

PLU presents budget case to lenders

By Ben Moore
Mast co-editor

"We would like you to consider rewriting this loan, in light of our performance," said Bill Frame, Vice President of Finance and Operations, as he and President Loren Anderson presented PLU's case to its primary lender last week.

Anderson, Frame, and Edward De La Rosa, PLU's financial advisor, took their report of PLU's financial progress in 1994 to Washington D.C. last Thursday.

There they presented the report to the Student Loan Marketing Association (commonly known as Sallie Mae) in hopes of convincing the lender to give PLU a lower interest rate and a longer repayment schedule.

The new rate would be on a par

with the current interest rates they are giving to other customers.

After six years of budget deficits, PLU had a budget surplus last year, allowing for residence hall improvements and equipment purchases. But the university will be paying off the loan from Sallie Mae for several more years.

Although they listened attentively, Sallie Mae officials did not give any indication of whether or not they would accept PLU's proposal or when they would make a decision.

According to Frame, the interest rate that PLU has on its loan is between 0.5 percent to one percent more than the current annual market rate. PLU borrowed the \$20 million in 1990 to pay off past debts and make campus improvements, such as the Russell music building



Bill Frame

and dorm repairs. If PLU is able to get the new rate, the interest payments would save the university up to \$500,000, which could be used

for campus projects such as remodeling Kreidler and purchasing new Physical Plant equipment.

Since 1990, the deficit has grown to just under \$24 million from the addition of interest.

Another reason Frame hopes to get refinancing is that the loan is for 20 years, with a 10-year checkpoint where PLU must refinance the remainder (about \$14 million) of the loan. That checkpoint will come in the year 2000, but the university hopes to get a new deal before then.

"In order to do that, we are going to have to keep on performing effectively," Frame said.

Frame presented the information to show Sallie Mae officials that PLU's expenditures should go

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ARTICLES OF FAITH

Artist-in-residence interprets religious themes in mixed-media



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FOREIGN POLICY

Soccer's international players help knock out league powerhouses

BRIEFLY

Registrar's office corrects errors

Although the registrar's office voided tele-registration appointment times which were sent out on cards earlier this week, they hope to have new registration times in the mail by Friday or Saturday.

Appointment times were erroneously scheduled so that under-graduates with fewer credits got earlier registration times than those with more credits, said Nancy Doughty, a customer service representative for the registrar's office.

Though the appointment times were wrong, Doughty said the appointment days were correct.

Tele-registration times had to be re-calculated, and cards and labels were re-ordered.

After the new times are recorded in the computer in the registrar's office, students will be able to call the tele-registration number and verify their appointment time, Doughty said.

The tele-registration phone number is 531-4011 off campus and x4011 on campus.

Survey prompts new visitation discussion

By Chris Coovert
Mast reporter

Through more than a decade of changes in student life, one aspect has remained static — the visitation policy.

Teresa Miller, an upper campus senator, is among those who believe it's time for a change in the policy.

Miller has written a proposal to remove or amend the present policy which restricts visitation between members of the opposite sex in residence hall rooms between 2 a.m. and 8 a.m. The proposal acts as a blueprint for changes which must be made to keep up with the times, Miller said.

Miller has asked several students to review the proposal before she presents it to RLO and President Loren Anderson.

"I see college as a time to interact with others," Miller said. "We're surrounded by people our own age; we need to be able to interact with them at any hour."

"If you get into a good conversation at 1 a.m. and have to end it prematurely at 2 a.m., that's sad," she said.

As adults we need to be allowed to make our own decisions, she said. "Hopefully [Anderson] will take it to the regents." PLU's Board of Regents make the final decisions regarding university policies including visitation and the alcohol policy.

Jeff Jordan, director of Residential Life, said some questions must be answered before a recommendation regarding the visitation policy can be made.

"I think there are some issues that need to be addressed with roommate policy," he said. "Some people would be fine with members of the opposite sex there at any hour, some wouldn't."

Issues of sexuality and privacy and the protection of roommates were likely the basis of the original policy and should also be discussed, Jordan said.

Miller said that if our policy is meant to deal with sexual issues, there are better ways to deal with them.

"If the current policy is for deterring sexual actions," she said, "we should adopt a co-habitation policy rather than a visitation."

See VISITATION, back page



photo by Jim Keiler

Frat rush

President Anderson talks with Phi Alpha Delta President James Marron and Vice President Julie Kennedy Wednesday night after speaking at the club's initiation ceremony. The national law fraternity recently began a PLU chapter, initiating 24 members at the ceremony.

Provost search enters final round

By Teresa Morrison
Mast intern

With more than 50 candidates to choose from and only two months to go, the search for a permanent provost has begun to narrow.

The search is going along as scheduled, said Chris Browning, chair of the provost search committee.

Off-campus interviews have now been scheduled with a limited number of candidates.

By mid-November, the search committee will be able to announce and provide information on the full list of final candidates who will go through the campus-wide interview process.

One finalist, PLU's Professor Sheri Tonn, has been selected and

will be interviewed by members of the PLU community including: faculty, selected students, representatives of various campus committees, interested regents and the president.

The campus community is invited to an open reception for Tonn on Nov. 15, 4:30-5:30 p.m. in the SCC.

Tonn is a professor of chemistry and dean of the Division of Natural Sciences. She has served as chair of the Puget Sound section of the American Chemical Society and is the longest serving member of the Puget Sound Water Quality Authority.

Tonn declined to comment on the upcoming interview, and said the committee is working hard to treat Tonn the same way as the candidates from outside the PLU community.

The search committee will make their recommendation to President Anderson by early December.

PLU's former provost, J. Robert Wills, resigned in the fall of 1993 to return to teaching in the theater department. The initial search was launched in the beginning of last January.

According to Browning, the search began later than normal, because it should have started in the fall.

"As a result, we didn't fill the position last spring," Browning said.

Instead, the position was temporarily filled by (philosophy professor) Paul Menzel.

Menzel did not want to be considered for the permanent position. He plans to go on sabbatical at the end of his term.

The new provost will take over next summer.

The committee resumed the second search this fall. Over 100 candidates applied for the job.

Browning and other members of the committee plan to have off-campus interviews with approximately six or seven semi-finalists within the next two weeks. They hope to have about three finalists on campus at the end of the month.

The official appointment will be made by the Board of Regents when they meet in late January.

CAMPUS

SIDEWALK TALK

Question:

Would you change the visitation policy if you had the chance?



"I don't think I'd change it. It's uncomfortable for some people to have men or women in the other dorm room late at night."

Shannon Nix
Freshman



"Throw it out. It's dumb. We are old enough to make our own decisions."

Travis Ness
Junior



"There should be no visitation policy. It's each student's own responsibility. We're mature adults."

Michelle Price
Junior



"If there is going to be a visitation policy, it should be strict. You can get anything done before 2 a.m."

Andrew Hershey
Senior

BRIEFLY

Holiday drive supports women

The YWCA Women's Support Shelter is hosting a holiday drive for abused women and their children. The drive will end Nov. 16.

Items can be dropped off in any collection box in the lobbies of Tinglestad, Pflueger, Foss and Harstad.

The women and children are in need of non-perishable food items, hygiene products, mittens or gloves, socks, winter clothing items, and non-violent toys, such as crayons, coloring books and stuffed animals.

For more information, contact Sarah at x8291, or Liz at x7987.

AIDS forum to inform educators

The Student Council for Exceptional Children and PLU's School of Education are sponsoring a special presentation for educators entitled, "Aids and the Family."

The presentation will take place on Tuesday, Nov. 15, at 7 p.m., in the Regency Room in the UC.

The forum will focus on family issues and perspectives of raising a child with AIDS, and will give a classroom teacher's perspective on the integration of a child with AIDS into the classroom.

The presentation will feature the parents of a child with AIDS and the teacher of a local elementary school.

PLU grad named Teacher of Year

Kathy McFarland, a Bethel School District teacher at Pioneer Valley Elementary School, and a PLU graduate (1990), was named the 1995 Teacher of the Year for Washington state. She is also nominated for the national Teacher of the Year Award.

SAFETY BEAT

Wednesday, Oct. 26

• A faculty member reported that a student had entered his classroom during class. The student disrupted his lecture to demand keys to another room and then left and slammed the door.

• A student reported that a faculty member was assaulting him. Campus Safety responded and took statements from both parties. After sifting through numerous statements, the reporting Campus Safety officer determined that the faculty member did grab the student's arm, but no assault had taken place.

