

Pacific Lutheran College Bulletin

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CONTENTS

1. How to Use This Bulletin.
2. Our Students Write a Saga of the West.
3. Annual Report of the President, 1929-30.
4. Financial Statement for the Year, 1929-30.
5. Status of the Endowment Fund, July 31, 1930.
6. The Harder the Times, the Harder We Work.

HOW TO USE THIS BULLETIN

It has come to our attention that some people think it a waste to send this Bulletin to each member of the Pacific Lutheran College Development Association. Is it? It should not be. It need not be. "It pays to advertise." To avoid waste, this is how the Bulletin may be used:

1. Read it yourself; digest it. It is published to keep our friends intelligently active.
2. Give it to a friend or a potential friend. Friends very seldom look in the waste-basket.
3. Try to keep it circulating. It may lead to discussion, and discussion to action.
4. Keep it on file if you value history. It will increase in historical value and will teach your grandchildren how to build a lighthouse of the Christian faith of the fathers.
5. Remember that the Bulletin is your servant and works as you give it opportunity. Remember, too, that it needs the support of Christian prayer.

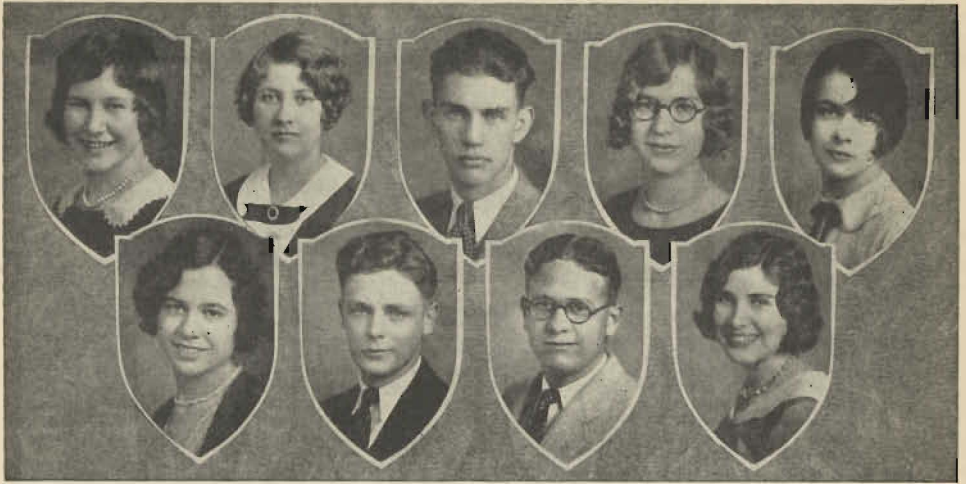
Nevertheless the critics have caused us to combine some addresses. If you miss your copy, let us know that you want it.

Our mailing list will be revised in October. Development Association members whose last contribution was received before November 1, 1928, will be omitted from the mailing list, except by special request.

The November Bulletin will contain the names and addresses of all members who have made a contribution since September 23, 1929.

Remember the slogan: "AT LEAST A DOLLAR AT LEAST ONCE A YEAR!"

OUR STUDENTS WRITE A SAGA OF THE WEST



Here is a part of the "Saga" staff.

Last spring the students of Pacific Lutheran College published their first year-book and called it "Saga." So fine and attractive was the product, that the edition was almost sold out on the day of publication. That this student message may reach wider circles, selected excerpts and pictures appear in this issue of the Bulletin and will give nine important reasons why we maintain Pacific Lutheran College.

Reason Number One: The rising generation will make the history—the Saga—of tomorrow and should be trained accordingly. Henceforth the West will train our Western leaders.



Editor and Business Manager of "Saga"



And here the remainder of the "Saga" staff.

"From its inception American civilization has been in a real sense a Christian civilization. Its safe transfer from generation to generation is neither automatic nor accidental. A set purpose must work through specific means and institutions. The Lutheran Church, aware of its responsibility, offers Pacific Lutheran College as a rallying-point for this service in the West."

Reason Number Two: In the hope that by the grace of God a Christian civilization may be perpetuated on our Pacific Coast, Pacific Lutheran College invites you to join in making the Saga of the future. Schools like ours have a definite part in American public education.



The President of our school



The Faculty of 1929-30 suffers only two changes for 1930-31

"In a Christian enterprise cooperation presupposes faith in the Savior, love of mankind, and some of that meekness which shall inherit the earth."

Reason Number Three: Our faculty is composed of Christian personalities. They are true friends.



Next year's Faculty will number twenty or twenty-one



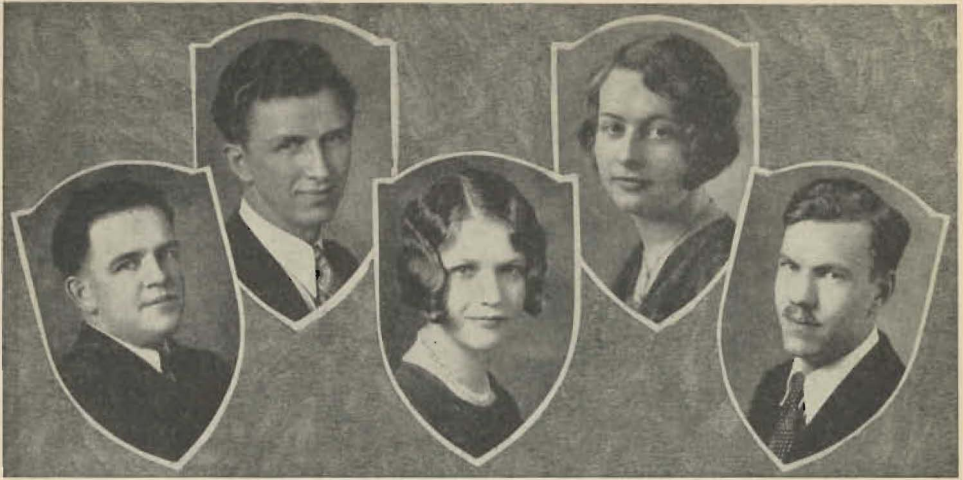
Daughters of the Reformation

Have you thought of the precious friendships you may form in youth? Student organizations promote these friendships. Besides the organized student body and the class organizations, "Saga" lists the chapel hour, the Mission Society, the Daughters of the Reformation, the Lutheran Students' Union, the Choir, the Quartet, and the Orchestra, the Dramatic Club, the Debate Squad, the Pep Club, Delta Rho Gamma (signifying Day-Room Girls), the Men's Dormitory Union, the "Saga" staff, the "Mooring Mast" staff, the athletic organizations, and the Alumni Association. In all these, friendships are formed and friends work together. And the whole school is one large family.

