



VOL. 8 NO. 7. Pacific Lutheran University, October 23, 1970

## 5th PLU Distinguished Alumnus Named



Dr. William O. Rieke, professor and head of the department of anatomy at the University of Iowa and 1953 PLU graduate, will become PLU's fifth Distinguished Alumnus at the alumni Homecoming banquet, Saturday, Oct. 24.

See pages 3, 4. . .

ROUNDTABLE

"On the Campus Like It Is" was the subject of a talk by President Eugene Wiegman at a meeting of the Administrative Management Society Monday. . .he spoke at Immanuel Lutheran Church in Puyallup Sunday and currently is attending the ALC Convention in San Antonio. . .the parking appeals board is in its second year. . . members are Howard Vedell (bus.), Rick Shaver (sec.), Paul Benton (Eng.), Faye O'Kelly (stud. aff.) and three students. . .that means you have an out if you REALLY feel that fine was unjustified. . .Homecoming weekend will see James Graham (bus.) at the Northwest Graduate Accounting Study Conference in Gleneden Beach, Ore., Gundar King (bus.) addressing other deans at the Western Association of Collegiate Schools of Business Conference in Honolulu. . .aloha. . .and Vernon Stintzi (also bus.) at the Northwest Universities Business Administration Conference in Calgary, Alberta. . .they'll have to get Saturday's game score from Shelly Dion. . . Lowell Culver (pol. sci.) appeared recently on educational television as chairman of the Pierce County Food Concern Committee; subject: hunger in Pierce County. . .He will speak at the noon luncheon of the Tacoma Municipal League Oct. 26th on "The Citizen, Government and the Ecological Crisis". . .Dave Olson (p.e.) attended an NAIA district meeting in Ellensburg early last week, then followed up with attendance at the Washington Association for Health, P.E., and Recreation meeting at Moses Lake. . .Sara Officer (p.e.) will present a paper at the NW District P.E. Convention in Portland next March. . .Mrs. Norma Long and Mrs. Nancee Clark are new secretaries in the School of Nursing. . .

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THOUGHT FOR THE WEEK

He who is plenteously provided for from within, needs but little from without. --Von Goethe

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BIRTHDAYS

Kenneth Johnston and Ed Larson	October 26
David Barnard, Theodore Karl, Leah Lock, and Eugene Wiegman	27
Phyllis Braddock and George McDonald	30
George Arbaugh and Ruth Davey	31

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BLUES ARTIST  
B.B. KING TO  
GIVE CONCERT

B. B. King, the "bossman of the blues," will appear in concert in Olson Auditorium Friday, Oct. 23, during Pacific Lutheran University's 1970 Homecoming.

The concert will be held in Olson Auditorium at 8:15 p.m.

King, who achieved general recognition "overnight" in 1968 and 1969 after a "day before" which was 20 years long, has had offers to appear in all the major prestige rooms in the country this year. He has been featured at Caesar's Palace in Las Vegas and has appeared on many network variety programs.

Known to be one of the greatest blues artists of all time and the most influential exponent of this form, King "paid his dues" with nearly two decades of one night stands, primarily on the South's "chitlin' circuit." Then he was discovered by a whole new generation of black and white students and the pure blues had become respectable.

The singer's style is distinctive. He and his red guitar, Lucille, combine to produce an imitable quality, often that of the mistreated man trying to straighten out his woman.

Phrasing, vibrato and "bent notes" also are part of the B. B. King sound.

You know it's from deep, deep down when he sings, "When I first got the blues, they brought me over on the ship,

"Men was standing over me, and a lot more with a whip,

"And everybody want to know, why I sing the blues,

"Well, I've been around a long time, I've really paid my dues."

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DR. WILLIAM RIEKE  
TO BECOME A PLU  
DISTINGUISHED ALUMNUS

Dr. William O. Rieke, 39, professor and head of the department of anatomy at the University of Iowa, will become PLU's fifth Distinguished Alumnus during PLU's 1970 Homecoming.

Dr. Rieke, who graduated summa cum laude from PLU in 1953, will also be the featured speaker at the alumni Homecoming banquet, where the award will be presented. The banquet will be held in the new University Center Saturday, Oct. 24, at 5:45 p.m.

The newest Distinguished Alumnus is a distinguished man in many fields. Professionally, he is among the international elite in the area of transplant biology, and has done some of the original research which has made heart transplantation possible.

He is currently working for a solution to the complex rejection factor, which to date has made transplantation hazardous, though the techniques of the operation have been established.

Academically, Rieke is one of the most outstanding scholars ever to graduate from PLU. Four years after his valedictory address to Cashmere High School near his hometown of Odessa, Wash., he graduated with straight A's at the top of his class at PLU. He then went on to graduate from the University of Washington Medical School with honors.

Personally, he is a man "with a sense of humility and a deep concern for all humanity," according to Mrs. Edwin Hunicutt of Seattle, whose most recent nomination resulted in Rieke's selection. "He has a priceless sense of humor but lives his life in such a way as to be loved, respected and even imitated by those who know him," she added.

He is married to the former Joanne Schief, a 1954 PLU graduate. They have three children.

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Several members of the biology department attended the Northwest Regional Conference on Biological Education sponsored by the Commission on Undergraduate Education in the Biological Sciences. The meeting was held in Portland Oct. 9-10.

Representing PLU were Dr. Randolph Bohannon, Mrs. Irene Creso, Dr. Arthur Gee, Dr. Harold Leraas, Dr. Burton Ostenson and Mrs. Ruth Sorenson.