Friday, Oct. 27

• A staff member reported that her purse was stolen out of her office in Rieke Science Building while she was out. Loss is estimated at under \$400. There are no suspects.

Tuesday, Nov. 1

• A student's car was stolen from the library lot. The Pierce County Sheriff's Department made a report, as did Campus Safety. Loss is

estimated at \$800. There are no suspects.

• A student reported that her key holder and purse were stolen off a table in the library. There are no suspects.

• A student was reported as unconscious in the Olson balcony. Campus Safety responded, found the student conscious and contacted Pierce County Fire Department. Pierce County Fire Department transported the student to St. Clare Hospital.

Thursday, Nov. 3

• A student reported her car's rear passenger window was broken while parked in the library lot. Nothing was missing. Damages are estimated at \$200. There are no suspects.

• A student reported her CD/tape player was stolen from Memorial during a volleyball game. Loss is estimated at under \$200. There are no suspects.

• A student reported that her car's rear passenger window was broken while parked in the Tinglestad lot. Nothing was missing. Damages are estimated at \$200. There are no suspects.

FOOD SERVICES

Saturday, Nov. 12

Breakfast:
Waffles
Bacon
Scrambled Eggs

Lunch:
Ham & Turkey Subs
Breakfast Menu
Beets

Dinner:
Chicken Cacciatore
Barbecue Ribs
Mixed Vegetables

Sunday, Nov. 13

Brunch:
Blueberry Pancakes
Ham
Scrambled Eggs

Dinner:
Pot Roast w/Gravy
Stuffed Shells
Hamburger Bar

Monday, Nov. 14

Breakfast:
Oatmeal
Eggs Benedict
Apple Pancakes

Lunch:
Grilled Cheese
Beans & Wieners
Pasta Bar

Dinner:
Jamaican Jerk Chicken
White Rice
Potato Bar

Tuesday, Nov. 15

Breakfast:
Scrambled Eggs
Waffles
Hash Browns

Lunch:
Potato Bar
Fried Cod
Macaroni & Cheese

Dinner:
Tamales
Refried Beans
Pasta Bar

Wednesday, Nov. 16

Breakfast:
Fried Eggs
Pancakes
101 Bars

Lunch:
French Bread Pizza
Seafood Salad
Hamburger Bar

Dinner:
Star Trek Theme Meal
Spaghetti
Sausage Sauce

Thursday, Nov. 17

Breakfast:
Make Your Own Omelette
Waffles
Hash Browns

Lunch:
Grilled Turkey & Swiss
Beef Ravioli
Potato Bar

Dinner:
Stir Fry Vegetables
Vegetable Egg Rolls
Teriyaki Steak

Friday, Nov. 18

Breakfast:
French Toast w/Strawberries
Hash Browns
Oatmeal

Lunch:
Burritos
Vegetable Frito Casserole
Pasta Bar

Dinner:
Lasagna
Pea Pods
Italian Sausage Sandwich
Potato Bar

OPINION

EDITORIAL

Visitation policy full of inconsistency

"Between the hours of 8 a.m. and 2 a.m. room visitation is unrestricted by the university. Visitation between the hours of 2 a.m. and 8 a.m. is restricted to persons of the same gender."

This visitation policy as it is stated in the student handbook is outdated. Though I wish it would just go away, it at least needs to be changed.

Students today are different than those who abided by the current policy when it was instituted in 1981. Back then, a date cost under \$10. AIDS was more of a conversation piece rather than a concern. There weren't such complex issues to talk about late at night. In short, things have changed.

The "visitation" policy has been an issue since I came to PLU. Even the name of the policy has been disputed, because "visiting" is about the only thing that it keeps you from doing.

If there is no noise coming out of the room, members of the opposite sex are practically invisible. Why, then, must the university insist on keeping up a wall that divides the sexes? It is inconsistent to have a rule that makes people seem so different at a university which is teaching students the value of respecting and accommodating the differences of others.

Believe it or not, this wall of "protection" only applies to certain people on campus. For instance, if you are single, you can't have a member of the opposite sex in your room between

2 a.m. and 8 a.m. But the university has granted 24-hour visitation rights to married student couples in the past. The policy also does not apply to all hall directors, married or single, and it is written with the assumption that everyone on campus is heterosexual.

If the university has an underlying reason for the policy, then it should be more clearly stated. If the purpose is to keep students from having sexual intercourse, then there should be a rule against that, and the Health Center should not give away free condoms. If the purpose is to give consideration to roommates, then the rule should be exempt when the roommate is gone or for students who have singles dorm rooms. If the purpose is to prevent co-habitation, then there should be a rule governing how many nights a week a student can sleep in a room other than his or her own.

A roommate contract, with quiet hours rules and some understanding from the university, would solve the problem. My best friend is a female, and I'm sure I'm not the only student who has an opposite sex best friend. Fortunately, I live off campus, giving me the freedom to act as a real person rather than a child who needs to be separated from getting "girl germs."

—Ben Moore

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NON SEQUITUR



Corrections

Dr. Michael Bartanen was incorrectly identified in last week's issue. His correct title is acting dean of the school of the arts.

Letters

Letters to the editor are welcome and should be put in the editor's box in the Mast office. See policies box for further details and regulations about letters to the editor.

A call for conscience at PLU—consider others

The smiling picture you see above my column does not reflect my feelings today. For all you frequent readers (thank you), this will not be the typical light-hearted column you may be familiar with. I am writing today because, frankly, there are some things that I think a lot of us are sick of. But please, read on.

The sole reason for the crime, hatred and acts of violence we see around the world and at PLU are the result of a lack of concern and love for one another, as well as a lack of conscience. There are many ways in which people act with a lack of concern for others. I think in the hustle and bustle of our "every-man-for-himself" society, we are not seeing, not caring and ignoring the simple ways we are hurting people.

The other day in the UC, I watched some guys form an amazing sculpture of UC glasses (you know, the ones the UC keeps running out of, forcing us to use the environmentally unfriendly paper cups), and the sculpture was impressive. However, as I sat there, I thought those guys better not just leave them there to break. But, that is exactly what happened.

They cleared their trays and, shortly after, the glasses tumbled down. At least seven or so shattered. A food service worker had to come clean up the mess, a mess he had no part in creating. I don't think those guys ever gave just one thought to what they were doing, or that someone else would have to play mommy and clean up their little mess.

This is just as bad as the people who puncture salt and pepper shakers, mix them or fill them with water, thinking they're funny. It's pretty funny when a student who is allergic to pepper



HERB

By Bryan Herb

puts undetected, vandalized salt in their stew and has a reaction. Real funny stuff. But, the list goes on...

Many of us have had our cars broken into. If you have, perhaps you were as mad as I was when I realized that the \$500 worth of damage done to my car resulted in the sale of the speakers that sold for a retail of \$30, at most. It makes me want to tape a little envelope with \$50 in it to my window with a note saying, "if you plan on breaking into my car, please take this, instead, and save us both some trouble."

One group of people who

receive an enormous amount of inconsideration are RAs. After being an RA for two years, I have a great appreciation for RAs and the tough job they have. I had residents whom I know never thought about my feelings and used the old, "I-dare-you-to-write-me-up" approach in fostering a nice environment for me to be their RA.

I know other RAs have to face this same thing. When an RA asks residents to "please keep it down," some scowl at the RA, never realizing that they are doing their job and trying to promote consideration for other members of the wing.

I was shocked to hear one of the latest acts against an RA, which does not show a lack of conscience as much as it shows pure hatred. A Tinglestad RA has been receiving death threats on his door because a few of his insecure wingmates think he's (gasp) gay. For one, he's not. But even if he was, why do they care?

This RA (whom I know and greatly respect) could do incredible things for their wing, if given the chance. Instead, ignorance, hatred and prejudice stand in the way. How long are we going to let our fears of what we don't understand shun people

and destroy possible friendships?

Now mind you, we are all at fault, including myself, but the only way to create any change of what is wrong is by starting with ourselves.

My challenge to every student at PLU, including myself, is to think before we act and appreciate the feelings of other people, and of their worth. Go through life with a focus on loving, not "what's good and fun for me."

It is so simple, including such things as keeping your own litter picked up, accepting another's differences, and even throwing a pop can in the recycling bin, not the adjacent garbage. It's all part of thinking before acting, and taking a sense of ownership in the world we live in.

