



KNIGHTLETTER

VOL. I

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PACIFIC LUTHERAN UNIVERSITY

April 17, 1964

AWS FASHION SHOW TO HIGHLIGHT ANNUAL MOTHERS' WEEKEND PROGRAM

"Innovations International" will be the theme of the annual Associated Women Students Fashion Show Saturday. A special highlight of the Mother's Weekend Program, the show will be held at 2:30 p.m. in Memorial Gymnasium. Admission is 75 cents.

Evening glamour will be accentuated with a look at long evening wear and at-home clothing. It will be colorfully splashed with delicate fabrics, lace, eyelet, intricate seams and flounces. Special novelties include a showing of clover jewelry, high fashion hair styles, an emphasis on the Empire waistline and an accent of make-up of the eyes.

The latest in millinery will be included and not to be forgotten is the wig which has become firmly established as "a basic in the beauty wardrobe."

Besides the latest in fashions for evening wear, there will be others for all occasions --the city, country, the beach as well as the wedding.

Entertainment will be provided during the show and numerous door prizes will be awarded.

Ann Schnackenberg and Carole Haaland are co-chairmen for the fashion.

Four faculty wives, Mesdames Theodore Karl, Stewart Govig, Stanley Elbersen and Harold Ehret, will join 18 coeds as models for the show.

Some 350 mothers started arriving on campus early today for the three-day weekend which will include a showing of the "Pirates of Penzance," informal dorm programs, a meeting with Dr. Mortvedt, a tea Saturday afternoon, and an organ recital by Emily Lou Erickson Sunday afternoon.

"PIRATES" HAS SUCCESSFUL OPENING; CONTINUES TONIGHT, SATURDAY

The Gilbert and Sullivan opera, "The Pirates of Penzance," had a successful opening last night. The light musical will continue tonight and Saturday in Eastvold Chapel Auditorium. Performances are scheduled for 8 p.m. each evening.

The colorful, fast-moving opera proved as popular with the opening night audience as did last year's presentation of the "Mikado." Headed by Stephen Cornils, who played the lead role of Frederic, all members of the cast turned in an excellent performance.

The Opera Workshop production is under the direction of Frederick L. Newnham. Eric Nordholm is dramatic director.

Tickets can be purchased in advance at the information desk in the Administration Building. They are one dollar for adults and 50 cents for students.

KENT HJELMERVIK TO SUCCEED MCINTYRE AS ASPLU PRESIDENT

Kent Hjelmervik, a history major from Beaverton, Oregon, was elected as PLU Associated Student Body president. He succeeds Mike McIntyre.

Others elected were Andy Omdal, first vice-president; Mike Cullom, second vice-president; Marilyn Rasmussen, secretary, and Roe Hatlen, treasurer.

HAPPY BIRTHDAY

April 19--Gundar King

April 23--Delores Doven

CARL FAULK (Bookstore) was toastmaster of the annual meeting of the Tacoma-Pierce Co nty Chapter of the American Red Cross Thursday evening. Harold Brentson, a 1932 grad of PLU and Oregon Trail Chapter manager, was the featured speaker in the celebration of 50 years of Red Cross Water Safety Service. DR. VERNON UTZINGER (speech) is the retiring vice-president of the group.

DR. KENNETH A. ERICKSON of Portland, former member of the Board of Regents, has been appointed superintendent of Corvallis (Ore.) Schools. He will take over his new post in June. Dr. Erickson is principal of Woodrow Wilson High School, Portland, and has been principal of Franklin and Benson Tech High Schools in Portland.

PRESIDENT MORTVEDT gave an address on current educational concerns and new trends in college development at a public event in Bellevue Wednesday night sponsored by the Western Washington Wellesley Club.

THE COPY HOOK

Bill Campbell, plant manager, has secured from the State Surplus Warehouse, numbering machines at a very low cost. If any office particularly needs one of these, please put your request in writing to the Assistant Business Manager, who will give further information.

Anyone missing a packet of colored slides? Someone left a packet of slides in a projector he borrowed from the Education Office and as yet has not claimed them. See Dr. Arne Hagen if you think they might belong to you.

The Gamma Chapter of the PLU Alumni Association will hold its semi-annual meeting in Jacob Samuelson Chapel Tuesday at 8 p.m. All alumnae of the area are urged to attend.

FOR FREE: Eight Boxwood shrubs 2-3 feet high, also Red Oak 3-4 feet. See the "wheeler dealer" Carl Faulk in the Bookstore where "Happiness is a PLU Sweatshirt."

Last Friday members of the student body delivered 800 bouquets to patients in hospitals and rest homes in the Tacoma area. This student body contribution to the Daffodil Festival went over big. Letters from the institutions and individual patients have been pouring in all week.

"Excellence is something all disciplines, credos, rhetorics, films, and lives should have...Insightful is seeing things the way I see them....A syndrome is a complicated ailment that someone else--or some institution you don't support--has." These definitions are from JARGON IN THE HUMANITIES, a much needed piece by James Steel Smith appearing in the March Harper's. It is a knowledgeable, insightful, meaningful article that is tough minded and full of ultimate values. It is also fun to read.

