PLU experiences housing shortage

As of Sept. 9, 1975 students were reported by the office of Residential Life as the highest enrollment ever in PLU's history.

In the past the occupancy totaled 1671 in 1971 and 1973. The Residential Life office gave two primary reasons for the increase. The acceptance of new students grew rapidly this year, and most returning students have chosen to

live on-campus even with the option of moving off. Out of every 80 seniors, only four chose to move off campus.

According to Admissions procedures no applications are excepted after May lst. Last year there were 30 vacant rooms left on campus. "It was the hesitation of making the decision not the lack of communications," said Don Yoder.

Only President Rieke could order the Student Life office who would, in return, ask Admissions to stop accepting applications.

Between July 9, 1975 and Aug. 5, 1975, letters were sent out to students explaining that they could not guarantee housing. There were also letters printed up and sent out to upper classmen who had not pre-registered but had received

rooms, asking them to write back by July 23 if they wanted rooms. Over 50 percent requested their rooms, which Rick Allen of Student Housing did not expect.

By Aug. 5 there were 80 people on the waiting list. There are two overflow lists. The first is for those students who were first to sign up on the waiting list. Usually they give a 4 percent lee-way figuring on people who do not show up or on cancellations.

When Allen saw they had more students than they could make housing arrangments for, a decision was made by President Ricke on Aug. 5 and enforced by the 13th to stop all admissions. They had to turn away students with 4.0 averages because of no financial aid or housing. Ideas such as renting the Blue Spruce, contacting churches, faculty and staff or anybody within walking distance to put up students for 30 days proved to be unsuccessful.

Student housing also sent out letters explaining the overflow situation to in-eoming students, but they were not told that they would be living in ping pong rooms, lounges and T.V. rooms. A rebate proposal was brought to their attention by W.S.U., who at the time was also using the concept, \$1.50 per day up to 30 days for those students who are not living in student quarters.

Previously the University had four percent to six percent no shows or cancelations. This year there has only been one percent. So far there are only 30 open spaces in Foss, Hinderlie, Harstad, Kreidler and Ivy. These rooms are held open for those students who were admitted last November. There have only been 10 students with contracts who have not shown up and 12 students who have not come since school started.

Allen feels that is is unfortunate for those students who are living in overflows but says, "It won't happen again." He is happy that the kids are taking it well and hopes to have them in their dorm rooms within 30 days.



PLU books Dayan Thursday

Former Israeli Defense Minister General Moshe Dayan will speak on current Middle East issues Thursday, Sept. 25 at 8:15 p.m. in Olson Auditorium.

A native-born Israeli, Dayan is a military strategist, lay graduate, government leader, farmer and archaeologist. His early years were occupied with farm work and membership in Haganah, an underground Jewish defense organization. Imprisoned by the British in 1939 because of his Haganah work, Dayan nevertheless joined the British army as a Jewish volunteer and was commissioned as an officer during World War II. He returned to his farm in 1944 until the 1948 Arab invasion of the State of Israel.

General Dayan served as commander on several fronts during the Israeli War of Liberation. In 1954 he was recalled to Israel from the United Nations to take the position as Chief of Staff of Israel's Armed Forces. With the conclusion of the Sinai Campaign of 1956, Dayan gave up his military post to study political science and Middle Eastern affairs.

In 1967 Dayan took the responsibility as Minister of Defense and together with Vitzhak Rabin engineered the Six Day war victory for Israel. After the Arab attack in 1973, Dayan again achieved victory, taking land in Syria and cutting off Egypt's third army, before a cease fire was called and a separation of forces acheived. Today General Dayan remains a member of the Labor Party in Israel's Knesset and is in the process of writing his memoirs.

Tickets are available at the Bon Marche and the PLU Information Desk. Prices are general admission, \$3.50; students, \$2.50; PLU students, \$1.50.



Procrastination delays yearbook

Numerous delays last year have prevented the Saga from being delivered on Sept. 8 as originally planned.

Last year's editor Mark Jewell has tentatively predicted it will arrive, at the earliest, by late November. Jewell attributes the primary delay as a "lack of prudent editorial policy. I didn't get on their cases hard enough."

Since the company had no

deadlines until the spring semester, yearbook deadlines were scheduled during fall semester. However, "Saga deadlines were not always met"

The dorms were given a choice last year of scheduling their pictures either in the fall, which was typically done, or in the spring. They settled for spring which later caused delays on part of the yearbook staff.

The staff "tended to procrastinate during the fall" thinking that there was plenty of time. Several staff members did not fulfil their assignments which were later undertaken during last summer by Jewell.

The Saga also has much more copy than last year's book. It is not entirely devoted to photo essays, and the additional writing caused unforseen delays.



Dear Returning Student:

The 1975 Saga, PLU yearbook, will be late this year because of delays in production.

Delivery is expected sometime in late November. Students will be advised via the Mooring Mast Campus Bulletin and posters as to distribution dates.

Please excuse the inconvenience. I assure you that the Saga will be of a quality nature and worth the delay.

Sincerely,

Mark Jewell, Editor 1975 Saga



(AS RELATED BY FORMER CIA CHIEF HELMS TO SENATE INTELLIGENCE COMMITTEE)

W.

Mooring

RUNNOE CONNALLY

EDITOR-IN-CHIEF

ALLISON ARTHUR

LAYOUT MANAGER

KEN ORTON

ARTS EDITOR

JOHN ARNOLD

CDODIC FOIT

SPORTS EDITOR

BECKY WIETZKE

CAMPUS NEWS EDITOR

DEBBIE BROG,, CHICAGO, MARK DAHLE

COLUMNISTS

Mast Piewpoint

Six alarms all set for different times rang this morning in several rooms around the campus. The students are not such sound sleepers that they need six alarms; they are "overflow" students, and, yes, they have that many roommates. They are scattered around the campus in bike and ping pong rooms, study and regular lounges. The rooms I have seen are large but most house four to six "temporary" residents.

In a quick tour of the campus I met 20 of the 85 overflow students. I was impressed. Of t rooms I saw, almost all were well kept and attractive, a difficult task for six people living in close quarters. The students were all resigned to the situation. None I met were bitter; some were optimistic.

Although it is part of the residence halls contract, I saw no rooms with phones, One room of six guys had no desks; one of six girls had only one electric plug. One room had cardboard box closets; one had only two closets for four residents.

Getting—and staying—asleep was one of the biggest problems mentioned. With five roommates, or even three, one is acutely aware of the problems of different time schedules. In spite of the problems and the facilities most seemed cheerful and happy. Some felt the University was not helping out enough, but most expressed an appreciation for the efforts of the administration to cope with the situation.

It is not easy for our overflow students. Find out who they are in your dorm. If they are four or six to a room give them a hand. They deserve and need it. If nothing else, later in the semester many will need a place to "crash" during the day.

Overflow is not fun; we must not let it happen again. While it is here, though, it is not a problem to fight or complain about. It is one to cope with: with love, understanding, phones and desks.

By now you probably know of the fancy footwork; Congress passed its own pay raise hoping no one would notice. According to US News and World Report and the Congressional Quarterly the raise was slipped onto a minor bill for a postal workers' job safety program. This was done in an executive (closed doors) session of Senator Gale McGee's Post Office and Civil Service Committee.

The act followed six months of cautious, behind-the-scenes planning. It was pushed by President Ford and all the top leadership in Congress save House Minority Leader John Rhodes, D-Ariz. Even so, it was done so secretly that most Congressmen did not know the bill was coming up for vote until July 25-one short

Six alarms all set for different weekend before it passed the less rang this morning in several Senate on July 29.

When we--and even our unions--are tightening belts it is not the time for Congressmen to boost their own \$42,00-a-year salaries. For a more complete report on how Congress tried to sneak the measure past the public see the Sept. I issue of US News.

How did our senators and representatives vote? The five states most represented here at PLU are Washington, California, Oregon, Montana, and Alaska. These five have 10 senators and 57 representatives. Of these, only two senators and 19 representatives voted no.

