

The MOORING MAST

March 16, 1984

Pacific Lutheran University, Tacoma, Washington 98447

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Rieke defends tuition; students not satisfied

By DAVID STEVES

President Rieke met Tuesday with concerned students at an Open Forum to discuss the new blanket tuition plan that will go into effect this fall. Many of the students seemed less than satisfied with the answers Rieke gave them.

The blanket tuition plan, or Cost Containment Plan, was adopted by PLU's Board of Regents during the February meeting. It is designed to allow full-time students to take up to 35 credits a year under a blanket tuition fee of \$5,950. There are other set tuition rates that cover the cost of a single semester, and the combination of one semester with Interim.

Rieke told the 100 or so students meeting in the C.K. that he realized that the old cost per credit tuition plan is the "most equitable" plan, in that the student only "pays for what he gets." However, the regents decided that it was in the best interest of PLU and the students to shift to the CCP.

"I thought Rieke was kind of unresponsive to some of the problems," said sophomore Marty Amacher. "He seemed to sidestep a lot of the issues without actually confronting them."

Rieke stressed that the intent of the implementation of the CCP "is genuine," and that the Regents saw it as the best available alternative to following the current charge per credit system that would call for a 10 to 11 percent increase in tuition. "The intent was to be helpful."

Lauralee Hagen, director of Residential Life, agreed with Rieke, saying, "In no way did the administration do this for their (own) benefit." Hagen said switching over to

CCP has been a "big nightmare" for the administration.

When asked why the students were not consulted about the new tuition system until after it was adopted, Rieke replied that although members of ASPLU were informed of the proposed CCP (three days before it was adopted), it was decided that it would be more effective to rely on statistics concerning such things as grade point averages, work study and average course loads, rather than consult the students themselves.

Rieke pointed at several reasons for adopting the CCP. They include the need expressed by many students to have more control over the rising costs at PLU. Rieke said another problem with the old tuition system has been the "strong dissention" for students to take more than the required courses, due to the cost involved with spending as much as \$708 to take a course simply for "academic enrichment."

Rieke said that in the past three years, blanket tuition plans have been proposed, but rejected for various reasons.

Rieke assured students that he is aware the new tuition format will have its difficulties, but hopefully such problems will be dealt with before the new tuition plan goes into effect this fall.

Rieke cited the problem of intergrating this blanket tuition policy with the strict scheduling of the nursing program, in which students often take only 12 or so credits. He told one nursing student that "You won't have to wait long to get an answer, but you won't get one tonight."

Rieke explained that although the CCP seems to set a ceiling of 15 credits per semester and five credits

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Parking woes to increase as sewer work drives on

By ROSEMARY JONES

Parking is going to get rougher at PLU. Construction work for the new sewer lines will tear up 121st Street and close off street parking and some parking lots opening onto 121st Street. Construction begins Tuesday and is scheduled to last for a week and a half.

The parking lots which probably will be blocked by construction equipment are the West Administration Lot, the East Administration Lot and the Health Center Lot. Campus Safety Director Ron Garrett said the contractor has promised to

keep access open when he can.

Garrett has advised students and staff to use either the gravel lot on lower campus or the Alumni Lot across from the University Center at the base of the hill on the corner of Park and 123rd Street. The Alumni Lot should be open Monday. The gravel lot can be reached by driving along the west side of Olson Auditorium and entering by the guard shack.

The lower campus lot at the base of the hill behind Kreidler has a lighted path that leads directly to upper campus.



Milty's Jon Tigges and Darren Brewster present the perpetual student award. For more on Milty's Awards, see page 3.

ASPLU opposes 'Women of PLU' calendar idea

By BOBBI NODELL

PLU men deserve a calendar filled with lady Lutes since there is a "Men of PLU" calendar catering to women, three students have decided.

Shahram Ghaedi, Katsuhiko Ishikawa and Mark Pederson have put their thoughts in action by capitalizing on the calendar craze by planning a "Women of PLU" calendar.

The men plan to give some of their profits to charitable organizations; and Ghaedi, the most visible member of the group, said they will pocket the remaining profit which he believes will be minimal.

Their efforts to create a "Women of PLU" calendar, however, are being blocked by ASPLU who says the men are violating university policy with their entrepreneurial tactics.

"ASPLU is making hell for us," Ghaedi said, referring to the bureaucratic steps they are stumbling over.

Tuesday, the trio held a ballot election during dinner for the future calendar outside the University Center dining room. Students could select from 32 women whose photos were posted on a board or write in their own choices for pin-ups.

When ASPLU President Piper Peterson was informed of the voting process during a senate meeting she ordered the students to stop the balloting, she said.

Peterson said the calendar "won't get senate approval" because "they (the three men) were doing it for themselves." The money raised from the calendar, she said, cannot go into their pockets because it violates university policy set forth by Students Activities and Welfare Committee (SAW).

SAW, a university committee comprised of administrators, faculty and students, approves a club's constitution and serves as an advisory board to Mary Lou Fenill, Dean of Student Life. The committee must approve of any fund-raising project expecting to gross more than \$1,500.

The policy drafted by SAW March 8 states that "only projects sponsored by recognized campus groups can be approved" and the policy requires club members to be "substantially involved" in the fund-raising activity.

The trio, planning to invest \$200-\$250 each for their idea, and expecting to net at least \$1,500 by Ghaedi's estimates and \$2,100 by Pederson's calculations, began their business endeavor without official backing from a club.

Ghaedi, who wants to give 20 percent of the profit to PLU's Bread for the World, said he thought he had received the group's support from BFW member Linda Burkett.

Burkett told Ghaedi she thought the idea was okay but would have to check

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Students question blanket tuition plan

(Continued from page 1)

during Interim, students may take 35 credits in any combination over the year. Rieke cited for example, that it would be feasible to take a 12-5-18 credit load. He said this will cover the problem that might have been faced by students who wish to take a lighter load due to extracurricular activities such as athletics or drama.

To make Interim more beneficial to students who have already fulfilled their Interim requirements, Rieke said Interim schedules would be available sooner, and that Interim would offer more "meat and potatoes" courses, including core classes, and possibly classes applicable towards some of the different majors.

It was decided earlier by the administration that undergraduate students who have less than 32 credits left to complete before graduating

could pay for their tuition at the rate of \$185 per credit, the same rate offered to graduate and part-time students.

Sophomore Dan Wildermuth proposed that the option of paying for tuition by credit hour be extended to students with more than 32 credits until graduation. He reasoned that many students have followed a strict course schedule that calls for less than 15 credits a semester in upcoming years. Glenn Burnett, junior in a five year program, agreed that students who have taken heavy course loads in past years will get caught in the middle of the tuition change. Burnett said he has taken as many as 19 credits a semester and has never taken less than 16 credits in a semester.

Burnett said that with student teaching ahead and the heavy credit load taken in the past, the new tuition

system seems unfair.

Burnett is planning to circulate a petition among students that calls for students at/or beyond their sophomore year to be given the option of paying for tuition by credit hour if they wish.

He said the petition would allow the administration to raise the cost per credit by 12 percent over the 1983-84 rate if they wish. The petition should be out by Monday. Burnett said he is circulating the petition "due to a personal commitment and interest shown by several students."

Rieke replied that offering the option of choosing tuition systems to students with more than 32 credits to go until graduation was financially unfeasible. He advised students with such problems to look at alternative schedule plans, and to talk to financial aid administrators. He said that they

have been informed to work with students to try to solve such problems raised by the new blanket tuition plan.

The tuition discussion "helped me understand," said LeAnne Ostendorf, a junior, "but I'm still going to have a lot of red tape to get through."

"I can't understand why students were not allowed to voice their opinions until after the tuition format was adopted," Ambacher said.

Wildermuth said it seemed that Rieke "basically told you that's too bad, but that's the way it is. I resent not being given an option, and there are many in my situation that are caught in the middle. I think it's a shame PLU won't do more for people caught in the middle of the tuition change."

Johnson's Drug



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\$300 in Prizes

PLU students \$4.50



ASPLU Games Committee
Pacific Lutheran University
Tacoma, WA 98447
537-1323

Domino's Pizza congratulates Denise Bruce, freshman, who broke the school high jump record by 2" with a 5'7" jump.

Congratulations also to Ed Boyce, senior, who was voted MVP in men's NW basketball conference.



1 free Lute Cup with purchase of large pizza—

Monday — Tuesday — Wednesday

Domino's Pizza

Milty's let good times roll and roll and...

By BECKY KRAMER

"Some are light and others are serious. I'll leave you to decide which are which," said President William O. Rieke about the Milty's Campus Choice Awards during his opening address Saturday evening.

The ceremony took place in Olson Auditorium as part of the Parents' Weekend activities. In mock Academy Award style, Marcus Rieke, the President's son, and Bill Scharff, Hong Hall director, were the celebrity hosts.

The evening began with President Rieke introduced by his son as "Someone near and dear to my heart. I've known him many years—I knew him when he used to have hair."

"You have my genes, son," was President Rieke's quick response.

Eighteen awards were given to students, faculty and administrators. The awards ranged from serious to humorous to ambiguous. Piper Peterson accepted the B.W.O.C. (Big Woman On Campus) award with the words, "I'm not sure that I want to say thanks—I don't know what it means."

Some highlights of the program included:

Mike Ronning, recipient of the "Selfless Award", choosing not to accept. The award was accepted by a friend while Ronning, dressed in a black cassock, knelt in self-abasement on the stage. Ronning's spokesman said Ronning felt he did not deserve the award and that it would be sold, and the proceeds given to the poor.

Earlier the "Let the Good Times Roll," a "truly serious award," was presented by Ronning to Mike Boozer for "letting the good times roll and roll and roll...until he had to be rolled back home."

Boozer, who also received the B.M.O.C. award

was accused of "being on the (awards) committee" by Milton Nesvig, vice president emeritus, archivist, and person for whom the ceremony was named.

Boozer was the head of the committee that planned the event. "But the awards were determined by a student body poll," Boozer said. "I certainly had nothing to do with the results."

The second floor, east wing of Ordal presented the "Hall Director of the Year Award." While Matt Orme eloquently praised the ill-requiting job of hall director, other wing members swayed in a line behind him, humming "Pomp and Circumstance." Tied for the hall director award were Craig Norman of Ivy and Dave Gatewood of Foss.

For his leadership in Rejoice, Todd Martin was given the "ministry Leadership Award" by the "two Ronnies," Ronald Tellefson and Ron Vignec, campus pastors.

