doubles.

Saturday morning the men lost to a "not as good" Washington State squad also by a 6-3 score, but the matches' similarity ends there. This time PLU played well in doubles, winning two matches, and not so well in singles.

Benson did have praise for Koessler, who

extended a very tough opponent to three sets, and for Jay Abbott, a 6-4, 6-0 winner at number three singles.

"Jay went back to his strength, which is staying at the baseline and hitting aggressively to the corners when his opponent comes to the net," Benson said.

Later that afternoon, PLU hammered Pacific, 9-0, losing a total of only 15 games to the punchless Boxers.

For a change, PLU's tennis lineup has not exactly been set in concrete this year. Four different have played number one, and current number two Peterson thinks it's a "good thing."

"Three of the four have been number four...it's kind of like a circle. We're really close in ability," he said.

The Lutes will be looking for a little more consistency this weekend when they go on the road to play U.W., W.S.U., and Boise State. Eddie Schultz leads the squad with a sparkling 13-5 singles record.

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Lute designated hitter Bill Bankhead rounds second base while a Pacific outfielder chases a hit to the fence. PLU beat the Boxers 24-18 despite Pacific's 10-run ninth-inning rally.

Lutes split two doubleheaders, Larson sets career HR mark

By HAL SNOW

PLU's baseball team traveled south, last Saturday, to take on Conference foe, the Pacific Boxers in a doubleheader and came away with a split, losing the first game 2-1 while Lute pitcher Gary Lebow picked up to win in the second game 5-3.

The two teams squared off in a single game here, Sunday, and the Lutes won by Kevin Dykman's five RBI's while Bill Bankhead and Rob Whitton each collected four hits.

Phil Misely and Dykman each hit a home run for the Lutes. The Lutes scored six runs in the first inning and added nine in the fourth and fifth, while Pacific scored ten in the ninth. The Boxers' offense was the Lutes' pitching staff as the Lutes walked 19 batters.

The Lutes then split a doubleheader against Northwest Conference foe Lewis and Clark losing the opener 10-7 and winning the second game 4-2.

Mike Larson homered in each game to set a PLU career record with 18. "I knew that I would hit it after I tied the record half way through the season," Larson said.

Lebow picked up his second victory of the week as he scattered six hits in the 4-2 win. "Lebow gave us two really good pitching performances, he was throwing strikes," said Coach Jim Girvan.

The Lutes lost to crosstown rival UPS, Wednesday, in a 6-5 contest. In the ninth inning, trailing 6-1, the Lutes made their comeback.

With the bases loaded Rich Vranjes hit a shot to the Loggers centerfielder who trapped the ball. Dave Erikson scored from third. Phil Misely ran from second toward third.

"He heard UPS players yelling that they caught it," said Girvan "and he (Misely) ran back toward second."

Gregg Leach who was on first, touched second and passed Misely who was running back to second, which caused Leach to be out.

Misely and Vranjes scored to make it 6-5. With a runner on Bill Bankhead hit a fly ball deep to left field but a strong wind kept the ball in the park for the final out.

The Lutes play Willamette here in a doubleheader tomorrow at 1 p.m. and play there, Sunday.

Lightweight crews lead Lutes' win at Liberty Lake regatta

By KATHY JOHNSON

"The Liberty Lake regatta was a turnaround in our rowing season. We experienced a change in attitude and intensity, and the results demonstrated that change in our six victories and our total team victory," said Lute Rowing Club Coach Dave Peterson.

First place in overall team standings over WSU, WWU, SPU, and UPS, the Lutes demonstrated the depth of their team's talent.

First place finishes were captured by the Men's Light 4, Women's Light 4, Women's Light 8, Men's Intermediate 8, Mixed Light 8, and Women's Pair. There were four second place finishes, including Women's Novice 8, Men's Pair, Women's Open 4, and Mixed 8.

The Liberty Lake regatta in Spokane, last weekend, was the second overall team victory for the Lutes out of the four regattas they have competed in (the first was the Green Lake Spring Regatta).

"We have had good depth and good performances from every segment of our crew," Peterson said. "We have had a lot of strong finishes from the novice and lightweight crews; the openweights are just starting to show their spunk."

The lightweight segment of both teams have been showing strong performances. The Women's Light 4 have won all of their races, and are looking forward to Nationals.

The boat consists of June Nordahl, Trice Carlson, Lise Lindborg, Jenny Nelson and coxed by Julie Givens. "We're training for Nationals," said Jenny Nelson, "We want to go."

The Men's Light 4 is also producing a good record. With two first places and two second places, they are looking stronger every weekend. The light 4 is Jim Schact, Duane Dudley, Jeff Alm, and Bob Trondsen, coxed by Gail Rice.

