

THE MAST

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SOCIAL MEDIA OVERLOAD

Is PLU clogging up social media pipes?



PHOTO BY MCKENNA MORIN

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There are slightly more than 3,300 students at Pacific Lutheran University, but more than 120 Facebook pages associated with PLU — roughly 5 percent of the student population is running a social media page.

Even though there's a Residential Life page, there are individual pages for every hall on campus. There are pages for Dining and Culinary services and the Diversity Center even though there's a Student Life page.

Is the PLU social media presence overdone or on track?

According to Social Media stakeholders on campus - both students and staff - having several pages effectively disseminates information and reinforces community.

Sophomore Joel Thomas is the Public Relations Director for the PLU Residence Hall Association which coordinates programming and advocates for students in Residential Life. He oversees the active RHA Facebook, Twitter and Instagram pages, posting about upcoming events to roughly 700 Facebook "likes" and more than 200 Twitter followers.

RHA executives work with executives at each hall's Residential Hall Council, so part of Thomas' job is working with each RHC's PR Director. Since every Residence Hall has their own PR Director, each of the 10 halls also has its own social media accounts.

Thomas says this allows "more direct, personal engagement" between residents and leadership, as well as gives everyone "a sense of pride in their hall."

The Director of Content Marketing who oversees the official PLU social media pages, Lace Smith, expressed the same thought — rather than being redundant, the proliferation of accounts tied to the PLU residential experience allows for more connection to happen and information to be heard.

Associated Students of PLU's Civic Engagement Director sophomore Melissa Munson runs the student government social media pages. She recognizes the ability of social media to "make sure student's voices [are] heard" and get "the campus excited about ASPLU events."

In terms of improvements, she said PLU could be doing more campaigns like the "It's on US" campaign, which promoted ending sexual violence on college campuses, and further "publicize our contributions to our communities."

Along with running PLU's official accounts that amount to over 48,000 Facebook likes and almost 4,000 Twitter followers, she advises other social media groups across campus.

Smith compares her job to a garden: social media around campus used to be a garden without a gardener. There were some delicious vegetables and beautiful flowers in the garden, but it was also riddled with

underbrush and weeds that distracted from the beauty. Lace is the first person to be focused on gardening the PLU social media landscape. She's done some weeding — removing some defunct Facebook pages and working to consolidate a few accounts — but she thinks that any site producing valuable content is helpful in the end.

Creating engaging, useful and utilized content isn't easy.

"This is work," Smith said. "It's fun, fantastic and a great adventure, but it still needs the care and feeding."

Besides managing content, she works with others to grow their presence. Much like teaching a lunch class, she says she plans to host a social media garden where student leaders can chat about social media from the concept to the minute details of how an event should be covered.

Thomas hasn't declared a major. Munson is on the Pre-law track, majoring in Business. Smith studied Studio Art and finished her MBA.

While these three are some of the largest social media stakeholders on campus - due to their defined roles - none have officially studied Public Relations and Advertising, a concentration in the Communication major.

Senior Amanda Williams is a PR Student and the Public Relations Director of the co-curricular MediaLab, the student-run, faculty-advised PR firm on campus.

She understands the values Munson and Thomas express about social media; however, in her opinion as a communication scholar and practitioner, she sees a problem.

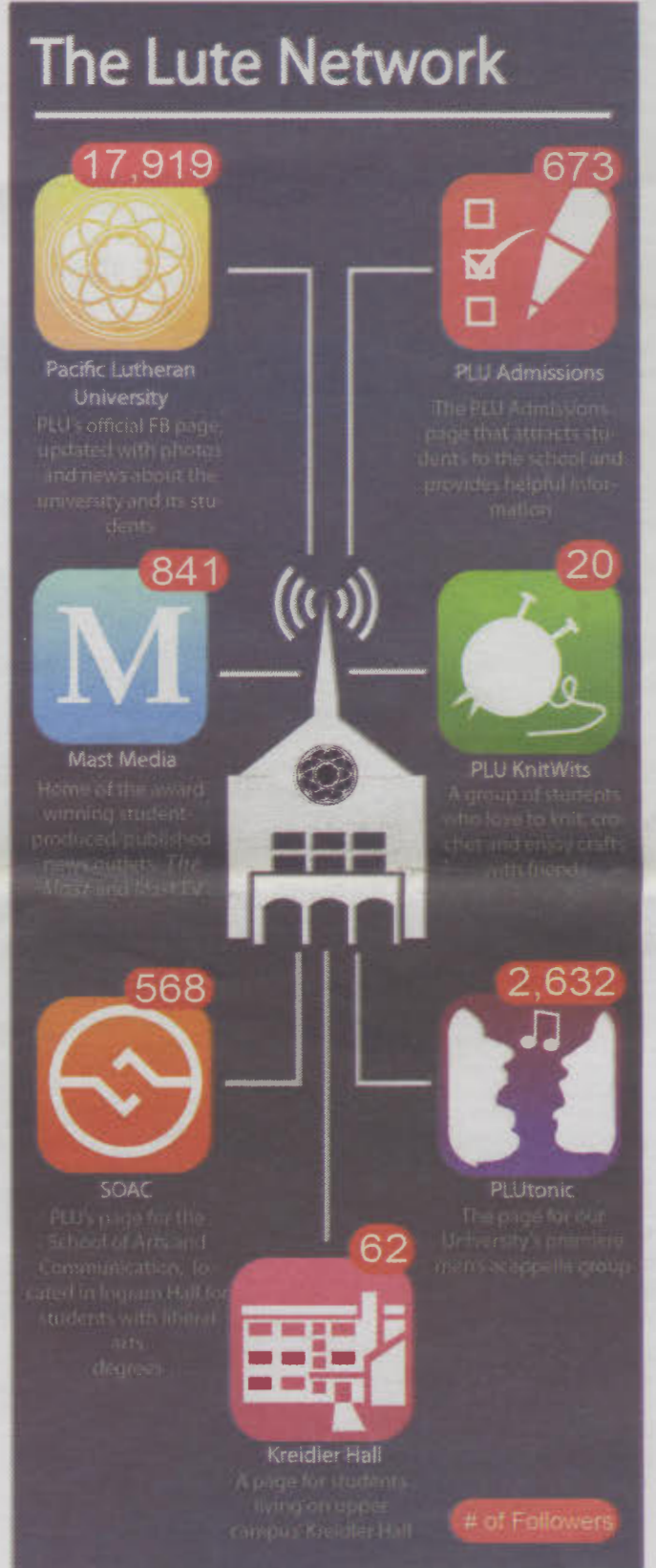
"Separate accounts are dividing the various groups rather than uniting them," Williams said. "Students don't want their media feeds to be bombarded with a particular organization. Instead of following every account, they will only follow the ones that directly pertain to them. Groups can't effectively use social media if it is not reaching the target audience."

Williams suggests moving to a consolidated system with only one PLU account that would feature diverse groups across campus.

If anyone would do that, it'd be Smith. Marketing and Communications is currently developing content hubs for plu.edu that would pool together various videos, photos and social posts from accounts across campus.

Williams' idea, however, doesn't appear to be in the works. A consolidated system would silence too many valuable events that may not be of campus-wide importance, Smith said, and the proliferation of media accounts end up promoting each other.

"Content comes from everywhere on campus. We don't go in and sorta stifle or squash [all the media accounts on campus] because all the information they're putting out just feeds up to other people," Smith said. "It's never in vain when you're putting out information. It's our job together to make sure the accounts are the best they can be. The beautiful thing about social media is that you don't do it alone."

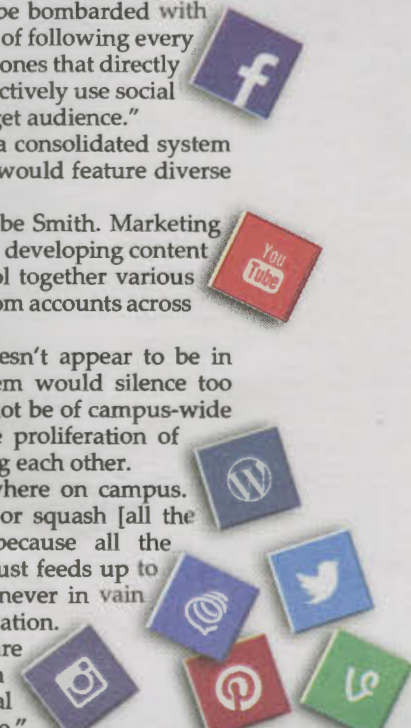


Infographic by Colton Walter



VIDEO COMPONENT:

Students share their opinions on PLU social media accounts and how they're used. Check it out at mastmedia.plu.edu.

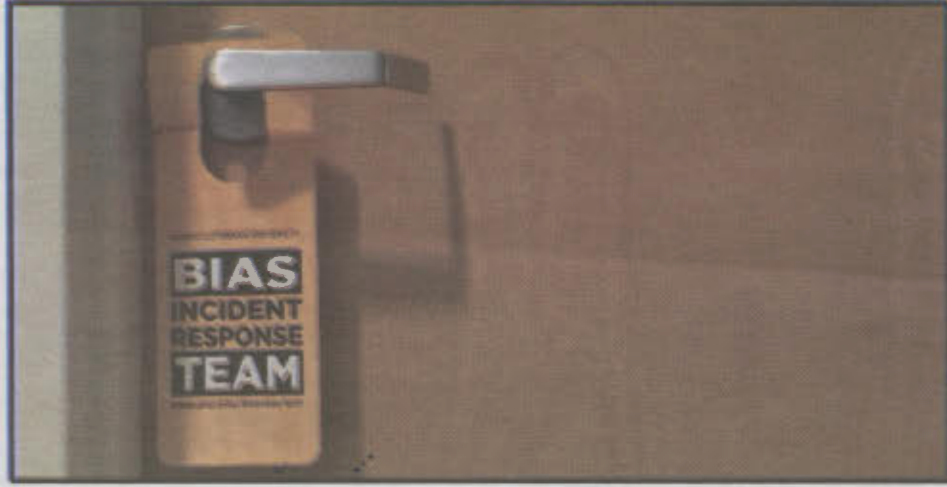


In black and gold, a new team assembles

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A new team has assembled to combat incidents on campus dealing with the degradation of specific groups of people.

Aiming to entertain, five student athletes from Whitworth University in Spokane, Wash., were suspended from their upcoming women's soccer game after



As students moved in this year they found a door-hanger fashioned on their doors publicizing the new bias incident response team.

dressing in blackface and afros. Often the cause for suspension would be missing a team meeting or cheating on a class assignment, but this incident went way beyond the norm.

The players said they meant no harm. They wanted to laugh it up while portraying the famous Jackson 5 pop group. The players' actions went viral and the damage caused to their community wasn't unnoticed.

With incidents like this happening at Whitworth, Pacific Lutheran University is taking steps in the opposite direction.

This year, the Bias Incident Response Team (BIRT) was established on campus to protect students.

The Bias Incident Response Team's mission is to protect students from any act with the intention of degrading specific groups of people. These actions can come from an individual or group, like the Whitworth situation, or they could arise from a more methodical effort. In either instance, the BIRT will react in an attempt to educate rather than agitate.

Students have already seen BIRT around campus after the residence hall doorknobs were fashioned with the BIRT mission statement last week.

Stuen Resident Assistant Ian Smith (sophomore) noticed the sign. He said he's glad PLU has a group that actively prevents offensive and degrading actions.

"Everyone should actively be responding to bias in a way that brings awareness to others about how their words or actions can be exclusive or bias to others," Smith said. "If we need a response team to bring this awareness then I think it's a good thing."

The BIRT is not alone in their fight against biases. Other groups, such as Student Rights and Responsibilities, Campus Safety and the University Dispute and Resolution Committee have also joined in the fight to ensure safety for all Lutes.



Five Whitworth soccer players received a one game suspension for dressing up in blackface.

Should a situation similar to the Whitworth Jackson 5 scenario arise at PLU, rather than trying to silence the situation, groups like the BIRT aim to educate students about the about the occurrence and reconcile with the offenders.

