



VOL. 9 No. 28 Pacific Lutheran University, May 7, 1971

Business School Accredited By AACSB

See pages 3-5. . .



Kracht, left, Robbins featured in symphony, contemporary concerts this week. . . See pages 2, 6, 7. . .

ROUNDTABLE

John Petersen (rel.) has received a Founder's Day Award from New York University for "distinguishing himself through evidence of outstanding scholarship". . .he received his master's degree there in '65. . .Charles Nelson (regis.) attended a convention of the American Association of Collegiate Registrars and Admissions Officers in St. Louis April 25-29. . .he was also in charge of arrangements for the recent meeting on campus of the Intercollege Relations Commission. . .Dean Richard Moe was at a meeting of the Teacher Education and Certification Advisory Committee in Ellensburg this week in spite of an uncooperative foot, broken gracefully in a squash match last Thursday. . .A. Dean Buchanan (v.p. bus.) was in Phoenix this week for a meeting of the Western Association of College and University Business Officers. . .President Eugene Wiegman spoke Thursday at a meeting of the Downtown Rotary. . .he speaks Sunday at a United Methodist Church men's breakfast. . . Gundar King has been in Denver for a meeting of the American Association of Collegiate Schools of Business. . .a rather eventful meeting in respect to PLU (see story page 3). . . Terry Denbrook has joined the Broadcast Services department as an engineer. . .a number of School of Education representatives are in Ellensburg today for meetings discussing teacher certification. . .Same holds true for p.e., which is sending several coaches to Northwest Conference meetings at Willamette University this weekend. . .Ken Dunmire (staff photog.) spent two days last week shooting up a storm of pix for California Lutheran College on the campus in Thousand Oaks. . .Jon Olson, former Alumni Director, wife Carol and son Eric are Parkland visitors this week. . . Jon is assistant director of development at Cal. Lutheran . . .Joe Tallakson, resident head in Tingelstad last year was on campus Monday for the Army Field Band and Soldier's Chorus concert. . .he's a former member of the Chorus. . . Joe is working with Quinalt Indians and is headquartered at Tahola on the coast. . .Farewell to Ann Turnipseed (sec.-main.) is leaving us for the I&R Dept. at the Tacoma Police Department this Friday. . .Good Luck Ann. . .

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THOUGHT FOR THE WEEK

Very likely--imagination was given man to compensate him for what he is not, and a sense of humor to console him for what he is. --unknown.

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BIRTHDAYS

William Ayers	May 9
Emma Curry	11
OK Son Farley	12
Claude Connell	13
Stephanie Turnley	14

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PLU SYMPHONY
ORCHESTRA SLATES
TWO CONCERTS

The premiere performance of a new composition for large orchestra by composer David Robbins will highlight concerts by the Pacific Lutheran University Symphony Orchestra Tuesday and Wednesday, May 11-12.

The Tuesday performance is the fourth and final orchestra appearance of the year on the PLU campus. The complimentary program will be held in Eastvold Auditorium at 8:15 p.m.

On Wednesday, the orchestra will play a benefit concert in Capital Pavilion at St. Martins College in Olympia, with proceeds going to Morningside agency for retarded children, SMC and PLU. That program also begins at 8:15 p.m.

The featured premiere work, entitled "Intersect," draws extensively on percussional innovation, according to the composer, a regular member of the university orchestra who teaches percussion at PLU.

Robbins' new score calls at times upon the wind and string instruments to supply percussional sounds. As he explains, "'Intersect' deals with the intersection of sounds, with residual notes emerging and growing into melodic lines, and with those lines piling up into clusters which explode into a percussion cadenza for the entire orchestra. . ."

The composer is also active in the production of contemporary music programs at PLU, one of which will be offered May 13. His newly organized Contemporary Directions Ensemble will become a part of the PLU music department offerings next fall. Since joining the PLU music faculty in 1969, his unique compositions have enjoyed numerous performances on campus.

The 72-member orchestra, under the direction of Jerry Kracht, will also perform Haydn's "Symphony No. 82 in C Major ('The Bear')", the "Adagietto" from Symphony No. 5 of Mahler, and the "Tales From the Vienna Woods" waltzes by Johann Strauss.

Tickets for the Olympia concert may be purchased at Yenny Music Co. and Morningside Gift Shop in Olympia, and at the University Center at PLU from 11 a.m. to 1 p.m. Monday and Tuesday.

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PLU SCHOOL OF BUSINESS
JOINS NATION'S TOP
BUSINESS SCHOOLS

The Pacific Lutheran University School of Business received national professional recognition Tuesday when it was accepted as an accredited member of the American Association of Collegiate Schools of Business.