The Parents of the Year were Barney and Joyce Beeksmas (daughter Julie) and Robert and Mary Kintner (son Jim), chosen for their Christian life and commitment to quality education.

To let parents know what is "in" on campus, seven favorite awards were created. These ranged from "Favorite Place to Eat Off Campus," El Toritos to "Favorite Road Trip"—Vancouver, B.C., to "Favorite Bill Award"—Bill the Dog. (President William "Bill" Rieke ran a close second.)

Other events of the evening included ASPLU inauguration and Who's Who recognition. Musical entertainment was provided by the Four Eyes Jazz Quartet, Bob Michaels on guitar, and the Ma Neeps.

The awards were created by the PLU Awards Committee, a 15 member panel composed of students, teachers and administrators. Students, faculty and staff turned in about 300 ballots.



Mike Boozer, upon receiving two Milty's awards, compares wins to Michael Jackson's Grammy triumphs.

Karin Londgren

Student farce opens tonight

Opening tonight in Eastvold Auditorium is the University Theater production of *Oh Dad, Poor Dad, Mamma's Hung You in the Closet and I'm Feelin' so Sad*.

The play, by Arthur L. Kopit, is a farce with a strong message about the dark side of love and life.

Performances of *Oh Dad* are tonight, tomorrow and March 23 and 24 at 8 p.m. in Eastvold Auditorium. Tickets for PLU students, faculty, and staff as well as senior citizens are \$2.50. Adult tickets are \$4 and are available at the door.

BFW doesn't want to sponsor 'sexist' project

(Continued from page 1) with BFW members.

Ghaedi told her he was marketing a people of PLU calendar, and didn't say the calendar would be for personal profitmaking. She said through their conversation, she assumed the rest of the calendar's profits would benefit the International Student Organization.

Burkett said when she heard the men told ASPLU that BFW was sponsoring their calendar idea, she was angry.

"BFW wouldn't sponsor a calendar of that sexist nature," she said, adding that BFW only works with non-profit organizations. She said she called Ghaedi Wednesday and told him that due to the controversy surrounding the situation, BFW is not comfortable with sponsoring the project.

Ghaedi said he still hasn't given up his original ideal to help the poor, so he said 20 percent of the profit will still go to BFW. "We are supporting them, but they are not supporting us," he said.

He also plans to spend 20 percent of the profits for food and clothes for "bums and prostitutes" in downtown Tacoma.

He said the People of PLU idea was only to please BFW, so now he said, "I'll stick with my girls of PLU," idea.

The trio's quest for a club's support to satisfy university requirements did not end with BFW.

Ghaedi said he now has the support of the Karate Club and is willing to

donate 20-30 percent of the calendar profits to the group, which, he said, would amount \$200-\$300 dollars. He said he plans to put the group's "name all over the calendar" and have girls pose in karate clothes.

But Jonathon McGlothlin, president of the Karate club, said no final arrangements have been made and he doesn't want the club involved in a personal profitmaking endeavor.

Ghaedi said he is very willing to cooperate with ASPLU and follow procedures. "If I knew what they want, I'll do what they want," he said.

Besides not securing club support, Doug Chamberlain, a liaison between ASPLU and Campus Ministry, said ASPLU is not comfortable with a calendar filled with women.

Chamberlain said he expressed concern at Tuesday's senate meeting, that feminism is a real concern on campus. He said "men are not feeling oppressed in society" while "women feel they are two-rate citizens" trying to come to terms with equality and "ceasing to become objects of men's desires."

Ghaedi said that the calendar will be in good taste, and won't take shots of girls in bikinis. He thinks the calendar is a necessary statement for equality between men and women. "People who think the calendar is sexist, are sexist themselves," he said.

If ASPLU provides too large a roadblock for the trio, Pederson and Ghaedi said they will market their calendars through the PLU Bookstore.

Debate will compete in 'big-time' nationals

By CARLA T. SAVALLI

PLU's forensic team will have the chance to debate on the national level for the third straight year when team members travel to national tournaments the end of this month.

Team captain Mike Bundick said that the National Debate Tournament (NDT) at the University of Tennessee March 30-April 2 will give he and his partner, junior Lane Fenrich, a chance to "knock heads with the big boys."

"When we go to a big time national tournament and hit people who are better than people in the Northwest, it makes it worth it," said the senior engineering/physics major.

The two qualified for the tournament by tying for second place in a qualifying tournament that hosted schools from Alaska, Montana, Idaho, and Oregon.

If the team can overcome funding problems and raise more money, they will also send freshmen Matt Taylor, Peter Schelzler, Rhonda Fenrich and senior Mark Maney to the CETA National Tournament in Reno, also

the last weekend in March. CETA holds an at-large nationals which allows any teams that can attend, to compete.

Both Fenrich and Bundick attribute the team's success to the broad-based programs of both NDT and CETA which PLU offers. Not all universities offer both.

They also feel the team's consistency is in strong team support, evidence sharing, and a strong batch of successful freshmen from high school programs.

Part of the appeal of working approximately 10 hours a week for Fenrich is getting the chance to learn. "We're learning about topics that people wouldn't go out and research on their own," he explained.

"Debate teaches you to be self-reliant, especially when there are two other people who are trying their best to reduce you to a quivering blob of protoplasm," he said.

Bundick, who is also president of Pi Kappa Delta, the National Forensic Fraternity, feels that the team has a very good chance of placing at least two teams in the elimination rounds of both tournaments.

Man exposes self at PLU

A 22-year-old Fort Lewis soldier was charged with committing an act of public indecency in PLU's library, Saturday night.

After a librarian informed Campus Safety officials that a man was "sitting back in the library masturbating" on the second floor, officers searched the library for the suspect.

Ron Garrett, Campus Safety director, said Campus Safety officers responded instead of the Pierce County Sheriff because the man did not appear to be harmful. The suspect wasn't wearing clothes that could conceal a weapon, and his size did not pose a threat either, he said.

After the man was identified by the student who witnessed the act, Campus Safety officers led the soldier to the Campus Safety office where he was contained until Pierce County Sheriff's deputies arrived.

Tom Lawrence, the detective in charge of sexual assault division in Pierce County, said the soldier received a citation and his trial is pending. He said the suspect has not been arraigned yet.

The maximum penalty for public indecency for someone over 14 is 90 days maximum in jail and a \$250-\$500 fine, the detective said. However, he speculates that the soldier will get "a day in jail" due to the "way things go." Fines vary from case to case, he said.

He said there has always been a problem of this nature around schools.

Garrett said two or three cases of public indecency in PLU's library have been reported this year. He considers two to three citations a normal amount for the year.

The stacks have always been a popular place for flashers, he said.

Spring brings stress, anxiety ... suicide

While for most of us the beginning of spring brings to mind warmer weather, new bright clothes and picnics in the park, some people's thoughts are dark, filled with hopelessness and despair. For them the spring air is filled with more than pollen; it is filled with stress, anxiety and tension.

"There seems to be a correlation between becoming more active in the spring and using that extra energy in a negative way," said Sei Adachi, PLU counselor.

For some, the stress and anxiety they are experiencing turns their thoughts toward suicide.

This week a 22-year-old University of Puget Sound student became the 51st person to jump to his death off the Narrows Bridge.

The suicide rate for white males 15 to 19 years old is high and rises throughout the white males' life, according to Dolores Biblarz, crisis team coordinator at Greater Lakes Mental Health, and wife of Sociology professor Arturo Biblarz.

The 15 to 24-year-old age range currently accounts for 20 percent of the total suicides in the U.S., up from 5 percent just a few years ago.

Not only do suicide attempts increase some in the spring, Biblarz said, but recently it has been determined that more suicides are attempted during certain days of the week, with, you guessed it, Monday being at the top of the list, she said.

Adachi, Biblarz and Lauralee Hagen, director of Residential Life, agreed that, as Adachi put it, "It is wiser to take seriously a friend's expression of doing away with oneself...It is better to err on the safe side."

Adachi said the counseling center counsels about six students a semester who have thoughts of suicide.

A student can help a friend who is depressed just by being with him and listening to him. But, "If it seems like they not only have thoughts of ending their life, but also have a well-conceived plan of action, then it is time to intervene and get that person to someone who is trained to help," Adachi said.

Hagen said if a resident student is contemplating suicide, the situation should be brought to the attention of either the R.A. or hall director, who have been trained to call in professionals when needed.

Some indications of people who are high risk for suicide attempts:

1. wishes to die and openly says so
2. appears to be out of touch with reality
3. depressed and shows the following kinds of signs:
 - a. excessive guilt
 - b. exaggerated feeling of worthlessness and despair
 - c. withdrawal and feelings of hopelessness
 - d. an expressed wish to be punished
 - e. extreme restlessness and anxiety
 - f. significant weight loss in last month
 - g. disturbed sleeping pattern
 - h. significant disturbances in eating behavior
 - i. dulled feelings—not excited about things that should be exciting

Suicide is a permanent "solution" for a problem of a temporary nature.

PLU offers many free services for students who need counsel, and you don't have to be suicidal before they will talk to you.

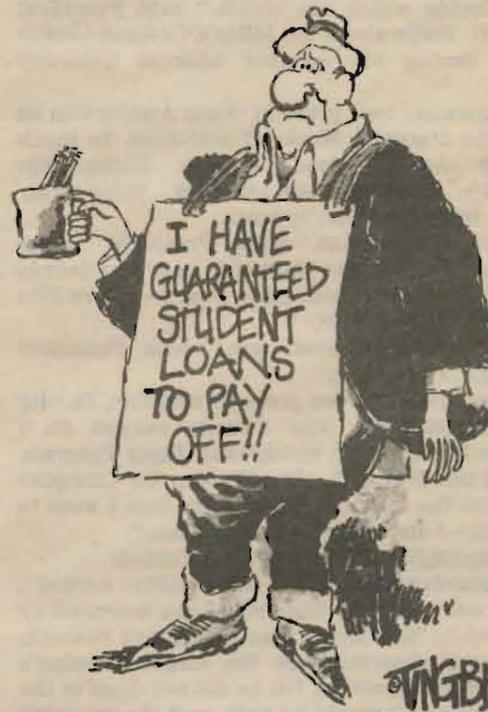
Letters unsigned

Lately we have received several letters to the editor which either are not signed or whose authorship cannot be verified because no phone number was included. Please include your name and phone number if you submit a letter to the editor. If you have recently submitted a letter to the Mast for publication and have not seen it in print, call or stop by the office.