Reason Number Four: Our student body offers rich opportunities for the formation of precious, abiding, Christian friendships.



Men's Dormitory Union



Student Body Officers.

"The Student Body is a live organization. It is composed entirely of the students and exists for the purpose of promoting and controlling all student activities. The officers are elected annually, by a majority vote."

"To find a more loyal group of alumni than those of Pacific Lutheran College would be a difficult task.—The activities of the Alumni Association are handled by an executive board, consisting of ten members, five of whom are chosen at each annual meeting for a period of two years. The new board then elects its own officers."

Reason Number Five: Leadership, initiative, a sense of responsibility, and a spirit of cooperation are developed happily in an environment of democracy, frankness, fair play, and good-fellowship. The school spirit is exceptionally fine, and it persists in the alumni.



The Alumni Board.



The 1930 Basketball Team.

"Handball, baseball, and basketball were the beginning of the athletic program, which now also includes football, tennis, and golf. Track and field events are planned for the near future."

"Ever since the founding of Pacific Lutheran College, the health and happiness of its co-eds have been given attention. In order to accomplish this end, a well-planned system of physical education classes was started."

Health, vigor, team-work, fair play, good sportsmanship are realities at our school, and the spirit of youth persists.

Reason Number Six: Parkland is an exceptionally healthy place; and happy, vigorous play keeps the heart young, the body strong, the mind clear.



The Pep Club



"The Choir of the West"

"The Choir of the West" "has been a never-to-be-forgotten inspiration to all who as members have had the privilege of singing praises to God's holy name." "The College has been fortunate in having an excellent male quartet."—"An orchestra of twelve pieces has made a very creditable showing."—"Literary and dramatic work has been an important part of the extra-curricular activities."—With twelve intercollegiate debates last year, "debating is now on a firmer footing than ever before."—"There has always been among the students of this school a keen interest in journalism."—And "Saga" is a beautiful work of art.

Reason Number Seven: "Whatsoever things are beautiful"—the finer things of life—enrich and ennoble the soul, as we "think on these things."



The Dramatic Club



The Chapel

“What shall I do with my life?”—“What God wants is a whole life, not one of which the person has given the best part to the devil. The ideal Christian experience is to be a Christian from childhood. What He wants further is a life which can be glad it possesses hands to serve, a heart with which to adore, and a head to bow in humbleness. Lastly, the Lord want a different life—one that is different from the low and common, one that is clean, and fine, and holy.”

Reason Number Nine: Our motto is: “Build for Character”; our aim is to implant and deepen the Christian view of life, which man needs above all else.



*Trophy Cup Winners, 1930—college boy, college girl, high-school girl, high-school boy—
of greatest inspiration to their classmates*



The "Mooring Mast" Staff

"'Pioneering on the last frontier'—how hard it was the present generation will never know. Ours is the happy lot to share the benefits brought about through the hardships endured by our fathers; ours also the duty and privilege to carry on the work they began—to proclaim 'a changeless Christ in a changing world'—to serve Him Who is the same yesterday, today, and forever.—May we, who have been given a task to perform, not only keep the trust of our fathers, but inspire those who come after us with work well done."

With this sentiment in their hearts, our graduates render service whose merit and unselfishness win increasing recognition.

Reason Number Eight: Our graduates are in demand, enjoy public confidence, and fill their place well. We believe our record for placement is unexcelled in our field of service.



The Official Delegation to the Lutheran Students' Union Convention

ANNUAL REPORT OF THE PRESIDENT
OF PACIFIC LUTHERAN COLLEGE

1930

The undersigned begs leave to submit herewith his second annual report to the Pacific District of the Norwegian Lutheran Church of America for consideration when the District convenes as the Pacific Lutheran College Association on May 24, 1930. It is the report of a good year, in which the gracious blessings of God have been abundantly evident. To Him be all praise and glory!

This report will presuppose some acquaintance with the contents of the bulletins issued by Pacific Lutheran College during the past year, inasmuch as these bulletins have been sent to all members of the Pacific Lutheran College Development Association. The May bulletin in 1929 contained summer session announcements; part one of the August bulletin the annual catalog, and part two the first report of the campus survey by architect Charles Altfillisch, the 1929 report of the President, a financial statement for the year ending July 31, 1929, and a summary of the accomplishments of that year. The November bulletin reported the status of the endowment fund, the membership list of the Pacific Lutheran College Development Association, and the fully accredited status of the institution in the State of Washington. The February bulletin reported progress, compared what we now have with what we hope friends will give us, and brought a plat of the campus layout in connection with the second report of architect Altfillisch upon the proposed campus development of Pacific Lutheran College. The May bulletin this year will be the annual catalog and will be off the press as soon as possible after the close of this convention.

In scope and policy the school has this year suffered only minor changes. An attempt to develop the liberal arts courses in the Junior College Division met a handicap in the delay in securing full accreditation; but certain courses in Christianity, English, Greek, Latin, music, Norse, and philosophy were given in addition to those of last year, and the offerings in history and commerce were revised. A careful editing of the catalog accomplished a well-planned reorganization of the high-school offerings. The Normal Department has maintained its record of 100% placement of its graduates and continues to be deservedly popular. It must gradually develop a three-year curriculum to meet new state requirements. This development, already approved by the College Board of Trustees, will within two or three years make the question of the scope of the institution acute and raise the issue of a four-year college curriculum as compared with the two-year junior college. This question needs very careful study. The winter short course still has warm supporters. Increased interest is manifested in the summer session. The experiment of a six-day week the first semester failed to meet with the approval of the day students. The faculty is giving serious thought to a proposed change from the semester system to the quarter system. The City of Tacoma, its service organizations, and the public press manifest increasing interest in the welfare of Pacific Lutheran College.