The two senators are Mark Hatfield, R-Ore., and John Tunney, D-Calif. The representatives include Don Bonker, D-Wash., Les AuCoin, D-Ore., James Weaver, D-Ore. and Max Baucus, D-Mont. If anyone would like a copy of the 15 representatives from California let me know? I will be happy to provide it.

These men all deserve our praise and support. The two senators voted against two-thirds of their collegues; the 19 representatives voted no even after an ugly debate on the House floor. Write these men and let them know you appreciate their efforts.

If you vote in one of the other 45 states, consult the Congressional Record to see how your Congressmen voted. The Senate vote is in the July 29 issue on page Sl4232; the House vote is in the July 30 issue on page H785 2

Even if you support the pay raise for your \$42,000-a-year men, let them know you do not like the way the measure was secretly hustled to the floor. Our Congress should not try to pass "hot" items before the people can give feedback. This time they did and it worked. Let your Congressmen know you do not want a "next time."

Personal: As many of you know, I was not at PLU last semester. In a routine examination my optometrist discovered the possibility of detached retinas. I was transferred to the care of a very competant physician who operated on my eyes in February. The operation went smoothly. Thanks to your prayers and support the recovery was also better than expected. I now have full vision with my glasses and am free to participate in almost any activity. Many thanks for your prayers and support throughout the past seven months. Your prayers were abundantly answered; your support uplifted me in job. Thank you all.

Mark R. Dahle

the reader writes

We have heard through the PLU grapevine that we have come under considerable crossfire for our display of actions during the recent Alumni-Varsity football contest. In specific reference, we have been named "The Dime-a-dozen" section, apparently for our "cheap" shots and our lack of knowledge of the PLU football program.

This letter is to explain our position and the reasoning for our action.

Firstly, we do not lack knowledge of the PLU program. We have lived with many members of both the Varsity and Bomber squads (on and off campus) and understand the concepts and the style in which PLU football is played.

Secondly, we have attended in succession over 20 Pacific Lutheran football contests, both home and away and feel if anyone knows the Lutes, WE DO. Included in this list of games, is a nine-hour jaunt by car to Caldwell, Idaho last season when the Lutes had been abandoned by nearly every other PLU fan.

However, these do not merit our action of last Saturday evening. The following is the list of grievances which caused our "attack" on the cheerleaders.

(1) We are sure you are more than aware of the concentration that takes place in the locker room and on the field during a game. This serious frame of mind is carried into the stands by the "Dime-a-dozen" section. But when it is impossible to concentrate on the game activities because of the microphone abuse by the cheerleaders, something must be done. It is virtually impossible to

follow the game when minute by minute attention is being drawn to the track and the cheerleaders.

(2) The cheers that were recited by the cheerleaders at times are a very poor selection. Yelling "Here we go Lutes" when the opposition had the ball, or yelling such things as "Rhubarb..." just do not seem to fit into the concept of PLU football. When it takes the cheerleaders over three quarters to finally yell "2 Bits, 4 Bits...", it is obvious many trivial and non-pertaining cheers are being yelled.

(3) Finally, as mentioned earlier, the monopolization of the public address system is appalling. The cheerleaders, mainly the males, seem to think that their voices cannot be heard without the use of the microphone. At times, the

commentary was interrupted, because of this apparent desire to be heard.

We realize that the cheerleaders have worked hard and are trying to develop a spirited crowd, but when they disrupt the ability to watch the game and also lead the crowd in cheers that do not pertain to the plays at hand, a step must be taken.

Maybe all we were asking for was a little rest for our ears and a little bit more common sense and discretion in the cheering process.

We hope that we have not left you with the impression we are down on Luteland football--WE ARENT... Like always, we will be everywhere following the Lutes and trying to make non-believers——Lute supporters.

Thank you,
The "DIME-A-DOZEN" section

a time to Share

It was just last Friday that many of you were enjoying the Spiritborn concert at Trinity Lutheran Church. I too was here, excited and happy to see and hear the group.

If you've ever been to their concerts before, you will know that the group somehow always gets the audience singing the old tune Rock-A-My-Soul. I have to admit that I've never found any great meaning or purpose in this song other than to have a little fun. Those of you who were there Friday night will agree that everyone there appeared to be having a great time singing and acting through the motions.

Sitting there, I looked around and laughed to myself. It was a funny sight. Here were these college students with arms flying, knocking each other across the chest, stretching towards the ceiling and floor. If any one had just walked in, they might have thought it a little strange.

But then I stopped and listened to the words that went with the motions:

"So high you can't get over it, So low you can't get under it, So wide you can't get around it, Oh, rock-a-my-soul."

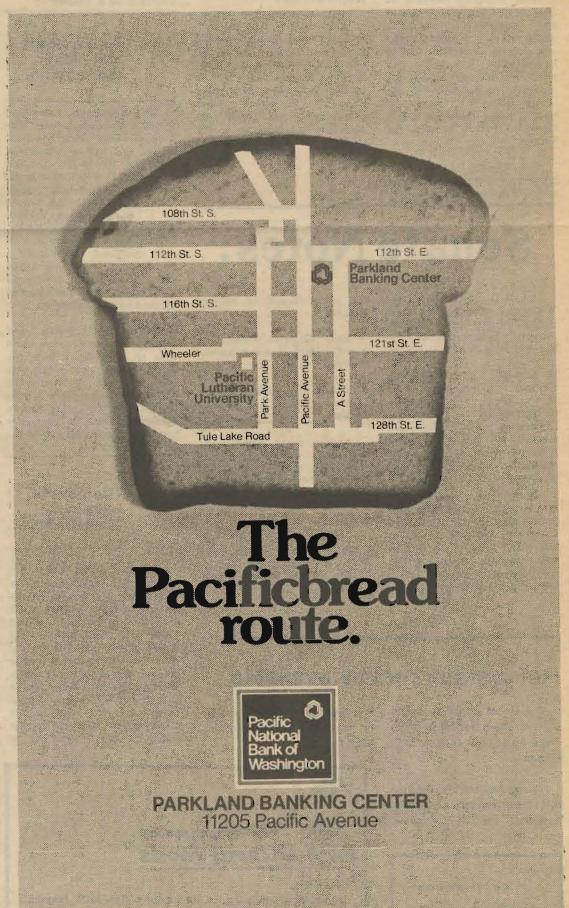
Those words made me think for a moment. I realized there was a real purpose for that song because it was speaking of something really great and important. Those few, harmonious, words referred to the love of God and were an attempt to describe how great God's love "really is" for each person! Together in the song and motions, everyone was proclaiming that God's love is "inescapable." You can't climb over, crawl under, or get around His presence and love no matter who you are or where you may be.

Through a very simple song everyone there was telling of God's love for people.

There are other also This year we are going to have the opportunity again to share God's love and presence in our lives not only through our daily encounters with one another, but also through this column. A Time To Share is a place for just that. It's a chance for you to write down and share with us all an idea you've had, a verse that is meaningful, an answered prayer or whatever. It is not just a column I write, but one in which we all can take part, sharing how God is working in each of our lives!

Iencourage you to feel free to send your articles in to the "Mooring Mast" A Time To Share. As many proclaimed through singing good old "Rock-a-my-soul," I hope many of you will also proclaim God's presence in your life through this column.

Debbie Brog



ASPLU election results

Freshman Representative
Scott Rodin 123
Chuck Haseman 65
Pam Herber 39
Diane Young 33
Mike Chase 32
Lisa Sutton 15
Benjamin Stone 8

Senator at Large
Vern Hanson 175
Leigh Erie 148
Bill Phelan 120
Cheryl McCrum 53
Marc Simon 46

Campus Pews Mooring Mast SEPT. 19, 1975 PAGE 4

Campus bicentennial celebration fails

Last spring a Bicentennial Committee was formed to develop a full program of festivities celebrating the American Revolution, However, no special Bicentennial programs have been planned by the committee for today.

Donald Farmer, former chairman of the committee who resigned from his position on Sept. 4, said the sole purpose of the committee was encourage appropriate celebrations, elebrations and to coordinate events." The committee though it was the students' responsibility to get things going. "It was my understanding that that was a student project," said Dr. Farmer:

Jim Clymer, ASPLU vice president and activities chairman said, "I'm disgusted; they've really let the students down; not only the students, but everyone at the University." Clymer believes the reason for no Bicentennial festivities today is attributed to apathy. 'Everybody's too wrapped up in their own activities to take time to reflect . . maybe there are too many problems to have a celebration with inflation, poverty and stuff."