Dr. Ostenson took part in a panel discussion on "biology and the citizen." Other topics considered were curriculum organization, instructional innovation and pre-professional training.

Colleges from Alaska to California were represented.

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A workshop on the topic "Love Needs Care, " will be offered by PLU nursing students Saturday, Oct. 31.

Planned to offer information on venereal disease, its causes and cures, the workshop will be held in A-101 from 9 a.m. to 3 p.m.

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BIOLOGY FACULTY  
PARTICIPATES IN  
PORTLAND CONFERENCE

NURSING STUDENTS  
OFFER VENEREAL  
DISEASE WORKSHOP

WEDNESDAY NOON  
MUSIC

WHO'S WHO  
ON CAMPUS  
(business office)



Alma Holycross

This week's Wednesday Noon Music will feature Mu Phi Epsilon pledges. The program will be held in Eastvold Auditorium at 12:30 p.m.

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A. Dean Buchanan



Joan Longrie



Howard Vedell



Dawn Hill



Betty Gjurash



Angie Angerstein



Sandy Carlson



Janice Franzkeit

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MASTER'S LEVEL  
ACCREDITATION  
IN EDUCATION  
ANNOUNCED

PLU has been notified of full accreditation in programs at the master's level for preparation of elementary and secondary principals and guidance counselors, President Eugene Wiegman announced this week.

Notification came in a letter from Rolf Larson, director of the National Council for Accreditation of Teacher Education, the only nationally recognized agency for accrediting programs in teacher education.

Kenneth Johnston, dean of the School of Education, said the university is fully accredited in all programs it offers. NCATE also certifies PLU's bachelor's and master's degree programs on the elementary and secondary level.

PARKLAND FIRM INVITES  
PLU PERSONNEL TO  
OPEN HOUSE

UGN CAMPAIGN  
NEARS COMPLETION

NRC RESEARCH  
ASSOCIATESHIPS  
AVAILABLE

PLU is also fully accredited by the regional association, the Northwest Association of Secondary and Higher Schools and by the National League for Nursing.

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Members of the PLU regents, faculty and staff have been invited to attend an open house at the new headquarters of Parkland Light and Water Co.

The event will be held Saturday, Oct. 24, from noon to 6 p.m. at 12918 Park Ave. The invitation was extended by Leslie Heineman, manager of the firm.

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Monday and Tuesday of this week were UGN campaign days on campus. Chairmen of the 1970 drive are John Herzog (math), Jim Phillips (maint.) and Cleo Chatman (educ.).

The chairmen are hoping for maximum participation in this worthy community service. If you have not yet turned in your pledge, DO IT TODAY!

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One of these three lovely coeds became PLU's 1970 Homecoming Queen Thursday. From left, Marcia Taylor, Cindy Greer and Gayle Severson.

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Research Associateship programs on behalf of a number of federal research organizations have been announced for 1971 by the National Research Council.

The programs provide opportunities to post-doctoral investigators for advanced training and research, largely of their own choice, in selected federal laboratories.

It offers basic research and advanced training to scientists and engineers of unusual ability and promise. Appointments are made on a competitive basis.

Postdoctoral research associateships are limited to persons with less than five years postdoctoral experience. Resident research associateships are awarded to persons with less than five years postdoctoral experience also, but a senior associateship for those with more than five years experience is also available.

More information may be obtained in the provost's office.

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REFORMATION DAY  
SERVICE SCHEDULED

Dr. Oswald C. Hoffmann, President of Lutheran Council U.S.A. and famed preacher of the Lutheran Hour for many years will be the featured speaker at the annual Pierce County Reformation Day Service held in Olson Auditorium Wednesday, Oct. 28 at 7:30 p.m.

The program is jointly sponsored by the Pierce County Lutheran Ministerial Association and PLU. Also taking part are the University Chorale under the direction of Edward Harmic, the Concert Band under Gordon Gilbertson, and combined junior choirs from 30 Lutheran churches in the area.

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LUTES ATTEMPT TO  
PUT IT TOGETHER  
AGAINST WHITS

Three-thirds do not make a whole unless they are put together. Coach Roy Carlson subscribes to this axiom and feels that therein lies the formula to victory against Whitman on Saturday at 1:30, Homecoming and the final home game of the season.

Defense, passing, and rushing are the name of the game. The Knights didn't need all three when they won and couldn't find all three when they lost.

Two out of three will not suffice against the Missionaires, defending Northwest Conference co-champions.

The Knights' missing ingredient--passing--rose from the surface in the Pacific game as Jim Hadland and Tom O'Rourke jointly completed 19 of 33 passes for 209 yards in PLU's 45-19 win over the Boxers.

"An offense dominated by passing was not the game plan," Carlson stated in analyzing the films of the Pacific clash. "Pacific employed two inverts, the equivalent of a nine man line, which completely bottled up our power running, but left gaping holes in their secondary."

"Anyway, we needed a passing game so that Jim (Hadland) and Tom (O'Rourke) could gain the confidence and poise to throw when the going gets tough."

Carlson was lavish in his praise for the pass defense, but the secondary will have its hands full (literally, they hope) batting down the aerials of Whitman's Eric Johnson, the number one passer in the conference.

Likewise, Ross Boice and his Reception Committee, Messrs. Bennett, Hillesland, Nordstrom, Pettus, Anderson, et al., who have been going out of their way lately to greet visiting backs considerably shy of the line of scrimmage. They'll be challenged by fullback Mike Levens and halfback Bob Reisig, two of the leading rushers in the conference.

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