An all new hall of Ordal

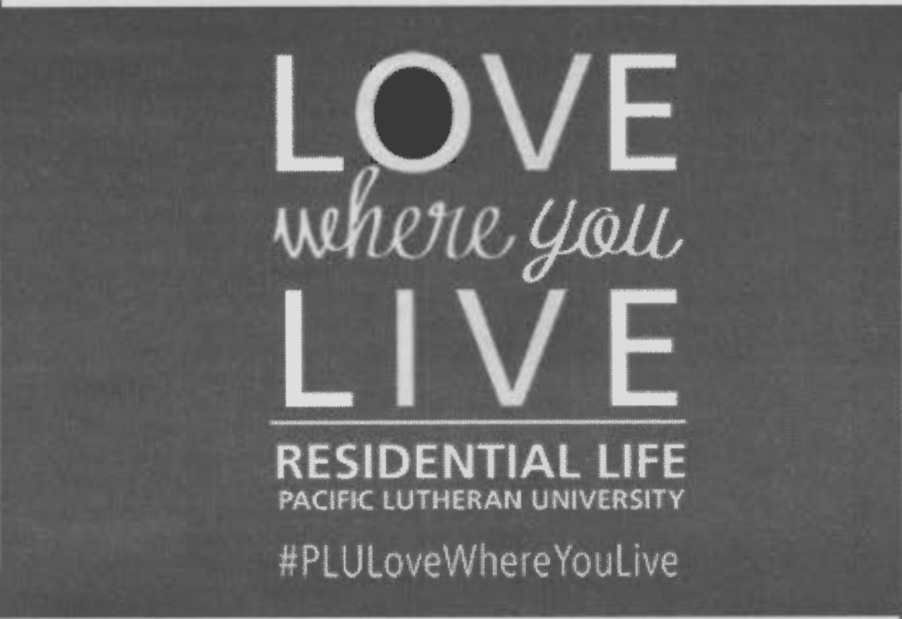
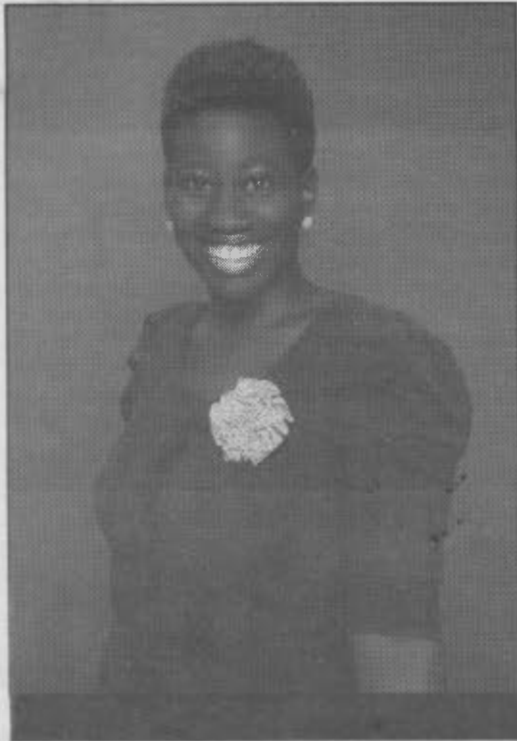


Vice President of Student Life Joanna Royce Davis, Resident Director of Stuen and Ordal Ángel de Jesus Gonzalez, President Thomas Krise, Resident Assitant Director Riley Burleigh (senior) and Vice President Resident Hall Council Kieran Kim-Murphy (sophomore), all gathered on a sunny afternoon to cut the ribbon simultaneously.

Two new faces make for great places

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New Resident Directors with a mission joined campus this year looking to bring change. This year, PLU welcomed Paul Metellus as Resident Director of Pflueger and Tolulope "Tolu" Taiwo as Resident Director of Hong and Hinderlie. Though the new RDs hail from diverse backgrounds and hope to build up the Lute community in different ways, they are united in their capable leadership and passion for serving students.



Why PLU: "PLU is a very special place, it's a very friendly place, but it's also a purposeful place. This school has a lot of values that resonate with me. And I love working with college kids because they're at the point in their lives where they're trying to figure what they want to do for their career or they're trying to figure out who they are. I love working in Res Life at PLU because I'm among so many awesome students who are figuring things out."

What she is most excited to share with the Lute community: "I want to build a lot of connections between Hong and Hinderlie. Hinderlie and Hong share task forces, so all the R.A's, RHC members, and faculty members come together to plan events and initiatives for students. The last R.D. started that. I want to continue that, bringing my skills in building teams. Team-building and team recognition are two of my biggest

strengths and favorite things. I'm really excited to change things up a little bit, but maintain the great work people have been doing over the past couple of years."

Most embarrassing PLU moment (so far): "I was making dinner, and I accidentally cooked chicken for too long, so the fire alarm went off for a little bit. But it was the right time to have that happen because A) I learned that the fire alarm works, which is awesome, B) it was a good cooking lesson, and C) there were no students around."

How she wants to impact PLU: "I want to create a place for students to feel at home. Feeling at home and belonging is very important to me. At the end of the day, I want to be that RD known for creating a safe home and belonging environment for my students."

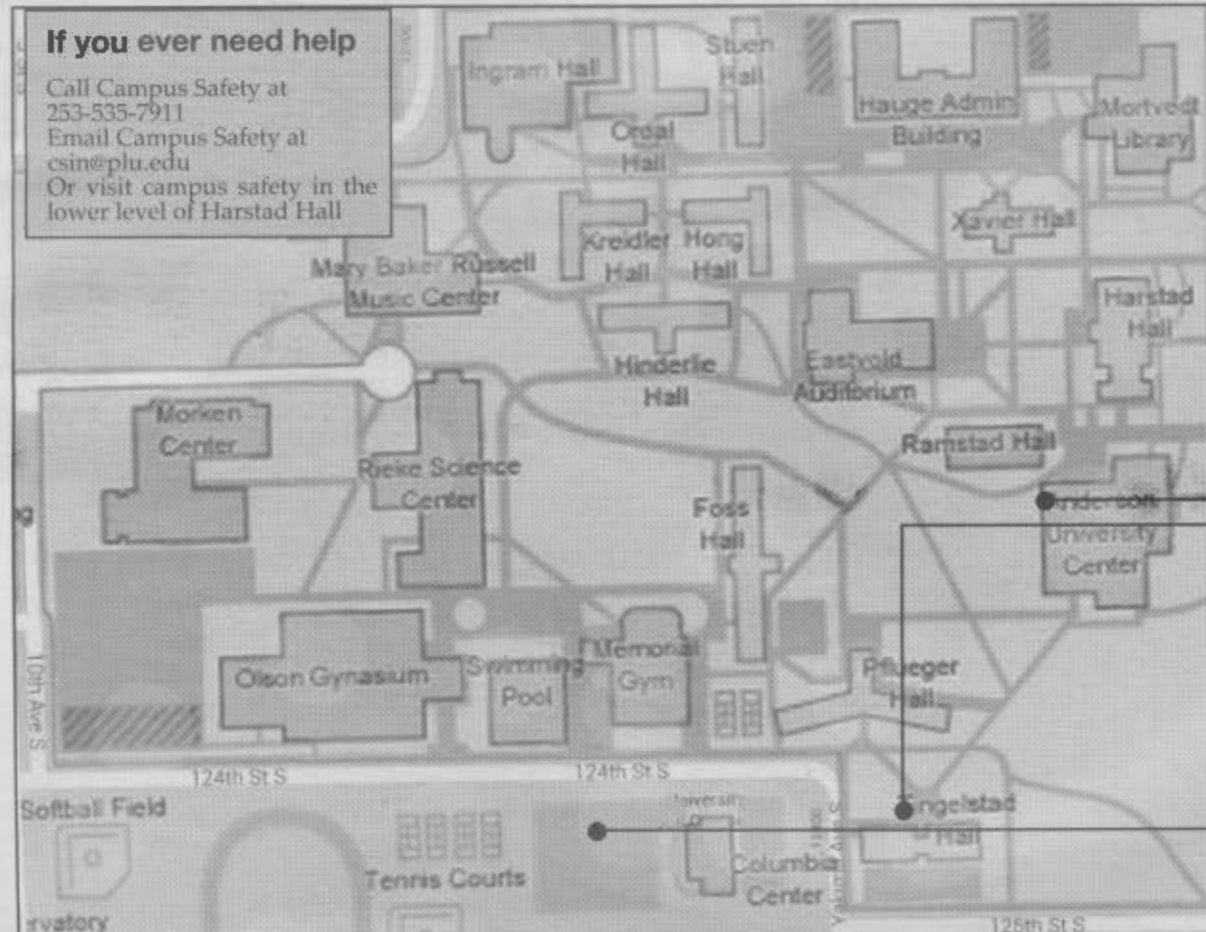
Why PLU: "I work with a lot of great people in PLU's Housing and Residential Life. And the students. They're why I'm here. I went into this field because I love working with college-level students and I love helping them develop into who their full potential can be. There's a lot of great interactions that happen with students here at PLU."

Most embarrassing moment at PLU (so far): "When I first moved in during the summer. I was sitting in the first floor lounge. People were just staring at me. I was like, 'Why are they staring at me? Oh, maybe they've never seen me before.' They were definitely thinking, 'Who is this

person coming out of the RD apartment?' It was really funny, a little awkward, a little embarrassing, especially because I was in my very casual 'I'm at-home' clothes."
How he wants to impact PLU: "A couple of things. I want to give my students a positive experience, help them think about something differently, help them grow, and help them think more critically about what they will do with their passions. I want to help build up res life. We have a lot of great resident directors who have done great work. My goal at the end of my time at PLU is to have as much of a positive impact as they had."

CSI: Campus Safety Investigations Taken from weekly Campus Safety reports

If you ever need help
Call Campus Safety at 253-535-7911
Email Campus Safety at csin@plu.edu
Or visit campus safety in the lower level of Harstad Hall



Medical Aid in AUC
A student reported to Campus Safety (CSAF) that she had been assaulted by her roommate off campus apartment. CPFR responded to evaluate the apparent injuries. Pierce County Sheriff's Department also responded to the scene for a report.

Medical Aid in Foss
CSAF assisted the on-duty RA with an odor of marijuana investigation. When CSAF arrived they found the door to the room unlocked and no one present. A visual room search was conducted. The odor was present within the room but no marijuana or contraband were in plain view. This incident has been forwarded to SRR for review.

Animal Control
(CSAF) responded to the track and contacted a PLU student for a dog bite. The student stated that an unleashed pitbull bit him while he was running on the track. Minor injuries were sustained. CSAF was unable to locate the owners of the dog. The owners were described as a male and female couple in their 50's to 60's. No further action taken.

Advocates get students to their far away dreams

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Students that dream of travelling and seeing the world have a group of advocates on their side to help make those dreams a reality.

The Wang Center for Global Education has three new Sojourner Advocates this year. Each is ready to assist and provide support for prospective, active and former Study Away students at Pacific Lutheran University.

"As a Sojourner Advocate, I help plan campus-wide events to encourage and inform students to study away," junior Sojourner Advocate Sam van Roon said. "We also provide welcoming upon return and, most importantly, getting people excited about all that awaits them in this great big world of ours."

Seniors Sonja Schaefer and Kalie Saathoff also became Sojourner Advocates this year. Schaefer has studied away in Beijing and the famed Antarctica/Argentina trip. Saathoff studied away in Windhoek, Namibia and Honolulu.

"Living in a giant metropolis with a non-English-speaking host family was exactly the independent adventure I was seeking," Schaefer wrote on the Wang Center website.

Van Roon said he never considered studying away before enrolling, but with the help of the Wang Center, he studied away in Brussels. While there, he had the opportunity to visit nine other countries.

At PLU, 49 percent of students study away at some point in their college careers. "I enjoy having the position and network necessary to increase that number as much as possible," van Roon said.

There are more than 20 resources on the Wang Center's website to help with funding, many of which are specific to certain study away locations. "If funding a semester abroad seems daunting, don't worry- it really is affordable," van Roon said.

"There are more reasons than can be listed in the amount of time it takes to just actually apply," van Roon said. "You'll meet incredible people, see amazing sights, learn more than you thought imaginable, and have a lot of autonomy to have the unique, individualized trip

you want to have."

As of right now there are several Study Away opportunities still available. The deadline to apply is September 30.

The J-Term international trips still open include China, England, Italy, Martinique, and Uruguay. Students can spend J-Term within the state at Holden Village, Neah Bay, or even Tacoma.

