

Pacific Lutheran College Bulletin

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LOOK INSIDE!

On the inside pages of this folder we present an air-plane view of Pacific Lutheran College, its campus, and its immediate environs. The community is fitly named Parkland.

The College buildings, from left to right, are the Gymnasium, the Main Building, the Library (now in process of construction), the Chapel, and the President's Residence (opposite Trinity Lutheran Church).

Not shown in the photograph are, to the left, below the hill, the Parkland Golf Course (eighteen holes, one hundred acres, property of the College) and, to the right, the Auxiliary Dormitory for girls, which is located one block north of the President's Residence.



THE AUXILIARY DORMITORY FOR GIRLS

WHAT SHALL BE THE OFFICIAL NAME?

Twelve girls, together with Miss Rhoda M. Hokenstad, Assistant Dean of Women, now room at the Auxiliary Dormitory for girls, purchased last spring; the other girls who room and board at the College occupy the second and third floors of the north wing of the Main Building.

The Pacific Lutheran College Dormitory Auxiliary, a local women's organization, made the first payment of \$1650.00 on this Dormitory, whose valuation was placed at \$6,464.25 on July 31, 1938.

With the continued annual increase in enrollment (378 so far this year), the College needs still more dormitory facilities. In the meantime, who will suggest the **official** name of the dormitory here pictured?



Athletic Field
Gymnasium

Main Building

Lib

PACIFIC LUTHERAN COLLEGE IS LOCATED one and three-quarters miles south of the city limits of Tacoma, and eight miles from the city center. The campus is bounded by Park Avenue to the north, which is Park Avenue, into which Garfield Street empties in front of the Main Building. The Mountain Highway to Rainier National Park turns this corner. The Mountain Highway to Rainier National Park is a half mile to the west near McChord Field, United States Army Air Base.



ary

Chapel

*President's Residence
Trinity Lutheran Church*

ATED AT PARKLAND, WASHINGTON,
ht miles from the center of the city. The street in front of the College
in Building of the College. The Spanaway bus from downtown Tacoma
s two blocks to the east, and the Pacific Highway (U. S. 99) is two and
ase.

HISTORY OF THE PRESENT P. L. C. DEVELOPMENT PROGRAM

1928—The Pacific Lutheran College Development Association was formally launched on September 23, 1928, with "At least a dollar at least once a year" as its slogan, and with a membership of 10,000 as its goal. The Development Association is not an organization, but simply a group name for the financial supporters of Pacific Lutheran College.

1929—On the basis of a campus survey by architect Charles Altfillisch, a campus development program gained the unanimous approval of the Pacific District of the Norwegian Lutheran Church of America; the construction of a new chemistry laboratory and other improvements won state accreditation for the junior college work at P. L. C. on October 29, 1929.

1930—The President's Residence, completed for occupancy, was dedicated on September 28, 1930. Construction of a new biology laboratory followed.

1931—Attention was focused on the dormitory problem; a dormitory funding plan made some headway, and the P. L. C. Dormitory Auxiliary stimulated interest. The third collegiate year was added in the Normal Department, and senior college status was set up as a goal on certain conditions.

1932—In the attempt to solve in one effort the whole financial and developmental problem of P. L. C., in view of the organization of the American Lutheran Conference in November, 1930, Messrs. Paul A. Preus and Victor A. Elvestrom promoted a nation-wide finance plan which won the endorsement of all groups concerned except the final one, in spite of deep depression.

1933—Through salary reductions of 38.9% and great sacrifices the faculty of Pacific Lutheran College made uninterrupted progress possible, even as the Pacific District convention, on June 24, 1933, adopted a strong resolution against defeatism in regard to P. L. C.

1934—With the reluctant abandonment of the Preus-Elvestrom plan, the administration turned to the mobilization of Pacific District congregational support with the aid of the Women's Missionary Federation and 150 men.

1935—The Board of Trustees authorized a debenture refinancing plan. The College corporation, meeting at Bellingham, Washington, in June, again endorsed the principles underlying the program at P. L. C. and authorized the meeting of all requirements for Northwest Association accreditation.

1936—The Northwest Association of Secondary and Higher Schools granted to Pacific Lutheran College initial accreditation as a junior college and three-year normal school for one year, on April 8, 1936. To make this accreditation permanent, citizens of Tacoma and Pierce County pledged more than \$100,000, payable over a three-year period, toward a library-classroom building. The Pacific Historical Society of the Baltic Peoples was organized.

1937—The Northwest Association made the initial accreditation permanent on April 7, 1937. The Board of Trustees accepted the Parkland Golf Course, largely as a gift, on April 16, 1937. Ground was broken for the library-classroom building on April 30, 1937, and construction began on July 22, 1937; the laying of the cornerstone occurred on October 23, 1937. The reduction or elimination of indebtedness was declared to be the next major objective. "The Western Lutheran" succeeded "Pacific Lutheran Herald" in September.

1938—The library-classroom building was nearly made ready for temporary use. An intersynodical P. L. C. committee came into being as a part of the "Chicago conference plan" for closer intersynodical cooperation. The Paul A. Preus home became the auxiliary dormitory for girls. The Board of Trustees authorized intensive study of the requirements for senior college status.

INVITATION TO HELP IN 1939

The total number of persons and organizations that have contributed to the Pacific Lutheran College Development Association is 9783. Let us pass the 10,000-mark in 1939! The minimum need for the current year from this source is \$4,000. Remember the slogan: "At least a dollar at least once a year." In true co-operation lies our strength.