

SCENE

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ALUMNI ASSOCIATION OF PACIFIC LUTHERAN UNIVERSITY

New University Center Dedication Nov. 8

PLU's official LIFE building, the new University Center
Unites Campuses and Communities — See p. 2.



GETTING THE PICTURE

New University Center At PLU Unites Campuses, Community

In appearance, it is rugged, colorful and individualistic.

In concept, it will unite the university both geographically and socially.

In the intent, it will link students, faculty, administration, alumni, church and community in an undeniable way through the versatility of its facilities. This has already been accomplished to a great extent by the broad base of financial support which made the structure possible.

In name, it is the University Center, which will be dedicated at PLU Nov. 8.

Conceived a decade ago, the center reached the early planning stages in 1964. It was the key building in PLU's long-range PLUS plan, and also became known as the official LIFE building on the PLU campus.

Approximately one-fourth of its total cost of \$3.3 million will eventually be sustained by the American Lutheran Church Lutheran Ingathering for Education (LIFE) fund.

The center is also unique in that it has received broad financial support from PLU students. In contrast to many of their contemporaries who seek instant solutions to problems, nearly 3,000 PLU students have assessed themselves heavily during the past six years knowing that they would not benefit from the center during their college career.

\$250,000 has been contributed by students alone.

The center is also a community project, having received a substantial loan from a Consortium of seven local banks.

Designed by Bindon and Wright of Seattle, the center is located on the site of the old Classroom Building and has major entrances on both upper and lower campus.

With almost 88,000 square feet, it is the largest building on campus. It houses the university's food service and dining areas, bookstore, offices for student government and publications, a coffee house, Chris Knutzen Fellowship Hall, and special interest areas including bowling alleys, billiard and table tennis rooms, music listening areas and reading rooms.

University Center reflects the limitless freedom and rugged individualism synonymous with the forests and lakes of the Puget Sound region. Its bright, warm colors keynote the hospitality for which the area is famous. And the openness of the courtyard, the soaring wooden trusses and the solid facade all mirror the fjords of Norway, from which springs the PLU heritage.

In essence, the University Center unites PLU's campus, its past and its future.



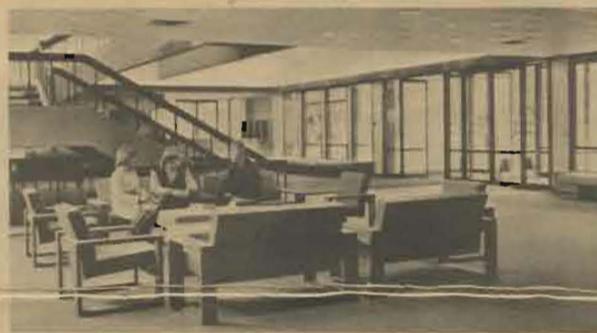
PLU Board of Regents is escorted on early tour of the new University Center by President Eugene Wiegman.



Six-lane University Center bowling alley.



Students survey wares at University Center bookstore.



Students get a feel of the lounge area just inside the University Center upper campus entrance. Stairs lead to student government/publications mezzanine.



Administrative offices and information desk at University Center.



Lower campus entrance to University Center.

'Hot Time in the Old Town' Theme For 1970 Homecoming Oct. 23-24

'Man of La Mancha' Scheduled At PLU During Homecoming Weekend

"Man from La Mancha," Pacific Lutheran University's fall musical, will be performed.

B. B. King, the "bossman of the blues," will appear in concert.

Dr. William O. Rieke, a renowned physician, will become PLU's fifth Distinguished Alumnus.

And the most crucial game of the PLU season will be played.

As the theme indicates, Homecoming 1970 at Pacific Lutheran University will be "A Hot Time in the Old Town."

Curtain goes up on the fourth performance of the vaunted Broadway musical, "Man from La Mancha," Saturday evening, Oct. 24. Produced by Prof. Theodore O. H. Karl, the all-university production begins at 8:15 p.m.

Prior performances are scheduled for Oct. 15-17.

Blues artist King and his red guitar, Lucille, will be featured Friday, Oct. 23, in Olson Auditorium. King, whose music was filled with "soul" two decades before the term became popular, has appeared recently in Las Vegas and on many of the top TV network variety programs.

Dr. Reike, a 1953 PLU alumnus who has become an international leader in the field of medical research related to organ transplantation, will be honored at the alumni homecoming banquet Saturday evening.

Alumnus of the Year awards will be presented to Malcolm Soine ('52) and Robert Nistad ('53).

The Homecoming football game Saturday at 1:30 p.m. could be one of the great offensive spectacles of all times at PLU. Last year the Missionaries defeated the Lutes 45-23 in a bizarre game that saw three touchdowns nullified and more than 1,000 yards of total offense by the two teams.

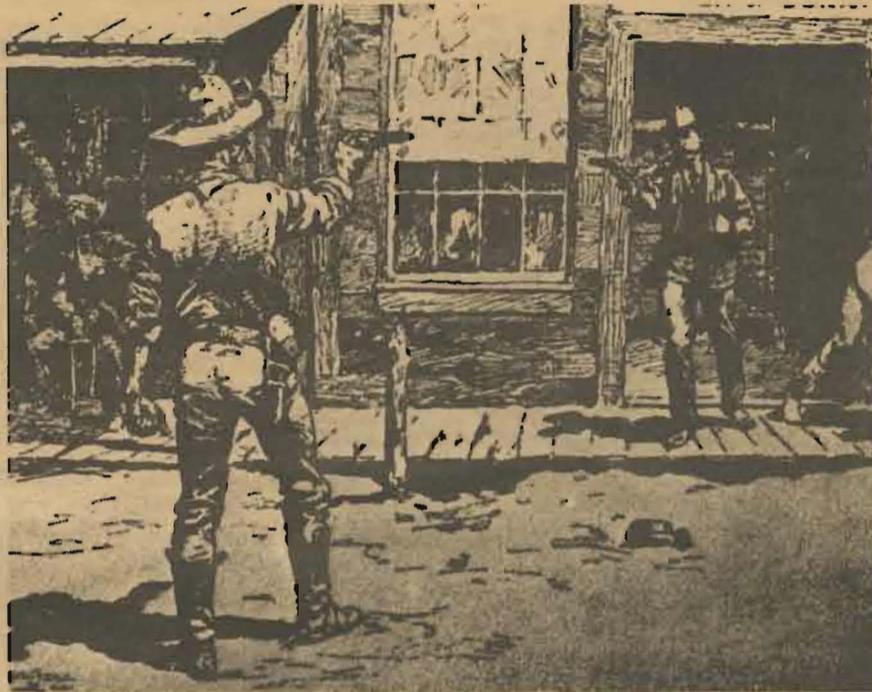
Both squads are heavy with returning veterans.

