



DR. S. C. EASTVOLD, College President

GENERAL INFORMATION—Pacific Lutheran College is located in Parkland. Washington, a suburb of Tacoma. It is the only Lutheran senior college on the Pacific Coast, and enjoys the support of the American Lutheran Conference.

"Build for Character," the college motto, expresses our aim and is the keynote of all phases of college life—intellectual, social, physical, cultural and religious.

ACCREDITATION—Pacific Lutheran College is accredited by the Northwest Association of Secondary and Higher Schools, and by the State Board of Education as a teacher-training institution for the preparation of elementary teachers. THIS BROCHURE will give you a glimpse of Pacific Lutheran College—its buildings, its students and its faculty. But P. L. C. is much more than buildings, classrooms and dormitories. It is a mixture of contrasting personalities, from all walks of life and from all over the land, working together in preparation for life. Trained minds, tempered personalities, potential leaders emerge from the Christian fellowship on this campus.

We present Pacific Lutheran College to the youth of America who seek a Christian environment in which to acquire the very best in physical, mental and spiritual development.

It is a member of the Association of American Colleges and the American Council on Education.

ADMISSIONS—In accordance with its general purpose, Pacific Lutheran College will admit men and women students of good moral character and health whose previous training and aptitudes show they will benefit from the courses they intend to pursue. No arbitrary entrance requirements are set up, but each applicant is considered individually.

For catalogue and additional information, write to:

THE DEAN OF THE COLLEGE Pacific Lutheran College Parkland, Washington Telephone: GRanite 8611 (Tacoma)

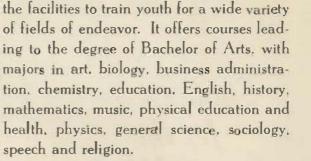
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PACIFIC LUTHERAN COLLEGE BULLETINVol. XXIXMarch - 1950No. 4, Part 1

Published quarterly by Pacific Lutheran College, Parkland, Washington Entered as second-class matter September 1, 1943, at the post office at Parkland, Washington, under the Act of Congress of August 24, 1912.

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Youth's Future...



PACIFIC LUTHERAN COLLEGE has

Courses also are offered in the fields of nursing education, parish work, medical technology, pre-engineering, prelaw, premedical, predental and pretheology.

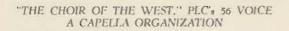
The four - year curriculum in education qualifies the student for teaching in the elementary and junior high schools in Washington.

LEFT: Students Register

Personal counselling is given each student in mapping out his educational program. Below, Dr. Philip E. Hauge, dean and registrar, gives course guidance to a student. Studies for the Mind ...

THE ZOOLOGY LABORATORY IN THE SCIENCE HALL





A CAMPUS SCENE SHOWING A CORNER OF THE SCIENCE HALL AND THE LIBRARY



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Religion for the Soul ...