"To me, being a Sojourner Advocate means having the opportunity to encourage and assist students campuswide to take advantage of the amazing opportunities that PLU has to offer," said van Roon.

For more information on studying away check out the Study Away Fair. It will take place on Sept. 23 from 10 a.m. - 2 p.m. in the Anderson University Center Regency Room.

At the fair students will have the opportunity to meet and learn about PLU sponsored Gateway semester programs, faculty-led J-Term programs, and non-PLU Approved providers will be available. In addition, resources on funding these programs will be there to learn about. Any more questions on studying away can be answered via the Wang center at wang.center@plu.edu.



Kalie Saathoff



Sonja Schaefer



Sam van Roon

No swiping new Lutecards

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There's not usually news regarding the Pacific Lutheran ID Card known as the Lutecard. That's not true this summer. Starting with Xavier, buildings are switching over to contactless entry - tapping and not swiping; and to accompany this advancement is a completely redesigned Lutecard. It took four PLU organizations to accomplish this task.

First, the advocate for redesign and the manager of cards. He is Adam Sripranaratanakul, Manager of Concierge Services - the department which manages Lutecard services - and he decided "it would be fun to introduce a new design," when he heard about new card technology being rolled out. A redesign was a way to "get students excited about the PLU spirit and colors, as well as the new power of the card."

Second, on the actually changing buildings side, there is Pat Hennes, Building Access Administrator, and Ginger Peck, Director of Auxillary Services. They have been working on a long-range project - since 2008 - to switch all building access from card swipes to contactless entry.

In order to switch the entry system, they had to switch the cards. The cards switched in 2014, when Stuen opened from remodeling, featuring contactless locks on interior doors (Ordal now features that technology, too). All the new cards, in addition to those of Stuenites, are dual-credential cards, featuring a contactless

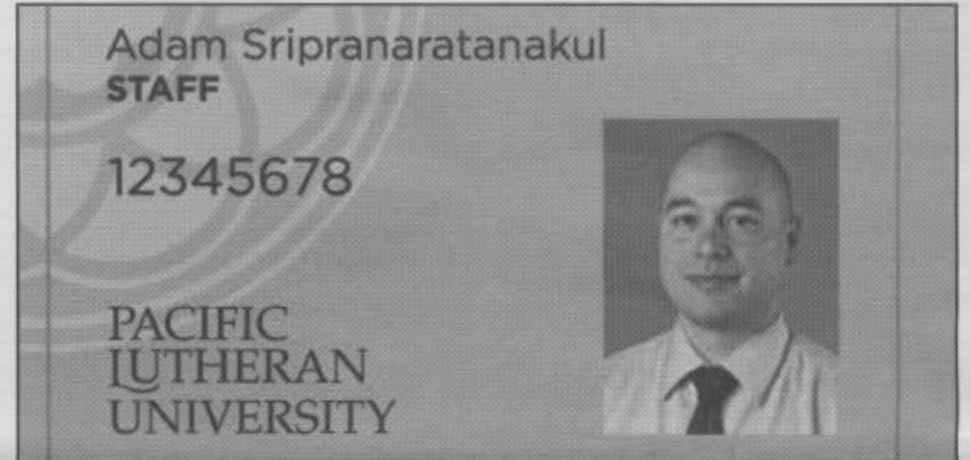
chip and a magnetic stripe. Both contain data necessary to tell the technology who they are and if they have access, dining dollars, Lutebucks, printing money, and so on.

This summer, Xavier - which was one of five buildings on campus that used a traditional key-and-doorknob unlocking system - went through an approximately \$20,000 update to contactless entry, Peck said. The four other hard-key buildings, Ramstad, Names, Memorial and Colombia Center, will be the next to receive this update.

The funds come from the Auxiliary Services Building Access budget. In the last budget year, Peck says they were given a "fast track" to update this technology. Hard key buildings will be the most expensive, as they must start from the ground-up; buildings with magnetic swipe access will vary in price but will cost "significantly" less.

There is no estimated finish date for non-residential buildings, as completion will rely entirely on what budget allows. There is also no plan to replace swipe technology related to dining or retail (for example: copying at the library or purchasing from OMM) as that would be "too much of an expense," Peck said.

While there will be some "initial investments," in the words of Peck, contactless technology may save PLU money in the long run. The new tech is much more economically sustainable, Hennes said, because cards can easily be shut down and reprogrammed when lost. If a key is lost, a whole lock or system of



locks must be recorded, which eventually costs a "tremendous amount of money."

The third group involved is in charge of residential halls - that's residential life. Tom Huelsbeck, Associate Vice President for Campus Life, said that every dorm built or remodeled after Stuen will have interior contactless locks. As for contactless exterior doors? "That's obviously the direction campus is going, but we haven't made any plans yet."

Finally, the actual redesign - that comes from Marketing and Communications. The new card features the streamlined look of PLU most recently displayed in the Spring redesign of the plu.edu website. The new card was designed by Simon Sung, Executive Creative Director, who is responsible for many of PLU's graphic designs.

This is the first redesign of the card since 1996. Prior to 1996, cards were individually laminated.

The new card will be issued to incoming

first-years when they arrive on campus in Fall and incoming juniors, due to a Spring 2015 ASPLU legislation which funded refreshing the entire class' Lutecards. Returning sophomores or seniors can opt to purchase a new Lutecard, which is \$10 to trade an old card for a new one, and \$30 if the old Lutecard is not turned in. Concierge Services also guarantees that students who need dual-credential cards (such as for Residential Hall room entry in Stuen or newly-renovated Ordal) will be given them at no charge.

Lutecards are infamous for their tendency to peel and disintegrate over time. Sripranaratanakul says the newly-designed cards will lose this reputation - they are "much more durable" and do not peel.

Faculty and staff who want the new, tougher and better-looking card will have to wait Concierge Services runs out of their stock of dual-credential cards with the old design.

Third annual debate takes it to the polls

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The Pacific Lutheran University Debate team is gearing up for one of their biggest debates yet: something facing voters in the next election.

The annual Ruth Anderson Debate's timing correlates with Tacoma Initiative 1, so this year, students will debate from both sides of a current, relevant topic on ballots in the upcoming election.

Tacoma Initiative 1 aims to raise the city's minimum wage to \$15/hr for any business with a gross income of more than \$300,000.

The debate will be held Oct. 8 at 7 p.m. in Xavier room 201.

They will debate over the Tacoma Initiative 1.

If the initiative passes, it will immediately impose a 15 dollar wage raise for any business with a gross income more

than 300,000. In addition, there will be cost of living adjustments.

Students debating for Pacific Lutheran University will be senior Angie Tinker and sophomore Matt Aust.

"The air around \$15 minimum wage is electrically charged; it's an honor to debate in that kind of atmosphere," junior Matt Aust said.

"Debating about what's on the ballot just

makes sense," senior Angie Tinker said.

The duo will debate with representatives from the Tacoma community including Tom Pierson, CEO of the Tacoma Chamber of Commerce and Vince Kueter, an activist for 15NOW.

15NOW is a "collective of working-class Tacomans, low-wage workers, retired people, community activists, religious activists, labor activists, and friends

fighting for a \$15/hour minimum wage in our city."

The Ruth Anderson Debates started three years ago when Dr. Justin Eckstein joined the PLU family. Eckstein said he created the debate because he likes to bring in experts with public concerns to debate with students.

"I want people to know that we [the speech and debate team] are more than just an intercollegiate competition," said Eckstein, director of forensics.

For Eckstein, the debate started as an "opportunity" to shape PLU and he hopes students who attend will listen to both sides and become better informed to vote in the upcoming election.

Students can take what they hear and learn from the debate to the ballots Nov. 3.

For more information on the debate and how to be involved in T.O.H. Karl Forensics contact Dr. Justin Eckstein at ecksteja@plu.edu.



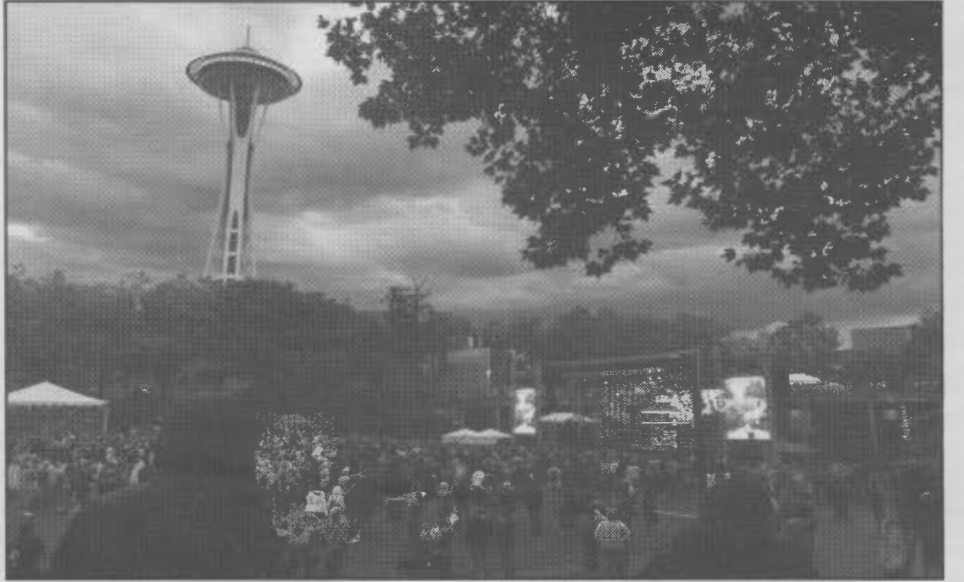
Bumbershootin' - fall festival fun

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Music festivals are my favorite. When everyone else is daydreaming of beaches and sexy girls, I'm dreaming of seeing my favorite artists on stage. This year, Bumbershoot had not only The Weeknd, but Ellie Goulding, Zedd and Chance the Rapper- it was full of amazing artists that were on Top 40 radio and Spotify's Top 100, but I was the most excited to see Robert DeLong. DeLong, a Seattle-native,

alone made up my running playlist of 2014 and when he was on stage, I'm pretty sure I fell madly in love and haven't been able to stop listening to his music every since. Tickets to Bumbershoot were about \$150... \$150 to fall madly in love? Seems like a fair price to pay.



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I'm that sober 20-year-old at music festivals that looks like he's completely smashed. I jam out no matter what position I'm in — sitting, standing, walking, laying, using the restroom — if the music is good enough. Sitting up in the upper level of Memorial Stadium, I raged with The Weeknd. I had heard a few of this Toronto R&B singer's songs previously on Top 40 radio, but I had no idea how infectious they'd be after they'd

be live. I rocked out with him as he — just one guy — commanded the entire stage, but I knew I was hooked when I couldn't stop humming "Often, often..." for literally all of the next week. I'm actually playing his new album "Beauty Behind the Madness" right now. When The Weeknd makes his way back near the Puget Sound again — probably in CenturyLink — you better believe I'll be there jamming (in my seat).