Activities that were planned, but have fallen through, include a Colonial Dinner previously scheduled for tonight, a Colonial furniture display and a lecture by the history department. Also, faculty members were encouraged to carry on classroom activities in a way relating to the Bicentennial

Senate Notes:

ASPLU Senate met Wednesday evening to hear officers' reports and to vote on financial recommendations from the Appropriations Committee.

Activities Vice President Jim Clymer commended the Freshman Orientation Committee on the success of Orientation Week. He also urged senators to encourage student participation in the upcoming Moshe Dayan and ChuckBerryy presentations.

Steve Ward, Business Vice President, announced an increase in computer use throughout the University. He also mentioned that PLU holds a 10 million dollar umbrella insurance policy for student accidents. Both announcements were made at

the recent Board of Regents meeting.

Red Hageman, Executive Vice President, reported that the Parkland Day Care Center, which is under partial sponsorship of ASPLU, has 20 open spots for children of PLU

Appropriations voted upon and passes were: International Students' Organization, \$100; Tassels, \$50; BANTU, \$300; Intramurals, \$700; Mayfest, \$1,000; Crew, \$500; Soccer, \$500. Upon the recommendation of the Appropriation Committee, ASPLU refused to extend a \$2,000 grant to Residence Hall Council.

Refrigerator rentals available

Sign-up for refrigerator rental will take place Monday between 5 and 6 p.m. in front of the U.C. Commons.

Rental fees are \$36 per year or \$18 per semester. All rental is handled on a first-come,



first-serve basis. Questions may be answered by calling David Binz, Ext. 846.

Nows from good nutrition

B&H Natural Foods

Juices, Raw seeds & nuts. Raw honey, Raw Milk, Natural Cosmetics. Whole grain breads. Natural snack foods.

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Rock-Roll daddy

Superstar Chuck Berry appears in concert

If any one individual can be credited as the premier figure of rock and roll, it's Chuck Berry. His music, lyrics and free spirit made an indelible impression on millions of young people, including the Beatles and Rolling Stones. He celebrated the birth of rock and roll in 1955 and he still remains one of its most superbly exciting performers. Each year, more and more people become aware of his enormous influence.

Teenagers who weren't even born when Chuck had his first hit now seek his autograph. They know all the words to his songs too. Chuck often has ten or fifteen thousand voices singing along in concert.

He is a bigger star today than anytime...

He is a bigger star today than at any time in his career. "The London Chuck Berry Sessions" album, one side of which was cut "live" in concert, received RIAA "gold" certification as did the "My Ding-A-Ling" single from the LP. Berry has topped the bill in many of the Richard Nader Rock & Roll Revival concerts and was featured in "Let the Good Times Roll," a documentary film of the 1950s and the rock revival. On Berry's latest album, "Bio", he's backed by the Elephant's Memory.

Between recording and touring, he doesn't have much time to enjoy Berry Park, the country club and amusement park he built in Wentzville, Missouri, complete with guitar-shaped swimming pool, a recording studio, a darkroom and videotape equipment, all for his various hobbies.

His parents sang in the Baptist choir ...

Charles Edward Berry was born in St. Louis, Missouri in 1931. His parents sang in the Antioch Baptist Church choir and his three sisters played piano. He was picking out boogie woogie rhythms on the piano when he was seven, and he became interested in the guitar when a classmate backed him in a high school review. Chuck bought a second-hand Spanish six-string and some instruction books for \$4.00. While still in



Chuck Berry, the King of Rock'n Roll is appearing in concert Sept. 26, 1975 at 8 p.m. in Olson Auditorium. Tickets are on sale for \$5 at Music Menu, Bon Marche, and P.L.U. informa-

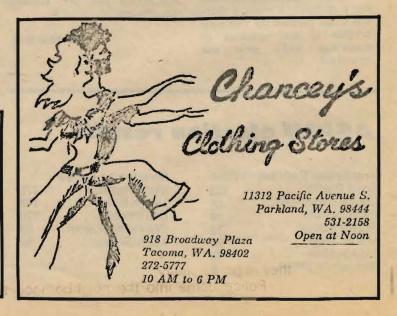
high school he made his earliest appearances as a singer/guitarist at church affairs and house

Chuck formed his first group in 1942

Chuck formed his first group in 1942 and played clubs around St. Louis on weekends. He occasionally worked as a carpenter with his father and two brothers, who are all construction engineers. Chuck studied cosmetology and was considering becoming a hairdresser or a photographer until he met Muddy Waters in May, 1955 during a vacation visit to Chicago. Muddy suggested that Chuck see Leonard Chess at Chess Records. Chuck recorded his trio in a St. Louis living room and returned to Chicago two weeks later with

four songs on tape. During his third Chicago visit, Chuck and his group recorded for Chess. His first release, "Maybellene" became a hit within a few weeks.

Chuck Berry's greatest hits include "Roll Over Beethoven" and "Rock And Roll Music," both of which the Beatles later recorded; "Round And Round," "Carol" and "You Can't Catch Me," which appeared in early Rolling Stones albums; "Memphis," which later became a hit again for Johnny Rivers and Lonnie Mack; "Johnny B. Goode," "Sweet Little Sixteen,"
"School Days," "Brown-eyed
Handsome Man," "Nadine,"
"Almost Grown," "Too Much Monkey Business," Particular Place To Go," "Back In The USA," "Reelin' And Rockin'," "Thirty Days" and several more. Except for a few years with Mercury Records, Chuck has always been on Chess.



black and blue see eye to eye?



100

In Rochester, New York, it's been happening for years.
The youth is a member of TOPs, Topps on Patrol

The youth is a member of TOPs. Teens on Patrol. A group of boys and girls from the inner city who work with police each summer to help keep city recreation areas safe and orderly.

TOPs was conceived by Eastman Kodak Company and Rochester Jobs, Inc. in 1967. It has brought about a greater understanding and mutual respect between police and young people from the surrounding community.

TOPs don't have the power to make arrests, but they learn about police by working with them. Wearing special jackets and T-shirts, they ride in squad cars. Walk the beat. Monitor calls at the station. Supervise kids at pools and playgrounds. For which they're paid a salary.

Police come into the neighborhood as partici-

pants, not observers. When they get to know the people they're sworn to protect, they learn how their interests can be better served.

Why does Kodak provide financial support to TOPs? Because helping the people of Rochester communicate with one another helps build a better community in which the company can operate and grow. In short, it's good business. And we're in business to make a profit. But it's also good for society. The same society our business depends on.

If a company that makes pictures can't help people see more clearly, who can?



Kodak.

More than a business.

Churchill's grandson lectures on mid-east

Winston S. Churchill, a member of British Parliament and grandson of the late British Prime Minister Sir Winston Churchill, will give the first lecture of the season for the Tacoma Town Hall Celebrity Lecture Series, Sept. 29.

The topic of Churchill's lecture will be "The Middle East Volcano." His hour long address will begin at ll a.m. at the Tacoma Elks Club.

Oct. 20, Archbishop Fulton J. Sheen, radio and television

Business frat holds fall rush

Alpha Kappa Psi, National Professional Business Fraternity, holding their fall pledge-membership rush through

Present members are encouraged to sponsor two pledges. However, the rush period is open to all who are interested and eligible. Rush acitivities will include chapter meetings, a tour of the Olympia Brewing Company and interview, and a pledge instruction meeting. Declared male business and economics students are eligible.

contact Jim Wiest, Gus Walbolt and organizations. or Dwayne Aberle.

Female roommate with

own transportation to

help with rent of apart

ment.

wife of a former US ambassador to Spain, will discuss "Making Friends for our Country" on Jan. 26. Mrs Duke is a former journalist, television panelist and executive in public

personality and lecturer, will speak on "Life is Worth Living"

Sheen is the author of several

books and has also written

Mrs. Angier Biddle Duke,

several newspaper columns.