I am sorry this column appears negative, focusing on just the bad that goes on, but the truth is, I wish I had more space than this to talk with you today. These are just a few examples. There is so much we can do to make the world a better place, and it is so easy to create a large impact. Often, we may be doing the most by simply not doing these "little" things that can hurt people in alarming ways.

Bryan Herb is a senior majoring in English and communication.

THE MAST POLICIES

The Mast is published by Pacific Lutheran University students Fridays during the fall and spring semesters, excluding vacations and exam periods.

Editorials and Opinions: Editorials and columns express the opinion of the writer and do not necessarily represent those of the PLU administration, faculty, students, or the Mast staff.

Letters: The Mast welcomes letters to the editor but requires that they be signed, submitted by 6 p.m. Monday, and include a name and phone number for verification. Letters must be limited to 250 words in length, typed and double-spaced.

The Mast reserves the right to refuse to publish any letter. Letters may be edited for length, taste and mechanical errors. The Mast can be reached at (206) 535-7494.

LETTERS

College Republicans call for Democrat cooperation

To the Editor:

Recently, Mr. Jeff Olson, President of PLU College Democrats, wrote a letter concerning the newly formed College Republicans. As newly elected officers of College Republicans, we would like to respond in defense of our club and the Republican party, which we represent on this campus.

Mr. Olson starts off by saying there is a difference between Democrats and Republicans. (Well, duh!) He cites the College Republicans first advertisement as evidence of this. He mentions that a crossed-out picture of President Clinton and the quote, "No Liberals Allowed," is a "closed-minded, exclusionary attitude." He then proceeds to apply this to the National Republican party.

We feel, first of all, that Mr. Olson has no foundation for such an argument. The activities of College Republicans cannot be used as a basis for judging the entire national Republican party. Furthermore, the advertisement put out by College Republicans was intended purely as a joke.

We feel as though we should state our reasons for existing in the first place. Mr. Olson came into the ASPLU senate during one of the first meetings of the year, saying that Randy Tate wouldn't come to campus because he had no support from

any College Republican group on campus. The founder of our club felt it was a shame that a legitimate debate between two candidates could not take place because of such circumstances that were so easily repaired.

He felt that he would like to work with College Democrats to work something like this out in the future. He also felt that some of Mr. Olson's ideas were good, and he would have liked to have seen College Republicans work with College Democrats to get students at PLU registered to vote. We also hoped to make our campus more diverse by extending to students an option to have more than one political viewpoint.

As for the rest of Mr. Olson's allegations, we feel as though this is not the time nor the place to argue such refutable statistics. If Mr. Olson has any other arguments he might like to pose, we would like to invite him to attend one of our meetings to discuss the facts.

And we would be happy to accommodate him there. Our next meeting will be on Nov. 14 at 9:30 p.m., in the Harstad main lounge. We challenge College Democrats to work with the College Republicans to make our campus more politically aware of the issues, not the fight.

Tamara Bushek,
VP College Republicans
David Robinson, Treasurer

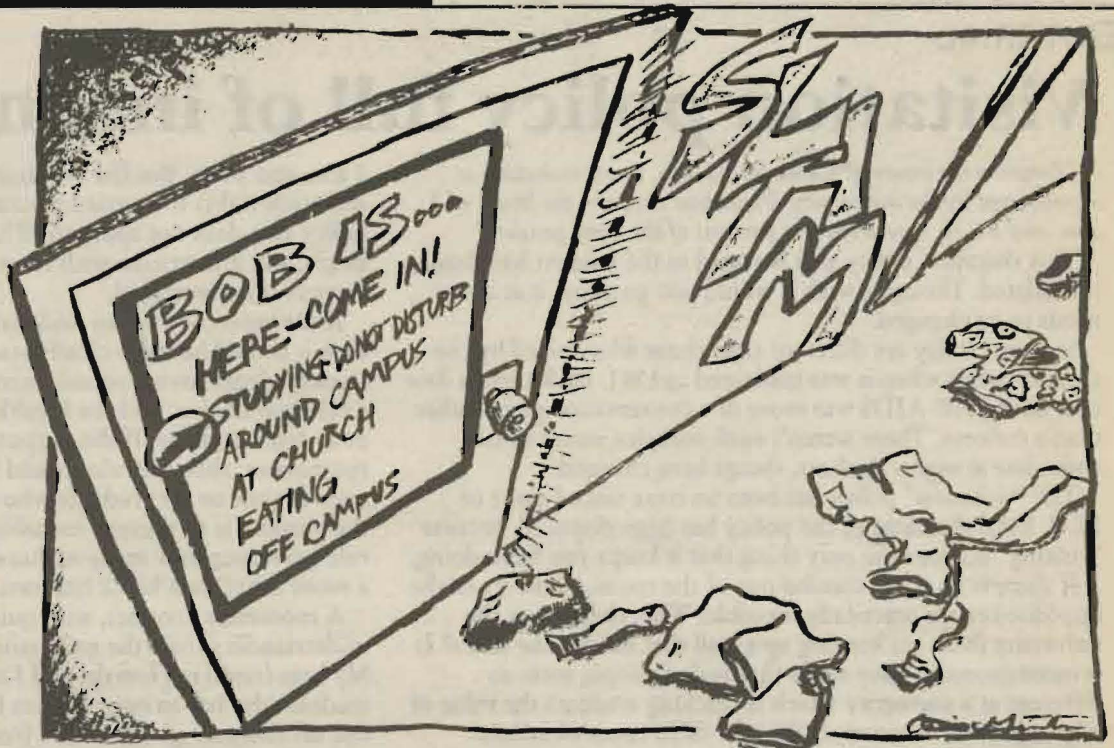


illustration by Craig Garretson

Recycling proposal needs RLO attention

To the Editor:

This letter is being written in anger and frustration. I have become aware of the lack of concern for recycling on this campus. A proposal was drafted up detailing ways to improve the recycling in the dorms. It was written by Alexis Vasquez, Environmental Activities executive coordinator.

To the best of my knowledge, this proposal was sent to Tom Huelsbeck, assistant director of Residential Life, RHC advisor Greg Monrad and the head of Housekeeping, Pat Dudley. The

reaction to this proposal was not very receptive and put down by certain individuals.

As a student who cares about the environment and regards recycling as an important thing on campus, I'm appalled and flabbergasted that such negative and defeatist attitudes exist among RLO and RHC. A lot of work was put into the proposal Alexis wrote. I should know. I'm an EAC. Our group was asked to assess recycling in our dorms.

I hope in the future that such proposals are taken seriously and not brushed off as something

petty and worthless. The position of EAC is something I take very seriously and not as some fluff job. We are here to educate and encourage people to recycle and take care of our environment. I think we are entitled to some kind of respect. To conclude my letter, I will end with this quote:

"When you toss one aluminum can, you waste as much energy as if you filled the same can with gasoline and poured it on the ground." - Earth Works Press

Jenny Seitz
Environmental Activities
Coordinator, Harstad

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Out and About

Caffeine is impetus of my impotence, says Sloan

To my shock and amazement, I was informed last weekend by some health-conscious friends that some chemicals in the great golden goodness of Mountain Dew could and would make me (hold on to your seats) ... sterile.

I was quite worried, until I was reminded that it would take like six or more cans a-day for years for it to do that to me.

Speaking of what Mountain Dew does to me, it doesn't really do anything (some witnesses may argue differently). Yes, it has a reputation for its high caffeine, but I guess I'm immune to it.

It's either that or the intense build-up of Dew in my system over the years has created an artificial homeostasis upon which I thrive and drive. Thus, it's more of a stabilizer than a stimulant, now. (Eat your hearts out, you psychologists, you.)

Actually, I'm kind of in the middle of the spectrum. I know people that get over-wired from half a Mountain Dew and others that will actually get really sleepy from sipping the golden goodness.

As much as I wish it were, Mountain Dew isn't the only source of caffeinated enjoyment out there. Obviously, coffee is the chief caffeine source for most people around here, and it's quickly becoming a trend across the United States. Caffeine is also found in everything from colas to candy bars.

So, what I decided to do was to search out some of these major sources of that wondrous wonder-drug, caffeine. I have studied and compared them for both their caffeine content and, for the nutrition nuts, their sugar content. Come, climb the caffeinated ladder with me.

This would be good to hang on or near the fridge.

