

## Unknown climber hoists 'Lude' flag on KPLU tower

By BRIAN LAUBACH

An unknown climber hoisted a flag on top of the KPLU transmitting tower on Eastvold Auditorium last weekend, said David Christian, chief engineer of radio and television.

For the health and welfare of the individual who does not care about himself, parents or friends, he or she attempted a ridiculously dangerous thing," Christian said.

Christian said this is the third time within a year that someone has climbed to the top of the transmitting tower and hung something from it.

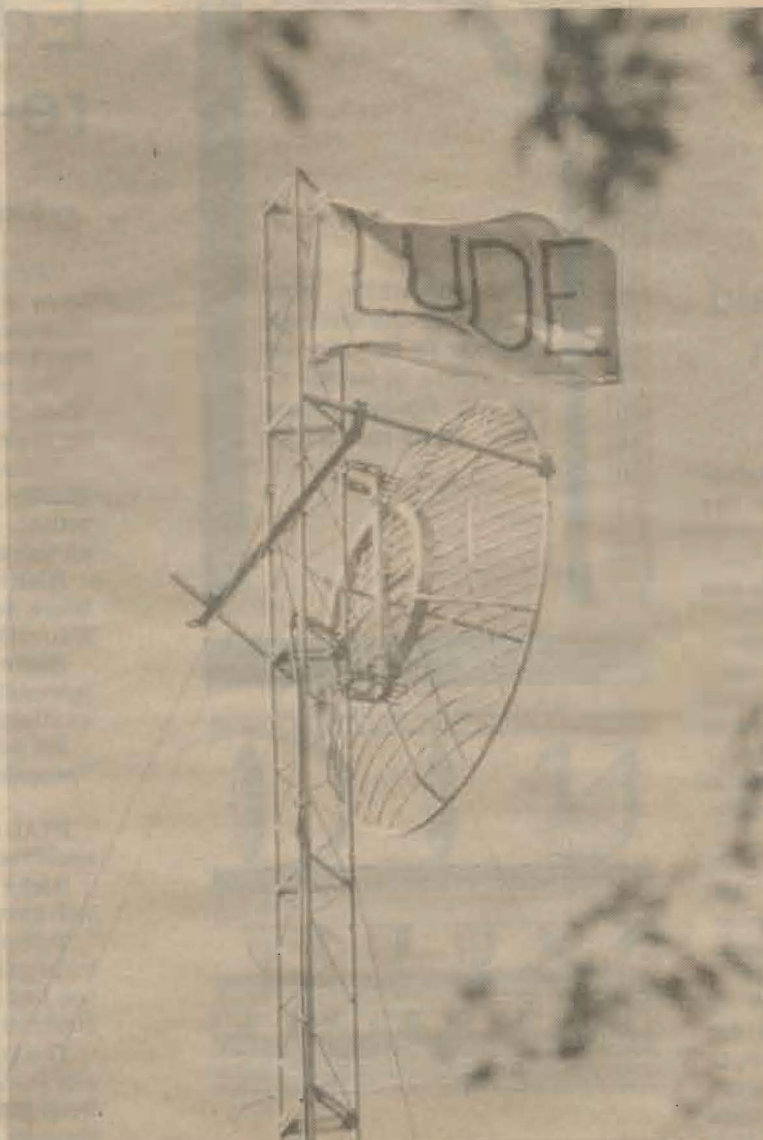
"The station is supported by the university and any damage that occurs to the station, occurs to the university," Christian said.

Christian said the tower is needed to elevate the studio's transmitting link to the transmitting tower in Port Orchard.

"We wish students would not incur any more expense to the station," he said.

The transmitting tower was built two years ago on top of Eastvold Auditorium when KPLU received its Federal Communications Commission license to broadcast at 100,000 watts.

Climbing the tower and placing objects on the tower can be a federal offense if the object causes a problem with the broadcasting signals outlined by the FCC, Christian said.



Mike Larson

A prankster's flag reading "Lude" sits atop the KPLU transmitting tower.

## Smoke alarms cause 'bleary-eyed' wanderers

By PAUL MENTER

Since 1980, when PLU began installing smoke detectors in dormitories, the occurrence of false alarms has risen sharply. Last Monday, three alarms occurred, twice in Harstad, and once in Tingelstad Hall. The sight of bleary-eyed students wandering around outside these dorms is no longer an unusual event.

In spite of this inconvenience and the high cost of installing the devices, the general consensus is that PLU is a safer place with smoke detectors. In spite of the frequency of false alarms over the past two years, apathy does not seem to be a problem among PLU students.

The implementation of a new state law in 1980 made it mandatory for PLU to install smoke alarms in all dormitories.

Rick Allen, director of residential life, said, "We had to apply for a waiver in order to phase the system in. Legally we were supposed to have the entire system installed in 1980, but there is no way we could pay for the entire system all at once." He estimated the entire system will cost more than \$300,000 upon completion.

Until now, Tingelstad, Harstad, Delta, Hong, and Hinderlie halls have been equipped with smoke detection devices in all rooms and hallways by Sytronix Inc. of Tacoma. Sytronix systems designer Wally Hartshorn said that there are two types of detectors being used here.

The first type are ionization detectors, which are very sensitive and react to the presence of combustion materials in the air. These are only used in the hallways and lounges of Tingelstad Hall. The ionization detectors initially caused many false alarms, not because they were malfunctioning, but due to their sensitivity.

"In some cases excessive particles in the air, such as sawdust from power saws, will activate the system, and consequently building occupants must become familiar with the system and how to live with it," said Jim Phillips, physical plant director.

The remainder of the detectors used here are photo-electric devices. These detectors are triggered only when smoke enters the alarm chamber and is spotted by a light scanner. All dorms except Tingelstad are exclusively equipped with photo-electric cell systems.

In spite of the publicity PLU dorms have recently received concerning fire safety problems, residents do not seem to be worried about life threatening situations.

"Anything can happen, but these detectors are so sensitive I think we'd have plenty of warning. They're a little obnoxious sometimes, but they're worth it," said Tingelstad resident Donna Vincent.

Harstad Resident Assistant Karen Calfas said, "I don't feel the building is a fire trap. We've gone over fire procedure with everyone, and with the alarm system I'm sure we'd have

plenty of warning."

Calfas did not seem to think that students are becoming lazy in leaving the building during alarms. "We haven't slowed down any," she said.

PLU is not alone in its problems with smoke alarms. Campuses across the country are reporting problems with smoke alarms in dormitories. According to National On Campus Report, false alarms in high rise dorms at the University of Georgia have become so commonplace that a large

number of students began ignoring the evacuation calls.

At Barnard College, students resorted to jamming the bells with paper or removing them altogether to stop alarms after a Honeywell detection system had been installed.

Similar problems have been reported at Ohio University. Said Tom Odle, O.U.'s College Inn resident director, "We definitely have an apathy problem getting students out."

Naturally, Parkland Fire Department plays a big role in PLU's effort to avoid a large on-campus fire. Rick Allen, the director of residential life, said the working relationship between the PLU and fire department administrations has never been better.

"The fire department does so much for the school," Allen said. "They provide free fire inspections of the dorm rooms, they have given free C.P.R. training sessions for Campus Safety, and essentially they provide free fire protection service." Allen said, "It costs them financially every time they come out here, and I think that has to be taken into consideration also."

Gary Halverstein, assistant chief at the Parkland Fire Department, echoes Rick Allen's sentiments. "Working relationships have never been better between us and PLU," he said.

One fact about the fire department that many people don't realize is that they received an improved insurance rating this year. The department had, on a scale of one to ten, been six for the past 16 years. "This year we applied for a rating improvement, and were moved from a six to a five," Halverstein said.

"A lot of factors go into determining an insurance rating," he added. "Our water systems were improved, we received a new fire engine, and a few more paid people were hired. Sometimes even the weather can effect an insurance rating."

The fire department's improved rating means that Parkland residents will now pay slightly lower property insurance premiums.

## Inside

**Aid.** PLU is to receive \$1.6 million in additional federal grants and scholarships thanks to Congress.  
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## Extra grants and student federal aid totals \$1.6 million

By LISA RITTHALER

Financial aid available to eligible students at PLU stayed about the same as last year despite threatened cutbacks earlier in the calendar year.

"This year the total aid will run somewhere in the area of \$7 million," said Al Perry, director of financial aid at PLU. Grants, loans and scholarships from federal, state and university resources make up most of this figure. Most forms of aid are distributed according to financial need based on a family's income, Perry said.

In July, a presidential veto of supplemental appropriation bill threatened to drastically reduce certain federal aid programs. In response to expected cutbacks, the University Board of Regents allocated 16 percent more university funds for financial aid, Perry said. However, in September, federal funds were restored by a congressional override of the veto, alleviating a sour situation for college students.

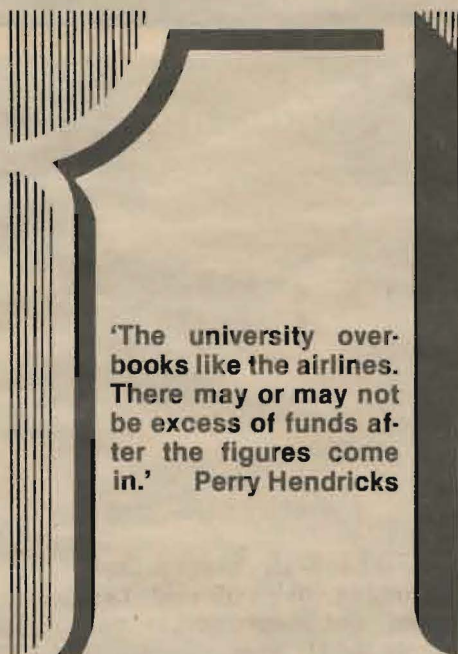
Perry said the additional university funds will be used. These funds allocated for PLU grants and scholarships amount to \$1.6 million.

"The university overbooks like the airlines. There may or may not be excess of funds after the figures come in." In the event of an excess of funds, Perry said, the financial aid office will appropriate more money for students who appear "grossly under-funded." Awards would be made on an individual basis.

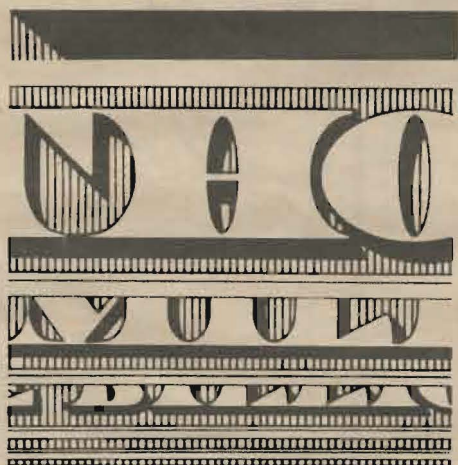
Approximately 2,500 PLU students receive some type of benefits from aid programs - most often from a combination of several types, Perry said. Seventy percent of all full time students at PLU are getting some type of financial aid.

Not all aid programs were spared reductions. Cuts were experienced with the Guaranteed Student Loan Program, where a \$30,000 income ceiling was imposed this year. Students with family incomes greater than \$30,000 may still be eligible but they must demonstrate need.

The GSL program makes available



'The university overbooks like the airlines. There may or may not be excess of funds after the figures come in.' Perry Hendricks



low interest loans to students with the federal government paying the interest while a student is in school. These loans are made by a lender such as a bank or credit union, and insured by either the federal government or a State Guarantee Agency.

Due to this new ceiling restriction, "the students in the lower income category have not been affected much. Most financial aid programs are geared toward those with lower incomes. Students in the \$30,000 to \$40,000 bracket are having the worst time," Perry said.

Income restrictions of this sort are a part of the considerable change in student financial assistance programs in the past two years. "There have been some reductions," Edward M. Elmendorf, deputy assistant secretary for student financial assistance, said in a recent government article. "Most of the changes, however, reflect an effort to return the aid programs to their original purpose, which was to help students cover the cost of a college education - not to carry the whole burden."

## Education concerns re-thinking priorities

By KRIS WALLERICH

"Private schools have always been children of the marketplace." If you have a good product, you survive, a bad product, you starve, PLU President Dr. William Rieke said, explaining why students are paying more for their education.

The cost of higher education is being affected by inflation as much as other parts of the economy. In the past year, PLU's tuition has increased by 13 percent.

Private colleges, specifically PLU, are in the business to offer a higher quality of education. Because 82 percent of PLU's budget comes from tuition, fees, and room and board, an increase in teachers' salaries means an increase in tuition.

Rieke said that this year, PLU has increased its programs and hired more teachers. "As a consequence of that we now have a special Education Master's program," he said.

Rieke went on to say that he hopes to maintain a price structure that is accessible to students, but one that still keeps the quality of education available at a high standard.

He said he feels that PLU offers a "better total life experience" with "broader and richer opportunities here than at state schools."

PLU receives funding from private sectors as well, and last year received grants that totaled almost \$3 million.

Rieke acknowledges that tuition costs have risen, but says that "people will have to re-think their priorities" when it concerns an education.

Tuition costs have been a concern of ASPLU President Jerry Buss since he began his term in office. His concern prompted him to form a committee last spring, the Educational Expense Committee, that incorporates students and administration in discussing tuition costs.

The committee, is designed to create a student voice not only in University budget decisions, but on a national level as well. Buss said he hopes to keep students informed as to where and how their money is being spent through articles in the Mooring Mast and in the ASPLU newsletter.

