



Fall Advertising Issue

PACIFIC LUTHERAN UNIVERSITY

# THE MOORING MAST

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www.plu.edu/mast

SPECIAL ISSUE

## Krise and Class of 2016 join PLU community

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President Thomas W. Krise shared his first day at Pacific Lutheran University with 640 incoming students Tuesday.

PLU's annual convocation ceremony welcomed first-year and transfer students, but for the first time in twenty years the back-to-school kick-off also included the inauguration of a new president.

Krise, the former dean of the College of the Pacific at the University of the Pacific in Stockton, Calif., described convocation as "a great launch" to PLU's 123rd academic year and his first year as president, in part because of the blue sky and tremendous audience turnout, Krise said.

As faculty, clergy and new students walked from Red Square to Olson Auditorium for the ceremony, the PLU

Symphony Orchestra played the Processional of Joy under the instruction of associate professor of music Jeffrey Bell-Hanson. Once inside, the procession and other attendees, including alumni, delegates from various national universities, returning students, faculty and staff, as well as guests, were greeted with prayers and well wishes from members of campus organizations.

Vice president for admission and enrollment services Karl Stumo and Provost and dean of graduate studies Steven Starkovich recognized students receiving Regents', Act Six, Harstad Founder's or President's Scholarships, as well as those receiving Provost's Merit, Faculty Merit or Rieke Leadership Awards. Research fellows and grant recipients, in addition to faculty achieving promotions and awards, were also honored.

Members of the Choir of the West and University

Chorale, instructed by professor of music Richard Nance, sang "A Mighty Fortress is Our God."

Afterward, Krise's predecessor, Loren Anderson, who served as PLU president since 1992, gave his presidential succession speech. Anderson remarked a "great university must be about change" and called serving PLU the "honor and privilege of a lifetime."

"He did a really good job of passing over the responsibility. He was very upfront," first-year Emma Palumbo said about Anderson.

Krise was presented to the audience as the elected president and then inducted into office, after refrains of "Yes, I will, with God's help" solidified commitment from students, faculty, regents, staff, constituents, alumni and delegates to support

the new president. Krise was then outfitted in a black presidential robe, a gold hood and a medallion displaying the PLU rose window on one side and the names and dates of all 12 former presidents on the other.

Krise is the first PLU president to receive a medallion at inauguration.

"This robe and this seal feel very heavy to me, and they remind me of the weight of responsibility that they symbolize," Krise said. "I promise I won't forget."

As Krise addressed the audience, he said he was both nervous and excited, two emotions he said he shared with the students in the Class of 2016 on the first day of school.

Krise was selected for the position in February and took over office June 1.

"One day you wake up and you really feel it: 'I'm a Lute!' I think that day came for me this morning," Krise said. "Looking at you, I know that feeling lasts a lifetime."

"The world needs more PLU—it needs you and what you can bring to the world."

Thomas W. Krise  
president, Pacific Lutheran University



PHOTO BY JACK SORENSSEN

Recently inducted PLU President Thomas W. Krise gives his inaugural address to 640 incoming freshmen during his inauguration in the Olson Auditorium on Tuesday. Krise assured the crowd of new students that, while they may be nervous about all the new decisions they will have to make about their lives, so too was he. "But then, PLU becomes your family and your familiar place. Soon it will all be about the hard work and great fun of living the PLU experience. One day you wake up and you really feel it: 'I'm a Lute.' I think that day came for me this morning! And, looking at you now, I know that feeling lasts a lifetime," Krise said.

Through descriptions of alumni achievements, Krise illustrated the kind of student PLU attracts, those with wild hope and an attitude of service and care, before asserting "the world needs more PLU." By referencing PLU's liberal arts foundation and Lutheran values, Krise asserted again, "the world needs more PLU—it needs you and what you can bring to the world."

"I thought the repetition was kind of fun," Palumbo said. "It got a good message across."

Presidential inaugural events continue throughout September, including women's soccer on the new artificial athletic field at 4 p.m. Friday and Saturday's PLU football game against Concordia Lutheran University. Both events are part of PLU's annual spirit weekend.



# WEATHER FORECAST

FRIDAY SATURDAY SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY



## Letter to the EDITOR

ASPLU president and vice president welcome Class of 2016

**Ian Metz**  
ASPLU PRESIDENT

**Taylor Astel**  
ASPLU VICE PRESIDENT  
asplu@plu.edu

On behalf of all of your ASPLU officers for the 2012-2013 school year we'd like to welcome you to the Pacific Lutheran community. As your student government here at PLU, ASPLU is excited to help bring in the new year and even more excited to have you become a part of it!

When we ran to be your president and vice president, the two of us had many clear goals in mind for the upcoming year. We, along with our staff, have worked hard to revitalize ASPLU as an organization, reconstruct how we operate and make it easier for you, PLU's student body, to get involved and remain in the loop regarding decisions that affect campus life.

We hope as the year goes on you will get involved with these new opportunities through our numerous student-funded and student-planned events and committees.