The enrollment for the year is 214, as compared with 187 last year, a 14% increase. The enrollment at the opening of the year was 129, as compared with 106 last year, an increase of 22%. The conspicuous gain is in through-the-year students; the short-course students numbered only 13. The high-school enrollment increased 20% from 83 to 100, due in part to an experimental scholarship policy, offering free tuition to high-school freshmen who averaged 85% or over in the eighth grade. The Normal Department also registered an increase. The field men forecast a substantial increase in all divisions and departments for the coming year.

Of the fifteen members of last year's faculty, eleven remained at the school this year, namely, the Rev. J. U. Xavier, N. J. Hong, O. J. Stuen, Ph. E. Hauge,

Mrs. Lora B. Kreidler, Ludvig Larson, the Rev. A. W. Ramstad, J. O. Edwards, Miss Lydia E. Stixrud, V. A. Elvestrom, and the President. Dr. H. J. Hoff retained his membership in our faculty while on leave of absence at Bethany College, Lindsborg, Kansas. Three teachers accepted other positions: W. J. Freed at the State Teachers' College at Dickinson, N. Dak., Mrs. Louise S. Taylor at Sumner, Wash., and Miss Clara M. Myhre at Bremerton, Wash. Seven members were added to the faculty this year: P. J. Bardon, who taught at Pacific Lutheran Academy, 1912-17, to teach social sciences and bookkeeping; Alvar J. Beck, (P. L. C., '27), who secured his M. A. degree from the University of Washington in 1929, to teach history, economics, and typing; Mrs. Elizabeth H. Bondy, to teach French and German in the absence of Dr. Hoff; the Rev. Carl L. Foss, President of Spokane College, to serve as field agent this year; the Rev. Walter H. Hellman, to be Dean of Men and to teach English, philosophy, and Christianity; Clifford O. Olson, to be athletic director and assistant Dean of Men; and Mrs. Ella L. Olson, mainly to have charge of the short-course work. Miss Berdine Knutsen, a part-time student, is serving as secretary to the administration, with the part-time assistance of Miss Evelyn Solum. Mrs. Esther Davis has continued to serve as assistant to the business manager.

Of the above teaching personnel, two, possibly three, will not return next year, to our keen regret. Professor Hellman has found it to be his duty to accept the presidency of Hebron College, Hebron, Nebraska, his first "Alma Mater." Miss Stixrud has accepted a position in the Seattle public schools, where she may live with her widowed mother. She declined an attractive position at the Southern Oregon Normal School last December. Our contract with President Foss of Spokane College terminated May 21, 1930, in order that he might be a free agent at the Church convention which must decide the future status of Spokane College.

Messrs. Foss, Hellman, and Olson were added to our faculty last summer after the decision to close Spokane College for the year. Pacific Lutheran College welcomed several students from Spokane College, also in a spirit of fraternal cooperation, but has in no way tried to influence the decision as to what shall be done with this sister institution. The logic of the situation is plainly such, however, that Pacific Lutheran College must accept responsibility for much, if not all, of the Spokane College territory, if Spokane College be discontinued or cease to operate as a separate institution.

It was the State University's insistence upon new and higher standards for junior college accreditation, especially the requirement of a fixed minimum visible annual income of \$40,000 for junior college work, that made it impossible for Spokane College to reopen last fall, and that imposed unexpected obstacles in the way of the uninterrupted survival of Pacific Lutheran College. After meeting the requirements of two University committees, however, Pacific Lutheran College was, on October 29, 1929, given full accreditation as a junior college, subject to annual inspection. Meeting these requirements increased the annual budget from \$35,000 to \$54,000. Meanwhile the State Board of Education, on June 18, 1929, placed the Normal Department of Pacific Lutheran College on an equal footing with the State Normal Schools and also continued the accreditation of our High-School Division. Without this complete state accreditation, our school could not have expected to survive.

This complete accreditation would not have been achieved without the successful outcome of last summer's campaign for funds in the Middle West. July 31, 1929, was the dead-line, at which time the institution had to show a net gain for the year and thus regain its banking credit. This was accomplished by the narrow margin of \$211.34. Of the \$16,740.43 secured through the Pacific Lutheran College Development Association by July 31, 1929, about \$12,000 came from friends in

the Middle West, by the kind permission of five District Conventions of our Church (Iowa, South Dakota, Southern Minnesota, Northern Minnesota, North Dakota), and through the whole-hearted cooperation of former President O. J. Ordal, a central committee of three (the Rev. L. M. Stavig, Dean Philip E. Hauge, Prof. V. A. Elvestrom), and nine solicitors from the Pacific Coast: pastors T. O. Svare, Mikkell Lono, L. C. Foss, Theo. Hokenstad, C. H. Norgaard, O. E. Heimdahl, H. L. Foss, and Geo. O. Lane, and Mr. L. G. Nyhus. A similar effort must be made this summer, has, in fact, already been begun by President Carl L. Foss, Prof. A. W. Ramstad, and pastors R. Bogstad, T. O. Svare, and A. G. Quammen, under the general direction of last summer's chairman, the Rev. L. M. Stavig.

The financial records and accounts for the fiscal year ending July 31, 1929, have been audited by a committee, consisting of Mr. J. O. Gulbransen and Mr. G. R. Haukeli.

The financial situation for the year ending July 31, 1930, has been outlined in a circular letter to the pastors of our Church under date of April 19. Of the \$54,000 required to make both ends meet for the year, the students will contribute about \$24,000, endowment fund income (one-half being used for this purpose) about \$1,000, the Joint Synod of Ohio \$5,000 (originally appropriated for Spokane College, and transferred in response to our petition), and our own Church \$5,000. Of the remaining \$19,000, the Pacific Lutheran College Development Association had contributed, by May 17, \$7,678.56. The remaining \$11,321.44 must come from present and prospective members of the Association, in whose name also the Midwest follow-up campaign, now getting under way, is undertaken.

The above \$54,000 include the special appropriation of \$1,000 to the library, as specified in the accreditation requirements, but not the \$3,000 required for the new biology laboratory which the inspectors require by next September. Neither does the above sum provide for the expenditures already incurred and yet to be incurred in consolidating the enlarged campus in accordance with the specifications of the architect. Nor is the cost of the President's residence included, inasmuch as this building, according to resolution by the Board of Trustees, is being financed by long-time loans from friends, said loans to be paid out of the regular annual budget through a number of years in lieu of the regular item for house rent for the President.

