

# Pacific Lutheran College Bulletin

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## Hard, Inescapable Facts For Christians To Face



# Pacific Lutheran College Needs Endowment To Live

## PACIFIC LUTHERAN COLLEGE IS OUR CHURCH'S GREATEST ASSET

Our church on the Pacific Coast is fortunate in already having an established school with a fine property, with a fine record of service in Pacific Lutheran College. The prayers, the sacrifices, the planning of forty years, by consecrated men and women have paid for Pacific Lutheran College as it is today. The foundation is laid by others for us. A large part of the task is done before the burden comes to us now.

## A GENERATION OF STRUGGLE SHOWS THE NEED OF ENDOWMENT

It has been a bitter struggle for years to carry on the work at Pacific Lutheran College. What is the essential reason? The standard and cost of education rose. The annual income always fell short. Pacific Lutheran College had no endowment to help meet its educational budget. It could not lower its standard of teaching or it would have lost its state accreditation and without accreditation no student would have come. It meant a ceaseless, often fruitless, struggle for additional income to meet the cost of high class teaching.

## COMMON SENSE SHOWS THE NEED OF ENDOWMENT

It should have been clear to pastors and people responsible for the school long ago that an adequate endowment was the only solution of the problem. No high class school is like a business paying for itself or yielding an income. The tuition pays for only half the cost. Cutting the cost lowers the standards and dooms the school. The only solution is adequate income from an endowment fund. Such are the facts in the situation which no argument can change. They must be met.





## OTHER LUTHERAN SCHOOLS PROVE THE NEED OF ENDOWMENT

Practically every other Lutheran school in America in recent years faced this same problem. It was met by all through increasing their endowment funds. No other solution has as yet been found. Over 20,000,000 dollars have been raised since 1919 for other Lutheran schools. Would this have been done if there had been a different solution? Isn't their experience inescapable also for us that we must provide adequate endowment for our school if we want it to live?

## ALL HIGHER SCHOOLS IN AMERICA PROVE THE NEED OF ENDOWMENT

This experience has not been confined to Lutherans. Every denominational school in America in recent years has been compelled to increase its endowments. Some schools failed and already they are out of existence. In fact, many states including the state of Washington, require a school like ours to have adequate endowments if it is to remain accredited. Such are the hard compelling facts. They must be met.

## LACK OF ENDOWMENT IS THE REASON FOR ALL THE PROBLEMS OF OUR SCHOOL. ADEQUATE ENDOWMENT WILL SOLVE THEM.



*"Our whole Church is concerned with you in carrying out this decision. Some of the ablest men will be with you to give their time and ability to help you, but I depend on every pastor and loyal member within the Pacific District to do his utmost to add another great victory to our Church's achievement."*

J. A. Aasgaard.



This is the choir of our congregation at Fir. Its leader, as well as a goodly number of its members, were students at Pacific Lutheran College and Columbia College



# Other Lutheran Groups Have Awakened and Acted

**The Norwegian Lutheran Church** in 1926 mobilized for its great central schools, Luther, St. Olaf, Concordia, Augustana. They said it could not be done. But Christian people prayed and sacrificed and God heard their prayers. And the greatest victory in the history of our Church was achieved by a gift of nearly three million dollars for these schools.

**The Augustana Synod**, smaller than our church body has given since 1920 to its schools over two million dollars and has decided on an additional million and a half for Augustana College, its Central school at Rock Island.

**The United Lutheran Church** since 1919 has given to its colleges over nine million dollars. It is planning to make 1930 educational year and raise additional funds.

**The Missouri Synod** has raised for its colleges and seminaries over six million dollars. Those schools have more than doubled their enrollment.

**The shining example of North Carolina** should serve as an inspiration and encouragement for us. A small body of 12,000 communicants has given their school Lenoir over a million dollars since 1919.

**The shining example of Kansas** is another inescapable proof that we can do our task and that it should be done. Ten thousand communicants since the War have given their school Bethany a half million dollars.



This is a group of the Arts class. Our school gives its students opportunities for developing their abilities as varied as any other school.

# Our Savior Needs Pacific Lutheran College

## **It Was Founded for His Work**

When Rev. B. Harstad was sent to the Pacific Coast to survey the field for the establishment of a school the reason and purpose was to build up God's Kingdom in this territory. At the dedication of the first building the leaders of the church participated and the whole church rejoiced because they saw in it a great victory for our Master's work. Our school was born from Christian prayers, Christian planning, Christian sacrifices for Christ's work.

## **It Has Been True to His Service**

Through all its history Pacific Lutheran College has never wavered from its original purpose. Through its faculty, its course, its spirit, its student life it has been true to the service of Christ. That has been its highest and first allegiance. It is our Savior's school today as on the day when it was founded.