Gail Greenwood

EMPLOYMENT OPTIONS for the LIBERAL ARTS DEGREE GRADUATE

- o PLUMBER'S HELPER
- o CARRY-OUT BOY
- o PLUMBER'S HELPER
- o NIGHT SHIFT AT A 7-11
- o PLUMBER'S HELPER
- o WELL, THERE'S ALWAYS GRAD SCHOOL!!



Super Tuesday inspires dull TV

By ROSEMARY JONES

Tom Brokaw and his cohorts proved themselves to be fearless reporters unafraid to rush in with a cliché or a stale joke to fill time during the NBC Reports: Super Tuesday. Listing returns and translating percentages into delegates left Brokaw mouthing such stirring lines as "no more free lunch for Gary Hart."

Political Spectacles

No more free lunch maybe, but Hart has garnered at least 198 delegates now and has a chance to pick up George McGovern's delegates and other undecided delegates in San Francisco this summer. McGovern, despite pleas from one Boston newspaper, decided to drop out after his poor showing in Massachusetts, the last liberal stronghold of the Democratic Party.

To be fair, Brokaw did occasionally manage to find some new labels to describe some old political stunts. Instead of calling Hart "a dark horse who came from behind" to win Massachusetts, Rhode Island, Nevada and Florida, Brokaw compared Hart to a "rock-and-roll single with a bullet on it."

Brokaw also compared Hart to a Cabbage Patch doll, which either classifies Hart as the latest fad of 1984 or Brokaw as a man who reads People's magazine too often.

Brokaw may have been inspired by the platitudes uttered by other NBC correspondents around the nation during those ever exciting "down-here-at-campaign-headquarters-the-

mood-is-euphoric" reports. Lisa Myers, from Mondale's headquarters, reported "(Mondale's) negative attacks on Hart really seem to be working."

How they were working remained unclear. Mondale only won Georgia, Alabama and American Samoa and won by a narrow margin at that.

Meanwhile, Bob Kur at the Hart headquarters not only got off a reference to euphoria among Hart's volunteers but even managed some astounding political analysis. "Look for Gary Hart to be more aggressive in the next days," Kur predicted.

Myers and Kur's statements were no more conventional than anything the candidates themselves said. Mondale came out with "it's a marathon all the way" and Brokaw resisted saying it is an uphill marathon for the former vice-president now.

Hart told Roger Mudd, "I believe tonight is a victory for the people of this country" proving once more a man with new ideas is often reduced to old saws.

Hart, too, managed to do a little predicting. "I am going to continue to campaign," said Hart relieving his volunteer's profound fears that he was going to drop out after winning four states in one day. No doubt, the remark touched off more of that "quiet despair" observed by reporters among Mondale volunteers in the aforementioned four states.

Finally Brokaw drew a breath and delivered his closing statement, the sentence which is supposed to summarize the whole show, jolt the viewers' political conscience and explain to them why they are watching him instead of Hart to Hart on ABC.

"Well," said Brokaw, "it's going to be a long race and a very exciting one for the candidates."

Well, at least he didn't say, "and that's the way it was..."

The Mooring Mast

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God cannot be manipulated but can be loved by us

Dear Doug Chamberlain:

I read your letter last week, and I would like to respond.

I can understand your concern over some Christians who become so individualistic and self-serving in their attitudes toward God. It is a shame that some *try* to manipulate God in order to achieve their own selfish ends; they will discover eventually that, try as they may, they *cannot* force God into anything, and that their efforts to do so will only cause confusion and hurt. "God cannot be mocked. A man reaps what he sows" (Gal. 6:7).

My concern, however, is that you might not have fully represented what is the whole character of God as revealed in the Bible. To point out only certain aspects of God's character and say, "This is what God is like" is to draw an incomplete picture. We must seek, then, as best we can, understand Him as completely as He has shown Himself to us.

It is important to note, for example,

that God has the heart of a Father. He loved the world so much that He sent His only Son to save it (John 3:16). Our very own hearts cry out to Him, "Abba, Father" (Romans 8:15-16).

Christ has the heart of a Brother and Friend, for He Himself said, "Greater love has no one than this, that one lay down his life for his friends" (John 15:13). He is not ashamed to call us His brothers (Hebrews 2:11).

God has the heart of a Bridegroom as well. Jesus is calling His bride (His Church) to be radiant, "without stain or wrinkle or any other blemish, but holy and blameless" (Gal. 5:25-27). Considering the intimacy involved in a marriage relationship helps us to begin to understand the kind of love God has for us and the kind of intimacy He would like to have with us.

The whole idea of God reconciling the world to Himself through Christ (2Cor. 5:18-19) suggests that God desired to bring man back from sin and into *relationship* with Himself—a relationship of perfect, unselfish love. This kind of love is rendered *agape* in

New Testament Greek and connotes a love that desires to bless the object of its affection. The Bridegroom unselfishly delights in the bride; the bride, accordingly, wants to completely bless her Husband.

There are *many* other illustrations recorded in the Bible which reveal these and other aspects of God's character. God is Savior, Healer, Proclaimer of liberty, King, Lord, etc., and all of these things are equally important. But it is imperative that we know (out of spiritual need, primarily) that we have a God to whom we can relate, who has related to us by becoming flesh and blood for us, who has loved us such that He would give His own life to deliver us from our own mess down here. He has not chosen to be some mysterious, nebulous Being, whom we could never hope to have any understanding of, or relationship with. On the contrary, He has created us in His very own image (Gen. 1:26-27), so that we might be in constant communion and unity with Him. In this way, we can say that God is "personal." He is a divine *Person* (though uncreated and perfect),

having a *Personality* (character-definite attributes) and a desire to be *Personable* with His creation.

He loves us.

God sees the injustice of this world and the plight of the oppressed, and I believe that He grieves over it (what father wouldn't?). But unless we as individuals get to know this wonderful, personable God of ours, unless we stand near Him and allow our hearts to be broken, melted, changed, and filled, unless we begin to have that love relationship with Him, how can we really make Him known and give His love to other people?

The kingdom of God is fortified and enlarged as each believer gets to *know* the King. Only as we do this do we have something to offer this broken and dying world. And as we begin to know this kind of love, we see that there is no room for a narrow "Jesus and Me" perspective. Rather, we become faithful witnesses of His character and will, and ambassadors of His love, acceptance, and forgiveness.

Mike Hoye

What emotion does punk inspire?

To the editor:

I think it's a pity that PLU's only punk chose to condemn rather than enlighten. I wonder what is behind the "fusion and ritual facade." I wonder what emotion (not violence or hatred) punk does express.

Ben Sondker

Main courses are too greasy, so students eat sugary donuts

To the editor:

Instead of having everyone complain about each other and the food and having the dietitian quote what she learned in school, why not put the food on a diet. Most of the main courses are in a pool of grease.

To Bob Torrens, why serve sugary doughnuts as an alternative and then say that students have bad eating habits when the other food looks unappetizing. And if we do eat a good breakfast, how can we feel good about skipping meals when they are already paid for. Is it just for the health of it?!

How about a new food program, Bob.

Tim Eng

Campus fast helped needy

To the editor:

This November many of you participated in the All-campus Fast that raised more than \$1,900 to be used to alleviate hunger.

The monies were sent to three organizations: \$1,000 to Lutheran World Relief, for their emergency assistance to twenty-two African countries who are experiencing extreme food shortages due to drought; \$468 to the Martin Luther King Ecumenical Center in Tacoma,

for their work in direct service for those in need of food, shelter, employment and self-help projects; and \$468 to St. Leo's Parish, for their Hospitality Kitchen which offers meals to the hungry in Tacoma.

With the season of Lent as a time to examine our hearts for whatever behavior reduces or encourages our capacity to love God and care for the people with whom we share life, we give thanks for your encouragement by word and deed.

Members of Bread for the World

Et cetera



PATH paves way to stop dangerous driving by truckers

By TOM LAYSON

Look out MADD (Mothers Against Drunk Driving), here comes PATH (People Against Trucks on the Highways). Before you join, hear the facts and read the organization's code.

Facts: Dave Bozak of the Accident Report Section of the Washington State Patrol tells me that in 1983, about six percent of all the accidents in the state involved trucks. This may not seem like a big percentage, but the statistic includes all of the little fender benders that cars get into on a daily basis. Bozak says that the truck accidents are responsible for a far greater percentage of traffic fatalities, too. They also have the highest property-damage-per-accident rate.

Article I: Trucks are constantly throwing rocks into the windshields of unsuspecting motorists, causing accidents, failing to effectively avoid other drivers' goof-ups, blocking traffic and running up the tailpipes of cars whose drivers prefer speeds under 70 miles per hour. Trucks are too big, too unmaneuverable, too heavy and too hurried to be driven safely on the nation's freeways.

Article II: Trucks should only be allowed to operate between the hours of 11 p.m. and 6 a.m. The speed limit should be raised to 70 miles per hour then so that truckers might make more efficient use of their allotted time on the road.

Just think, no more trucks, no more over-tired truck drivers falling asleep at the wheel, and fewer trips to Mr. Goodwrench's friends at Bubba's Car Crushing and Scrap Metal Emporium.

Congratulations to Governor John Spellman for delaying the parole of Dorothy Judge from the Purdy Treatment Center for Women. Anybody who negligently kills three children needs more than two years to think her deeds over and receive treatment.



Foreign food, friendly folk, fancy dance create fun fair

By GERD-HANNE FOSEN

There was an unfamiliar smell in the hallway of Hong Hall Saturday morning. The odor came from the kitchen, where May Wang from Hong Kong was preparing some Chinese dishes for the Intercultural Fair.

"Do you want some?" she asked, offering a taste of the main dish and the dessert.

After weeks of preparation, the annual Intercultural Fair took place in the CK Saturday. The fair is the biggest event the International Student Organization arranges during the year.

"The purpose of the fair is to present a variety of cultures to PLU, to students and other people that might be interested," said John Einar Sandvand, chairman of the planning committee. "We would like to help increase people's understanding of other cultures."

Early Saturday morning everybody on the Intercultural Fair committee, as well as everybody else involved in the fair, started to arrange display tables and prepare food for the food tables.

The Hong Kong students had cooked most of their food the day before the fair. All Wong had to do was to put the finishing touches on it. The ingredients to Rainbow Fried Rice — rice, eggs, ham and peas—went into a wok to be fried. The Chinese table also served noodles and Chinese New Year's cakes.

There were display and food tables representing about 20 different countries. Entertainment groups representing cultures from all over the world performed everything from songs on the bagpipes to Samoan dances.