Approval by the Association, the sole accrediting agency nationwide for business administration programs, puts the PLU undergraduate program in the top six per cent nationwide, and grants full membership in the accrediting organization, PLU President Eugene Wiegman indicated. Only 150 schools out of 2,500 conducting undergraduate business education programs are accredited AACSB members, he added.

The announcement was made at the Association's annual meeting, currently being held in Denver. Receiving the report, Wiegman expressed the university's pride in the School of Business Accomplishment.

"We are most pleased to join the distinguished ranks of schools holding full membership in the Association," he said. "This is a recognition of the fine program developed by Dr. Gundar King, dean of the School of Business, and his predecessor, Dr. Dwight Zulauf, and the entire business faculty. It is a continuing challenge to develop and maintain the standards of an accredited program."

Accreditation is granted following proven adherence to a set of high standards and maintenance of very specific curriculum requirements, according to Dr. King, who is in Denver this week for the Association meeting. The ranking has been achieved in spite of limited size in the 11th year since the founding of the school.

King also pointed out that the PLU program now has the dual advantages of being small and non-departmentalized with a student-faculty ratio of 18-1, while at the same time offering a strong curriculum with excellent faculty resources.

Since its establishment in 1960, the school has granted 249 bachelor's degrees and 45 master's degrees. The master's program was added in 1965. Both programs offer part-time and evening curriculum in addition to regular course offerings.

The AACSB report indicated that the PLU program well exceeds minimum personnel standards requirements. There are 12 members holding doctor's degrees and four certified accountants on the 17-member business school faculty. Three new faculty members joining the staff next fall have all completed doctoral studies.

Other areas in which the school was examined and met requirements were admissions policies, faculty research, curriculum, library and financial resources and administration.

Among the smallest schools accredited by AACSB, PLU has solved the problem of limited numbers of faculty members, King indicated. "We have two or three specialists for each area," he said, "with most teaching in two fields. We consider this inter-field competence to be a major asset."

Students especially benefit from accreditation, King pointed out. Agencies such as state boards of accountancy, federal agencies and others who recruit business graduates with professional competence typically view AACSB accreditation as a standard of excellence.

Applicants may also take CPA examinations in other states without additional training or testing.

Accreditation procedures began in 1969 with a major self-study and included consultations with deans from five other accredited business schools. The school applied for accreditation last fall and was visited by an AACSB accreditation team in February.

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COMEDIAN DICK GREGORY
TO APPEAR AT PLU



Dick Gregory

Dick Gregory--comedian, author, lecturer and actor--will lecture on "Civil Rights and Black Power" at Pacific Lutheran University Tuesday, May 11.

The program will be held in Olson Auditorium at 8:15 p.m.

A top star of television, stage and motion pictures, Gregory has become an international leader in the black man's fight for equality. He has spent more time in Southern jails, marched in more demonstrations, prevented

more racial violence and worked harder for the rights of the Negro than any other entertainer in America.

His autobiography, "Nigger," is a best-seller, and his new book "Sermons," shows promise of even greater success.

Gregory considers himself a soldier at war against hate and bigotry; a man with a message of freedom and equality, not only for the black race but for the entire human race. His weapons include a complete personal dedication of his talent and a razor-sharp sense of humor.

He plays countless benefits, delivers church sermons, lobbies in Washington and speaks at colleges and universities all over the country.

The lecturer's recent activities include a new album, "The Light Side: The Dark Side"; a movie, "Sweet Love, Bitter"; and numerous major television appearances.

Tickets for the Gregory appearance are available at the PLU University Center and at the door.

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THIRD "EVENING
OF CONTEMPORARY
MUSIC" SLATED

David Robbins



An Evening of Contemporary Music III, featuring the works of four composers, will be held in Eastvold Auditorium Thursday, May 13, at 8:15 p.m.

Director of the complimentary program is David Robbins, instructor of music at PLU.

Leading off the program will be a composition by Mario Davidovsky entitled "Synchronism No. 2", played by Maxine

Sheldon, a junior, on flute; Jerry Kracht on clarinet, Ann Tremaine on violin and Vivian King on cello. Kracht, Mrs. Tremaine and Miss King are PLU faculty members.

The Choir of the West, under the direction of Maurice Skones, and members of the University Symphony Orchestra, under the direction of Mr. Kracht, will present "Trois Poeme au Henri Micheux" by Witold Lutoslawski, a leading Polish composer.

Following intermission, a trumpet ensemble including John Brye, Loran Saretske and Howard Skram will play a unique number entitled "Three Mosquitos are Reunited After a Convention in Atlantic City, N.J." The work was composed by Elliot Borishansky, a young American composer.