We will also be holding senate elections in the coming weeks. If you would like to run for an at-large or residence hall position, please feel free to email us at [asplu@plu.edu](mailto:asplu@plu.edu).

Once you've had time to settle in and adjust to life as a college student, take time to visit us either in person at the ASPLU office in the lower level of the Anderson University Center or online at <http://www.plu.edu/asplu> and <http://www.facebook.com/ASPLU>. We will bring you continued updates on what student government is up to at PLU, what events we have planned and much more!

ASPLU is happy to welcome you to the PLU family, and the two of us are excited to help you make the most of your time here at PLU!

\* \* \* ATTENTION STUDENTS \* \* \*

### NON-DISCLOSURE OF "DIRECTORY INFORMATION"

The Family Educational Rights and Privacy Act of 1974, popularly known as the "Buckley Amendment" and carrying the acronym "FERPA," governs the University's collection, retention, and dissemination of information about students. (The document appears in the Student Handbook.)

One category of information covered by FERPA is called "directory information." Pacific Lutheran University has designated the following items as directory information: student name, local and permanent addresses and telephone numbers, E-mail address, date and place of birth, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, class standing, previous educational agency or institution(s) attended, major and minor fields of study, anticipated date of graduation (if that has not yet occurred), and degree(s) and award(s) conferred (including dates).

The PLU FERPA policy appears on the Student Handbook website for your review at: <http://www.plu.edu/student-handbook/code-of-conduct/FERPA.php>.

Under FERPA the University may disclose directory information without prior written consent unless an "eligible student" (18 years or over) or a parent (if the student is under 18 years of age) gives notice in writing to the contrary to the Office of the Vice President for Student Life restricting the disclosure of the directory information, as it pertains to the student, by the last day of registration for any given academic term at this University. **Please be assured that PLU uses discretion when releasing information** (e.g. roommate notification or compliance with federal requirements.) If you participate in activities such as music or drama performances, athletics or represent PLU in other public capacities, University policy is to issue minimal information in press releases.

If it is your wish that PLU NOT disclose "directory information" about you under any circumstance, you must come to the Student Life Office, Hauge Administration Building, Room 105, on or before September 17, 2012 to complete the appropriate form and meet with Laree Winer to understand fully the impact of the restriction. This restriction will remain in effect until the 10th day of the fall semester of the next academic year, unless you revoke it in writing.

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Justin Boots Playoffs: Puyallup Pro Rodeo (Sept 7, 1:00 PM), Willie Nelson and Family (Sept 7, 6:00 PM), Puyallup Pro Rodeo (Sept 8, 1:00 PM), Craig Morgan (Sept 8, 6:30 PM), Pro Rodeo Finals (Sept 9, 1:00 PM), Heart (Sept 10, 7:30 PM), Martina McBride (Sept 12, 7:30 PM), Big Time Rush (Sept 17, 7:30 PM), TobyMac (Sept 13, 7:30 PM), Jeff Foxworthy (Sept 14, 7:30 PM), Jackie Evancho (Sept 15, 7:30 PM), Enrique Iglesias (Sept 16, 7:30 PM), Doobie Brothers (Sept 19, 7:30 PM), Jeff Dunham (Sept 20, 7:30 PM), Pitbull (Sept 21, 7:30 PM), Tim McGraw (Sept 22, 7:30 PM), Train (Sept 23, 7:00 PM).

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The *Mooring Mast* adheres to the Society of Professional Journalists' code of ethics, which includes the guidelines to "seek truth and report it," "minimize harm," "act independently" and "be accountable." The *Mooring Mast* has also taken the TAO of Journalism pledge, which promises our readers we will be transparent about who we are; accountable for our mistakes and open to other points of view.

The views expressed in the editorials, columns and advertisements do not necessarily represent those of the PLU administration, faculty, students or *The Mooring Mast* staff.

**Mission statement:**

Our primary responsibility is to serve the PLU community. This community includes students, faculty, staff, and alumni.

Our primary concern is to assist the larger PLU mission of educating all students for lives of thoughtful inquiry, service, leadership, and care. Our activities in student media are meant to build those skills and traits within our staff.

Our primary role is to discover, report, and distribute information about important issues, events, and trends that impact the PLU community. Our efforts to document

and chronicle our collective experience will provide a first draft of university history.

Our primary values in the performance of our duties are reflected in the Society of Professional Journalists Code of Ethics and the TAO of Journalism.

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Subscriptions cost \$25 per semester or \$40 per academic year. Please mail a check addressed to *The Mooring Mast* at Pacific Lutheran University, Tacoma, WA 98447 if you'd like to subscribe.

**Letters to the editor:**

*The Mooring Mast* encourages letters to the editor. Letters must be submitted to [mast@plu.edu](mailto:mast@plu.edu) by 5 p.m. the Tuesday before publication.

Letters without a name, phone number and class standing or title for verification will be discarded. Letters should be no longer than 500 words in length and typed.

*The Mooring Mast* reserves the right to refuse any letter. Letters may be edited for length, taste and errors.

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