Buss said he wants students to know that budget planning and the whole financial process is one that cannot be hurried, and is an on-going process.

Although it may seem that tuition is raised almost overnight, the process does take quite a bit of time.

He said the administration does not want to price students out of college. However if students are aware of what is happening to their money, it may "increase our understanding of what might happen if tuition didn't change."

## PLU club sponsoring donations for Newman

The PLU Women's club is sponsoring a drive to help Rovaughn Newman's family meet a variety of needs.

Newman was shot Sept. 23 while responding to a call of "suspicious characters" at the home of PLU Vice President Perry Hendricks.

One of these needs is helping offset the mounting costs of travelling between the Newman home in Graham and St. Joseph Hospital.

Donations for the Rovaughn Newman fund will be accepted until Nov. 1 at the Campus Safety office, Hendrick's office, or any branch of Puget Sound National Bank.



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# Homecoming '82

## 'Jest For Fun' awaits community with football, less dorm competition, Franken and Davis

By LUANN HUNDERTMARK

Just for fun, "Groucho" glasses will be worn while watching movies in the Cave.

Just for fun, a fireside pep rally will pump spirit for the football game.

"Jest For Fun," the 1982 Homecoming theme, awaits PLU students, faculty, and alumni with a week highlighted by Songfest, the crowning of royalty, an all-campus bonfire, the homecoming football game, and a formal dance.

This year's format has been changed, Drew Londgren, homecoming chairman said. Less dorm competition, and more people participating are among the changes.

"It'll be a light, fun, week, students can have fun with," Londgren said. "We're bringing it down to earth, kicking back, and offering quality events."

"Kicking back" means kicking off the week in Olson Auditorium Sunday at 7:30 p.m. for the comedy team of Franken and Davis.

Shown in the Cave, free movies of comedy over the years light the screen Monday through Friday at 7 p.m. Souvenirs related to the films will be available for the first 150 students for 50 cents.

The Marx Brothers in "Duck Soup" from the 1930's will be shown Monday, with "Groucho" glasses to set the tone.

Tropical leis welcome students viewing "The Road To Bali" Tuesday. "The Gong Show" will follow at 9 p.m. with acts, impersonators, and possibly "Solid Gold" dancers and bands between the sets, Dave Stubbs, chairman said. First prize is \$100.

"All American Night" in the UC Commons precedes Wednesday's feature film. The menu includes foot-long hotdogs, quarter-pound hamburgers, french fries, corn, green salad, rootbeer floats, and apple pie, Bob Torrens, food service director said.

"Gidget Goes Hawaiian" lights the screen in the Cave, with plastic sunglasses available to shade the glare.

Steve Martin in "The Jerk" will be accompanied by "jerk arrows" Thursday evening.

Friday's activities begin with "Songfest," the musical/comedy presentation in Olson at 7 p.m. This year's format has been altered, Londgren said, "We're getting away from the



stale MC show...more toward a 'Tonight Show' format."

Following Songfest, the red carpet will be rolled out with the announcement of royalty and Songfest winners.

Frosty Westering will lead students in a pep rally around a bonfire behind Olson following the presentation and before the informal "Stomp."

"The Cowboys," a rock/new wave band from Seattle will play in the CK for the Stomp from 10 p.m. to 1 a.m.

And then there is the football game. The Lutes meet Lewis and Clark of Oregon at Lincoln Stadium Saturday at 1:30 p.m. Ultimate frisbee football finals, an address from Dr. Relke, and the royalty procession provide the halftime entertainment.

"A Night for Kings and Queens" is this year's theme for the formal to be held at the Doubletree Plaza in Seattle. This will conclude the week along with the movie "Time Bandits" to be shown in the CK at 8 p.m.

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\$651,000 for energy in 1981

# PLU consumes 20 percent of Parkland power

By JONATHAN FESTE

Parkland Light and Water, a customer of the federally operated Bonneville Power Administration, will be raising its rates Nov. 1. The rate increase is due to a new demand charge rate that BPA placed on institutional and commercial enterprises.

Parkland Light serves PLU. The university consumes 20 percent of Parkland's power. Parkland Light has never had an industrial rate and has always charged on the basis of kilowatt hours used, said Harry Walter, utility manager for Parkland Light.

The new demand rate will be charged to residences, Walter said. But the schools and businesses will have to cut back, particularly at peak hours in order to avoid the higher cost of the peak demand charge.

Electricity is produced all the time, but at certain hours a lot is needed, while at others power usage is very little, he said.

The BPA is aware of devices that mechanically shift power back and forth between large energy users, namely heaters and hot water tanks in large buildings.

Manager Jim Phillips of the PLU physical plant said hot water heaters can be turned off at certain times while still remaining warm.

When these conservation devices are installed throughout the Parkland area, Walter hopes to drop peak demand from the BPA. This is the first year of the program. Walter is not sure how successful it will be, but he is complying with BPA wishes.

Parkland Light is already installing new meters at PLU to read the demand charge and kilowatt hour charges.

The PLU physical plant itself has been studying Tingelstad, Phillips said. Last year it cost the university \$51,567 to operate the dorm electrically. This year, without any conservation changes, that figure could zoom to over \$80,000.

Phillips said all remodelings are being brought up to 1982 energy standards. Windows are being replaced, while decorative or unnecessary lights are being turned off.

Since 1973, PLU has conserved 24 percent of its energy. Phillips also added that power rates for PLU have increased at a much faster rate.

Annette Matdorf, education coordinator for Tacoma City Light, said closing windows and taking shorter showers are wise and important conservation measures.

Phillips believes students should be conscientious, but not uncomfortable.

Across town at the University of Puget Sound,

conservation became a major issue last year, Matdorf said. Campus fraternities, sororities, and dorms were given cash incentives to conserve.

The Union Avenue Greek houses overall saved 15 percent more energy than its four-year previous cumulative average.

Jim Hickey of the UPS Business Office said the year-old program would continue. Hickey said that certain houses saved more power because they were all electric. Also they had a unified spirit about conserving energy, he said.

Piper Peterson, ASPLU's senate liaison to the Energy Committee said the group has never undertaken a project as large as UPS's. But we have been successful in developing energy awareness and conservation in the past, Peterson said.

Presently, the committee lacks a chairperson. Peterson said conservation might become a senate issue. Sue Veseth of Tacoma City Light said, students should be concerned about power. Conservation is becoming a pocketbook issue. Everything one does is effected by energy, she said.

Many people blame Washington Public Power Supply System for higher energy costs, but Veseth said studies have shown the need for their electrical output in the 1990's. Total curtailment means to do without power, she said. Veseth said the new power generators are needed.

In Veseth's own utility, as well as Parkland Light, system maintenance and operating costs are a major part of energy bills, besides outside power purchases.

Power in the Pacific Northwest is still relatively cheap when compared to other parts of the nation. San Diego pays almost 15 cents a kilowatt hour while Tacoma's costs are less than two cents. Veseth said that Northwesterners use twice as much electricity as compared to the national average.

Parkland Light's new kilowatt hour rates for PLU will be 2.76 cents. Demand charges will be added in with regular rates.

During the '81-82 academic year, PLU spent \$651,000 on all energy in relation to the university's \$27 million budget. Phillips said he believes power costs still will rise. Students must be concerned about conservation, he said.

Phillips said PLU has budgeted and prepared for this year's power costs. He was quick to add that if an unusually large rate hike from Parkland Light were ever to come mid-year, funds to pay the utility would come out of the school's planned operating budget. Veseth said one can't do much without energy. Student and PLU conservation can have impact.

photo by Mike Larson

Tingelstad

Hall:

Monday,

10:30p.m.

Total

1981

electrical

cost:

\$51,567

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## Eldrenkamp in; voters support standardization

By BRIAN LAUBACH

Matt Eldrenkamp, winning 43 percent of the total vote, was elected Monday as the newest ASPLU senator, filling a vacancy left when Ashlyn Flanders resigned the post in September.

The ASPLU opinion question was overwhelmingly supported by the students. Of the 529 voters, only 18 percent of the student population, 445 cast a vote on the question dealing with standardized faculty evaluations. Eighty-five percent voted "yes," and 8 percent voted "no," and 7 percent were undecided," said Dave Polk, elections and personnel board chairman, at Wednesday's ASPLU senate meeting.

The question asked students if they

wanted one question to appear on all faculty evaluations.

With the results, the ASPLU senate formed an ad-hoc committee to evaluate and propose a senate resolution on standardized faculty evaluations.

Senators from the 1981-82 term passed a resolution regarding faculty evaluations which this year's senate decided not to adopt.

President Jerry Buss said the senate should explain why they support standardized faculty evaluations. As the resolution stands now, it does injustice to the issue, Buss said.

Mary Lou Fenili, vice president of student life, said she wants an example of a standardized evaluation format added to the resolution. She said

the senate should not leave it open ended, as it stands now.

The ad-hoc committee members are Vice President Leslie Vandergaw, President Jerry Buss, and senators Dean Pinto and Todd Kinkel.

In other ASPLU business, \$425 was allocated to the International Students' organization, and another \$750 to the Mayfest dancers. These monies come in the form of a grant from ASPLU.

ISO President Joe Foss said the organization will come back in the spring to ask for another grant to fund the Intercultural Fair and other activities.

Mayfest spokesperson Lynne McGuire said the allocated money would be used to offset the expenses

for travel, repairing and replacing costumes and traveling expenses for their tour of the western states in the spring.

Buss announced that state Sen. Henry Jackson will visit the university Oct. 14. He said this is not a university convocation, but rather an ASPLU assembly. There will be no classes cancelled unless professors want to bring their students to the assembly, Buss said.

ASPLU plans to present Jackson with an ASPLU sweatshirt at the assembly.

Sen. Karen Weatherman asked the senate if ASPLU was funding any extra hours at Olson Auditorium. ASPLU is not. The only hours for Olson are those set by the physical education department, Buss said.

## Eleven trees uprooted near Tingelstad Hall

By JAMES KNOX

Aid cars were called twice last week for students. The first was called on Oct. 1, when a female student fell and hit her head on the pavement. She was bandaged by medical technicians and then taken to Lakewood General Hospital by friends.

A second aid car was called on Oct. 2 for a female student in Hong Hall complaining of abdominal pain. She was transported by the aid car to Good Samaritan Hospital in Puyallup.

Sept. 27

A garage in Married Student housing was broken into. Reported stolen were mirror frames, cutting boards, towel racks and seven gallons of gas from the residents' truck.

Athletic Facilities Coordinator Mike Benson's bicycle was reported stolen at 5 p.m. from the ticket

booth in front of Olson Auditorium. The value of the bicycle is estimated at \$130.

Sept. 28.

The lock of a car in the University Center parking lot was jimmied and the car broken into, but nothing was reported stolen.

Sept. 30

Sometime between 7:00-9:00 p.m., Kristy Soderman's bicycle located between the library and the administration building, was stolen. The bike was locked with a chain to the bike rack. The estimated value of the bike is \$100.

There was a fire alarm at 10:30 a.m. in Pflueger Hall. A burnt out fluorescent light bulb in the third west hallway was the cause of the alarm.

Oct. 1

Eleven trees on the south side of Tingelstad Hall were removed sometime in the late evening hours.

Three of the trees were thrown in a nearby parking lot.

Oct. 2

While swimming in the Olson pool, Nathan Pederson had \$5 stolen from his wallet out of an unlocked locker.

A fire alarm was triggered at 10 p.m. in Hinderlie Hall. Smoke in Room G-2 was found to have set off the alarm.

Oct. 3

A fire alarm went off in Tingelstad Hall at 4:20 p.m. The cause of the alarm is unknown.

Lately, Campus Safety personnel have had to jump start dead batteries for many students. Although the service is gladly offered, Campus Safety urges students to remember to turn their lights off when they leave their cars.

### Brown Bag

## Divorce Meditation can reduce pain, expense

By TERIL HIRANO

Divorce Mediation is an alternative service offered to people who are in the process of getting a divorce. Its purpose is to eliminate any additional pain, bitterness, and expense people face while attempting to resolve property and child-custody disputes.

Marilyn Holzman and Reba McGear, mediators with Sound Divorce Mediation in Tacoma, presented information on this topic and its purpose at Monday's Brown Bag Lecture series.

McGear said communication breakdowns between the individuals involved is a common factor in most divorce cases.

Divorce mediation attempts to bring together the two individuals involved, so communication lines between them can be renewed. When com-

munication lines are resumed they can then proceed to arrange the property and custody rights settlement.

Holzman said mediation is a procedure used to achieve the best possible equitable settlement by the individuals involved and not by a judge.

She said in most adversary settlements many judges are not equipped to decide what the needs of the involved individuals are. In these proceedings the parties involved leave with hostile and bitter feelings. The end result often claims the children as the losers.

McGear said mediation is for people who want to reach an agreement in a positive and cooperative way, so fairness between both of the individuals can be achieved.

Holzman emphasized two points about the mediation procedure: 1) People come to Divorce Mediation with the idea that mediators will solve

their problems. The mediation procedure evolves around the concept that the individuals involved will solve their problems together. The mediators are there for the sole purpose of mediating. They are neutral in their position and will not be anyone's advocate.

2) When children are involved in the divorce case, the mediators will deflect the subject of who gets the children. The question of child custody only weakens the mediation process. Instead, mediators will sway the talks in the direction of what is best for the children.