Marie Edwards, a teacher at the University of Southern California, will analyze "The Challenge of Being Single-By Choice or Chance'on March 22. Ms. Edwards is a Tacoma-born psychologist who conducts research on single persons and holds "Challenge" workshops on many campuses.

NBC commentator Irving R. Levine will examine "The Nation's Economy," April 26. Levine is the author of several books has traveled six continents to cover news events.

Tickets for the lecture series may be obtained by writing Tacoma Town Hall, P.O. Box 99756, Tacoma, Washington 98449 or from Town Hall board members. Cost of the series is

Proceeds from the lecture series, sponsored by the Women of St. Mary's Episcopal Church Lakewood, go toward For further information worthwhile community causes



Blomquist, Klopsch become full professors

Grace Blomquist and Dr. Raymond Klopsch, both English professors at Pacific Lutheran University, have been promoted to full professor.

Announcement of the promotions was made at a special convocation opening the PLU school year Friday by Dr. William O. Rieke, PLU president.

Blomquist, who has taught at PLU for 36 years, holds a bachelor's degree from degree from Concordia College, Moorhead, Minn, and a master's degree from Syracuse University. She has pursued advanced studies at the Johann Wolfgang Goethe University in Frankfurt, Germany, the University of Minnesota and Boston University.

Dr. Klopsch has taught at PLU for 22 years. He holds a bachelor's degree from the Illinois Institute of Technology and advanced degrees from the University of Illinois.

Nine PLU faculty members have been promoted to associate professor. They are Lois Bergerson and Linda Olson,

nursing; Dr. James Halseth and Dr. David Johnson, history: Dr. John Main, biology: Dr. Gary Peterson, mathematics: Dr. Walter Pilgrim, religion: Dr. Duane Swank, chemistry: and Dr. Daniel Van Tassel, English.

Promoted to assistant professor were Clara Carper and Gern Gough, nursing: and Virginia Eman, communication

New PLU department chairmen announced are Dr. Kenneth Batker, mathematics: Dr. Paul Benton, English: Richard Jobst, sociology,



anthropology and social weltare: David Keyes, art: Carl Spangler, foreign languages: and Dr. Gary B. Wilson, communication arts.

Professors receiving tenure included Dr. Stuart Bancroft, business administrationLois Bergerson, nursing: Robert Fisk, mathematics: Dr. Arthur Gee, biology: Dr. William Gilbertson, sociology: Robert Jensen, economics: David Knutson, religion: Dr. Jerry Kracht, music: Dr. Brian Lowes, earth sciences: Dr. Jesse Nolph, psychology: and Walter Tomsic,

Student life seeks undergraduate input

The Student Life Office will initiate a program next week seeking the participation of undergraduate students in that office.

Each office in Student Life has identified specific projects which the student-staff member could undertake. In addition, each office is open to student suggestions as to ways in which this program could be more effective and meet the needs of the students.

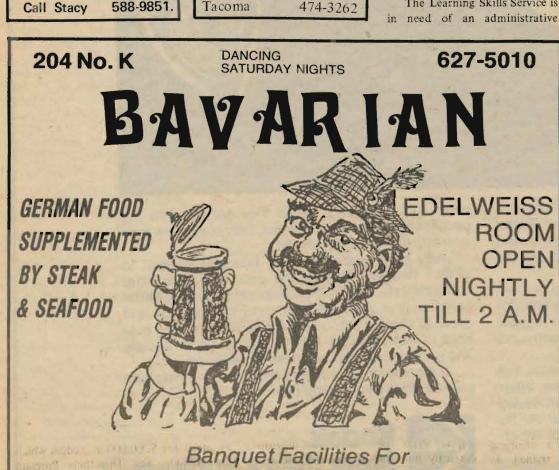
The Learning Skills Service is

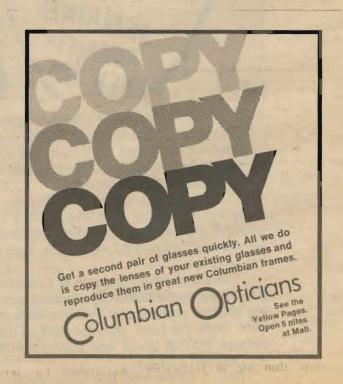
assistant to help with office organization and "be willing to work a fair block of time." Last year sevenstudent-staff members worked in the Career Planning and Placement Office, the Residential Life Office, the Counseling Center, the Learning Skills Service and a combination position in Student Life and Admissions.

The program is designed to benefit both the students and Student Life. Students will have a direct opportunity to provide student input into the running of the University beyond the usual student government channels. They can plan new programs, revise old ones and take an active role to make the

programs go. The opportunity also exists to learn more about the role of an administrator and that of the Student Life Office.

During the semester the students will meet on a regular basis with the staff member in their particular area as well as with other staff members and each other. Each student- staff member's program will be mutually agreed upon by the student and the staff member. Financial award on a limited basis will be available to participants for specific approved projects. Applications can be obtained from the Student Life Office September 22. For questions about the program contact Dr. Philip Beal, ext. 206.





President Rieke reports to Regents

Both formal protocol and personal desire dictate that the President present an annual report to the Board of Regents. In this report, which will be deliberately brief, and I hope not too selective, I will review a few of the major events of 1974-75 and then present some of the plans and items for action which I see as having highest priority for 1975-76. Since I was not present during the past academic year, I am deeply indebted to my staff and to the excellent annual reports from all departments, divisions, and units of the University for the comments 1 offer concerning 1974-75. Let it be repeated that the need for brevity requires a high degree of selectivity among the events to be reported from last year. Items not mentioned are therefore neither unimportant nor unnoticed by the

Report 1974-75

Reading, conversation, and observation lead to the clear conclusion that the past academic year was by all measures a very successful one. It is the wish of your President to commend to the Board of Regents all members of the PLU community-- students, faculty, and staff-for the cooperative spirit, productive study and climate of steady progress which characterized 1974-75. Mention will now be made of certain attainments and, in some cases, areas for subsequent additional work by reviewing each of the major offices together with their areas of line responsibility:

Admini strative

It has been a joy for me to become acquainted with and gather ever growing respect for the highly capable vice presidents, directors, and assistants who report to the President. While it is recognized that reorganization, clearer definition of responsibility, and possibly recruitment of personnel is needed within the area of University development, all of the personnel currently reporting to the President are great assets to the University and are individuals of proven talent and dedication.

Academic

Further strengthening of the quality and some addition to the quantity of academic offerings within the College of Arts and Sciences occurred in 1974-75. Within the Division of Humanities a noteworthy grant of \$60,000 was obtained from the National Endowment for Humanities for the purpose of devising and testing new interdisciplinary courses that may be developed as alternatives to the present core curriculum. Currently, 32 faculty from 12 departments (including more departments than are in Humanities

alone) are involved in this effort which is targeted to produce tangible results by fall of 1976. The Division of Humanities has also initiated studies of a proposed Scandinavian Studies program and/or center. These studies began as a logical sequel to the recently approved Norwegian major and now have broadened to include a University-wide committee and effort.

From the Division of Natural Sciences comes evidence of continued high quality and high volume education. Particular distinction was reflected on the University by the invitation extended to Dr. K. T. Tang in the Department of Physics to be a visiting professor during 1975-76 at the Max Planck Institute in Gottingen, Germany. Areas of concern in Natural Sciences include the increasingly critical need for additional instructional and office space, and the ongoing problem related to the quality of teaching by certain of the faculty in Physics. Neither of these concerns is new to the Board which may be certain that progress reports and recommendations concerning both matters will be made to it by the President during 1974-76.

In the Division of Social Sciences particular commendation is due the Economics Department for its successful effort to increase course enrollments during 4974-75. While enrollment in Political Science courses have not fared as well, their continued decline in total is still accompanied by a steady and significant number of graduating majors-apparently indicating that the department attracts fairly constant a fairly constant number of individuals who desire majors but fail to draw effectively among students who might take Political Science courses as elective. It is gratifying to report that accreditation has been received for the Social Welfare Program. Moreover, in the very successful Fort Lewis/McChord Human Relations Masters program 180 students continue to be registered per term, and a total of 101 Masters of Arts in Social Sciences/Human Relations were awarded in 1974-75.