Homecoming weekend begins Thursday evening, Oct. 22, with the coronation of the Homecoming Queen and "Handsome Harry." Handsome, as his friends are wont to call him, serves as an escort for the queen during her reign. The tradition began at PLU in 1952.

The coronation is followed by the annual songfest, bonfire and stomp, all organized around the "wild west" Homecoming theme.

B. B. King is the feature Friday, followed by a full slate of activities Saturday. The final day begins with intramural football championships and the annual Powder Puff football game, both at 9 a.m. An alumni brunch is scheduled for 11 a.m. The Homecoming game is followed by the alumni banquet.

Alumni have a choice Saturday evening between "Man from La Mancha" in Eastvold Auditorium or the Homecoming Dance in Olson Auditorium. The theme of the dance is "The Golden Nugget," with the Springfield Rifle the featured musicians.



"A Hot Time in the Old Town" - 1970 PLU Homecoming Theme

Blues Artist B.B. King Sets Homecoming Concert At PLU

B.B. King, the "bossman of the blues," will appear in concert in Olson Auditorium Friday, Oct. 23, during Pacific Lutheran University's 1970 Homecoming.

The concert will be held in Olson Auditorium at 8:15 p.m.

King, who achieved general recognition "overnight" in 1968 and

1969 after a "day before" which was 20 years long, has had offers to appear in all the major prestige rooms in the country this year. He has been featured at Caesar's Palace in Las Vegas and has appeared on many network variety programs.

Known to be one of the greatest blues artists of all time and the most influential exponent of this form, King "paid his dues" with nearly two decades of one night stands, primarily on the South's "chitlin' circuit." Then he was discovered by a whole new generation of black and white students and the pure blues had become respectable.

The singer's style is distinctive. He and his red guitar, Lucille, combine to produce an immitable quality, often that of the mistreated man trying to straighten out his woman.

Arrangements for advance tickets can be made by contacting the alumni office. Tickets will also be available on campus.

Nistad, Soine Named Alumnus Of The Year

Two enthusiastic and dedicated alumni will be honored Alumnus of the Year at the Pacific Lutheran University alumni banquet Saturday, Oct. 24.

They are Robert Nistad, a Lutheran Brotherhood Insurance executive in Seattle, and Malcolm Soine, owner of Soine's Shoe Stores in Tacoma.

Nistad, a 1953 graduate, has been active in the PLU Alumni Association for 13 years. He was chairman of the annual fund drive in 1965-66 and president of the association in 1968-69.

His concern for PLU and its students was never more clearly evidenced than during the past summer. At that time he established the Margaret P. Nistad Memorial Scholarship, in memory of his wife, who met an unfortunate death in an automobile accident last June.

The scholarship is designed to help support a needy student, preferably in the late Mrs. Nistad's field of education.

Soine, class of '52, served as annual fund director during 1969-70 and has continued in that post this year. His gifts of both money and time contributed to by far the most successful annual fund in the association's history.

His efforts were so extensive during the past year that he was described as an "assistant development man" for the university.

Co-Chairmen



Homecoming co-chairmen Diane Christensen, left, a junior from Calgary, Alberta, and Frank Wilson, a junior from Warren, Ore.



New alumni prexy Dr. Ray Tobiason accepts chairman's gavel from past PLU Alumni Association president Dr. Roy Schwarz.

A portable trash and garbage compactor, installed to eliminate air pollution from the burning of waste materials, was put into operation this fall at PLU. The unit is intended to handle more volume and to do away with the inevitable, if usually minimal, smoke and gases from the university's incinerator.

Eunice Lyso, a junior from Seattle, spent part of her summer vacation with a youth ministry team at Stephen Lutheran Church in Gladstone, Ore.

Earth Day, the nation-wide campus environmental teach-in April 22, was the focal point in a continuing ecological campaign at PLU and is being followed up by the efforts of the PLU Environmental Thrust Group, which plans and coordinates ecological projects.

Guest lecturers, workshops and more than 150 academic courses highlighted the 1970 Pacific Lutheran University summer session. Total enrollment, an all-time high at PLU, exceeded 1,400.

Alumni Activities 'Make A Difference'

By Ray Tobiason
Pres., PLU Alumni Assn.

How do you justify the existence of an organization? What factors give an organization the right to expect a sincere response from its members? Many would say that a basic criterion is the degree to which the existence of the organization makes a difference — a difference both to its members and to those with whom there is interaction.

Let me assure you that YOUR ALUMNI ASSOCIATION qualifies as an effective effort because it does effect change and does make a difference. This difference touches the entire university community — students, staff, alumni and friends with an impact often underestimated. You should know more about what you, through YOUR ASSOCIATION, are accomplishing.

Today marks the first issue of SCENE. This new avenue of com-

munications will be dedicated to expanding the horizons of alumni activities and to bringing YOU closer to these activities through accurate and current information about "what's going on!" Over the past years we have all eagerly read REFLECTIONS and, at least in our family, the center section on alumni and alumni activities received thorough coverage. However, both the format and limited number of issues restricted the breadth and timelines of coverage possible. SCENE, in newspaper format, with more frequent issues, is designed to bring you news faster. You'll like that!

Are you aware of the many ways in which YOU, through YOUR ASSOCIATION, have made a difference at Pacific Lutheran University? You will recall our Alumni program theme, "Empha-

sis on Enrichment." This means that we want to help open new horizons of life for students, to join them in their concern for others and in their determination to affect the world, not just watch. We call it "a zest for applied Christianity!" Through your personal interest, involvement and a sharing of your income, "Emphasis on Enrichment" has had an impact on the entire university community.

You need to know about the scholarships which are provided, the special programs with great scholars, and the incentive awards made available for imaginative and useful programs which benefit both the university and many individuals. You need to know about continuing education programs, library book grants, alumni services and a host of other activities that help make a difference. You

provided nearly \$50,000 in the 1970 fund drive to do the job, and this level of support brings results!

We are excited about the future. You have elected committed alumni to your Board; they certainly demonstrated this at the first fall Board meeting Sept. 19. This

enthusiasm must be shared with you. Ensuing issues of SCENE can provide the format. Read it and learn how you are helping meet needs. We'll also give you clues from time to time on how you can have an even greater part. Sound O.K.?