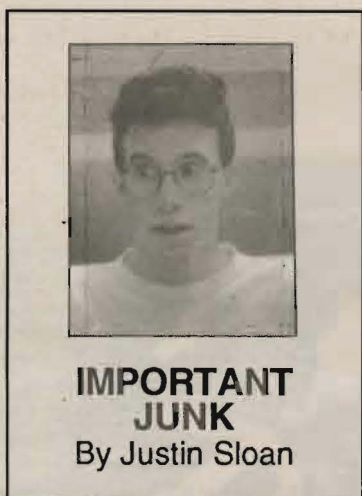
First, a quick review for some of you that are still clueless as to what caffeine is or does.

Caffeine is a chemical that (supposedly) stimulates you. That doesn't mean that after you drink coffee you should start to see pink elephants. Instead, you are effectively given an adrenaline rush and a push to the nervous system, making you more awake and more hyperactive.

Now then, I pulled the following info from the 1-800 numbers listed for each product, or from news reports I've read in the past. Here goes. The insider's guide to caffeine is as follows:

The lowest amount of caffeine one can find is in your average chocolate bar, which has about nine milligrams of caffeine and roughly 27 grams of sugar. (Wimpy things, aren't they?)

Store-made colas like Select or President's Choice rank next-to-



IMPORTANT JUNK
By Justin Sloan

lowest, with 29.9 milligrams of caffeine, with sugar levels at 10 grams. That means if you want cheap stuff with just a little spark, stick with a store-brand cola.

The taste test may live on forever, but the caffeine and sugar war between Coke and Pepsi ends here. (Historical moment?)

Coke is victorious with 46 milligrams of caffeine (about 1/4 cup of coffee and five candy bars) and 19 grams of sugar. Pepsi surrenders with 37.2 milligrams of caffeine and only 8.4 grams of sugar. And now to the grand champions.

Mountain Dew, a.k.a. the golden goodness, a.k.a. the beverage of choice, is named "Intercontinental Champion" with 54 milligrams of caffeine and 13 grams of sugar!

The reigning "World Heavyweight Champion" is, of course, coffee (coffee coffee, not fresh espressos or lattes, which only true coffee gurus know the caffeine amount in), averaging 160 to 190 milligrams of caffeine!

The amount of sugar is up to you.

Two honorable mentions: Jolt Cola claims to beat even coffee, but I never got a hold of a bottle or their phone number.

Also, there is a candy that was recently pulled from all the shelves in the stores that were carrying it. Called "Turbo Truffles," they were chocolate candies about the size of an individually-wrapped Jolly Rancher that contained 200 milligrams of caffeine. If they hadn't been pulled because some kids ate bunches of them and got really wired, unstable and sick off of them, think of the ease we would have in pulling all-nighters.

I hope my research has thoroughly enlightened you about the amounts of caffeine that may be part of your daily intake. If you are still curious about it, feel free to call or write the professors at your favorite beverage or candy companies.

Justin Sloan is a sophomore communication major.

What's Happening...

Friday, Nov. 11

The University Jazz Ensemble will perform both traditional and contemporary jazz works in a concert to be held at 8 p.m. in the Scandanavian Cultural Center. The performance is free.

"E.T." will be shown at 8 p.m. in the Leraas lecture hall.

Saturday, Nov 12

One Accord, an acoustic music group, will perform free at 9:30 p.m. in the CAVE.

Monday, Nov. 14

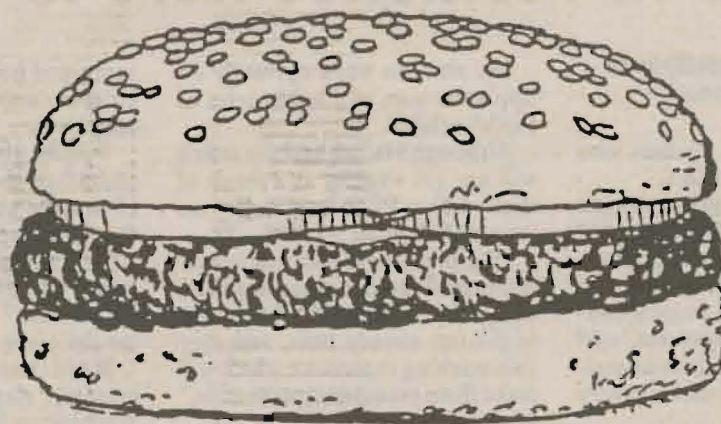
"Farewell My Concubine" will be shown at 7 p.m. in Administration 101 as part of the Chinese Studies Club's Chinese Movie Month.

Wednesday, Nov. 16

An all campus fast begins at Rejoice! The event is at 9:30 a.m. in Xavier 201

Douglas Lee, history professor, will give a lecture entitled "Tienanmen 1989 Revisited." The lecture begins at 6:30 p.m. in UC 206.

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ARTICLES OF FAITH



Much of Wold's professional art work carries strong religious themes and can often be found at Trinity Lutheran Church.



Kathryn Wold, PLU artist-in-residence

Artists-in-residence here to instruct and learn

By Monika Sundbaum
Mast reporter

They're part-time teachers who enrich PLU with their art.

They're here to inspire students to achieve their creative best.

"There is this mythology of inspiration that surrounds you, that you are some sort of magical conduit for miraculous creations," said Kathryn Wold, PLU artist-in-residence and director of the art gallery in Ingram.

Wold is one of three artists-in-residence at PLU whom John Hallam said play a very important role in the art curriculum.

Hallam is the chair of the art department.

"We like the idea of artists-in-residence," he said. "They often bring a fresh approach and enrichment to the regular faculty. They bring in new techniques and ways of doing things. They enliven the art program."

The artists also benefit. "Some of their first shows could be at PLU, before they go on to Paris or something," Hallam said.

As artist-in-residence, Wold had the opportunity last January to display her artwork in her own individual show in the Ingram gallery.

She also has work currently on display as part of the "Articles of Faith" exhibit.

Although Hallam said the artists will not get wealthy as a result of their work at PLU, he said they are rewarded in other ways.

"We hire them as part-time teachers, provide studio space, supplies, equipment and tools which they might not already have, and they gain teaching experience which will make them even more marketable," he said.

The group of artists-in-residence this year is smaller than in years past, primarily due to cutbacks in the budget.

"We'd be doing much more of it if the budget allowed," Hallam said.

Sharing the title of artists-in-residence with Wold this year are Josh BeatonDoyle, a sculpture teacher, and Mary Jane BeatonDoyle, a guest lecturer in the painting classes.

Wold has a bachelor's of fine arts degree from PLU, but said it was frightening to admit she had wanted to major in art.

"At the time, I was chicken to declare an art major," Wold said. "I knew how ridiculously impractical it was."

Wold's worries of not being able to find a job after graduation

prompted her to put off declaring art as her major until the end of her junior year.

Finally, after coaching from her godfather, she realized that the life of an artist was the only way of life that would really make her happy.

"My godfather said, 'You're an artist. You know you're meant to be an artist,'" Wold said. "He gave me the nerve."

Wold went on to receive a master's degree from Western Washington University in the education master's program, more for the chance to gain a deeper understanding about art rather than for the teaching aspect.

"I had no idea that when I went to school here that I'd end up teaching here," she said. "In fact, I never thought I'd end up teaching at all."

Wold said that although art is considered a risky business, even the professions that are traditionally considered "safe" are in jeopardy today.

"There are no guarantees, wherever you go. But in art, the guarantees are phonier and shakier," she said. "Even if you do the 'practical' thing and get a teaching degree, for example, there are not a lot of jobs, and they're very competitive."

This is Wold's first semester out

of three years that she is not teaching, due to her new position as the art gallery director.

Although Wold is a teacher and director, she feels she is first and foremost an artist.

"An artist is a self-proclaimed position, and that is very tough to say," Wold said.

Wold's style includes pastels, photographic work and mixed media, a style of art that combines a variety of materials. She also creates chasubles (a religious robe) and stoles (a symbolic cloth that is worn around the neck) for members of religious hierarchies, such as ministers and bishops.

Wold bases much of her professional artwork on religious themes. One of her proudest accomplishments was a chasuble and stole she created for her father, Bishop David Wold, when he was sworn in as bishop of the South Western Washington Synod of the ELCA.

Wold said her family and friends are her main support — and toughest critics.