Divorce Mediation is an option individuals can seek who are in the process of getting a divorce. Its approach is different than the adversary system or the "do it yourself divorces," but its popularity is growing.

## Sen. Jackson to speak next week

Senator Henry "Scoop" Jackson will be speaking Oct. 14 at 10:45 a.m. in Eastvold Auditorium.

He will be discussing higher education and what students can do to prepare for the future.

Jackson is vying for another term as one of Washington State's congressional senators. Elections will be Nov. 2.

## Recycling assists local community

By LAURIE STUMME

The past few years Bread for the World recycling project has made close to \$900 a year. This money is

given to Tacoma Food Bank/F.I.S.H. which operates to provide help for those in need in the local area.

The success of this project depends on the participation of the PLU student body, staff and faculty.

Located in dorms are areas designated by dorm representatives, boxes are placed for aluminum. Space is also provided for bottles and newspapers. Wooden Boxes, labeled *Recycling*, are located in Olson gym and in front of the library (this is not for garbage). These two boxes are for aluminum cans only. The coffee shop is also very supportive of the project and is a major contributor of aluminum as is the kitchen in the UC.

Volunteers from the PLU student body help in the recycling collection every other Saturday morning.

Off-campus persons who would like to participate call Laurie Stumme at 537-2978 or leave a message at the Campus Ministry Office x 7464.

## Chemistry Club organizes

By LISA MILLER

20-25, in Seattle.

The Chemistry Club is open to anyone, science major or non-science major, who has even the slightest interest in the wonders of the chemical world," said Jonathan McGlothlan, secretary of the club.

Officers elected at the club's Wednesday meeting were: President, Bessie Young; Secretary, McGlothlan; Treasurer, Pam Bohrer; Program Directors, Terry Harmen and Cindy Dalton.

The highlight of this year's club activities will be the meeting of the American Chemical Society, March

Other plans for the year include a field trip to the National Oceanic and Atmospheric Association Laboratory, a field trip to the Olympia Brewery, and a graduate panel for people interested in further chemistry education.

One benefit of the club is the student's affiliation with the ACS, McGlothlan said. The ACS distributes scientific literature and serves as an employment aid for students in science fields.

"We have a solid core of dedicated officers," said McGlothlan, "I have high expectations for the success of the club this year."



## What's the fuss?

What's the fuss?

**The Mooring Mast** has received two letters, both on the opposite page, concerning the Dos Equis beer poster advertisement inserted in the **Mast** last week.

In those letters, and from comments from persons in and out of the PLU community, the questions raised have been beneficial, both to the **Mast** staff and to the PLU community.

However, the comments deal with a variety of issues, which need to be broken down individually, so **The Mooring Mast** nor the people who put it together, are not buried under a pile of unwarranted manure.

First, one letter writer is "appalled with the content" of the ad. Is "content" the product or the method of advertising? We have had several beer ads over the last two years without complaint. The writer states: "That the young women (five shapely young women in provocative poses) have little to do with the product was apparently irrelevant."

This argument attacks the advertiser for using young women "in provocative poses" as its selling point. Can we as consumers blame the advertiser for using the most responsive method of selling its product? If the consumers buy the beer as a result of such advertising, the advertiser will continue. Should a person think the ad is distasteful, the only recourse is to not purchase the product.

Second, a letterwriter states: "I object to this kind of advertising because it perpetuates the sexism so prevalent in our society."

This argument again attacks the advertiser for picturing women in the ad. Would objection be raised if the women were clothed, old or ugly? Would objection be raised if the ad pictured handsome men in bikini underwear?

We cannot object because the advertiser chooses good-looking women as part of its ad, especially when the product's market is primarily men. The ad captures attention.

Third, a letterwriter states: "surely, a college newspaper should not exploit" women.

This argument attacks **The Mooring Mast** for allowing the ad to appear. But the **Mast** is not exploiting women, nor, from informal consensus, do its staff members condone exploiting women. However, we are not doing the exploiting; the advertiser should be credited with any exploitation, if the ad is doing so.

Last spring, the **Mast** leadership discussed the policy it would adopt for advertising. We considered whether or not to run such ads as hard liquor, wine, beer, feminine hygiene products, mail order term papers, birth control and x-rated movies. We eliminated hard liquor, mail order term papers and x-rated movies. The rest may at one time or another be seen in our pages this year. In doing so we put no restrictions on the way the advertiser decides to sell his product.

True, we would properly say no to an advertiser who placed naked women or men in an ad, but we should not have to say no to Revlon for running a provocative woman picture in its ad that ran in our first issue, nor say no to Head and Shoulders for running a provocative picture of a showering woman in its ad this week, nor say no to the Quarterdeck for running a provocative women picture as part of its nightly band as we did in our first issue and again this week.

Dan Voelpel

### Dear Readers:

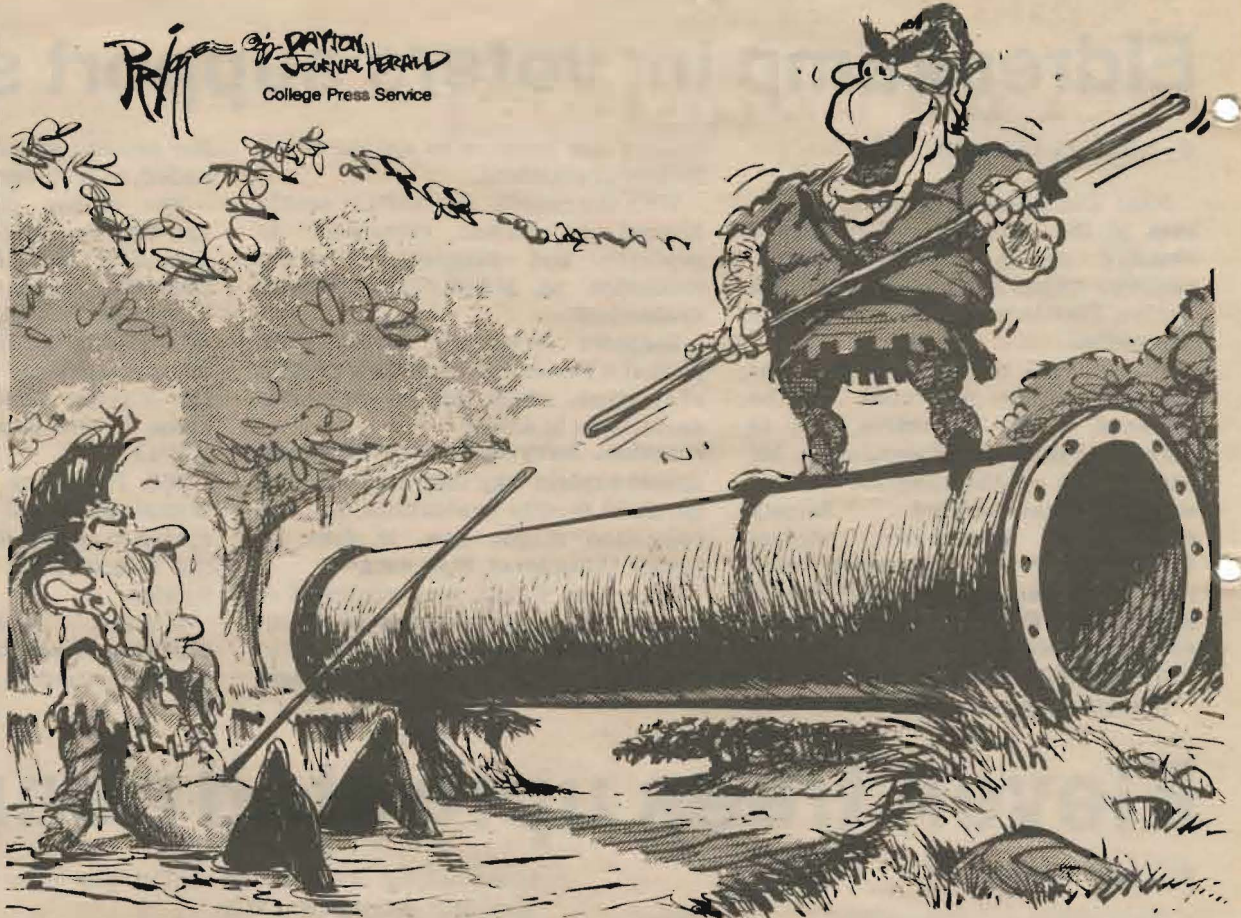
Please send us your thoughts for the purpose of being printed in our Letters section. The only way our staff knows if it is bringing you the news accurately and thoroughly is if you let us know.

If we come out with an article that offends you, let us know.

If you like something we have done, write us a letter, so we know we're heading in the right direction.

The Letters section is a forum for the ideas—political, religious and social—of the students, staff and faculty of PLU.

If you want to gripe about the rising tuition costs, the kinds of movies shown by ASPLU, your plans to turn PLU into a fraternity/sorority school or your need for higher salaries, write us a letter so others in our community can read, with us, about your ideas and opinions.



## Counter-productive policy

# Reagan errs in embargo

One of the most valuable assets which any nation can have is a strong, dependable set of allies. Traditionally, the NATO nations of Western Europe have been some of America's closest friends and allies. However, the Reagan administration's decision early this summer to embargo all equipment sales by the U.S. subsidiaries or licensees for the planned Soviet natural gas pipeline to Western Europe has soured these European-American relations to a

## Red Square, the White House and the globe

By ERIC JOHNSON

dangerous degree. There is an excellent chance that things will get worse before they get better.

Since last June, when the embargo decision was announced, the European Community countries have repeatedly tried to reason with, plead with, and threaten the U.S. stance, which they rather correctly view as a blatant double-standard. The problem is that Reagan has used his reflexes instead of his reasoning ability, refusing to see that as long as we sell wheat to the Soviets, it is silly for us to bully the Europeans into not trading with the USSR. The President and his advisors wax indignant at the suggestion of a double standard, claiming that we cannot break international contracts or damage our reputation as a supplier. They completely fail to see that the situations are almost identical, a point which the Europeans are keenly aware of.

In either case, the necessity of trading with the Soviets is purely economic. The economics of the Western nations are in poor shape, and the

stimulus of trade, any trade, is necessary in order to decrease unemployment. Reagan is very aware of the economic problems of his own Midwest (which relies heavily on U.S. grain trade) and of the necessity of a stable domestic situation. But for some reason he thinks that the situation is different for the Europeans and that they will be happy to follow the US policy which damages their own interests. In reality, they will do no such thing, and the president's intransigence on the issue only hurts our friends and ourselves. Indeed, as British Prime Minister Margaret Thatcher recently said in reference to the embargo, "we have been wounded by a friend."

Perhaps the real irony in the situation, however, is that the only group which may come out ahead is the Soviet Union. Many analysts have pointed out that in addition to the Soviets benefiting from the infighting of their enemies, the embargo may encourage them to enlarge or improve their own industrial ability, at the expense of the West.

The embargo policy will not work without the support of the Europeans, and they refuse to have anything to do with it. If the embargo is not lifted, the Europeans will ignore it and trans-Atlantic relations are likely to plummet to the lowest they have been in decades.

The economic power of the United States is a powerful weapon, and should not be used without an intense cost-benefit analysis on our part. It is apparent that this analysis is lacking. As a result, the president has created, and is tenaciously clinging to, a counter-productive policy. Reagan would be well advised to forget some of his foreign policy rhetoric and improve European relations while the damage done by his actions is still repairable.

## The Mooring Mast

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## XX's and uh-OH's! Beer ad appalling

To the Editor:

In today's tight economy, we are looking for innovative avenues to "big bucks." One source of such "big bucks" is advertisement. While I recognize the financial benefits of advertising for college newspapers such as *The Mooring Mast*, I am appalled with the content of some of the advertising. I refer, specifically, to an advertising insert in the October 1st issue of *The Mooring Mast*. The insert, pushing beer, exhibited five shapely young women in various provocative poses. That the young women have little to do with the product was apparently irrelevant. I object to this kind of advertising because it per-

petuates the sexism so prevalent in our society.

The content of many college courses is aimed toward fostering awareness of diverse groups within society; surely, a college newspaper should not exploit one of those diverse groups. I hope *The Mooring Mast* will, in the future, carefully examine advertisements before they are run. Implicit sexism, racism, and exploitation of other groups are deplorable anywhere, but are especially regrettable on a college campus.

Beti Thompson  
Sociology



The ad in question

## Ad aids stereotype

To the Editor:

As a concerned, responsible PLU student, I feel it is time for some input regarding last week's advertising of Dos Equis Beer. I understand the papers need for funds through advertising and am willing to go as far as supporting beer advertising, but when we go to the low class, tasteless extremes of sexism it is time to reconsider our morals. The exploitation of women in advertising has long been a social problem. It perpetuates the stereotype of the brainless, sexy female. I feel that as a whole, women aren't like this and that their integrity and beauty should not be taken advantage of to sell anything, much less beer. Let's please show some class and discretion when choosing out advertising.

Bill Wilkins

## None in article were Israeli

To the Editor:

In last week's edition of *The Mooring Mast*, there was an obvious error on the article concerning the students from the Middle East in the 'here from Abroad' feature.

Three different nationalities were presented under the Israeli flag, where none is an Israeli. Varol Pinar is from Istanbul and is Turkish. John Bannayan and myself are residents of

the West Bank.

Contrary to common belief, the West Bank is not within the boundaries of Israel, but rather occupied by Israel in 1967.

I am sorry to find out that the editors of *The Mooring Mast* are not knowledgeable enough about the Middle East history and affairs.

