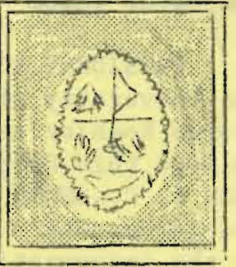




# Knightletter

VOL. 2 NO. 5 PACIFIC LUTHERAN UNIVERSITY October 9, 1964



## MARK LONO NAMED ASSOCIATE EDITOR OF MODERATOR MAGAZINE

Mark Lono, the human dynamo who helped promote numerous student programs on campus the past few years, has been named as associate editor of Moderator magazine, a publication for college students.

Lono, through his work with Moderator, has a two-year scholarship to the University of Pennsylvania's Anneberg School of Journalism.

The first issue of Moderator is scheduled to appear in the middle of November.

### Lono pens:

"I am now busy, of course, with editorial projects for the first issue, as well as school. I went to Washington with the editor last weekend. We visited the national headquarters of both political parties and all their special campaign subgroups. We talked with the directors of some of these groups, including GOP national chairman Dean Burch. We also went to the Goldwater rally (strictly business) and met Barry Jr. and the Miller daughters. I spent about an hour with those two girls; they are easily the most attractive and charming gals in the country.

"School is great. My writing instructor was editor of Ladies Home Journal for 15 years, and my graphics instructor next year is the art editor of Holiday magazine.

"It is a new school (five years old) with only 70 students. The facilities are excellent; those in graphics class, for instance, are given a camera and all the film they need for a year; no special lab fee."

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## "STARS OF TOMORROW" EXTRAVAGANZA SLATED FOR SATURDAY NIGHT AT 8

A two-hour concert, featuring musical talent on the way up the ladder, will be presented on the stage of Eastvold Chapel Saturday night at 8.

Called "Stars of Tomorrow," the show features the "Wayfarers," "Stan Wilson and Lenin Castro" and "Richard and Jim."

The Wayfarers have appeared throughout the nation and have been featured on television. They have recorded several albums. The four-man group is comprised of Dick Bailey, guitar; Ray Blouin, guitar; Tom Adams, bass; and Sean Bonniwell, guitar.

Wilson and Castro are a folk singing duo who have been highly acclaimed nationally for their stage appearances and recordings.

Richard (Lockmiller) and Jim (Connor) are a popular duo who sing country songs and folk songs. Recently they appeared in Paris where they were a smash hit.

Saturday night's program is sponsored by the Associated Students and general admission will be \$1.00. Reserved seats are \$1.50. Tickets may be purchased at the information desk in the administration building or at the door.

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## BIDS FOR DORMITORY, SWIMMING POOL SLATED FOR OPENING NEXT THURSDAY

Local contractors are busy with their pencils these days preparing bids for the two new buildings to be erected soon on campus.

Bid openings are slated for next Thursday, Oct. 15. Those desiring the swimming pool contract will have their bids opened at 11:00 a.m. while bids for H. L. Foss Hall will be opened at 3:00 p.m.