"I receive incredible support from my family and friends, and that is what makes the difference," Wold said. "They are also my strongest critics. But what they say never ever feels like it's a criticism of me."



The Christ figure, an example of Wold's work

ABOUT



she has several of her art works on display in the Ingram gallery as part of the "Articles of Faith" exhibit.



Wold created a chasuble and stole worn by her father, Bishop David Wold when he was sworn in.

In the gallery

What: "Articles of Faith" exhibit
Where: Ingram gallery
Date: Show runs until Nov. 16.
Time: Weekdays, 8:30 a.m. to 4:30 p.m.
"The 'Articles of Faith' exhibit showcases what we are about here at the gallery and at PLU," Wold said. "In the art gallery, there are aesthetic interests that transcend the practical, and PLU is an institution of the Evangelical Lutheran Church of America. The exhibit affirms those connections."



Wold's mixed media art, includes wood, cloth and paint.



Red Velvet is used to show that people of all different races and cultures are intertwined with Christ.

by Kristen Brady

SPORTS



photo by Jim Keller

Karl Lerum darts towards the end zone. The freshman leads the receivers with 531 yards and seven touchdowns.

EMALS surprise Vikings

By Bryan Sudderth
Mast reporter

In a move that both stunned and confused the Western Washington defense, PLU introduced a potent, attacking offense in the second half of the Lutes 35-15 win on Saturday.

FOOTBALL

Overall record: 7-1

Next game: Saturday at Puget Sound, 1:30 p.m.

The Lute offense struggled through the first half, unable to put any points on the board until early in the second quarter, when Pete Finstuen caught a 28-yard touchdown pass from quarterback Karl Hoseth. The pass completed an 80-yard drive that began following a missed field goal of 37 yards by Western kicker Jeff Starr.

The defense of PLU kept the game close. The Viking offense, which had been leading the Columbia Football Association in scoring at 38 points per game, was

held to one touchdown in the first half.

That touchdown came on a scoring drive that began on PLU's 44-yard line, following an interception of a Hoseth pass by Western's senior free safety, Greg Malo. The touchdown came on a 25-yard pass from quarterback Jason Stiles to wide receiver Kevin Palmore.

The only other scoring in the first half came just past the midway point in the second quarter. PLU began a drive on their own 20, but was forced to punt after just three plays. Lute punter Kenny Frisch had his punt blocked into the end zone for a safety.

Despite having two more turnovers than Western, the Lutes made it to half time with Western leading by a slim margin of 9-7, because of the strong defense.

The PLU offense came out looking comfortable in their new scheme after practicing it for just a week. On a drive that went 83 yards and took more than four minutes off the clock, Karl Lerum caught a 29-yard pass to move the ball to the Western 31-yard line. After PLU had moved the ball to the 10-yard line, Lerum ran a reverse around

the left end of the Western defense for a touchdown before the confused Vikings could stop him.

The Lute defense continued to hold the Viking offense in check and forced Western to give the Lute offense the ball shortly after the score. The PLU offense received the ball just over two minutes later, following a 24-yard punt by Western after their drive stalled on the 50-yard line.

The Lute offense, under the command of Hoseth for the entire game, attacked the stunned Western defense again. Western seemed more prepared for the Lutes the second time around, forcing a fourth-and-one after three plays. Showing confidence in the offense, Frosty and Scott Westering, the offensive coordinator, decided to go for it on their own 35 yard line.

Pete Finstuen ran for five yards and a first down to jump-start the drive. PLU marched down the field on 11 plays for 74 yards. Running out of time in the pocket, Hoseth dumped the ball over the middle to Lerum, who spun away from Viking defenders and found some

See FBALL, page 9

Season ends in disappointment

By Geoff Beeman
Mast reporter

The PLU's women's soccer season came to a close last Sunday at the conference semifinals in Salem, Ore.

After compiling a 5-2 conference record, the Lutes earned the right to compete in the conference semifinals at rain-drenched Willamette University. There, PLU battled through four inches of standing water and ended up victorious against Whitworth.

The Lutes carried their domination over Whitworth from the last game of the season to the first playoff game.

One key to the Lutes 1-0 victory was the shot differential. PLU outshot Whitworth 27-7.

Up until midway through the second half, PLU's dominance had not provided a single goal. But 62 minutes into the game, freshmen midfielder Keren Liekem received a cross pass from forward Asta Kvitne on the left side. Liekem took the shot and scored what would be the only goal of the game. The goal was Liekem's first in her collegiate career.

"I just had the ball in front of the goal and put it in," Liekem said. For the remainder of the game, goalie Lisa Cole held Whitworth scoreless, ending with a shutout.

On Saturday, the Lutes took to the water again and played for the conference championship against Willamette University. Earlier in the season, Willamette defeated the Lutes 2-0.

The game started well, with neither team scoring for the first 10 minutes. Then Willamette scored the first goal of the game 11 minutes into the first half.

After the Willamette goal, scoring came to a halt until, with little more than eight minutes left in the game, Willamette struck again, making the score 2-0.

Only three minutes later, Willamette scored their third and

final goal of the game, making the final score 3-0. For the game, the Lutes were outshot 22-11.

The loss to Willamette meant the end of the season for PLU. The Lutes finished the season with a 14-6-1 record.

The leading scorer for PLU this season was junior midfielder Jo Dee Stumbaugh, who now sits 15th on PLU's all-time scoring list. Leading in assists was forward Asta Kvitne. Senior Jenni Lee was named defensive leader 16 times.

One very impressive statistic for the '94 Lutes was the balance of the team's scoring. Fourteen of the 18 field players for PLU scored goals this season.

Perhaps the best thing to come out of this season for the Lutes is experience. With only two seniors on the team, and a freshman class that fielded five players regularly in the playoffs, the future of PLU women's soccer, in Lee's words, is "very bright."

"They have their future in their hands. This is a good, young team," Lee said.

Although PLU is only losing two players to graduation, both will be missed. Senior captain Lee was second team All American last season. This year, Lee, and fellow senior goalie Lisa Crowder, are candidates for the honor of Academic All American.

PLU coach Colleen Hacker had much praise for her senior defender. "Jenni Lee is a champion in every sense of the word," Hacker said. "She was always able to raise her level of play."

Hacker was very proud of her team's performance this season. "This season was incredibly successful and often heroic," she said.

The loss to Willamette brought not only the end of the season, but also, noted Hacker, the end of their time together as a team.

"This shows the powerful impact this soccer team has on all of us. The end of the season brings this awareness," Hacker said.

Playing the waiting game

By Wes Au
Mast reporter

After splitting a pair of NCIC games last weekend, the Lutes must now wait until Sunday to find out if they are voted into the playoffs.

VOLLEYBALL

Overall record: 18-11

Next game: NCIC Playoffs, TBA.

The split in the weekend matches left PLU tied for second in the conference with Linfield and Pacific.

On Saturday afternoon, the Lutes hosted conference leader Willamette and fell 3-15, 15-10, 4-15, 5-15.

Coach Jerry Weydert said the match came down to a matter of ball control.

"They controlled the ball better than us," Weydert said. "We couldn't run an offense that put

pressures on the middle."

This lack of a middle attack, according to Weydert, allowed Willamette blockers to key-in on the Lutes' outside hitters.

"We need to get 10 or more kills out of the middle," Weydert said. The Lutes managed only six.

On the other side of the net, Willamette was very solid.

"They always kept the ball where the setter could set the ball," Weydert said. "They didn't make many mistakes."

For the match, sophomore Beth Jayne led the Lutes with 19 kills. Junior Rachelle Snowdon had 11 kills and 20 digs, while sophomore Kim Baldwin had 36 assists and 15 digs.

On Friday night, the Lutes played host to Whitman, the last-place team in the conference. PLU won 15-3, 10-15, 15-4, 15-5.

"We just rolled over them," Weydert said of the easy win, the Lutes' second of the season over Whitman.

Weydert said the team lost the second game only because they were trying a new offense.

"We were experimenting a little bit," Weydert said. "It gave me some ideas."

Snowdon led the team in kills with 15. Jayne had 10 kills and 11 digs, and Baldwin set 37 assists.

Now the team must wait for their playoff fate to be decided.

There are eight playoff spots in the Northwest region. Four go to the conference winners and four are at-large berths.

Weydert said that the at-large berths are determined by the region's four conference representatives, based on conference record, strength of schedule and overall record.