Yousef Habash

## Beastmaster: skin, no acting

The star of "Beastmaster," Marc Singer, started his theatrical career in Seattle at the University of Washington and the Repertory. It is too bad that Singer could only find a movie that shows off his physique - some people do like intelligent acting.

Fantasy, humor and skin are major parts of

the countryside wearing a leather groin strap.

But this is all that the film is; actors running around showing off their skin and muscles instead of displaying any acting competency.

Thus, the film is rather disappointing because quite a bit of money was spent on filming techniques.

"Beastmaster" is really just a visual film. There are beautiful sunrises, sunsets, landscapes, photography, and animals but nothing else in the way of script and serious actors.

It seems the producers had to stoop so low for actors that they just decide to blow-off the entire project. This is best depicted by the lack of constraint when delivering lines (the few that there were), and the control of facial expressions.

Everything seemed to be a joke to the actors, eventually ruining any believability or seriousness for the viewer.

The film has some violence but it lacks blood and gore. This fake quality may cause one to occasionally jump at the sight of a few things, but not too often. Television shows out do this movie in presenting violence realistically.

This movie is a flop. It did not have to be as there is a limited market for fantasy films and super heroes who out-do all human standards of strength, courage, and character.

## Movie Review

By BRIAN LAUBACH

"Beastmaster" starring Tanya Roberts and Singer.

Roberts was the last replacement for Farrah Fawcett before the television show, "Charlies Angels," went off the air. With more-or-less of a nice face and body, she is a no-ability type of actress.

In "Beastmaster" her script is limited to many "Ughs," "My name is," and "Let's escape this way." These lines, in turn, are limited to only a few scenes. This does not say anything about her more than exceptional body which is scantily clad throughout much of the movie.

Singer, who is also very well built, travels through

## Career-wise It's a question of values

By RICHARD FRENCH  
Director, Career Planning and Placement

If you're looking for a new job, and someone (perhaps a staff member in the CPPO) asks you what sort of job you want, what answer do you give? Often people say things like: "A job where I can move up," "One where I can work with my hands," "Oh, I don't know," or "A job where, I'm not tied to a desk from 8 to 5."

These statements hint at what is really important to a person. They are *job value* statements.

It's not enough to say you want a job in the insurance industry, for there are literally thousands of different job functions in that field alone. If you don't give the counselor a better idea of what you really want, then you can't complain when the job turns out to be a lemon.

Our own personal life values - those things, people, ideas and concepts we value and find worthy for our own sake - form the basis of those opinions we hold about the value, importance and desirability of a particular job or vocation.

One person becomes a nuclear physicist, another becomes a social worker, while still another becomes a machinist because each of these people have values and opinions about their job and themselves that match (or hopefully come fairly close).

In today's world, our values aren't clearly defined by our society. There was a time in our country when it seemed a majority of the people shared common values, like peace, family unity, a strong work ethic, love of country and the absolute right of the employer to make all work-related decisions.

As some of these common values broke down, each individual had to determine his own values, define them and act upon them. The only problem is, rarely do we learn how to determine values, even though each of us is faced with a couple-hundred value decisions daily.

Unless we know precisely what is important to us on the job, we cannot make the choice between several jobs or fields of employment for which we are well suited. Small wonder, then, that the young women with strong beliefs about the protection of the environment is unhappy working for a company manufacturing pesticides. Or that the salesman who believes in quality workmanship is miserable working for a firm that sells shoddy goods.

What are your work values? Below are three ways to raise them out of the shadows of your subconscious so you can examine them in the light of the work in which you wish to participate. A fourth technique will be highlighted in the next article.

**FIRST**, for one week jot down the words that trigger deep positive feelings within you. This "Magic word" list should deal with your work and personal life. At week's end, examine your list. Do several words deal with the same topic, occupation or pastime? These items signify your values.

**SECOND**, write a two-page statement, or make a list, from the question, "What do I want to accomplish before I die?" What values do these statements represent? What do you feel is important?

**THIRD**, develop a "What Bugs Me Most" list. Convert each item on the list to a positive statement about what you'd like to see happen. Example: "I hate it when Mr. Hamilton orders me around." Change that to: "I would like Mr. Hamilton to ask me to do the work." The value here is courtesy. It's evident that you value courtesy and respect for each individual.

Your "bug list" can be very destructive and negative, particularly if it's descriptive of other people's qualities and behaviors. The ease of describing and verbalizing what turns us off is mind boggling. So it's really important to turn it around to spot the light side, and concentrate on making a positive statement to move you out of the downer pit.

We all know folks who show this side much too often for their own mental health, as well as ours. Lord knows there's enough negative stuff floating through the air around us that we don't need to add to it. Who reads the newspaper or watches the six o'clock news for good news, anyhow?!



# 15,000 show no nuke power through organization

By ROSEMARY JONES

Target Seattle was a "concerted effort to challenge people to think about issues" concerning nuclear weapons, said Bill Sieverling, spokesman for the Target Seattle event.

The week-long collection of panel discussions, public debates and potlucks drew more than 25,000 people, including 15,000 to the "Celebration of Survival," at the Kingdome from Sept. 24 to Oct. 2, Sieverling said.

According to a Target Seattle pamphlet, the goal of the event was to present a range of programs that represented all policies from peace-through-strength to unilateral disarmament.

Before a mixed crowd of all ages, the "Celebration" provided entertainment ranging from Rainier Miedel, Seattle Symphony conductor, directing an orchestra of volunteers playing "Fanfare for the Common Man," to jazz singer Ernestine Anderson's jubilant rendition of *God Bless the Child Who has His Own*.

Humor was provided by a Seattle musical group, the Crustaceans, whose lead singer was dressed as a crab. Smiling brightly and dancing in the manner of Mr. Rogers, the group sang:

*"Freeze all the weapons, if you please.*

*Annihilation is stupid, and it's hard on the trees."*

A more somber note of humor was struck by Roscoe Lee Browne's "knock-knock" joke after the final holocaust."

*Browne: Knock, Knock.*

*Audience: Who's there?*

*(Long dead silence followed by audience's nervous laughter.)*

The main portion of the event was taken up by speakers who stressed a theme of immediate citizen action.

"What can you do? What can I do? Alone, almost

nothing. Joined together...our will can make the governments move over," said Archibald Cox, chairman of Common Cause.

"Politicians will take us seriously when we take ourselves seriously," said Margot Kidder, actress and activist in California's anti-nuclear movement.

"We have a duty to the future," said Dr. Giovanni Costigan, professor emeritus in history at the University of Washington.

"We are curators of all life on earth; we hold it in the palms of our hand, literally," said Dr. Helen Caldicott, president of Physicians for Social Responsibility.

The crowd seemed to agree with these feelings. The only active opposition occurred early in the evening when a member of the Red Brigade, a group opposing nuclear disarmament, pushed Cox aside and began to denounce Target Seattle.

The microphones were shut off, and the man was hustled from the stage.

Other Red Brigade members protested and waved flags from the 200 level, but were quickly shouted down by members of the audience.

Cox was warmly applauded after his speech describing the need for active involvement in U.S. politics to insure a future freeze in nuclear weapons.

For such a movement to be effective, it needs leaders and skilled lobbyists as well as a network of citizens, Cox said.

Caldicott was the speaker who won the audience's emotional response. She was described as a physician devoted to the "ultimate in preventative

medicine," by the *Northwest Nuclear X Change*, a monthly newsletter devoted to the nuclear movement in the Puget Sound area.

Caldicott began her speech by describing the effects of a single hydrogen bomb if dropped over the Kingdome.

It would create a hole 800-feet deep and three-quarters of a mile wide, she said.

The explosion would vaporize anyone within a six-mile radius, and the heat created would spontaneously ignite the clothes of those 26 miles away, she said.

Caldicott went on to describe a world after a nuclear war, a world of epidemics and famine as civilization disappeared.

Caldicott said people must become involved in the anti-nuclear movement for the sake of future generations.

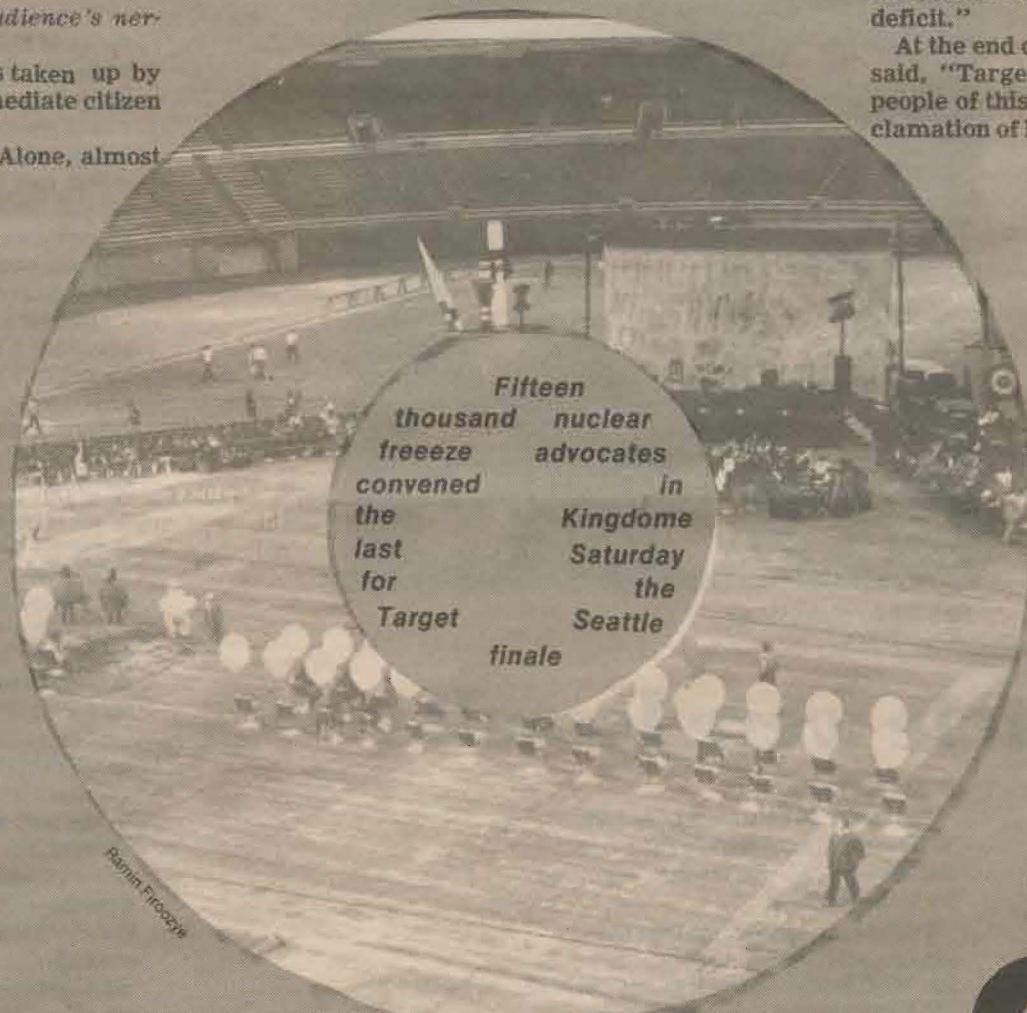
"All people in the world are the sons and daughters of God, they are not communist babies or capitalist babies. A baby is a baby is a baby," Caldicott said.

The audience gave her a standing ovation; as the audience applause continued, Caldicott returned to the stage with her arms lifted in a gesture of triumph.

Despite positive public response and media coverage that was "incredible," there will not be another Target Seattle, Sieverling said.

The cost of Target Seattle was funded by donations. "We're still sorting out the financial situation," Sieverling said on Oct. 5. He expected that, at worst, the event had suffered a "very small deficit."

At the end of the week-long proceedings, Costigan said, "Target Seattle was an attempt to educate people of this city about nuclear war...it is an acclamation of life."



## Audience energy high on freeze

By PATTY BROCKMAN

A gray-haired woman with dark glasses smiled and nodded her head at a comment made by a speaker. Muriel Irmen drove from Vancouver, B.C., especially for Target Seattle.

"I started working for peace when peace was a dirty word," she said. "I'm glad things are finally taking hold."

Irmen said there is a lot of apathy. It's easy to turn your head and avoid the issue. However, overall, there is more concern than apathy, she said.

Target Seattle, a campaign on awareness and prevention of nuclear war, reached its finale after a week of extensive informational presentations.

Saturday's program, unlike the week's previous presentations, was an entertainment and celebration rally.

Approximately 15,000 people arrived at the Kingdome to hear the artists and to display support for a nuclear disarmament or freeze.

Jazz singer Shannon Gibbons stirred emotions when she sang John Lennon's, *Imagine*.

"Imagine there's no countries, it isn't hard to do, nothing to kill or die for..."

Other speakers were actress Margot Kidder of *Superman*, Archibald Cox, the national chairman of Common Cause, who was hired and

fired by former President Richard Nixon as the Watergate special prosecutor, Actor Conrad Bain and an unusual performance by a group called the Crustaceans who sang in crab and starfish costumes.

Dr. Helen Caldicott, national president of Physicians for Social Responsibility, highlighted the evening's presentations with a discussion of the effects of nuclear war. To prevent nuclear war, Caldicott stressed the power of the people and the importance of their vote.

The energy of the audience was high. People of all ages and economic backgrounds did not hesitate to join together in songs and applause.

