

Pacific Lutheran College Bulletin

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The Zero Hour Is Here Let's Do Our Best

. . . FOR the first time in 40 years Pacific Lutheran College faces its great opportunity in Tacoma. It will be many, many years before Pacific Lutheran College again will have a chance of large support in this community. Tacoma is roused by a sense of appreciation, by a desire to repay what Pacific Lutheran College has done for its youth, by the will to help make Pacific Lutheran College great.

. . . WE Lutherans in the advance canvass have set a magnificent example which more than anything else has stirred the will of our community to do its best. If this campaign will succeed, the \$14,000 reached in the advance canvass by the Lutherans will be the greatest reason for success.

. . . NOW we Lutherans are facing the zero hour. Between June 5th and 12th the general canvass in the Lutheran congregations is to be completed to serve as further inspiration, as further evidence of loyalty and good faith to the community, which carries on its campaign between June 15th and 23rd.

. . . ARE we Lutherans going to finish the task as we began it? Are we going to set a further example for this community that as we do our best they, too, may be spurred to do their best for Pacific Lutheran College?

. . . AS a matter of honor and self-respect can we do anything less? The community is watching us Lutherans and will measure its concern and its gifts by the depths of our concern.

. . . AS Christians can we do anything less? Surely if Christianity has any meaning its meaning is sacrifice for an institution on which the life of the church itself depends.

C. RYDELL, Chairman.



The Christian College of Civilization Against Tide of

On the gray August dawn after England had decided to enter the World War, Sir Edward Gray stood at the window of Ten Downing Street and saw the watchman put out the lights on the streets of London. Prophetically he said "The lights are going out all over Europe and will not be rekindled during our generation."

No prophecy was ever fulfilled more drastically than this. Not only in Europe but throughout the world chaos has triumphed and one light of hope after the other has gone out amid the growing confusion, bitterness, hate and strife of nation against nation and class against class.

The great issue in America today is no more to settle and conquer a continent in the great spirit of the pioneers. That has been done.

The great task of America is no more to master nature and to develop marvelous industries and industrial inventions and achievements which have never before been seen. That has been done.

The great task of America is no more to found a great democratic society with its great central ideal of human worth regardless of creed, color or birth. That has been done as it was never done before in the history of the world from the days of the great city republics in Greece to our day.

The over-shadowing issue in America today is to preserve our democratic institutions, to preserve our American ideals, to guard America against the rising chaos which is sweeping over Europe and Asia.

College Is The Bulwark Against The Rising Chaos

The meaning of Pacific Lutheran College is not only financial gain, great as that may be, especially for the city of Tacoma.

The far, far deeper meaning of Pacific Lutheran College in this hour is to be a source of power to maintain the ideals and institutions essential to our American republic.

Unless the youth of today learn to know and love them the same bitter hatreds which are driving Europe to catastrophe now will tear our society apart.

Pacific Lutheran College has had a remarkable record of teaching the boys and girls from immigrant homes to understand and appreciate American ideals and American institutions. Today the graduates and former students of Pacific Lutheran College are found in nearly every community of the Northwest, in the teaching and other professions, in business, upholding American civilization.

The maintenance of democratic institutions in the Northwest depends to the largest extent on the building and strengthening of institutions like Pacific Lutheran College.

In the critical hours that are here for American society today that is the task which again rests upon the smaller Christian college, to furnish an education which is based on Christian ideals and which is loyal to the democratic institutions of our country. That is the overwhelming reason why Pacific Lutheran College should command the fullest and most generous support of everyone concerned about the future of our country.



WE'RE FOR IT!!! AREN'T YOU???

“Pacific Lutheran College is in the true sense of the word, the average person’s best opportunity to advance the educational standards of his children, and so fit them to live intelligently and well under the order of democracy.”

—HAROLD ALLEN

“It costs less to keep a student in Pacific Lutheran College than to maintain him on the relief rolls. Pacific Lutheran College graduates do not become public charges. I’m interested in raising the ideals of youth and Pacific Lutheran College has proved its worth over a period of 42 years.”

—B. ASTRUP

“What is more important than to have an institution developing teachers of the right type? Pacific Lutheran College is entitled to my support. Their example or record in our public schools is proof enough.”

—C. W. TURNER

“I want to contribute to Pacific Lutheran College because when my children grow up this college will give them a fine education within my means. Where else can a working man secure these advantages for his children?”

—FOREST WISE

“Pacific Lutheran College has been a powerful force for good in this community for 42 years and never once has it asked for public support of the citizens of Tacoma. It is high time we as citizens took a hand to show our appreciation.”

—E. B. KING

“We can not truly talk of a democracy unless the doors of our colleges are open to all students regardless of financial considerations. Through strict economy in its operation the doors of Pacific Lutheran College are open to every man’s son.”

—REV. E. M. HEGGE