Leaving the College of Liberal Arts and turning to the Schools, it may first be noted that the strengths in the School of Business Administration are slated for further upgrading by current efforts to secure formal accreditation from the American Assembly of Collegiate Schools of Business for the graduate degree as well as renew our existing accreditation of the undergraduate program. In the School of Nursing, the quality and quantity of applicants continues to increase while the number of unqualified applicants has dropped to less than 10% of the total applicants. The faculty in Nursing are working vigorously with problems of containing enrollment to 96 students per year and of establishing a self-pacing curriculum. The School of Fine Arts, like the Division of Natural Sciences, perceives a critical need for additional space, particularly for practice rooms and for a small to intermediate sized theater. Again the Board may anticipate receiving recommendations concerning this need from the President. greater length in a subsequent report In the meantime, the Board may be gratified to note that faculty credentials are increasing steadily in Fine Arts -- One department (Communication Arts) increased the number of faculty holding the PH.D. degree by 3 for 1975-76 compared to none during 1974-75. Of particular interest in this day of a changing marketplace for persons trained in



Education is the recent record of our School of Education. During 1974-75 a decreased number of individuals seeking undergraduate certification was more than offset by an increased number of students working for graduate degrees so that the total number of registered class hours for all students in Education increased by 516. A common explanation for the continued attractiveness of PLU's School of Education may be found in one student's comment, "I picked PLU because I want to teach and PLU can help me more than other places." Finally, the School of Physical Education has continued its growth and development with particular new emphasis and staffing being added in women's athletics. In addition, our football team which ranked 7th nationally in 1974-75 has every prospect of having an even more successful year ahead.

Financial

Because these will be considered at during this meeting, your President wishes only to emphasize three points. These are 1) progress has been made in tightening and decentralizing budget control to the department head level, 2) continued emphasis must be given to eliminating short term relatively high interest indebtedness, and 3) new major efforts must be made to develop currently non-existent financial reserves.

Student Affairs

A highly visible and successful operation in the Student Life Office involved students as well as staff in a wide variety of activities such as minority student recruitment, establishment of a cooperative venture in Day Care for Children of Students, working as staff participants in areas such as learning skills, career awareness, educational resources and others. Of the many activities and functions in student life attention is called particularly to the remarkable increase in the utilization of the Learning Skills Service--20 to 25% of our student body used the facility at some time during 1974-75, and to the increased demands placed on the Health Center-752 more students were seen there than in the previous year.

Development

As the Board will hear in a subsequent report this afternoon, a total of \$1,700,958 was generated in gifts for PLU during 1974-75. This figure includes \$422,418 in two trusts held under the Dochanddoris Fund but does not include an additional \$200,000 in pledges which the Alumni New Directions Program

MOORING MAST SEPT. 19, 1975 PAGE 8

PLU inaugurate





-Sue Rieke

An inauguration is a unique, perhaps once in a lifetime experience. Its conception begins with the final sounding slam and bolting of the moving van doors, which seem too small to hold securely within it all your memories, hopes, dreams and furniture. The moist-eyed, trembling smiles say good-bys that have been said before when you were braver, ready to face the 2000-mile trek and all it holds in store.

Its culmination comes when a man, moved to tears, stands before an assembly of over 3000 and addresses them as their eleventh president. This culmination which touches the large assembly cannot help but arouse even deeper feelings of emotions of pride, excitement and anticipation when this man, called president and leader, is your father.

Though the inauguration now takes its place in the annals of Pacific Lutheran's history, the event is still vibrantly alive in my mind and secretly stored in my heart. I still hear the echoes of the blending chimes, horns and voices as they cut crisp and regal



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President Rieke



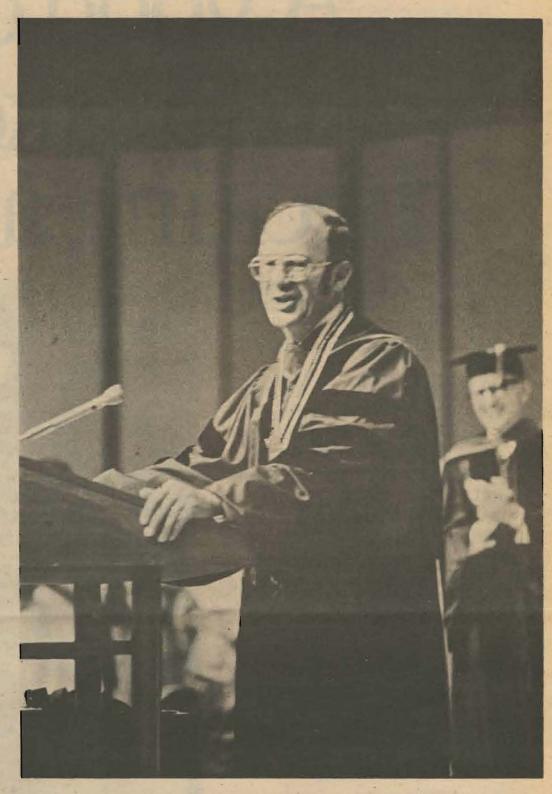
I can still see the eners, floating as do in mid-air, approach of clergy and now separated lay world as they il academic or ia.

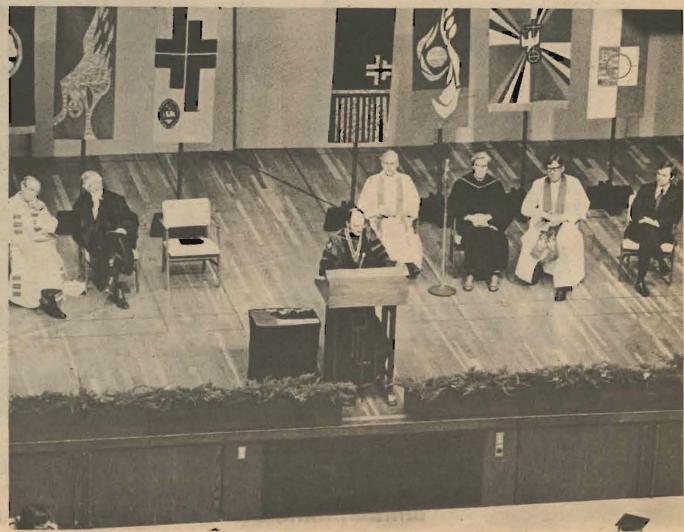
, I find that two ly come to mind le to summarize n. Separation and hough seemingly ally are not. On led as president, placed on a level mily, could not a created about emony separated one who received from Bishops, and student It was he who esidential medal o vowed to serve University and

n addressing the te announced he g desperately to composure, he elf as a human s, faculty and all ed. He also imself to my mother, brothers and myself as husband and father, leaving his high and unreachable position. Likewise we recommitted ourselves to him as loyal and loving supporters as we exchanged secret smiles and winks.

However, the separation and commitment did not end there. For I was asked to separate myself as daughter and family member and commit myself, as directed by Dr. Preus, to help support the administration as a student. This dual role of daugher/ e of daughter/ student is somewhat awesome as I have always supported whatever administration my father was part of. But the latter role demands I be patient in the face of criticism, open to discussion yet not defensive and, above all, objective.

It is my hope and prayer that those of you who read this will find your lives touched, if not changed, for the better by all that makes up Pacific Lutheran. Let us all join together as faculty, students and administration, to further Pacific Lutheran in her vital mission as the Christian catalyst for a quality education.





A good course to take in checking accounts.

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First Bank. Another nice thing about living here.



President Rieke reports to Regents

raised for payment over the next three years. The efforts by the Development Office, including deferred giving, the Q Club, and the Alumni are certainly to be commended, and the President is particularly grateful to all the dedicated individuals working in these areas. At the same time, the opportunity for even greater efforts and especially for greater coordination and administrative reorganization impresses your President as a high priority item for attention during 1975-76. The Collegium will, of course, be included in the reassessment and reorganization planned for the Development Office in the year ahead.