The Samoan women stole the audience's attention when they started dancing and kept it until the song's end. They sang and smiled so that the audience could feel their warmth. Meritiana Alitaeao, one of the Samoans, said that they enjoy performing their dances and sharing their culture with others.

The Stellacoom German Club participated in the fair for the fourth straight year. Eight to 10 women answered questions about Germany and sold cakes. Inge Pace, the president of the club, said that they all enjoyed coming to the Intercultural Fair. She also said that the income from the sale would go to welfare organizations.

Next to the Stellacoom German Club was a sign that said, "Turkish-American Cultural Association." All San, one of the representatives from the association, said it was the first time they had been at the fair. Karen Murphy, "study abroad" coordinator at PLU, had suggested they come. San said, "it is a good opportunity for students who are considering going on a work program to Turkey to find out more about the country."

One of the fair's visitors, Bjoern Thommesen, said, "I think this is a good way to learn something about different cultures." He looked around for a while and added, "especially, I like all the costumes."

Sandvand said he had a feeling that there were more people at the fair this year than last year.

"Economically, ISO lost money this year," Sandvand said, "but people had a good time and many stayed for a long while, and that is the most important thing."

Hands on

Student massage network proposed to combat stress

By ROSEMARY JONES

PLU graduate student Brad Brege would like to establish a network of students who know how to relieve stress with massage. Brege taught classes on various massage techniques this Interim and spring in a University Center Course. He asked his students to keep track of each other so they could "build a system of people (capable of giving massage) available to each other and friends."

Massage, Brege emphasized, is the only stress management technique that allows the receiver to relax completely. With other forms of stress management, like visualization or running, Brege said the person has to be actively doing something to reach a state of relaxation. With massage, somebody else leads the person into that state.

Brege became interested in massage because he wanted to learn how to deal with stress on a physical level as well as an emotional level. "I am a very touching person," so massage seemed a natural choice, he said.

After Brege began a 50-hour training course, he convinced Sel Adachi to become involved. Adachi, a PLU counselor who specializes in stress management, suggested Brege teach a class. Reaction was so good to his first two classes that Brege, who is working on a master's degree in counseling, plans to teach another course in the summer.

People started the class with some anxieties about touching, but by the end of the four-week course they felt completely comfortable, Brege said. "At the end of the last class, people wanted to stay and keep giving each other massages."

In both of Brege's classes, the students have been predominantly women. Brege speculates this is because of society's conditioning of men. "Men have to be macho on how they deal with emotion. (Massage) is a gentle expression of



Brad Brege and Sharon McCullough practice "fanning," a technique where the strokes go away from the backbone, on Christine Johnson.

caring," he said.

Patrice Carlson decided to take the class after Brege gave her an arm massage at a crew regatta. Crew is a sport where a lot of people give back rubs and "I wanted to know how to do it right," she said.

Although she was never nervous about touching people, Carlson said she feels more comfortable about giving back rubs because she knows how to do it properly. She was impressed by the amount of personal attention Brege gave to each of the student's performance, she said. "If he offered an advanced course, I would take it."

Brege said some people shy away from learning massage because of the social stigma created by massage parlors and saunas. When

Brege and some students set up a table in the University Center and offered free massage "samples" to promote the class, he said many passers-by acted uncomfortable or tried to ignore the table.

To learn how to do massage properly, Brege advises having someone guide the student through the techniques. Books cannot demonstrate attitude effectively and, for Brege, attitude is the key element of giving a good, stress-relieving massage.

"The important part is to be able to tune into the person (being massaged) and through your tempo and sensitivity guide that person to a more relaxed place," he said.

Catching fish: not anglers' only goal

By KRISTIN TIMM

"When you go fishing your primary goal is to have fun—catching the fish is the bonus," Gene Lundgaard said. Lundgaard, professor of physical education, spoke on "Sport Fishing in One Easy Lesson" at Tuesday's Speak-Easy in Cascade.

Lundgaard spoke mainly about fishing for steelhead. A steelhead can weigh from three to 30 pounds, he said; eight to nine is average, and a good weight.

Lundgaard showed the audience the two poles he brought along and demonstrated how to tie a hook. "I like to use two hooks because two is better than one," Lundgaard said. In some cases you might even want to use three. He suggested using salmon eggs or sand shrimp for bait, though you do not need to use bait, he said.

Some people cast far away from shore, but fish are close to shore, Lundgaard said. "They're cowards"—they like shade and tree cover.

"Fish don't like sand, they like gravel," Lundgaard said. "They're not going to be where there's any sand."

"You really have to practice and learn how to cast," Lundgaard said. It takes a lot of practice. "I like casting upriver, backhanded," he said. Generally speaking, you cast



Gene Lundgaard shows how to tie a hook.

upstream about 45 degrees, he said.

"Stay with one river and learn that particular river," Lundgaard advised. Learn where the snags and holes are, where the fish are.

When reeling in, use the pole Lundgaard said. Let it bend so it takes the pull of the fish, instead of keeping it straight and putting stress on the line. Do not lift the fish out of the water, Lundgaard said; if it is out of the water it can twist around and escape more easily. You want the fish

to swim nose first toward the net, he said.

Last year the fishing was poor, Lundgaard said. His best year was about four or five years ago, he said, when he won \$14,000, \$10,000 of it in less than a month.

Next week's Speak-Easy is Monday featuring Kathleen O'Connor, of the Sociology Department. Her topic is "What I Know Now that I Wish I Knew Then." It is at 7:30 p.m. in Orca lounge.

Awareness is important says Joanne Brown

By JONATHAN FESTE

"There must be an awareness in the country about women's issues," said Associate Professor of Religion Joanne C. Brown, co-organizer of last week's PLU Women's History Week.

She hopes some of the "excitement" of the week carries over into activism. She said that if it does not carry over to any action, then planning one special week out of 52 each year would be a "waste."

Brown said this year's event was well-organized and the amount and mix of people attending individual programs satisfied her. "The whole week went exceedingly well," she said.

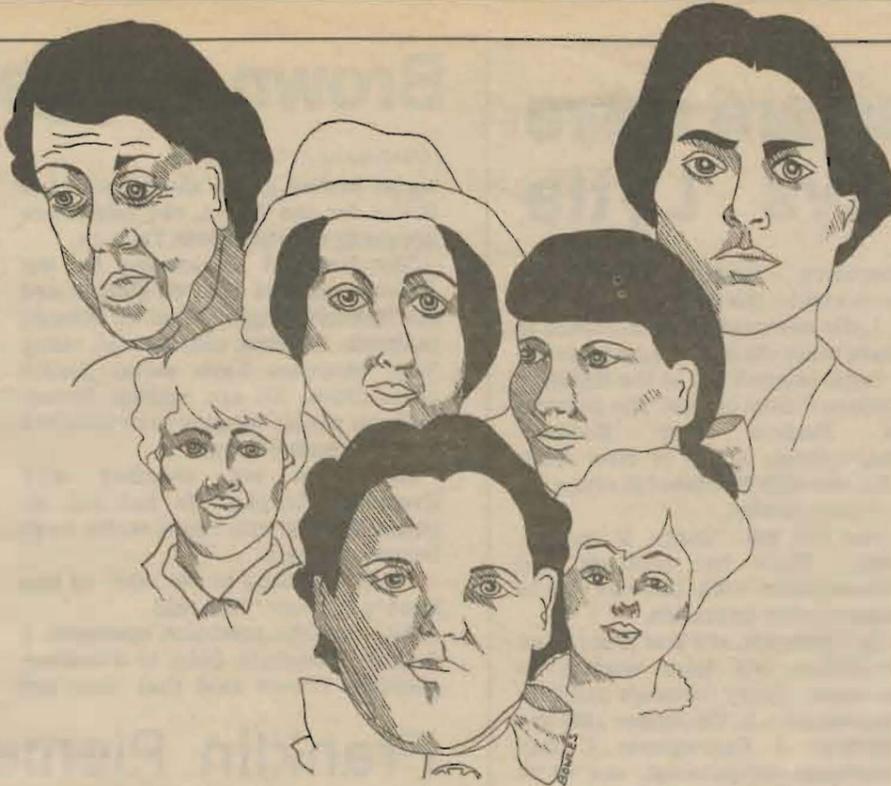
More so, Brown said men and women must work together to address society's current treatment of not only women, but of the poor, those of different color, and militarism.

Brown said that some people believe women's issues have been dealt with; that women can now acceptably become professors or ministers, for example.

But one does not have to look far for discrimination towards women, Brown said. According to the *Chronicle of Higher Education*, a survey (including PLU statistics) showed that on the average, female professors are paid less than their male counterparts of the same rank.

Also, a PLU student once dropped Brown's class because she is a woman teaching religion. The student cited Bible verses upholding his belief that women should not teach religion.

Brown is also surprised that there is no PLU organization for women. While the only campus
(Please see page 8)



Women's History

That men do not learn very much from the lessons of history is the most important of all the lessons that history has to teach

Aldous Huxley

The disadvantage of men not knowing the past is that they do not know the present

G.K. Chesterton

Judge believes law, morality often different

By JONATHAN FESTE

Some laws clash with morality, said Sacramento County (CA) Municipal Court Judge Alice Lytle, referring to slavery.

Lytle spoke during International Women's History Day March 8, which coincided with PLU's Women's History Week. Her talk, title "Clash Between Law and Morality: The Contribution of Sojourner Truth," was in Ingram Hall.

Sojourner Truth, born a slave in America, was a strong abolitionist after she escaped from slavery.

Truth was also a strong advocate of women's rights, which was quite unusual for a black woman in her time, Lytle said.

Looking at history, she said, "Slavery has a long and dishonorable history." Kentucky, for instance, had a law calling for the return of all fugitive slaves, she said.

A free black from Ohio challenged the law, by entering Kentucky and taking his enslaved wife to the northern free state.

Kentucky wanted her back, but the governor of Ohio refused to extradite her and her husband—a thief by Kentucky law.

From Lytle's point of view, this is a clash between morality and law. She said that just because a law is passed, that does not automatically mean it is morally right.

Lytle said she personally has compassion for oppressed or disadvantaged individuals, but as a judge she must carry out the law, and noted that as a judge she has little power to deal with human needs and problems.

A case which she said was a good reconciliation between law and
(Please see page 8)

Minority women discuss personal history

By ROSEMARY JONES

Jan Yoskiwara is, by her own definition, a successful woman and a busy one. She also wants to change society's common prejudices and barriers, but her success has created limited free time to devote to social issues.