On the Journalistic Scene

It has long been assumed that the more education a person had, the more likely he was to turn to books and magazines for information rather than the TV or the radio. The Autumn Journalism Quarterly says that this is not so. The more education a man has, the more he uses all media--including TV and radio--as a source of information. However, if you really want to get the word to your trustees or alumni, aim for the Sunday paper. It has the highest usage of all for these groups.

Research

The Baltimore News-American for March 2 reports on an NEA survey that indicates colleges pay women far less than men at the same academic rank. Example: At the full professor level, men have a \$1,453 lead in median salary.

UNIVERSITY IN PROFILE

"An Expression of Creativity" will be the subject of this week's University in Profile program on KTNT-TV, Channel 11, at 3 p.m. Saturday.

Hope Halverson, a PLU dramatic student, will present a piece that she has written about man's search for himself, his place and his being. Following her presentation a panel composed of Judd Doughty, producer of the show; Bill Endicott, representing the TV industry; and Paul Steen of the PLU speech department; will discuss with Miss Halverson the reasons behind her story--Why she wrote it? How she developed it?

PLU's University in Profile program will be featured in this Sunday's magazine section of the Tacoma News-Tribune.

W S DRIVE UNDERWAY ON CAMPUS;
GRUBE TO SPEAK HER MONDAY

Contributions to the World University Service are now being received in the faculty lounge. Members of the faculty, staff and administration are all urged to leave their contributions in the box provided there.

Douglas Grube, a representative of WUS, will speak in convocation Monday and will meet with the faculty in the lounge following his talk.

Grube was here earlier this year to speak at a special student program, but his appearance was cancelled when the tragic events of that November 22 were announced.

Grube speaks from his experience with universities around the world and his knowledge of the WUS program to aid them.

He has worked a year in Hong Kong for the YMCA World Service, a group closely related to the efforts of WUS. In 1960 he was a member of a YMCA workcamp in Turkey. He also has worked in the International Student Office at Ohio State University.

Grube wrote recently, "I sincerely wish that members of the American university community could better understand the need for help in developing higher educational facilities in other countries..WUS offers an opportunity to students and faculty to become involved in an area of concern."

REGIS RAR ANNOUNCES SCHEDULE
FOR FRESHMAN PRE-REGISTRATION

Arrangements are being made for early registration of freshmen in certain areas in Washington and Oregon. Approximately half the faculty are being invited to participate in the program this year.

On April 24 and 25 almost 100 freshmen are expected on the campus to register for fall classes. This same weekend registration will also be done in Spokane and the Tri-City area.

May 1 and 2 registration will be held in Seattle and Mount Vernon, and May 15 and 16 in Portland and Salem, Oregon.

All other freshmen will be invited to come to the campus to register from June 1 through August 14.

It is anticipated that half the new freshmen can be registered through this program.

STUDENTS TO SPEAK S NDAY
IN PNW SYNOD CONGREGATION

Thirty-nine PLU students will speak in churches of the Pacific Northwest Synod of the Lutheran Church in America this Sunday. They will be participating in Project SWAP (Synod-Wide Accent on Prosperity), a campaign to raise \$100,000 for Christian Higher Education.

PLU will receive \$45,000 toward the new library from SWAP. Pacific Lutheran Theological Seminary (Calif.) will get \$40,000 toward a new chapel-classroom building complex, and the Division of College and University Work (LSA) will receive \$15,000 toward capital improvements.

The PLU group going out this Sunday will speak in the congregations of the Mount Baker, Puget Sound and Inland Empire Districts. This means they will blanket the area from Auburn north to the Canadian border between the Sound and the Cascades and the Yakima Tri-City area.

Gordon Storaasli, administrative assistant to District President, Dr. A. G. Fjellman, is heading up SWAP.. Last Sunday there was a pulpit exchange in the churches of the Synod and Sunday, April 26, will be Commitment Sunday when gifts and pledges will be received.

In addition to the PLU group, students from the Seminary in Berkeley and from LSA organizations on state and private school campuses will be speaking in Synod churches this Sunday.

The Pacific Northwest Synod is comprised of congregations in Washington, Oregon, Idaho, Montana and Alaska.

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"To insist that the Christian character of a college rests upon the Mosaic authorship of the Pentateuch, the literal interpretation of Genesis 1, the rejection of evolution, the verbal inspiration of the Bible, the absence of dancing or smoking or dumping the red hymnbook, is asking a Christian college to move off the Gospel base onto that which is no sure foundation.."

TO THE DIRECTOR OF THE BUREAU OF RESEARCH
U. S. DEPARTMENT OF AGRICULTURE

Very truly yours,
[Signature]

Enclosed for the Bureau are two copies of the report of the Committee on the Administration of the Bureau of Research, which was organized in 1942 to study the Bureau's operations and to make recommendations for its improvement.

The report is being submitted to you for your information and for your recommendation to the Director. It is also being submitted to the Committee on the Administration of the Bureau of Research for their information and for their recommendation to the Director.

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