University Relations

While the office of University Relations reported through the Development Office in 1974-75, your President has asked that the line of reporting now be directly to him. Among the many high quality services and endeavors of the University Relations Office have been the recent design of a new corporate logo for stationery and documents which the Board has noticed in mailings received since August 1, 1975. Although modestly staffed, University Relations has been particularly effective and productive in many areas. For example, the efforts with the bi-monthly periodical, SCENE, have provided a contemporary format for this important magazine which reaches 25,000 constituents of PLU around the world.

Religious Life

The 1974-75 year saw Pastors Jim Beckman and Gordon Lathrop heavily and productively involved in all phases of campus religious activites. In addition to being responsible for regular chapel during the week and University Congregation services on Sunday, the pastors have had a very major commitment to personal counseling for many students and staff. With Pastor Lathrop's departure, Pastor Don Jerke has been called in replacement. He, together with Pastor Beckman and intern John Rosenberg, are already well into a full schedule of chapel, Sunday services, individual counseling, dorm devotions, planning a series of four-week mini-courses on Biblical and Theological themes, and much more. We are fortunate to have these concerned and devoted persons in our Religious Life Office.

Relations Church

Rev. Milton Nesvig, Assistant to the President for Church Relations, devoted a major portion of his time this past year to the North Pacific Distric: of the ALC where he served as Director of the United Mission Appeal. To complete this activity, some of his full time effort will continue to be required until December 31, 1975. In addition, through Rev.

Nesvig PLU has been represented at many district and conference conventions and/or workshops of the Lutheran Church. Church relations has begun and is continuing the preparation of an oral history of PLU on cassette tapes. Your President has profited greatly from his interactions with Rev. Nesvig and plans to involve him regularly as a resource and contact person with the Church and as a regular member of the President's Administrative Council.

With the aid of Provost Jungkuntz. the Deans and Directors, and a variety of faculty and staff in the University, the President wishes first to become better acquainted with and then to lend whatever personal and professional stimulation he can to academic programs in the University. While some of this may lead to new programs, much should be devoted to rethinking current curricular requirements and teaching methods. The activities funded under the grant from the National Endowment to the Humanities which will lead to innovative alternatives, not necessarily replacements for the traditional core curriculum are examples of the kind of result the President would like to have develope from the stimulation he and others can provide.

Since the University is heavily dependent upon continued, optional enrollments and will remain so for the immediately forseeable future, it is most important that vigorous efforts be made in establishing and renewing good,

external relationships with the Church, the community, and all of PLU'S constituencies. The President pledges much of his energy to meet this need.

Finally, the President and his family are truly grateful for this opportunity to serve the Lord through Pacific Lutheran University. We thank you, the members of the Boards of Regents, and look forward in faith and confident hope for the furtherance of the University and the joy of working cooperatively with all.

In general, all indicators, whether they be attitude, morale, or so-called "harder" predictors like enrollment and registrations, are very positive. We anticipate a busy, productive and gratifying year. Though much could be said about goals and plans for 1975-76, let the following few comments---which are neither exhaustive nor all-inclusive suffice.

A President's Administrative Council consisting of key administrators and/or representatives of constituencies has been established and meets for two hours with the Presidnet each Tuesday morning. Designed to provide completely open and frank information sharing as well as advice about decision making from all areas of the University, the Council includes: Provost Richard Jungkuntz (Academic Affairs), Vice President Perry Hendricks (Financial Affairs), Vice President Phil Beal (Student Life), Rev. Harvey Neufeld (Executive Director of

the Collegium), Rev. Milton Nesvig (Church Realtions), Rev. Don Jerke (Religious Life), Ms. Martha Miller (ASPLU Student Body President. (Mrs. Lucille Giroux (University Realtions), and Mrs. Carol Leonard and Mr. Charles Brennan as staff from the President's Office. They've already proved a most valuable aid to the President and an effective instrument in facilitating information flow as well as in welding harmonious, effective working relations among all segments of the University.

The President is most anxious to follow this first step in administrative reorganization with a careful analysis of personnel and organization needs in the Development Office. It is planned to present recommendation for this area--including, of course, the Collegium--to the November meeting of the Board. An even more vigorous and closely coordinated development effort must be begun at once for development objectives are realized only in terms of many, not a few, years.

With the general philosophy of building greater quality on existing strengths and with expansions or new programs only in the areas of most urgency and justification, efforts should be initiated immediately to establish a new and contin-ually updating master plan for program and physical plant development. The needs mentioned above in the Division of Natural Sciences and the School of Fine Arts should be a part of this plan.





off the record

Welcome back, everyone. My name is Mark Kolner, although I'm more familiar as Chicago, and I'll be coming your way each week in this lovely little column. Besides reviewing popular records (much to the distress of classical fans everywhere, I'm sure), I'll try and keep all of you posted on concerts and any other musical paraphenalia I can convince the editor to print.

This past summer saw the release of many an album, and in this first column I'm going to try to give mini-reviews of a number of them. If your favorite isn't included, blame my summer employer for the sub-migrant wages he doled out.

Venus and Mars-Paul McCartney and wings: The closest thing yet to a Beatles' album from any of its former members. McCartney and Co. have produced an album that should appeal to just about everyone. Now if he could only get his Americal tour off the ground. Better cust: "Rock Show," "Medicine Jar," "Listen To What The Man Said."

Cut the cake - average White Band: Once again AWB proves they are anything but average. The album is stocked full of pounding funk and oozing ballads that make you swear the band is anything but white. No jive. Better cuts "Cut The Cake," "Groovin, The Night

Away," "How Sweet Can You Get."

The long-awaited sequel to On The Border is less conceptual than past efforts. The masters of country-rock continue to churn out good music, however, and One of These Nights shows how the Eagles rate as the top U'S band. Better cuts "One Of These Nights," "Lyin, Eyes," "Visions."

Initiation-Todd Rundgren:

The logical extension of his last effort Utopia, Initiation further explores the vast electronic wizardry of Rundgren. Progressive and one of the finest summer releases, this album is not for the timid, T.R. also gets the longest record award for craniming almost 70 minutes of music on one lp.

The Heat Is On - The Isley
Brothers The I. Bros. have
always been one of my favorite
sould outfits. This album
confirms my faith. Side I: Music
to help you get down. Side 2:
Mellow and beautiful. Better
cust: "Hope You Feel Better
Love," "For The Love Of You."

Got any suggestions for the column? Let me know by letter or in person, and I'll see what I can do. Next week I'll take a look at two extremes: Heavy Metal (courtesy of Black Sabbath) and Space Music (via Pink Floyd).

Poetry contest sponsored

A \$1500 grand prize will be awarded in the current Poetry Competition sponsored by the World of Poetry, a monthly newsletter for poets.

Poems of all styles and on any subject are eligible to compete for the grand prize or for 49 other cash or merchandise awards. Second place is \$500.

According to contest director, Joseph Mellon, "We are encouraging poetic talent of every kind, and expect our contest to produce exciting discoveries."

Rules and official entry forms are available by writing to: World of Poetry, 801 Portola Dr, Dept. 211, San Francisco CA 94127. The contest closes November 30, 1975.

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Seattle museum initiates Asian art lecture series

Beginning Thursday, Sept. 18, the Seattle Art Museum initiates its second series of Asian art lectures given by prominent authorities in the field of Asian art. The lectures are sponsored by the Seattle Art Museum, its Asian Art Council, and the Butterbaugh Memorial Program Fund. All lectures will be given in the auditorium of the Volunteer Park Museum.

The lectures are free to Seattle Art Museum members. They are open to the public through purchase of a series ticket for \$5, or \$2 per single lecture. Presentation of a series ticket allows non-members to enter the Museum admission free for the lectures.

On Thursday, Sept. 18 at 8 p.m., Dr. Richard C. Rudolph will give the first lecture in the fall series, "Recent Chinese Archaeological Tour of China." Dr. Rudolph is noted for his work in Chinese archaeology and is the author of Han Tomb Art of West China. Currently Professor of Oriental Languages at UCLA, he has also written numerous articles for scholarly journals. He has presented this lecture for the Archaeological Institute of America.

