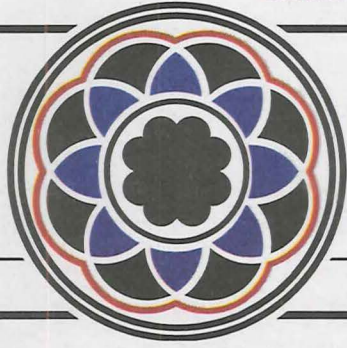




**SPORTS**  
Lutes luck limited on  
senior night  
PAGE 15



**A&E**  
HERmonic wins a cappella  
semi-finals  
PAGE 7



# THE MOORING MAST

PACIFIC LUTHERAN UNIVERSITY

FEB. 21, 2014

mastmedia.plu.edu

VOLUME 90 ISSUE 12

## CHAMPIONS: Lutes outswim opponents



PHOTO BY JESSE MAJOR

The Lutes swim team chants out "PLU" to give each other confidence before the meet begins.

By **SAM HORN**  
Sports Editor

The Northwest Conference is home to a new women's swimming champion. Not since 1996 has the Pacific Lutheran University women's swim team won the NWC title.

PLU was able to edge out defending champion Whitworth by two points for a nail-biting victory in the Weyerhaeuser King County Aquatic Center.

PLU scored 618.5 points, while the Pirates from Whitworth tallied 616.5 points.

The slight margin of victory is the second closest in NWC history, trailing only the 1-point margin for Willamette over Linfield in 1994.

"I was so impressed with the toughness and attitude of our team," head coach Matt Sellman said in a press

conference. "This was a hard, tough win that came from every person tied to our program — athletes, coaches, managers, trainers. We are so proud to be Lutes and to have won this championship as a complete team, top to bottom. We weren't perfect, but we were special."

By achieving the lofty feat of winning conference, Sellman received his second consecutive NWC Coach of the Year honor.

Sellman's personal trophy case will need more space, as this is his ninth coaching honor. Sellman earned two other NWC Coach of the Year honors and five Capital Athletic Conference Coach of the Year honors.

Heading into the 400-freestyle relay, the final relay of the meet, the Lutes held an eight-point lead over Whitworth.

First-year Morgan Commander, sophomore Hanna Armstrong, first-year Darcie Booth and sophomore

Melissa Dean finished in second place to pick up 34 points, essentially locking up the impressive victory.

In addition to helping seal the win for the Lutes, Dean set an individual record at the meet, which the Weyerhaeuser King County Aquatic Center hosted.

Dean broke a 25-year-old record in the 100 freestyle with a time of 53.27 to take third in the event.

Karen Hanson previously held the record with a time of 53.31 in 1989.

Sophomore Natasha Sioda also broke a record herself. The Curtis High School grad took third in the 200 backstroke with a time of 2:06.0 to break Hanson's 1992 record of 2:06.01 by one-hundredth of a second.

Whitman (559 points), Pacific (366.5), Puget Sound (348.5), Lewis & Clark (300), Linfield (219) and Willamette (166) followed PLU and Whitworth.

## A way to stay safe: There's an app for that

By **RELAND TUOMI**  
News Editor

There's often a time in a person's life where they find themselves in an awkward or uncomfortable situation. It could be on a bad date, in a sketchy part of town or sitting at home alone with feelings of uncertainty about a possible unhealthy relationship.

In any of these situations, people need a good friend to save them and get them somewhere safe. That is where Circle of 6 comes in.

Circle of 6 is a free app created to protect people, more specifically, college-aged women, from potentially dangerous situations. The app allows users to pick six of their closest friends to be part of their circle.

When users are in an uncomfortable situation in the future, they can send a message to their circle asking for someone to pick them up, call them with an excuse to leave or ask for relationship advice. There is also a hotline icon which the user can customize to a localized number they trust.

In three taps — opening the app, tapping the middle circle and sending the message — all six friends will have received messages and know how to help. Once a friend comes or calls, the user can click a check mark to send a message out to the rest of the circle informing them of the user's safety.

Pacific Lutheran University's Green Dot Coalition, along with Campus Safety and the Women's Center, is trying to promote the app on campus, not only as a tool for safety but also as a way to promote a sense of community on campus.

"The more people think 'What's my responsibility in this community?' the more that translates to building a better community," Johnathan Grove, men's project coordinator at the Women's Center, said. "We think downloading the app will allow people to make a commitment to community safety."

The people within a user's circle don't need to have the app as well, since the messages will be sent via text. The texts asking for a ride will also have GPS coordinates for easy locating.

"If applied, it [the app] will be very affective," Greg Premo, Director of Campus Safety, said.

Premo also wanted students to program Campus Safety's number (253-535-7441) for the hotline icon in case of emergencies.

"It's such an easy app. I hope people download it," Grove said. "It's not 'new toy on Christmas morning' cool, but it is cool when you need it."

## WHAT'S INSIDE

### Business

Student praises internship  
with Disney

page 8

### Sports

Corruption in Winter Olympics  
and 2014 World Cup

page 14

### Opinion

Facebook expands gender options

page 11



## Nobel Peace Prize nominee to visit PLU

By **SAMANTHA LUND**  
Guest Writer

International peacemaker Steinar Bryn is scheduled to visit Pacific Lutheran University Monday and Tuesday on his way to the Nobel Peace conference. Bryn's visit will be one of many he has made to PLU to speak to students about the Nansen Dialogue Network (NDN).

The NDN is an international organization that promotes dialogue and peace building talks in countries with active conflict.

Bryn received a fourth nomination for the Nobel Peace Prize this year for his work with NDN. He actively works on building peace in the world's conflict-sensitive areas.

Bryn is the senior adviser of NDN where the vision is "to empower people who live in conflict situations to contribute to peaceful conflict transformation on the basis of democracy and human rights" according to its website, <http://www.nansen-dialogue.net/>

It also has a modern take on conflict resolution. As its website states, NDN brings together a variety of people to discuss their conflict and solutions, seeking institutional change and beneficial joint understanding.

PLU teaches NDN's method to communication students, and one of the Wang Center's study away programs goes to NDN headquarters in Lillehammer, Norway.

In the last decade, Bryn has visited PLU many times. Amanda

Feller of the communication department said she is close with Bryn and keeps him coming back to PLU along with the Wang Center and the Norwegian Studies program. Feller is the leading professor of PLU's Conflict and Global Peace Building major.

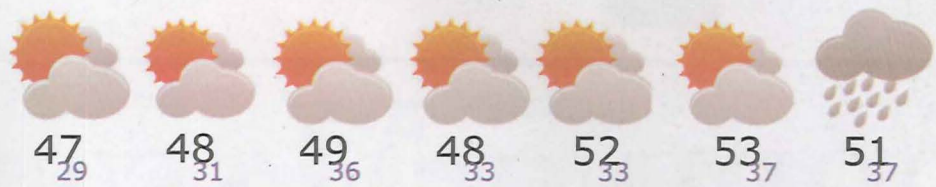
For his upcoming visit, Bryn will be guest lecturing in Communication and Norwegian Studies classes.

Bryn will be hosting a screening of his award-winning film "Reunion: Ten Years After the War" Tuesday night from 6-8 p.m. in the Chris Knutsen room of the Anderson University Center.

The film, released in 2011, revolves around the meeting of Albanians and Serbians for the first time since their countries began fighting in 1999.

# WEATHER FORECAST

FRIDAY SATURDAY SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY



FORECAST COURTESY OF WEATHER.COM

follow us on Twitter  
@PLUMastNews

## Sustainability teaches nasty course in Garbology



PHOTO BY EMILY JACKA

Left: Nathan Rhoades, senior, sifts through the piles of garbage for items that are actually recyclable at the Garbology event last Friday afternoon. Right: Junior Asia Wolfe and Andre Lavoie, who doesn't attend PLU, search through piles of garbage for things that are actually recyclable at the Garbology event last Friday afternoon.

By **BLAKE JEROME**  
Copy Editor

Most schools in the country today recycle, but students at Pacific Lutheran University have turned it into a science.

Last Friday, five members of the Sustainability Committee held their annual Garbology event in Red Square to promote the importance of recycling.

Junior Aiko Nakagawa, Residence Hall Association sustainability director, and sophomore Zack Wangler led the Sustainability team.

The team was assisted by approximately 25-30 student volunteers throughout the day.

Sustainability members collected the garbage from trash bins in various residence halls around campus.

They then brought the garbage to Red Square and sorted it into the proper receptacles.

The goal, Wangler said, is to show students that much of what they are throwing away does not belong in trashcans.

About 67 percent of PLU's daily trash goes into recycling bins, but Wangler said there is still room for improvement.

"The remaining 33 percent of garbage is being put into un-recyclable, un-compostable containers, and that number could easily be cut in half," Wangler said.

Most items can be either recycled or composted. If an item is recyclable, it can be converted into reusable material.

Compostable items, on the other hand, are organic in nature, and can be left to decompose.

"If you don't know if something should be recycled or not, just recycle it," Nakagawa said. "We hand sort all of the recycling every day, but we never sort through the non-recycle bins."

Common items that should

Nakagawa said.

Students can view the results of Garbology on Sustainability's website: <http://www.plu.edu/sustainability/>.

The results display the weight of the original garbage next to the actual weight of un-recyclable, un-compostable material after they sorted it.

Sustainability will also present the results to students through fliers members will distribute around campus.

"Things will change, but to what extent depends on how we

[Sustainability] keep the message going," Nakagawa said. "People tend to be more aware of what they are throwing away for about a month, and then they forget."

The only way for students to remember to recycle, Wangler said, is to find a way to make it matter to them.

"I really love the outdoors, exploring, hiking, biking and everything else," Wangler said.

"To see that [outdoors] be polluted is really sad to me. I got involved with Sustainability to make the world a cleaner place."

Whether someone is a gamer looking to lower the costs of computer equipment, or a lover of the outdoors who is disgusted by seeing trash in the forest, recycling affects everybody, Wangler said.

It's up to human beings to leave the planet better than we left it, and the movement starts today, Wangler said.

The goal is to show students that much of what they are throwing away does not belong in trash cans.

**Zack Wangler**  
Sophomore

never be recycled include aerosol cans, batteries, household glass, medical waste, plastic screw-on caps, paper coated in metal and any hazardous waste.

"There will always be a percentage of people who are recycle-ignorant or who simply just don't care. Our goal is to lower that percentage," Wangler said.

Nakagawa said the Garbology movement is an attempt to enlighten PLU students.

"If we can encourage people to intervene when their friends try to throw recyclables in the trash, we've done our job,"



PHOTO BY EMILY JACKA

Sophomore Robbin Howe searches through piles of garbage for items that are recyclable at the Garbology event last Friday afternoon. Robbin said her advice for recycling is "even if you're not sure if it's recyclable, you should recycle. Sustainability sorts through it all so they will catch it if it is."

# New solutions for campus safety escort in effect

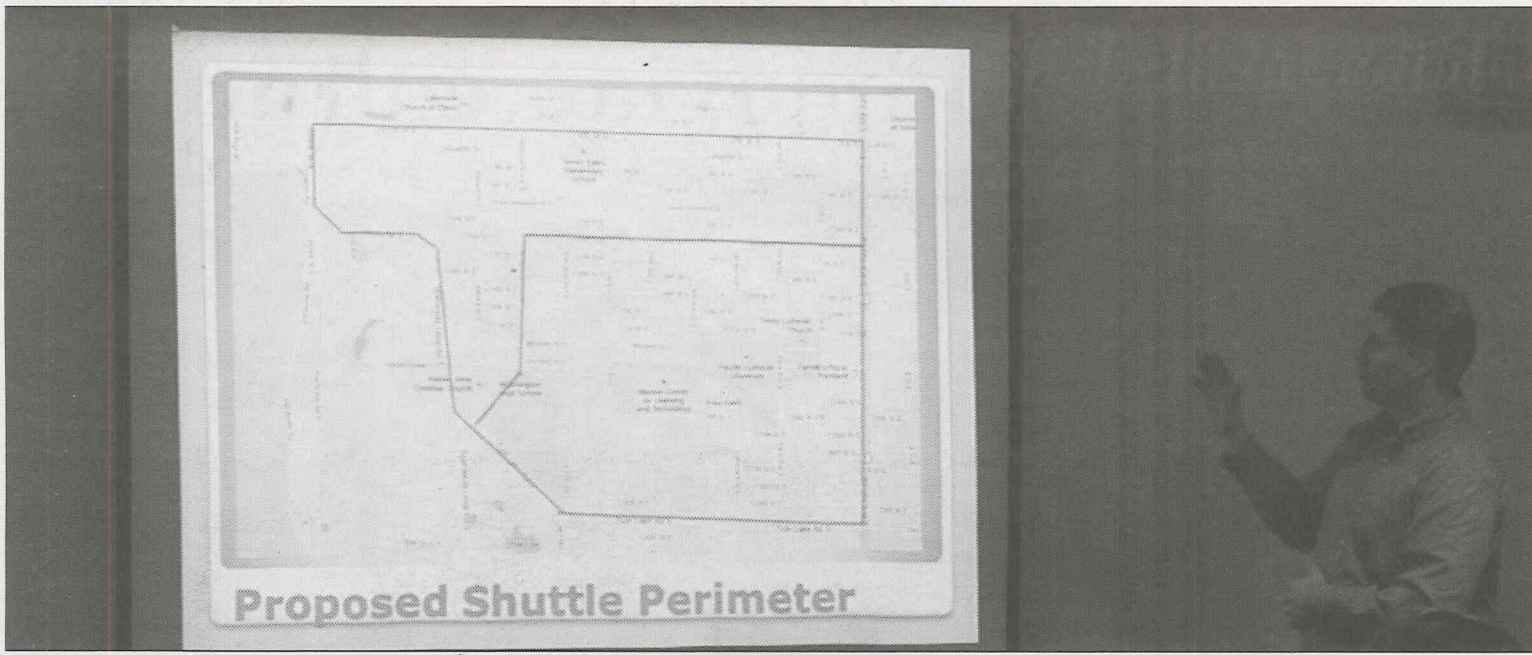


PHOTO BY RELAND TUOMI

Director of Campus Safety Greg Premo gives the presentation on Campus Safety escorts. On this slide, he is proposing a new perimeter for the escort service to keep campus safety officers closer to campus.

**By RELAND TUOMI**  
News Editor

The Campus Safety escort program has been used by students not only as a way to travel safely, but also for convenience.

Campus Safety Director Greg Premo and other members of Campus Safety discussed this matter at a forum, as well as possible solutions to avoid the abuse Jan. 7. Premo emceed the event, listing off usage statistics as well as costs.

Members of the President's Council made the final decision to shrink the perimeter Tuesday.

Premo said the annual cost of the driving escorts increases

each year, this year costing the university \$67,500.

Premo also said there are about 1,900 total rides per month, a dramatic difference from other universities.

University of Puget Sound's program, for example, which only gives out about 25 rides per month.

At Pacific Lutheran University,

however, only about 450 students regularly use the service annually.