Concluding the program, soprano Karen Wraalstad and tenor Mark Schotz will be accompanied by a six-member chamber ensemble in the chamber opera, "Mr. and Mrs. Discobolos" by Peter Westergaard.

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Marcia King

Coronation of PLU's 1971 May Queen, Marcia King, was held during the annual May Festival in Olson Auditorium Saturday.

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SARE TO PRESENT
FACULTY RECITAL
ON SUNDAY

William Sare, baritone, will give a faculty recital Sunday May 9, at 8:15 p.m. in the University Center Dining Hall at PLU.

"I am stressing informality with this recital," says Sare, "and I chose the dining hall because of the big fire

place at the west end which I feel will help make the recital more comfortable and intimate."

The recital will have some novel features including three selections from the Rock Musical "Hair", using some special lighting effects, and some "wild west tunes". On the more traditional side, Sare will do a group of nine Poulenc songs; a Stravinsky work, "In Memoriam Dylan Thomas" for voice, trombones and string quartet; and a Gesualdo madrigal.

"I have chosen to do an unusual recital because I feel that recital formats should be as diverse as the performers doing them," Sare said.

The recital is complimentary.

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This month the mathematics department took delivery of a WANG 700B programmable calculator; purchase was made with Research Corporation funds.

The central processor unit has two electronic displays for various arithmetical operations and for the function keys on the keyboard. The output device is an IBM Selectric typewriter with a special electronic package in the base which interfaces with the computer.

Programs can be loaded into core manually or from a cassette tape located on the front of the unit. Programs to be saved can be stored on the tape. Various packages are available on tape: statistics, general mathematics, bond interest and yield, analysis of variance and regression analysis. These packages are very easy to use--no previous programming knowledge or experience is necessary for operation of the WANG.

The WANG calculator will also be of tremendous value to the Math faculty and to students who wish to learn programming fundamentals. Faculty members who have projects which might be programmable on the WANG are encouraged to contact the Math department.

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Singer-songwriter Gordon Lightfoot will appear in concert at Pacific Lutheran University Wednesday, May 12. The program will be held in Olson Auditorium at 8:15 p.m.

The extremely versatile Canadian entertainer plays some 70 concerts a year with his sidemen, guitarist Red Shea and bassist Richard Haynes.

MATH DEPARTMENT
RECEIVES NEW
COMPUTER

GORDON LIGHTFOOT
TO APPEAR IN
CONCERT AT PLU

Lightfoot has had five hit singles in Canada since his first, "I'm Not Saying," and his albums are best-sellers in both the U.S. and Canada.

Tickets for the concert are on sale at the Bon Marche, the Brass Ear and the PLU Information Desk.

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A master's gown, cap and hood (all like new) are available for a nominal price from Mrs. Rhoda Young, former member of the faculty. The hood is in U. of Wash. colors (purple and gold) with a science designation. Anyone interested stop in at Young's Gift Shop on Garfield Street across from Harstad or telephone, LEnox 7-5559.

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Pictures of wild animals, native villages and mission stations in Africa and India will be included in the showing of colored slides which Rev. Milton Nesvig will present Saturday evening at 8 o'clock in Room 201, Xavier Hall. The showing will include many PLU alumni whom the Nesvigs met on their recent trip around the world. Anyone who desires to attend is welcome. Families are invited.

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One of the largest youth demonstrations in history, the International Walk For Development Weekend, will include literally millions of people in over 350 American cities and 40 foreign countries.

The Tacoma walk, in which PLU students will participate, will be held Saturday, May 8, and will follow a 30-mile course beginning at 8 a.m. at Cheney Stadium. Registration begins at 7 a.m.

Funds raised in Tacoma will help finance two local self-help projects (42.5%), aid to Indians and a low-cost housing program; self-help projects in Peru and Guatemala (42.5%), and the American Freedom From Hunger Foundation (15%).

All are encouraged to help sponsor those students who are participating.

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The Internal Revenue Service this week encouraged Americans to review their income tax withholding status to compensate for effects of the 1969 Tax Reform Act, the business office has announced.

MASTER'S GOWN
FOR SALE

NESVIG TO SHOW
WORLD TOUR PICTURES

PLU STUDENTS TO
PARTICIPATE IN WALK
FOR DEVELOPMENT

IRS URGES REVIEW
OF WITHHOLDING

Taxpayers most likely to need extra withholding include:

--Employes who expect to earn more than \$11,500 in 1971 and intend to claim the \$1,500 standard deduction or itemize deductions totaling less than 13 per cent of their salaries.

--Single employes who expect to earn \$15,000 or more.

--Married employes who expect to earn \$25,000 or more and whose spouses are not working.