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## THE ROUND TABLE

PRESIDENT ROBERT MORTVEDT will represent the University at the inauguration of Dr. George Koehler as president of Whitworth College this Friday evening in Spokane. . . DEAN E. C. KNORR (Arts & Sciences) will be the University's official representative at the inauguration of Dr. William E. Stewart as president of Wenatchee College Sunday afternoon in Wenatchee. . . Three faculty members will be speakers this evening at Leif Erickson Festivals being held in Pacific Northwest cities. . . DR. PAUL VIGNESS (history) will speak at Normanna Hall here in Tacoma. . . The REV. KENNETH CHRISTOPHERSON (religion) will give the address at the Seattle Norway Center festivities. . . DR. ARNOLD J. HAGEN (education) will speak in Bremerton. . . PRESIDENT MORTVEDT spent Monday and Tuesday in Seattle contacting business firms on behalf of the Independent College of Washington. . . J. E. DANIELSON and JIM VANBEEK (both admissions) attended the fall meeting of the Washington Council on High School-College Relations in Walla Walla this week. . . They also interviewed high school students in that part of the state. . . MRS. HELEN FELRATH (central services) was hospitalized Monday morning. . . It was expected that she would be released from Tacoma General Thursday and she hopes to be back at work Monday. . . DR. WALTER C. SCHNACKENBERG (history) attended the annual fall meeting of Pacific Northwest history professors at Central Washington College in Ellensburg last Saturday. . . Faculty members, remember faculty meeting at 8:30 a.m. Saturday in Jacob Samuelson. . . The meeting is slated to conclude not later than 10:00 a.m. . . REV. JOHN LARSGAARD (student congregation) attended the District Pastoral Conference (ALC) in Oregon this week. . . The KEN DUNMIREs (photo lab) named their new born son, Scott Daniel. . . The name had not been selected as of press time last week. . . MRS. JUNE RUTH (nursing) attended the convention of the Washington State Public Health Association in Wenatchee. She reportedly enjoyed the apples. . . MRS. RHODA YOUNG (physical education) attended a conference on Medical and Nutritional Fraud and Quackery, sponsored by the United States Food and Drug Administration and the Oregon Medical Association Monday in Portland. . . This was the first conference of this type to be held in the West.

## THE COPY HOOK

Allen Lovejoy, assistant business manager, requests that faculty members refrain from affixing to their office walls pictures and other objects with scotch tape because marks are left on the wall when the tape is removed requiring repainting. Masking tape is a much less damaging adhesive, but it should be used sparingly

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## LUTHER LEAGUE SPORTS DAY ATTRACTS 970 TO CAMPUS

The Luther League Sports Day last Saturday attracted 970 Luther Leaguers and advisors to the PLU campus. This topped the 1963 attendance of 904.

Campus tours were held in the morning. Members of the Spurs and Intercollegiate Knights acted as guides. Various departments offered specialized tours and displays. Each of the dormitories also had special guides.

Food Service assisted by feeding some 750 of the visitors.

Following lunch the Luther Leaguers attended the PLU-Central Washington football game in Lincoln Bowl.

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## UNIVERSITY IN PROFILE

The Pacific Lutheran University Artist Series will be featured on this week's University in Profile show on KTNT-TV, Channel 11.

Appearing with producer-director Judd Doughty will be Dr. Vernon Utzinger, chairman of the School of Fine and Applied Arts and the Artist Series; Mr. Maurice Skones, chairman of the department of music; and Mary Olson, ASPLU representative.

Because of a program conflict University Profile will be shown at 12:30 p.m. instead of the usual 3 p.m. time.

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"A good education is not so much one which prepares a man to succeed in the world as one which enables him to sustain failure."

## KNIGHTS LOOK FOR FIRST WIN AGAINST UPS LOGGERS SATURDAY

Pacific Lutheran University's football Knights will attempt to throw a crimp into the University of Puget Sound's Homecoming activities here Saturday when the two teams meet in an Evergreen Conference battle in John S. Baker Stadium. Kickoff time is 1:30 p.m.

Coach Roy Carlson's charges will try to reverse an earlier 7-6 setback to the Loggers, suffered four weeks ago in the season opener. Both teams have been unsuccessful since then, PLU falling to Whitworth 35-28 and Central Washington 7-0 while UPS was losing to Western Washington 6-0 and Whitworth 26-13.

The Knights trail in the overall series 7-28-5, their last victory coming in the second game of 1960. Since then a 13-13 tie in 1961 and a 0-0 deadlock in 1962 have been the closest they have come to victory.

Carlson stressed offense in his drills this week, hoping to rejuvenate the spark in the attack which was present in the Whitworth encounter, but direly missing in the loss to Central.

"Our execution of plays was bad against Central," commented Carlson. "We must improve upon it if we ever expect to win."

"We'll have a real job on our hands, trying to penetrate that tough UPS defense. A unanimous effort will be needed on everyone's part."

The Loggers, who will outweigh the Knights 10 pounds per man, have been rather stingy on yards allowed this year.

Offensively, the men of John Heinrich are paced by the passing of Steve Maddocks and the catching of end Joe Peyton. Corky Diseth spearheads their running attack.

