

knightletter

VOL 5 NO 4 Pacific Lutheran University October 5, 1967

New Personnel Hired

PLU Announces Reorganization Of Radio-TV

A major re-deployment of men and materials into a new division of broadcast services and instructional-materials production at Pacific Lutheran University has been announced by President Robert Mortvedt.

Under the new plan, an effort is being made to centralize the development of instructional media on the campus. The reorganization, which is now in effect, has been under study since last spring, and has resulted in an office of broadcast services and instructional-materials production.



Judd Doughty

"For example," he said, "a teacher can come to us with the material he wants to present, and we will help prepare slides, tapes, recordings, or other aids. This will give the faculty another effective method of transmitting information to the students."

Dr. Langevin added, "Instruction is viewed as something broader than mere verbalization. The new operation will emphasize the improvement of instruction as its priority and will maintain a university-wide base."

"We will use the media to do things that couldn't be done before," said Doughty.

"For example, a teacher couldn't use a small demonstration in his classroom because there would always be some student in the back row who couldn't see. But now, by using television, we can view the operation and transmit it anywhere on campus. The student in the back row will feel as close as the one in the front."



Hartman



Christian



Nelson

This office will be responsible for all television facilities, the University's FM radio station, KPLU-FM (88.5), specified electronic and amplification equipment, and the instructional-materials laboratory in the school library.

Judd Doughty, an assistant professor of speech, has been appointed director of the division. He will be directly responsible to Dr. Thomas Langevin, academic vice president.

"The main purpose of the program," said Doughty, "is to employ technology where applicable to help improve classroom instruction."

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Luther Leaguers Arrive Saturday to View PLU

Over 1500 high school Luther Leaguers will be on the Pacific Lutheran University campus Saturday to become acquainted with the school.

According to Ronald Coltom, assistant director of admissions and coordinator of the League Campus Day, the students will hear a PLU hootenany talent show at 10 a.m., and attend the PLU-Willamette football game at 1:30.

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REORGANIZATION (continued from page 1)

Other personnel involved in the new program include David Christian, chief engineer, Victor Nelson, assistant engineer, and Paul Hartman, television studio operations manager.

Doughty and Hartman will retain their faculty status as members of the speech department. Doughty will teach broadcast announcing and radio and television production which are a significant part of the speech department's program in communications.

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ROUNDTABLE-- Clayton Peterson (v.p.-development) is in San Francisco attending the Western States Regional Manpower Advisory Committee meeting...Dr. Stewart Govig (religion) will speak Friday about Israel at the Lakewood Rotary.

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REMINDERS--The mobile x-ray unit is at the health center Thursday and Friday from 9-5 except dinner hour...New PLU faculty and staff, if they want to vote in November's election, can register at Western Auto Parts on Pacific and 121st Street before Oct. 7 if they have lived in Washington one year; the county 90 days, and the precinct 30 days...Friday Noon Music, 12:30 p.m., Oct. 6 presents Dr. R. Byard Fritts, organist.

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BIRTHDAYS

Dieter Sevin	October 5
A. Dean Buchanan	October 7
Mary Ice	October 7
Dawn Fredericks	October 8
Olaf Jordahl	October 9
Judd Doughty	October 10
Barbara Phillips	October 11
Percy Johnson	October 11

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Thing of the Past -- pole climbing

Freshmen Initiation Planned

Pole climbing is out this year, but other aspects of Freshman Initiation Week remain. On Friday the students "dress down." Freshmen will be seen in assorted getups, and all their books will be carried in suitcases.

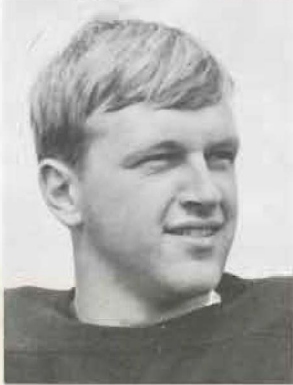
They will be initiated during formal halftime activities at Saturday's football game. General initiation requirements include bowing at the sound of Trinity's chimes.

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Knights To Open 2nd Season on Saturday

The second season for the Pacific Lutheran Knights begins this Saturday at Franklin Pierce Field as the Lutes entertain Willamette University's Bearcats.

It will be the Northwest Conference opener for both clubs, and a test of PLU's strength in the league. Although not the strongest team the Lutes will face this season, the Bearcats have some of the most impressive material. Heading a list of elite players is Jim Nicholson, a junior tailback who is being groomed for a post-season All-America position. The fleet back was the conference's leading scorer and rusher last year. He has improved this season.