A serious-looking, 14-year-old William Alayaick expressed the importance of nuclear awareness.

"There are better things to spend our money on; there are people starving," Alayaick said. He concluded his feelings on nuclear arms with, "It's scary."

At the end of Saturday's program, Clarence Sapp, Seattle resident and conscientious objector during WWII, summed up his feelings on nuclear arms. "The main problem is fear, we've been living off a fear of psychology, and it never works, look to our history books," he said.

Sapp believes a false fear has been created to escalate the arms race.

# Target SEATTLE



## PLU history...

### On dress codes, dates and shiny shoes



By STEPHEN CARLSON

Last week while walking across red square this reporter overheard the following conversation:

"Hey Denise, he finally asked me out! But what am I going to wear?!"

"Why don't you try that ruffled red dress with those outrageous patent leather shoes your Mom sent to you?" Denise answered, sarcastically.

His curiosity aroused, this reporter followed his investigative nose to the basement of the Mortvedt Library.

"Has PLU ever had a dress code?" the reporter asked.

"Well, no, nothing strict has ever really been written down, if that's what you mean," said the man who should know, Milton Nesvig, vice president emeritus and long-time university Relations chief. "But you're welcome to look back in the archives if you'd like," he said.

In a far corner on a shelf at about eye-level a stack of small pamphlets sat held tightly together by a rubber band. The top one was titled "Polly's Preview," looked promising.

The first line read, "Meet Polly PLC; she has just graduated from high school and is both excited and anxious about her new college home."

Choking back a snicker, this reporter turned farther back to the 'dress' section. There, in a carefully outlined chart, was not a code, but rather 'strong recommendations' about what a lady ought to wear at this or that tea, formal banquet, or party. Included also were the more mundane activities such as classes and meals.

Among the suggestions:

To church a lady should wear heels and certainly a hat and gloves.

To classes a lady should wear a skirt, but a purse (what's that?!) is optional.

Under "Polly's 'preview'" sat a copy of the male equivalent, "For Men Only." Though the dress suggestions there were fewer, some general statements were made including the admonition:

"Slop is worn only by the sloppy and careless man."

Further helps:

For the Artist Series, a sport jacket is alright, but a suit is better. Sweatshirts are O.K. on Saturday's, and for the foolhardy, bermudas. (Yes, those long ridiculous-looking shorts that Dad ...)

By this time the reporter was having so much fun reading this 'ancient' literature that he decided to explore beyond the dress codes.

Turning a couple of pages he found what might be called 'date codes.' On the conduct of women during such an affair:

"Men are impressed with a girl who is punctual about getting in after a date (they are?) as well as being ready when he calls for her." (On weekdays for the frosh ladies, being home 'punctually' meant 7:30 p.m.!)

And further:

"Be a lady. He may not be Sir Galahad, but letting him open doors for you and seat you when dining out is bringing out the traits of chivalry."

As this reporter put the pamphlets back on the shelf, he doubted if this was quite what Mick Jagger had in mind for his 'knight in shining armor' of "Emotional Rescue" fame. But maybe.

On the way out, Mr. Nesvig stopped him.

"I was thinking about your question," he said, "and I do recall one instance when Mrs. Wickstrom, the dean of women, made a couple of urgent announcements one semester."

"Patent leather shoes were quite popular at the time, and it seems that the reflection off some of them revealed the girls' under-clothes," he explained. She was also quite concerned that the girls not wear red, as that color excites the men," he said.

So, if you must wear your patent leather shoes when you're out this weekend, ladies, at least have the good sense not to wear red underwear.

## Franken and Davis

# Comedy team to perform here Sunday

By LUANN HUNDERMARK

Lecturing on the topic of "What to Do If You're Drunk and You Absolutely Have to Drive," a representative of the Jack Daniels Distillery (according to a Frankin and Davis biography) says, "Drive a big American car; put something substantial between you and whatever it is you're going to hit."

Not an ordinary PLU lecture? Probably because these words of wisdom are those of Al Franken and Tom Davis, comedy pair from NBC's original "Saturday Night Live." The duo will perform in Olson Auditorium Sunday at 7:30 p.m.

Working on the set with the "Not Ready For Prime Time Players," the two wrote and performed during the show's first five years. They are the creators of the Coneheads, Weekend Update's "Point-Counterpoint," and the Al Franken Decade.

When the "Prime Time Players" left the show in 1980 to branch into movies, music, and theatrical commitments, the team left too. But Franken and Davis stuck together to continue their stand-up comedy act of 12 years. In a telephone interview, the two spoke of their new endeavors and the age of Saturday Night Live.

"It was a historical period in television comedy...active and stimulating," Franken said. "We were the first group of people in our

generation. We did things never done before. We've got to give a lot of credit to Lorne Michaels (SNL producer)."

Both felt ready to leave the show with the "Prime Time Players" at the completion of their five-year contract. "We had all been doing it five years. We had a challenge every week and we proved we could do it," Franken said.

As for their present situation, "We're able to sleep now," Davis said, "We did 20 shows a year and that wears on you."

"Mainly we don't do Saturday Night Live material," Franken said. "It's all basically new. We realized it was better doing things that had never been done before. That was part of the reason we left the show."

Franken 31, has been married seven years and has a daughter, Thomasin. Tom, 30, is a bachelor with "a very jealous girlfriend."

"When we're on the road we cut loose," Franken said, but "We don't take everything like the rock bands."

"On the road" usually means short term. Currently, the two are on a "ten day junket" playing for college campuses. "It's not quite like rock and roll," Franken commented, referring to long national and world tours. "It's more civilized."

Since SNL, the two have been "back and fourth" to Hollywood, and have written a few movies. A television series for next fall and "a show for Showtime" are in the planning stages. The pair refer to making it in

Hollywood as "a big crap."

The late actor/comedian John Belushi also aimed for Hollywood after SNL. Without hesitation, Franken and Davis spoke frankly on working with him.

"He only had trouble with drugs that last night," said Davis. "We weren't working with John at that time. John was a friend. Saying he went because of drugs is systematic. He worked too hard, didn't exercise, ate too much, smoked too much, he was a terrible driver. So our advice to teenagers would be pace yourselves, and don't shoot anybody."

For those unfamiliar with the "dry and deadpan, sly and silly" style of the comedy team, Franken noted that "Anybody can appreciate a good comedian. You don't have to know anything about them."

Highlights of the act will include Franken in a new Mick Jagger impersonation, a Saturday Night Live trivia quiz, Davis in a new talk show, with "Advice to Jack Daniels," and a number of "special guests."

The pair said they enjoy college audiences. "They're responsive, friendly, appreciative, and rowdy," Franken said. "(We like it) if they're not too rowdy. We like enthusiasm. We played for this all-night beer festival once and everyone was too drunk to get the jokes!"

"The biggest thrill is the open crowd," explained Franken. Perhaps this is the reason for the Franken and Davis popularity beyond the set.



## Freshmen were original audience

(CPS)—Time flies when you're watching TV. It's already time for college's first Sesame Street class. This year's freshmen were 5 years old—the eldest of the show's original target audience—when Sesame Street bowed in the fall of 1969.

Back then the show was a bold experiment in combining education and entertainment. The goal was to help three-to-five-year-olds prepare for school by teaching basic cognitive skills and social behavior through slick television techniques.

The result, many experts said, would revolutionize education as the generations of show-taught kids moved up, forcing educators to re-align curricula to accommodate them.

But except for some fond memories, this year's freshman aren't sure Sesame Street has made that much of a difference. Their teachers, moreover, haven't done much to alter college courses to allow for their earlier educational development.

"Let's put it this way: college faculty aren't ripping up their syllabi waiting for these kids to enroll at college," says Carl Fessler, an education professor at the University of Alaska who has studied television's effect on education.

Fessler believes most of the show's impact is confined to lower grades, and that is never rippled upward in spite of educators' best hopes.

The show has done "creative and exciting things," says Helene Gerstein, a professional development specialist with the National Education Association, but it's had little effect on even elementary school curricula.

Some teachers have added extra programs because of the increased "reading readiness" Sesame Street provided, but they haven't been able to change their methods of teaching reading and writing, Gerstein says.

It's a far cry from the starry-eyed visions that entranced Sesame Street fans when the show debuted.

Common Cause Director John Gardner, then a recent ex-Secretary of Health, Education & Welfare, saw the show as a harbinger of "a radical upgrading of educational quality on a massive scale."

"Anyone who doesn't recognize these breakthroughs as the first limping troops, the vanguard, of a mighty host is just out of touch," he exulted.

Children's Television Workshop (CTW), the

## ITEM: SESAME STREET'S FIRST VIEWERS NOW IN COLLEGE



"NOW KIDS, LET'S SING ABOUT THE INDETERMINACY OF THE VELOCITY OF SUB-ATOMIC PARTICLES ..."

show's producer, does have an impressive array of studies showing how the show has had dramatic effects on pre-school and kindergarten children.

But the effects never radiated much higher, Fessler says.

"The show has probably helped elementary and pre-school teachers move the kids along a little faster," he says. "When you get to second grade, it just lets teachers do the things second-grade teachers used to be able to do before academic standards and performances fell. By third grade, the effect is probably gone."

"You have to wonder if kids remember the show by the time they get to college," he says.

They remember.

"I always watched Sesame Street," recalls Lauren Owens, a Pittsford, N.Y. 18-year-old now starting at the University of Michigan.

"And when I went to first grade I enjoyed it because I felt like I had an edge. I already knew a lot. I wish I was as confident about college."

"I'll never forget my Cookie Monster doll or Muppet finger puppets," muses one UM pre-med major. "I watched Sesame Street every day. Those guys were the best friends a kid could have."

If Sesame Street's first college class hasn't been the cutting edge of a "radical upgrading," it hasn't been the agent of destruction others foresaw.

"My uncle used to tell me if I watched Sesame Street, I'd grow up retarded," remembered Michigan freshman Laura Schultz at her orientation.

"College students today have been deeply affected by television," observes Barbra Morris of Michigan's English Composition Board. "It's their primary language."

The much-publicized decline in traditional reading and writing skills over the last 15 years is often blamed on TV, "but one can't point a finger at television," Morris argues. "It's a matrix of factors."

## Aid down? Counseling up

(CPS)—College counselors first noticed last fall that more students were visiting counseling centers, most of them concerned over impending cuts in financial aid.

Many of the counselors predicted then that such financial worries could have serious effects on students' mental health.

Now a University of Iowa study reports that record numbers of students are visiting the campus counseling center with the "financial aid blues."

Over the last year, the number of students visiting the UI counseling center increased by over 35 percent, the study says, and cuts in financial aid and other money-related problems play a significant role in the increase.

"It used to be that most students were worried about making it academically," says Ron May, director of clinical services at the counseling center and director of the study.

"That's all changed now," he observes. "Now they are worried about financial considerations. Many are not sure they can pay for school next year."

In addition, May says, "The students are saying that their concerns are urgent. We're seeing more of a crises mentality. Students are coming in extremely upset that they can't get a loan or into a financial aid program."

The biggest danger of the so-called "financial aid blues," says May, is that it reduces a student's ability to cope with the normal, day-to-day problems of college life.

"It lowers their coping threshold," he says. "If they're having trouble with a relationship or something else, this saps their resources and causes them to come in for counseling when they wouldn't otherwise."

May says the center is "seeing a lot of students who would normally use existing support sources—friends, family, and fellow students—but they just reach their stress threshold faster, and need additional counseling."

Typically, he says, financial aid is just one of the many problems that students bring to the center.

"Students are coming in with more multiple concerns," he reports. "They may have a number of worries—personal relationships, academic, social—and financial aid just throws them over their limit."

The counseling center has also noted "a lot of suicide potential this year," May says, although the actual number of "psychological emergencies" has declined.

Overall, May says, "the average students who is having to cope with things has more and more problems," and adding financial aid to the list could have "broad implications."

## Summer bad for gay rights

(CPS)—Despite a string of spring victories, it was a bad summer for gay student rights advocates, and it promises to be an even more tense fall.

Most prominently, the president of Michigan State University overturned the recommendations of two campus committees and exempted a fraternity from university prohibitions against discriminating on the basis of sexual preference.

A federal court, moreover, recently said Texas A&M administrators had acted properly in withholding university recognition of a gay student group.

Georgetown University gays are expecting a fall ruling in their suit to gain student group status, while gay groups at Florida and Oklahoma are struggling to retain group recognition they barely won earlier in 1982.

Gay rights advocates, claiming they're confident of ultimate victory, derive their confidence from the successes of the civil rights movement.

"Gays are a minority fighting against being suppressed by the majority," asserts Ron Bogard, a lawyer for the Georgetown gay groups. "Black people had that problem some time ago. Unfortunately, we have to re-invent the wheel all over again each time a new minority wants its rights recognized."

Uneasy administrators don't see it that way.

Texas A&M lawyer James Bond

dismisses the gay rights groups as "more of a social entity than anything else."

Michigan State President Cecil Mackey ruled that a fraternity that kicked out a gay member last spring was within its rights because "social fraternities and sororities have a special relationship to the University, but (are) not part of the University."

Consequently, Delta Sigma Phi, which expelled member John Norwak when he admitted being a member of the MSU Lesbian/Gay Alliance, didn't have to abide by the university's rules prohibiting discrimination against gays, Mackey ruled in July.

In excusing Delta Sigma Phi, Mackey became the first MSU president to overrule the school's judicial board, which had earlier condemned the fraternity and ordered Norwak reinstated.