With this low number of students actually using the service combined with the service's use for non-safety reasons, Premo and Campus Safety decided to make a change.

One of the solutions suggested, and the one the President's Council decided on, is creating

a smaller perimeter limited to the area immediately around campus.

With about 1,900 rides per month and the average escort driving time taking between 15-20 minutes, a smaller perimeter will lower that average and keep safety officers closer to campus.

The new perimeter will only go as far as 116 Street rather than the current perimeter ending at 112 Street.

One student at the meeting stated that escorts going to 112 Street aren't used to get students out of a dangerous situation, but just for a ride to QFC.

Premo used this statement to emphasize his next point: students are to use the escorts for

emergencies, not for leisure or convenience.

"We need those drivers [safety officers] nearby, and they can't be if they're driving someone far away," Premo said. "If there's an emergency, we need those officers here."

Instead, Premo suggested students use Zipcars for errand-running.

Another student at the event suggested having the smaller perimeter during the day and to only allow for the larger, original perimeter at night.

Premo acknowledged the idea, but said he thought it would be confusing, especially with daylight savings.

However, Seattle University has a similar program that only allows shuttle service availability after 6 p.m., allowing the later time idea to still be an option.

In addition to a smaller perimeter, Campus Safety will not be implementing the shuttle service during the summer.

"We use our safety officers who are designated to patrol the campus and respond to calls to cover these requests," Premo said. "We have such a small number of students over the summer term we can not justify the added expense to staff the position."

The summer hiatus will begin May 26, after graduation weekend, and will resume normal operations again Aug. 15.

Premo said the safety officers need to stay close to campus in case of an emergency, and while the smaller perimeter may inconvenience a small number of students, it will provide more safety for more students campus wide.

**"If there's an emergency, we need those [safety] officers here."**

**Greg Premo**  
Director of Campus Safety

3702 South Fife Street  
Tacoma, WA 98409  
Appointments 253.617.7000  
[tspaTacoma.com](http://tspaTacoma.com)

---

**FACIAL AND BROW WAX \$37**

**MIZANI SMOOTHING TREATMENT \$34**

Great Services, Amazing Prices

Haircut & Style	\$11
Bang or Beard Trim	\$7
Special Occasion/Updo	\$22
Haircolor	\$24
Highlights	\$34
Corrective Facial	\$30
Makeup Application	\$10
Manicure	\$10
Gelish Manicure	\$25

Starting prices above may vary according to student level.  
All services performed by supervised students.

---

# NEWS @NINE MAST TV

Watch it on campus, channel 26 Thursdays @ 9:00 p.m.

Watch it online 24/7 @ [mastmedia.plu.edu](http://mastmedia.plu.edu)

## What to do at PLU

### Ongoing

**Faculty Exhibition:** See faculty members of the department of art and design showcase their work in different mediums. Feb. 5-March 5, Monday-Friday 8 a.m.-4 p.m. University Gallery in Ingram.

**"Us Local People: Sami Vuoinja and Resilience:"** Come learn about the migratory people of northern Scandinavia and celebrate their culture. *Scandinavian Cultural Center, Feb. 6-April 1.*

### Friday

**Wang Center Symposium, "Legacies of the Shoah: Why Do People Kill? Understanding Genocide, War Crimes and Crimes against Humanity."** Various locations. 8:45 a.m.-9 p.m.

**Chinese New Year Celebration:** Celebrate the Year of the Horse with Hong Hall's Chinese Wing and the Chinese department. *The Cave, Hong Hall Lounge. 7-9 p.m.*

**Late Night Programming:** Minute to Win It. *Hinderlie Hall Lounge. 9-11 p.m.*

### Saturday

**Senator Steve Conway Town Hall Meeting:** Senator Conway will be speaking about legislation in Washington State and the 29th Legislative District. *Garfield Book Company Community Room, 10 a.m.-12 p.m.*

**Softball Game vs. Pacific University Softball Diamond, Double Header, 12-2 p.m., 2-4 p.m.**

**Harstad Play Date:** Harstad Hall's annual all-campus event with a theme of childhood activities and treats. *Harstad Hall, 7-10 p.m.*

### Sunday

**Softball Game vs. Georgefox. Softball Diamond, 12-2 p.m.**

**Habitat Restoration Project Work Party:** Support the Sustainability Office to restore the habitat South of the AUC. *Fred L. Tobiason Outdoor Learning Center, 1-4 p.m.*

**Wendy Byrnes Jr. BM Recital:** Free admission. *MBR Music Center 330, Lagerquist Concert Hall, 3-4 p.m.*

### Monday

**"Lean In: Are You My Mentor?"** AUC 133, 6-8 p.m.

**Scandinavian Folk Dance.** AUC CK West, 7-8 p.m.

### Tuesday

**Reunion Film Screening:** Four-time Nobel Peace Prize nominee Steinar Bryn will be screening his film "Reunion." *AUC CK East, 6-8 p.m.*

# Scan Center exhibit celebrates native Scandinavian culture

By **UNA TINGVIK HAAVE**  
Guest Writer

The Pacific Lutheran University community had the chance to learn about the musical art of *joik* when Risten Anine Gaup, a Sami from Northern Norway, performed traditional Sami songs Feb. 6.

The Sami are the indigenous people of northern Scandinavia and Feb. 6 was Sami National Day.

The performance was part of the opening of the Sami exhibit in the Scandinavian Cultural Center, "Us Local People: Sami Vuoinja and Resilience."

Attendance was high for the opening, with every seat filled and some standing to watch Gaup perform.

Gaup traveled from northern Norway to perform in PLU's second annual celebration of Sami National Day.

PLU students and Sami Americans in the area gathered in the Scandinavian Cultural Center to hear Gaup sing and talk about the role the traditional Sami form of song, *joik*, has played in Sami history and culture.

"*Joik* is a form of musical expression, and it is actually one of the oldest forms of musical expression in the world," Gaup said.

She explained that many Sami stopped using this form of expression for a long time because Christian authorities prohibited it. They were convinced Sami was the devil's language, and Sami *joik* was the devil's song.

Though this view has changed over the years, there are still Sami people

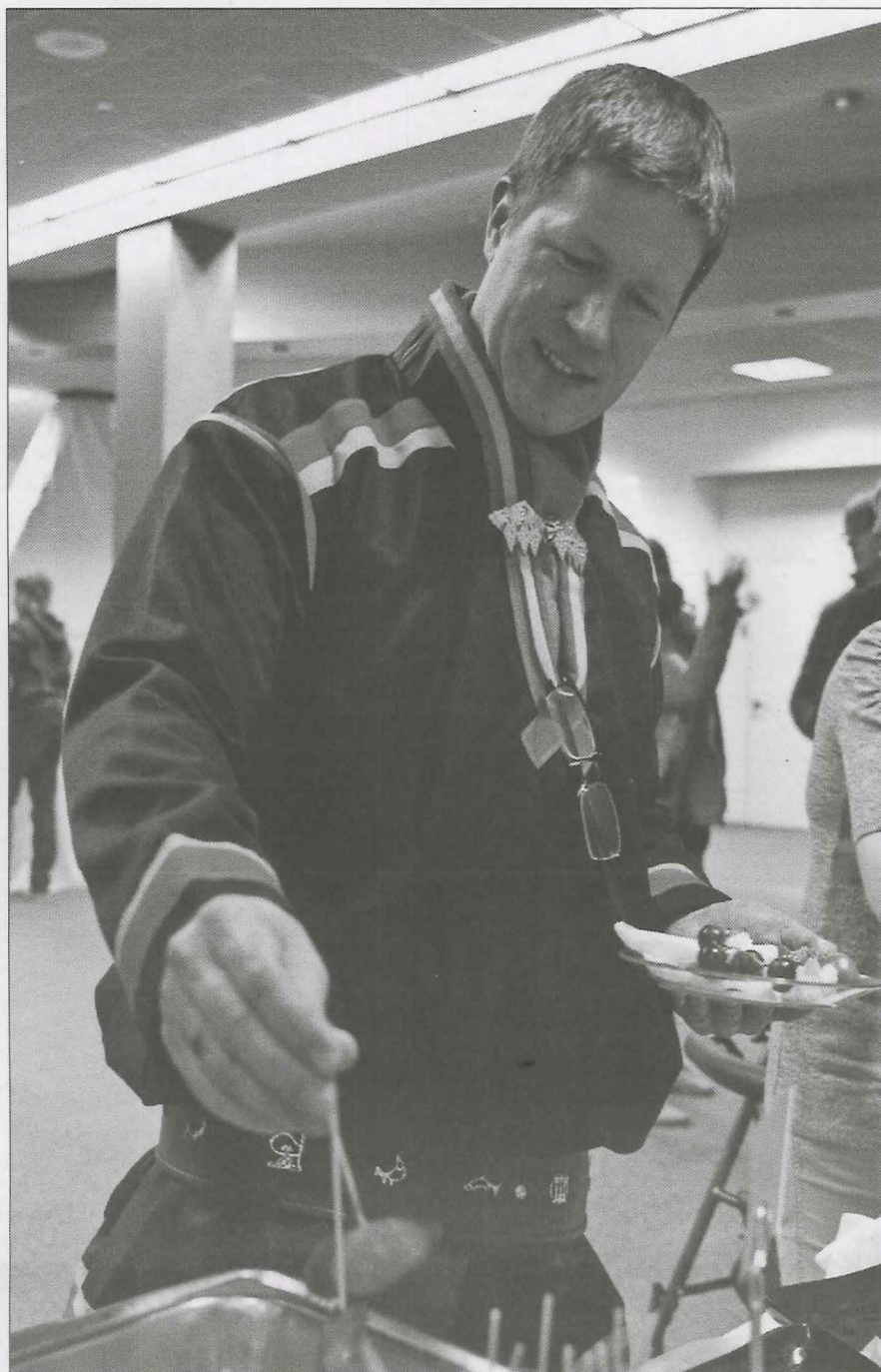


PHOTO BY MARLENE ANDREA WALTOFT

Troy Storfjell, associate professor of Norwegian and Scandinavian studies, enjoying some authentic Scandinavian cuisine.

who do not perform *joik* today.

"Still today, I know people in my hometown who don't like that I'm standing here *joiking* for

you right now," Gaup said.

She explained that her father taught her and other Sami children to *joik* at an early age in

Kautokeino, Norway, and that because of his efforts many more Sami natives know how to *joik* today.

After Gaup's

performance, organizers encouraged attendees to walk around and look at the various exhibit items, one of which was large authentic Sami tent. Organizers also offered reindeer meat, which is a traditional Sami dish.

As the evening proceeded, documentary films "Tundra Cowboy" and "People and Power: Under Northern Lights" played for the attendees.

Troy Storfjell, an associate professor of Norwegian and Scandinavian studies and a Sami, also spoke at the event. He spoke about the important role *joik* has played in Sami culture.

He explained that because the Sami people had managed to take something that had been looked down upon for so long and turn it into something to be proud of, it has been an important part of the indigenous rights movement.

Storfjell said it is one of the reasons why the Sami people are also considered leaders in this movement.

Storfjell also drew a parallel between the Native American tribes' and the Sami people's struggle for human rights and dignity.

"We're working to build a Native American Indigenous studies program here at PLU," Storfjell said.

Storfjell and three other professors are working closely with the Puyallup and Muckleshoot tribes and the Seattle Indian Health Service.

They are creating a program that is closely associated with the local Native American population and also studies the Sami people.

The Sami exhibit runs until April 1.

## Sex Positive with multiple partners: polyamory

By **RELAND TUOMI**  
News Editor

For many people, the idea of seeing their significant other with another would be heartbreaking.

But students learned Feb. 10 that some people actively seek this out.

To start off the semester, the Sex Positive series introduced polyamory to Pacific Lutheran University.

The Women's Center and Diversity Center host the award-winning Sex+ series, focusing on spreading knowledge and understanding of sex and relationships.

Polyamory—unlike polygamy and polyandry, where there is one primary person with multiple partners of the same sex—allows a person to have many partners of different genders and levels of relationship commitment.

Someone may see one of his or her partners as a live-in boyfriend or girlfriend, while another partner is seen as a new love or crush.

"Poly has many definitions," Allena Gabosch, a Sex+ panelist and executive director of the Center of Sex Positive Culture, said. "But it is mostly focused on relationship structures and communal ethics between partners."

The panel was made up of five people in polyamorous relationships, one exclusively gay, two in bisexual relationships and a married couple. When asked how polyamory works in their marriage, Adrienne and Jay—who did not give their last names—gave informative answers.

"I love the freedom to connect with other people," Adrienne said. "I love seeing him [Jay] be in relationships and be happy with those people."

Jay agreed, saying polyamory has allowed him to make deep connections with a few people whereas monogamy only allowed for a relationship with one person.

The audience asked Jay and Adrienne if they ever feel jealousy within their relationship, especially since they are married.

"I feel a sense of compersion," Adrienne said, "which means that I get a sense of joy from seeing my partner interact with others. Like, when I see him kiss someone, he looks so cute and happy and that makes me happy."

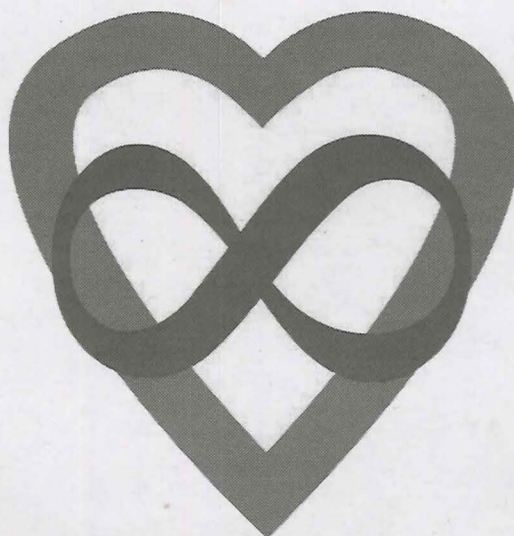
Attendees also asked the panelists what major misconceptions people have about the polyamorous community.

The most common one the panel discussed was the myth everyone in the community has sex all the time.

"I wish," Gabosch said. "The funny thing about the poly community is we spend a lot of time talking about sex and relationships and don't have a lot of sex."

At the close of the event, the panel encouraged students to learn more about polyamory and to learn more about themselves.

To learn more about polyamory, visit the Center for Sex Positive Culture's website at <http://thecspc.org/>.