## **His Kingdom Comes Alone Through Schools Like Ours**

"Thy Kingdom Come," that is our prayer and our Savior's will. It comes alone through preaching and preaching is done only as from generation to generation promising young men are enlisted and trained for the ministry. For that Christian schools are maintained. Our Savior needs them for the spreading of His Kingdom.

## **He Expects Us Now to Save Pacific Lutheran College**

In the present appeal of Pacific Lutheran College our Savior is calling for our help and sacrifice. We follow Him as we respond. We deny Him as we are indifferent.



This is the faculty of Pacific Lutheran College. Qualified by training for their profession, more qualified by the fine loyalty which they have always brought to their work.



# Our Church Needs Pacific Lutheran College

## To Enlist and Train Ministers and Missionaries

There are eleven thousand pastors in the Lutheran Church in America, less than three hundred have been trained in non-Lutheran Schools. The Church cannot exist without ministers. Yet our own schools are the only source of supply of pastors. Can our Church exist without vigorous schools? Will it not die without them?

## To Save the Faith of Our Youth

The young people from our congregations coming to our school are kept loyal to their Church. If we fail to give them a good school, they drift to non-Christian, at times anti-Christian schools and many of them are lost to faith forever. Yet they are our boys and girls. Is it right to let them go into temptation? Can we afford to lose them from our congregations?

## To Train Leaders for Our Congregations

The graduates of Pacific Lutheran College have proven an invaluable asset in leading the life of their local congregation. With their trained ability they have helped the Sunday school, choir, and business affairs. The gift of trained, loyal leadership to strengthen local congregations made by Pacific Lutheran College in the past is worth many, many times the sacrifice made so far.

## A Western School Alone Meets Western Needs

The Eastern schools of our Church cannot meet our needs. They are so far away that only a small percentage will go there. They are little interested in the problems, spirit and needs of the Coast. A school of our own, in our midst, accessible to our youth alone will meet the need.



This is the school chorus. Our school chorus has won the unstinted admiration of those who have heard it.



This is the debating club of our school. debating teams of our school.



# Our Youth Needs Pacific Lutheran College

## It Is Their Chance for a Christian Training

We are responsible for their faith. They are a charge on our conscience from Christ in the critical years of their lives. If they come to our school, their faith is preserved; if they go to others it may be lost.

## For Many, It Is the Only Chance for a Higher Training

Pacific Lutheran College has always been a good school, but it has not been a so called fashionable and expensive school. In fact, it costs parents hardly more than one-half of what it costs to send young people to some other schools. This has enabled many a parent to give their boy or girl a higher training, who would not have had that chance at other schools. It has enabled many a young person to work their way through our school who would not have been able so to do at other schools.

## It Understands Our Youth

Our young people grow up in our homes and in our Churches. When they come to Pacific Lutheran College, the same spirit and the same ideals which they learn at home and in Church meet them. They are not strangers among strange ideas, customs and hopes. They are at home. Many a young person, a stranger in our land, has found a welcome and an opportunity to advance themselves at our school, who would never have had the courage to go to another school.



*"Your graduates have distinguished themselves by a scholarship far above the average and by an unusual faithfulness and earnestness. They have also as a rule given evidence of a very high type of Christian manhood and womanhood."*

*Those of my colleagues who are acquainted with the College speak in the highest terms of praise of its work and its faculty."*

*E. J. Vickner*

*Professor of the Scandinavian Languages at the University of Washington*



In competition with other institutions our school hold a unique record.



The beginners English course has been the great opportunity for many to get a real start in life.



# Our Nation Needs Pacific Lutheran College

## It Helps Maintain the Christian Home

The Christian home is the source of every fine virtue and aspiration in a nation, whether it is the child which there first learns the never forgotten rules of right conduct, or whether it is the man who there finds renewed courage and inspiration to undertake things worth while. The Christian schools directly and indirectly have exerted their influence for the preservation of the Christian home.

## It Keeps Alive the Church

The Church is the other institution which serves as a guide and inspiration for its believers to walk in the ways of God, and which serves as a lasting warning to awaken the conscience of unbelievers. We believe that our country has become great, because it is a Christian nation and has been dominated by Christian ideals. That came about through the vigorous influence of Christian Churches. Only Christian schools will keep alive the Christian Churches.

## It Is the Bulwark for Righteousness

Righteousness exalleth a nation; sin destroys it. The great problem of a nation does not concern its political life, its industrial and commercial life, it concerns the ever continuing and ever varying struggle against public and private sin and corruption. Christian Colleges through America's history have furnished the leadership believing in righteousness.

**"The Need of the Hour is not more Factories or Materials, not more Railroads or Steamships, not more Armies and Navies, but rather more Education based on the plain Teachings of Jesus Christ."—Rodger W. Babson.**



Physical exercise plays a large part in the development of youth. The young people of our school have ample opportunity to take part in athletic games and our school has been wellrepresented in the various fields of competitive athletics.