A Year of Commitment

By Dr. Eugene Wiegman
President, Pacific Lutheran University



Welcome to a year of commitment! As you may know, our year of joy has drawn to a close over these short summer months. I have not changed my mind about that year; for me it was a year of joy. It was a year of joy because of the students at PLU, and because of friends of the college, particularly the alumni.

I want to extend my sincere thanks to you, the alumni, for your contributions to this year of joy. You are to be commended for the lively, new philosophy you have chosen to pursue, a course which takes an active interest in our students and our curriculum. The spirit of concern you expressed in your work on the alumni scholarship program and the broadcast services van fit well with our new theme, a year of commitment.

In announcing the theme of commitment at convocation this year, I dealt with the beguiling question, "Where do we go from here?" Although I am not a prophet, there are certain indicators which point to our future.

I can assure you, for example, that students at PLU will continue to be concerned. They are committed to a new world, and I see them pursuing their dream both in the classroom and in our community. I also see a faculty that will work with these students, challenging them, and initiating new programs which offer students the opportunity to make themselves relevant and involved. I see an administration which will encourage this innovation and, with the addition of Dr. Jungkuntz as our new provost, provide dynamic leadership in the academic sphere. All around, I see a new commitment to Christ-like living, and a personal joy in the practical application of this spirit.

In announcing the year of commitment, I quoted German theologian Dietrich Bonhoeffer who wrote two decades ago, "Only in action is there freedom." It is in what we do — not what we say — that our mission is fulfilled. I think this definition of commitment is particularly relevant to the alumni of PLU.

I encourage you to expand and continue your commitment to promoting your university. In times of turbulence and unrest across the academic landscape, one dedicated alumni can do more than a thousand mailers to project the positive Christian alternative we offer at PLU. As part of our university family, you are aware of the commitment we have here.

I ask you secondly to continue your financial commitment to our students and our curriculum. Private higher Christian education has always leaned heavily upon its friends and those who believe in its style of life and learning. I know you share with me the concern for the depersonalization and lack of personal contact we find in many of our large universities. But the individual concern we foster at PLU is, frankly, expensive. If we are to treat each student as the unique person that he is, we must look to you for assistance.

Finally, we need your commitment in prayer and counsel. Together we stand committed and with this unity comes strength and conviction. I challenged the faculty to accept the call to being great men, to mark well the hour in which we live, and to commit themselves to our final answer, Jesus Christ our Lord. I ask the same of you.

The National Scene

Reporting on a study of campus tensions
... how colleges and universities can help ease them

■ **Campus Crisis:** After a long, hard look at the causes and effects of campus disruption, a special committee on campus tensions has pointed to a "deeper crisis" in higher education—one of confusion and doubt "about where we go from here." The colleges' main constituent groups and the general public cannot agree on the "proper direction of change," the committee declared in a report this spring. Nor can the academic community expect to "solve all the problems," many with roots in the larger society, that contribute to campus unrest.

One thing higher education can do, the committee stressed, is provide for better communication among students, faculty members, administrators, and trustees. "The survival of our system of higher education and its long-term contribution to society depend upon rationality and civility, shared concern, and mutual respect among the members of the academic community," it said—adding that "all must recognize their necessary interdependence."

While acknowledging that improved communication was no cure-all, the committee observed that "it usually results in sounder educational decisions and fosters governance by consensus rather than by force." It noted, moreover, that all four campus groups had cited inadequate communication as a "major cause" of tension.

For *students*, the committee urged a "more responsible role in the educational decisions affecting them," along with recognition of the "greater adult competence" of faculty members and the administration. For *faculty members*, it recommended a policy of "compensating influences" to correct an overemphasis on research "at the expense of undergraduate teaching."

Administrators are properly held accountable for their actions, the committee said, but "especially at the presidential level, responsibility must be accompanied by the necessary authority." The effectiveness of college *trustees*, meanwhile, is measured "by the extent to which they are well-informed on educational issues, judicious in the exercise of their powers, and protective of the prerogatives of all members of the academic community."

The special committee was appointed about a year ago by the American Council on Education, in part to show that higher education could solve its own problems without punitive legislation. But even as the panel's report was being distributed

around the country, serious student disorders flared once more, prompted in many cases by the U.S. policy in Southeast Asia. At about the same time, Vice-President Agnew offered his own proposals for dealing with disruptive students. "First," he said, "the era of appeasement must come to an end." He advised colleges to enforce clear rules for campus conduct, "with immediate expulsion the penalty for serious violations."

■ **In Brief:** Private gifts to colleges and universities increased 15 per cent last year, reaching a record high of \$1.8-billion, according to a survey of more than 1,000 institutions. However, if one omits a single \$40-million gift to one institution, alumni support rose only 2.6 per cent, compared with an average annual gain of more than 9 per cent in the previous decade . . .

The investments of leading colleges and universities had an average yield of just over 4 per cent in 1969, up from 3.7 per cent in 1968, another survey has shown. The total principal of 70 institutions' endowment funds was found to have dropped by some \$31-million, to \$7.16-billion . . .

State colleges and universities say that they will have to reject a greater number of applicants this year than ever before because of insufficient space and funds. Meanwhile, an "overall national surge in minority enrollments" has been forecast by an association of state universities and land-grant colleges. The association reports that at least half of the Negro undergraduates at 26 predominantly white institutions were in the 1969-70 freshman class . . .

The concept of faculty tenure has come under fresh scrutiny. Several speakers at a national meeting charged recently that entrenched faculty privilege was hurting higher education. One suggestion: review tenure periodically to insure against abuses. The American Council on Education's committee on campus tensions asked for a reappraisal of tenure, which it said had come to serve the function of guaranteeing job security "in the spirit of trade union systems" . . .

President Nixon has sought to allay fears that he plans to curtail federal funds for teacher fellowships and foreign language studies . . . The average income of college teachers rose only 1.7 per cent this past year in terms of "real purchasing power," reports the American Association of University Professors.

Alumni Around The World

1970

HENRY HOFFMAN is teaching English at Eatonville (Wash.) Elementary School.

PHIL NESVIG is involved with New York Theology Seminary in New York City in a work-study program. He works for Time magazine in their biographical research library.

SANDRA (OLSEN) SINNES is working at Mary Bridge Children's Hospital in Tacoma. Her husband LEROY is head basketball coach and assistant football coach and teaching P. E. at Yelm High School in Yelm, Wash.