# SHERLOCK

#SherlockLives:

## Hit BBC series returns with witty dialogue, new villain

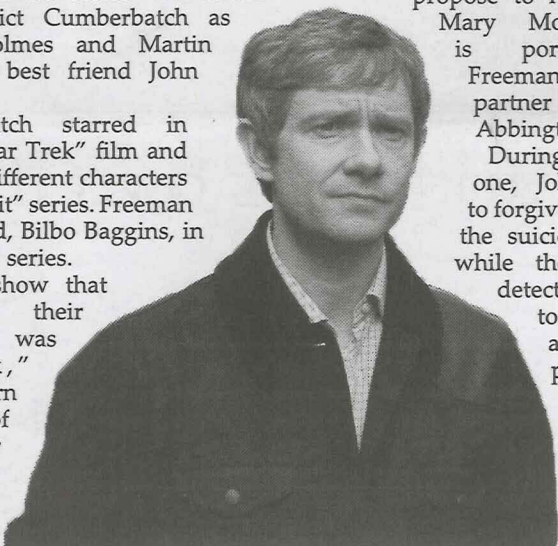
By **KELS MEJLAENDER**  
Senior Copy Editor

January ushered in a new year, new study away trips and, most importantly, a new season of BBC's "Sherlock." The British mini-series has received awards and critical praise since its premiere in 2010, but fans of the series were forced to wait two years after the second season, which ended on a major cliffhanger, for the show's return.

This is partially due to the popularity of the series' two main stars, Benedict Cumberbatch as Sherlock Holmes and Martin Freeman as best friend John Watson.

Cumberbatch starred in the latest "Star Trek" film and voiced two different characters in "The Hobbit" series. Freeman plays the lead, Bilbo Baggins, in "The Hobbit" series.

But the show that launched their careers was "Sherlock," a modern adaptation of Sir Arthur Conan Doyle's "Sherlock



Holmes," which is set in a London that includes everything from cars to cell phones.

Sherlock's super sleuthing skills apply just as well in the 21st century. He can deduce a person's habits, family or darkest secrets from mannerisms or objects like a phone or a hat. He also prefers texting to phone calls.

Following the usual series format, season three is divided into three 90-minute episodes. The story picks up two years after Sherlock's apparent suicide, just as John Watson is moving on with his life and preparing to propose to his girlfriend,

Mary Morstan, who is portrayed by Freeman's real life partner Amanda Abbington.

During episode one, John struggles to forgive Sherlock for the suicide deception while the consulting detective tries

to uncover a terrorist plot against Parliament.

In the second episode, Sherlock reminisces

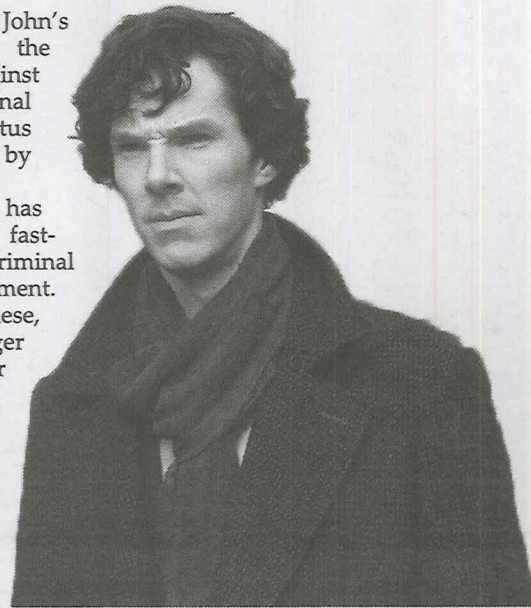
about past cases during John's wedding to Mary and in the third, Sherlock faces off against his latest nemesis, professional blackmailer Charles Augustus Magnussen, who is portrayed by Lars Mikkelsen.

As a show, "Sherlock" has been known for its witty, fast-paced dialogue, intricate criminal cases and character development. Season three included all of these, but it had an even stronger emphasis on the character development.

Overall, the third season worked well. It may not have surpassed some of the flawless episodes of seasons past, but it did have numerous spectacular moments, such as John's succession of attacks against Sherlock when the detective insensitively explains his faked suicide.

Another included John's bachelor party, during which John and Sherlock both get completely drunk and try to solve a case that ends with Sherlock puking on a piece of evidence.

What the stories in season three did lack was the presence of an overarching villain. Magnussen disappears entirely from the second episode, and he failed to really



stand up to the quirky madness of previous villain Jim Moriarty.

Despite this, the series provided another intriguing season that tops practically everything else on television.

Some reports have given fans reason to hope for a season four as soon as Christmas. However, other sources warn it could be another two years before "Sherlock" solves his next case.

PHOTOS COURTESY OF CREATIVE COMMONS

## Solo pianist will 'turn Lagerquist to gold'

By **NATHANIEL YOUMANS**  
LASR DJ

*"Breathe on my skin; be my first violin; I am blind and helpless, what else is there to say?"*

Spencer Krug — known by his solo-project moniker, Moonface — stepped onto the stage of Seattle's Columbia City Theater on a fairly quiet Sunday in November.

With whiskey in one hand, his other shielded his eyes from the stage lights, unceremoniously bright for the kind of show that should be dimly lit.

He arrived in Seattle shortly before via Greyhound from Vancouver, B.C., where just the day before he played a sold-out show at the Djavad Mowafaghian World

Art Centre.

Justifiably a bit hungover, and betraying slight but visible traces of unease, Moonface wasted little time launching into a full performance of his most recent album. Hungry, hoarse-throated devotees banged their fists on the edge of the stage.

Moonface's stripped-down, vulnerably introspective, solo piano record "Julia with Blue Jeans On" came out October 2013 on Jagjaguwar Records.

I admit, when I first discovered Moonface, I had made a mental category for the quirky but unremittingly original warbling synth-guy from Wolf Parade and Sunset Rubdown, which had since disbanded. Yes, Moonface is the same individual. No, he is not the same artist.

Moonface marks a total departure from those acts in which Krug was one of several key ingredients in the groups' alchemical composition.

Moonface may never bring back "Kissing the Beehive," "I'll Believe in Anything" or "Snake's Got a Leg." The alchemy of Moonface is perhaps in its most transformational

stage yet. It should keep the needle of your turntable in constant contact with "Julia" for at least seven days.

There are some artists who are talented at their craft. Then there are those artists who, on the lower frequencies of intuition, strike you in the stomach with what could be described as the ineffable embodiment of awareness-as-art.

It is that organically developed craft that will keep you without release when, in the album's first single, he sings: "Everybody ends up talking to the sky or looking the elephant in the eye."

I have had the immense pleasure of what was once a pipe-dream — bringing one of my favorite artists to Pacific Lutheran University — come to fruition in my final



PHOTO COURTESY OF SPENCER KRUG

Spencer Krug, also known as Moonface, will perform Feb. 27 in Lagerquist.

Yes, Moonface is the same individual.  
No, he is not the same artist.

**Nathaniel Youmans**  
LASR DJ

months of college.

Associated Students of PLU and Lute Air Student Radio will host Moonface's second stateside show since his return from a four-month European tour.

We will be busy turning everything into gold.

Moonface performs Feb. 27 at 8 p.m. in Lagerquist.

## Students prepare for annual social justice event

By NATALIE DEFORD  
A&E Writer

Students will have a chance to learn about oppression firsthand at the sixth annual Tunnel of Oppression at Pacific Lutheran University Feb. 28.

The Tunnel of Oppression is a multimedia, interactive experience designed to raise awareness about the oppression of individuals throughout the country and the world, according to the Diversity Center's website.

The Tunnel will be filled with exhibits highlighting issues such as heterosexism, human trafficking, intimate partner violence and torture. These are just some examples. Student volunteers will act out real-life scenarios in the exhibits.

Tour guides lead groups of participants through a variety of exhibits. Last year, junior Amanda Brasgalla worked as one of these guides.

Brasgalla said the Tunnel of Oppression is a way for students to see a multitude of people who are oppressed around the world.

"It helps explore issues that many people do not talk about, and hopefully opens some people's eyes to those who are lacking voices in the world," Brasgalla said. "I enjoyed working it, because I feel like it's a great vehicle for some people to see how lucky they are."

Senior Saiyare Refaei has performed at Tunnel events in the past. In 2012, she played a child returning home to find her

parents had been taken by police or military forces as part of the Latinos Unidos club's exhibit.

Refaei said the best thing about being a part of Tunnel was seeing the reaction of those coming into the scene.

"I remember making someone cry," she said. "To make an impact like that was very powerful for me, and demonstrates that Tunnel can become very real, and demonstrates acts of oppression that are traumatic and happening every day."

The Diversity Center, the Women's Center, Associated Students of PLU and Student Involvement and Leadership are sponsoring the event.

According to PLU's web page, the goal of the PLU Tunnel of Oppression is to raise awareness of issues of privilege and oppression by presenting scenes grounded in real-world, lived experiences and to provide space for dialogue and reflection on social justice issues.

Sophomore Denae McGaha said she thinks the Tunnel event works well.

"The participants put so much time and effort into it. You can tell that it's a really loving way of students educating their classmates," she said.

Refaei said she will be designing another scene with Latinos Unidos Club. She said she looks forward to walking through Tunnel for a final time as a PLU student.

*The Tunnel event will be in the Chris Knutsen Hall in the Anderson University Center from 9 a.m.-7 p.m.*

"It [the Tunnel of Oppression] helps explore issues that many people do not talk about."

Amanda Brasgalla  
junior

## Commuter student complaints

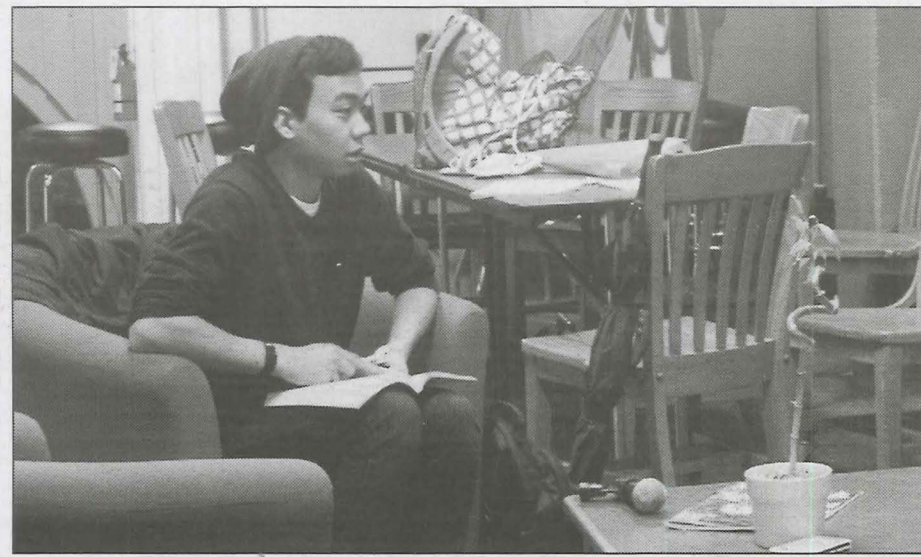


PHOTO BY KATIE DEPREKER

First-year Matthew Orcilla relaxes in The Cave between classes. The Cave is reserved for first-year and sophomore commuter students to socialize, study and have lunch.

By TAHNAYEE  
CLENDINEN  
Guest Writer

Society often equates the college experience with students living in dorms, sharing everything from rooms and bathrooms to seating in the dining hall. It is important to remember, however, that this is only one kind of college experience.

Commuting to school is more often than not a reality for many college students. According to the Pacific Lutheran University website, 54 percent of students who attend PLU commute.

Commuter students face their own problems. "It gets really hard

when there are especially long gaps between classes," first-year DeSeila Scott said. "There is nowhere to go, nothing to do and no place to nap."

The Cave and the Kreidler Commuter Lounge operate from 7:30 a.m.-5 p.m. They are supposed to be the commuter and transfer student havens, however, they offer no support to those who have late meetings or practices.

"A 24-hour commuter lounge area with a full kitchen, microwave and nice comfy couches for taking naps would be really great," sophomore Courtney Randall said.

The most common complaints among

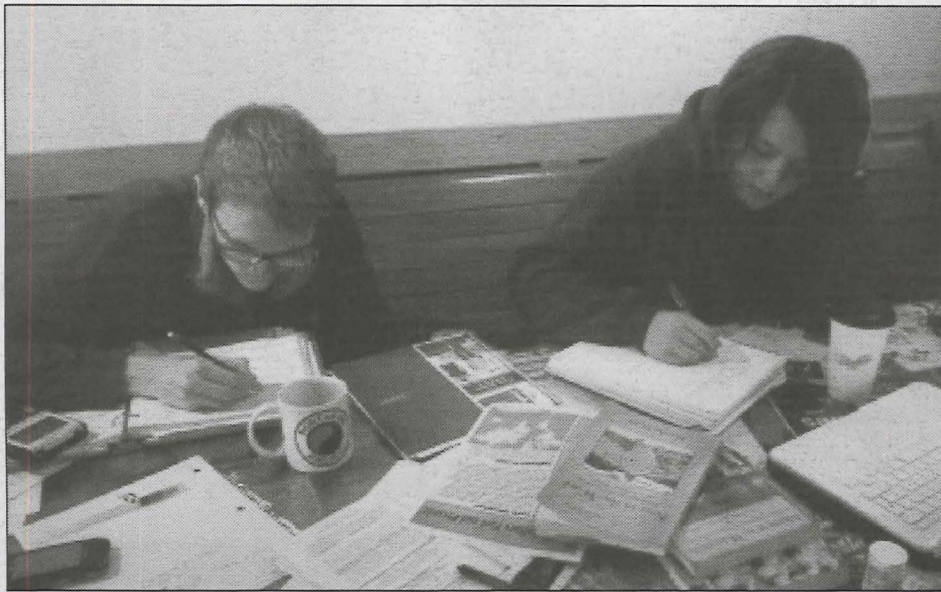
commuter students were the issues of involvement and dining.

"It is really hard to get involved because almost all the events are held here at night," first-year Emi Smith said. "Not to mention everyone already has their friend cliques from orientation or whatever, so it is super hard to make friends."

"Oh yeah, it also sucks not to have a dining plan, because it is ridiculous to pay \$15 for dinner," Randall said. "Customized meal plans would be really nice."

Dining and Culinary Services provides smaller meal plans for Kreidler, South Hall and off-campus students.

## Garfield Street coffeeshop is Parkland's own living room



LEFT: Juniors Cady Smith, left, and Chloe Hagstroem, right, do their homework in the back room at Northern Pacific Coffee Company. "It's a great place to study, and I am actually able to get things done," Hagstroem said. RIGHT: Ed Cedras, who owns NPCC, brews a cup of coffee for a customer.



PHOTO BY LINA AAS-HELSETH

By LINA AAS-HELSETH  
Guest Writer

You might have noticed the tiny coffee shop on the corner of Garfield and C streets, just a stone's throw away from Pacific Lutheran University. At any given time, Northern Pacific Coffee Company is either filled with students or musicians putting on a show, and the atmosphere is always very welcoming.

Ed Cedras moved to Parkland in 1994 and bought Northern Pacific Coffee Company, also known as NPCC, in 2011.

Cedras, a New York native, said he wanted to get a change of scenery from the chaotic big city lifestyle. He found the coffee consumption in the Pacific Northwest area interesting.

"You know, being born in

New York and spending most of my childhood and youth in the South, I've definitely noticed the high coffee consumption here in the Pacific Northwest," Cedras said. "I think it's the weather. It gets cold here."

Junior Chloe Hagstroem said she often finds herself studying at NPCC and takes advantage of the shop's amenities.