Olbertz

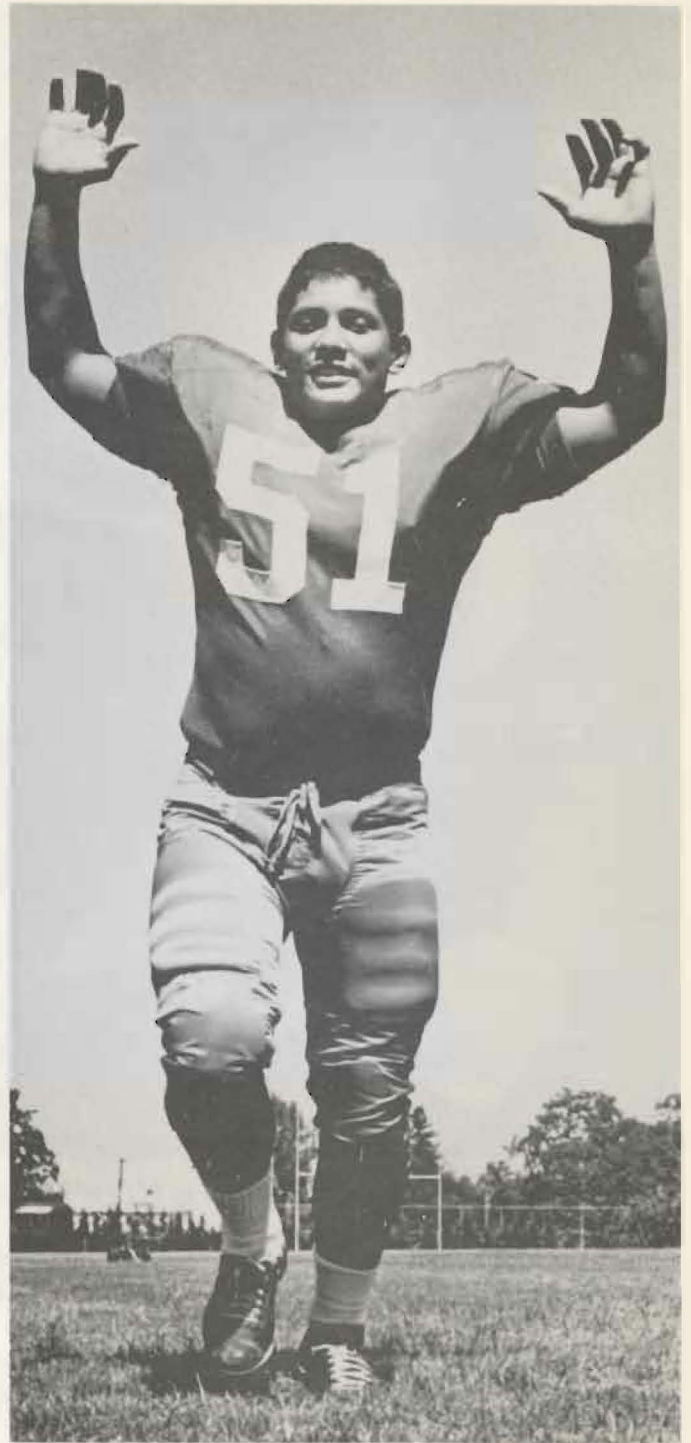
Joining him in the Bearcat backfield is Mike Shinn, one of the conference's top quarterbacks.

The defensive unit is anchored by Cal Lee (right) another potential All-America candidate. In Willamette's last game he blocked a punt, recovered a fumble, scored a safety, and made 15 unassisted tackles.

The Bearcats lost their season opener to the University of Nevada. They beat British Columbia 43-13 last week.

PLU's coach Roy Carlson has had two weeks to get his team into shape for Saturday's game, and he has needed every minute of it.

He has two freshmen competing for the quarterback spot, and as of now it appears Pete Olbertz of Olympia has earned the nod over converted halfback Hans Lindstrom of Puyallup. However, Carlson said both men will see a lot of action in the slot.



Cal Lee -- All-America Candidate

Injuries are still holding down the Lutes, although Carlson figures to have a strong 11 on the field Saturday.

Other freshmen in the lineup besides Lindstrom or Olbertz will be Dave Roller at end; Dave Halstad at tailback; John Safstrom at defensive tackle; and Jack Irion at defensive safety.

This will be a new team Saturday. The offense has learned some new tricks, and the defense has relearned some old ones.