On Sunday, Oct. 12, at 3 p.m., Donald Jenkins, Director, Portland Art Museum, will discuss "Later Japanese Prints and Paintings: The 18th and 19th Centuries" An expert in later Japanese painting and prints, Jenkins was recently promoted from curator to director of the Portland Art Museum. He has also been associated with the Art Institute of Chicago, where he was associate curator of the Buckingham prints (18th and 19th century Japanese prints).



Concluding the fall Asian Art Lecture Series is Edwin Binney, 3rd, speaking on "The Great Mughal as Patron," on Friday, Nov. 14, at 4 p.m. Dr. Binney is a noted scholar and collector of Islamic and Indian art and was Professor of French Literature at Harvard University. His lecture is a highlight to the exhibition of his collection, "Mughal-Deccani Paintings from the Collection of Edwin Binney, 3rd" which the Seattle Art Museum will display from Oct. 22 through Dec. 7.

in the cave

Good response came to the Cave and the five man group Epicenter, who played last Friday, Sept. 12, as people packed in to dance and listen to some good music.

Many comments heard that night expressed appreciation for the sounds coming off the stage Epicenter played well and certainly deserved the compliments made.

Plans are set for future Cave activities, according to Cave co-managers John LaFournaise and Debbi Anderson. These upcoming dates will be posted in various places around campus









May fest troupe adds ten new couples

Twenty couples will be forming PLU's Mayfest dancing group for the 1975-76 school year.

Tryouts were held this past week, and ten new couples will be added to the group. The dances were taught on Monday night, and tryouts were held Wednesdayand Thursday nights in Memorial Gym. The final list of new members will be posted on Saturday.

The Mayfest dancers have no definite plans yet as to what



they will be doing this year, but they are tentatively planning a tour of the southern states next spring. They will be presenting their Mayfest celebration also in the spring and will be giving a small performance at the Puyallup Fair tomorrow.

Martha Olsen and Layne Prest are the Mayfest co-leaders, and Audun Toven is their advisor.

For Pete's Sake Shown Sept. 27

For Pete's Sake, a film credited as "unique in its capacity to reach out to meet the problems of people," will be shown once at 8 p.m. and is open to the public at no admission charge.

Filmed entirely on location in Denver and the Colorado Rockies, For Pete's Sake is the story of Pete Harper, a family man and service station owner, who is knocked flat by unexpected problems, but finds the strength to stand up again.

For Pete's Sake has been seen



has been cited by one film critic as "the perfect mixture-- it's drama at its boldest, comedy at its lightest, and action at its liveliest. For Pete's Sake is a family film, not only because it is good family entertainment, but because through its storyline, families can see and feel exactly what is needed to develop deeper understanding and build stronger ties."

nationwide by over three million

persons in theatre premieres and

For Pete's Sake stars Robert Sampson, who also starred in World Wide's The Restless Ones. Pippa Scott, as Pete's wife Marge, is well-known for her Broadway appearances and numerous television roles. John Milford and Sam Groom are both familiar to television audiences.

Other featured players include Johnny Jensen as Pete's son, Irene Tedrow as Grandma Harper and Nicolas Surovy as Skip, the leader of a motorcycle gang.





that's entertainment!

It has been an interesting summer for movies offering a wide range of good quality films, but above all it was the summer of the "shark." Steven Sepilberg's suspenseful Jaws proved to be the box office attraction of the year and with good reason. In case you have been cut off from the rest of the world and do not know the plot, it concerns a very large shark that terrorizes a resort town on the East Coast at the height of the tourist season. Speilberg uses some familiar Hitchcock techniques to provide his audiences with one of the most intense films of the last 10 years. There is very little originality here, but the editing is so tight and the acting so watchable that the devices he does use become exceptionally effective.

Mechanical replica stars

The star of the tilm is Bruce, a mechanical replica of a 25-foot great white shark. Bruce dominates the proceedings from start to finish, even though he is given very little film time. He is not even visible during the first two attacks. We watch his victims through his eyes until the initial contact. Then we are made to watch the results. Not the gory results of a body being nastily torn apart by his malevolent jaws, but the infinately more terrifying reactions of his victims. Of the attacks, the first stands out in my mind as the most effective. The audience is not even allowed to see any blood, just the agonizing confusion and terror on the face of a lone swimmer as she unexplainably and unmercifully drugged around the surface as she is being slowly painfully eaten.

Fortunately for the audience, this intense level of terror is broken up nicely by some flipant acting by Richard Dreyfus and some mild touches of comedy. However, the last forty minutes of the film does nothing but build and build to an unbearable level of anticipation.

The human stars of the film all perform well. Robert Shaw as the salty old sea captain and Roy Scheider as the chief of police use completely contrasting styles of acting. Shaw's character is marvelously overdrawn. Admittedly his accent is not quite distinguishable, and it does have a tendency to slip, but his description of a disasterous shark attack on the crew of his cruiser in World War Two provides some fine chills. Scheider, on the other hand, is strictly for real. His portrayal of the chief depends entirely on his humanity and naturalness.

Their contrasting styles are brought together nicely by Dreyfus' performance. He adds a nice touch of conceit and warmth to his portrayal of the icthiologist.

These three are the only ones involved in the final assault on the shark. It's three against one, but what a one. Bruce proves to be quite an adversary; wrecking the boat, eating a shark cage and generally wreaking havoc. The shark cage footage was shot live off the Australian coast and its effect is excellent.

One of the greatest contributing factors to the over-all effect of the film is the fine score by old hand John Williams, whose credits include *The Towering Inferno*.

Technical foul-up in Jaws?

There are some technical foul-ups in the film, some people may even consider them significant, but not I. The film as a whole is an effective, shocking piece of cinema. Take the producers' warning seriously. The film may indeed be too intense for some people, but if you're up to it, it is a thoroughly stimulating experience.

It has been a good summer for movies, as I said before. In the next few weeks I will attempt to give you a run down on the ones I have been fortunate enough to see. Other than Jaws, I saw Bite the Bullet, The Return of the Pink Panther, The Wind and the Lion, and The Apple Dumpling Gang. I found all of them to be more or less enjoyable. Bite the Bullet was easily my favorite, but you'll here about that later

Pulitzer winning play slated as first show

Look Homeward Angel, a play by Ketti Frings, will be presented in Eastvold Auditorium, Oct. 9-12, under the direction of Dr. William Becvar

Based on the novel by Thomas Wolfe, Look Homeward Angel is the moving story of a large family at the turn of the

nineteenth century. An emotionally charged drama, it runs the gambit from sardonic humor to deepest grief.

Winner of both the Pulitzer Prize and the New York Critics' award, Look Homeward Angel, is an outstanding and highly acclaimed drama.



Endurance necessary

Eight varsity harriers return for 8th season

an individual beyond their optimum endurance into a state of intense physical and mental exhaustion. This sport lasts 24-30 minutes over a terrain of roads, hills, forrests and mud for distances of five miles. The sport is called cross-country and coach Jon Thieman will open his

There is a sport which prods Gordon Bowman. A PLU record-holder in the 3-mile and steeplechase, Bowman also made All-Conference in last year's cross-country championships. Senior Kevin Knapp, after a tour in the Air Force, represents the Team's most experienced member, being a former All-District placer in 1972.

> Senior Paul Ueunten makes up the only foreign contingent for the Lutes. The Hawaiian is a 1974 District 6-mile champ and All-Conference harrier for 1973. Junior Howard Morris. sophomore Dan Clark and senior David Benson carry solid mile times of 4:23, 4:18 (PLU record) and 4:23 respectively, along with seasoned cross-country experience.

> Since advancing to varsity squads as a freshman in cross-country and track, sophomore Kevin Schaefer promises sizeable improvements from last seasons performances, Junior Erik Rowberg from Spokane completes the varsity roster. Freshman Greg Pierson is the lone rookie from Burlington.

The cross-country program at PLU has attracted good collegiate competition in recent years, with schools like Simon Fraser, Eastern, U. of P. and with schools as far away as the Univ. of Alaska. However, as most cross seasons go, road trips far outnumber home meets at Ft. Steillicum park. Because of the off-campus course, students without cars miss out on this unique sport. So the best way for the curious to see cross-country is to catch the Friday time-trials Sept. 19. The location is the upper-campus Administration Building and the time is 4 p.m.