"I like studying here because the atmosphere is very studious — when bands aren't playing of course," Hagstroem said. "There's always people I know here, so it's a great place to study, and I am actually able to get things done."

Sophomore Brent Tyhuis said he appreciates that, unlike his dorm, NPCC has many tables, which makes studying easier.

"I haven't really been here that often, and I don't really know

why, because it's a great place to relax, grab a cup of coffee and just study," Tyhuis said.

Students aren't the only ones who spend their time at NPCC. Parkland local Kesendra Williams swings by the coffee shop at 3 p.m. every Friday.

"I usually meet my theater group here. This place is a

wonderful space for the local community to gather together," Williams said.

**U.S. coffee consumption is big bucks**

Coffee consumption remains high throughout the year. According to First Research, there

were about 20,000 coffee shops in the U.S. with combined revenues of \$10 billion in 2011.

Seattle residents consume more coffee than any other American city. According to a study conducted in 2011 by market research firm NPD Group, there are 35 coffee shops per 100,000 residents.

On average, Americans drink more than 4,600 cups every second, more than 400 million cups of coffee every day and consume 300 billion pounds of coffee beans every year.

When NPCC owner Ed Cedras was asked why he chose Parkland of all places to buy a coffee shop, he said, "How can you not? This place is great, and it feels good to be able to give back to the community by having this shop up and running."

"It feels good to be able to give back to the community by having this shop up and running."

Ed Cedras

Owner, Northern Pacific Coffee Company

# HERmonic sings its way to semi-finals

*Women's a cappella group places first in singing competition*



By **BLAKE JEROME**  
Copy Editor

Pacific Lutheran University hosted the quarterfinal round of the 18th annual International Championship of Collegiate A Cappella last Saturday. The 10 best a cappella groups in Washington and Canada attended the event in the Karen Hille Phillips Center for the Performing Arts.

PLUtonic, PLU's all-male a cappella ensemble, and HERmonic, the all-female group, had the home field advantage Saturday night, but in a sport that demands perfection, only the top two teams can advance. PLUtonic was not one of them.

Instead it was HERmonic that stole the show, securing a first-place victory and the chance to compete in the ICCA semi-final round.

"We didn't expect to win," Kaylan Radel, the president of HERmonic, said. "You put in so much work for this one moment, and to hear your team's name announced as the winner is surreal."

Sophomore Megan Zink, the financial director of team HERmonic, agreed. "All

the teams were fantastic. We definitely wanted to win, but we didn't expect it," Zink said. "Usually the teams that win the individual awards also win the tournament."

Four performers received individual awards and announcers also awarded the top three performances after the show.

PLU's Brandon Hell from PLUtonic won the award for best arrangement. Best soloist and best choreography went to Central Washington University's Nada Cantata, while Boots 'N' Cats, also from CWU, won best percussion vocalist.

Nada Cantata's storytelling ability coupled with its unique sound landed the group in third place behind the thundering voices of the modest seven-person ensemble, Boots 'N' Cats, which placed second.

"Everyone here at PLU has been so welcoming of us," Nicole Prigge, alto singer and group leader of Boots 'N' Cats, said. "We are a brand new group and came here for the learning experience. Second place just validates that we can compete against all of these big-name groups like HERmonic and PLUtonic."

Sportsmanship was a common theme

among all the competitors.

"It's more about the singing than the actual competition," junior Aaron Roberts, bass vocalist from PLUtonic, said. "We understand the amount of work that goes into it [a cappella] and we support everyone."

After HERmonic won and the audience encouraged the group to give an encore performance, every rival a cappella ensemble stayed to watch the set.

Not only was every seat in the 630-person auditorium filled, there were people standing in the back and along the walls. Each group's participants sat on the floor of the auditorium anywhere they could get a clear view.

In all, approximately 750 spectators supported the event.

Pomona College in Claremont, Calif. will host the ICCA semi-final round April 5.

"Unfortunately, unless a miracle happens we will not be able to afford to go to the semi-finals," Radel said. "PLU doesn't pay for us to go, and we would need to raise about \$6,000 in a month's time. We're happy to have won, but sad that we can't continue on."



**VIDEO  
COMPONENT  
ONLINE**

PHOTO COURTESY OF MIKE WELLS

Sophomore Megan Zink performs with HERmonic for a standing-room only audience during the International Championship of Collegiate A Cappella Saturday evening. HERmonic placed first in the contest, earning a spot in the semi-finals, which will take place at Pomona College in Claremont, Calif. April 5.

# The Disney College Program

## Student shares experience of magical internship

By ZACH WITTSTRUCK  
Guest Writer

Lutes searching for the adventure of a lifetime could get the opportunity to see their wishes granted with the Disney College Program (DCP).

Lutes, including myself, have represented Pacific Lutheran University in both the California and Florida programs on a handful of occasions.

I participated from January to May of 2013, and I am so grateful to be counted among the Lutes who have called the Magic Kingdom their home.

PLU is currently represented by sophomore Lindsey Campbell,

who is in the DCP in Orlando. Campbell said she is ecstatic to get the word out about this exciting opportunity.

Since her arrival to the program Feb. 3, Campbell said she has already met people studying a variety of topics from around the world through the DCP.

"I have met education, theater, biology, pre-med, computer science and social work majors, just to name a few," Campbell said. "Disney creates happiness for people of all ages, cultures and backgrounds."

My own Disney experience closely relates to Campbell's when it comes to meeting a variety of people.

Today, I have friends from Australia, South Korea, England, France and several U.S. states. I owe it all to my time as a Disney intern.

During my internship, I took part in two advertising courses, several volunteer opportunities and I took advantage of nearly every social outing Disney provided.

The extra effort in my job location gave me perhaps one of the most rewarding relationships I made through my program.

One night at work I decided to stay an extra two hours to help a co-worker with a side project.

We quickly became friends, and I eventually learned that he was an illustrator and graphic design artist for Pixar.

Since meeting him, I have learned about the different programs Pixar is using and the marketing strategies for their new projects from him.

This incredible connection has fueled my passion for my career choice even further.

Disney designs its internships to present its students with a variety of incredible opportunities — professional ambitions are a high priority.

As a Fortune 500 company that just added two more major labels — Marvel (2009) and Lucasfilm (2012) join its already stunning lineup that includes ABC, ESPN and Pixar — the Disney Company is a terrific place for networking.

During the program, participants meet with and study under experts in the fields of marketing, advertising, public relations and business, but they can also take advantage of a variety of other learning



PHOTO COURTESY OF ZACH WITTSTRUCK

Senior Zach Wittstruck poses with Goofy during his free time in the Disney College Program.

opportunities.

When they're not working, interns can enter the park for free and enjoy everything it has to offer.

In the five months I was privileged to spend in Disney World, the park constantly blew me away by how much there was to see and do.

Every day is an adventure, and the DCP will provide nothing short of an unforgettable experience.

Disney is accepting applications for the DCP for its fall advantage program from now until the end of

March.

The application contains information about college courses offered, job opportunities that are available and other details about the program can be found on the official DCP website.

PLU and Disney representatives, including myself, will hold an information session March 3 from 5-6 p.m. in the Anderson University Center, room 133.

We welcome anybody who is interested in this remarkable chance of a lifetime.

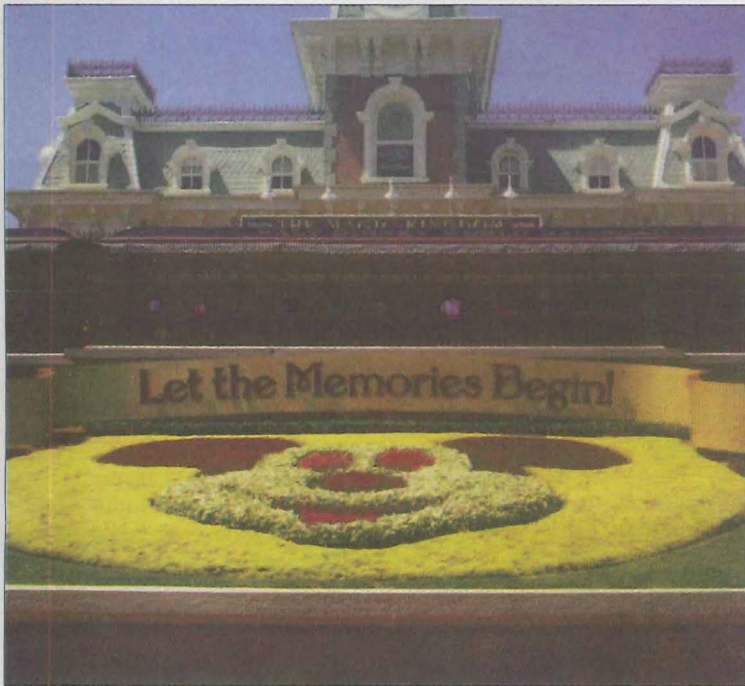


PHOTO COURTESY OF ZACH WITTSTRUCK

Students who take part in the Disney College Program can enter the Disney Parks for free during the duration of the internship.

# CONSUMER DESENSITIZATION

## Advertisers feel the threat of customer sensory overload

By AMANDA GENTRY  
Guest Writer

On a daily basis, consumers can see anywhere from hundreds to thousands of advertisements yet only be consciously aware of a small amount of them.

This is due to desensitization — the more ads we see, the less attention we pay to each individual ad.

As we progress in years, we are faced with alterations in marketing tactics as the consumer and technology change.

Ads are becoming more interactive and are catered to individual needs and preferences to make them more stimulating to the purchaser.

According to an article in the "Journal of Interactive Advertising," some approaches to advertising may work in the short term.

But in the long run, these are likely to be unsuccessful as shoppers become more accustomed to this new style and

learn to overlook these messages.

In the book, "Gimme! The Human Nature of Successful Marketing," John Hallward states that in a study that asked viewers to describe a television ad they had recently seen, only about half could correctly identify the company the advertisement was promoting.

This has become a real problem for companies who want to get

consumer will see them, whether it's on the Internet, product placement in a TV series or even in mobile applications.

This forces marketers to keep up with the development of technology and social media sites as well as popular trends.

By doing so, their messages become widespread in a number of interactive and personal ways to get the attention of their intended

smell of chocolate chip cookies to play to the consumer's sense of smell.

Since businesses put out numerous advertisements for the public eye to see, shoppers are bombarded with them.

According to the Association for Supervision and Curriculum Development, "although the brain is an amazing organ, it's not equipped to process the billions of bits of information that bombard it every second."

It also describes that the brain has filters to keep the brain from overloading, allowing the brain to only process about 2,000 bits of information per second.

With the number of advertisements consumers see in one day, they may not be consciously aware of them all, because they are subconsciously tuning them out.

As marketing continues to change, consumers are becoming more oblivious to what they see around them.

With the number of advertisements consumers see in one day, they may not be consciously aware of them all, because they are subconsciously tuning them out.

their names out there, so they are coming up with new and creative ways to advertise their products and brand labels.

In order for advertisers to be remembered, they have to strategically place ads where the

audience using emotional and sensory triggers.

In December 2006, the California Milk Processing Board resorted to cardboard "Got Milk?" ads encased in the bus stop walls in San Francisco that emitted the



PHOTO COURTESY OF CREATIVE COMMONS

As technology has increased, so have advertisements and the variety of mediums that a marketer can use to reach advertisers. In the past, advertising mediums were much more limited. This vintage soup advertisement from 1934 would only have been available in print, in contrast to the variety of technological mediums available to consumers today.



# 'DUMB STARBUCKS'

## Parody business may face corporate lawsuit

By JILLIAN STANPHILL  
Guest Writer

When it comes to creating a parody company based on a real corporation, Starbucks isn't the company to mess with.

Recently, a coffee shop opened in the Los Angeles area called "Dumb Starbucks."

Every menu item mirrored that of Starbucks, simply with the addition of 'dumb' in front of the drink. The logo and attire of employees followed suit.

The operator, comedian Nathan Fielder, claimed that by simply adding 'dumb' to the title, his small business just barely falls under the requirements for fair use or parody law.

This would mean that Starbucks would have no right to sue.

Starbucks thinks otherwise.

Dumb Starbucks is not in any way affiliated with the original Starbucks Corporation.

"We are evaluating next steps, and while we appreciate the humor, they cannot use our name, which is a protected trademark," the Starbucks Corporation said in a statement released Feb. 10.

Almost as quickly as Dumb Starbucks opened, it closed, lasting only four days.

The Los Angeles County Health Department shut down the coffee shop because it was operating without a health permit.

Fielder said he still has big plans for his brain child and plans to open a new store in Brooklyn.

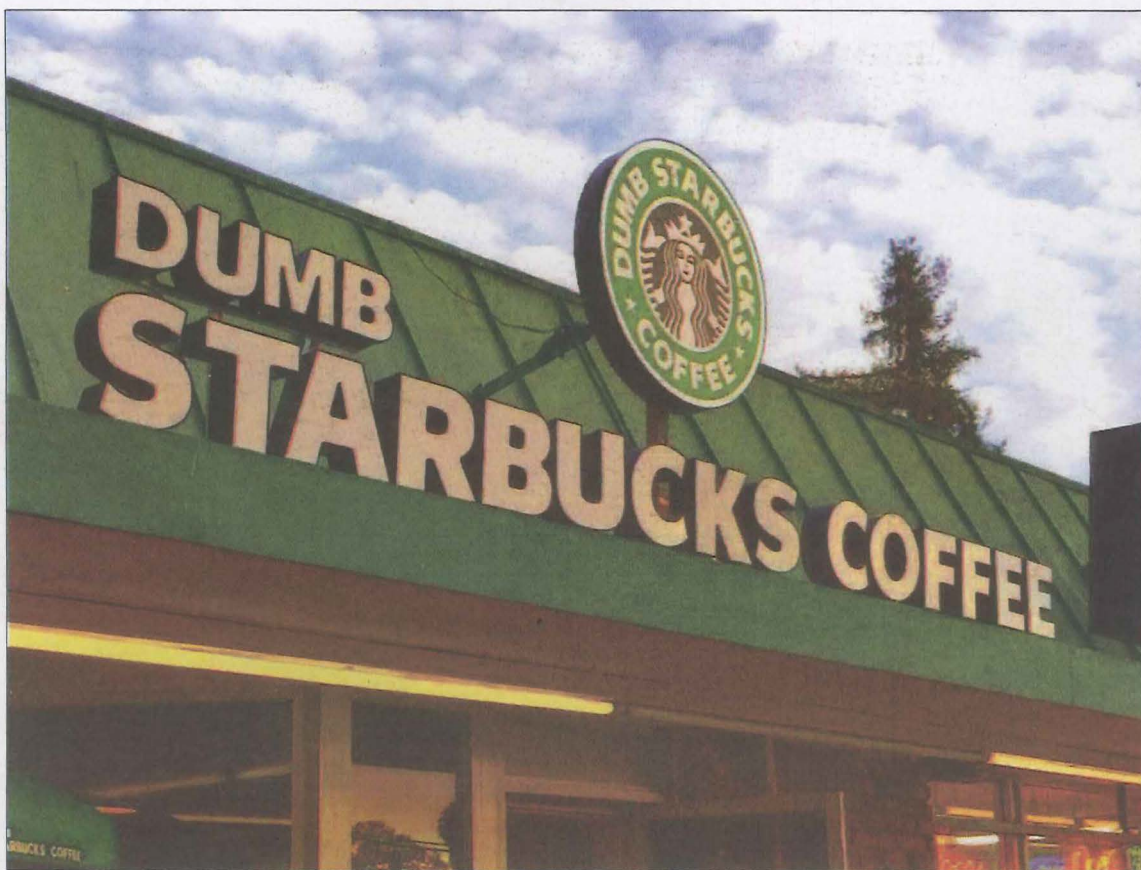


PHOTO COURTESY OF CREATIVE COMMONS

"Dumb Starbucks" is not affiliated with the original Starbucks Corporation. The parody business was only open for four days. The Los Angeles County Health Department forced it to close because it did not have a health permit.