The Lutes are currently ranked eighth in the 26-team region, but 10th-ranked Carrol College won their division, effectively dropping the Lutes to ninth.

"It's potentially there," Weydert said. "We should be there, but you never know."

The Lutes will know this Sunday if their season will continue.

"Our representative is going to fight hard for us," Weydert said.

SPORTS ON TAP

Football

Saturday — at The University of Puget Sound, Tacoma, 1:30 p.m.

Men's Soccer

Saturday — vs. Simon Fraser, Keithley Middle School, 1 p.m.

Wrestling

Friday — North Idaho JC, Coeur d'Alene, Ida., 7:30 p.m.

Saturday — North Idaho JC, Coeur d'Alene, Ida., all day.

Men's Basketball

Friday — at Concordia, Portland Ore. 7:30 p.m.

Saturday — vs. Western Oregon, PLU, 7 p.m.

Swimming

Saturday — at The Evergreen State College, Olympia, 6 p.m.

SPORTS

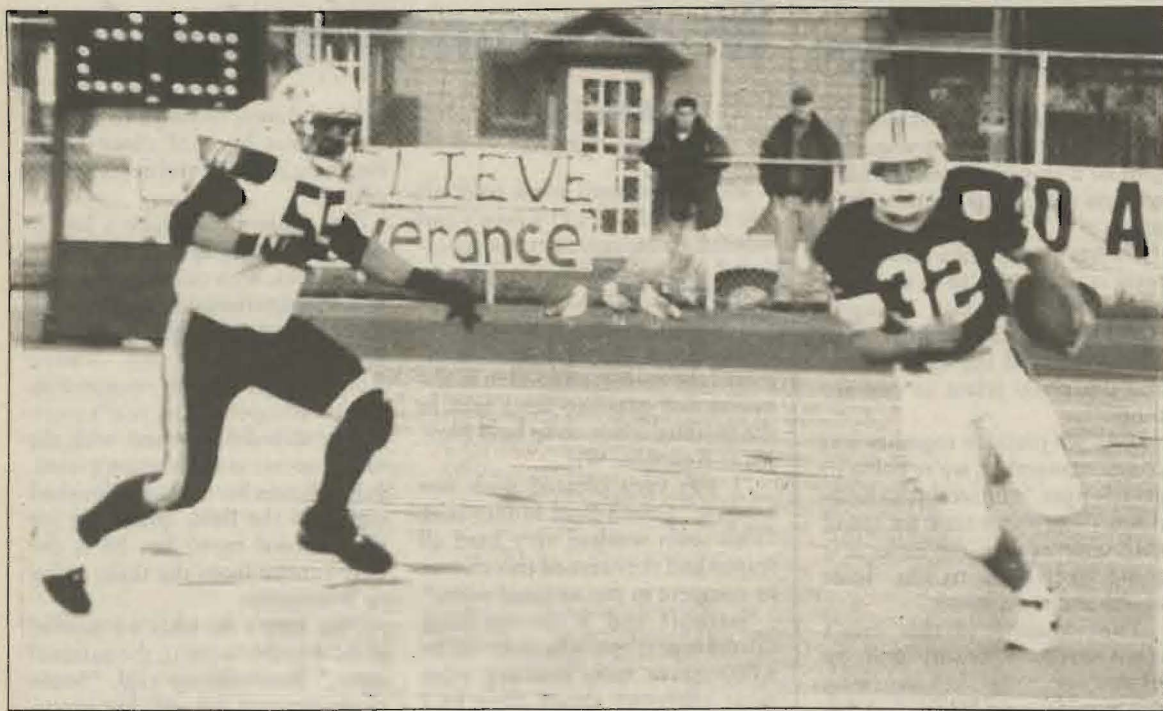


photo by Jim Keller

Peter Finstuen runs away from the Western defender. The freshman scored two touchdowns on Saturday.

Fball

continued from page 8

open ground on the sideline, protected by Lute blockers. He ran the ball in for a 16-yard touchdown reception.

After another short offensive series by Western, PLU drove the ball down to the Viking 17-yard line. Looking to put the game away, Hoseth found Gavin Stanley, returning from a shoulder separation after being out for three weeks, who took the ball to the Western 3-yard line before being stripped by Viking defenders.

"Gavin was an inspiration to the team," said Frosty Westering.

PLU's defense returned the favor four plays later when Mark Givens intercepted a Stiles pass and returned it 22 yards to the Viking 7-yard line. The Lute offense scored on the next play when Finstuen used his speed to accelerate toward the Western sideline, where PLU blockers had effectively sealed off

the Viking defense for a 7-yard touchdown run, making the score 28-9.

The Lutes left no doubt about the outcome when they scored a second, fourth-quarter touchdown with 9:24 left in the game.

Starting at Western's 47-yard line, following a short punt of just 25 yards, the Lutes scored quickly. On second-and-10, Aaron Tang rumbled his way through the Western defense, breaking Viking tackles for a gain of 41 yards before Malo could drag him down from behind. Hoseth found Tang for a 6-yard scoring reception on the next play.

Western threw former Puyallup Viking, Darren Erath, into the game on the next series. Erath drove the Vikings from Bellingham 76 yards in less than four minutes for Western's first score since the safety in the second quarter.

However, with just 5:27 left in the game, and PLU receiving the ball, it was too little, too late. The Vikings had possession of the ball two more times, but they were unable to score against the Lute defense.

Frosty Westering called his son's introduction of the new offense, which Scott devised last Sunday, "a coaching masterpiece."

"It just caught them off-balance," Westering said.

Westering complimented the inside rush of Albert Jackson, Matt Mihelich and Ryan Mangan.

For his performance in running the new offense, Hoseth received CFA offensive player-of-the-week honors. Hoseth completed 22 of 30 passes for 279 yards and three touchdowns in his best statistical performance of his college career.

The Lutes close out the regular season at UPS on Saturday.

Saturday shot at nationals

By Aaron Lafferty
Mast intern

Among a strong group of NCIC teams, the Lutes prevailed last week as conference champions.

M-SOCCER

Overall record: 11-4-3

Next game: Saturday vs. Simon Fraser, 1 p.m.

The PLU men's soccer team will battle Simon Fraser for a trip to the national tournament on Saturday after the Lutes defeated Concordia, 4-3 Thursday.

Jamie Bloomstine had three goals in the game for a hat trick, while Dennis Hillius added on the fourth goal.

Simon Fraser defeated Westminster College 5-0 in the first semi-final and they will play the Lutes tomorrow with the winner earning the birth in the tournament in Alabama. On Wednesday, the Lutes made their first stride towards the conference title. They beat the Bearcats of Willamette 2-1.

The Lutes controlled the game on both sides of the ball throughout the first half. The consistent defensive squad allowed the Bearcats just seven shots. However, in the 33rd minute, Willamette was able to get one through the defense, taking the lead 1-0.

The Lutes increased their intensity in the second half, taking only

five minutes to score. Forward Jamie Bloomstine received a pass from Eivind Kolstad to put it in for the tie.

The game remained locked in a tie for nearly 20 minutes, until the Lutes made another strong drive towards the Bearcats' goal. Joe Hampson booted in the game winning goal.

The Lutes held on to their 2-1 lead for the final 21 minutes of the game. They allowed the Bearcats just one shot in the second half.

The Lutes moved on to face Pacific on Saturday for the NCIC championship. The two teams met one week earlier, with the Lutes winning 2-0. The Boxers were taken to overtime by Whitworth on Wednesday before winning 4-3.

Once again, the Lutes came out strong and controlled the pace throughout the game. They dominated at nearly every position, outshooting the Boxers 14-9. However, the Lutes weren't able to convert their shots for nearly two-thirds of the half. It wasn't until the 36th minute, when Bloomstine

scored his 10th goal of the season, that PLU took the lead.

Two minutes later, the Lutes cushioned their lead on a fortunate mishandling by the Boxers' goalkeeper. A PLU attack led to a shot that was saved by the Pacific goalie. However, the ball slipped out of his hands, and Laef Eggen scored to give the Lutes a 2-0 lead going into halftime.

In the second half, Pacific responded, fueled by a positive home crowd. The Lutes held tough and stopped nearly all attacks. In the 65th minute, the Boxers got a break. After a strong attack at the PLU goal, Boxer Geoff Hall passed a header into teammate Ean Lensch, who headed the ball just beyond the reach of goalie Rikard Wicksell.