KATHY MANDT was hired by the Oakville (Centralia-Chehalis, Wash.) School Board as a new fifth grade teacher.

WENDY (WILLIAMS) COOVERT is teaching Girk P. E. at Peninsula High School in Gig Harbor, Wash.

KATHLEEN (DAVIS) SIMONIS is teaching English at White Pass High School in White Pass, Wash.

AGNES MILLER is teaching primary classes at Wey erhauser Elementary School in Eatonville, Wash.

BOB HYDEN is working for Southwestern Forest Industries in Phoenix, Arizona.

Alumni Around the World

1928

SYLVIA (LARSON) DAUGHTERS retired from nursing at Western Washington State Hospital and is associated with Henry Real Estate, Inc. in Steilacoom, Wash.

WALTER "CHRIS" CHRISTENSEN was featured in a recent article in the Eugene, Ore., "Register-Guard." He is a Forest Service lookout atop Huckleberry Mountain near Oakridge, Ore.

1931

A state advisory committee assisted the Seattle School Board and the Seattle Alliance of Educators in resolving a deadlock in wage negotiations. Appointed to chair this committee was T. OLAI HAGENESS, superintendent of the Clover Park School District.

1936

DR. JESSE PFLUEGER was selected as one of eleven regents at PLU.

1944

REV. JOHN O. LARSGAARD, a Puyallup, Wash., resident, has been promoted to the rank of Lieutenant Colonel in the Army Reserves. He is serving as the Religious Relations Officer for the 365th Civil Affairs Area (B) at Fort Lawton. Lt. Col. Larsgaard is a professor of psychology at PLU.

1945

DR. LLOYD M. NYHUS, Distinguished Alumnus of 1968, contributed three medical books to the Robert A. L. Mortvedt Library. These books published by Dr. Nyhus include Surgery of the Stomach and Duodenum, Manual of Surgical Therapeutics, and Abdominal Pain.

1950

DR. JOHN G. HEWSTON has been promoted from assistant professor — wildlife to associate professor — natural resources at Humboldt State College in Arcata, California.

Prior to earning his Ph.D. in 1966, and going into the teaching aspect of his profession, Dr. Hewston worked for 13 years as a biologist and administrator for various state and federal wildlife agencies. This is his fifth year on the faculty of the School of Natural Resources at HSC.

WILLIAM REISS was awarded a Ph.D. degree in educational administration in August by the University of Oregon at Eugene. He has assumed the duties of assistant superintendent for general administration with the Shoreline School System, Seattle, Wash.

1951

LINNEA (JOHNSON) SAFFELL, accompanied by daughters, Jennifer and Joanna, revisited Europe for a month this summer. They toured ten countries, the highlight of which was the Passion Play at Oberammergau, Germany.

AMY (BROWN) THORLEIFSON completed work for the Master's degree in Education, with a concentration in reading in June from Western Washington State College. She is presently serving as reading coordinator for the Bellevue (Wash.) School District. She and her husband PHILIP THORLEIFSON '52, live in Edmonds.

1953

DOLORES (SHERVIK) CROONQUIST is a math analyst for Flight Test Numerical Analysis at Lockheed in Palmdale, Calif. She writes computer program for strain gage calibration/combination, L1011. She is recently widowed and has two children, Jean 15, and David 14.

1954

REV. ERNEST P. PIHL has assumed duties as pastor of St. John Lutheran Church, Russell, Kansas. He was formerly at Grace Lutheran Church, Des Moines, Iowa.

1955

Harold H. Heath, president of Heath Tecna, announced recently GERALD SCHIMKE, elected assistant treasurer of the corporation in May, 1969, now has been elected secretary treasurer by the board of directors.

1957

DR. WILLIAM H. FOEGE, who has been designated as Director of the Smallpox Eradication Program at the National Communicable Disease Center in Rockville, Maryland, received a Superior Service award May 15 at a ceremony in Washington, D.C.

The award was presented at the Second Annual Honor Awards Ceremony of the Health Services and Mental Health Administration, Department of Health, Education, and Welfare.

Superior Service Awards are presented to employees whose services and achievements deserve recognition of a high order.

1960

BOB and MERRI (NELSON '62) ERICKSON are living in Lancaster, Calif., where Bob is associate pastor at Church of the Master. He will be working with LARRY H. T. JOHNSON, who now serves the church.

1961

ART ELLICKSON was retained by four Seaside, Ore., churches this summer to provide a recreation program for the city.

PHILIP RAMSTAD of Portland Ore., has been appointed southern Idaho field representative for the National Foundation-March of Dimes. Prior to joining the March of Dimes, Mr. Ramstad was pastor of Blaine-Clearbrook Lutheran Parish in Blaine, Wa h., and pastor of Mount Carmel Lutheran Church of Portland. His wife is the former (LOIS HUEBNER).

1965

REV. BILL KEES and wife CAROLYN (MALDE '66) have moved to Amboy, Minn., where he has accepted a call to the Jackson Lake and Faith Lutheran parishes. Bill was graduated this spring from Luther Seminary and was ordained June 14 in Orland, Calif. They have a daughter, Amanda Beth, born July 3, 1969.

REV. STAN HOOBING of Morton, Wash., won the Beard Growers' Contest at the Loggers' Jubilee in Morton on August 9.

KEITH SHAHAN has been named head football coach at Billings West High School in Billings, Montana. Prior to this, Keith was assistant football coach at Interlake High School in Bellevue, Wash. He was also head wrestling coach.

1968

BARB THRASHER has been a public health nurse in Anoka County, north of Minneapolis, Minn., for one year. In September she moved to Burien, Wash., to attend Community Chapel Bible College.

MIKE and MARY LYNN (RAMSTAD) FORD are now stationed at Goose AB, Labrador.

BOB LORENZ is teaching eighth grade in Battle Ground, Wash. He and his wife CAREN (SIMDARS) are living in Vancouver.

Births —

Jack Cowan '68, daughter, Julie Kay, born November 12, 1969. Joins sister Jill Marie, 7.

A. George Nace '64 (Kathy Arnold '65), daughter, Leslie Ann, born November 17, 1969.

Dan Marken '65 (Chris Anderson '65), daughter, Diane Rose, born December 2, 1969. Joins sister Deborah, 3.

Ivan Debban, (Ardis Hamilton '64), son, Mark Ivan, born December 18, 1969. Joins sister Debra Lynne, 7, and brother Jon David, 3.