His show "Nathan For You" airs on Comedy Central and focuses on marketing plans to expand small business clientele that are a little less than orthodox.

His Twitter handle for his operation, @dumbstarbucks, has 15.5 thousand followers and only eight tweets.

Aaron J. Moss, a partner at Los Angeles law firm Greenberg

Glusker, said Dumb Starbucks "is copyright and trademark infringement on steroids" and "You can't just take a famous logo and trade dress, call it dumb and use it to sell the very same products in competition with the company you're making fun of."

Even Jimmy Fallon was confused by Fielder's reasoning behind the small business, or as

Fielder called it on "Late Night With Jimmy Fallon" last Tuesday, an "art gallery."

"The health department came and shut us down for selling coffee without a health permit," Fielder said on Fallon's show.

"What they don't understand is that, technically, legally speaking, we're an art gallery. And the coffee we're selling is

considered the art."

What Fielder doesn't seem to understand is that the real issue facing him is possible jail time.

Starbucks could sue, and he could lose the case. The law of fair use that he is protecting himself with may not be on his side, but on that of Starbucks.

Previous United States Supreme Court cases about fair use have led to a specification in fair use.

The U.S. Supreme Court has stated that the work being parodied must add "something new, with a further purpose or different character, altering the first with new expression, meaning, or message." It cannot "merely 'supersede the objects' of the original creation."

With this in mind, Dumb Starbucks may be able to win this case, as the lines of customers stretched around the block were not likely to have been caused by a desire for the product.

More likely, people visited the coffee shop for the novelty of the experience, as many took pictures of Dumb Starbucks.

But this certainly doesn't mean the new coffee shop adds anything new with a further purpose.

It is a copycat replica of Starbucks with the addition of one adjective.

Currently, there are no Dumb Starbucks in operation and Fielder is attending health court for his health permit violations.

# Outsourcing: The debate over the ethics of this controversial practice heats up

By CHEYANNE  
SCHAEFER  
Guest Writer

From kindergartners to college students, many people consume goods on a daily basis and are unaware of the ethical debate surrounding the production of these goods.

A major ethical debate involves outsourcing internationally, a practice that is growing in the United States.

According to Investopedia, a website that defines business terms, outsourcing is "a practice used by different companies to reduce costs by transferring portions of work to outside suppliers rather than completing it internally."

For example, companies can send tasks in accounting, research and financial analysis to another country in a different timezone overnight, where the workers would complete the tasks and send them back to the U.S. company by morning.

This definition also includes major U.S. clothing companies that utilize foreign sweatshops.

There are many companies in the U.S. using outsourcing to help make a larger profit. These include Amazon, Ford, Dell,

Gateway, Target and many more.

These companies provide exceptional products that people are constantly paying top dollar to buy, but perhaps not all of these customers consider where these products are coming from.

Businesses want to outsource because they are seeking to make the best profit possible. They can achieve more profit by continually having lower costs with production in other countries.

Some companies in the U.S. are clearly driven by the profit motive, which is what outsourcing helps achieve.

Another great reason to outsource is that it helps allow companies to reach outside the U.S. to find the best expertise for the job.

On the other hand, with businesses moving their work out of the U.S. to other locations where they can maintain cheaper costs, fewer jobs are available to the average American.

This then creates a more uneven distribution of wealth concerning the economy, as the owners of the company become wealthier and the average person becomes poorer.

With these factors in mind, there is a common question of

whether outsourcing is or is not ethical, but it really boils down to an individual's moral perspective.

One way to look at outsourcing is that it helps provide jobs and income for other countries around the world that may be in dire need of the help.

As for the con side of outsourcing, some people may question the actual quality and safety of the products being outsourced.

Every country has different production and safety laws.

"We need to go back to old school America and make it all here," sophomore Alyssa Luttrell, a business student, said.

"I understand how cost efficient it is to outsource, but in the long run we can be so much more cost effective, efficient and have more domestic opportunity."

Another business student, senior Tabitha Gross, said she feels it is a necessary but problematic business practice.

"With consumers demanding low-priced goods and services, businesses have no choice but to decrease their own expenses in order to remain competitive in the marketplace," Gross said.

However, Gross said she



PHOTO COURTESY OF CREATIVE COMMONS  
A young man working in a factory in Marrakech, Morocco manufactures chess pieces for an American game company.

believes outsourcing is not the answer to delivering low-priced goods and services.

"It often reduces the quality of the products and services while putting qualified workers in the community out of work," Gross said.

Considering those two opinions, it seems as though it is unethical to outsource when the U.S. population is in need of jobs

and many prefer American-made products.

By discontinuing outsourcing, the U.S. would then have more jobs available for people living in the U.S.

However, even with these advantageous outcomes, it is always important to remember the benefits that would end along with outsourcing.

# Wanderlust:

## The Land Down Under is full of surprises

By **MADDIE BERNARD**  
Guest Columnist

When I first set out on my month-long Australian journey with 13 other Pacific Lutheran University students, I did not know what to expect. In retrospect, it was a bad idea to blindly travel without doing any research.

Most people do not know that Australia is the same size as the continental United States but only has the population of Washington and Oregon. They also find it surprising that the Sydney Opera House is as far from the Great Barrier Reef as Texas is from Massachusetts.

I sure didn't know these things before I ventured into the Land Down Under, but I wish I had.

Before the trip, all I really knew about Australia was that they have kangaroos, koalas, the Great Barrier Reef, beautiful beaches, P. Sherman 42 Wallaby Way and the Sydney Opera House.

So many Americans, myself included, assumed that Australia would be a tropical version of the United States and that most things would be the same.

However, my travels in Melbourne, Canberra — Australia's capital — and Sydney proved my initial thoughts wrong, and I was pleasantly surprised by Australia.

The focus of our class was to study the media industry in Australia. We met with news anchors, radio hosts, producers and journalists who willingly welcomed us into their workplaces. I could not believe the hospitality we received and how these very highly esteemed people told us all their secrets.

We would never be allowed access to these places in the United States, and it was mind blowing that these people took the time out of their busy day to meet with us.

We always received a warm Australian welcome at each place we traveled. Locals would approach us when we were lost to give us directions and then would spend 10 minutes telling us their favorite sites and restaurants we should visit.

Oftentimes, people would hear our strong American accents and strike up a conversation because they wanted to know about our journey.

One particular instance occurred when we were on a bus to Canberra. It was toward the end of our 12-hour travel day, and we were all starving. A few students and I began to talk about our favorite types of food when a local man turned around in his seat and chimed in.

We talked for a while, and when he heard we were studying media,

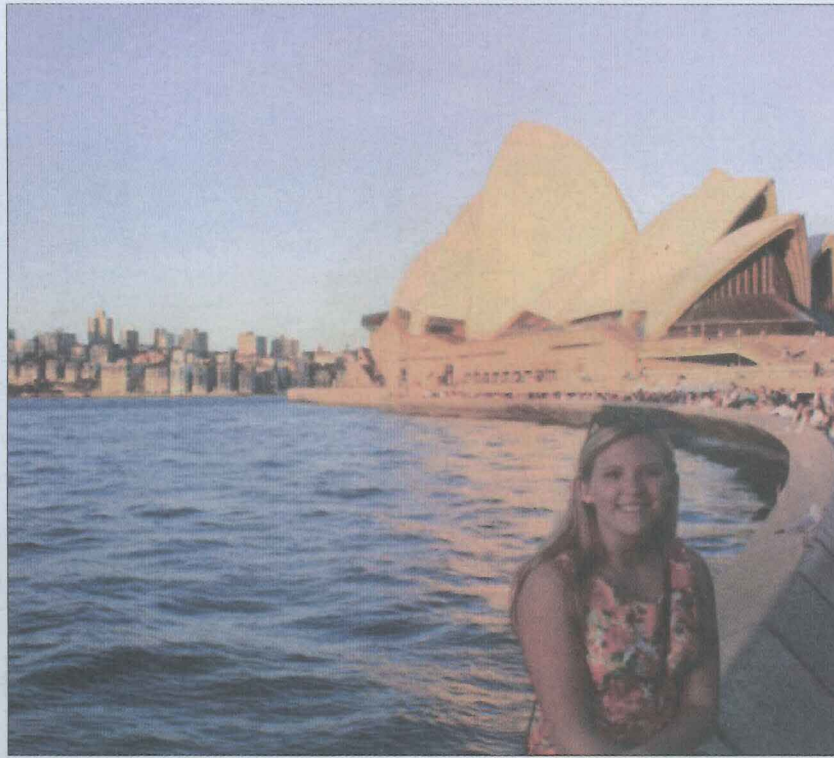


PHOTO COURTESY OF MADDIE BERNARD

Sophomore Maddie Bernard relaxes by the water in front of the Sydney Opera House in Sydney, Australia. As a symbol of Australia, The Opera House, has earned the reputation of a world class performing arts center.

he instantly perked up and said he worked for Parliament as the media liaison for the prime minister and could give us a behind the scenes tour of Parliament.

He not only kept his promise and gave us a specialized tour, but also sat down with us for coffee and answered all of our questions about how to begin a career in media.

This man is one of the most powerful media specialists in Australia, and we met him on the bus. His hospitality was incredible, and I believe he truly encompassed the Australian spirit. His acts of kindness made a lasting impression on me I know I will not forget.

These acts of kindness caught me off guard, because strangers are not so friendly to tourists in America. Australian friendliness truly was a breath of fresh air and was something I did not expect to encounter on my journey.

Another huge surprise occurred at the Australian War Memorial in Canberra. I was shocked to learn that Australia has supported and fought with the Americans in every war.

I had no idea the Australian military helped our country so much in war and was slightly disturbed that I had never learned this fact in school. On the other hand, Australian children know all about how they had helped the U.S. in battle and hold great pride in their history.

At the memorial, I had a huge

realization — Americans don't know much about Australia.

As I reflected upon my journey so far, all the ignorant questions I had asked came flooding back to me: How do you play cricket? What is Vegemite? Who is the prime minister? How did people come to inhabit Australia?

In that moment I felt so naive. The Australians knew so much about my way of life, and I knew so little about theirs.

We as Americans need to learn more about Australia and the foreign countries we travel to. We should not be naive when we travel, and we should do our research before we depart. There are wonderful countries out there, full of kindhearted people who certainly know a lot about us.

I believe it is our duty to become more informed about other cultures, because we share so much common history.

Americans should take on the Australian spirit in particular and treat strangers with more hospitality. Strike up a conversation on the bus with someone — you never know who you may meet.

The Land Down Under made a lasting impression on me and is definitely some place I desire to return to in my lifetime. So get informed and travel the world, because there are beautiful places out there that just might surprise you.



### THE MOORING MAST

Pacific Lutheran University  
12180 Park Ave S.  
Anderson University Center Room 172  
Tacoma, WA 98447

EDITOR-IN-CHIEF  
Jessica Trondsen  
mast@plu.edu

BUSINESS & ADVERTISING MANAGER  
Bjorn Slater  
mastads@plu.edu

NEWS EDITOR  
Reland Tuomi

A&E EDITOR  
Alison Haywood

BUSINESS EDITOR  
Kelli Breland

OPINION EDITOR  
Ashley Gill

SPORTS EDITOR  
Sam Horn

PHOTO EDITOR  
Jesse Major

SENIOR COPY EDITOR  
Kels Mejlaender

COPY EDITOR  
Blake Jerome

ONLINE EDITOR  
Leah Traxel

MAST TV  
GENERAL MANAGER  
Storm Gerlock

MULTIMEDIA EDITOR  
Evan Heringer

NEWS @ NINE PRODUCER  
Allison Reynolds

ADVISERS  
Cliff Rowe  
Art Land

### POLICIES AND PROCEDURES

The responsibility of *The Mooring Mast* is to discover, report and distribute information to its readers about important issues, events and trends that impact the Pacific Lutheran University community.

*The Mooring Mast* adheres to the Society of Professional Journalists Code of Ethics and the TAO of Journalism.

The views expressed in editorials, columns and advertisements do not necessarily represent those of *The Mooring Mast* staff or Pacific Lutheran University.

Letters to the Editor should be fewer than 500 words, typed and emailed to mast@plu.edu by 5 p.m. the Tuesday before publication. *The Mooring Mast* reserves the right to refuse or edit letters for length, taste and errors. Include name, phone number and class standing or title for verification.

Please email mastads@plu.edu for advertising rates and to place an advertisement.

Subscriptions cost \$25 per semester or \$40 per academic year. To subscribe, email mast@plu.edu.

# Students on a budget need Netflix, not cable

By **KATELYNN PADRON**  
Guest Writer



Keeping up with popular television is part of the college experience. At only \$7.99 per month, Netflix allows viewers to watch a wide array of shows and movies on a tight budget. But somehow Comcast and other cable providers are still in business.

If you watch every game or match of every sport, you may want to pay for cable. However, if you only follow one or two

teams, you should consider dumping it.

This football season, my husband and I went to family members' houses and to Buffalo Wild Wings to watch the Seahawks demolish the competition. It's a lot more fun to watch live sports in a community setting and it can save you \$70 per month.

While Netflix doesn't have movies until a couple months after they exit theaters, Redbox does — and you can rent them for \$1.30 per day and return them to any Redbox. There's one at Walgreens on the corner of Pacific Avenue and 121 Street.

It's much cheaper than buying movies on demand from your cable company, and it's still pretty convenient. Even if you absolutely need movies on demand, you can still ditch cable.

I admit, I miss watching television premieres on cable.

Especially premieres of suspenseful shows that inspire spoilers on social media, like "The Walking Dead."

But in the long run, it's better to make friends and attend "Walking Dead" viewing parties instead of wasting money watching the show alone. However, if you have too many shows that you like to watch right when they air, Netflix may not be for you.

You may have noticed that if all your friends and family followed my advice and got rid of cable, you would never be able to watch live sports or television premieres.

I suggest you make friends with a few people who are ridiculously into sports or television premieres and cannot part with cable. That way, you'll always have a place to go to watch the Seahawks and "The Walking Dead."

Netflix can help students on a too-small-for-cable budget enjoy movies and television.