Five minutes later, the Boxers lost a player when a scuffle ensued in front of the Boxers' net. The Lutes didn't lose any players and maintained a one-man advantage for the rest of the championship contest. PLU held on to the 2-1 victory and continue their journey through the playoffs.

Europeans study soccer abroad

By Troy Arnold
Mast intern

The men's soccer team has had a successful season this year. And with the help of four European players, it has been able to defeat some of the conference power houses.

Coach Jimmy Dunn was surprised to find out that he had four European soccer players this year.

"Usually, we only have two or three European players on the team," Dunn said. "Four is the most we've ever had."

The four players that play for the Lutes come from three different countries. One is from Denmark, one is from Norway and the other two are from Sweden. Lars Rasmussen, a senior from Copenhagen, Denmark, is a sweeper for the Lutes and has started 14 of 15 games for PLU this season. He is one of the key players on defense for the Lutes.

This is Rasmussen's last year as a Lute. He will be graduating at the end of the semester. Before coming to PLU, Rasmussen went to Copenhagen Business College in Denmark. He plans to go back to Denmark to find a job, as opposed to staying here and finding a job in the U.S.

"There are a lot of Scandinavians here," said Rasmussen. "It's a great place to meet new people, especially Americans."

Being a 26-year-old senior, Rasmussen said he has had a lot of fun playing for the Lutes and that PLU is a great place to play soccer and to get an education.

Tomas Davidson, a sophomore midfielder, found his way over here through an agent from his home town of Stockholm, Sweden. Davidson played for a second division team in Sweden, and PLU was highly recommended to him as a great school to play soccer and get a good education.

"The players here are more competitive, and we play a lot more overall soccer in a shorter time period," Davidson said.

In Sweden, the team that Davidson played on only practiced four days a week and played only one game a week, with a season that could be up to eight months in length. Here at PLU,

they practice five to six days a week and have up to three games in a week, and their season only lasts three months. So, in that aspect, the style of play took some getting used to for Davidson.

Davidson said his immediate goals for the future are to make it to nationals this year and hopefully be back next year to help the Lutes have another successful season.

Rikard Wicksell, a sophomore goalkeeper for the Lutes, came over to PLU with Davidson. They had been playing on the same team in Sweden for the last six years, and he has had an outstanding season as goalkeeper for the Lutes.

Wicksell has started in almost every game, and has made 44 saves, allowing only 11 goals. His record also includes three shutouts.

"It's a lot different over here," said Wicksell. "In Sweden, we look at the game as one, 90-minute unit, while, over here, we break the game up into individual sections and then look at those sections."

Eivind Kolstad was the only European player who walked onto the soccer team. Kolstad plays center and forward for PLU. He suffered an injury during practice this season that kept him out of a couple of games. Kolstad was able to play in six regular-season games and then played for the Lutes in the playoffs.

Kolstad is from Norway and played for a third division team back home. He found out about PLU from a friend in Norway who graduated from PLU and played soccer for the Lutes. Kolstad also said that soccer here in the U.S. is a lot different.

"The players here have, overall, better technique, but the players in Norway play a lot more physical," Kolstad said.

All of the players in Europe play for club teams. Because of this, they are able to play on a team year round. First division is the highest level at which they can play, and that's considered professional soccer. The divisions go down from there and are known as semi-professional teams.

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SPORTS

The young and the breathless

By Ben Egbers
Mast reporter

PLU's cross country teams may have stumbled upon the fountain of youth.

CROSS COUNTRY

Last meets results: The women qualified for the national meet, the men did not.

At the opening of the 1994 season, half of the men's team, and over two-thirds of the women's team were underclassmen. And both squads still held legitimate chances of going to the National Championship Meet.

"Whenever you have a real young team, the coach is always very excited," said Brad Moore, men's and women's coach. "I am very optimistic about the future of this team and what might be in store for both our men and our women."

Although most student athletes are attracted to schools

based upon the strength of the existing programs and, more importantly, how much financial aid is involved, such has not been the case at PLU.

"Something just kind of happened here in the last couple of years," Moore said. "During the last four or five years, we (PLU) haven't been able to put up the same financial aid funds as some of the other private schools in the Northwest. Because of that, some athletes that were accepted to attend PLU have chosen to go elsewhere. But we've been very lucky, the last two years especially, in getting some top-notch athletes into our program."

According to Moore, the men are inspired by a large number of sophomore runners this season. These sophomores account for just under half of the men's team and provide both the excitement that generally comes with youth, and, more surprisingly, leadership.

"What really pleases me about these runners is their maturity," Moore said. "It's very exciting to see young athletes running so well with so little experience."

Although the men's team ap-

pears to be extremely young, the women are even more youthful. Out of a 16-person team, PLU's women's roster has 11 underclassmen.

"What I really like about this team is that we're all in the same boat," said freshman Shannon Robinson. "Being young, we've all experienced the same things and can really relate to one another."

"As we practice together and compete together, we're going to get stronger," said freshman Kelly Allen. "The more time we spend with one another, the easier it is going to become to run closer together during meets."

The majority of this year's cross-country teams will be around to run together for at least two more seasons. Moore said that the time together gives these runners a definite edge over their competition.

"We have been very strong for two years running," sophomore Val Wawrzycki said. "But I don't think that the majority of our team has even reached their personal peaks yet. We have a lot to look forward to."

Women run to nationals

By Ben Egbers
Mast reporter

Months of hard work paid off last weekend as PLU's men's and women's cross country teams competed in the conference meet in Walla Walla, Wash.

The women's team, led by Amy Saathoff and Turi Widsteen, completed the meet ranked 11th in the nation and qualified for a spot in the national meet, to be held Nov. 19, in Kenosha, Wis.

"I was very pleased with our women," Coach Brad Moore said. "This team worked very hard all season and they earned this chance to compete in the national meet."

Saathoff and Widsteen both turned in personal best times in the 5,000-meter race, running what most everyone called their best races ever.

"Turi and Amy came out and ran very strong for us," Moore said. "Both of them beat their previous best times by almost 30 seconds and provided a real spark for our entire squad."

Widsteen finished third and Saathoff fifth in a field of almost 60 runners from eight conference schools in the Northwest.

"I was really happy with my race," Widsteen said. "It was one of my better runs of the season, and would have been even better if I wouldn't have taken a wrong turn that cost me one place."

Saathoff was equally pleased, saying, "I went into the meet with two main goals: one, to break 19 min-

utes, and two, to finish in the top five. I met both of those goals, finishing in 18:45 and getting fifth place."

The women will take a highly experienced group to Kenosha in two weeks, with only two runners lacking experience in the national meet. Those runners, freshmen Kelly German and Tanya Robinson, are the only runners who did not compete at last year's meet.

The men did not meet with the same success as the women's team. Junior Kevin Bartholomae finished eighth in the field, qualifying for the national meet; but he is the only runner from the team going to Wisconsin.

"We didn't do what we needed to do in order to get to the national meet," Bartholomae said. "Some of our runners did well, but everyone needed to step up, and that just didn't happen."

Bartholomae was one runner that really stepped up, running what Moore called his "best meet of the season."

"I felt really good about my race," Bartholomae said. "I started up front with the leaders and I knew that's what I needed to do in order to qualify for nationals."

The women's team and Bartholomae will practice these next two weeks. They will leave Nov. 17, for the national meet.

"We gave it everything we had, and it paid off," Widsteen said. "We did very well and are shooting to be in the top-ten after the final meet. It's going to be fun."

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CAMPUS

Students recruited from far and away

By Randy Danielson
Mast reporter

New recruiting practices and increased financial aid for entering freshman characterize PLU's new marketing strategy.

"We've been riding on word-of-mouth for 20 years," said David Hawsey, dean of admissions.

For most of PLU's history, marketing of the university has been limited to those hearing about it from friends and alumni, rather than active recruiting outside the campus, as many other schools have done.

During Hawsey's two-and-a-half years as dean of admissions, he's seen a great need to change how students are recruited—a need to get word of PLU's existence out to many students who would not normally consider PLU.

In response to that need, Hawsey has been able to oversee the development of a new strategy.

The five components to the new recruitment style are: a new marketing technique, geographical expansion, having counselors manage a territory, new financial aid packages and utilizing volunteer resources.

"We're trying to get outside of the I-5 corridor," Hawsey said.

For years, PLU has been considered a five-state university, recruiting and acquiring almost all of its students from Washington, Oregon, California, Idaho and Montana.