"I feel like I am forced into a position of deciding which is (my) priority: women's issues or Asian issues," said Yoskiwara, Fort Steilacoom Community College director of minority affairs. Finally, she decided Asian issues were more important.

Yoskiwara, Liz Bergart-Dunbar, Ella Mae Crawford and Ruth Russell were four minority women who made up the panel March 9 which marked the conclusion of Women's History Week at PLU. All four mentioned during their speeches the difficulty they had dealing with the panel's broad topic, "Focus on Minority Women: Personal Perspective on Educational, Legal and Social Issues."

The panel did not talk primarily about being women but focused on their roles in society as members of minorities.

Bergart-Dunbar, half-Asian and Half-Caucasian, said personal problems are often the result of trying to straddle two cultures and two identities. The women she sees as director of the Bureau of Refugee Assistance in Seattle are dealing with sudden cultural changes forced upon them.

Refugees "don't choose to come; they have no alternative," Bergart-Dunbar said. "Cultural disruption is quite dramatic and traumatic for them."

Women and minorities have made progress since the civil rights movements of the 1960's, "but (now) there is a lot of complacency, a feeling we've done enough or even we've done too

much," Bergart-Dunbar said.

In large bureaucracies, like the City of Seattle's where Bergart-Dunbar works, the number of women or minority women in policy-making positions can be counted on one hand, she said. Affirmative action is still a necessary tool for making opportunities available for women and minorities, Bergart-Dunbar concluded.

Crawford, occupational information specialist at Bates Vocational Technical Institute, agrees that becoming complacent about the gains minorities and women have made is a mistake. "It takes a lot of continued work to make job opportunities," the black woman said.

Crawford, who has lived in Tacoma since the late 1940's, concentrates her efforts on creating opportunities for blacks on the community level. When she first came to Tacoma, only one or two blacks worked for the school districts. "Now, blacks work as supervisors, principals and teachers throughout the Tacoma districts", Crawford said.

"I have, in my lifetime, seen some progress (in Tacoma)," Crawford said. "You work and you earn it."

Today, Crawford said, attention needs to be paid to helping black families stay together. Often, both fathers and mothers must work to provide a decent living and this strains family relationships, Crawford said.

Crawford applauded Judge Jack Tanner's recent comparable pay ruling and said state officials who are moaning about paying women more now should have thought about that before they started discriminating.

Ruth Russell, program director of the Educational Opportunity and Resource Center, said white women often stereotype black women as poor and uneducated. Russell said even during

some meetings of women's groups she has heard prejudiced remarks about blacks.

During one women's conference Russell attended, two white women told her they objected to stressing increased education for all women because then black women would become educated. These women did not realize Russell, who is fair-skinned and holds a master's degree, was black.

Because she does not look or act like a stereotypical black woman, Russell said she confuses people but she herself is not confused. "I know who I am, I am black," she said.

Yoskiwara also warned that white women need to be aware of the cultural differences between themselves and minority women involved in the women's movement.

One instance where cultural problems occur is the women's movement using the historical oppression of women by men in Asian cultures as a classic example of sexism. "It needs to be Asian women who change that, not white women—any criticism of our culture comes down as another form of racism by white women," Yoskiwara said.

Several audience members criticized or questioned Yoskiwara's statement saying it implied some sort of unbridgable gap between white and Asian women in fighting for equal rights.

Yoskiwara said these were wrong interpretations of her remark, and she was only trying to point out possible cultural pitfalls even between women who believe in similar social values like equality.

"I was trying to be candid," Yoskiwara said. "Criticism of Asian sexism often appears to be racial sexism and makes Asian women defensive."

Women judges are more sensitive, says Lytle

(Continued from page 7)

morality involved a woman who was unable to pay rent, and she and her son were being evicted from their apartment. This was because they were "victims of the economic system," Lytle said.

Lytle told the attorneys involved that there was a loophole in California state law allowing for consideration of hardship with no established precedent, so she asked the two attorneys involved in the case to develop arguments.

Finally, experts and neighbors testified that where the mother and her mentally disabled son, 17, were living in a good environment for his condition, and that it would be hard for him to resettle. Lytle agreed, and said the tenants could stay, ordering that the woman pay the landlord his money as soon as possible.

Lytle said cases like this can make it tough to render decisions when actual "flesh-and-blood" people are standing before her, waiting.

Women as judges, she said, bring qualities like sensitivity and compassion to the bench.

"I hope more women go into law," she said.

But, Lytle said, if retribution is required, she will sentence punishment.

The public, she said, gets mad when "really bad characters" get full due process of law rights. Even if that is bad, she said as a judge she must protect the overall integrity of the American legal system.

Judges cannot react to the natural fears of the populace,

therefore judges cannot be democratic, she said.

Lytle encouraged the audience to learn more about the legal system.

Lytle learned law at the Hastings College School of Law. She grew up in Harlem and Bedford-Stuyvesant, areas of New York City, the eighth child of 10 offspring in a poor family.

She did not "make it on her own." While her brothers and sisters had to work, she was able to complete her education.

In California, she was first in San Francisco, but later worked on Governor Jerry Brown's staff in Sacramento. In December 1982 she received a Sacramento County judgeship appointment, one of 90 black female judges nationwide.

During a question-answer session at the end of her speech, someone asked for her comments on comparable worth pay for women.

Recently, U.S. District Judge Jack Tanner handed down a landmark verdict with potential nationwide implications from his Tacoma bench, saying Washington state government had been paying women in mostly female-dominated fields less than what their male counterparts in jobs dominated by men make in wages.

Lytle said she "wrestled" with the issue while in Brown's administration.

She said it would cost business and government millions if female employees were paid what they were worth, drawing a chuckle from the crowd, adding that government and business are getting "subsidized labor" from women.

Brown suggests activism

(Continued from page 7)

social justice group she knows of is Bread for the World, she said there are many such groups in Tacoma.

The National Association for the Advancement of Colored People and the National Organization for Women maintain Tacoma offices, and many local churches have social justice committees. All are options, Brown said, for people wanting to be involved in social justice issues.

Brown is not satisfied with President Reagan. He has put all issues dealing with rights on the back burner, she said.

"It is appalling to see what he has done to the poor," she said.

Although the president appointed a woman, Elizabeth Dole, to a cabinet position, Brown said that does not

make him automatically sympathetic to women's issues.

She urged people to write Congress and the president. She said it is good that they "hear another side" that may be unhappy with some of the country's directions.

Brown said men do not have to feel threatened by women who advocate what she terms "mutuality," which is different from equality. She said mutuality is the ability to develop individual gifts and graces, and that everyone should be able to maximize their potential without being oppressed.

Women still have rights they need to fight for, Brown said, but they are more subtle than when Susan B. Anthony was arrested for illegally voting prior to universal suffrage.

Franklin Pierce levy Tuesday

The Franklin Pierce School District levy will be voted on Tuesday. Voters registered in Pierce County may cast their ballots from 7 a.m. to 8 p.m.

The polling place for those living on campus or near PLU is East Campus.

The two-year levy contains a request for \$1.9 million to be collected in 1985 and \$1.8 million to be collected in 1986.

To validate the election, 3,043 votes

must be cast; and to pass the levy 60 percent of the votes must be yes.

For more information voters can contact John Eyres or Del Schafer at the district office; 537-0211.

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Relay teams on track at Salzman meet

By KATHY SCHRAMM

"One for all and all for one," freshman sprinter Latonya Stephens said, summarizing the philosophy of the PLU track team.

At the Salzman Relays on PLU's track last Saturday, the Lutes used new talent blended with the experience of sophomore, junior and senior athletes to pull off a new meet record. PLU had six first-place and eight second-place finishes in the competition against eight other schools.

The co-ed 4 x 200 meter relay team, consisting of Stephens, junior Kara Kehoe, sophomore Judd Keim and sophomore Kevin Johnson took first place with a meet record time of 1:37.

Senior decathlete Paul Menter ran away with a first and a second in the 400 hurdles and 110 hurdles, respectively. The women's 400 hurdles were taken by sophomore Karen Bell, who also placed third in the 100 hurdles.

Dave Hale's 4:01 time in the 1500 gave him a triumph in his only event of the day.

PLU's depth was showcased when Mike Heelan, Craig Stelling and Mike Riley finished 1-2-3 in the men's javelin throw.

Also showing depth was the women's field event squad. Denise Bruce and Holly Wilson leaped to first and second places in the high jump.

The Lutes struggled against tough competition to place second in both the women's long jump (Carolyn Miller) and the men's pole vault



Bill Truett

(Scott Killingsworth.)

Distance runner Corrine Calvo, a junior, placed third in the 5000-meter race. The 4 x 800 relay team of Colleen Calvo, Shannon Ryan, Anne Jenck and Denise Stoakes ran a close race to finish second. Also placing second was the 800 relay team of Kehoe, Stephens, Carolyn Miller, and Heidi Bakkas.

The Salzman Relays was only the second meet of the season, but Coach Brad Moore believes the talent of the incoming freshmen and the strength of the returning athletes may lead the ladies to a fourth straight WCIC championship. The men hope to use their improved depth to better last year's second place NAIA District 1 finish.

Team captain Paul Menter is enthusiastic about the potential of both the men's and women's teams.

Up, up and away...

The Lutes were flying high at last Saturday's Salzman Relays. Above, Holly Wilson is head over heels over the high jump, while it's a long way down for pole vaulter Wade Craig.

Higher caliber athletes are coming onto the team, he said, because of the recent concentration on recruitment.

The emphasis on the track is still to "compete against your own best self," Menter said, not so much on the pressure of competition against others.

Tomorrow, the Lutes go crosstown for the Puget Sound Invitational. The meet begins at noon.



Bill Truett

Lady netters getting better and better

By DAVE ERICKSEN

One very successful PLU sports team last fall had as its motto: "the longer we play, the better we get."

Similarly, PLU's women's tennis team is off to a 5-2 start in the 1984 campaign, and with each match the Lady Lutes find ways to improve.

PLU Coach Mike Benson likes to focus on his girls' improvement thus far in the season. "With a young team like we have this year it is really important that we improve each time out, and so far we have," he said.

Last week demonstrated Benson's point with an exclamation. Using a makeshift squad, the Lutes dominated Pacific 9-0 on March 8. The women then went to Puget Sound where they stopped the Loggers 6-3 before falling to the University of Oregon, 5-4.