# Reclaim and embrace 'vagina'

By SHANNON MCCLAIN  
Guest Columnist



For the last few weeks, you may have noticed posters advertising for Pacific Lutheran University's annual production of "The Vagina Monologues," an episodic play by Eve Ensler.

Just last year, I couldn't help but be enticed by the posters. I wasn't entirely sure what the play was about, but I had somehow cobbled together the broad notion that it was a collection of monologues on women's experiences.

Although I had thought about what it may be about, I somehow hadn't gone to see it yet. However, this year, I was able to attend.

Ensler wrote the first draft of the play in 1996, basing it on interviews Ensler conducted with about 200 women.

It began with Ensler and some friends casually discussing their experiences with sex, relationships and violence against women, but their stories led to other women's stories until there was a network.

The purpose of the work is to celebrate the vagina, which has had a history fraught with hushed tones and absence. Even today, many still act as though "vagina" is a dirty word, unfit for public conversation or display.

Junior Sarah Wheeler, a cast member of PLU's production, was in "The Lists," a monologue that embraces vaginas as the center of a women's sexuality.

After seeing it her first year at PLU, Wheeler said she thought it was unbelievable. "At that time, I could barely say 'vagina' out loud, and here were these women shouting to the rooftops their feminine power," Wheeler said.

Wheeler finally decided to participate this year and described the experience as "completely unnerving and uncomfortable, as it's been really difficult for me to show a sexual side of myself to the world, but why should it be?"

"The Vagina Monologues" embraces women's sexuality, and this embrace must also include vaginas.

As some friends and I were perusing the posters, one said, "Why can't they call it 'The Women Monologues'? I would be much more willing to see it then."

For me, this is the point, or a piece of it. We cannot keep pretending that nothing exists between a woman's legs.

Society must reclaim the word "vagina" and put it at the forefront to represent the unique, significant and diverse experiences of all women it is central. Every experience I have ever had in my life has been in some way influenced by the fact that I have a vagina and am gendered as a woman.

Yet, it is still hard for women to come to terms

with their vaginas. Often, I hear vaginas mentioned with the words "dirty," "disgusting" and "hate."

"People act like talking about women's bodies is a dirty thing that should never be done under any circumstances, but it's not," Wheeler said.

Through her participation in the play, Wheeler said she has come to the conclusion that "rejecting that notion and feeling the rebellion in saying the lines in such a public space is beyond liberating."

Not until "The Vagina Monologues" did I hear of love and acceptance of the vagina. It was fantastic and yet made me feel oddly uncomfortable at times.

One monologue, "Reclaiming Cunt," ends with calls for audience members to say the word "cunt." I must admit, I couldn't bring myself to say this word aloud just yet.

However, in the process of reclaiming these words, we must be willing to say them without shame. To reclaim "vagina," we must embrace the vagina.

# Facebook gives users new gender options

By TAHLIA TERHUNE  
Columnist



Facebook users no longer have to pick between just two gender choices.

The company has added a vast number of alternative genders and gender identifications for users creating profiles.

While previously offering only a female or male option, Facebook has released a selection of more than 50 gender-identifying — or in some cases unidentified — choices.

ABC News reports there will be options for pronoun use such as him, her and their as well.

Facebook's own diversity page released the statement, "When you come to Facebook to connect with the people, causes and organizations you care about, we want you to feel comfortable being your true, authentic self."

While this decision may not affect everyone, the community it does affect is speaking volumes on behalf of those who have been advocating for change.

In an age where online identity is so prominent in daily life, the demand for choices available for some of the 1.23 billion active monthly users was exceedingly high.

For those that may be in opposition, Facebook's representatives said they simply considered the underlying fact for an individual's need of expression.

Alex Shultz, Facebook's director of growth, said, "It was simple: Not allowing people to express something so fundamental is not really cool, so we did something."

This quote is critical in understanding the decision made by Facebook. Whether people believe it was a good business move for Facebook or not is irrelevant.

In its market, Facebook is catering to the consumer, who in this case was demanding options. Facebook representatives said this did not personally affect other users who would only identify with the male or female options.

A petition for a variety of options was the spark to create this new stride in social change. While companies such as Google+ have had options such as female, male and other, Facebook has placed itself as frontrunner, providing the most diverse collection of expressing your gender.

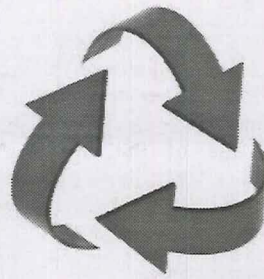
While a handful of users may need some explanation on what the vast number of different genders even mean, the only people personally affected by this new addition are those who lobbied for it in the first place.

Overall, it seems as if users are happy with this decision.

"It's good that a social media site with the global reach that Facebook has is taking the initiative of providing people with the option to express who they want to be and who they identify as," sophomore Christian Dilworth said.

Facebook has done an excellent job of maintaining itself as a business that meets the demand of its users.

Please  
recycle your copy of  
The Mooring Mast



## OUR GENERATION LEADS THE WAY

By SAMANTHA LUND  
Columnist



People constantly tell us Millennials to put our phones away. They tell us we are losing our roots, and we are losing history, and that we do not have our

priorities in order. We are plagued with selfies and Fear of Missing Out (FOMO).

People tell Millennials we are coddled, and we do not work hard enough. They tell us not to expect technology to do everything for us.

While it's true we sometimes waste our time with ridiculous things on YouTube, being a Millennial is much more than that.

Millennials are not like any other generation before. You are special. You might feel like people keep telling you what you are doing wrong or that you need more experience before you can get a good job.

In reality, you are a Millennial, and you are already running the country. Being young is no longer a handicap — it is a strength.

Our generation is the first since the 70s-era generation to be taking a radical stance and pushing for real change.

Millennials are a true force in three

areas: the workplace, politics and art.

It is no longer "You are the future." Instead, we have become the now. We are not waiting until we are in our 30s and 40s to get high-paying corporate jobs and have our voices heard. We are a generation of today, and we are not waiting to change our country, we are doing it now.

Junior Allison McClure said she believes the new generation is right on mark.

"The fresh perspective is an opportunity to shape the new American value system," McClure said, "though it's still important to recognize the past as not simply the wrong way to go about things."

There are 70 million Millennials, just like you and I, who have not reached the age of 30 yet. The first wave is hitting the workforce and creating new jobs that are different than any before.

Technology is something we are especially skilled in. The technology of our generation is bringing us into higher positions in companies, causing older employees to be stepped over.

We are the new, creative form of business. We bring innovation where tradition used to be.

Millennials have taken over the workplace. Everyone knows Mark Zuckerberg. Nobody knows Michael Duke, the CEO of Wal-Mart, which was number one on CNN's Fortune 500 list.

"As young people," sophomore Ryan Fenton said, "we hold the potential for power in the country, which is really important."

Our generation is moving tradition

aside and is ready for a bigger and better tomorrow. When it comes to change, we are unwilling to wait.

We have pushed for the legalization of marijuana and gay marriage. We take a stance for things we believe in, and we do not take no for an answer.

Older generations may say we are too radical. However, no other generation has proven to have as much power, or be as radically different and tolerant as we have. We have banded together, not as Republicans or Democrats, but as a generation of new-wave thinkers who will get the change we desire.

Our generation constantly pushes our agenda through our music, our art, our celebrities, and we are not afraid to yell it from the rooftops — or our Twitter accounts and Facebook walls.

But our art, our music and our television programming not only represent what we find beautiful, but what we find important.

Our celebrities represent us, and the change we stand for. Our celebrities know us, and we relate to them.

We do not allow the president alone to stand for us, because we are not the same as the rest of America.

We are the Millennials. We are different, and we are brilliant.

Next time you think you'll never get hired or that people do not take you seriously because you are 20, you like sports and you do not have as much experience on your resume as the next person, just remember that you are a Millennial.

And you are a force.

## Corrections

Feb. 14 Issue

The front page story, "Symposium focuses on catastrophe" misidentified the 1997 Nobel Peace Prize winner speaking at the conference. Jody Williams will not be speaking at the symposium. Deputy Assistant Secretary Jerry White, a co-recipient of the Nobel Peace Prize in 1997, is a speaker.

**Universal Crossword**

Edited by Timothy E. Parker February 16, 2014

**ACROSS**

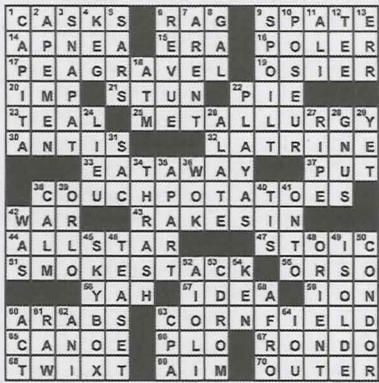
- 1 Exhibit shock
- 5 Lasting wounds
- 10 Singer/pianist Tori
- 14 Out there somewhere
- 15 Desire wrongfully
- 16 Kind of school, briefly
- 17 Do some arm-twisting
- 18 It may be bid
- 19 "\_\_\_ victory!"
- 20 Student's staple
- 23 Back in the navy?
- 24 Brahmins, for one
- 25 One-dimensional
- 28 Seed coat
- 30 Emanation
- 31 Dan on "Laugh-In"
- 33 Small musical group
- 36 What a gherkin is
- 40 Moose cousin
- 41 It can't buy love, in song
- 42 Put material aboard
- 43 "Ed \_\_\_" (Depp film)
- 44 Record needle
- 46 Fess up to
- 49 Carplike fish

- 51 Place to land in Saskatchewan
- 57 "Ghost World" character
- 58 Piano teacher's demand
- 59 Trojan princess of a Mozart opera
- 60 He fiddled while Rome burned
- 61 Pastor's home
- 62 "\_\_\_ Misbehavin'"
- 63 Hold as an opinion
- 64 Highlands hillsides
- 65 Lymph \_\_\_

- 11 Does a darn good job?
- 12 Composition for eight
- 13 Beachfront, say
- 21 Vowel for Plato
- 22 Finishing a cake
- 25 Theater box
- 26 "American \_\_\_" (TV show)
- 27 Alcove
- 28 Crooked
- 29 Legendary singer Charles
- 31 Rip to bits
- 32 Miner's goal
- 33 Consisting of two parts
- 34 Language of Pakistan
- 35 Tribute poems
- 37 Be a ham
- 38 Scary shout

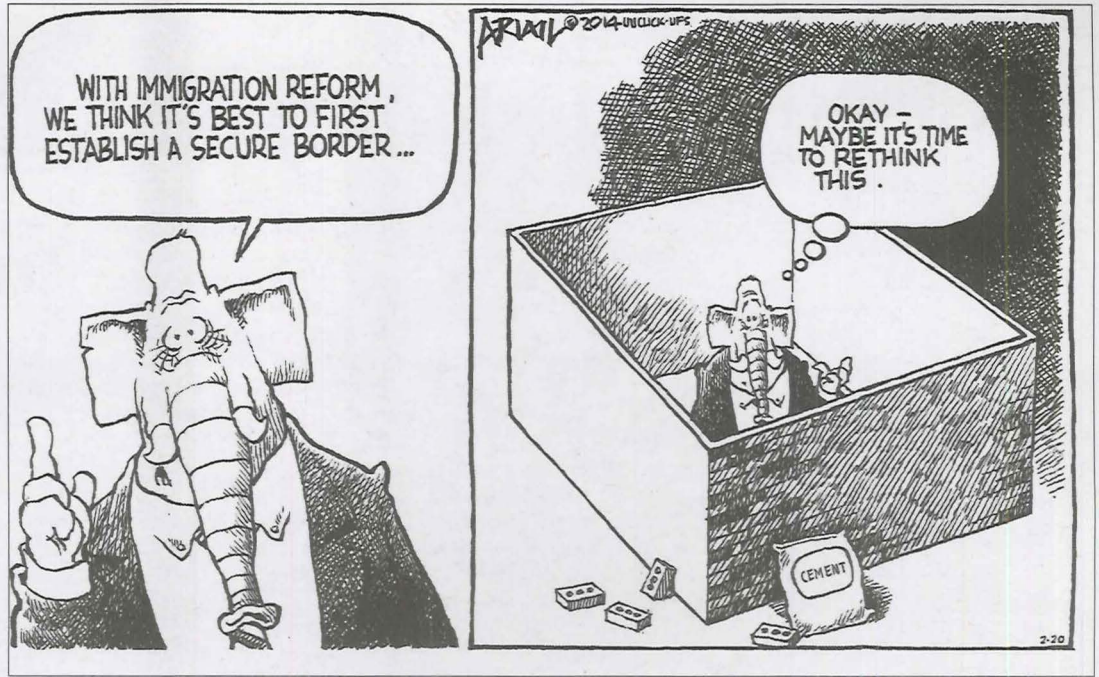
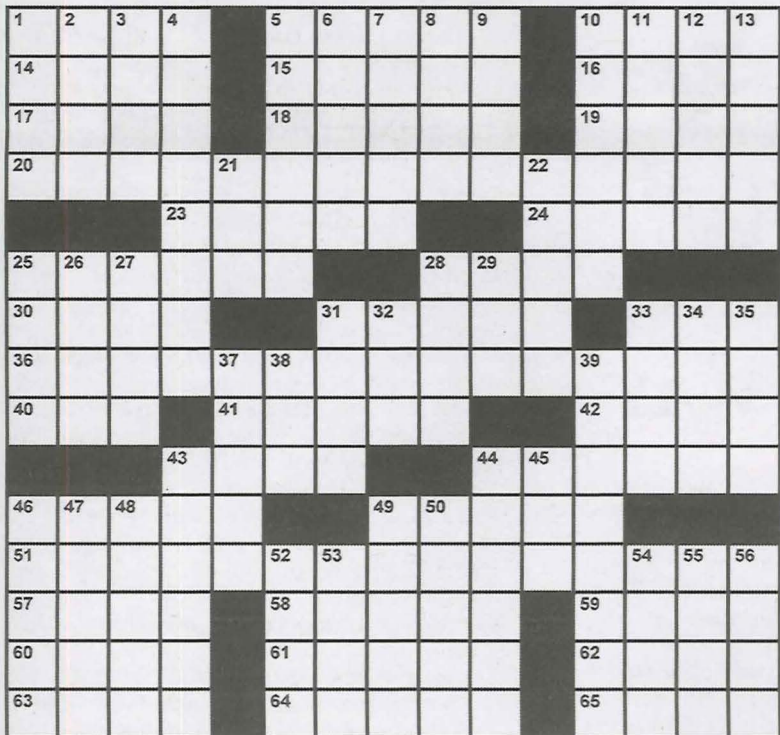
- 39 Gold medal seeker
- 43 Solomon's forte
- 44 Trawling nets
- 45 Driveway surface
- 46 Change text
- 47 Transplant recipient
- 48 Satiny fabric
- 49 Sir, in Swahili
- 50 Good news at the office
- 52 Door frame upright
- 53 Petri dish gelatin
- 54 Eclectic assortment
- 55 Skin of a fruit
- 56 England's national art gallery