David Mair '18, Sevryn Modalhi '16, Samantha Lund '16 and Matthew Salzano '18



Matthew Salzano '18, Samantha Lund '16 and Sevryn Modalhi '16,

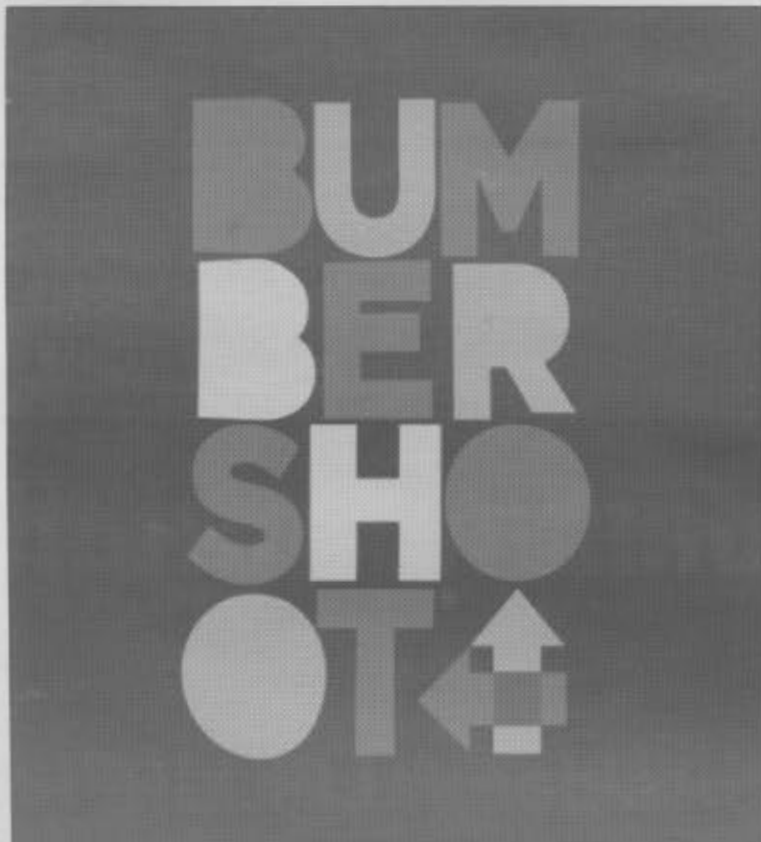
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Sasquatch was my first music festival and now festivals are one of my favorite ways to enjoy a concert. This year's Bumbershoot had it all - the artsy booths, the overpriced food, and the amazing music. Due to my love of hip-hop and jazz, Chance the Rapper was the artist I was

most excited to see. Unfortunately, my friends and I weren't in the pit. But that did not stop me from enjoying one of my favorite innovative artists. It's such a great feeling to be able to see an artist that I listen to literally all the time. To actually hear him perform my favorite songs was the absolute best.



Sevryn Modalhi '16 and Samantha Lund '16



Best of Summer: The Mast editors' entertainment faves

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Album: This summer I was bumpin' Vince Staples debut full-length "Summertime '06." It's paced in a raw, dark and steady march – and the last

track abruptly ends halfway through a sentence. Staples grew up in Long Beach, Calif., and this album is named after the summer where he matured into an adolescence of gang

violence, drug deals and dealing with the death of his peers. Summertime '06 excels in both sonic qualities and poetic/lyrical excellence.

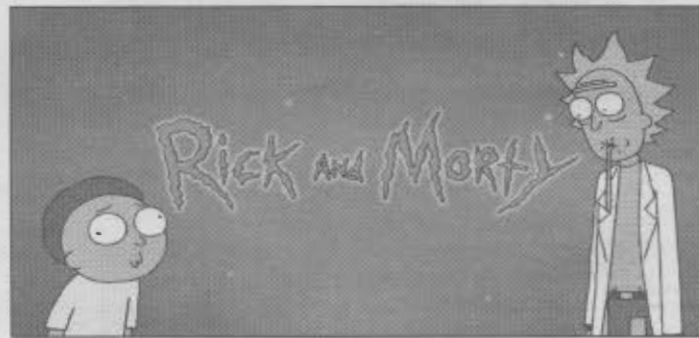
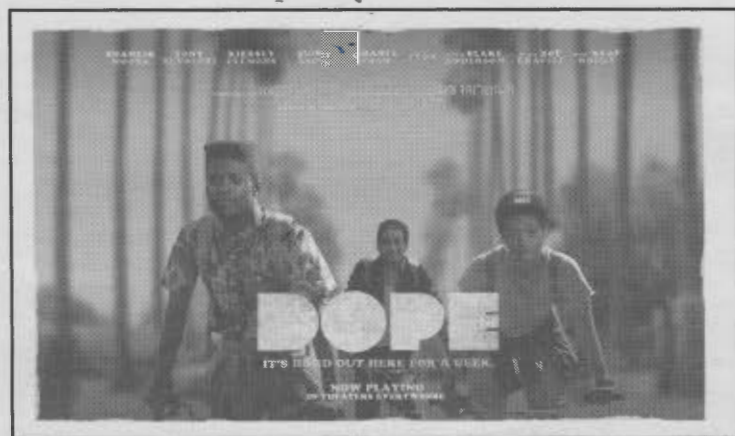


TV Series: Post-wisdom teeth surgery — after telling my nurse she was beautiful and asking if I could get my teeth to make into earrings — I crashed onto my basement couch and turned on some Netflix. Jane Fonda, divorce and homosexuality? Sounded like my type of show. I was on lots of hydros, so I'm not sure if "Grace and Frankie" is as funny as I thought it was. The concept - two women who are forced to befriend each other when their business-turned-life partner husbands leave them for each other - is absolutely hilarious and the cast is phenomenal, so it was probably pretty good. Not that I remember.

Movie: "Dope" is the best hip-hop-based movie of the summer. Yes, "Straight Outta Compton" was a pleasure to watch, but it had star power and a true story to draw people in. "Dope" premiered at Sundance, made its own music and created a unique plot about three hip-hop-loving nerds who end up selling drugs to get into Harvard. The music was stuck in my head, the film was beautiful, relatable and engaging, and fit perfectly into a cultural landscape where hip-hop culture is becoming recognized as a formidable, multidimensional art form.

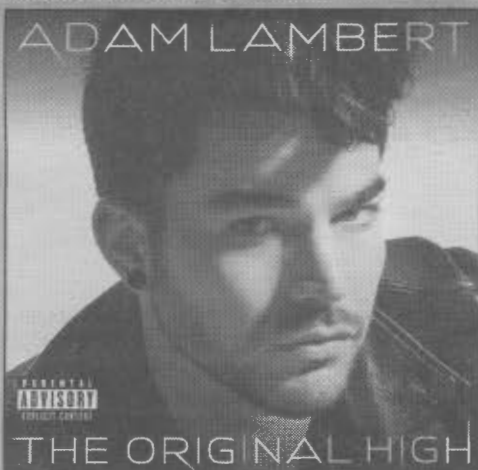
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Album: Dr. Dre's new album, Compton: A Soundtrack, made a beautiful splash a week before Straight Outta Compton hit theatres. Confusion and surprise struck me as I saw that Detox didn't flash across the iTunes banner. Though Dr. Dre still delivered, many prominent and unknown artists rapped over Dr. Dre's continued flawless production. I just hope I don't have to wait another 16 years to get another Dr. Dre album.

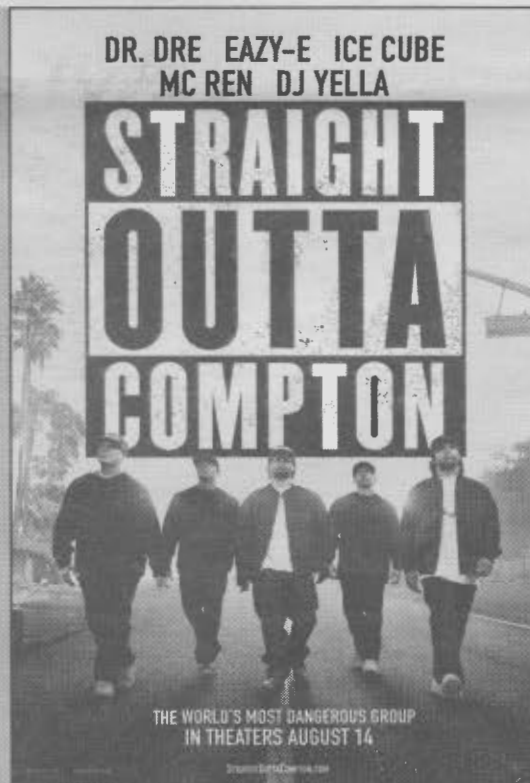


TV Series: Summer typically lacks television premieres, making the season the perfect opportunity to binge watch shows on the internet. This summer, I discovered the brilliance of "Rick and Morty". The show follows the misadventures of a drunken scientist who takes his grandson on his intergalactic adventures - the prime cartoon to watch when the sun shined way too bright.

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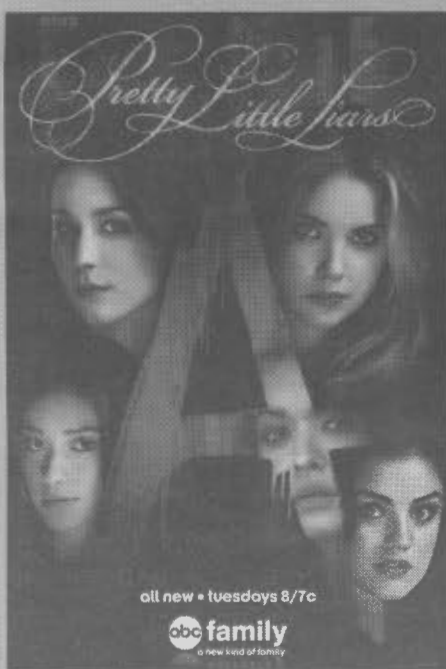
Album: "Basic" would be the last word I'd use to describe Adam Lambert's musical excellence, but I couldn't help but think exactly that when I first listened to "The Original High". At face value, the album was boring. All of the songs sounded exactly the same and I could hardly distinguish one "trendy" pop song from the next. However, after finally deciding to stop hitting the "skip" button, the glory of Adam Lambert was once again revealed. While "The Original High" may not be as strikingly unique as "Trespassing," the stark darkness of the pop sound is undeniably amazing. Hypnotizing songs like "Underground", "Ghost Town" and "Lucy (ft. Brian May)" had me mesmerized all summer long. So, the proclamation still rings true: Adam Lambert is queen.



Movie: Straight Outta Compton blew me away at the box office. It brought to the screen one of the most influential rap groups ever. Holes in the story did pop up a couple times. With Ice Cube and Dr. Dre having the biggest hands in the project, they did not disappoint. A great combination of awesome music and storytelling.

TV Series: Disclaimer: SPOILER ALERT! The "Pretty Little Liars" fandom waited five long, treacherous years for the devious hooded mastermind that was A to be #unmAsked. And while the reveal of Charlotte DiLaurentis (a.k.a. Cece Drake) as A was incredibly unfulfilling, season 6a of Pretty Little Liars was definitely my summer show obsession. There was never a Tuesday that I wasn't in front of my TV at 8 o'clock sharp, counting down to the exact moment when A would be revealed. Just like the past half-decade, "PLL" consumed my life this summer, even if it wasn't the #SummerofAnswers that I was hoping for. Even though the sloppy reveal may now have me cursing Marlene King's name, I can't deny that I've enjoyed my intense ride on the A train. (But in all seriousness, can someone explain to me how Wren Kingston is not A?)

Movie: I didn't get the chance to run to the box office to see the major movies this summer (Fantastic Four and Straight Outta Compton), but I did get to see Minions - and I was finally enlightened to why everybody loves these little yellow fellows in overalls. As someone who has never seen the Despicable Me films, I wasn't sure what to expect when my little brother dragged me to the theatre to see the spin-off. What I was greeted with was a fun film featuring amusing antics, cute comedy, and an array of 1960's puns and parody. The Minions even sang The Monkees theme song, which was by far the best moment in the movie. While The Minions may have been officially a film for children, this big kid enjoyed it just as much as any of the little ones. As far as family-friendly fun goes, these little guys get my vote.



VIDEO COMPONENT ONLINE

See what Lutes picked as their best TV show to binge watch this summer. Check it out at mastmedia.plu.edu.

Burgundy is the new black

SARAH GIOMI

Mast TV Assistant Producer
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Like Taylor Swift, Lutes should never be out of style, so stocking up on pieces that follow this year's fall fashion trends is essential. Get ready to look fabulous at every lunch, class and lab throughout the week.

With the start of a new school year, fashion choices are very important to

how a student presents his or herself on campus. Many aspire to look their best as they meet their professors and classmates. It is entirely too early to start wearing sweatpants to every class, so following this fall's new fashion trends is the perfect way to make the most of one's closet.

In the Pacific Northwest especially, there are three key aspects to being fashionable and wearing trends that are currently in: color, texture and statements.



Abigail Natucci '19

COLOR:

While walking anywhere in the city of Tacoma, one will see a trend of color. Black, white and grey are classic color trends that will always be in. This season, however, exchange some of these hues with colors like burgundy, mustard and fatigue green. These colors can be mixed

with the neutral blacks and whites, but can also be fashioned with warmer colors. Fall, after all, is the season of deep colors and warm contrasts. Many aspire to look their best as they meet their professors and classmates. It is entirely too early to start wearing sweatpants to every class, so following this fall's new fashion trends is the perfect

way to make the most of one's closet.