STUDENTS COMING FROM CHAPEL SERVICE HELD IN MEMORIAL GYMNASIUM

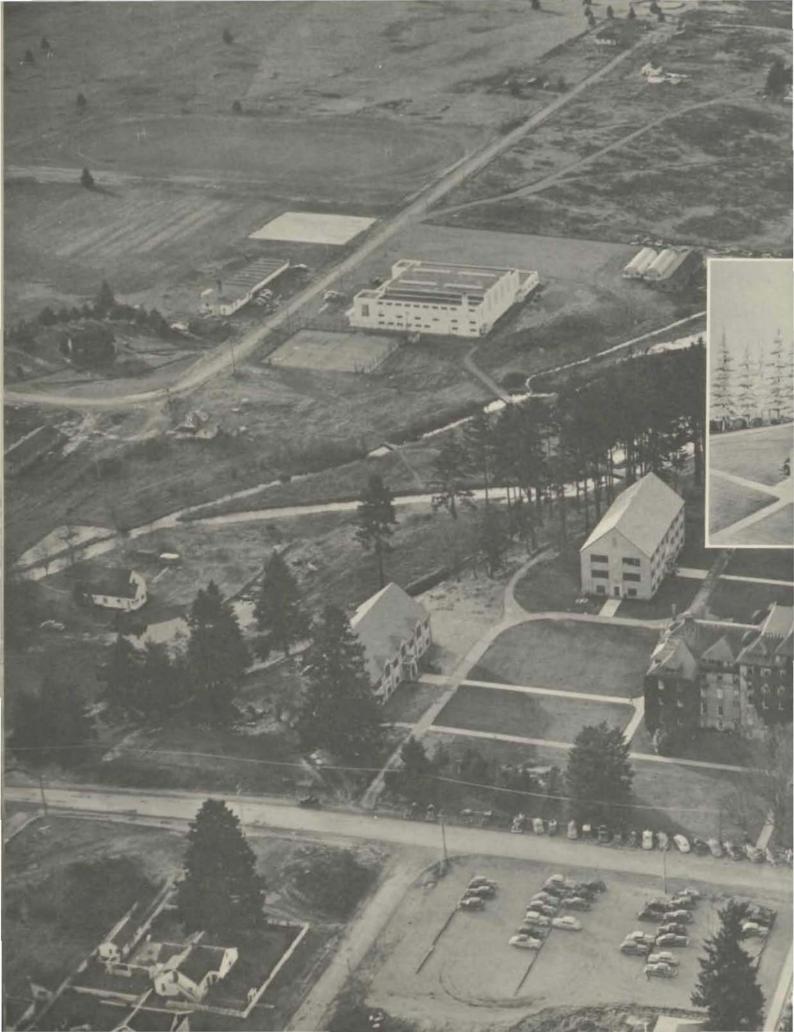


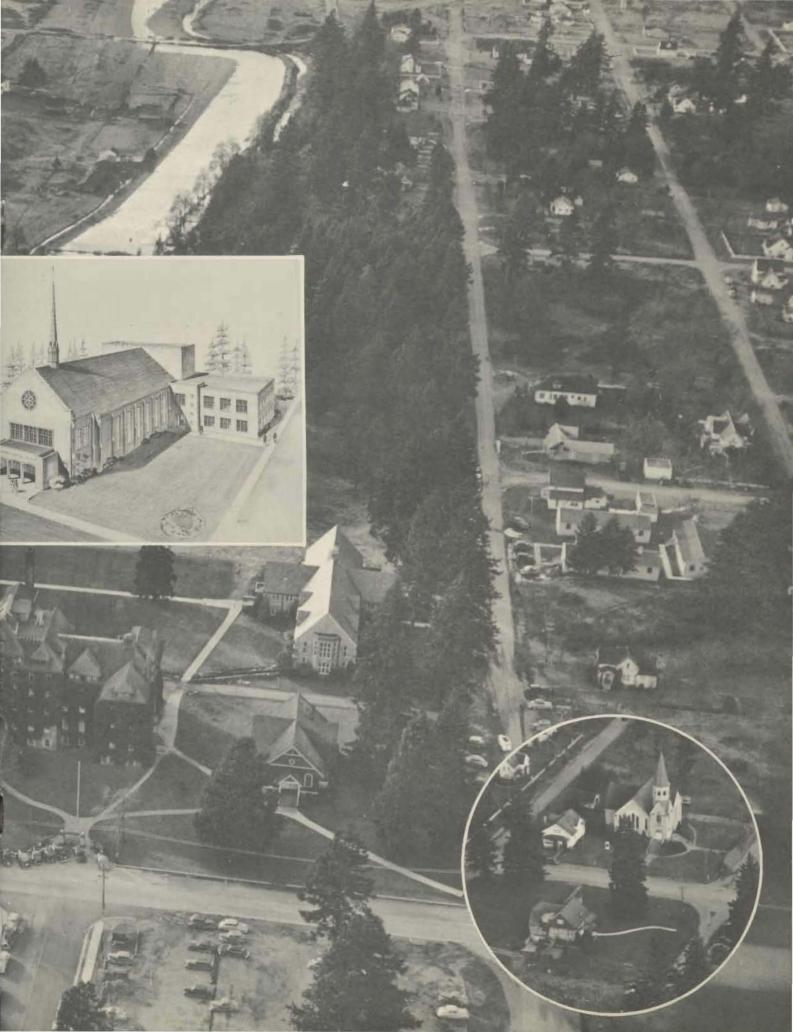
Buildings for Permanence . .