**PREVIOUS PUZZLE ANSWER**

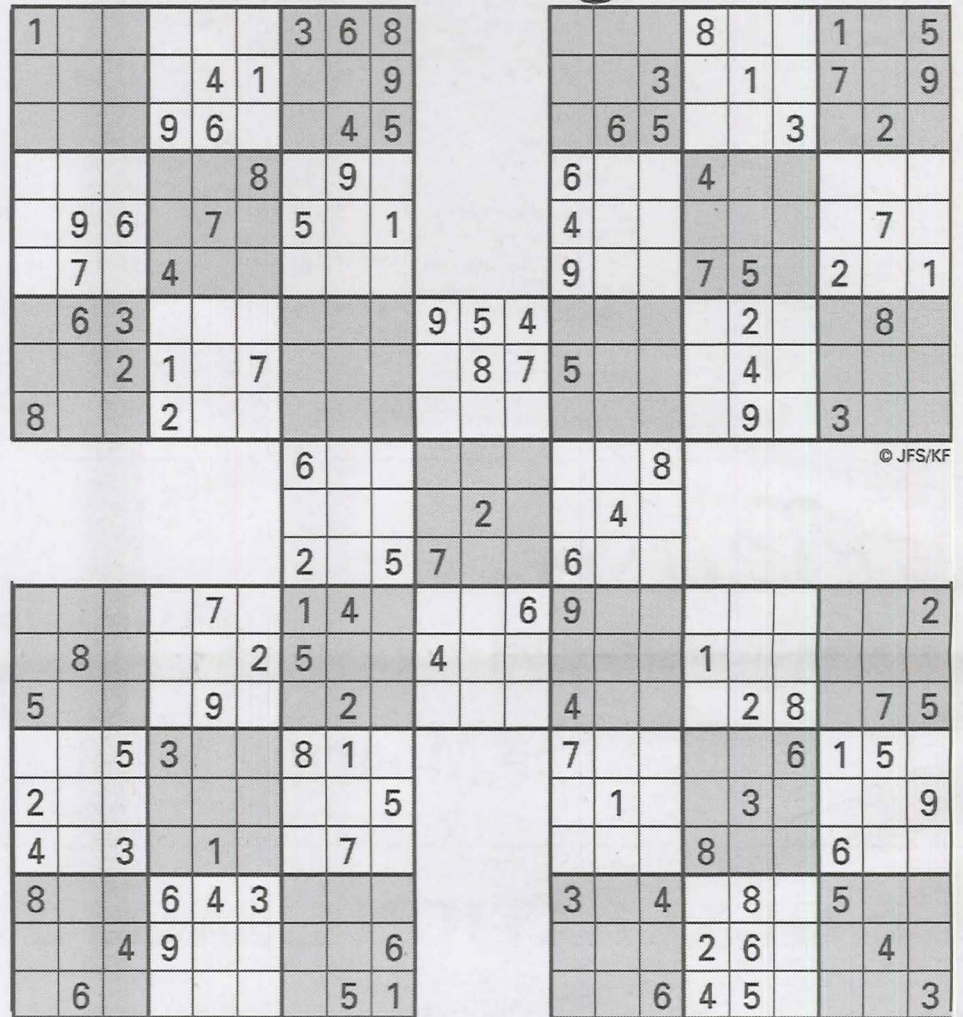


© 2014 Universal Uclick  
www.upuzzles.com

**KEEPING IT OOSE** By Mary Jersey



**SUDOKU High Fives**

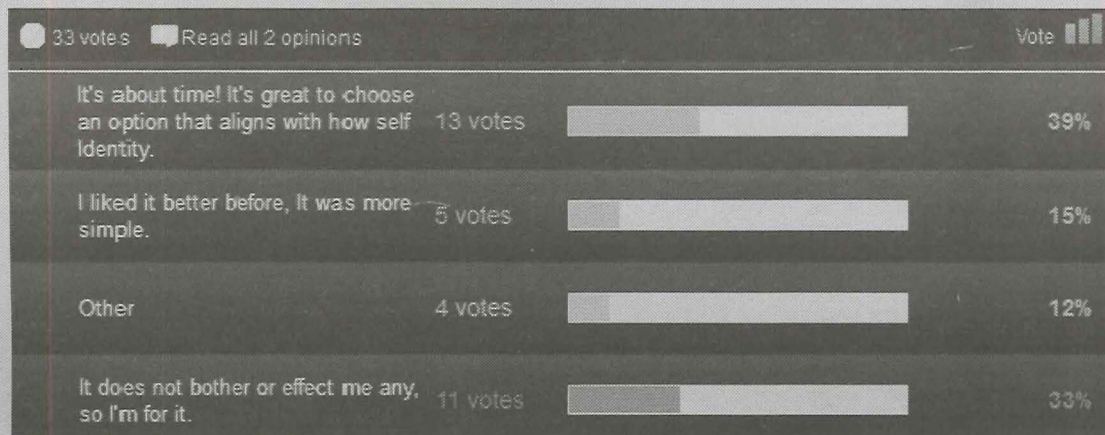


**HOW TO PLAY:** Sudoku High Fives consists of five regular Sudoku grids sharing one set of 3-by-3 boxes. Each row, column and set of 3-by-3 boxes must contain the numbers 1 through 9 without repetition. The numbers in any shared set of 3-by-3 boxes apply to each of the individual Sudokus.

*PLU focuses on Facebook's new gender options*

The Mast asked students in a poll starting Feb. 10 how they felt about Facebook's new gender options.

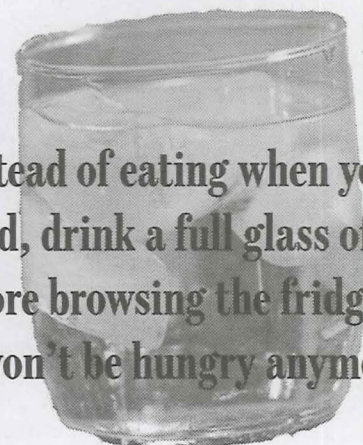
Join the conversation at <http://mastmedia.plu.edu/> in the Opinion section.



Results as of Wednesday at 6 p.m.

**Life Hacks**

Instead of eating when you get bored, drink a full glass of water before browsing the fridge. You won't be hungry anymore.



# SPORTS SCOREBOARD

## Men's Basketball

TEAM	WINS	LOSSES	CONFERENCE	STREAK
Whitworth	19	4	13-1	Won 9
Whitman	16	7	11-3	Won 1
Puget Sound	13	10	9-5	Won 2
George Fox	15	8	8-6	Won 1
Lewis & Clark	15	8	8-6	Lost 1
Pacific	14	9	7-7	Lost 1
PLU	7	16	4-10	Lost 5
Linfield	3	19	1-12	Won 1
Willamette	3	19	1-12	Lost 10

LUTES' UPCOMING GAME: Saturday at Linfield, 8 p.m.

## Baseball

TEAM	WINS	LOSSES	CONFERENCE	STREAK
George Fox	6	1	0-0	Won 4
Linfield	5	1	0-0	Lost 1
Whitman	8	3	0-0	Won 3
PLU	4	2	0-0	Won 2
Willamette	4	2	0-0	Won 2
Whitworth	2	2	0-0	Lost 2
Puget Sound	1	2	0-0	Lost 2
Pacific	0	0	0-0	
Lewis & Clark	0	2	0-0	Lost 2

LUTES' UPCOMING GAME: Saturday at Oregon Tech, 11 a.m.

### AROUND THE LEAGUE...

**BASEBALL:** George Fox pitcher Tom Zarosinski, a junior, dominated the College of Idaho batters for 8.0 innings in a 4-0 win Sunday in the Cavalier Classic at Concordia. Zarosinski only allowed two hits and no runs with eight strikeouts and a walk in the shut out. He is 2-0 on the season with a 0.60 ERA and 16 strikeouts in 15 innings this season.

**MEN'S BASKETBALL:** Senior Daniel Zitani of Pacific posted a pair of 20-plus point games last week. Zitani drained 28 points to help lead the Boxers past George Fox Tuesday. The senior scored 30 points in a losing effort to Lewis & Clark Saturday. Zitani continues to lead the Northwest Conference in scoring with about 19 points per game.

**WOMEN'S BASKETBALL:** Post Katy Ainslie, a junior from Puget Sound, scored a career-high 30 points Saturday at Willamette, the highest point total by any Logger since Nov. 25, 2012.

Statistics found at <http://www.nwcsports.com/landing/index>.

## Women's Basketball

TEAM	WINS	LOSSES	CONFERENCE	STREAK
Whitman	24	0	15-0	Won 24
Whitworth	18	6	12-3	Lost 1
George Fox	20	3	11-3	Won 1
Puget Sound	15	8	8-6	Won 2
Lewis & Clark	12	11	7-7	Lost 1
Linfield	8	15	4-10	Won 1
Pacific	7	15	3-11	Lost 1
PLU	7	16	3-11	Lost 6
Willamette	3	20	1-13	Lost 11

LUTES' UPCOMING GAME: Saturday at Linfield, 6 p.m.

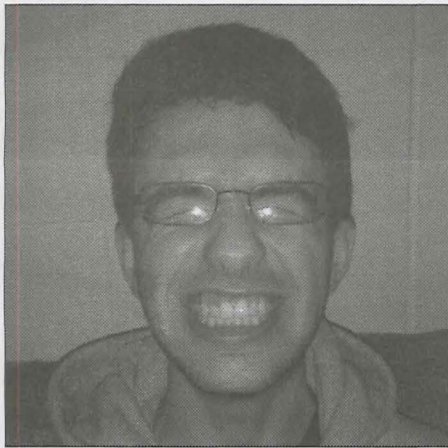
## Softball

TEAM	WINS	LOSSES	CONFERENCE	STREAK
George Fox	6	0	0-0	Won 6
Pacific	5	1	0-0	Won 1
Whitworth	7	3	0-0	Lost 2
Lewis & Clark	3	2	0-0	Won 1
Willamette	1	1	0-0	Won 1
PLU	1	3	0-0	Lost 3
Linfield	0	0	0-0	
Puget Sound	0	0	0-0	

LUTES' UPCOMING GAME: Saturday vs Pacific, noon

# SPORTS TALK

Who should win the MVP Award in the NBA this season?



Max Totaro, sophomore

"Kevin Durant, because he's on an absolute tear this season, and he's the best scorer in the league."

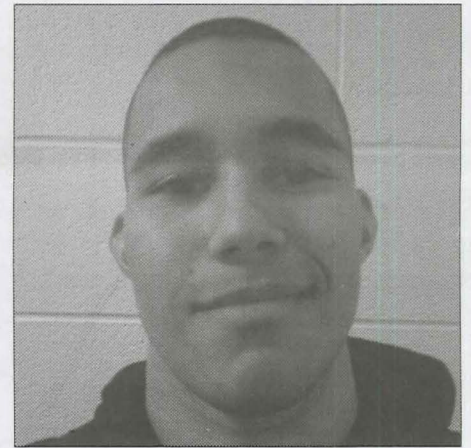
## Kevin Durant

31.5 points per game  
5.5 assists per game  
7.8 rebounds per game  
Player Efficiency Rating: 30.97

## Paul George

22.3 points per game  
3.4 assists per game  
6.3 rebounds per game  
Player Efficiency Rating: 20.63

Statistics found at [espn.go.com](http://espn.go.com)



Dayton Harris, sophomore

"Paul George, because he means the most to his team, even more so than what LeBron James means to the Miami Heat."

# MAST SPORT PICK 'EM IS BACK

Will the Portland Trailblazers or the San Antonio Spurs win Wednesday night?

By SAM HORN  
Sports Editor

It's spring time and you know what that means: Mast Sports Pick 'Em is back. This time around, five athletes will be competing against each other in an attempt for bragging rights.

The two returning competitors are senior Kyle Peart and sophomore Drew Oord. Three other Pacific Lutheran University athletes will join them.

Junior Michelle Hogan is fresh off a historic 2013-14 swimming campaign in which the PLU women's swim team earned its first Northwest Conference championship since 1996.

First-year Cale Powers is

gearing up for football, but I'm sure the field goal kicker will have time for the Mast Sports Pick 'Em.

Last but not least is junior Alan Bell. The speedster will be competing on the track this spring in an attempt to achieve conference glory.

For the first week of the competition, I asked the competitors who will win between the Portland Trailblazers and the San Antonio Spurs.

It was a unanimous vote. Everyone said the Trailblazers will earn a hard-fought victory.

So much for controversy. While it would be interesting for one person to favor the Spurs in this matchup, the Trailblazers

have been one of the most surprising teams this season.

I mean that in the best way possible.

Going into the season, not much was expected of the only Pacific Northwest pro basketball team — may you rest in peace, Seattle SuperSonics.

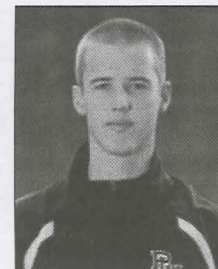
All the Trailblazers have done this season is lead the league in scoring, rebounding and free throw percentage as a team.

The Trailblazers have put the Pacific Northwest back on the map, seemingly rectifying our region.

Although the Trailblazers have lost their last two games, they should be able to overmatch a depleted Spurs squad.



Alan Bell



Cale Powers



Drew Oord



Kyle Peart



Michelle Hogan

PHOTOS COURTESY OF PLU ATHLETICS

# Northwest Cup doesn't go as planned for Lutes softball team

## Lutes fall to 1-3 on the season after being outscored 36-18 in Portland

By JOHN TVETER  
Sports Writer

### GAME 1

The Lutes looked to begin their season, as well as the tenure of first-year head coach Erin Brooks, with a step in the right direction. The team made the drive down to Portland to compete in the Northwest Cup, where the Lutes' first opponents were the Coyotes from the College of Idaho.

Pacific Lutheran University eked out an 8-7 win.

Entering the fifth inning, the Lutes faced a 5-4 deficit. But a two out rally sparked by hits from first-year Emily McConnell, senior Spencer Sherwin and senior Lindsey Matsunaga helped the Lutes take a 6-5 lead.

After the Lutes added two insurance runs in the sixth inning to extend their lead to 8-5, starting pitcher Kelsey Robinson, a junior, headed back out to the mound. Robinson attempted to pitch a complete game and clinch the win for the Lutes.

The College of Idaho refused to go quietly, grinding out two runs and cutting the lead to one. But with two outs in the

ninth inning, Robinson forced a groundout to give the Lutes their first win of the season.

### GAME 2

After starting off the season with a win, the Lutes' second game for Saturday was rained out. This forced PLU to prepare for a triple header Sunday.

The Lutes headed back to the diamond the next day to take on the Beacons of Northwest Christian, looking for a 2-0 start. Instead, the Lutes were the victims of a 10-5 loss.

The Lutes started hot, taking a quick lead by scoring three times in the opening inning. They held their 3-0 lead for two innings, but in the third, the Beacons' bats heated up.

They seemingly chased Lutes' starting pitcher Kelli Crawford, a sophomore, away from the game after they scored six runs.