In the Pacific Northwest especially, there are three key aspects to being fashionable and wearing trends that are currently in: color, texture and statements.

STATEMENTS:

Statement items to look for this season are oversized scarves (they're not just for covering hickies), statement necklaces and sweaters. Black jeans are also a classic look that won't be going out of style anytime

soon, and will therefore be an excellent fashion investment. Adding a chunky statement necklace and a sweater to a little black dress will make the fashion statement stand out, and further draw the eyes of an audience. Adding a large statement item or warm

vibrant color draws the eye to the outfit, the person, and the personal statement. Elaborate your weekend apparel or Monday morning outfit by taking a simple statement like a little black dress or ripped black jeans and adding more.



Reilly Hartke '17 and Andrew Nordlie '17



Samantha Durano '17 and Reilly Hartke '17



VIDEO COMPONENT ONLINE

Texture/Layers:

In addition to warm colors, adding texture and layers to looks is what fashion icons like Olivia Palermo, Gigi Hadid and Kendall Jenner are illustrating this Fall. Layers add more depth to outfits and are able to bring the style to a whole new level.



Mylie Miller '19



PHOTOS COURTESY OF SARAH GIOMI

Abigail Natucci '19, Andrew Nordlie '17, Samantha Durano '17, Reilly Hartke '17 and Mylie Miller '19

Back to school is more than syllabus week. It's experimenting with fall trends, developing your style and being the most trendy students on campus. Will you go back to sweatpants or will you be fashion forward this fall?

PLU Professors are "Open to Interpretation"

ERIN FLOM

Guest Writer
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The dictionary has always been a useful tool and resource for meanings of words, but some words have meanings that go beyond their definition.

This August, Pacific Lutheran University launched its new podcast "Open to Interpretation". This faculty-developed podcast airs once a month, and features Professor Amy Young and various guests taking time to examine the meaning of words in depth.

The first episode of "Open to Interpretation" is centered around the word "advocacy." Young and her featured guests posed questions about the real definition of the term and what that idea means to the students and faculty at PLU.

"That's something that people talk about all the time," Young said. "But...what does that even mean? What does it mean to be an advocate?"

Young chooses words that are "trending on campus or on social media or in conversation," and whose meaning could have multiple

definitions to multiple people and across disciplines.

"It's a look into campus using media," said Zach Powers, Manager of Media and Content for PLU and the producer of Open to Interpretation.

"It allows alumni and future students a peek into life at PLU."

"It also showcases our professors," Powers added. "Most professors at PLU do not lecture as often as they would at other universities, but [would] rather have a conversation instead."

Young wants to use "Open to Interpretation" to cultivate intellectual dialogue, but would also like to include an aspect of inclusivity and simplicity to the monthly show.

"[I'd] really like to keep it conversational and non-nerdy," Young said.

The podcast also overlaps with Young's scholarship, which examines how intellectuals engage outside of journals or books.

"I think this is something where ... I can talk about issues that are important to me or to the community," Young said. "And [I can] give kind of a platform for other faculty to practice being more community orientated, civically engaged, etcetera in a different way."



Professor Amy Young

Losing our religion

EDDIE J. MCCOVEN
News Writer

The song goes: "That's me in the corner, that's me in the spotlight, losing my religion," and in 2015, with all the changes around Pacific Lutheran University, we can't help but think: is this PLU's fate? Standing here, watching as we lose our religion.

"What we understand as public education is a Lutheran invention of the 16th century," said Dr. Samuel Torvend, Professor of Religion and Lutheran Studies. "My parents were students here, and just about everyone had a Scandinavian surname, and were pretty white, and pretty blonde, and pretty Lutheran. That has changed dramatically at PLU just over the last 60 or 70 years."

According to statistics from the Office of Admission, only about 17 percent of PLU students identify as Lutheran. Torvend explained that generational differences on the importance of religious affiliation and practice play a role in the lack of Lutheranism we see on campus. Another possible factor is the decline in the Lutheran population as a whole, he explained.

"Episcopalians, Lutherans, Presbyterians, Methodists and a whole range of what we could call Mainline Protestants warmly embraced birth control," Torvend said after the public availability of this form of contraceptives in the mid-1960s. "Part of what we see [now] is declining birthrates among Lutherans, and other Mainline Protestants in this country, whereas among conservative evangelicals and fundamentalists, those groups who have not really accepted birth control the way the other groups did, you see birth rates increasing."

Religious participation on campus, in terms of student organizations and attendance at Chapel and University Congregation, is lower than ever before. The Evangelical Lutheran Church in America Globe banner has been removed from ceremonies like Commencement and Convocation, where it used to stand by the PLU flag.

Why are we seeing change in religious groups, norms and expectations on campus this year?

The current interim campus pastor, the Rev. John Rosenberg said four students spoke with the President of PLU, Dr. Thomas

W. Krise, last year telling him they were worried about the Campus Ministry and what would become of it when they graduated. In response to their concerns, President Krise called for a ministry review.

With the ministry under review, the decision was made to only have one campus pastor instead of two. At the time, Rev. Dennis Sepper and Rev. Nancy Connor, husband and wife, served as the University Pastors, and had been for more than 20 years.

The two had to decide who would stay and who would step down. At the annual Christmas Concert in December of 2014, junior Kiana Norman said she "overheard Pastor Nancy [saying] she was happy to be the narrator [because it was] the last Christmas concert she would be a part of because she was retiring."

Campus Ministry stewards were notified last Spring of the budget cuts. Connor's departure was announced at the last chapel service of the 2014-2015 academic year.

It was also announced that Campus Ministry would be moved into the Office of Student Life, out of the control - and budget - of the Office of the President.

Sepper, who was to remain as the sole campus pastor after his wife left, resigned within two weeks of the end of the Spring 2015 semester. Pastor Dennis was contacted, and wished not to comment.

With both campus leaders leaving, PLU called an interim pastor to help lead the transition.

"According to the ongoing ministry review, we want to make Campus Ministry less institutional and more relational," said the current interim campus pastor, Rev. John Rosenberg.

The ministry review began over a year ago before the recent announcement by Dr. Krise.

Before the current review, Rosenberg said PLU's Campus Ministry hadn't been reviewed in quite some time. The review team is made up of Synod staff, local pastors, PLU staff and faculty. Interviews and conversations were held with staff, faculty, and students - specifically Associated Students of PLU - and the University Congregation Officers.

"As far as changes go, we have an almost blank slate for Campus Ministry this year," President of

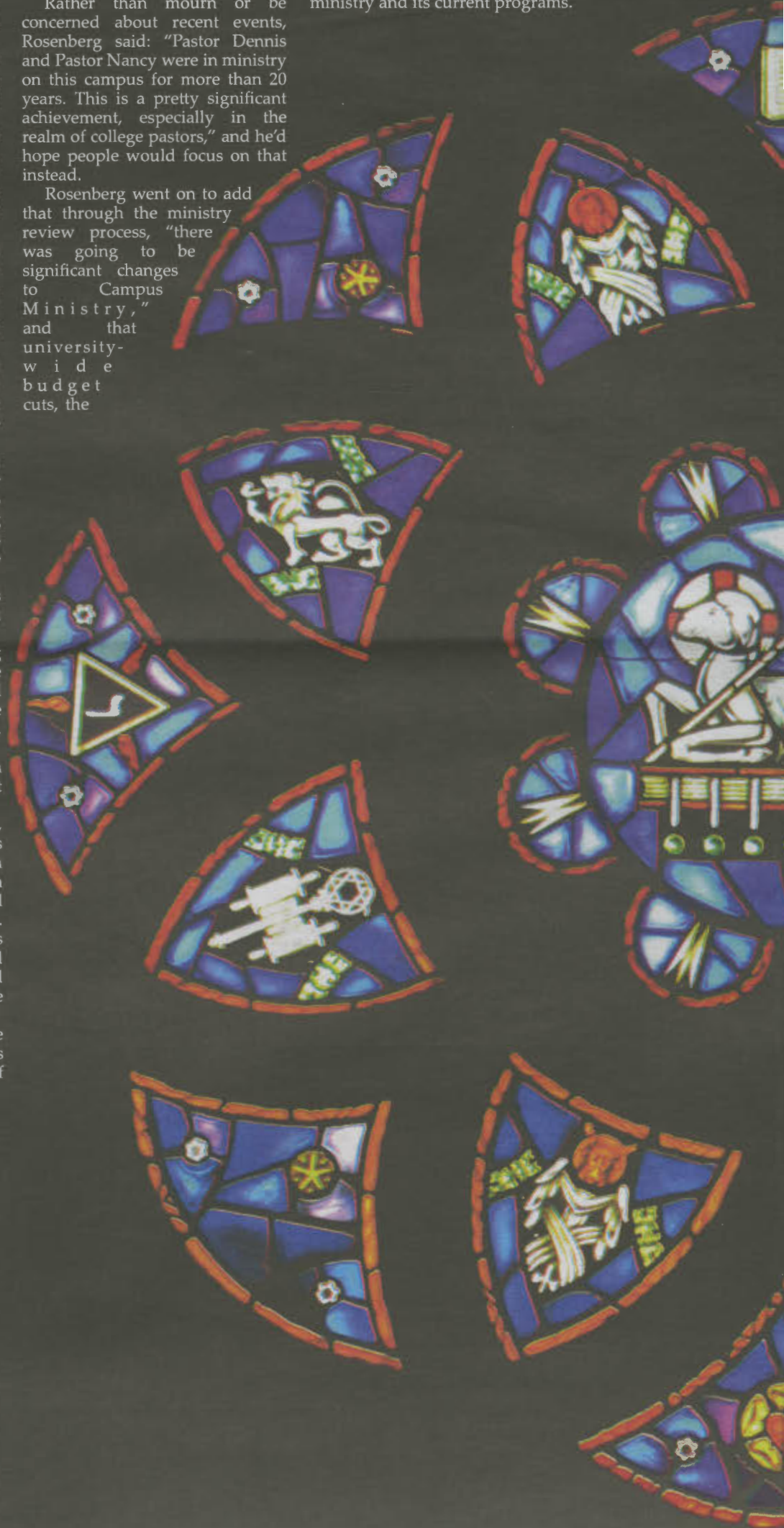
University Congregation Council, Tyler Dobies said. "From my discussions with Interim Pastor John, it is up to students to shape how Campus Ministry looks this year. Pastor John is looking to students to take the lead. With this in mind, I think it is an excellent leadership opportunity for returning and new students to get involved and to inform a new age for Campus Ministry."

Rather than mourn or be concerned about recent events, Rosenberg said: "Pastor Dennis and Pastor Nancy were in ministry on this campus for more than 20 years. This is a pretty significant achievement, especially in the realm of college pastors," and he'd hope people would focus on that instead.

Rosenberg went on to add that through the ministry review process, "there was going to be significant changes to Campus Ministry," and that university-wide budget cuts, the

movement of Campus Ministry from Office of the President to Office of Student Life, the elimination of one full time campus pastor position, the ministry review and Pastor Dennis and Pastor Nancy's departure were all "coincidental and not causal."

Later in September, the Office of Student Life will release a campus-wide survey for students' spiritual needs as a way to assess campus ministry and its current programs.



VIDEO COMPONENT:

See the interview with PLU President, Dr. Thomas Krise at mastmedia.plu.edu

Our Lutheran heritage

Regardless of Lutheran student population, local Lutheran leaders founded and continue to fund PLU.

PLU was founded by the Rev. Bjug Harstad of the Norwegian Synod in 1890. Rev. Harstad – the namesake of Harstad Hall – served as a local pastor through his tenure as president and his time in the Pacific Northwest.

"It's important to note that the Lutheran tradition of higher education is central to who we are and what makes us distinctive from other institutions," said President Krise. "The Lutheran Reformation is unusual in that it was led by a University Professor, and there was a very significant educational component to the reform."

Of the thirteen PLU presidents, nine have been Lutheran pastors or seminarians (those who were educated or trained at a school for ministry, but were not ordained).

The founding of PLU as a Liberal Arts school was part of widespread change in the mid-to-late 1800s, when Mainline Protestants began to offer coursework and degree paths in fields other than religious studies. PLU grew into a four-year accredited institution in 1914.