It will thus be seen, on the one hand, that the Board of Trustees is carrying out the three projects authorized by last year's District Convention as rapidly as circumstances warrant such action; and, on the other hand, that the Pacific Lutheran College Development Association is the device which makes this progress possible. As such, it deserves all the support it has received, and more. A checkup on May 17, 1930, showed a total enrollment of 4,284 members in the Association, and a total contribution of \$24,418.99 since its organization on Sept. 23, 1928.

The development program, which the District approved last year, seems more possible of realization as time goes on. The intelligent interest aroused by the Development Association and other means has resulted almost wholly in approval of the program. The independent development of the public golf course immediately adjacent to the expanded campus helps to insure for the future a beautiful Parkland. Friends of the school are already actively interested in the next project, the first unit of a dormitory for girls. The beautiful hedge given by the Class of 1929 is the beginning of landscaping according to the new plans. The enlarged program of the summer Chautauqua also helps greatly in the creation of intelligent interest.

Among the special gifts of the year, four must be given special recognition: the gift of one lot apiece from three Beaver brothers, of Kasson, Minn.; the gift of \$215 from Dr. John Arnason Johnson, the College physician, to serve as a nucleus for a Student Loan Fund, toward which project the Alumni Association has also resolved

to raise \$1,000; the \$500 gift of Mr. O. L. Jenson, of Harvey, No. Dak.; and the gift of \$1,100 from Mr. Knud O. Tormodsgaard, of Fairview, So. Dak., \$100 of which were paid to the school in cash, and \$1,000 of which will be kept invested by the Treasurer of the Norwegian Lutheran Church of America with the promise that \$50 plus accumulated interest be paid to the College each year for the next twenty years.

In view of the considerable amount of unemployment and the after-effects of the stock market crash of last November, endowment fund collections have continued fairly satisfactory; but the Board of Trustees felt already last fall that the endowment fund needed a special field representative. Pastor C. H. Norgaard declined the call to this position. Later in the winter pastor T. O. Svare declined a similar call at the insistence of his congregation at Parkland. Of the \$290,000 pledged in 1927, \$60,769.46 came in by July 31, 1928; \$29,316.31 additional by July 31, 1929; \$11,444.70 additional during the four months ending Nov. 29, 1930; and about \$9,000 during the past six months. The total amount collected by May 17, 1930, was almost exactly \$110,000.

Among the greatest blessings of the year has been the excellent health of the students and the teachers. In twenty-one years of school work, the undersigned has never seen better health conditions prevail. The moral and spiritual tone of this year's student body has likewise been exceptionally sane and healthy, and an excellent school spirit has prevailed. The undersigned is personally aware of great moral victories that have been won by eight different students this year. One student was received into Holy Baptism on May 14 by the College Pastor.

Another great blessing came to the school in the form of the Lutheran Students' Union Convention on March 7-9, which gathered student representatives from ten of our schools around the theme, "What shall I do with my life?" Wrote the editor of "The Mooring Mast," truly: "It would be hard to conceive a greater feeling of good-fellowship, a more humble and sincere gratitude to the Almighty, a more ardent desire to ponder anew the teachings of Christ, than was displayed. But what was more wonderful still, instead of waning, this spirit grew throughout session after session, and at the close of the convention manifested itself in greater measure than ever before." The whole school, under the leadership of Miss Irene Dahl, rose to the occasion.

The College was represented at the second annual Pacific Northwest Lutheran Students' Conference at the University of Washington on January 17-19 by Miriam Heimdahl, Arthur Olsen, Emma Kaaland, George Lane, Irene Dahl, and Prof. W. H. Hellman. The Lutheran students at seven schools in Oregon and Washington were represented, and a permanent organization was effected. Ida Hinderlie, of Pacific Lutheran College, was elected recording secretary. The question has been raised whether Pacific District approves of this form of cooperation.

The annual alumni reunion occurred on March 22 and 23 at the school—a welcome innovation—instead of at a downtown hotel. It brought out a larger attendance both at the Saturday evening banquet and the Sunday morning reunion service—another desirable innovation—and proved a good forum for the reorganization plans of the energetic president, Miss Martha Hjermstad.

The usual student activities—religious, musical, social, literary, journalistic, athletic, forensic, and dramatic—have been prosecuted with gratifying results under capable and wise supervision. It is very evident that our junior college organization develops initiative and leadership among the students more extensively and spontaneously than does the usual senior college organization. Of special interest to this convention are the first annual ("The Saga"), the enlarged and improved form of "The Mooring Mast," the greater perfection of the choir (which has already been invited to come to the Chicago convention of the Young People's Luther League in

1931), and the concert-tour plans of "Arion," a group of four students who have secured the permission of the Board of Trustees to represent Pacific Lutheran College throughout the Northwest this summer. The choir ought to visit California next winter.

Last year's baccalaureate sermon was preached by the Rev. Mikkel Lono, of Tacoma, on June 2, and the commencement exercises were held on June 5, with the Rev. L. Ludwig, President of the Northwestern District of the Joint Synod of Ohio as the speaker. This year the Rev. J. P. Pflueger, of Seattle, has promised to preach the baccalaureate sermon on Sunday evening, June 1, and attorney M. H. Forde, alumnus of Pacific Lutheran Academy and Vice President of the Board of Trustees, has been asked to deliver the commencement address on Wednesday evening, June 4. Last year 44 diplomas were conferred; this year the candidates for graduation number 68 (32 normal, 14 junior college, 22 high school).

Last year's summer session began June 10 and ended July 19. It was organized by Dean Hauge and directed by Miss Stixrud. This year's summer session is under the direction of Dean Hauge and will last from June 16 to July 25.

The Pacific Lutheran Chautauqua, this year scheduled for June 30-July 6 (earlier than last year), will again be held on the College grounds and will represent the cooperative efforts of three synods (Ohio, Augustana, and our Church). Realizing the need and the prospect of greater cooperation in the maintenance and development of Pacific Lutheran College, our one Lutheran school out West, the Board of Education of our Church and the Board of Trustees of the College have adopted a statement of principles, according to which control (including membership on the Board of Trustees) may be shared only with synods or groups with whom we have altar - and pulpit - fellowship; representation on the faculty be accorded any Lutheran Synod, provided the representatives concerned be satisfactory to the Board of Trustees; and service be rendered as fully as possible to all Christians.