--All working couples.

The business office will be glad to review your withholding status with you.

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VOLUNTEERS NEEDED

The Narcotic Center needs volunteers to work in halfway house. Hours open. Call Marty, MA 7-4147.

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EVANGELISM MEETINGS
AT TRINITY SLATED

Ken Berven, currently an interior design consultant from Seattle, will conduct a four-day series of meetings at Trinity Lutheran May 9-12 on the theme, "Renewal in Daily Living."

He will speak at 8, 9, 10 and 11 a.m. Sunday, and at 7:30 p.m. Sunday through Wednesday.

Berven, father of Keith Berven, a PLU junior, spent five years in campus evangelism and was on the staff of the World Congress of Evangelism in Berlin in 1966.

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1971 COMMENCEMENT
SCHEDULE ANNOUNCED

Saturday, May 22 - President's reception for parents and graduates University Center, 2:30-4:30 p.m.

Commencement Concert, Olson Aud., 8 p.m.

Sunday, May 23 - Commencement Worship Service, Olson Aud., 11 a.m.

Commencement Exercises, Olson Aud., 3:30 p.m.

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FORT LEWIS EXHIBITS
GERM WAR ART

The Fort Lewis Military Museum has announced a temporary exhibit of German war art which will run through June 30.

The concept of the German War Art program was established by Adolph Hitler in 1941 in an effort to memorialize the achievements of the German Armed forces and to provide a basis for propaganda activities.

The Museum is open from 12 p.m. to 4 p.m. Tuesday through Sunday. For information call 968-4796. The Museum is located one-half block south of the intersection of the main entrance road and Pendleton Ave.

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WHO'S WHO ON CAMPUS
(Nursing alumni)

Nursing graduates from all over the country returned to PLU Saturday for the 20th anniversary of the School of Nursing. Some of those in attendance were:



Eline Morken, former director, with one of the two first graduates--Marianne Sunset Moore '53



Director of Nursing Dr. Doris Stucke with, from left, Joy '59, Janet Ulleland Labes '59, Miko '70, Karen Malfait Lynch '58 and senior Connie Jacobson. From left, Irene Nilsen Madsen '59, Charlotte Johnstone Torvik '59, & Jacqueline Fisher Morris '59.



Mrs. Morken with Gundar King, Dwight Zulauf and Prof. Emeritus Philip Hauge.



Former housemother Agnes Shafland with Mary Louise Crockett '69, & June Esche '65.

ALL SPORTS BANQUET SLATED FOR MAY 12

PLU is re-instituting the All Sports Banquet, with a completely new format, scheduled for Wednesday, May 12 at 5:30 p.m. in the Chris Knutzen Room of the University Center.

Marv Harshman, Washington State University basketball coach and former Lute mentor, will be a special guest.

Lute Club members, friends of the school, and students can make reservations and pick up dinner tickets at the PLU Athletic Dept. Offices in Olson Auditorium. Ticket price is \$2.00.

LUTE THINCLADS GROOM FOR CONFERENCE MEET, MAY 7-8 AT WILLAMETTE

It's final exam time and the ultimate test of Coach Paul Hoseth's training program, designed to achieve individual peak performances on Date X, is this weekend, May 7-8 at the conference meet in Salem, Oregon.

Twenty-two Lute thinclads, the maximum entries allowed per school, will make the trip to Willamette University, where the host Bearcats rank as a tri-favorite along with PLU and Lewis & Clark.

Last Saturday, at Vancouver, B.C., three Lutes placed in the Vancouver Relays meet.

BASEBALL TEAM 3-19 FOR SEASON

The wins are few and far between, but Lute baseballers continue to muddle the conference standings in a spoilers role.

In gaining a split of Saturday's twin bill at Pacific, winning 5-3 and losing 6-5, the Lutes mathematically eliminated the Badgers from contention in the NWC.

Earlier PLU had dimmed Lewis & Clark's fading hopes for the title with an upset victory and the Lutes will have a second crack at the Pioneers Tuesday in a single game at Portland. Season play concludes with a doubleheader at Western on Thursday and a single contest on Saturday against cross town power UPS.

FROSH EIGHT WINS EGATTA RACE

PLU's freshman eight sped to a decisive 26.2 second victory over UPS Saturday in the Small College Regatta at American Lake, but the future race for the locals, the four man-with-cox match against Western, was scratched when illness sidelined PLU's Malcolm Klug, stroke for the defending Western Sprint champions.

In other races, PLU's lady-four finished second, University of Washington Jayvees edged the Lute varsity eight by 1 3/4 lengths, Washington bested PLU in women's eight, and Western outrowed the Lute lightweight four.

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