MAIN LOUNGE IN THE STUDENT UNION

LIBRARY STACK ROOM

THE STUDENT UNION BUILDING









PARTIES DORMITORY LIFE HOMECOMING FESTIVITIES THE BOARDING CLUB THE STUDENT UNION





THE BUILDINGS OF THE MAIN CAMPUS ARE SEEN THROUGH THE TREES IN THIS PHOTOGRAPH TAKEN FROM THE BASEBALL FIELD ON THE LOWER CAMPUS

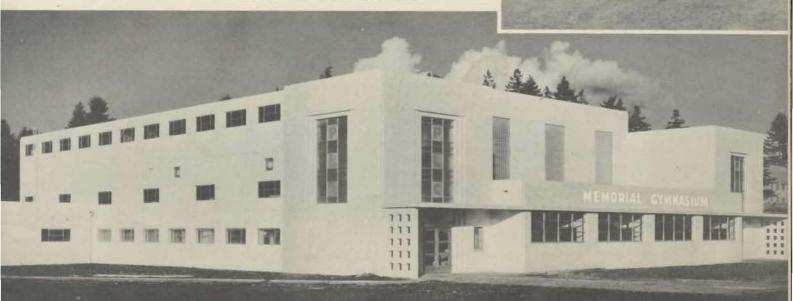
SOUTHWEST SIDE OF OLD MAIN WITH LIBRARY ON THE LEFT



PLC's LITTLE ALL-AMERICAN COACHES. MARV TOMMERVIK and MARV HARSHMAN. MOULD CHAMPIONSHIP TEAMS

> THE ATHLETIC PLANT INCLUDES the COLLEGE'S OWN NINE-HOLE GOLF COURSE

MEMORIAL GYMNASIUM IS THE HUB OF THE ATHLETIC PROGRAM



PACIFIC LUTHERAN COLLEGE TO HAVE NEW CHAPEL-SPEECH-MUSIC BUILDING

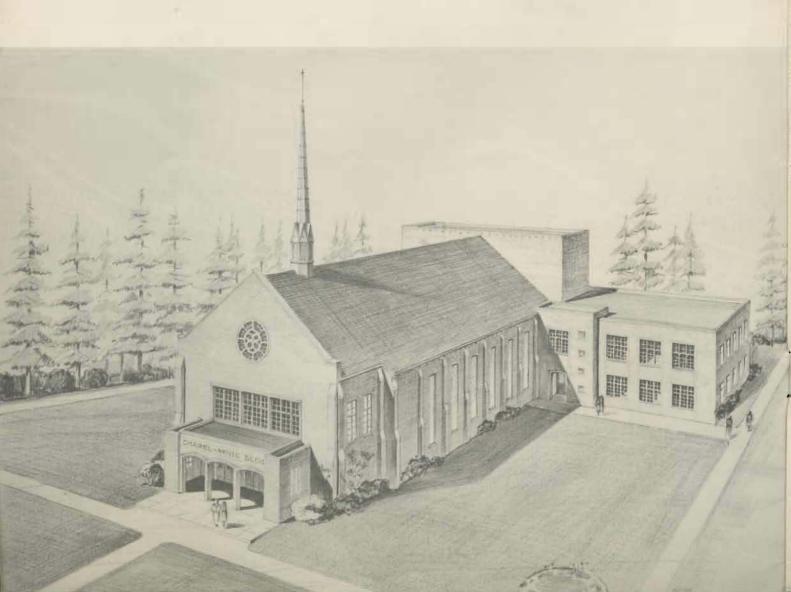
The American Lutheran Church at its 1944 Convention adopted a program of Christian higher education to meet the needs of our growing Church and authorized an educational appeal for its institutions of learning in 1950.

The Development Associations of the various institutions of learning, either owned or subsidized by the American Lutheran Church, are directed to conduct the financial ingatherings in the various areas as a thank offering for the blessings that have come to the Church through Christian higher education. The plan is simply to contact every member of every congregation for a generous gift for the school in the given area. This solicitation shall take place throughout the year, with special emphasis on Sunday, June 11, 1950, or some other later date selected by the congregation.

The Northwestern District of the American Lutheran Church has voted a minimum goal of \$100,000 for Pacific Lutheran College during this 1950 appeal. This amount of money will be added to that raised by the Evangelical Lutheran Church, and to other gifts and grants that have come to Pacific Lutheran College for this purpose. The total goal from all sources is \$500,-000, which is the estimated amount needed to set up the new building pictured herewith.