Norwak now refuses to comment on Mackey's decision, although he says he will consider "all the options now available" to him.

Similarly, gays at Texas A&M say they'll pursue recognition in the courts.

"It will probably be another couple of years, and may involve going to the U.S. Supreme Court," says attorney Larry Sauer, but he expects the university eventually will be forced to recognize the gay student group.

"There are already recognized groups on campus which do the same thing we want to do," Sauer contends.



# The Letterpress Renaissance

## Press named in honor of Elliott <sup>and</sup>

## Visiting father and son poet give reading

Friday marked the inauguration of the Elliott Press in honor of T. Leslie Elliott of the English Department. The Board of Regents issued the following statement in approval of the naming of the press:

"WHEREAS: Mr. T. Leslie Elliott has played the most significant individual role in establishing the letterpress shop at Pacific Lutheran University; and  
 "WHEREAS: Mr. Elliott has been responsible for finding and acquiring the valuable presses, type and related equipment needed for the shop to be productive; and  
 "WHEREAS: He has been for several years the motivating force behind the Publishing Careers Program at Pacific Lutheran University; and  
 WHEREAS: He has been an enthusiastic supporter and unfailing friend of Pacific Lutheran University and, particularly, of the English Department; therefore,  
 "BE IT RESOLVED that in recognition of these valued contributions and as a lasting tribute to his dedicated service the letterpress facility be henceforth known and officially designated as "The Elliott Press, Pacific Lutheran University."

The open house in honor of the occasion started at 2 p.m., attended by many students, faculty and visitors from various parts of the Northwest. Looking over the aged cabinets of type, presses, and the samples of student-printed works, most exclaimed enthusiasm for the future of the press.

The Elliott Press, located at the corner of the maintenance complex adjacent to the Central Services shops, is managed by Megan Benton and is an affiliate of the English Department's Publishing Careers Program. The Interim "Letterpress Printing" class has been taught in the past at the quarters in the old maintenance lot, and will be taught this Interim in the new spacious location by Kim Stafford, visiting professor.

Kim Stafford was also the instructor of the first printing class, taught in 1980, Stafford has had extensive experience as a printer at the Grey Wolf press in Port Townsend.

"We were delighted at the number of poets and printers from all over the Northwest who came to our open house and were excited by what they saw. We made good connections that will benefit PLU and its students in many ways in the years ahead," said Paul Benton, Chairman of the English Department. Dr. William O. Rieke, PLU president, who attended the luncheon given in honor of Elliott earlier in the day said: "The press is of historic and artistic significance to PLU."



Les Elliott showing printing samples to President Rieke at the Elliott Press Open House last Friday

"The press is unique among larger and smaller colleges in the North and Southwest, down to California," said Rieke.

"The press will be a permanent fixture, useful for not only journalism majors, but art and literature students," he said.

He said that since the press was part of the university, any donations made to the press would be tax deductible if designated as a gift to Elliott Press.

Tom Stojack

The press will be open to all students who have taken the Letterpress Printing class in the past. It currently consists of a Chandler Price upright, a Vander Cook flatbed, and a showcard press. The latter is used to print all the show-card signs and posters on display across campus.

Coinciding with the Elliott Press open house last Friday was a poetry reading sponsored by *Saxifrage* and the Department of English, featuring poets William Stafford and Kim Stafford. The father and son duo were invited from Oregon as part of a tribute to T. Leslie Elliott, in the day-long festivities inaugurating the PLU Letterpress Workshop in his name. The poetry reading was held in Xavier 201, to a packed audience of students, faculty and Northwest literary enthusiasts. The reading was opened by Dr. Paul Benton, Chairman of English Department greeting the audience and reciting a William Stafford poem that was printed as a set along with a Kim Stafford poem on the Elliott Press for the occasion.

The Staffords, by previous arrangement read for twenty-five minutes each, with William Stafford beginning, and then alternating for the last five minutes. William Stafford read such selections from his poetry as: *Yellow Cars; Stone, Paper, Scissors; At the Bomb-testing Site; and Religion Back Home, with Kim reading Eodus and Liberty Dollar* among other poems. The poetry was interspersed with dialogue by the poets to bring around the continuity of their selections.

William Stafford, a native of Kansas, currently resides in Oregon, where he recently retired from the Department of English of Lewis and Clark College. His publications include volumes of poetry and literary criticism including a book of his poems *Travelling Through the Dark* for which he received the National Book Award and his most recent *A Glass Fire in the Rain*. He has contributed extensively to literary publications such as *Atlantic, New Yorker, Poetry, Kenyon Review* and *Poetry Northwest*. His past involvement with PLU includes numerous poetry readings, the most recent of which was in 1978, again, with Kim Stafford. Kim Stafford holds his profession, in his own words to be "The writing, printing, reading, teaching, and appreciation of books." He has taught in various Northwest colleges, including PLU, where he taught the Letterpress Printing class, in Interim '80. His books include *A Gypsy's History of the World, Braided Apart* with William Stafford, and *The Granary*, his latest. He was the *Saxifrage* poetry judge for the 1978 issue and will be returning to PLU this Interim, to teach the Letterpress Printing on the Elliott Press.



Visiting poets Kim and William Stafford after their Friday night reading

Ramin Firoozye

During the reception following the poetry reading, held in the Elliott Press, copies of the poems *At the Metolius* by William Stafford and *The Spring* by Kim Stafford, printed on Elliott Press were sold to the public, to benefit the Press. Kim Stafford was on hand to autograph the individual copies.



Megan Benton, Les Elliott and Kim Stafford at the Elliott Press reception following the reading

Kendra Shank

"Freshmen went in bored to tears and came out excited, but they couldn't

really pin the reason down," said R. P. Jones, Professor of English and *Saxifrage* faculty advisor. He explained "According to Ezra Pound, 'In poetry, only emotion endures.'" He said that there were good feelings in the reading and claimed it a success.

"Many people mentioned it was a success and not out of being polite," said Jones.

"I thought the Staffords were quite impressive. William shows his years of experience and Kim is developing rapidly," said Les Elliott.

"It was interesting to hear poems from their latest works, particularly Kim who read from *The Granary*," he said.

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## Mace in the face

Chemical irritant spray ad says,  
'you need never fear assault again'

By ROSEMARY JONES

Mace or chemical protection sprays and be bought in almost any sporting goods store in the Tacoma area, a B & I employee said.

It is an "extremely popular item," with 80 percent to 90 percent of the stock being bought by women, he said.

"You need never fear assault again," Sentinel, a chemical irritant spray, advertisement says.

Paralyzer promises the buyer that this tear gas "Can stop even a 300 lb. man."

Both Sentinel (\$3.95) and Paralyzer (\$5.95) are sold by the local Johnson's Drugstore. The store sells about two a month, mostly to older women, Roxi Foster, store employee, said.

Yet, despite the promises, it is the opinion of the local Rape Relief clinic and police that chemical sprays do not offer much protection against attack.

This year, it is expected that at least 500 women in Pierce County will be attacked, Loraine London of Tacoma Rape Relief said.

For chemical sprays to be most effective, "you have to walk around with them in your hand all the time," London said.

She warned that without proper training, the use of a spray can backfire.

"If the wind is blowing in the wrong direction, it could blow in your face," London said.

She also cautioned that women who do use the sprays have to be prepared to "assume responsibility for their actions."

Following the use of a spray, there is a possibility that the women may be charged with assault, London said.

In Pierce County, it is legal to use anything for protection, "even carrying a club," said a Pierce County Sheriff's office spokesman.

The spokesman, who identified himself on the phone as Operator 15, said a gun would be more effective than any spray.

The sheriff's office deals with chemical spray cases about once a month; in some, the spray is used offensively, said the spokesman. In a recent robbery attempt, a store clerk was sprayed in the face but was still able to overpower his attacker.

The spokesman said that a chemical spray "has to be used in the eyes to be effective."

Exists here

## Chronic arthritis strikes 31 million Americans

By LIZ MEYER

Arthritis, the disease grandmothers complain about every time it rains, exists on the PLU campus. Many victims live and work here as full-time, college-age students. This chronic inflammatory disease affects more than 31 million Americans.

Arthritis occurs in many forms, but the two most common types are rheumatoid arthritis and osteoarthritis. Rheumatoid arthritis is an overgrowth of inflammatory or scar tissue inside the joint which causes destruction of the cartilage lining the joint space.

Robin Rund, a 20-year-old junior, suffers from juvenile rheumatoid arthritis, discovered when she was a fifth-grader. The pain originated in her ankle. It was diagnosed when she went to the doctor to check if her ankle was sprained.

Rheumatoid arthritis is three times as common in women as in men and it may strike at any time in the life cycle. The symptoms are inflammation resulting in painful joints, disability, and in severe cases, death.

Rund said she takes an anti-inflammatory drug and gets plenty of exercise. She swims frequently, but can't jog because of her arthritic ankles.

Osteoarthritis is a degenerate joint disease frequently associated with aging. There is little or no inflammation except at the advanced stages.

No one knows what causes arthritis. Jack Jaunal, author of "Arthritis Target: Women," which will appear in an upcoming issue of *Your Life and Health*, said "everyone will get arthritis if they live long enough." The arthritis found in the bones of dinosaurs proves this fact, he said.

Jaunal said, "Arthritis is a chronic disease, (and) once it attacks, it continues usually for a lifetime."

No cure for arthritis has been discovered.

All modern science can do is provide effective treatment in controlling the disease, minimizing the pain, and helping to prevent the disability. The most effective remedy today is the individual treatment including medication, exercises, rest, and self-help, according to *The*

*Medical Treatment and Home Care of Arthritis* by John H. Bland, M.D.

Jaunal cited many "old-wives tale" cures. A vinegar and honey mixture, and bee stings have been claimed to cure arthritis. Cold weather or orange juice supposedly makes arthritic pain more intense.

Rund said her joints feel better in the warmer weather, but "during the school year, the pressure and tension also affect my arthritis."

The pain may feel better in warmer weather, Jaunal said, but "everyone feels good in a warm shower." It has been proven that Eskimos have a lower arthritis level than people who live in warmer climates, he said.

When people feel their arthritis has been cured, it usually means they have entered remission. It may never come back or it may be twice as severe when remission ends.

Jaunal said arthritis discriminates against women. Two-thirds of all arthritics are women, and modern science doesn't know why. Scientists do know that during pregnancy arthritis goes into remission, arthritis

itself is not hereditary.

According to the US Department of Health, Education, and Welfare's *Arthritis Source Book*, 85 percent of all people with arthritis are 45 or older. The disease also affects over 57,000 school-age and pre-school children.

Rund, an elementary education major, said, "Arthritis is something I've lived with." She said she visited an arthritis clinic in Seattle and saw 3, 4, and 5-year-olds afflicted with the crippling disease. "I've been lucky," said Rund.

Arthritis often cripples but seldom kills. In the United States, arthritis causes more years of disability than all types of accidents combined.

Rund has been inspired by special friends who help her realize that "the arthritis was a blessing from God...whenever I get down, I look at others that are so much more worse off...and I can handle it."

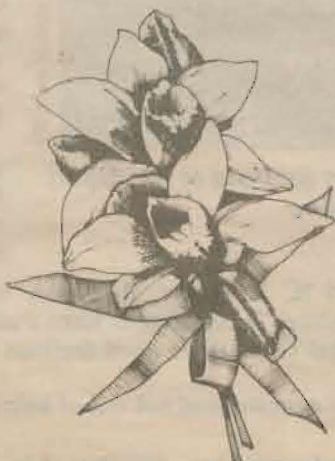
Dr. Bland indicates in his book that the disease is the oldest known to man, and ironically, the most neglected until the last decade.

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Mary Dicks and other Thrifty Troll Club members arrange articles of clothing at the Thrifty Troll gift shop. Dicks is co-chairman of the store.

By KAREN FASTER

## Thrifty Troll to raise money for cultural center

Irons, toasters, tutus, and graduation gowns can be found at PLU's thrift store, the Thrifty Troll, 412 Garfield St.

Mary Dicks, co-chairwoman of the store, said the store's merchandise comes from community donations and also from local retailers.

"We have everything you would need to get by in an apartment," she said, gesturing toward a shelf of kitchen utensils.

The store is sponsored by the Troll Club, an organization of community people and alumni. The purpose of the Troll Club is to raise money for a Scandinavian Cultural Center in the Fine Arts Complex.

The building which houses the store is leased by Pat Kelley, co-chairman of the Thrifty Troll.

The store is staffed by volunteers and is open Wednesday through Saturday from 11 a.m. to 4:30 p.m.

## Rieke visits Orient to recruit students

By LOIS SWENSON

"It was like six months of continuing education put into three and a half weeks," said University President William Rieke about his trip to the Orient last March.

President and Mrs. Rieke visited Hong Kong, Japan, and Taiwan to set up an Alumni Chapter, grant the Distinguished Service Award, and recruit new students.

The Alumni Chapter was established in Hong Kong with a "surprising" 40 members who will help fund scholarships and recruit students.

The Distinguished Service Award, which is awarded by the Board of Regents, was conferred upon "two international Lutheran leaders," said Rieke. Dr. Andrew Hsiao and Dr. Herbert Schaefer were the recipients of the award which is bestowed upon those who have offered society a particularly charitable service.

Hsiao is the president of Lutheran Theological Seminary of Hong Kong, and vice president of the Lutheran World Federation. Schaefer is a retired missionary and a professor at the seminary.