Deaths —

Thomas Satra, 24, died September 8, 1970, in a logging truck accident in Seattle's Cedar River watershed. He was born in Tacoma and lived here all his life.

He was a teacher at R. E. Bennett Junior High School in Chehalis, and a member of Trinity Lutheran Church, a graduate of Franklin Pierce High School and PLU in 1969.

Survivors include his wife, Linda M. (Gray) '71, three sisters, Mrs. David (Christy) Fulton, of Dubuque, Iowa, Tamra and Shelly Satra, both of Tacoma; his parents, Mr. and Mrs. Donald M. Satra, of Tacoma; and grandparents, Mr. and Mrs. Arnold Cheney, of Shelton.

The Tom Satra Memorial Fund has been established in his name in Chehalis. Contributions can be made by sending them c/o the fund, Pacific National Bank of Washington, P.O. Box 180, Chehalis, Washington 98532.

Stephen F. Fitzgerald, 25, born and raised in Seattle, who survived a near-fatal wound in Vietnam, was killed June 26, 1970, in a hunting accident near Fairbanks, Alaska.

He was shot while participating in a hunt at 1 a.m. under the midnight sun. He had been employed in the office of Alaska Governor Keith Miller.

After graduating from PLU in 1966, he went to Officers' Candidate School in Quantico, Va., and was graduated as a second lieutenant in the Marine Corps.

In Vietnam he was shot in the back. The wound kept him in Madigan General Hospital and the U.S. Naval Hospital at Bremerton for a year. He went to Alaska to regain his health.

He was a former ski instructor.

Survivors: Mother, Mrs. Thelma Hymmen, and stepfather, Sanford Hymmen, of Stanwood; sister, Sally Hendrickson of Seattle; paternal grandfather, C. B. Fitzgerald, and maternal grandfather, Thomas C. Thorson, both of Seattle.

Marriages —

November 30, 1968: James Harris to Jennifer Braa '68, Longview, Wash.

November 26, 1969: Russell L. Ness '69, to Susan L. Cartmell '72, Maywood, Illinois.

August 2, 1969: Paul R. Dickey to Judith Carter '62, Palo Alto, Calif.

August 3, 1969: Phil Isensee to Marilyn Risdal '69.

November 29, 1969: Drake A. Evans to Rebecca A. Olson '67.

March 14, 1970: Melvin J. Hartsook '67, to Elaine I. Stanton, Seattle, Wash.

April 4, 1970: Lars B. Larson, Jr. to Georgia A. Larsen '58, Vancouver, Wash.

April 17, 1970: Douglas M. DeLong '69, to Janice L. Chesser '69, Seattle, Wash.

April 19, 1970: Dennis McGaughy to Francine Carey '66, Bainbridge Island, Wash.

May 2, 1970: David O. Mack to Patricia L. Kuhl '69, Gladstone, Oregon.

May 3, 1970: Robert W. Junell to Janet M. Fryhling '58, Sacramento, Calif.

May 23, 1970: John E. Goodwin '69, to Joanne E. Holst '70, Kent, Wash.

May 23, 1970: Douglas Lockary to Susan Shelk '71, Kent, Wash.

May 30, 1970: Dallas Hemphill to Nori Wesson '64, Seattle, Wash.

May 30, 1970: Louie W. McBride, Jr. to Arlene H. Swanson '70, Tacoma, Wash.

(Deaths Continued)

Donald A. Brunner '56, electrocuted July 14, 1970. Survivors include his wife Onella (Lee) '56, and daughters, Naomi and Ruth.

Richard D. Marshall '71, deceased July 31, 1970.

Michael Jon Doolittle, 24, former KMO (Tacoma) announcer, died August 5, 1970. He was born in Tacoma and lived here most of his life.

Mike graduated from PLU in 1968. He was second vice president of the student body his senior year. He was listed in the 1967-68 edition of Who's Who in American Universities and Colleges.

While attending college, he was an announcer for KPLU radio station and director and engineer of many of the station's radio and television productions. His most recent employment was the audio-visual department at the University of Washington.

Survivors include his parents, Mr. and Mrs. Dewey Doolittle, of the home; two sisters, Mrs. Edward (Donna) Beeson, of Ellensburg, and Joanna Lea, of the home; a brother, Davy P., of the home; and his grandmother, Mrs. Erna Schwartz, of Tacoma.

Ron Lerch '61 (Judy Rasmussen '62), adopted daughter, Kristin Lee, born December 20, 1969. Joins brothers Jeff, 4, and Scott, 2½.

John Hunter '67 (Geraldine Cohens '67), son, John Roy, III, born January 18, 1970.

L. G. Montague (Pauline Elmer '64), son, Matthew, born December 26, 1969. Joins brother Mark, 3½.



William O. Reike Named Fifth Distinguished Alumnus

Dr. William O. Rieke, 39, professor and head of the department of anatomy at the University of Iowa, will become Pacific Lutheran University's fifth Distinguished Alumnus during PLU's 1970 Homecoming.

Dr. Rieke, who graduated *summa cum laude* from PLU in 1953, will also be the featured speaker at



William O. Rieke

the alumni homecoming banquet, where the award will be presented. The banquet will be held in the new University Center Saturday, Oct. 24, at 5:45 p.m.

The newest Distinguished Alumnus is a distinguished man in many fields. Professionally, he is among the international elite in the area of transplant biology, and has done some of the original research which has made heart transplantation possible.

He is currently searching for a solution to the complex rejection factor, which to date has made transplantation hazardous, though the techniques of the operation have been established.

Academically, Rieke is one of the most outstanding scholars ever to graduate from PLU. Four years after his valedictory address at Cashmere High School near his hometown of Odessa, Wash., he graduated with straight A's at the top of his class at PLU. He then went on to graduate from the University of Washington Medical School with honors.

Personally, he is a man "with a sense of humility and a deep concern for all humanity," according to Mrs. Edwin Hunicutt of Seattle, whose most recent nomination resulted in Rieke's selection. "He has a priceless sense of humor but lives his life in such a way as to be loved, respected and even imitated by those who know him," she added.

Until 1966 Rieke was second man in the department of anatomy at the University of Washington. Twice he was selected by the medical students as "Teacher of the Year," and at the same time remained prolific in research and the development of research publications.

During his Seattle residence he was a high school Sunday School

teacher, a member of the church council at Faith Lutheran Church and served on occasion as lay pastor.