The new building will occupy the center of the campus. It will be 212 feet long and 143 feet across the section where the classrooms will be located. The auditorium will hold 1200 people. The little chapel on the third floor, under the rose window in the front, will hold 75 people. The stage platform will be used for many purposes such as graduation exercises, music festivals, dramatics, speech, concerts and other activities. The daily Chapel exercises will be held in the auditorium. Sound proof rooms will be provided for band, orchestra, choir, broadcasting, offices for the Chaplain, studies for music teachers, with 18 sound proof piano practice rooms and 2 organ rooms. Space has been provided for a big organ which will cost approximately \$30,000.

With an average of about 1.000 students at the College every school year, the building will be of great importance and of tremendous value in the whole process of Christian higher education.



Chapel - Speech - Music Building

YOUR MONEY WILL BUY ANY OF THE FOLLOWING ITEMS - OR EQUIVALENT

Partial List of Materials, Equipment and Furnishings

Cost

1000 Face Brick @ \$65.00 per M\$	65.00
Ornamental Cast Stone Panels 8 @ \$50.00	400.00
Main Entrance-Cast Stone	1,500.00
Rear Wing Entrances—Cast Stone 2 @ \$300.00	600.00
Buttress Caps-Cast Stone 32 @ \$10.00	320.00
Rose Window-Cast Stone	1,500.00
Rose Window-Stained Glass	1,500.00
Spire	2.000.00
Corner Stone	150.00
Auditorium-Chapel-windows 10 @ \$200.00	2.000.00
Asbestos Shingles 120 sqs. @ \$30.00	3,600.00
Main Entrance Doors 6 @ \$75.00	450.00
Side Entrance Doors 10 @ \$50.00	500.00
Copper Guiter and Downspouls	400.00
Rool Trusses-Steel 6 @ \$1.200.00	7,200.00
Columns, Steel, Support for Trusses 12 @ \$150	1.800.00
Rough Hardware	500.00
Interior Wood Doors 100 @ \$50.00	3.000.00
Wood Floor for Stage	2.000.00
Trophy Display Cabinets 4 @ \$150.00	600.00
Organ Grilles 2 @ \$600.00	1,200.00
Sound-proof Doors, Practice Rooms 25 @ \$50.	1.250.00
Altar for Auditorium—Chapel	600.00
Altar for Memorial Chapel	300.00
Pews for Memorial Chapel 12 @ \$150.00	1.800.00

		Cost
)	Cabinets for Instrument Storage Room	900.00
)	Chalkboard and Bulletin Boards	500.00
)	Cabinets for Choir Gowns	400.00
)	Metal Filing Cabinets-Music Library	500.00
)	Counter for Music Library	250.00
)	Stepped Platform for Band Room	1.500.00
	Stepped Platform for Choral Room	1,200.00
)	Plumbing Fixtures 50 @ \$100.00	5,000.00
)	Sprinkler System for Stage	2,500.00
)	Hot Water Storage Tank and Controls	600.00
)	Auditorium Window Drapes and Track	1,200.00
)	Main Lighting Fixt'res-Auditorium 12 @ \$100	1,200.00
)	Secondary Lighting Fix.—Auditorium 28 @ \$30	840.00
)	Lanterns for Entrance Porch 3 @ \$125,00	375.00
)	Bracket Lanterns-Front Entrances 2 @ \$100	200.00
Ì	Hardware for Entrance Doors 9 pairs @ \$100	900.00
,	Hardware for Interior Doors 125 @ \$25.00	3,125.00
, ,	Amplified Chimes for Spire	5.000.00
,	Loudspeaker System for Auditorium	2,000.00
)	Intercom. System	3.000.00
)	Sound Control Consoles 2 @ \$500.00	1.000.00
)	Disk Recorders 6 @ \$400.00	2.400.00
)	Electric Organs 2 @ \$3.000.00	6.000.00
)	Pianos for Practice Rooms 20 @ \$500.00	10,000.00
)	Auditorium Seats 1200 @ \$20.00	24.000.00
	Orden	30.000.00

"Our Church is largely what our schools have made it. As go the schools, so will go the Church. Our Church is safe only as long as our schools are safe. Let us support them generously with our means and our prayers."—Dr. Martin Anderson.

NO GIFT IS TOO SMALL - NONE CAN BE TOO LARGE! Make Your Choice Today - Make Your Pledge to Your Pastor or His Assistant

"So built we the wall . . . for the people had a mind to work"-Nehemiah 4:6;