The Men's Intermediate 8 also placed first at Liberty Lake, an impressive fact since the Lute men do not generally have an intermediate boat.

The openweight men and women are just

beginning to realize their potential. The women's pair, rowed by Sara Lopez and Pam Knapp came in first at Liberty Lake, with an impressive 35 second lead over the other competitors.

Lopez and Knapp, together with Roi Harrison and Karen Gatley make up the Women's Open 4, which came in with their second, second place of the season. Both men's and women's openweight teams are up against stiff competition, and continue to improve their standings.

The novice boats are also showing a lot of promise, with the Women's Novice 8 coming in second at Liberty Lake, and the Men's Novice 8 coming in third.

Women's commodore Pam Knapp said, "The novice rowers have already showed their ability and desire to master the art of rowing." A number of novices are rowing in varsity boats, an indication of their talent, strength, and hard work, she said.

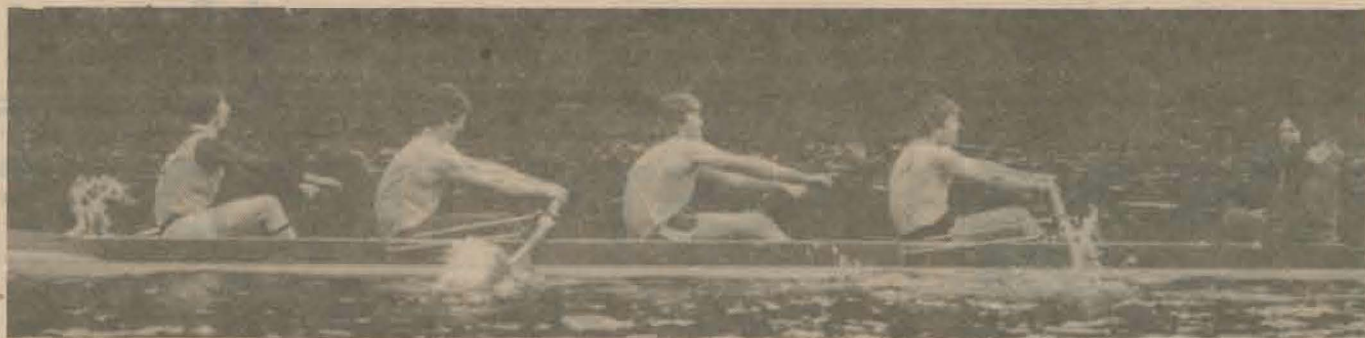
Both men's and women's crews have shown a lot of strength and determination. Gail Rice, commodore of the men's teams said, "I don't remember a more dedicated bunch of guys since I began crew; dedicated not only to developing their own bodies and abilities, but also dedicated to their boats and the team as a whole."

Both teams are looking forward to the last half of the season, working hard at building speed and strength. The upcoming regattas include The Corvallis Invitation in Corvallis this weekend; the Cascade Sprints at American Lake on April 30; the Meyer Cup on American Lake, May 8; and Northwest Regionals, May 14-15 at Green Lake.

Peterson said this weekend's regatta in Corvallis, OSU's home waters, "will be the stiffest competition for both of our crews, meeting OSU in full force and some California schools we haven't raced yet."

The next few regattas will show a continuation of the improvement seen at Liberty Lake, hopefully ending at the Nationals for one or more of the boats.

Coach Peterson said, "There's a lot of determination and esprit de corps," and that will pay off in success on the race course.



PLU's men's novice crew stroked to a fifth place showing at the Western Washington Invitational on Lake Samish in Bellingham April 9. From left to right: Brent Anderson, Rolf Agather, Jeff Glenn, Eric Sorenson and Jaye McGee.

Sports Schedule

April 22

Women's fastpitch at Geo. Fox (2) 1 p.m.
Men's tennis vs. Univ. Wash. in Pullman
Women's tennis at WOC Tournament in Salem

April 23

Men's baseball vs. Willamette (2) 1 p.m.
Coed crew at Corvallis Invitational

Women's fastpitch at Pacific (2) 1 p.m.
Men's tennis vs. Boise St. in Pullman 9 a.m.
vs. Wash. St. 2:30 p.m.

Coed track vs. Lewis & Clark 11:30 a.m.

April 24

Men's baseball at Willamette 1 p.m.
Men's tennis at Idaho 9 a.m.

Coed track at NAIA Dist 1 Dec/Hep in Bellingham

April 25

Golf at NWC Tournament at Tokatee
Women's fastpitch vs. Ft. Steilacoom
(2) 3:30 p.m. at Sprinker