"An advantage of any religiously

affiliated college is the fact that we can talk about issues of religion and spirituality in a way that's very hard to do at secular private institutions and of course at public institutions," President Krise added. "In the United States, virtually every private institution had its origin in some church or other religious organization, though many have become secular over the years, but it is good to note this as a long standing tradition of American higher education."

Since its founding, PLU has operated under and received financial support from the Norwegian Synod, the United Norwegian Lutheran Church of America, The American Lutheran Church (ALC), and now the Evangelical Lutheran Church in America (ELCA).

PLU is financially supported by more than 500 congregations of the ELCA's Region 1, which includes Alaska, Washington, Oregon, Idaho and Montana. Representatives from these congregations make up the PLU Corporation, "which confirms the members of our governing body, the Board of Regents," Dr. Krise said recently at the 2015-2016 Convocation Ceremony.



What about other universities?

University of Puget Sound

- Founded in 1888
- Affiliated with The United Methodist Church until 1980; currently independent of religious affiliation
- Nine of the 14 presidents at UPS have also been pastors

Seattle Pacific University

- Founded in 1891
- Affiliated, operated, and funded by the Free Methodist Church
- Requires all undergraduate students to sign a morality contract which includes abstaining from alcohol and sexual promiscuity, forbids undergraduates to marry before they graduate
- Attendance at chapel and two other services held on campus each week are optional

Trinity Lutheran College

- Founded as Lutheran Bible Institute in Seattle in 1944
- Although Trinity has "Lutheran" in their name, the institution operates as an "independent Christian college"
- Offers a certification path for Associates in Ministry (Deacons) for the Evangelical Lutheran Church in America
- Chapel attendance is optional

First-Year FAILS

COURTNEY MIRANDA
Opinion Editor
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We've all had that terribly embarrassing first-year moment, whether it be spilling lunch across The Commons linoleum, losing your \$75 dorm-key on the first day or striding in ten minutes late to your first class because you read your schedule wrong. So here at Mast Media, we decided to inform the embarrassed that you're not in it alone.

"My first week of school, I had a meeting, but I needed to shower first and I only had a half an hour. So naturally, I locked the door when I went to take my shower, and I came back and I had locked myself out. I was stuck out of my dorm in just a towel."

-Julia Berenson

"I was walking home by myself and I jumped off the curb outside the front of T-stad and sprained my ankle and limped upstairs."

-Adam Baldwin



PHOTO BY COURTNEY MIRANDA

"I tripped and fell in front of everyone at my academic advisor meeting."

-Victoria Nishii

"I enrolled for a class, but I didn't know I was enrolled. So naturally, I never went. Then I received an email saying that I could get a passing grade if I came and took the final. Then I woke up and it was a dream."

-Nick Brandenburg

Putting the "L" in PLU

DAVID LEON
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Over the years I have struggled with what it means to be a "Lute." I came to Pacific Lutheran University in the fall of 2010 with an open mind and heart, ready to take on this institution. But over the course of my last five years at PLU the same question continues to bother me.

When I was 5 or 6 years old, I suffered a stroke and was pronounced dead for about 2-3 minutes. I am not religious and I'm barely spiritual. This is what happens when you've died once.

People automatically formed ideas of who I am and why I am here simply because I am attending a college like Pacific Lutheran University.

Just a week ago, a young woman on the confessions page commented on a post about how I, as a student here at this grand institution, should

be representing the community and myself because I work as a Diversity Advocate on campus. She meant religious representation. I deleted and blocked her from the page.

This young woman does not know my story, nor does she care to, all she appears to care about is the religious and spiritual beliefs which are so heavily tied into the "Lutheran" part of PLU. This person tried to define who I am for me. I am paying to go to this school, I am not paying to participate in any religious or faith based club, activity, social group, etc.

Pacific Lutheran University prides itself as a campus community that is inclusive of all gender identities, sexual identities, religious/faith affiliations and ethnic groups. That's fine and dandy, but the fact of the matter is that a significant population of the students are white, privileged, religious and, at times, clueless and unwilling to educate themselves

on the histories and stories of other students who don't look, talk or act the way they do.

There are no courses on atheism, agnosticism and the like for students of non-faith. If you are going to preach about being inclusive, then show it. Accommodate students who struggle tremendously with faith and religion and don't want to take many of the Christian based religion courses offered.

Perhaps creating an alternative to taking a religion course for non-faith students is a step towards an even more inclusive community. Students could, for example, take two alternative perspectives courses rather than the said religion course. The "L" in PLU does not define nor does it encompass the entire campus population and our views or beliefs.



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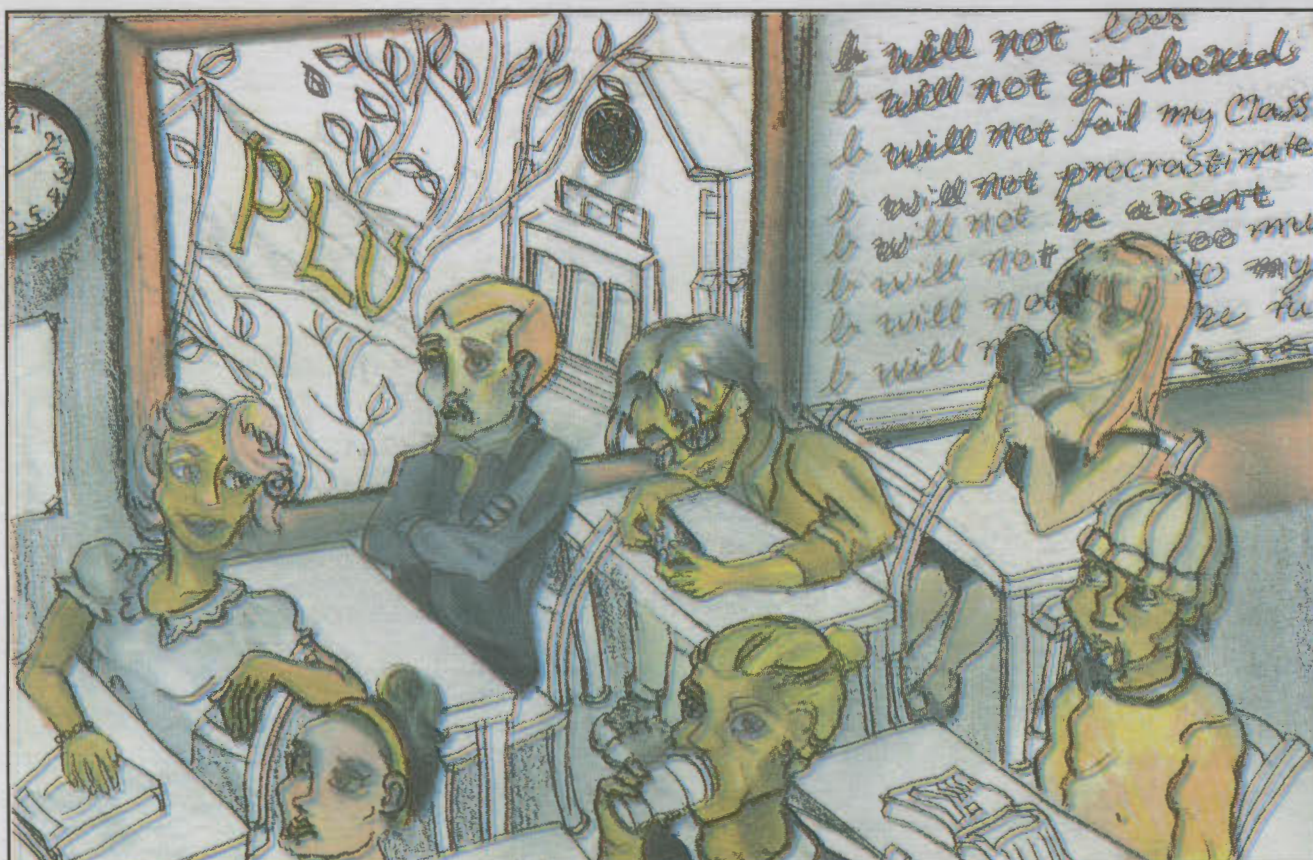
The responsibility of *The Mast* is to discover, report and distribute information to its readers about important issues, events and trends that impact the Pacific Lutheran University community.

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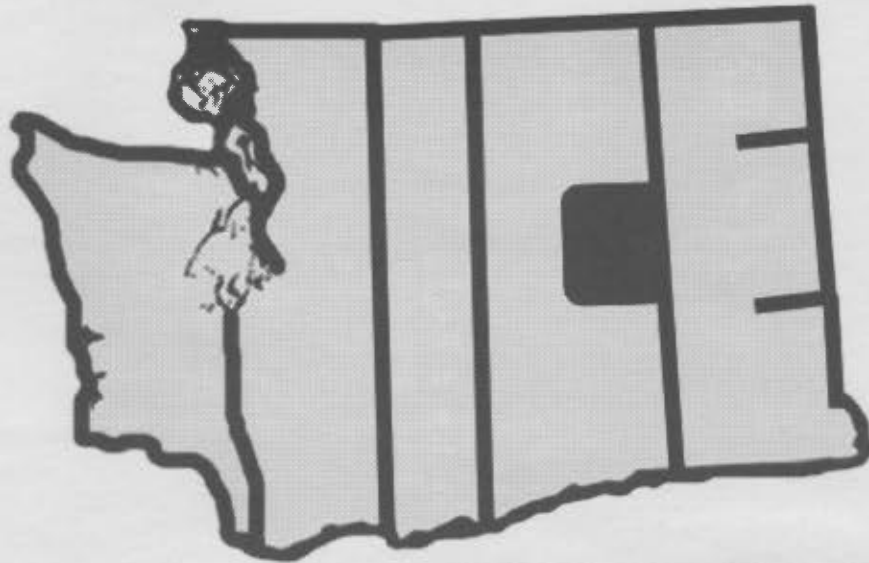
Annie is a first year student, originally from Portland, Oregon and has focused a significant portion of her interests in the visual arts. She is happily attending PLU in pursuit of studying art history and studio arts.

Fresh-Meat: First-year experience

BEN COX
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When I was 6 years old and just starting at a new school in a new country, I literally had a teacher threaten to leave me in a room full of rats overnight. I was traumatized and terrified of being fresh-meat for large rodents.

Having been the new kid most of my life at various different schools, I can say that PLU did a wonderful, and fortunately rat-less, job welcoming the first-years to campus this year. Warm welcomes abounded to the point that I hardly even felt like fresh-meat. While the NSO programs and activities were awesome, another primary contributing factor to the success was the door-holding atmosphere that permeates campus. People from all over the country, with varying religious, political, and cultural backgrounds all seem to hold doors for, and be kind to one another. Coming from a Minnesotan it means something when I say that people seem genuinely nice here.



However, we often forget just how much of an impact the little things can have. In his song "Biscuits", AGAPE talks about a boy named Kyle who was planning to take his own life until a stranger greeted him. This

simple act changed everything; it saved his life. As current first-year student Alexander Theship-Rosales put it, "Happiness is found in the little things: a quaint pat of the shoulder, a true compliment, a dollar for a pristine pack of peanuts. Even though

there are often clouds overhead as one walks along the path of life it only takes a few small courageous beams of sunlight to brighten the way."

Each of us can be or can share "courageous beams of sunlight" in different ways. Although PLU is incredible as it is, that doesn't mean that it can't always be better. I challenge you to find some way to be a little light in somebody's life every day. Nobody's perfect, and we all forget to hold that door open once in awhile. However, I firmly believe that making an effort to be consciously kind is the first step towards a better world, and that many hands make light work. Together we can do incredible things, and make this planet, where I intend to live for many more years, a place I want to live in through both rain and shine.