In harmony with the above principles, the Board of Trustees elected a committee, consisting of pastor O. L. Haavik, pastor R. Bogstad, and the undersigned, to plead the cause of cooperation before the annual convention of the Northwestern District of the Joint Synod of Ohio. This the committee, augmented by pastor T. O. Sware, did at Spokane on May 15, 1930, in the presence of General President C. C. Hein of said Synod, with the result that the Northwestern District adopted, unanimously, the following report of its committee on cooperation with Pacific Lutheran College:

"1. That the Northwestern District petition Joint Synod to set aside an annual appropriation of at least \$2,500 for Pacific Lutheran College.

2. That we, the Northwestern District, throw open our congregations for the solicitation of members for the Pacific Lutheran College Development Association.

3. That, for the sake of fostering interest in Pacific Lutheran College, we consider it advisable to have a properly qualified Joint Synod pastor on the teaching staff of Pacific Lutheran College, that Joint Synod have an advisory member on the Board, and that the President of the Northwestern District be this advisory member.

4. That a committee, similar to the present Spokane College committee, be created and instructed to function in the interest of Pacific Lutheran College.

5. That we, as a District, pledge ourselves to support Pacific Lutheran College by sending of students and in every way that will be conducive to the proper development of Pacific Lutheran College."

Pacific District may properly take action in support of the above petition and in approval of the above action. Pacific District is asked to consider other possibilities of synodical cooperation in connection with the maintenance and development of the College, with special reference to the proposed American Lutheran Conference.

Other matters requiring the attention of this District convention are the following:

1. The election of three members of the Board of Trustees of the College. The members whose terms expire in 1930 are the Rev. R. Bogstad, of Eugene, Ore., Mr. M. H. Forde, of Everett, Wash., and Mr. J. O. Gulbransen, of Bellingham, Wash.

2. The election of a member of the Board of Visitors in the place of the Rev. A. M. Lunde, who has moved to Crookston, Minn., and is no longer a member of Pacific District.

3. Selection of the next steps in the development program. The undersigned recommends, first, the first unit of a dormitory for girls, second, a library building. The Board has authorized the erection of a first unit of the dormitory for girls as soon as \$40,000 are available.

4. Several or all of eight financial campaigns:

a. The Mid-West follow-up campaign.

b. Regular Development Association follow-up.

c. The nursing of the endowment.

d. A Greater Tacoma community campaign.

e. An alumni campaign.

f. A Northwestern District campaign (Ohio Synod).

g. A Rocky Mountain District campaign, in case Spokane College is not reopened.

h. A Pacific District campaign to complete the initial presentation of the Development Association in harmony with the District resolutions of last year.

5. Reiteration of last year's District resolutions in regard to the endowment pledges, the Development Association, and rally days for Pacific Lutheran College.

6. The motivated petitioning on the part of Pacific District that the Norwegian Lutheran Church of America increase its annual appropriation to Pacific Lutheran College to \$20,000 for the next biennium.

God has led us safely through deep waters during the past year. He has blessed our efforts signally. He grants us a great opportunity, entrusts to us a heavy responsibility. May He graciously grant us courage, wisdom, humility, love, and firm devotion to the Savior's cause!

O. A. TINGELSTAD.

Notes on the Above Report:

1. Additions to the faculty for 1930-31 include the Rev. J. P. Pflueger, of Seattle, Wash., to be professor of Christianity and philosophy and to represent the Northwestern District of the American Lutheran Church; Miss Sophia R. Fowler, formerly registrar of the State Normal School at Ellensburg, Wash., to be normal supervisor; and Mrs. Louise S. Taylor, who returns from the Sumner, Wash., High School, to be teacher of English and assistant registrar. The Rev. L. Ludwig, President of the Northwestern District of the American Lutheran Church, becomes an advisory member of our Board of Trustees.

2. In addition to one student mentioned in the report, three other students were similarly received into Holy Baptism after private instruction in the latter part of May.

3. Of the 68 candidates, 67 were graduated on June 4.

4. The commencement address was very happily given by Mr. H. F. Hunt, Assistant Superintendent of the Tacoma public schools.

CURRENT EXPENSES FOR THE YEAR ENDING JULY 31, 1930

Teachers' Salaries	\$32,595.90	
Heat, Janitor, Night Watchman	5,152.64	
Office Expense	3,700.53	
General Expense	2,972.28	
Advertising	1,938.23	
Light and Water	945.29	
Repairs and Replacements	593.27	
Insurance	293.32	
Library Expenses (net)	239.00	
Taxes	223.38	
Typewriter Repairs	102.50	
Placement Service	98.25	
Board of Trustees	87.00	
Summer School	30.00	
		<hr/>
Net Operating Expenses	\$48,971.59	
Interest	2,558.72	
Mid-West Campaign Expenses	1,525.27	
Mid-West Follow-up Expenses	1,780.53	
		<hr/>
Total Current Expenses		\$54,836.11

CURRENT INCOME FOR THE YEAR ENDING JULY 31, 1930

Tuition (General and Music)	\$13,476.00	
Room Rent	6,552.91	
Board (Net Income)	1,087.38	
Physical Education	777.50	
Book Store (Profit)	274.29	
Laboratory Fees	267.49	
Sundry Items	138.67	
Piano and Pipe Organ Rent	89.57	
Laundry	55.30	
		<hr/>
Net Operating Income	\$22,719.11	
P. L. C. Development Association	16,747.73	
Norw. Luth. Church of Am. Appropriation	5,000.00	
Joint Synod of Ohio Appropriation	4,999.96	
15 per cent of Endowment Collections	3,360.03	
Endowment Interest	1,217.10	
Other Donations	835.00	
		<hr/>
Total Current Income		\$54,878.93
Less Total Current Expenses		54,836.11
		<hr/>
Net Gain		\$ 42.82