Mike McKay, who was elected as Knight of the Week for his play in the Central Washington game, continues to lead PLU in the rushing department. The speedy full-back from Issaquah raced for 57 yards to up his season total to 147 yards in 34 carries for a 4.3 average.

Quarterback Kurt Yates is the total offense leader with 236 yards on the strength of 165 passing yards on 12 completions of 43 attempts.

Billy White with six receptions for 101 yards and one touchdown is the leader in the pass catching department.

Defensively, Gary Renggli, 195-pound product of St. Matris in Olympia, continues to head the PLU tacklers with 25 tackles and 14 assists. He added 10 tackles and seven assists in the Central contest.

Tickets for the game can be purchased in advance at the Bookstore.

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### SEATTLE ARCHITECTURAL FIRM ENGAGED TO DESIGN NEW LIBRARY

Binden & Wright, Architects, of Seattle have been selected to design the new \$1,000,000 library, according to Dr. Robert Mortvedt, PLU president.

Dr. Mortvedt stated that the selection was made by the executive board of the regents after a careful screening of 13 area architectural firms which were interviewed for the work.

The firm of Bindon & Wright is well known in the Pacific Northwest in the field of library design and planning. Their work includes the recently completed major library addition at the University of Washington and the Seattle Public Library. The firm also designed the new Norton Building in Seattle.

In conformity with the new comprehensive campus plan recently adopted by PLU, the new library will become one of the main elements of the plan and will contribute immensely to the new look of this rapidly expanding academic center.

The architects have begun planning and it is hoped that funds will be available so that construction on the library can be done during the University's 75th anniversary year, 1965-66.

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## EDUCATION ABSTRACTS

(The following articles were gleaned from the September, 1964, issue of "Education Abstracts")

### Foundations Under Fire

"Our colleges are stagnant from lack of imaginative ideas and their faculties are full of deadwood. Administrators repeat familiar platitudes. No fresh breeze has ruffled the educational waters for more than two decades." This harsh evaluation is from Frederick L. Redefers in the August 8 Saturday Review. Part of the trouble, he says, lies with the foundations which look for large, safe projects rather than small, imaginative proposals.

In EXCELLENCE ON THE CAMPUS in the Spring Educational Record, Frank L. Keegan chides the foundations for their constant harping about "excellence" and states that more imagination and more funds should be directed toward new programs that promise help to the "average" or "regular" student.

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### The Colleges Under Fire

Louis T. Benezet, president of the Claremont Graduate School and University Center, has called for a revision in the methods used to rate colleges. He has developed a public report card which includes such items as library circulation of books not required for class assignments, number of graduates active in civic affairs, percentage of freshman class going on to graduation, socio-economic spread of the total student body and average student attendance at non-compulsory cultural events held on the campus. He wants the rating system shifted to a public evaluation of the product rather than the present system based upon the "standard of readiness to do an effective educational job" as now utilized by the regional accreditation associations. Los Angeles Times, June 14.

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### College Costs

U.S. NEWS AND WORLD REPORT for August 10 quotes the U.S. Office of Education as projecting total college costs at private colleges in 1970 as \$2,780 and public costs at \$1,840. The only solution they see is a pay-later loan program. Included is a handy guide to existing loan programs. The New York Times for June 29 contained a fine explanation of all loan programs -- and their pitfalls and problems-- by Elizabeth M. Fowler.

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### The Bookshelf

HOW TO BEAT THE HIGH COST OF COLLEGE by Claire Cox, Bernard Geis Associates, New York, \$5.95. Another run-down on work-study programs, scholarships, and loan programs.

Academic Novels -- It promises to be a big season for fictional exposes of the campus scene.

DRIVE, HE SAID by Jeremy Lerner, Dell, New York. A \$10,000 prize winning novel about a sports-obsessed campus with emphasis on basketball and beatnik language.

OBSCENITY TRIAL by Paul Hackett, Signet Books, New York. Despite the wild title, this is a much watered down CHAPMAN REPORT with a college social scientist retracing the Kinsey steps. The college people do not come off very well.

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