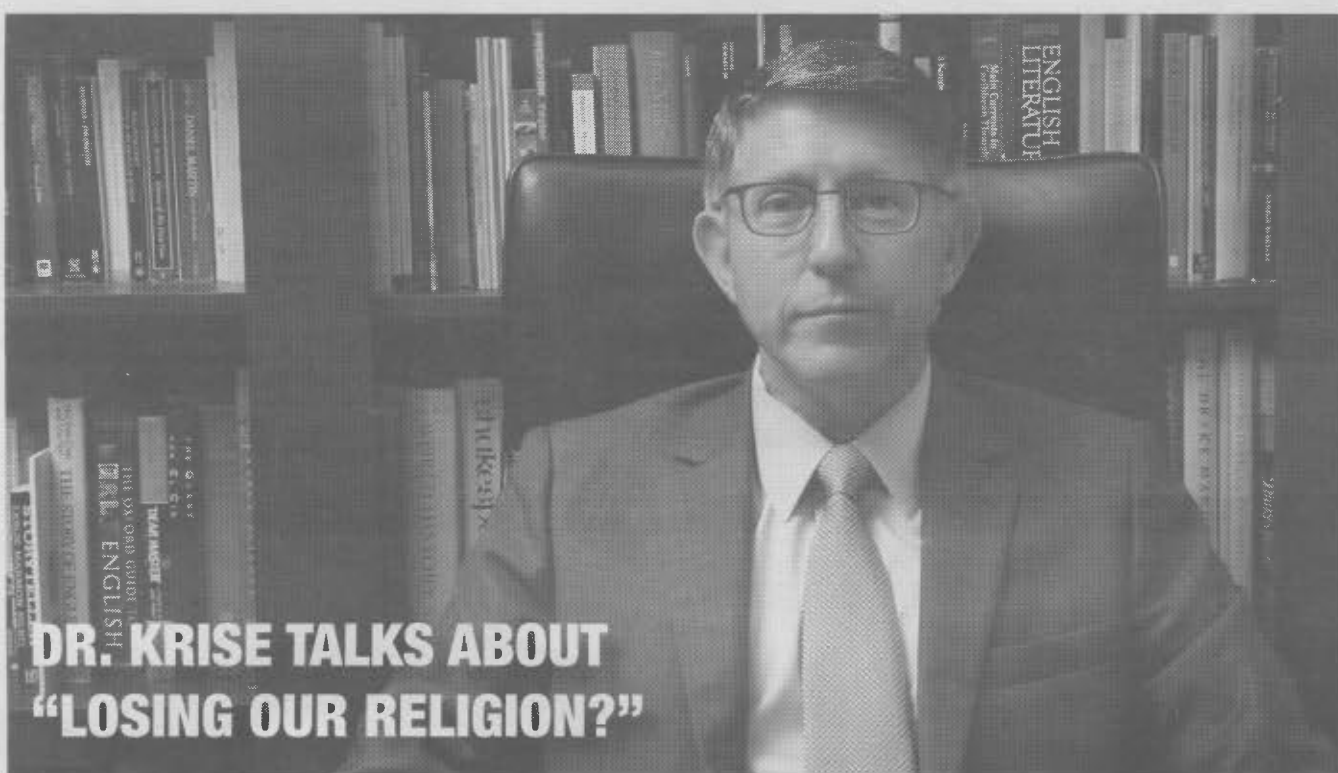
The little things may seem little, but if I'm having a rainy day, a little 'hello' goes a long way. Being in Washington we are bound to have rainy days, but let's continue to make them rat-less, good, rainy days through the little beams of sunlight that can change everything!

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Steve's Stance: Seahawks Loss

Before kickoff in St. Louis, the last play the Seahawks offense executed was an interception with one yard to earn before crossing the goal line for a touchdown, costing them Super Bowl 49. Fast forward seven months, their fate was decided on a similar distance.

Seattle had the ball on the four yard line with four plays to win back-to-back Super Bowls. The thought process was simple, hand the ball off and let the most powerful running back in the league get you six points. Instead, they opted to pass and the result was an interception by Patriots cornerback Malcolm Butler and the Lombardi trophy not returning to the Pacific Northwest for a second consecutive year.

All of the country sat in shock when the pass was thrown; Hawks fans were in complete disbelief of the turnover, but no matter what side of the spectrum the audience was on, we

were all amazed that the opportunity to hand the ball off to a player with the nickname "Beastmode" was skipped.

The logic behind the philosophy is understandable; when there is one timeout and 20 seconds left, so call a pass then run the ball twice while using the last timeout in between 3rd and 4th down. The only issue was that Seattle wasn't ever able to run the last two plays. It is easy to be skeptical of the result; if the pass play isn't there then throw the ball away and do not assume it is an automatic reception to the receiver. Worst case scenario, it is intercepted, but avoid that at all costs.

What if the offense ran the ball three times? If Lynch is unable to score on second down, hurry to the line of scrimmage to spike the ball and stop the clock seems reasonable? Wrong, that would waste a down, then the team is left with only one play remaining and a timeout.

No matter the scenario we imagine in our minds, the result will always be the same, a Seahawks loss.

Now Seattle is in a two minute drill against the St. Louis Rams to open the 2015 regular season. Russell Wilson is methodically piecing together a winning drive to be 1-0 after the first game of the year. The Seahawks are faced with a fourth and one, down four with only seconds left in the game.

What to do? If Darrell Bevel throws another pass play and it fails, the 12s would be calling for his resignation, or to at least give the play calling duties to someone else with the game on the line.

They don't pass though, it is a run play to Marshawn Lynch and the result is exactly same as before. Ram defensive tackle Aaron Donald blows up Seattle's right guard J.R. Sweezy and Lynch doesn't even sniff a first down. Rams win, Seahawks lose again

with one yard to gain.

Is there still going to be irritation among 12s and the offensive coordinator? Will we say J.R. Sweezy is incapable of run blocking and therefore we need to find a replacement? Lynch has lost his "Beastmode" quality as a runner?

No, as 12s we won't because it is the first game of the 2015 season, 15 contests remain. Last year, the Hawks struggled through a 6-4 record after a loss at Kansas City, but won their next seven games before losing in the Super Bowl. Seattle is only 0-1. Yes, it was a divisional match-up against the Rams and we are doomed in the NFC West race, but the Hawks lost to them last year as well in St. Louis.

Sleep well tonight 12s, we still have plenty of football left.

The Mast Monday Night Football pick 'em

Who to pick, a team that has Super Bowl aspirations but gets embarrassed on opening day or a team who beat an NFL bottom dweller?

Last Sunday, the Indianapolis Colts were far from being a contender. In the end quarterback Andrew Luck had a solid performance with two touchdowns, but those came during garbage time in the fourth quarter.

Runningback Frank Gore was not the back Colts fans had hoped for after only recording a 3.9 yards per carry average. An average that would leave Colts fans wondering, why did we sign him from San Francisco?

The Colts are hosting an undefeated New York Jets team coming off their Week 1 victory against Cleveland.

The win should not impress anyone, the player who rushed for the most yards was back-up quarterback Josh McCown.

New York has a stout defensive

line and a secondary equipped with Darrel Revis against Luck should make for an entertaining Monday.

I have the Colts rebounding over the Jets, 35-14.

JETS AT COLTS

D.J. Winter

Pick: Colts

Record: 0-0

"I like the Colts in this one simply because they are better and the jets QB situation is not good."

Nicoya Benham-Marin

Pick: Colts

Record: 0-0

"Andrew Luck's last name says it all."

Juston Lind

Pick: Colts

Record: 0-0

"I think it is going to be a showdown between the Jets defense and Colts offense. New York did well last week but it was against a mediocre Browns offense. Fitzpatrick is not promising for the Jets. Colts win 24-17."

Tahlia Terhune

Pick: Colts

Record: 0-0

"Colts will win for sure. All in all, I think they're a better team and Andrew luck will be able to move the ball. The jets had a few injuries last game so I don't think that'll help."

Traeger Jarrad

Pick: Jets

Record: 0-0

"I don't know a lot about American football, I have heard the Colts no longer have Peyton Manning as QB and from the commercials I have seen, he often seemed like the poster-boy for football."

Hayden McCartney

Pick: Jets

Record: 0-0

"Colts looked bad last week and T.Y. Hilton is out. Quarterback Ryan Fitzpatrick is an upgrade over Geno Smith, as long as the Jets run game remains consistent. The Colts will end up 0-2."

Kailyn Osaki

Pick: Colts

Record: 0-0

"To think Andrew Luck and company are going to have two bad performances is insane. Frank Gore and Andre Johnson should help with the injury to T.Y. Hilton."

Fantasy Football: Week 2

RECAP FROM WEEK 1: We have all learned from Week 1 of the NFL season is that New England's quarterback Tom Brady is a man on a mission post Deflate-Gate. Titans rookie quarterback Marcus Mariota shined against Jameis Winston. What should Dallas do without wide receiver Dez Bryant, out with a broken ankle for 4-6 weeks? This week you should consider:

QUARTERBACK: Andrew Luck, Indianapolis Colts

His Week 1 score of 19.26 was not bad in their loss to Buffalo, he should rebound against a Jets defense without cornerback Antonio Cromartie opposite of Darrell Revis.

RUNNING BACK: Justin Forsett, Baltimore Ravens

After Bengals' Jeremy Hill posted 18 points against Oakland, Forsett will have plenty of opportunities to capitalize with the Raiders sitting back in coverage being aware of QB Joe Flacco's aerial attack.

WIDE RECEIVER: Calvin Johnson, Detroit Lions

It had to be the zero pre-season snaps by Johnson that led to a lackluster two receptions for 39 yards. We can expect the "Megatron" to get back into his usual groove against Minnesota.

SLEEPER: Donte Montcrief, Indianapolis Colts

Jets cornerback Darrell Revis will handle Colts wide receiver Andre Johnson, therefore he should expect quite a few targets thrown in the direction of Montcrief on the outside against the Jets third string corner.

TIGHT END: Martellus Bennett, Chicago Bears

With Arizona cornerbacks Mathieu and Peterson covering wide receivers away from the middle of the field, Jay Cutler should be able to utilize Bennett across the middle.

DEFENSE/SPECIAL TEAMS: Baltimore Ravens

After stifling the Broncos offense, Baltimore will be dominant against the Oakland Raiders, who will be starting a back-up quarterback on Sunday.

KICKER: Josh Scobee, Pittsburgh Steelers

Against a depleted San Francisco Defense, Big Ben and company will have no problem marching up and down the field at home.

A Lost Season, Full of potential & aspirations

CHRISTIAN BOND
Sports Writer
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There were four Major League Baseball analysts for ESPN, each of whom picked the Seattle Mariners to win the American League West.

However, we all know that's not going to happen.

Once again, we are spending another September concerning ourselves with a rookie's performance rather than getting ready for a post-season run.

The most disappointing aspect is without question the bullpen.

The inability to keep games close is jaw dropping.

In the 2014 regular season, Seattle

relievers combined for an earned run average of 2.59.

In the 2015 season through September 9th, Mariner relievers had an ERA of 4.28.

Part of the reason for the bullpen's demise is the fact that relief pitchers had been a resource for trades by former General Manager Jack Zduriencik.

A majority of their roster moves throughout the year have left fans scratching their heads. Before being fired in early September, Zduriencik traded away Brandon Maurer, Yoervis Medina, and Dominic Leone.

All three players are right handed relievers. Trading away those commodities left the bullpen full of inexperienced pitchers. In any aspect of life, there is no substitute for experience.

Lastly, Robinson Cano had the worst

offensive year of his career.

Cano spent the first three months of the season with a batting average of .238. Analysts tried to blame the passing of Cano's grandfather over the offseason as a reason for his struggles.

A story was also published in USA Today about Cano having acid reflux disease. This resulted in Cano having to change his diet and lose some strength.

I think the real reason for Cano's struggles are due to an injury suffered during the MLB vs. Japan exhibition series. Athletes are creatures of habit.

Cano had to rehab an injury, rather than continuing to perfect his craft over the offseason.

Professional baseball is played everyday and when something isn't right, players have to figure it out on the fly. Through July and August, Cano hit .344, but his slow start contributed to the team digging themselves too big of hole to overcome.

Ultimately, the 2015 Seattle Mariners never had everything working in sync. When the pitching was great, the team couldn't muster up any offense.

When the offense was doing its job, the pitching was giving up too many runs.