Rieke was very impressed with Hong Kong. "It's a free port; there are no political animosities, they just did not exist. It is free enterprise at its best. Everyone seemed to live peacefully; I saw no poverty, no crowding, no famine, dirt, or disease. Their freedom means so much to them, they're happy just to be there."

While in Japan, Rieke went to Tokyo, where he visited the YMCA. "This YMCA is a Christian school which trains the students in business and English. Each summer, the institution sends 70-80 students to PLU to study," said Rieke.

In Taiwan, Rieke visited Tunghai University in Taichung, where he has established the beginnings of an exchange program with graduate students. This program will be only with graduate students because the government of Taiwan requires all students to do their undergraduate work within the country, Rieke said.

Rieke said he had plans to venture into the People's Republic of China to establish an exchange program with Shanghai University. However, he could not go in because the weather was clouding in.

"Some of the people we were staying with told us not to go in," said Rieke. "It's not like it is here, if the weather had become worse, the pilots could have left us there, and we could have been stranded for days or even weeks. There are, however, two PLU professors there now, Thad Barnowe and Gred Golden, working on the exchange program."

"I would say that it was a very successful trip. I gained insight into a totally different culture. It was important for the university's future interaction with the Orient," Rieke said. "We live on the Pacific Rim, and we should begin looking more across the Pacific...many need and want an education, the type that PLU can supply," he said.

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## Booters primed to take Whitworth

By TERRY GOODALL

The Lute men's soccer team will get to complete some unfinished business Sunday when the Whitworth Pirates visit for a 1:30 p.m. match.

Two weeks earlier, Whitworth tied the Lutes 0-0, knocking PLU out of championship contention at the Whitman soccer tournament.

"We felt we deserved that last one - we outplayed them so much," sophomore Scott Jones said. "We want to get it out of them this time."

Down in Portland last Saturday the Lutes faced a pumped-up Warner Pacific team. In front of the vociferous home fans, the Lutes won 1-0, raising their overall record to 6-3-1.

The game went back and forth with no team gaining the upper hand. Each team had its shots, but only Lute Mark Stockwell made his count.

With time running down in the first half, Stockwell glided past the Warner Pacific defenders, scoring his third goal of the season. He finished with a team-high five shots on goal.

Stockwell, last season's leading scorer with 21 tallies, is back on track after a sluggish start. Shutout in his five previous games, Stockwell has scored goals in each of the past two contests.

"Last season we played a 4-3-3 formation, which put me in a better position to score goals," Stockwell said. "This season we play a 4-4-2 formation which allows the fullbacks to overlap and take part offensively."

Junior transfer Cleve Nyberg leads the team in goals with five.

The Lutes had their "ups and downs" in the Whitman soccer tournament the weekend of Sept. 25. The "ups" included wins over Ft. Steilacoom Community College and Evergreen Community College, while the "downs" included the tie to Whitworth.

Ft. Steilacoom did not pose a threat to the Lutes in Saturday's first round. The score was 1-0, but that does not reflect the way the Lutes controlled the field.

Two Lute goals were disallowed due to offside penalties. The one goal they kept came from freshman Marty Ambacher.

Near the end of the first half, freshman Kevin Iverson received a pass from sophomore Bryan Brenchley; he let go with a shot that the goalie knocked away. Ambacher was in the right place at the right time as he put the goalie's rebound in the net.

Later in the afternoon the Lutes met Evergreen Community College. Led by John Deischer's two goals, PLU won 4-0. Other goals came from Mark Gibson and Paul Swenson.

Lute co-captain Brian Olson sat out the contest nursing a thigh contusion; Brenchley handled the duties of captain. It would be Brenchley's only game as captain; upon returning home from Whitman, the team named sophomore Bill Wilkins as co-captain with Olson.

Matched against Whitworth Sunday morning, PLU was vying for the right to play in the championship game. Though the final score was 0-0, the Lutes out-shot Whitworth 19 to one.

"We had a lot of shots but they weren't very effective," Wilkins said. "We didn't challenge the goalie enough."

But the Lutes did make the opposing goalie sweat. With 10 minutes remaining in the game Whitworth was called for handball in front of their goal. Iverson was given a free penalty kick and missed. Also, with five seconds remaining in the contest Gibson lofted a half volley shot that hit the crossbar.

The tie gave Whitworth the right to play in the championship game because they had accumulated more goals throughout the tournament than the Lutes.

"We shouldn't have expected much offense from them," freshman Keith Workman said. "All they had to do was shut us out to win - they didn't need to score."

It was a dejected team which took the field later that afternoon to play Shoreline Community College for third place. The Lutes had little spark and lost 1-0 to finish in fourth place.

Gonzaga was the tournament winner, defeating Whitworth 2-0 in the championship game.

Coach Arno Zoske felt the Lutes progressed the most on defense during the stay away from home. "We found some people who fit into our defensive concept," he said. "We had three new people back there most of the time."

Zoske said Kim Nesselquist, Mark Van Mouwerik, Iverson and Jim Rink were "impressive" on the back line. The coach singled out Rink as having the best overall performance in the tournament.

"He gave us 105 percent," Zoske said. "He wanted to win and he played with a lot of intensity."

Wednesday PLU travels to The Evergreen State College for a 4 p.m. match.

## Lady booters rip Willamette

By SUSIE OLIVER

Extending their undefeated conference record, the women's soccer players dominated their Willamette guests Oct. 2 with a 6-0 rout. With many injured Lutes temporarily out of practice, Coach Colleen Hacker had to shuffle her line-up in order to fill the vacated slots.

Team veteran Bobbi Jo Crow made one of the more drastic position shifts, moving from defense to wing. The junior, who normally plays sweeper, demonstrated her versatility as she opened the Lute's scoring in the first half.

"She was outstanding," said Hacker, who was pleased by the results from her scrambled line-up. "Different people are scoring for us. No single player dominates our offense."

Freshman Karen Hillencamp tallied a hat trick as she easily adapted to her halfback position. Like Crow, she was moved up from her defensive slot. Kristy Soderman rounded out the PLU barrage of scoring with two goals.

"It was definitely a moral victory," Hacker said. "We dominated so intensely at the beginning and never really let them get started; the momentum is important."

Although the Lute coach had done no scouting herself, she said she was expecting the visitors to present more of a challenge. She was surprised by her ladies' domination, but not displeased.

Hacker cited Crow's footwork skills as being exemplary and lauded both her offensive and defensive ball control.

"Kristy had one of the best games I've seen her play and Janna (Hamilton) really kept us on the attack with her heads-up play," she said. "Liddy Hewes also had a great game."

According to the coach, many players' strengths and abilities emerged during the game. She said



Mike Larson

the improvements in passing and ball control. "We're playing end-of-the-year-style soccer at the beginning of the season. The girls are very poised on the field and everything's starting to gel."

The victory over Willamette was an enjoyable follow-up to the Lutes' home contest against The Evergreen State College two days earlier. Hillencamp contributed two assists as Kappy Names (two goals) and Laura Cleland scored in the 3-0 PLU win.

Hacker said Gwen Carlson's performance, along with that of senior Karl Haugen, has been a mainstay on the field all season. The PLU coach made many substitutions throughout the game to insure the Lutes stayed strong and rested.

Before Tuesday's game against the University of Puget Sound, Hacker admitted she was unprepared for one of the toughest games of the season. Her players were unable to maintain their undefeated mark as the crosstown rivals escaped with a 2-1 victory.

The Lutes prepare for their rematch with Willamette this afternoon, followed by a game at Linfield tomorrow morning. Tuesday they host Western Washington University on PLU turf.

## Loggers jinx mermen 8-7

By BUCK JENNINGS

Once again the University of Puget Sound swimming pool was a jinx to the PLU water polo team as the Loggers skimmed over the Lutes 8-7. Late in the fourth quarter the Lute swimmers led the game 7-6, but lost in the waning seconds.

"We haven't won in the Loggers' pool since I've been here," Coach Jim Johnson said. "It was the best we ever played at UPS' pool."

The Lutes got off to a slow start early in the game, but quickly picked up the pace, scoring two goals which cut the lead to 4-2 at halftime.

The third and fourth quarters proved to be the highlight of PLU's game. At the end of the third quarter the Lutes were within one, 6-5. Excitement and intensity reached its peak when PLU took the lead 7-6.

With PLU's first win at the Loggers' pool in sight, the Lutes had to play against their worst enemy - the clock. Much to the Lutes dismay, the Loggers pulled together and fired two quick goals to win 8-7.

Late in the fourth quarter the Lutes had one last chance to score and tie the game. With 10 seconds left to play, PLU got a breakaway and passed to junior Mark Olson. Not realizing how much time was left, Olson swam in closer to the goal to get a better shot, and time ran out just before he released the ball.

Although the water polo team lost its first game, the players are looking forward to a very successful season. "I think we were looking really good this year. We'll be more competitive this year because we're practicing a lot harder than we have in the past," Johnson said.

One of the reasons for the enthusiasm is the team's experience. The Lutes are returning eight starters from last year's team. Johnson said, "This is the most experienced team we've ever had. We're only starting one new person, and that's freshman Brad Johnson."

Top returning players include seniors Scott Herfindahl, Drew Martin, Kent Bassett, Alex Evans, junior goalkeeper Mark Olson and sophomores Jim Buscheit and Pat Shortt.

The Lute mermen will be in action this weekend at the Northwest Round Robin Tournament in Eugene, Ore. Their next home match is Oct. 16 against the University of Washington.



## Faculty member checks up on athletes

# Lerum is true serum for probation problems

By PAM CURTIS and BRUCE VOSS

Biggies like the University of Southern California and UCLA and small fries like Centenary and Prairie View A&M are among the countless collegiate athletic programs that have been placed on probation for violating any number of regulations concerning athletics and their students.

But at PLU, you could count on a closed fist the number of times any Lute sport has been cited for student-athlete "irregularities."

"It's always close, because eligibility requirements are so strict in our conference," said PLU Athletic Director David Olson. "It remains true errors could be made...it's an awesome responsibility he has."

"He" is Jerry Lerum, Chairman of the Biology Department and the University's Faculty Athletic Representative. Lerum's main duty as the FAR is working with his "team" at the Registrar's office determining which students interested in competing athletically, are academically eligible to do so.

Lerum, who is in his fourth year at the non-paying post, said "We all work together to represent the PLU philosophy. The student-athlete's role is the same for both men and women. They are students first and athletes second. If I didn't believe in the student-athlete concept, I wouldn't be doing this. I'm no self-appointed policeman."

Lerum is in fact appointed by University President William O. Rieke. He succeeded Phillip Nordquist, who served 12 years as the FAR.

PLU is a member of the National Association of Intercollegiate Athletics. This affiliation imposes a given set of criteria the FAR must follow to determine an athlete's eligibility. The men's team are also members of the Pacific Northwest Intercollegiate Athletic Conference, while the women adhere to the Women's Conference of Independent

Colleges and the Northwest College Women's Sports Association guidelines.

Athletes of NAIA schools are required to maintain a grade point average of at least 2.0. They also are required to pass at least 12 credit hours in the semester in which they participate, and to have passes at least 24 credit hours in the previous two terms of attendance.

Lerum said the Northwest Conference guidelines are more strict, especially in its financial aid restrictions.

"Conference rules say financial aid (for athletes) must be based solely on need," Lerum said. "If there's a really good soccer player, we just can't offer him \$5,000 to come here if he has no financial need."

*"If I didn't believe in the student-athlete concept, I wouldn't be doing this. I'm no self-appointed policeman."*

Jerry Lerum

In addition, only 15 percent of an athlete's tuition may be given in academic scholarship form. That 15 percent level, Lerum said, is inflexible.

"There are times I've had to tell an athlete, 'You can either swim and give part of the award back...or keep it and be ineligible, even though you earned it scholastically,'" Lerum said.

All of these rules and more are included in a 25-page bible of regulations called *The Agreement*. Lerum frequently refers to it and his massive casebook because "we may be sure we have the rule in hand, but we never guess."

Lerum has to determine an athlete's eligibility before the first interscholastic contest of the year. The first step he takes is asking each prospective

player to sign a waiver giving Lerum the right to see the athlete's transcript, look at his record, and check with the registrar. He then works with the Financial Aid office, the Registrar's office, and the athletic director to gather the various information required by NAIA and Northwest Conference rules. This semester, there were over 500 athletes that had to be checked out.

"Somebody's got to do it," Lerum said. "But it's a team effort. The FAR just makes sure everything gets done."

In addition to his overseeing duties at PLU, Lerum represents the University at PNIAC conferences twice a year. He is one of seven FARs who make up the governing body of the Northwest Conference. Lerum served as its president last year.

Lerum is having to face a "changing nature of the sports program" this year, because many of the womens sports programs are affiliated with the NAIA for the first time. Lerum said he views the change in a positive light: both men and women will fall under the same rules. "PLU, as an institution, is not concerned which organization it is members of," Lerum said. Instead, it is concerned with "the opportunity for good competition."

Lerum said he enjoys his job, especially the interaction with the athletes. "I get to know them in a different sense; I'm not their professor."

What if, by some oversight, PLU did use an ineligible player?

"We would report it to the national organization and say the contest has to be forfeited," Lerum said. "If however, we knowingly played an ineligible player and some other school reported it, then is when an institution like ours could get disciplinary action."

Don't hold your breath, though, he says.