The Distinguished Alumnus Award is only the latest in a long series of honors which have come Rieke's way, among them selection as one of the nation's "Outstanding Young Men" by the United States Jaycees in 1964.

He is also a member of numerous honorary and professional societies, including Alpha Omega Alpha, national honorary society in medical education.

He is married to the former Joanne Schief, a 1954 PLU graduate. They have three children.

The physician has been considered for PLU's most prestigious alumnus award almost from the project's inception. The only real cause for the delay of the honor was Rieke's comparative youth and the belief that even greater accomplishments were yet to come.

While such remains true, the time has come to pay him tribute.

Jon Olson Resigns As Alumni Head

It was with regret that Pacific Lutheran University and the PLU Alumni Association bade farewell this summer to alumni director Jon Olson.

After three years as director of alumni, Olson resigned to become an associate for development at California Lutheran College in Thousand Oaks, Calif.

The change, although "tremendously challenging," according to Olson, was not without regrets. The 30-year old administrator was raised in the Seattle area. He attended PLU from 1958-62, and he served in both the admissions and alumni offices for six years.

"It's difficult to leave the many, many friends we have in the Northwest," Olson said. He was speaking for his wife, the former Carol Mani, a PLU grad, and his two-year-old son, Eric.

Olson became alumni director in 1967 following the resignation of Larry Hauge, now an administrator for the Clover Park School District in Tacoma. During Olson's tenure in the post, the alumni annual fund increased from \$6,000 a year to approximately \$50,000 during the campaign now being completed.

He also guided the organization of the first three association chapter chapters in Portland, San Diego and San Francisco, and greatly expanded personal contact between PLU representatives and alumni throughout the country.

Olson graduated from PLU with a bachelor of arts in education degree with majors in social science and language arts. In Tacoma he was active in Christ Lutheran Church, the Lakewood Jaycees and Lakewood Unlimited. On campus he participated on a number of committees and served as PLU Crew Club advisor.



Mrs. Robert Nistad with daughters Marjorie, right, and Katherine.

Memorial To Mrs. Nistad

For more than 39 years she was a loved and loving daughter;

For 18 years she was a beloved wife;

Seventeen years of her life were spent as a creative, enthusiastic teacher of English, debate and drama; and

For 16 years she was a proud and affectionate mother.

But in one brief instant on a Seattle highway last June 30, the light of Margaret Nistad's life was tragically extinguished.

That light had touched the lives of hundreds, perhaps thousands. Typical of those she helped was Kevin Carey, a senior at Mercer Island High School where she taught.

"... she was one of the best teachers I've known," he wrote following her death. "She always displayed an air of enthusiastic energy and a keen individual interest in all of her students. She was a wonderful person and a warm, conscientious teacher. She will remain close to my heart for a long time."

Appropriately, her life will continue to have an influence on young people. Her husband, former alumni board president Robert Nistad and his family have established the Margaret P. Nistad Memorial Scholarship at Pacific Lutheran University. The annual scholarship is intended especially to assist young female students planning a career in education, and already includes donations from many PLU alumni and friends.

"Its intent is to help the university in a special way," Bob Nistad said, "it is a way to help a student become a Christian educator, something for which Margaret stood."

The daughter of Rev. Leonard J. Kutz, Mrs. Nistad was born in Spokane, Washington. She attended Rogers High School in Spokane, where her father was pastor of St. Peter's Lutheran Church for 15 years.

She graduated from PLU and became Mrs. Nistad in 1952.

Her teaching career began in Tacoma's Bethel School District and included ten years in Spokane and six years in Seattle. She set up the first team teaching program in Spokane.

She was an active member of the PLU Alumni Association, Prince of Peace Lutheran Church in Seattle, American Lutheran Church Women, National Education Association and Washington Education Association.

Mrs. Nistad is survived by her husband, daughters Marjorie, 16, and Katherine, 21 months, and her brother, Dr. Paul Kutz (major, USAF).

Tobiason Heads Slate of New Alumni Officers

Dr. Ray Tobiason, a 1951 PLU graduate, was elected president of the PLU Alumni Association for the 1970-71 school year during elections held last spring.

Dr. Tobiason is assistant superintendent for the Puyallup (Wash.) School District.

He is currently in his third year as a member of the alumni board.

Elected first vice-president and president-elect was Dr. Roy Virak ('52), a Tacoma physician. As first vice-president, Dr. Virak will head the annual fund committee and will oversee the five area fund drive chairmen.

Mrs. Betty (Riggers) Keith of Seattle is the board's second vice-president. A 1953 PLU grad, she will head the alumni services, underclass activity, awards and Artist Series committees, as well as the committee on nominations and elections.

Elected to four-year terms as board members were Robert Johnson ('63), William R. Ray ('59), Dean Sandvik ('65) and Edroy Woldseth ('47). Dr. Ron Lerch ('61), a research chemist from Kennewick, Wash., was appointed to serve a one-year term and John McLaughlin ('71), a business administration major, is the student representative to the board.

Johnson, from Pleasant Hill, Calif., teaches government at Campolindo High School in Moraga, Calif., and is president and past secretary-treasurer of the Golden Gate Chapter of the PLU Alumni Association. Ray is pastor of Grace Lutheran Church in Burnaby, B.C., and serves as a part-time chaplain at the University of British Columbia Lutheran Student Center.

Sandvik is a certified public accountant in Denver, Colo. Woldseth is principal of Lincoln High School in Tacoma.

Some Annual Fund Payments Still Awaited

Though the goal of \$50,000 to the 1970 Annual Alumni Fund was reached, some \$7,000 of payment against the pledges are still being awaited.

Those who have still failed to take pen in hand and send in their check are urged to do so as soon as possible as the Alumni Association will be publishing the list of contributors in the November issue of the SCENE and naturally wants the list to be as complete as possible.

So far over 1,400 alums have contributed to the drive making it not only the most money raised, but the widest base of support in numbers. Most of the money was raised by dozens of alums from all over the country by use of the telephone. A special thank you to all of these alums who contributed.

Gunnar J. Malmin, professor emeritus at PLU, has received the St. Olaf medal from King Olaf V of Norway for his contributions to Norwegian culture. The medal is considered to be the equivalent of knighthood in Norway.

Knights Ranked Nationally After Opening 47-0 Rout Of Whitworth

Pacific Lutheran University's Knights are ranked "No. 1" among northwest small colleges and "No. 15" in the nation following a 47-0 rout of Whitworth College in the opening game of the football season.