INCREASE IN ASSETS

During the Year Ending July 31, 1930

Real Estate Added to Campus	\$ 4,868.80
President's Residence (under construction)	4,238.19
Library Additions	1,109.03
New Furniture and Equipment	476.84
Real Estate, Other Additions	300.00
Gas Machine House	227.00
	<hr/>
Total Increase in Fixed Assets	\$ 11,219.86
Less Net Decrease in Cash and Other Current Assets	550.61
	<hr/>
Total Net Increase in Assets	\$ 10,669.25

INCREASE IN LIABILITIES

During the Year Ending July 31, 1930

Increase in Accounts Payable	\$ 6,877.29
Increase in Notes Payable	6,415.61
	<hr/>
Total Increase in Liabilities	\$13,292.90
Less Decrease in Prepaid Appropriation — \$ 2,500.00	
Less Decrease in Other Current Liabilities	166.47 2,666.47
Total Net Increase in Liabilities	<hr/> \$ 10,626.43
Excess of Increase in Assets over Increase in Liabilities, (net gain)	\$ 42.82
Surplus of Assets over Liabilities, July 31, 1929	<hr/> \$167,988.17
Surplus of Assets over Liabilities, July 31, 1930	\$168,030.99
Indebtedness Due to Operating Deficits	\$23,573.74
Indebtedness Due to Investment in Assets	51,521.93
	<hr/>
Total Amount of Indebtedness, July 31, 1930	75,095.67
Total Valuation of Pacific Lutheran College, July 31, 1930	<hr/> \$243,126.66
Permanent Endowment Fund, July 31, 1930	95,622.32
	<hr/>
Total Capital Invested in Pacific Lutheran College	\$338,748.98
Total Capital Invested, July 31, 1929	309,031.31
	<hr/>
Total Net Increase in Assets	\$10,669.25
Net Increase in Endowment Fund	19,048.42
	<hr/>
Total Increase in Capital Invested During Year Ending July 31, 1930	<hr/> \$29,717.67 \$ 29,717.67

STATUS OF THE ENDOWMENT FUND, JULY 31, 1930

Total Amount Pledged for Five-Year Period Beginning 1927 _____ \$290,000.00

Amount Paid In Up to July 31, 1929 _____ \$ 90,085.77

Amount Paid In During Year Ending July 31, 1930 _____ 22,408.45

Total Amount Paid In, July 31, 1930 _____ \$112,494.22

Transferred to Operation (15%) _____ \$16,871.90

Invested in Bonds _____ \$52,258.20

Invested in Real Estate Mortgages _____ 2,500.00

Invested in Real Estate _____ 485.78 55,243.98

Endowment Expenses in Process of Amortization _____ 32,578.37

Balance of Loan of \$22,584.66 made to Pacific Lutheran Col-
lege in 1928 _____ 5,712.76

Cash in Savings Account Awaiting Investment _____ 2,087.21

Total Endowment Funds, July 31, 1930 _____ \$112,494.22

Interest Received on Bonds during Year Ending July 31, 1930 \$ 2,277.97

Interest on Loan to Pacific Lutheran College during above

Period _____ 453.65

Interest on Savings Account during Above Period _____ 76.59

Total Endowment Interest Income for the Year _____ \$ 2,808.21

Interest Paid on Annuities _____ \$ 374.00

Applied to Amortization of Endowment Expenses _____ 1,217.11

Applied to Current Operating Expenses _____ 1,217.10

\$ 2,808.21

THE HARDER THE TIMES, THE HARDER WE WORK

Hard times are testing times. They force us to consider what are the necessities of life and to determine for ourselves what are the things most worth while and for these to work harder than ever. The harder the times, the harder we work.

Is Pacific Lutheran College among the things most worth while? Each supporter, each member of the Pacific Lutheran College Development Association, will have to answer this question for himself or herself and act accordingly. Those who have seen how, under God, Christianity is perpetuated and extended among men will work harder than ever that Pacific Lutheran College may continue to grow and prosper as a Christian institution.

"For what shall it profit a man, if he shall gain the whole world, and lose his own soul? Or what shall a man give in exchange for his soul?" Christianity saves souls, and "righteousness exalteth a nation." If there be one thing more important than to save our own generation, it is to perpetuate the Kingdom of God among them that come after us. We remember the golden rule. We want the coming generations to enjoy the blessings of a Christian civilization. In this light we rate Pacific Lutheran College among the things most worth while and feel that our school out West must be preserved and, if so be God's will, developed.

Important Items in the Financial Statement

In this connection the most important item in the financial statement on the previous three pages is the net gain of \$42.82. Small though this gain be, it means progress, not retrogression, victory, not defeat.

The item next in importance is the increase in fixed assets, which amounts to \$11,219.86. This means that we are taking our responsibility for development seriously. It can be honestly said that the Board of Trustees is authorizing permanent improvements as rapidly as is possible under the circumstances, even to the extent of utilizing available credit to the point where the total indebtedness amounts to \$75,095.67. It is not expected that this figure will rise much higher. In fact, the administrative officials of the College hoped up to the first of July to show a much larger net gain and a much smaller indebtedness.

The limited success of the Mid-West Follow-up Campaign this summer accounts for the small net gain. Our representatives battled heroically against an adverse combination of excessive heat, busy harvest-time, hard times and the psychology thereof, and vacationing. Two men are still at work in the Middle West to convert into cash the promises and prospects which were sold for \$2,000 in cash on July 31.