Puget Sound is one of the toughest teams in the Northwest, and this season they are even tougher thanks to the arrival of two new players who have bumped last year's top two Loggers down to numbers three and four. Last year's two Logger netters reached the final four in the district tournament, but Saturday PLU's Stacia Edmunds and Polly Ann Brynstad made short work of them.

The Lady Lutes were also victorious at first and third doubles against Puget Sound which led Benson to conclude, "Our doubles teams are really beginning to come together." That's good news for PLU tennis fans, because the women's squad is young and cohesion in doubles matches has been a problem in the early going this year.

The women will try to rebound from their hard-fought loss to Oregon as

they join the men's team in a road trip to Washington State today and to Lewis-Clark State tomorrow.

The Washington St. match will provide a strong indication of just how much the ladies have improved so far this season. Just two weeks ago the Cougars downed PLU 6-3 in a four-team meeting at Eastern Washington University.

In that match the two squads split the singles matches at three apiece, but in the doubles matches PLU faltered in the late going of all three matches, despite winning the first set at first and second doubles.

Today the Lady Lutes will be out to reverse that earlier decision and Benson likes their chances, especially considering the improved doubles play and the maturing of freshmen Carolyn Carlson and Paula Lindquist.

Scores PLUs More

Baseball
Washington 7, PLU 4
This week's schedule:
Central Washington, March 21, doubleheader, noon

Tennis
Men: PLU 9, Pacific 0
PLU 8, Linfield 1
PLU 8, Alumni 6 (PLU record 8-0)
This week's schedule:
At Washington St., March 16 2:30 p.m.
At Lewis-Clark St., March 17, 9 a.m.

Women: PLU 9, Pacific 0
PLU 6, Puget Sound 3
Oregon 5, PLU 4 (PLU record 5-2)
This week's schedule:
At Washington St., March 16, 2:30 p.m.
At Lewis-Clark St., March 17, 9 a.m.
Evergreen St., March 21, 2:30 p.m. on PLU courts

Track
Salzman Relays last weekend at PLU
PLU men's winners—1,500-meters—Dave Hale 4:01, 400 hurdles—Paul Menter 55.1, Javelin—Mike Heelan 198 feet, 7 inches
PLU women's winners—400 hurdles—Karen Bell 1:07.7, High Jump—Denise Bruce 5 feet, 7 inches, 800 co-ed relay, PLU (Kara Kehoe, Latonya Stevens, Judd Keim, Kevin Johnson) 1:37
This week's schedule:
At Puget Sound Invitational, March 17

Women's Softball
At Green River C.C., March 16, 3:30 p.m.
Green River C.C., March 22, 4 p.m. at Sprinkler Field

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Baseballers outhit Huskies, but still drop opener, 7-4

By HAL SNOW

The sun, the springtime sound of a baseball hitting a bat, and an excuse to not be inside studying drew a large crowd out to watch PLU's baseball team open its season with a 7-4 loss to the University of Washington.

Washington scored three runs in the top of the eighth inning to break a 4-4 tie and ruin the debut of new PLU Coach Larry Marshall.

The Huskies had only six hits while the Lutes banged out eight.

Washington jumped on the Lutes early with two runs in the first inning, but PLU stormed right back with three runs in the bottom of the second.

John Panko and Pat Hogan led off the inning with singles. Brett Ellis then beat out a bunt to load the bases. Phil Misley followed with an infield fly, pushing a run across and advancing the runners.

With one out and runners on second and third, Coach Marshall called on freshman catcher Terry Jenks to try a bunt squeeze. However, it was no ordinary squeeze play.

Hogan scored from third and the Huskies' pitcher picked up the ball and casually threw to first for the out. Meanwhile, Ellis was off and racing

from second base on the bunt and didn't hesitate as he rounded third and headed for home. The throw from first base to home was late as Ellis slid safely under the tag.

The Lutes added another run in the bottom of the third as Hogan doubled in Jim Miniti to give PLU a 4-2 lead.

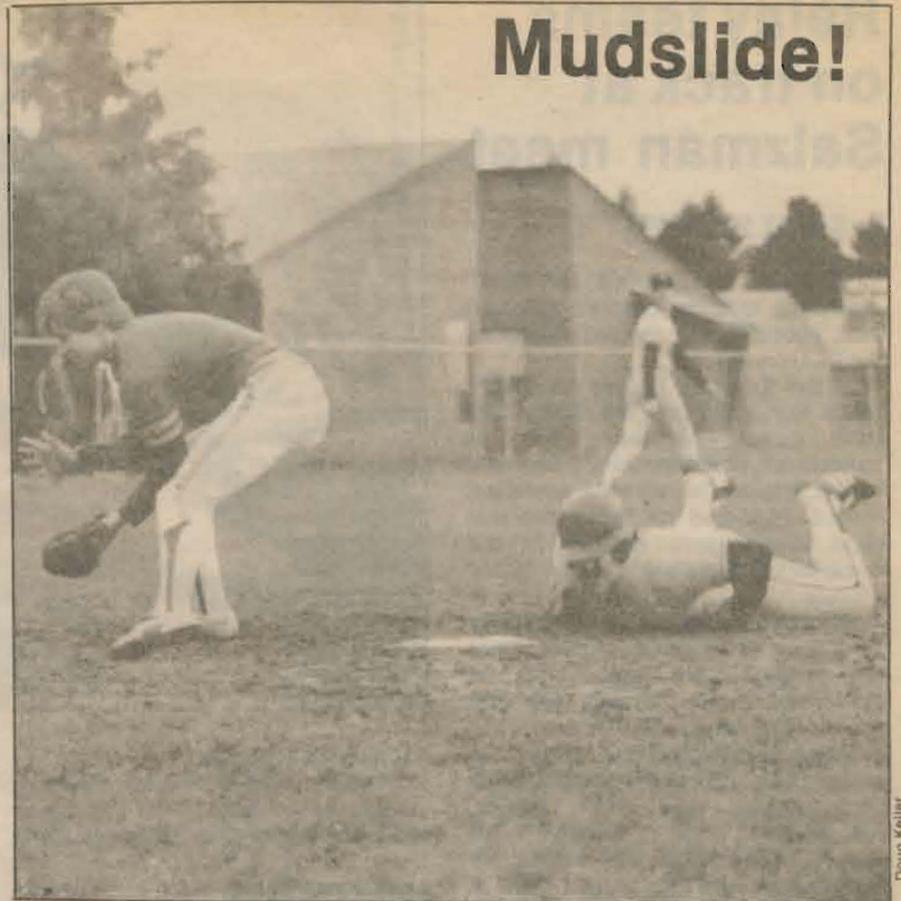
Washington scored twice in the fifth on a succession of past balls, wild pitches and an error. It was typical opening day play.

All was quiet until the Huskies scored three times in the eighth off reliever Matt Costello. Costello, who was charged with the loss, took over for starter Jim Lorenz in the sixth inning.

"We competed with them; I was pleased," Marshall said.

PLU evened its record with a 6-2 victory over Puget Sound Wednesday. The Lutes scored three runs in the sixth, one in the seventh and two in the eighth while holding the Loggers to one hit in the final seven innings.

Gregg Leach, Bruce Miller, Hogan and Misley all had run-scoring extra base hits in a game that had to be rescheduled because of rain. The Lutes' next home game is Wednesday, March 21, a doubleheader against Central Washington.



With the grace of a wounded rhino, Bruce Miller gets a faceful of mud and the Lutes' final run in a 6-2 victory over Puget Sound Wednesday.

Doug Keller



TOP TEN

1. Footloose—Kenny Loggins
2. Somebody's Watchin' Me—Rockwell
3. Girls Just Want To Have Fun—Cynde Lauper
4. Got A Hold On Me—Christine McVie
5. I Want A New Drug—Huey Lewis & The News
6. Give It Up—K.C.
7. Language of Love—Dan Fogelberg
8. Jump—Van Halen
9. Hold Me Now—Thompson Twins
10. Here Comes The Rain Again—Eurythmics

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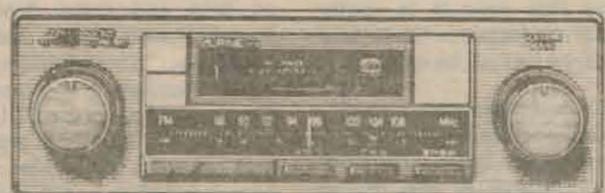
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Surprise! Faculty shows muscle, hustle in I.M. basketball games

By GREG RAPP

Disguised as mild-mannered professors and administrators by day, at night many PLU employees don their sweats and sneakers to become the faculty force in PLU's intramural basketball leagues.

Captained by Vice President of Student Life Mary Lou Fenili, the women's "Faculty" team is competing in the women's I.M. league while the "Adfacs" team, headed by Dean of Admissions James Van Beek, is the oldest if not the best in the men's A league.

"We're mostly in it for the exercise," Van Beek said, "and a little glory."

"It's a good chance to get to know the students in a different environment," said sociology professor Kathleen O'Connor.

Playing against students they usually see in class and other formal settings has not stopped the inevitable push and shove of a competitive sport.

"They know we're the old set, but they seem to get over (their reluctance in) elbowing the prof," O'Connor said.

"It's really a positive reaction," said Kimmie Aasheim, who works in the Adult Resource Center.

"Once they see we can play we really have a good time."

Decked out in blue game shirts, the women's team suffered its eighth consecutive loss in a game played Monday night.

The women, whose youngest player is 30 years old, have had trouble adjusting to the "modern" rules of the game.

"Most of us didn't have the opportunity to play in high school," O'Connor said. "When we did play in girl's P.E. classes the rules were a lot different. We could only take three dribbles, and when we play now we don't know what to do after the third dribble."

"They're faster, they're stronger, they're better," said Fenili of her younger opponents.

"But we are losing by fewer and fewer points," added O'Connor.

In Monday night's losing cause, Fenili demonstrated her version of a Kareem Abdul-Jabbar "sky hook" by canning a ten footer early in the second half.

"She's a good hooker," joked Fenili's teammates after her graceful shot.

Included on the women's team are professors Joanne Brown and Sara Officer, Naomi



Doug Keller

Professor Sara Officer travels by student Kelly Sloan.

Krippaehne, who works in the development office, and Linda Walker and Kathy Mannelly, who both work in the student life office.

The men's team, which is playing in the "competitive" A league, are in the game to win. Any thoughts of the older team being more laid back and easy going are quickly dispelled after a few minutes of play. In the often rough and tumble world of I.M. hoops, the "old-timers" meet push with shove and ride the refs just as any hard-nosed junior or senior will.