# Our School Did Much On Little

## Founded in Pioneer Faith

When our school was founded it did not receive great wealth to make its path smooth and easy. It was founded on faith; it faced the necessity of scrupulous economy from the very beginning.

## It Served the Church

Twenty-three graduates of Pacific Lutheran College are serving our Church. Fifteen pastors have been trained at our institution. Many of them never thought to enter the ministry until they came to Pacific Lutheran College. Some of them, when they came had made up their minds not to become pastors, yet our school won them to entering that profession. The service of our school to our Church rests not in hopes, it rests on splendid achievements in the past.

## It Served Our Youth

Four hundred and fifty young people have graduated. Twenty five hundred in all have attended our school, some being able to stay only for part of the course. Our school served and helped them in the most important thing in life, their training of mind and heart to make the most of their lives.

## It Ranks High

The various departments of Pacific Lutheran College are accredited with the State of Washington. Graduates of the Normal department receive their teacher's certificate without further question. Officials of the State University have spoken in the highest terms of the teaching and courses at Pacific Lutheran College.

## It Made Every Dollar Do Double and Triple Service

It costs in the neighborhood of \$300 per student at our school for the salaries of teachers and the up-keep of the institution. It costs more than double at the Washington State University. It costs more than three times this amount at some of the large Eastern Universities. Our school, like other Lutheran schools, has been scrupulously economical.



*This is the old Columbia College building, now used as an Orphan home when Columbia College and Pacific Lutheran Academy were combined to form Pacific Lutheran College*



Bottom: To the left is Rev. B. Harstad, founder of Pacific Lutheran College. In the center: Rev. R. Bogstad, for many years the president and leader of Columbia College.



To the right: Professor N. J. Hong, president of Pacific Lutheran Academy until its reorganization. These three men are the pioneers in the educational work of our church on the Pacific Coast.





# Now Is The Hour of Opportunity

## The Crisis Hour Is Reached

We are at the point where either our people must face the problem and meet it by action, or where the moment has come to give up our school. A long continued hard struggle finally becomes a hopeless struggle unless relief is in sight. That is the case with Pacific Lutheran College.

## Our District Is Awake

Pastors and people are beginning to understand the situation as they have never understood it before. They are beginning to appreciate how much our school has meant for the development of our Church on the Pacific Coast. They are awakening to a greater sense of duty to their Christian school. Our district is girding itself for the great effort in its history.

## Our Church at Large Is Awake

We have not only the sympathy, but the real tangible help of our Church at large to meet our problem. Thirty outstanding men will be with us during June and July to work for the endowment campaign. The Church has secured them free transportation not to burden our cause. It surely places us on our honor.

## It Is Now or Never

Never has a situation been as promising to solve our school's great problem as now. Other things are being swept into the background. It is receiving the attention, the determined co-operation at this time to make possible a great victory. Surely now the iron is hot; now is the time to strike with all our force.



*Rev. George Henrikson  
Field Secretary  
Pacific Lutheran College*



The students and faculty advisors who are responsible for the editing of the "Mooring Mast," the College paper.



# It's Up To You

## **Pacific Lutheran College Belongs to You**

You are responsible to Christ to provide ministers to teach all nations, to provide a Christian school to save the faith of our youth. Pacific Lutheran College fulfills this, your duty, for you, but finally you will be held responsible by Christ as to the manner and completeness of its fulfillment.

## **It Has Served You**

Whether you are an alumnus or former student, or whether you are a member of one of the congregations, in a host of different ways too numerous to mention, you have been benefited by the service of this school. In your interest in your local Church, in your interest in the home mission of our district, in your interest in the welfare of our youth and our country, nothing can take a higher place than your school, Pacific Lutheran College.

## **You Can Feel Proud of Its Record**

Although its student body has never been large, yet size has never determined the standing and quality of an educational institution, your school ranks high. It is honored and respected by those whose judgment counts. It has a record of which neither it nor you need feel ashamed. There are many things in the Church life on the Coast of which you may feel justly proud. There is none which is a greater cause for justifying pride than your institution, Pacific Lutheran College.

## **In This Crisis It Depends on You**

It is your school, which has served you. It is an obligation on your conscience from your Saviour. To whom shall it turn in this critical hour, if not to you? If you, who are concerned and responsible are not awake, who in the wide world will be awake? If you fail your duty and miss your opportunity, who in the wide world will make up for you?

## **You Have Prayed, Now Act**

Many prayers have risen to God for our institution; it has needed them. God has blessed and preserved and kept it, but does not every prayer to God mean at the same time a pledge to stand by God's work? If we pray for God's blessing on Pacific Lutheran College, we are not sincere unless we are ready to sacrifice for the blessing of God. The time for sacrifice is here.

**Generous sacrifices from every member in the Churches, from alumni and former students will turn our hopes and prayers into glorious fulfillment.**