All Conference record holder Gordon Bowman strides out during a cross country workout.

eighth season with eight returning lettermen.

Runner-up in the tight 1974 Northwest Conference Championships, PLU runners have better depth and racing experience than last year's team. "I didn't have to recruit," commented Thieman, "Our depth is good enough for another season after '75.'

Spearheading the harriers autumn campaign is junior



ports Varsity buries Alumni in season's opener

Powerful Lute team Defense froze the Alums' running game while Junior running back Jon Horner ran for 113 yeard, leading the varsity to a 23-0

Alumni offense was pushed to a 16-yeard rushing loss, but in passing, the former Lutes netted a respectable 117 yards. The varsity exploded for 275 yeards rushing but completed only three out of nine passes for 45

An interception early in the first quarter by Walt Zeigler gave the Lutes the break they needed as they drove 61 yards. A short pass from Craig Dahl to Chuck McKinny put the Lutes on the scoreboard.

Three minutes before half time, the varsity's Steve Ridgeway snatched an alumni pass, returning it 13 yards before being stopped. Senior signal caller Dahl added six points on a keeper.

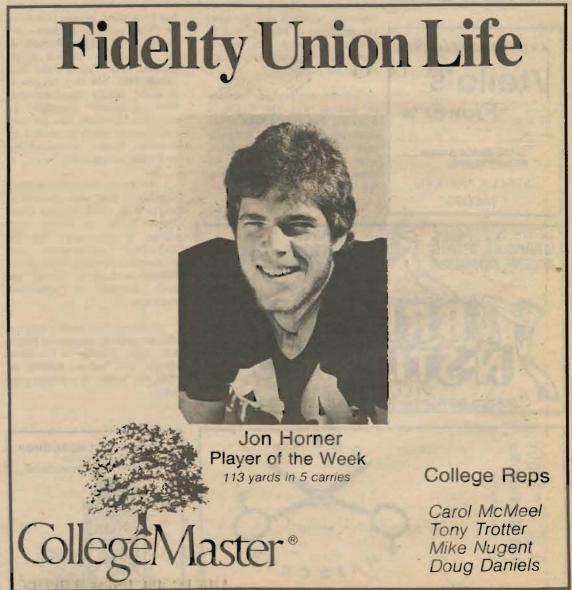
Late in the third quarter Bob France and Dan Johnson

dropped Alumni punter Lcn Higgins inside the endzone for a safety. Receiving the alumni kick Horner raced 47 yards for the final touchdown.

Well over 2,000 fans attended the Varsity-Alumni Game with all proceeds going towards PLU's National Tournament Travel Fund. The Fund helps pay traveling expenses for varisty teams which qualify for national tournaments.



Jon Horner (44) slashes through the line for part of the 113 yards he gained in 5 carries against the Alumni.



Ex-rival now soccer coach

Dave Asher is new to PLU soccer. PLU soccer is not quite so new to Dave Asher.

Recently named as soccer coach here, Asher was coaching against the Lutes just a season ago as head man for Western Washington State College, a Northwest Conference rival. The PLU job became available earlier this year, however, and applied for the vacancy.

"Dr. Olson (PLU Athletic Director) opened the job to all applicants," recals Asher. "I knew some of the players here and they encouraged me to apply." He followed their advice and soon was awarded the position.

experience in soccer. As a contestant, he has played in countries like England and Australia. Nearer to home, he has played recently as a halfback for the State Senior League



Soccer action is fast and furious. The regular season begins October 1 with a 7 p.m. contest at Seattle U.

Division One contenders, Tacoma Heidelberg, and was named as their captain last

"I played with him all last spring," said John Knox, sophomore fullback and a Coach Asher has a wealth of . member of Asher's state senior team. "He's a good player. As a coach, he knows how to handle people. He will get respect both as a player and as a coach."

Asher expects to field a

well-drilled, team oriented squad. "I place quite a bit of emphasis on team play," he said. "To be successful, individuals must make sacrifices for the benefit of the team."

The team will publicly exhibit this philosophy for the first time tommorrow evening at halftime of the Western Washington football game. The regular season beginsOctober 1 with a 7 p.m. contest at Seattle

Unightbeat

Pride, hustle, desire

P-H-D football. Pride, hustle and desire. This is a slogan used here at PLU. It sounds very trite and cliche, yet it seems to make a difference.

Most football teams from juniors to pros use the same words and techniques. The only major difference is size and experience. So what is the determining factor between a successful team like the Lutes, and a not-so-successful team elsewhere?

"We're not afraid to fail," said Coash Frosty Westering, "We go out to do our best and even if you lose you can be satisfied. However, if we do our best we will win!"

Coach Westering has a lot to do with the difference in PLU's program. It has a personality of it's own which Frosty is responsible for. "We are committed to helping a young man develop a positive attitude," he said. "We want him to be a self-starter."

Aside from winning, enjoyment in football comes from extending yourself and working as a team. Frosty said, "Probably the word for it is fulfillment. A lot of people think teamwork is a corny term that doesn't mean anything, but our guys are out to help

As was spoken of during the "No-Sweat days" by the captains of the team, the team members have a real love and respect for each other, which is something very unusual to football. Being a Christian school has an effect on that. "We let them know where we stand." said Frosty, "we're not neutral. But they do have to make their own

The fans here are different too. The support is great," Frosty said, "it's a real tribute to the team, cheerleaders and staff. You don't see that kind of support everywhere." PLU has a different, but exciting and excellent football program. With it they will be successful for a long time.

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SHARE THE RIDE WITH US THIS WEEKEND AND GET ON TO A GOOD TH

Us means Greyhound, and a lot of your fellow students who are already on to a good thing. You leave when you like. Travel comfortably. Arrive refreshed and on time. You'll save money, too, over the increased air fares. Share the ride with us on weekends. Holidays. Anytime. Go Greyhound.

GREYHOUND SERVICE

	то	ONE- WAY	ROUND	YOU CAN LEAVE	YOU
	Portland	\$6.45	\$12.30	3:20 P.M.	6:55 P.M.
2	Yakima	\$7.75	\$14.75	3:45 P.M.	8:45 P.M.
	Spokane	\$13.85	\$26.35	3:45 P.M.	12:50°.M.
	Salem n	\$ 9.75	\$18.55	3:20 P.M.	8:30P.M.
	.Vancouver	\$9.75	\$14.45	5:10 P.M.	9:25P.M.
A	Ask your agei	nt about	additional	departures an	d return trips.

GREYHOUND AGENT

ADDRESS

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If you buy this music system this year, you won't be reading ads like this next year.



Our Advent, Sansui , Gerrard , Pickering system: 349.95

If you are shopping around for your first component music system, you want to purchase a system with which you won't be dissatisfied in a year—a system which will reproduce the lowest bass and the highest harmonics, and not leave you wanting. We at Villa Stereo have such a system, with a big compromise on the price, but with none on the sound quality.

The system is based around the Advent Loudspeakers. They are meant to be compared directly in every aspect of performance, including frequency response, to the most expensive and elaborate speakers available, and they sound clearly and dramatically better than many far more expensive systems. Countless owners and usually-blase equipment reviewers have all commented that they sound like twice the price.

To power the Advents we recommend the Sansui 441 amplifier; it can produce 11+ watts RMS per channel with exceptionally low distortion. (RMS is the most rigorous and least flashy measure of power.) The Sansui 441 will fully realize the fine low-bass capabilities of the Advents.

We include a Gerrard 42M automatic turntable with base and Pickering magnetic cartridge with a diamond stylus. Tracking is less than __2_ grams, this combination will take good care of your records; you will get the same undistorted sound on the forty-seventh playing as you did on the first.

The total list price of this system is \$448.45, but we at Villa Stereo are offering it for only \$349.95, with our full (_5_years parts and labor) guarantee. This is a system which will satisfy both an ear for music and a head for value. The music lover who has not had much experience with audio components as well as the seasoned audiophile will appreciate the uncompromising value of this system.