Junior Leah Butters replaced Crawford and slowed the Beacons down, but the damage had already been done.

The Lutes attempted to come back by adding two runs in the fifth inning, but the Beacons tacked on another run in the

fourth inning, two more in the fifth and one more in the sixth to win convincingly.

### GAME 3

In Pacific Lutheran University's third game of the Northwest Cup, the team squared off against Oregon Tech, losing 10-4.

The game was a back and forth affair, with Oregon Tech taking an early 1-0 lead. The Lutes quickly struck back, however, taking a 2-1 lead. After an exchange of runs for each team, Oregon Tech scored in the sixth inning and took a slim 4-3 lead into the final frame.

Robinson, the winning pitcher from Saturday's game against Northwest Christian, was on the mound. After a complete game the day before, she pitched well for six innings, but the Oregon Tech bats caught fire in the top of the seventh inning.

They managed to push across six runs, extending Oregon Tech's lead to 10-3. The Lutes fought back in the bottom of the seventh, but were only able to score one run in the lopsided loss.

### GAME 4

In the final game of the weekend, the Lutes took on the host Cavaliers of Concordia University from Portland.

Looking to end the weekend on a high note, junior Leah Butters took the mound for PLU and got the Lutes off to a strong start with three straight 1-2-3 innings. That wouldn't be enough though, as the Cavaliers went on to win 9-1.

With the game tied at 1-1, things unraveled for the Lutes in the fifth inning when the Cavaliers managed to score five runs on three PLU errors.

The Lutes were unable to mount any offensive comeback, and Concordia tacked on three insurance runs in the seventh to close out its win over the Lutes.

Butters threw a complete game for the Lutes, surrendering only three earned runs and striking out three.

The Lutes (1-3, 0-0) return to action with a pair of Northwest Conference double-headers next weekend at home. PLU will take on Pacific at noon and 2 p.m. Saturday. Afterward, the Lutes will face George Fox at noon and 2 p.m. Sunday.

# Corruption main talking point in Winter Olympics and 2014 World Cup

By GIANCARLO  
SANTORO  
Sports Writer

Corruption, greed, violence, inequality — for some, these words conjure up the thought of oppressive governmental regimes that most have heard in history class over the years.

Many view nations like North Korea, Mexico and Somalia as shining examples of how the world shouldn't be.

There are few ways to combat this type of injustice around the world, and for a good amount of the global population, sports are seen as a haven from the harsh realities of real life.

Sports are always there, and they always give hope.

This winter and the upcoming summer feature two of the biggest sporting competitions ever created: the Winter Olympics in Sochi, Russia and the 2014 World Cup in Brazil.

These are the competitions that dreams are made of.

Sports can give a future to some of the most down-trodden, poorest individuals. There's always a light at the end of the tunnel.

Young athletes from some of the most impoverished places in the world dream about competing

in the Olympics or the World Cup, and there is nothing like watching your home country compete for glory.

Unfortunately, the good name of these events has been tarnished over the past few years, and a host of problems have been well documented by athletes, fans and the general public in both Brazil and Russia.

The biggest problem for both countries is money. The World Cup is going to cost \$14.5 billion and the Winter Olympics cost \$50 billion. Neither event is expected to break even.

It seems like astronomical costs lead to a variety of social and political problems.

Money is obviously a huge issue, but it is only one of many connected with these competitions. Arguably the most troubling concern is the rampant corruption in various political and commercial sectors of Brazil and Russia.

From members of government, to private investors and building contractors, residents in Brazil's slums have been forcefully evicted, their homes being demolished to make way for stadiums.

Citizens have not reacted kindly, and many have turned

to violence in areas around the country.

Protests are becoming more and more common by the day. Frustrated Brazilians are demanding the government focus on improving health, transportation, education and wage equality within the Brazilian society.

The citizens argue that is more important than spending heaps of cash on the World Cup.

In terms of teams actually playing games in Brazilian stadiums, there are more questions than answers. Some stadiums are behind schedule, meaning construction crews are in a race against time to get ready by June.

Although Pacific Lutheran University won't be hosting the Olympics anytime soon or welcoming giddy soccer fans to East Field, the university does have experience with spending large amounts of money on buildings and fields.

Jeff Piaquadio, a senior who spent four years on the PLU men's soccer team, thinks otherwise. He believes sports should not outweigh the general needs of society.

"Even spending \$2 million

on the new turf field is not necessarily beneficial to PLU," Piaquadio said. "It's a luxury, because realistically it could be spent somewhere else. For the dollar value that is spent on sports, they are not beneficial enough to society."

Both Brazilian and Russian officials have attempted to cover up the true facts about preparation and budgets, but the sad truth is that the media has spent more time focusing on the problems than actually covering the competition.

But now that Sochi's costs have ballooned to more than all the previous Winter Olympics combined, people should be asking questions. The problem is that the individuals who are asked don't tell the truth.

In an interview with Bloomberg Television, Deputy Prime Minister Arkady Dvorkovich said that the gain from the revenue of tourism is huge. Experts from Bloomberg think otherwise, and the numbers show Russia isn't expected to make its investment back, and at \$50 billion, they couldn't.

Russian President Vladimir Putin originally claimed the budget for the games would be five times less than the current

number, and it is believed that corruption has accounted for two-thirds of the money lost.

The president has not been a popular figure since before the start of the games, launching an anti-gay campaign that has angered much of the global community.

Similarly to Brazil, the Russian public has questioned its government over gross spending that could be used to better the lives of Russians in need.

Numerous stories have surfaced talking about crumbling stadiums, unfinished hotel rooms and inadequate accommodations for tourists and athletes. The feeling is that everything was rushed, not at all dissimilar to Brazil.

The result has been massive boycotting of both events. Unfortunately for protestors, their efforts are likely in vain, as Sochi is already nearing completion, and Brazil has gotten too big to fail completely.

If anything, these similarities show us the ridiculous amount of money spent in a time where economies around the globe are struggling mightily. But the show must go on, as they say.

## 2014 WINTER OLYMPICS RUSSIA

Total cost: \$50 billion

Stadium costs: \$898 million

Boost to economy: No monetary gain projected

Statistics found at: <http://tinyurl.com/ku5g2ob>

## 2014 WORLD CUP BRAZIL

Total cost: \$14.5 billion

Stadium costs: \$3.5 billion

Boost to economy: \$5-10 billion

Statistics found at: <http://www.americasquarterly.org/zimbali>

# SAM SAYS...

## Michael Sam shouldn't be overlooked by NFL teams

By **SAM HORN**  
Sports Writer

The term gay, in all of its various definitions, is not clearly understood.

The word is still in its infancy, as our society hasn't seemed to come to terms with what it means and what its implications are.

Some look down upon the term because many people cannot understand why one person would have romantic or sexual feelings for someone of the same gender.

Being gay, it seems, is a foreign concept to many.

Being gay is not a disease. It's not a criminal act to love someone of the same sex. In the world of athletics, players seem to turn the other way when being gay is discussed.

If an openly gay man enters an NFL locker room, many players won't give him the respect he deserves.

Take San Francisco 49ers running back Garrison Hearst for instance.

According to *The Fresno Bee*, Hearst referred to former NFL defensive tackle Esera Tuaolo as a "punk" for coming out of the closet, and said that he — while using a derogatory term — wouldn't be wanted in the locker room.

It's hard to believe people can be this insensitive.

Feb. 9, 2014 will stand out in history. In an interview with "Outside the Lines," NFL prospect Michael Sam, a defensive end from the University of Missouri, announced his sexual orientation.

After hearing that Sam was gay, many media outlets — in all of their incessant coverage — regarded Sam as a distraction. Analysts have assumed teams won't want him because of that.

He's not a criminal. He hasn't done anything wrong. Being gay isn't illegal.

The NFL is willing to accept players who commit crimes, like killing dogs — Michael Vick — or threatening a security guard's life — Adam Jones.

I don't understand why NFL teams

continue to accept criminals, but snub gay players. It doesn't make any sense. Not one bit.

In a league where masculinity is an overarching theme, there seems to be no room for openly gay NFL players.

The NFL is the biggest, baddest sports league worldwide.

There's an aroma in the NFL that reeks of homophobia.

Sam is here to change that odor. If he succeeded in the Southeastern Conference, widely regarded as the toughest college football conference nationwide, then Sam deserves a chance to play in the NFL.

After all, Sam didn't earn first team All-American honors this past season for nothing.

Sam will meet both hostility and acceptance once he enters the NFL.

According to a survey conducted by ESPN, 32 out of 51 anonymous NFL players said they had teammates or coaches use homophobic slurs last season.

Sam comes from a tough family background and knows all too well about the fragility of life. Sam shouldn't be discouraged about these statistics. He knows all too well about the fragility of life and has faced plenty of adversity throughout his life.

One of his sisters drowned in a lake at only two years old. Sam witnessed one of his brothers being shot to death. Another brother vanished 15 years ago and has not been found since.

On top of all that, Sam has two older brothers who have both been in and out of jail.

Sam has had a rough upbringing, no doubt about it.

While he is undersized for the defensive end position, he has shown a positive work ethic that any NFL team would appreciate.

If anyone can succeed in the NFL as an openly gay player, it's Michael Sam.

The NFL needs to learn what being gay is all about.

Now's a great time to start learning.



PHOTO COURTESY OF CREATIVE COMMONS

Michael Sam has been at the forefront of sports media for the past week. The defensive end from the University of Missouri announced Feb. 9 that he is gay. If Sam is drafted in May, then he would be the first openly gay player in the NFL.

# Lutes' senior night spoiled by Boxers

By **NICK BARENE**  
Sports Writer

The Pacific Lutheran University men's game came down to the wire, but a foul shot with less than three seconds remaining saw the Boxers knock off the Lutes 54-51.

In the first half, both teams struggled to find their groove shooting the basketball. Both teams shot below 30 percent and scored 22 points apiece in the first half.

The second half saw more lead

changes, and the two teams were tied at 51 late in the contest.

With just 2.6 seconds left, PLU fouled the Boxers' Landon Littlefield on a drive into the lane.

Littlefield was able to convert the shot before going to the free throw line. He missed the attempt, but the Lutes were unable to set up a game winning shot after coming down with the rebound.

The Lutes outrebounded the Boxers 41-29 but were unable to hold off the deep bench of the visitors, whose reserves scored 16 points.

The Lutes' Johnny Tveter, Kai Hoyt and Arvid Isaksen all started their final home game for PLU. Hoyt totaled 10 points and added 8 rebounds on the night. Isaksen scored 9 points and pulled down 9 rebounds.

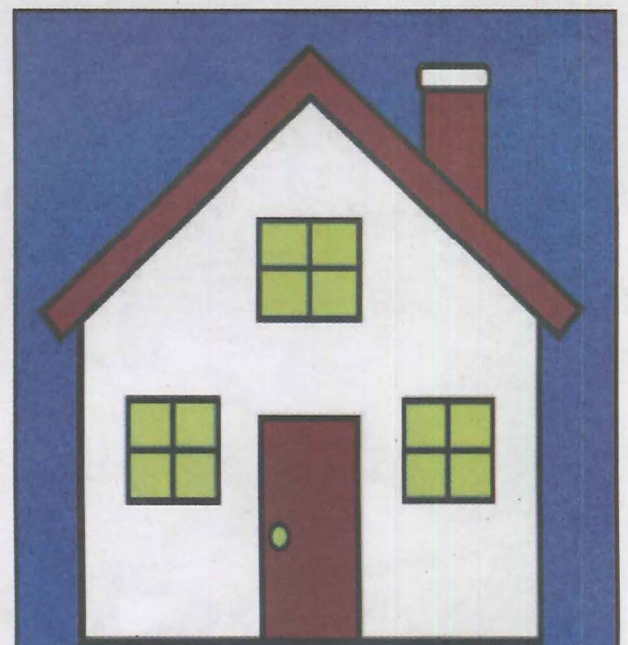
Tveter added in a hard fought 6 points.

The Lutes fell to 7-16 overall and 4-10 in Northwest Conference play. Pacific improved to 14-8 overall and 7-6 in the NWC. The Lutes will end the 2013-14 season this weekend in Oregon, taking on Willamette today and Linfield Saturday.



PHOTOS BY JESSE MAJOR

LEFT: Senior Kai Hoyt drives to the hoop while trying to push off a Logger defender. Hoyt finished the contest with two points. RIGHT: Sophomore Bryce Miller dishes a pass to an open teammate for an easy bucket. Miller leads the team in assists, averaging about two assists per game.



Are you looking for a home very close to campus for the 2014-2015 school year?

Website:  
[www.plu-rentals.com](http://www.plu-rentals.com)

Large 6 bedroom home  
\$1775/month

# WOMEN'S BASKETBALL UNABLE TO DEFEAT PACIFIC ON SENIOR NIGHT

By **NICK BARENE**  
*Sports Writer*

In the final home game of the year for the women's basketball team, the Lutes came up short against the visiting Pacific University Boxers.

The Lutes shot the ball well beyond the three-point arc. Senior Shelly Kilcup led the attack for the Lutes with 15 first-half points. She hit five of her first 10 shots from the field, three of which were three-pointers.

The Lutes also rebounded the ball well in the first half. Senior Katelyn Smith grabbed 10 of her 13 total rebounds in the first half alone.

Because of their stellar three-point shooting and excellent rebounding, the Lutes went into the locker room at halftime holding onto a 31-25 advantage.

The second half told a different tale, as the visiting Boxers came out of the gate on a 10-4 run. The run would be a sign of events to come.

After a PLU basket, the Boxers scored 12 straight points to take a commanding 46-37 lead.

But the Lutes would not go down quietly, and with the help of Kilcup's long-range efforts and a basket in the paint from senior Samantha Potter, PLU took a 52-51 lead with three minutes to play.

The lead changed hands back and forth over the next three minutes in a chess match of strategic fouls and free

throw shooting. But with 30 seconds to play, back-to-back three-point shots by the Boxer's Alex Pfefferle all but sealed the fate of the game for the Lutes.

Sophomore Megan Abdo hit a three-point shot with 10 seconds to go, but it wasn't enough for the Lutes as they lost a heart breaker on senior night, 67-62. Seniors Melissa Castor, Chrissy Swope, Potter, Kilcup and Smith all played their final home game for the Lutes.

The Lutes fall to 7-16 overall and 3-11 in NWC play and the Boxers improve to 7-14 overall and 3-10 in the Northwest Conference. The Lutes will take on Willamett today and close the season against Linfield Saturday.



PHOTO BY JESSE MAJOR

Seniors (from left to right) Katelyn Smith, Shelly Kilcup, Chrissy Swope, Samantha Potter and Melissa Castor pause to remember their four years at Pacific Lutheran University. The only two seniors who weren't on the team for all four years are Castor and Kilcup.

wild cherry almond

**GET WILD**  
*This Spring*

WITH THE  
**WILD CHERRY ALMOND**  
BATH, BODY & CANDLE COLLECTION

**Garfield**  
BOOK COMPANY  
AT PLU