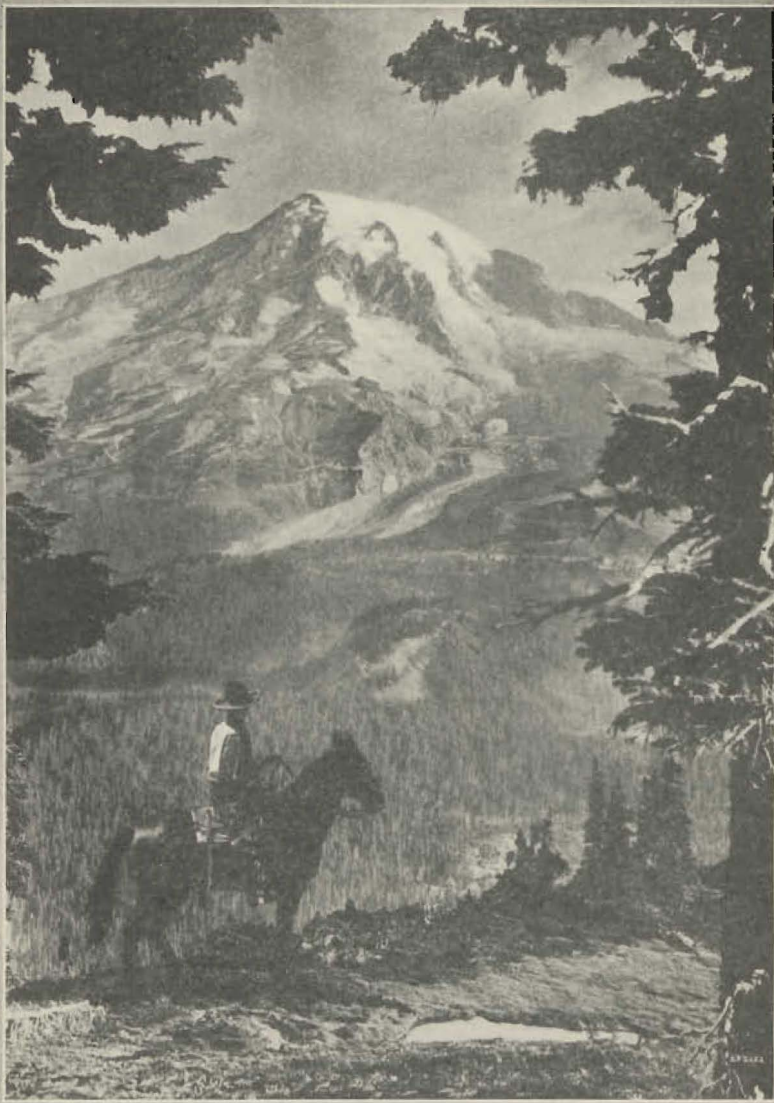
The Development Association, of which every friend should be a member by paying "at least a dollar at least once a year," contributed \$16,747.73 during the year and has 5,473 members. Endowment fund collections for the year totaled \$22,408.45 and need stimulation.

The total capital invested in Pacific Lutheran College has reached the impressive total of \$338,748.98, an increase of \$29,717.67 during the year.

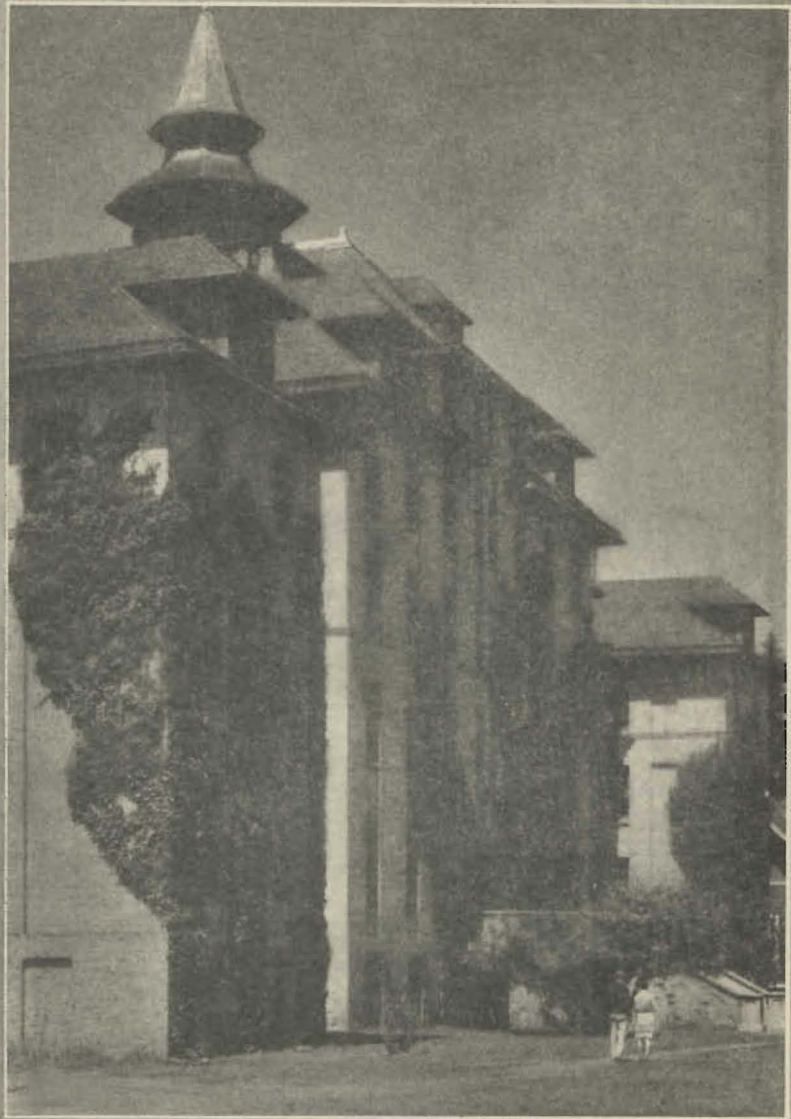
With the completion of the President's residence in September, the new biology laboratory and the first unit of the dormitory for girls are the next items on the development program. Progress will be as rapid as the support of friends makes possible.

Let the Will of the Lord Be Our One Concern!