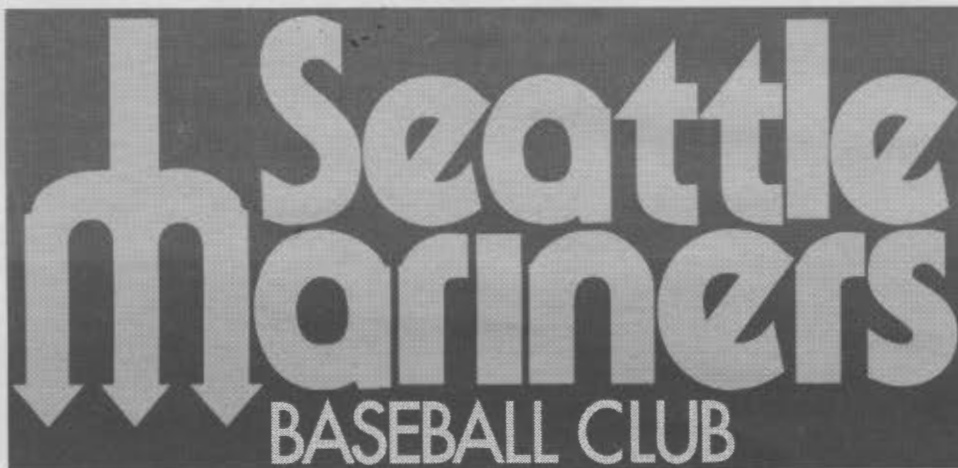
Mariner fans have plenty of stories to watch unfold even though the team will not be in the playoffs.

This offseason could be extremely interesting.

With only five players under contract and a new General Manager taking the wheel, it will be fascinating to see what direction the team goes in 2016.



PHOTO COURTESY OF KEITH ALLISON
Robinson Cano, second baseman for the Seattle Mariners. Cano is a six time All-Star (2006, 2010-2014) and a five-time Silver Slugger Award winner (2006, 2010-2013). Cano was a member of the 2009 Yankees World Series Championship team.



If fired, who could take over for Goodell?

JAKE BILYEU
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National Football League Commissioner Roger Goodell is prolonging Deflate-Gate and it's time to stop.

Goodell should relinquish his power and a strong candidate to fill the position could be a former Seahawks President.

The list of Goodell's misjudgements as NFL Commissioner has been run into the ground to the point that his credibility has been driven 6 feet further. Regardless of if it's a domestic violence case or something interfering with the integrity of the game,

he always comes out on the losing end.

Even when Goodell tries to control the game on the field, he continuously diminishes the NFL brand.

His petty attempts to make football seem like a serious business, like the unnecessary elimination of touchdown celebrations or changing the length of the point after touchdowns (PAT) from 20-yards back to 33-yards.

The fundamentals of the game are being completely changed because a tyrant in charge of America's Game.

The NFL recently hired Tod Leiweke being hired as Chief Operating Officer, which seems to have gone unnoticed by most.



PHOTO COURTESY OF MARIANNE O'LEARY

As President of the Seattle Seahawks, he planted the seed for a team that would ultimately lose the Super Bowl in 2005.

Almost a decade later, the Seahawks ascended to the top behind many moves that had been made by Leiweke before he left the team, including the hiring of Pete Carroll.

The NFL should be worried about more than saving one team. With Goodell being a cancer to the NFL, the league may want Leiweke to save all 32 teams, not just the shield. Implementing Leiweke as the face of the organization could save it.

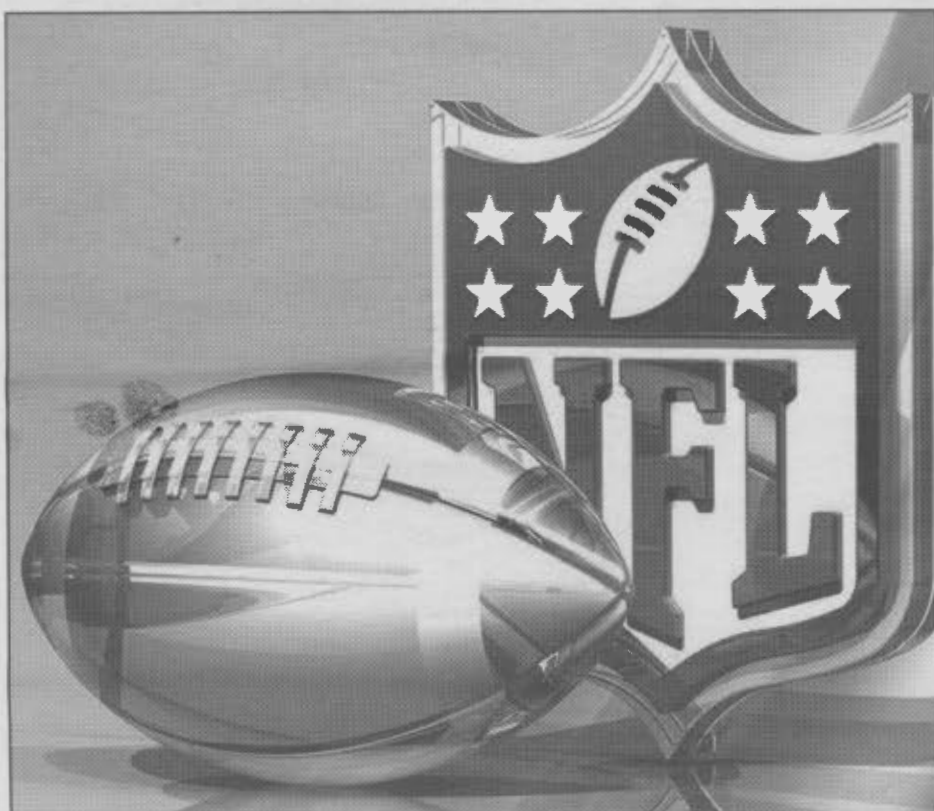
What would basically be the NFL kicking Roger Goodell out of office seems like a bold move, the Leiweke hiring should

already come as a surprise. The NFL went nearly a decade with an empty seat at the COO spot.

The last time they needed someone to fill the void was when Paul Tagliabue considered retiring as NFL Commissioner, a path he ultimately took.

His COO and eventual replacement was none other than Roger Goodell.

The biggest concern is when will this position change occur? As long as he is sitting comfortably in the chair, it is only a matter of time until he messes up again.



A Trip To England with Lena Moreno

LENA MORENO
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On August 1st the Lutes and I started our ten-day adventure to England.

Eighteen women's soccer players and fourteen men's soccer players were fortunate enough to play soccer, experience a new culture, and have fun all in another country.

The trip brought each team closer together and presented a great opportunity to play together before the regular season.

The main objective in England was to play together as a team, before our season started in September.

We played three games against

Blackburn, Manchester City and Crystal Palace, all of whom were professional soccer teams. Our games were spread out over the ten-day trip with practices in between.

We came home with a great record of 2-1 against three competitive teams.

Along with playing soccer, we were able to watch soccer at the highest competitive level.

After finally arriving in England, we

were rushed straight from the airport to Wembly Stadium to watch Chelsea play Arsenal. Although everyone was exhausted, our enthusiasm was soon revived by cheers from the 90,000 capacity stadium. Both the guys and girls team were chanting along with the other fans.

We attended another Chelsea game later in the trip, which happened to be the opening game of the English Premier League. We toured major soccer stadiums

like Old Trafford and Emirates.

The trip wasn't all about soccer though. We traveled to historical parts of England as well. We spent time walking around the birth city of William Shakespeare and tried to make the guards at Buckingham Palace notice us.

Overall, we had the most memorable time in England. The games and practices gave us confidence coming into pre-season competition, which will carry over to our regular season.

Seeing where some of top professionals teams play was like a childhood-dream come true and traveling around England was an unforgettable experience.

I wouldn't have wanted to share these memories with anyone but my soccer family.

"I wouldn't have wanted to share these memories with anyone but my soccer family."

Lena Moreno
Junior



PHOTO COURTESY OF KRISTA MORFORD: Women's soccer team in England.

Men's and Women's Golf Preview

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Women's Golf took a hit in their season opener, ending in fourth place at the Pacific Lutheran University Invitational. The PLU Women's Golf team, made up of seven members this year, ended the weekend tournament in fourth with an overall score of 670 at the 5,825-yard, par-72 course.

Whitman took the team title at the end of the weekend, beating out Whitworth. Whitworth shot 636 through the weekend and Whitworth took home a 638. Lewis and Clark finished in third, totaling 643. Behind PLU, Linfield took fifth with 703, Pacific took sixth with

776 and University of Puget Sound took last with 785.

PLU's Desirae Haselwood was the Lute's top player this weekend, finishing seventh in overall standings with a score of 157.

"With a team of six returners, we are looking forward to a great season," Haselwood said.

"Our first tournament was a good preview of what kind of competition we will be facing throughout our conference."

Last year, the Lutes tied for second in the PLU Invitational, shooting an overall team score of 659. Haselwood, in the same tournament, shot 156 through the weekend, giving her fifth place.

"Overall I think it will be our best year yet and I'm excited to see my teammates and myself improve,"

Haselwood said.

Women's Golf will continue their Fall season next weekend in Oregon for the Pacific Invitational Sept. 19-20.

Men's Golf is gearing up to begin their Fall season next weekend at the St. Martin Invitational in Olympia.

This year, the men's team will have three incoming players, as well as Mitch Baldrige, Ryan Fenton, Tom Huddleston, Justin Lee, Zach Martinson, Sevryn Modahl and Kevin McCrossin.

Last year, Men's Golf finished their season taking fifth place at the Northwest Conference Championships with Lee leading the group, taking third place overall and earning first-team All-Northwest Conference honors for the second straight year.



PHOTO COURTESY OF LUTES "IT'S ON US"

PHOTO COURTESY OF BAILEY PLUMB



THE LUTES SET LIST

Football:

at Cal Lutheran, Loss 30-26

Women's Soccer:

vs Hamline, Win 4-0

vs Cal Lutheran, Win 4-0

Up Next: BYE WEEK

Up Next: vs Puget Sound at 4:00 p.m.

Men's Soccer:

vs Mass. Boston, Loss 2-1

vs Mary Hardin-Baylor, Won 2-1

Volleyball:

vs Linfield, Won 3-2

vs Trinity, Loss 3-0

vs Texas-Dallas, Won 3-1

Up Next: vs George Fox at 2:30 p.m. Friday

Up Next: vs Whitworth at 7 p.m. on Friday

NORTHWEST CONFERENCE STANDINGS

Football

TEAM	WINS	LOSSES	TIES	CONFERENCE	STREAK
Linfield	1	0	0	0-0	Won 1
Pacific	1	0	0	0-0	Won 1
Whitworth	1	0	0	0-0	Won 1
George Fox	1	1	0	0-0	Won 1
Puget Sound	1	1	0	0-0	Lost 1
Lewis & Clark	0	1	0	0-0	Lost 1
Lutes	0	1	0	0-0	Lost 1
Willamette	0	1	0	0-0	Lost 1

Women's Soccer

TEAM	WINS	LOSSES	TIES	CONFERENCE	STREAK
Lewis & Clark	4	0	0	0-0	Won 4
Puget Sound	4	0	0	0-0	Won 4
Lutes	4	0	0	0-0	Won 4
Linfield	3	0	0	0-0	Won 3
George Fox	2	1	1	0-0	Won 2
Whitworth	2	2	0	0-0	Lost 2
Willamette	0	3	1	0-0	Lost 2
Pacific	0	4	0	0-0	Lost 4
Whitman	0	4	0	0-0	Lost 4



PHOTOS COURTESY OF BAILEY PLUMB

Volleyball

TEAM	WINS	LOSSES	TIES	CONFERENCE	STREAK
Whitworth	6	3	0	0-0	Lost 1
Lutes	6	3	0	0-0	Won 2
Willamette	4	4	0	0-0	Lost 1
Lewis & Clark	3	4	0	0-0	Lost 3
George Fox	3	4	0	0-0	Won 2
Puget Sound	3	5	0	0-0	Lost 1
Whitman	1	4	0	0-0	Lost 3
Linfield	2	6	0	0-0	Lost 4
Pacific	1	5	1	0-0	Won 1

Men's Soccer

TEAM	WINS	LOSSES	TIES	CONFERENCE	STREAK
Whitworth	4	0	0	0-0	Won 4
Linfield	4	2	0	0-0	Lost 2
Lutes	3	2	0	0-0	Won 1
Pacific	2	2	0	0-0	Lost 1
George Fox	2	3	0	0-0	Lost 1
Puget Sound	2	3	0	0-0	Lost 3
Willamette	1	3	1	0-0	Lost 2
Whitman	0	3	0	0-0	Lost 3