Under the new program, they have expanded recruiting to target 20 states, and are getting applications from prospective students in 42 states. "We're definitely recruiting more on the national scene," said Paul Menzel, interim provost. "Our new market may be more out-of-state than in-state."

The new marketing technique includes the usual mailings, phone calls and advertising in high schools, but also includes recruiting through the Evangelical Lutheran Church of America churches.

"We're not scattering paper out there," said Menzel. "We're aiming it, not throwing it."

Each of the ten admissions counselors are assigned a geographic

recruiting area to manage. The assignments are designed to obtain students from a larger area of the country and to make targeting certain types of students easier.

Financial aid packages being offered to new students have increased. A student who has good grades will receive a package which covers about half of the total costs of tuition.

"We offer aid that directly rewards students with high GPAs, regardless of need," Hawsey said.

The amount of aid PLU freshman now receive makes the cost competitive with tuition of any other four-year university in the area.

"We're competitively-priced with most state colleges in the Northwest," Hawsey said. "We now look at it as a competition for students."

Hawsey added that the SAT scores are not weighed as heavily as the student's GPA when determining aid.

"No other school uses the SAT like I use it at PLU," said Hawsey.

The average GPA of this year's freshman class rose from previous years to a 3.51.

The freshman class size for this year rose 12 percent from last year, admitting 567 freshman. The goal for next year is 600 freshman.

"We've decided to shoot for 600 freshman per year," Hawsey said.

In addition to the increased number of freshman this year, the amount of applications for next year have also risen.

As of last week, there were 185 applications turned in, compared with 83 applications turned in at the same date last year.

Although the recruiting scheme appears radically different, the type of students PLU is looking for is not too much different than it was in the past.

"We're looking for bright, committed, hard working students who desire our programs here," Menzel said.

Hawsey added that the cost shouldn't frighten anyone who wants to join the PLU community.

"If they like it, and they're good students, we'll help them afford it," he said.

J-term offers familiarity, few changes

By Justin Salladay
Mast reporter

Similar to past years, this year's circulation of J-term brochures inspired students to cluster in their residence halls, talking about what class they might take.

In fact, the classes offered during J-term of 1995 will differ little from previous interim classes.

The implemented changes apply to freshman more than anyone.

Freshmen are required to take classes that count towards a General University Requirement (GUR). These classes range from computer science to religion. Classes are designed to give intensive study to a particular subject.

Certain freshmen have been exempted from the GUR requirement. Members of Choir of the West and the ski team are not

required to fulfill this requirement because they travel during the month of January. These freshmen must still take a J-term class.

Travel classes will be affected very little according to Dr. Calvin Knapp, a music professor. Knapp teaches the class called "A Cultural Tour of New York".

This class, open to all students, will spend the month of January in New York. They will attend plays, operas and museums.

In a departure from the previous interim grading system, this class will be graded either pass/fail or in the regular fashion of A through E. The class still has openings left for twelve students.

Dr. Dennis Martin, an English professor, also said that his travel class would differ little from previous years. Martin's class involves a trip to London and an expectation that students will write about the voyage.

Enrollment in the class is the main difference, he said. Martin's class has seven spots open.

Martin attributed the enrollment shortage to the short notice given to students.

Because he was on sabbatical last year, he was unable to give information about the class during spring semester.

Students wishing to take the class should contact Dr. Martin as soon as possible because plane tickets and accommodations are presently being booked.

Dr. David Seal, also of the English department, is the instructor for "On the Road Again", a travel class in which students take their own excursions and "go as far as money will take them."

Seal's class will be no different than it has in previous years, he said.

Program creates career change opportunities

By George Obermiller
Mast reporter

PLU has a new program for professionals and liberal arts graduates who want to begin a teaching career.

The program is the Master of Arts in Education with Initial Certification, and it is the first master's degree with certification to be offered at PLU.

John L. Brickell, acting dean of the School of Education, said that the program was conceived five years ago in response to a real need in the community not being met by other PLU teacher education programs.

"There was a population out there who were not being served," Brickell said, alluding to professionals from business and industry who wish to pursue teaching.

The master's with certification program offers the fastest path to a career change with the added benefit of the higher degree. The state-adopted salary schedule pays teachers with a master's degree approximately \$4,500 a year more than teachers with bachelor's degrees only.

The program is not exclusively

for those seeking a career change. The 24 students enrolled in the program have a wide variety of backgrounds. They include seven recent PLU graduates and other liberal arts graduates.

Feather Alexander, a 1994 graduate of Whitman College and member of the program, said she enjoyed the freedom of exploring her undergraduate studies in English both in the United States and in England.

"The undergraduate education program is too tightly filled and would not have given me the opportunity to study abroad," Alexander said.

Brickell said that the increased demands placed on teacher education have forced some changes on programs nationally.

"Teacher education students are expected to teach more, know more and work with more diverse populations," he said. "Consequently, some students are discovering that they can't complete the undergraduate program in four years."

C. Douglas Lamoreaux, Ph.D., is the director for the program. He has worked with programs of this type for the past six years.

Lamoreaux said master's-with-certification programs are being developed nationally as a result of the 1986 Carnegie Forum on Education and Economy, which was a reaction to the 1983, government-sponsored report, "A Nation At Risk."

The Carnegie Forum's report, "A Nation Prepared: Teachers for the 21st Century," called for the establishment of master's-level programs for highly qualified liberal arts graduates.

"The idea," Lamoreaux said, "is to bring highly qualified people who have life experience beyond the university into the teaching workforce as quickly as possible."

The PLU program is 15 months long, beginning in May and ending the following August.

Practical school experience consists of a year-long internship which allows students to begin and end a school year in one location, under the supervision of a mentor teacher.

Brickell stressed that the purpose of the program "is not to replace the undergraduate program, but to supplement it and serve a population that was not being served."

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CAMPUS

Budget

continued from page one

down because those purchases will last 30 years, and will not be a part of the budget for the next few years.

"Some of the assets that we were able to obtain from the loan are 30-year assets," Frame said, saying expenditures such as the Tinglestad remodeling, the initial purchase of East Campus, the new computer center, and the Mary Baker Russell Music Center are costs that PLU will not have to re-budget until after the loan has been paid off.

Frame said conversation between the university and Sallie Mae officials will continue, and that PLU has considered the option of an alternate lender.

College Construction Loan Insurance Association, (commonly known as Connie Lee Insurance Company), was PLU's second stop in the nation's capitol. The meeting there consisted of the same type of presentation to Connie Lee officials, who may consider refi-

nancing PLU's loan.

"They said they like PLU's direction and success, but we haven't gone far enough down the road," Frame said.

In order for Connie Lee officials to consider PLU, Frame said the university has to get rid of the internal deficit of \$3.7 million and begin to accumulate a reserve of funds that would balance the university if it ran into a financial lull in the future.

As the university continues to work toward debt reduction, Frame hopes to eventually work out a new interest rate.

Conversation between PLU and Sallie Mae officials will continue, as PLU slowly pays off the debt. Frame will also contact Connie Lee officials again next year, or even earlier if warranted, to show PLU's progress and get their feelings on refinancing PLU.

Visitation

continued from page one

A co-habitation policy would likely prohibit guests of the opposite sex from repeatedly spending an entire night in one's room, but allow visitation in other cases, she explained.

It would also protect the rights of a roommate, Miller said. The protection of roommates from those who like to continually entertain guests is commonly cited as a basis for the current policy, she said.

The current policy also causes problems for late night study groups, Miller said.

Groups using computers or other equipment not easily moved would have difficulty relocating to study lounges, she said.

A survey taken in the spring of 1993 by RLO showed that stu-

dents want change, Miller said.

The survey, which was returned by 65 percent of on campus stu-

"If the current policy is for deterring sexual actions, we should adopt a co-habitation policy rather than a visitation."

—Teresa Miller

dents, showed that 80 percent of students wanted change in the visitation policy.

Students were asked if they had broken the policy, and if they had

ever been caught. Seventy-five percent of students had broken the policy, but only 10 percent of these had been caught.

The survey indicated that most students who violated the policy were groups studying or watching movies, Miller said.

Harvey Potts, a former Foss hall director, headed the committee that conducted the survey. The committee was made up of resident assistants, members of the Executive Residence Hall Council and ASPLU, Jordan said.

The survey was created to gather information and compile statistics, and not to be the beginning of a major change, Jordan said.

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