"It's not to be sanctimonious, but I can't imagine PLU ever going on probation."

## Barton places 28

By PAUL MENTER

After running their way to a team championship at the Green River Invitational two weeks ago, the women traveled to the Fort Casey Invitational last weekend and ran into a soccer goal.

"About 150 yards into the race, the course made a sharp left turn," said coach Brad Moore. "Our girls were in the very first lanes on the left side. When they got to the turn, the entire field pushed them right into a soccer goal that was marking the turn. Luckily our girls stopped, or someone could have been hurt."

There was a field of about 250 to 300 runners in the race, and by the time the lady Lutes began running again, they were in the back third of the pack. Team results were not available, but Kristy Purdy was able to blast her way past 90 runners to finish 12th overall in a time of 17:07.4 for the 5000 meter course. The remainder of the Lutes' scoring contingent grouped well, with Colleen Calvo, Lee Ann McNerney, Dana Stamper, and Corrine Calvo all finishing within 14 seconds of each other. In all, the women scored 180 points.

Moore was extremely pleased with the women's times as compared with those of last year on the same course. Purdy improved her 1981 time by 37 seconds, and this year's seventh place time, Nancy Miller's 18:33, would have been the Lutes' third fastest time at the 1981 Fort Casey meet.

I would have been very happy with this year's times if the girls hadn't been stopped at that turn," said Moore. "Comparing last year's times with this year's is really exciting."

Tomorrow the women will be at the Willamette Invitational in Salem, Oregon. According to Moore, the competition will again be stiff. "Oregon State and the University of Oregon will probably be there, along with almost all the small colleges in western Oregon," he said.

## Goalpost hampers harriers

By PAUL MENTER

Freshman Paul Barton stole the show for the Lute harriers at the Fort Casey Invitational last weekend. Running against the best competition in the Northwest, Barton placed 28th overall, finishing the 10 kilometer course in 30:56.

Because of the size of the race, team results were not available at press time. However, in comparison with last year's performance at the same race, the men have much to be happy about.

At the 1981 Fort Casey Invitational, the first Lute to cross the line finished 33:58, a full three minutes slower than Barton's 1982 time.

"In fact," said coach Brad Moore, "our first place time last year would not have been in our top five this year."

John Armentino was the second Lute to cross the finish line, placing 80th. Following him were Dave Hale, Dale Oberg, and co-captain Phil Nelson.

The meet which consisted of almost 300 runners, was the largest the Lutes have competed in this season.

Frosh Doug Grider, who, according to Moore, "usually runs second or third for us" was held out of the race due to a hip injury he suffered at the Green River meet last week.

The men travel to Salem tomorrow for the Willamette Invitational. According to Moore, this will be another large meet. "Most every college in western Oregon will be there, including Oregon State and maybe Oregon," he said.



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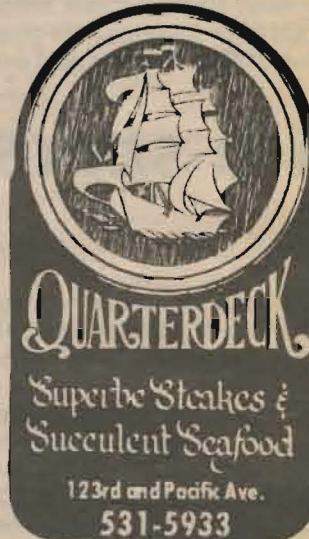
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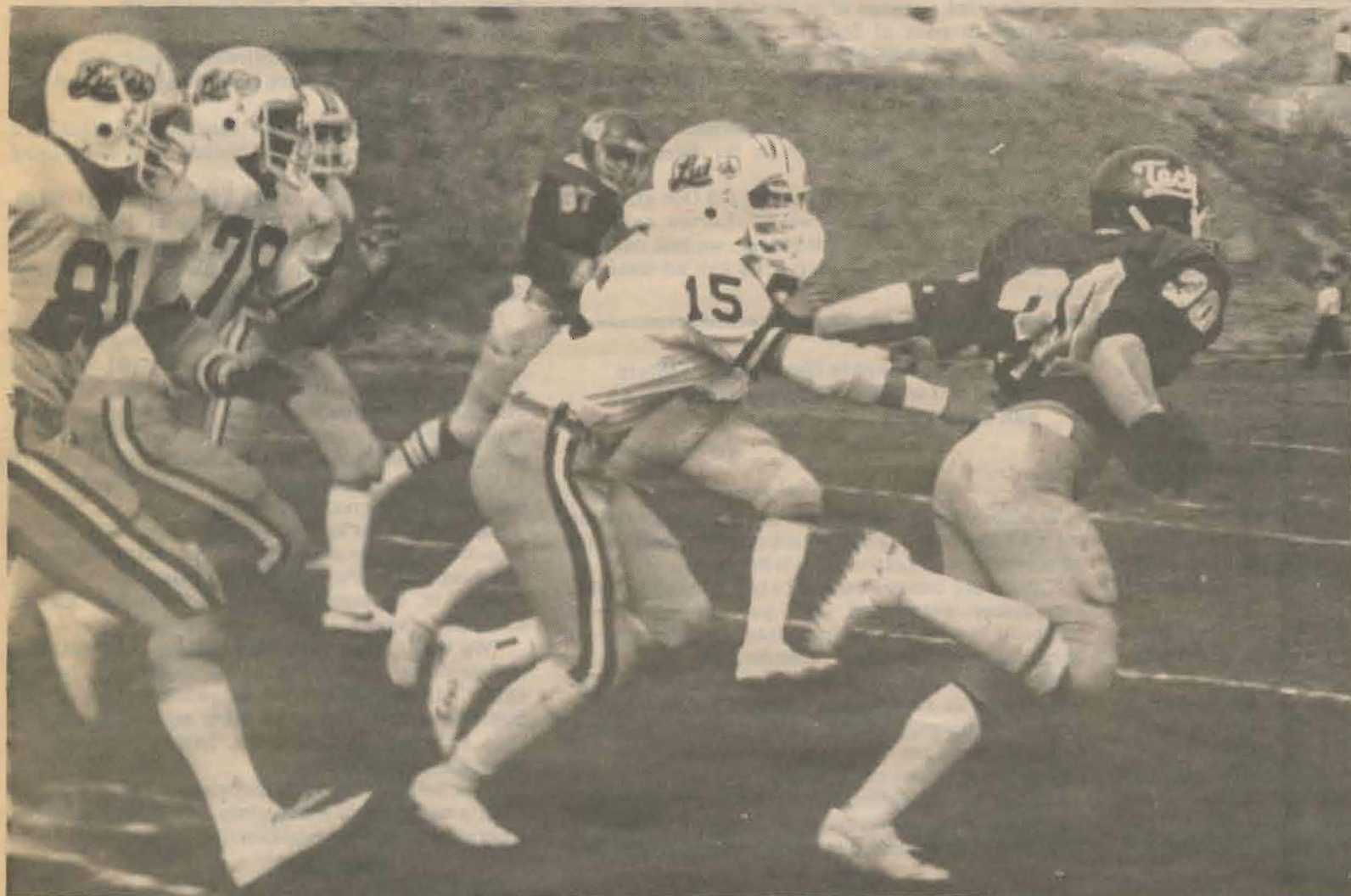
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Eddie Scheitz

In a familiar scene from last week's game, Oregon Tech's Johnny Barnett (30) runs past a host of PLU defenders in the Owls 45-27 win over the Lutes. Barnett gained 290 yards rushing and scored four touchdowns.

## Oregon Tech hands Lutes first loss

By CRAIG KOESSLER

Pacific Lutheran's 13-game regular-season win streak and its 18-game victory skein against Evergreen Conference opponents were snapped last Saturday when the Oregon Tech Owls unleashed an unstoppable running attack and dealt the Lutes a 45-27 setback in Klamath Falls, Ore.

Tech's senior tailback Johnny Barnett ran over, through, and around the Lute defense to gain 290 of the Owl's 420 yards rushing and scored four touchdowns.

Going into the game, the PLU defense was limiting its opponents to an average of 50 yards per game on the ground.

"Their power and their style just kind of wore us down," Lute coach Frosty Westering said.

The Owl's power was built around the size of their offensive line, which averages 250 pounds per man. They were able to control the line of scrimmage, something that past Lute teams have prided themselves in doing. Tech's style was very simple: physically dominate the opponents and let Barnett loose.

The beginning of the first quarter was a familiar story. Lute defensive end Steve Gibbs recovered a fumble on Tech's 38 yard line and three plays later, fullback Jeff Rohr was in the endzone after a 10-yard run and PLU led 7-0.

That was where the similarity stopped. After fielding Rohr's kickoff, the Owls marched 89 yards, the last 24 coming on Barnett's touchdown run. Two possessions later, Barnett followed the blocking of his right-side linemen, 296-pound Loren Hust and 241-pound Mike Palmer, and scampered 70 yards to

give the Owls a 14-7 edge at the quarter.

Two possessions later, starting at the Owl 42-yard line, Rohr carried the ball three times and half back Nick Brossolt picked up eight yards on one carry before Skogen hooked up with Rohr on a 20 yard touchdown pass to even the score at 14.

The Owls answered with a 14-play, 80-yard drive, capped by Barnett's third touchdown, this one on a 25-yard pass from Randy Camat. The score gave Tech a 21-14 lead with 1:32 left in the half.

The Lutes were not to be denied. Starting at their own 32-yard line, PLU went into its "two-minute offense." Skogen hit Rodin for an 18-yard pickup, threw an incomplete pass, and the found slotback Robbie Speer open for a 13-yard gain. A pass interference call against the Owls gave PLU a first down at the Tech 21. Skogen connected with end Dan Harkins in the endzone on the next play, and it was 21-21 at the half.

The Lute defense somewhat came back to life in the fourth quarter. PLU took over on downs on its own 36, but Tech recovered Skogen's fumble two plays later. Tech returned the favor on its second play but PLU gave it back when defensive back Jerry Sigado intercepted Skogen's pass and returned it to PLU's 22. Barnett made good on the next play, getting his fourth touchdown for a 42-21 Tech lead.

The Lutes recovered another fumble two plays after the Owls had intercepted a second Skogen aerial, but another interception set up a long drive that resulted in a Tech field goal with 1:54 left.

Freshman Drex Zimmerman took the ensuing kickoff, started right and cut back to his left and

headed up the sideline for a 96-yard touchdown return. PLU's two-point conversion failed as did its onside kick and Tech ran out the clock to preserve the win.

The Lute relieving corp was one of the few bright spots in the losing effort. Rodin caught six passes for 82 yards and Harkins snared five catches for 71 yards and a touchdown.

"It's a case of out of the fire and into the furnace for us," said Westering about tomorrow's 1:30 p.m. game at Franklin Pierce Stadium with the Central Washington Wildcats.

Central Washington is 4-0 and was voted the top small college team in the Northwest earlier this week. Oregon Tech, who whipped the Lutes last week 45-27 is ranked second, Linfield is third, and PLU is fourth.

Central is also packing a No. 6 NAIA Division I ranking into the contest. Oregon Tech holds down the No. 19 spot in that poll.

"Central is having one of their best seasons," Westering said. "They are a very big and strong team."

Tomorrow's game will provide an interesting twist in that the Wildcat's defensive coordinator, Mike Dunbar, is a former PLU assistant coach.

"I'm sure they have our playbook and are going through it," Westering said. "They will be well prepared for us."

Tomorrow's contest will be videotaped by CTEN Channel 10 and will be broadcast Sunday at 11 a.m. and Tuesday at 7:30 p.m.

## Lute spikers to face Oregon trio on road

By BRUCE VOSS

On the road again this weekend, the Lady Lutes volleyball team will be tested physically and mentally as it plays three conference matches in two days.

In the midst of a span of eight out of nine away matches, the Lutes will travel to Linfield, Lewis and Clark and George Fox. The latter two are Saturday matches, in which PLU is 0-5. Sophomore hitter Lisa Kauth said it will be a challenge.

"Hopefully it'll show us how well-conditioned we are," Kauth said. "We'll just have to be mentally ready."

The road schedule doesn't bother Kauth. "We're used to playing without a crowd," she said.

In Willamette's gym Friday, PLU picked up its third victory - one win short of last year's record - by beating the Bearkittens in four games. Setter Sooney Mackin said the team entered the match with a rare show of confidence.

"But we started slow and realized we had to keep attacking," Mackin said. "It wasn't quite as ex-

citing (as the first win) so we had to key from inside ourselves."

Coach Kathy Hemion said her squad showed "good motion Friday, with a tough defense." She praised sophomore Tammy Lervick for some big hits. PLU served well throughout the match, and sharp, quick passes helped the offense run smoothly.

Saturday, as usual, was a different story. Pacific, defending conference champions, were physical

and quick, dominating the Lutes in straight games.

"We had good offensive plays, but they picked up everything we hit at them," Mackin said.

"Generally bad" was the way Coach Hemion described the team's play against the Boxers, although Janice Farris and Linda McBain had "good all-around performances."

Earlier last week, PLU was ripped by Puget Sound 15-4, 15-5, 15-9. Perhaps weary from a trip to Central Washington the night before, the girls looked slow and were, Mackin said, "intimidated."

"We just didn't execute," she said. "They've got tall girls, really powerful, but they're not unbeatable...which we realized after we lost."

Now 3-7 for the season (2-2 in WCIC play), the Lutes' next home match is Thursday night at 7:30 against Whitworth.