The team's aggressive style has helped the team climb to a .500 winning percentage this season.

Paced by Van Beek and assistant varsity coach Tom Whalen, the men's team has proved you don't need to be 20 years old to have an effective jump shot.

Like the women faculty, "Adfacs" has also found a positive response from their younger foes.

"They like to play us," said Pete Olson, whose wife Pamela works in the business office. "But they really like to beat us."

"It's fun playing against those guys," said freshman I.M. hooper Brian Petersen. "You know you're playing against some PLU greats."

Both Van Beek and Whalen scored more than 1,000 points in their PLU basketball careers; Van Beek graduated in 1959, Whalen in 1964.

Other members of the team include Associate Director of Church Relations John Adix and Howard Lutton, whose wife works in career planning.

All are learning the truth of the saying: you can't recapture your youth, but you're never too old to play kids' games.



The elite eight: (clockwise from left) Kimmie Aasheim, Kathy Mannelly, Mary Lou Fenili, Naomi Krippaehne, Kathleen O'Connor, Joanne Brown, Linda Walker and Sara Officer.

Men pack perfect mark for big-time tennis trip

By DAVE ERICKSEN

For the PLU men's tennis team, it's time to get serious. This weekend the Lutes will pull out all the stops as they take their show on the road to see just what their undefeated record means.

Last weekend PLU ran its season record to 6-0 with victories over Pacific and Linfield.

The Pacific match in Forest Grove, Ore. was a picture of pure Lute domination as PLU swept all nine matches, losing only 18 of 109 games.

Saturday morning's match against Linfield proved to be only slightly closer. The day's toughest obstacle for PLU came from the weather, as the rain forced play inside at Sprinker Recreation Center and at Pierce County Executive Booth Gardner's indoor courts. In the end the Lutes beat the elements and Linfield, 8-1.

In search of stiffer competition, the Lutes got all they could handle Saturday afternoon when a group of fifteen or so old Lutes returned to the PLU courts for the annual alumni matches.

For both sides the match was more than just an exhibition. As PLU coach Mike Benson, himself a PLU graduate, said, "That's the season for them." The alumni, who had come from as far away as Minnesota, gave it all they had and the current Lute netters were fortunate to escape with an 8-6 victory.

In building their unblemished

record, the Lutes have relied heavily on their great team depth. All fifteen of the team members except basketball player Gary Koessler have played in matches this year, and as a group PLU has dropped only four out of 54 individual matches.

Several new players have cracked the top six. The current standings on the PLU ladder show six players seeded below number six who have made the trip to NAIA national tournament in the past.

However, team depth will be thrown out the window today and tomorrow as PLU faces road matches with Washington State and Lewis & Clark State. PLU sends their "best squad" into play this weekend.

Today's match with WSU will mark the first time this year that all of PLU's top six rated players will play in the same match. As one Lute netter commented, "Washington State should be a good test of how good we really are." Indeed, the Cougars swept the Lutes in last year's three dual matches.

If the Lutes are to turn the tables this year they will need top performances from freshman Randall Stradling and team captains Eddie Schultz and Jay Abbott. Schultz has been the hottest Lute of late and is coming off two strong victories in the Pacific and Linfield matches, while Stradling sits atop the Lute ladder at number one.

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It's a crew 'cut': they just get no respect

Some four-letter words just get no respect. Like "crew."

Crew is the ideal sport for Rodney Dangerfield, even if Rumpy Rodney could sink a shell by himself. Few PLU sports have more participants, a harder workout regimen, or more historical success (what other Lute team has beaten both UCLA and Harvard?). . . yet you can still hear the mothers pleading, "Why a rower? Can't you go out with somebody 'normal'?"

"A lot of people think we're crazy," admitted senior commodore Bob Trondsen.

It could be the activity itself. If polo is the sport of kings, then crew looks like the sport of galley slaves. Other team sport players catch balls, while



Stroking hard on American Lake are (from back) Marci Metke, Jean Luce, Beth Sliter, Denise Stelling, Connie Ellason, Pam Knapp and Rol Harrison. Julie Glivens mans the megaphone.

a couple people get hooked on it, and you know they're going to stick around for four years."

About 130 people participated in last fall's pre-season workouts, and 50 or so remain for the spring season, which begins March 24 at the Green Lake Regatta. They're guided by part-time coach Dave Peterson, who Trondsen calls the "most underpaid person in America." (outside of school newspaper editors, I'm sure).

As little as crew is appreciated, it's even less understood. Whether in a crew of pairs, fours, or eights, Knapp said it's the ultimate "individual sport within a team sport. You have to be perfect yourself—no one can make up for your flaws—but you also have to be totally with the rest of the boat."

Sitting in a puddle in the stern of the boat is the coxswain, who looks like George Washington crossing the Delaware but acts like a little Napoleon. The ever-vocal coxswain, said senior Gall Rice, steers the boat, yells a cadence, corrects rowers' strokes and "just gets pulled around the lake."

"Just today someone said, 'Oh, all you do is sit on your ass,'" Rice said.

To reach the 120-pound minimum

weight requirement for men's boats, Rice wraps tire chains around her waist—not unlike a Mafia victim ready for drowning. And people think football is dangerous.

During the double workout days, which begin in a few weeks, crew team members need desire, dedication, and a loud alarm clock. Knapp admitted it's often tough to get up at 5 a.m., before even the leaf blowers and lawn mowers are out, to face cold, grey American Lake. But "you remember there are five or seven other people depending on you. There's just something that won't let me not go."

It's definitely not the sport for the student who structures his or her day around soap operas and leisurely naps.

"It takes almost all your spare time," said Trondsen, who has rowed for nine years now. "Some people see it as a way to stay in athletics; it will keep you in shape. . . and some people just have no sense."

And no cents, either. Being a club rather than a varsity sport, the crew team must stay afloat on a decidedly lightweight budget.

PLU's four boats are all about 10

years old, Trondsen said, and while still in good condition are not exactly "state of the art." One wonders how the gridiron Lutes would fare, practicing with decade-old footballs.

Despite the poor boy status, Lute crews have made some big splashes. In 1970, the front page of the *New York Times*' sports section trumpeted PLU's varsity four's third-place national finish, ahead of the rich kids from Harvard and Cornell.

Then in 1982, using a borrowed boat, the Lute lightweight four won the Western Sprints championships, whipping UCLA and Stanford among others. "It wasn't even close," Trondsen said. "We walked on them," which I suppose is the next best thing to walking on water.

The day after that shocking triumph, the team stopped at Irma's, a Seal Rock, Calif. cafe which has a wall of photos of famous people that have eaten there. After prodding by coach Peterson, Irma's owner agreed to put a picture of the Lute rowers alongside shots of Clark Gable and Burt Lancaster.

Finally, some respect. Rodney would've been proud.



...In the Spotlight

By BRUCE VOSS

crew team members catch pneumonia or hemorrhoids.

Or it could be the hard training. Those of you who have to pace yourself when jogging to the frig will recoil at the thought of two daily practices, (the first beginning at 5:30 a.m.), weight training and aerobic workouts ranging from a half-hour to an hour.

For fun and relaxation on training days like those, "We go home and sleep," said senior Pam Knapp.

So why do rowers just sit there and take (and give) all this?

"Rowing is just a sport that gets in your blood," Knapp said. "Every year

Battling cold and colds, rowers prep for season

Even before the regular season begins, PLU's crew team is battling what those TV ads call the "cold and flu season."

But despite a variety of illnesses

and injuries, Coach Dave Peterson and about 55 Lute rowers have been working out daily to prepare for the Spring season-opening Green Lake Regatta March 24 in Seattle.

Ninth-year part-time coach Peterson, who is now Evergreen's hall director after operating a chimney sweep business for several years, is hoping to clean up in the men's lightweight division. Peterson said he has 11 lightweights with race experience, led by seniors Bob Trondsen, Duane Dudley, Mark Landau and Scott McBride.

"They're rowing real smooth," Peterson said. "I think the eights (eight-oared crew) have the best shot to go places."

Contrasted with the lightweights' experience, Peterson said, the men's heavyweight boats are filled mostly with novices who have "a lot of raw potential." Veterans like senior Kevin Klepser and sophomore Jeff Glenn will lead a talented but untested crew.

For the women, Peterson thinks the light four has a chance to return to Nationals, where a PLU team took fourth in that event in 1983. Senior commodore Pam Knapp, who won a



Ninth-year coach Dave Peterson barks instructions.

national gold medal rowing with a Minneapolis seniors four team last summer, is back to help propel the promising PLU light four, along with junior Trice Carlson, who rowed part-time in the light four boat last year.

The women's heavyweight boats are in the same situation as the men's, Peterson said—lots of enthusiasm but little experience.

"They've got the size and strength," Peterson said. "We just need to get the techniques worked out, and I think they'll go fast."

Peterson is especially pleased with the increased "organization and consistency" of the team's pre-season

workouts.