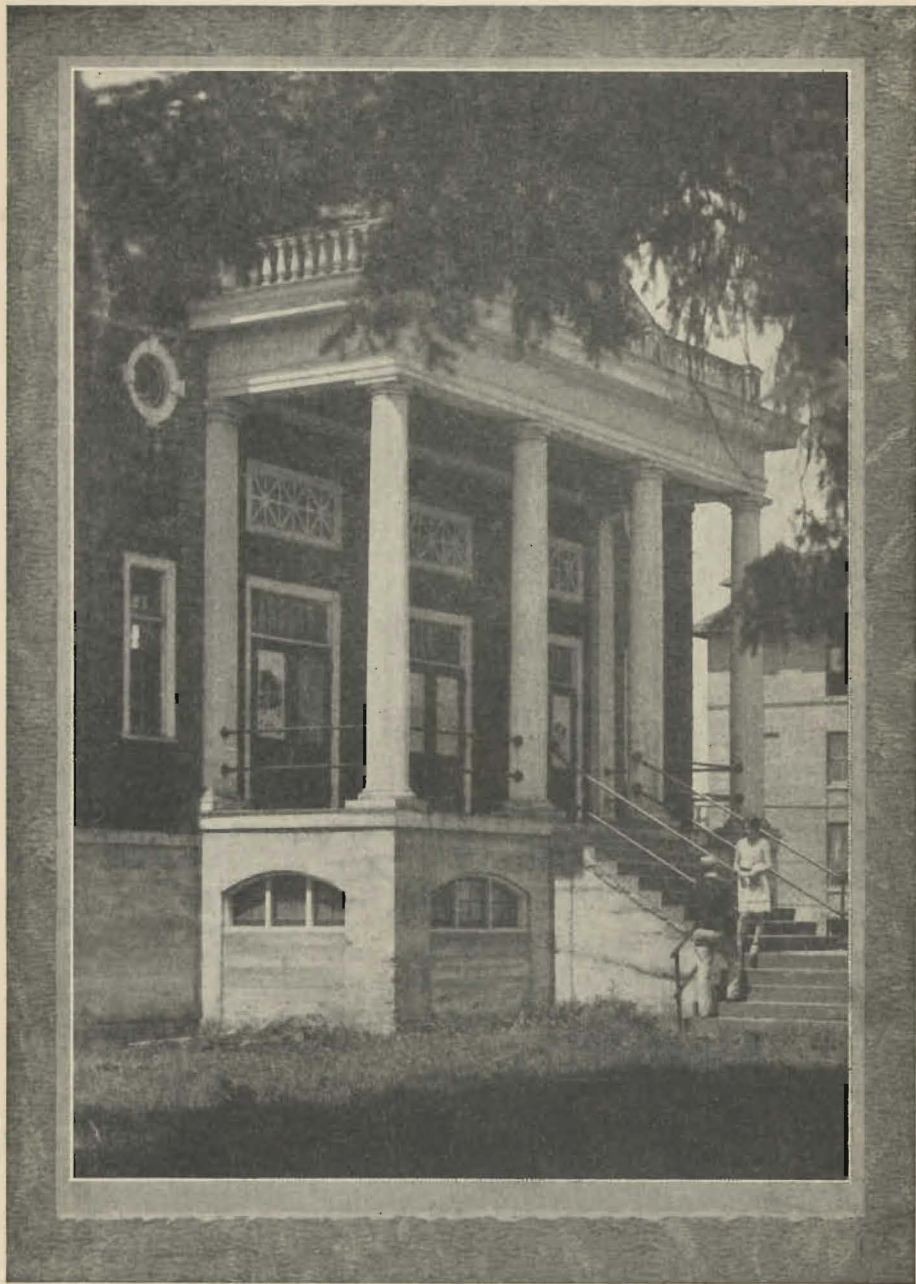
Our Savior says: "And seek not ye what ye shall eat, or what ye shall drink, neither be ye of doubtful mind.—But rather seek ye the kingdom of God; and all these things shall be added unto you."



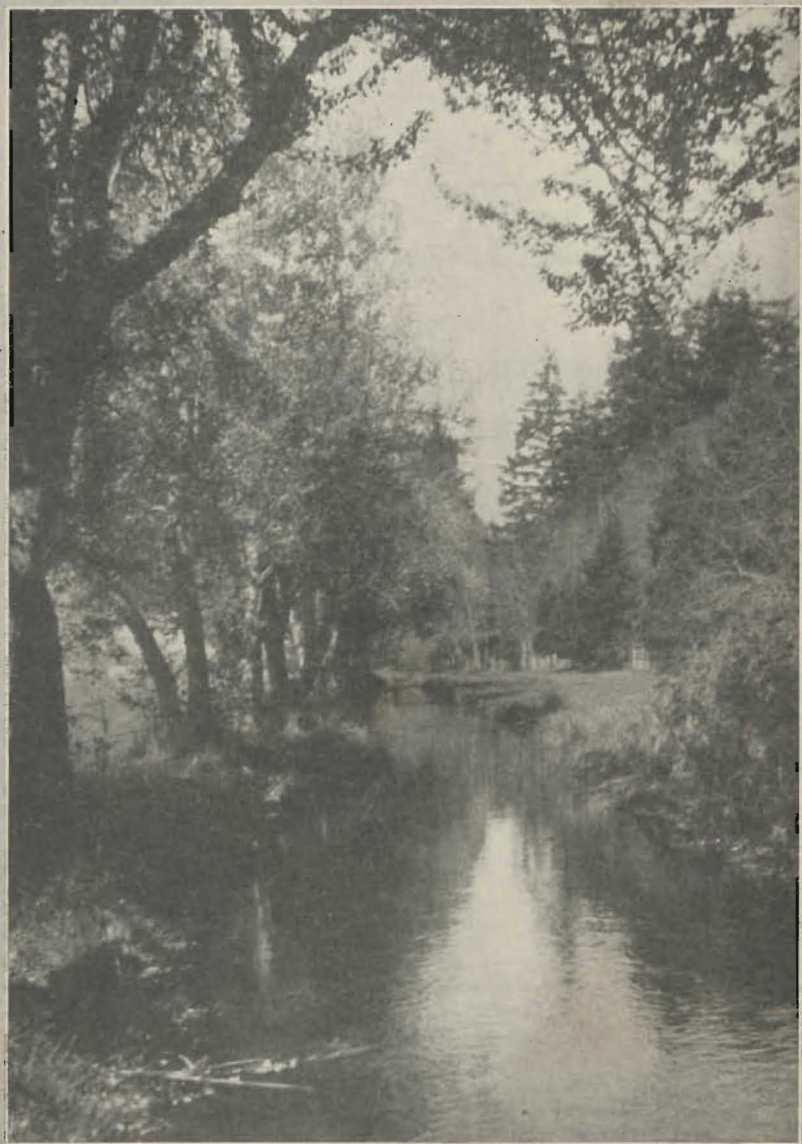
"Here, as fair dawn wakes the Mountain, We wake to a lusty day."



"Here, as the noon sun floods it, We wend our studious way."



"Here, as the slant beams gild it, We leap and we shout at play."



"Here, as the sunset tints it, We dream of a perfect day."