Pulverization was the description but not the intent as Coach Roy Carlson swept his bench during the latter part of the second quarter and much of the second half.

With six minutes gone in the game, junior quarterback Jim Hadland had already directed two touchdown drives of 70 and 87 yards in a total of 11 plays.

Senior halfback Dave Halstead, who finished the game only 33 yards shy of John Fromm's all-time PLU ground-gaining record, swept 34 yards for the first TD and gained 97 yards overall in the first quarter alone. The second score was a six yard plunge by junior Burnell Coleman, a second stringer.

Before the game was over, touchdowns were recorded by all four members of the veteran starting backfield: Halstead, Hadland, senior halfback Gary Hammer and sophomore fullback Dan Pritchard. Kicker Ed McGrath and reserves Coleman and quarterback Tom O'Rourke also contributed to the point total.

Records fell all over the field. PLU amassed 653 total yards and 552 yards rushing, both undocumented but considered to be school records. The rushing total broke the Northwest Conference standard by more than the length of a football field.

McGrath's two field goals of 35 and 37 yards were longer than Marv Harshman's record of 31 yards, though Harshman's boot didn't include the 10 yards in the end zone.

Senior defensive halfback Jack Iron snared his 18th enemy pass, tying him with Doug Jansen at the head of the PLU list in that department.

The score also equalled the greatest point spread recorded by a Lute team. PLU's Tommervik-

Harshman team defeated the University of Puget Sound 47-0 in 1941.

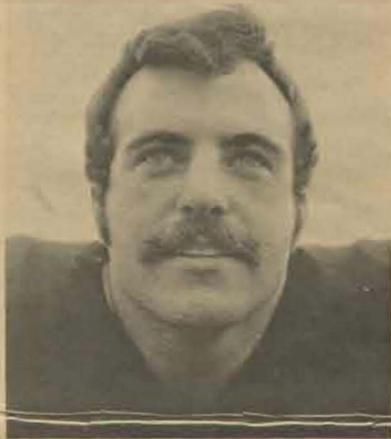
A good deal of the Lutes' early success may be attributed to Coach Roy Carlson, now in his ninth year at PLU, and the fact that he has a really adequate coaching staff this year, possibly for the first time. His line coach is Tom Mays, a former PLU griddy, and his defensive backfield coach is Paul Hosheth, a Concordia, Moorhead, Minn., grad. Part-time assistants are Tony Lister, former Lute quarterback, who is working with the split ends; Rick Johnson, recent Lute standout who is working with tackles and middle linebackers; and Don Monta, also a former Lute, working with the corner linebackers.

Halstead Sets Rushing Mark During 29-14 Win Over WWSC

Dave Halstead's 69-yard touchdown burst off-tackle late in the first quarter gave PLU a lead it never relinquished on the way to a 29-14 victory over Western Washington State College Sept. 26.

The run also broke the all-time PLU rushing record, set in 1957 by John Fromm, now a coach at Sealth High School in Seattle.

By the end of the game, the Hillsboro, Ore., senior had rambled for 161 yards, the highest single game total of his career. The evening's work also gave Halstead



Dave Halstead

an even 300 yards rushing in two games to lead Northwest rushers at this early stage of the season.

On the first play of the second quarter, placekicker Ed McGrath hit his third field goal of the young season to give the Lutes a 9-0 lead. A three-yard plunge by sophomore fullback Dan Pritchard late in the first half gave PLU a 15-0 lead.

The Vikings refused to roll over and play dead, however. Western quarterback Glenn Hadland, older brother of PLU's signal caller, brought his team back 68 yards in seven plays. The drive was climaxed by a 32-yard touchdown romp by fullback Tom Wigg. At halftime the score was 15-7.

The Lutes made it 22-7 early in the third quarter on Jim Hadland's one-yard sneak, but Glenn Hadland still wasn't through. From that point until the middle of the fourth quarter, the Vikings controlled the game. They scored early in the final stanza after a 90-



Reserve halfback Rob Sherwood (34) cuts back behind the block of reserve tackle Gary Huntington during the Whitworth contest. Sherwood is a sophomore from Tenino, Wash. Huntington is a junior from Longview, Wash.

yard drive featuring five Hadland pass completions, the last one a 32-yard scoring aerial.

The Vikes' final drive carried to the PLU 10-yard line, but at the point the Lutes held. They then gobbled up most of the final eight minutes with a 90-yard drive of their own. Jim Hadland plunged for the score to ice the game.

PLU's ground offense was the key again, as the Lutes amassed 388 yards rushing and 441 yards overall.

Ground Attack Key To Fearsome Lute Offense

You hear about a football team that specializes in a ground attack and often the first reaction is "three yards and a cloud of dust." Especially during today's modern passing era.

But Coach Roy Carlson has made the ground attack respectable and exciting with power sweeps, quarterback options, end around plays and many other variations.

The attack has resulted in 4,755 yards rushing and more than 6,700 yards of total offense in the past 20 games. The Lutes led the Northwest Conference in rushing in 1968 and 1969 and took the total offense title last year. Last season they set new PLU standards in both categories.

So far this year they are well ahead of last year's pace with 940 yards on the ground and almost 1,100 overall in only two games.

Carlson's stable of powerful backs has been the key. Dave Halstead is in his fourth year as a regular halfback and is probably the greatest running back in PLU history. As a sophomore he led Northwest small-college runners with 691 yards and teammate Gary Hammer, also a sophomore that year, ran for 594 yards.

Last year freshman fullback Dan Pritchard, a 225-pounder from Tacoma, blasted for 522 yards up the middle. Halstead added 518 in seven games and Hans Lindstrom, a split end this year, ran for 517 from the halfback slot. Hammer

Lutes Drop 16-13 Nod To Linfield

A field goal in the last four seconds of the game by Linfield's Steve Davis gave the Wildcats a 16-13 win over Pacific Lutheran Saturday, Oct. 3.

In a game that pitted the nation's top small college defense (Linfield) against the nation's top small-college offense (PLU), the defense dominated when it counted, holding the Lutes repeatedly inside the Linfield 20.

broke his leg in the season's fourth game last year.

This year Halstead has gained 300 yards in two games, Hammer has picked up 172 and Pritchard has logged 140.

Making the ground attack more effective is Jim Hadland's passing threat. Though he rarely has to rely on the aerial to move the ball, he passed for more than 1,000 yards last year.

In addition, credit must be given to the offensive line, keyed by All-American candidate Ross Boice. In the past two years, Boice's cohorts have included Rick Johnson, a 265-pound tackle who tried out with the Dallas Cowboys this summer, Duane Oyler, a 235-pound center considered to be one of the top two or three centers in Lute history, and 235-pound Bill Broeker, an all-conference tackle.

Carlson has plugged the holes admirably this year. With Boice and Broeker back, he also has sophomore guard Bob Nordstrom, a 285-pounder, and guard Sterling Harshman, an outstanding 215-pounder who is the son of Sterling Harshman, former Lute track star, and nephew of Marv Harshman, probably the greatest all-around athlete in PLU history.

The proud Lutes are once again on the road to grid glory. Barring unforeseen detours, alums may someday look back on 1970 as they now look back on 1940 as a Golden Age of PLU football.

Lute Games To Be Heard Over KMO Radio

Pacific Lutheran University football games, both home and on the road, will be broadcast live this fall over Radio KMO, 1360 kc., Dr. David Olson, PLU athletic director announced.

Bud Blair, Tacoma sportscaster, will handle the Knights' play-by-play. Now president of the Blair sports network, he has voiced high school and college sports in the Puget Sound area for the past eight years.

For those local alumni who can't make it to the games, KTVW-TV, Channel 13 in Tacoma, is once again telecasting Lute home football games, with Clay Huntington doing the play-by-play. Videotapes of the games are telecast Sunday evenings at 6 p.m. the day following the contest.

"Floating Studio"

Alumni Donate Mobile Van To PLU Broadcast Services

What's in a van? If you're talking about the Pacific Lutheran University Broadcasting Services van, the answer is the entire Pacific Northwest. That deserves a bit of explaining.

Last March the PLU Alumni Association presented Judd Doughty, director of the broadcasting services department, with a customized van specially built to house all the paraphernalia necessary to video-tape the action, no matter where the action is. Since the time of acquisition, less than half a year ago, the van has seen 181 hours of service.

Before acquiring this new "floating studio," the PLU broadcasting department was confined to cramped quarters on the second floor of the administration building. But, as Doughty points out, "you can't photograph a tennis match in a studio." Now things have changed.

"Our mobile van enables us to extend the classroom into the world," the silver-haired broadcaster explains. "The student can observe real problems in the real world. The van is an extension of reality for every academic department."

Clearly, Doughty has ambitions that extend far beyond taping classroom lectures. "An instructor is the most important educational tool we will ever have," he says. "Television can never replace personal warmth and interest. But we can supplement the traditional lecture method in new and exciting ways."

Perhaps the most unique "classroom extension" to date involved

the taping of an entire Jewish passover meal for a religion class. It would have been impossible for the entire world religion class to experience this important Judeo tradition—but for the mobile van. And, the original tape will benefit students in years to come.

"That's what I mean by an extension of reality," states Doughty. "We were able to add another dimension to the classroom without disrupting either the students' schedules or the ceremony itself."

The van also facilitated coverage of the extensive care of a paralyzed person receives in one of our local hospitals. This piece of tape, of course, went to the nursing department where students say practical application of their classroom training. The vital and orderly operation of the hospital was not affected.

In addition to these functions, the \$3000 truck has enabled physical education majors to analyze in detail physical motion in anatomy



PLU Broadcast Services Department personnel try out the new mobile van, donated to the department by the PLU Alumni Association.

study. Student teachers have "seen themselves teach." And, of course, it affords communications arts students the opportunity to do relevant field work.

"The truck itself is a classroom for our students. It gives them a chance to develop independence and responsibility, which is extremely important given the wide variety of areas into which television is moving today.

"Media professionals deal with people on a very personal level, and often they are guests in homes and businesses. Now our students are able to experience this kind of contact. They are forced to deal with relevant field production problems," Doughty explained.

What's next on the agenda for this versatile roving classroom? Doughty envisions a unique documentary on the relationship between man and his urban environment in the Seattle-Tacoma area.

The project, scheduled to be taped during the month-long PLU interim this January, will grapple in a graphic way to show "how the spaces in which we live shape our actions and our very lives. The design of a city is particularly important in determining how men interact with one another, and in our tape we hope to explore both the problems and opportunities citizens face in the area."

"Students will be literally living out of that van for a month," claims Doughty, "and we'll be able to tape the entire project without disrupting the community."

Doughty is quick to express gratitude to the PLU Alumni Association, and thinks the van signals a radically different philosophy of alumni involvement.

"They didn't want to just put another bell in the tower," he remarks. "They analyzed our academic needs and acted in concert with the university to enhance our curriculum."

"The potential for mobile communications at PLU is limited only by our time and our imagination," concludes Doughty. "The program is yet in its embryonic stages. Just wait."

One thing is certain: in the future PLU will offer its students opportunities few colleges of any size can provide. At the same time, there is every reason to believe that the expanding area will render invaluable service to the entire community.

What's in a van? You can imagine. And imagine. And imagine.



Marine Band To Perform At PLU

The striking appearance of bandmen in scarlet full dress uniform will be matched only by a faultlessly executed program of marches, classics, and popular music when the world-renowned United States Marine Band performs in concert at PLU on Monday, Oct. 12.

Under the auspices of the Lute Club, the PLU athletic booster organization, "The President's Own" will present two thrilling concerts in Olson Auditorium at 1 p.m. matinee for school children and an 8:15 p.m. performance.

Under the directorship of Col. Albert Schoepper, the Marine Band is known to millions of Americans through its annual tours, its frequent radio and television appearances, and its concert series in the Nation's Capital.

Since John Phillip Sousa took the Marine Band on its first national tour in 1891, this world-famous musical organization has toured a section of the country each year,

rotating the tours to various geographical areas so the largest number of people might see and hear the Band, which has earned the acclaim from visiting dignitaries of almost every country in the world.

Given the title "The President's Own" by Thomas Jefferson, the Marine Band has played for every inauguration since.

What's New With You?

Please use the space below to send us news of an address change, new promotion, honors, appointments, marriages, additions to the family, travel or to just say hello.
Information deadline for the next issue is November 1.

Name _____ Class _____
Address _____
City _____ State _____ Zip _____

News Notes: _____

(Send to the Alumni Office, PLU, Tacoma, Washington 98447)

THANK YOU

I am happy to be a part of the P. L. U. Alumni Association. Please accept my check as a contribution to the 1971 Annual Alumni Fund Drive. The deadline for gifts to the 1971 drive is July 31, 1971.

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marching-fund firm.