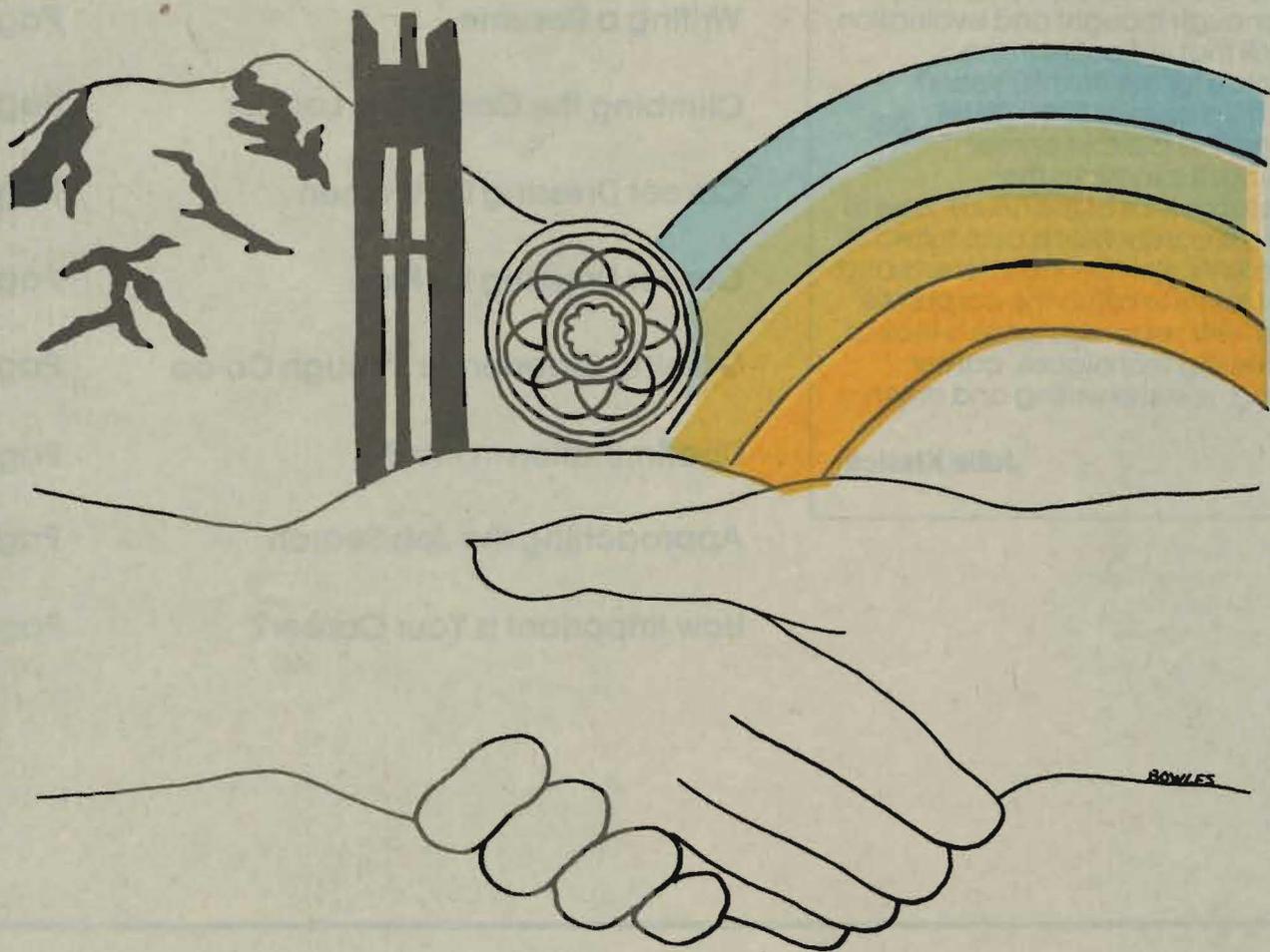
At the Green Lake Regatta, the Lute crews will likely face several Seattle-area high school clubs, three or four colleges and a few rowing clubs. The course is only 1,000 meters long—half the usual distance for men—and Peterson said PLU is entering primarily to give the coxswains some race experience.

While it should be a good workout, senior commodore Trondsen admitted Green Lake is "not a high-priority race. It's more of a warm-up. The ones we're really aiming for are the Meyer Cup (April 28) and Regionals (May 12)."



Back at dock, nothing but smiles.

SPECTRUM



**A guide to
career planning**

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Most of us attend college to learn a skill that will hopefully prepare us for our job future. But, do we actually give enough thought and evaluation of a skill that will put us in the workforce for the next 50 years?

This third issue of **SPECTRUM** explores the topic of career planning. It examines the marketable jobs of the future, how to choose a career that is best suited to your talents, values and interests and what it takes to climb the corporate ladder. This issue also takes a look at interviewing techniques, career dressing, resume writing and much more.

Julie Kissick

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Choose a career suited to your values, interests

by JOHN ELLISON

Students are choosing careers that are not suited to their goals, talents or personalities, according to Pam Raymer White, director of PLU's Career Planning and Placement Office.

Students watch the imaginary lives of Mary Tyler Moore as a journalist, or Bob Newhart as a psychologist on TV and convince themselves that their lives can be as interesting or fulfilling as these fictional characters, she explained.

Choosing a career to make a lot of money or out of admiration for someone is a process which begins early in life, she said.

White believes this romance with careers starts between sixth and seventh grade. "The media has a lot to do with it," she said.

The fixation with a "perfect career" is not limited to any income level, race or sex, she said. People select careers regardless of the job opportunities or conditions of

their field of interest, she said. Examining one's field of interest is important when making a career choice, she said.

Even if an industry is doing well, a person should still be careful, she said, because making money in a growing industry like computer technology may not suit everyone. She said people should be wary of choosing a career outside of their skill and interest level.

Because PLU is a social school, she said, "whatever your friends do has a big impact. If the people they admire come from one major, they get a lot of reinforcement for that choice."

Students may choose a career modeled after their parents because it may offer them security and is an easy choice even though it's not suited to their goals and values, she said.

Students should follow their career dreams with a backup because failure is possible, White said.

Pressure can force a student to



Jerry Johnson

Pam Raymer White is the director of PLU's Career Planning and Placement Office.

quit school without exploring their natural talents to find an alternative, she said.

Before dropping out, a student might consider "stopping out," or taking a

semester or two off to decide on a major and a career, she said.

"Keep re-assessing yourself,"

White said. "Know who you are...which is one of the main reasons for going to college."

Computer can help students make career decisions

Are you having trouble deciding on a career that is suited for you? The Career Planning and Placement Office (CPPO) may be able to help.

The office recently installed a computer system designed to help students find a career that is suited to their values, skills and interests.

According to CPPO assistant Public Relations Director, Scott Ramsey, Systems Interactive Guidance and Information (SIGI), the six-part computer program was developed to help students make wise career choices. SIGI is the brainchild of the Educational Testing Service and the Digital Equipment Company in Bellevue, Wash.

The first section of the program asks students about their values such as how important is job security, leisure time, or a high paying job.

The second area of the program displays a list of highly marketable jobs of the future, Ramsey said.

"The third section of the program matches the students values against the occupation they are considering to see if they are compatible," Ramsey explained.

In the fourth section, the program lists qualifications that are essential for having a successful career, such as good grades, motivation and mobility, Ramsey said.

The fifth part of the program displays courses that a career will demand such as writing classes being required for a journalist," Ramsey said.

The last section matches a student's skills, interest and values to a career.

SIGI, which is located in UC-100, is available for use on a walk-in basis, but appointments are preferred. Appointments can be made by calling 535-7495, 9 a.m. to 4 p.m. weekdays.

High-tech industries offer jobs of the future

by JOHN ELLISON

Accountants, auditors, banking trainees, broker trainees and manufacturing representatives have an optimistic job outlook for the 1980s, according to a study in *Business Week's* March Guide to Careers. Other prime jobs for the future are retail buyers, international marketing, job analysts, personnel trainers, purchasing assistants, assistant plant managers and computer analysts. The study said these jobs show the most potential for career advancement.

The entry-level wage for an accountant with a bachelor's degree is \$19,500 annually, according to a 1983 Bureau of Labor Statistics survey of white-collar occupations. The same accountant should expect an annual income of \$27,300 after 10 years and \$53,000 a year after 25 years.

The study said the entry-level wage for a computer analyst with a bachelor's degree is \$19,800 annually and could reach \$50,000 annually after 25 years.

Business Week rated office equipment, semiconductors, computers, telecommunications, food and beverage, electronics, chemicals, aerospace, instruments and personal home care as the top industries of the future. These industries provided the greatest number of jobs between 1977 and 1982, the study reported.

At the bottom of the industry scale are electrical, conglomerates, paper, building materials, machine tools, steel, auto parts, and automobiles, and tire and rubber, according to the study.

However, there are no concrete statistics a person can turn to when choosing a career, or deciding which industry will still be going strong in the 1990s, said Norris Peterson, a PLU economics professor.

"It all depends on what you're going after," he said. "Make yourself flexible. Learn how to think first and you become more adaptable."

Career Prospects In Industry

Five Best Industries

Office equipment.....	5.1%
Semiconductors.....	4.9%
Computers.....	4.3%
Telecommunications.....	3.9%
Food and Beverage.....	2.8%

Five Worst Industries

Tire Rubber.....	-8.9%
Auto-vehicles.....	-8.1%
Auto-parts.....	-7.6%
Containers.....	-7.0%
Steel.....	-5.8%

Major industries ranked by percentage job gain or loss.
Source: *Business Week*, February/March 1984.

Liberally trained people can adopt themselves to any career. Trying to pin the blame (in a pin the blame on a changing industry is the wrong response

Norris Peterson

"The problem is how we can increase our productivity. You increase productivity not by increasing the workforce, but by giving workers more to work with," he said. "I don't think labor is our overriding problem. Our labor cost are higher than some countries, but we are more prosperous."

The future health of industry in this country will depend on new communication between workers and managers, increased productivity and training that will force workers to be more adaptable to change, Peterson stressed.

Learn how to think first and you become more flexible ;

Norris Peterson

The study did not show the wages of these growing industries on the average wage per worker. According to *Business Week*, employers might find greater hiring prospects in one industry, but might make less money in another.

"Liberally trained people can adapt themselves to any career. Trying to pin the blame (in a changing industry) is the wrong response," he said.

The past 20 years employees and management have had an adverse relationship; one side against the other, according to Thomas Sepic, a PLU professor of management.

Most people have no idea what their job will be like, he said.

"A person who has decided to enter the field of accounting should spend a day in an accounting office," Sepic said. A career involves a day-to-day routine that many people do not think about until they land a job."

Preparation Is the key for a successful interview

By now, there is not probably a job applicant in the world who does not know how important it is to maintain eye-contact with the interviewer and to dress in a businesslike manner.

Considerable attention has been given to the job-hunting process—through adult education courses, books and the media—has upgraded the interviewing skills of applicants dramatically. Yet, despite these advances, there are still a number of mistakes made during job interviews:

Failing to do research about the company in advance of the interview.

Interviewers often refer to activities the company is undertaking—whether establishing new manufacturing plants or offering new products or services. Much of this information is discussed in the company's annual report, if it is a publically held company. All you need to do is obtain a firm's annual report or call or write the company and request one.

In addition, valuable information about many public and private companies is available in directories in your library. Libraries also maintain files of newspaper stories about prominent local companies.

An applicant who demonstrates knowledge of the company's activities is sending the message that he or she possesses initiative and is willing to work hard during the job-hunting process. Here again, the interviewer can safely assume that the individual will behave similarly toward his or her position assignment in the position under discussion.

Not having questions prepared in advance.

If there is one weakness characterizing the job interview it is at that point you will be asked: "Do you have any questions?"

Many applicants do not prepare for this by thinking of questions before the interview and writing them down so they can refer to them at the right moment. This serves two purposes:

It reduces the risk of your leaving the interview and forgetting to ask a crucial question, the answer to which may influence your answer to accept;

It enables you to communicate an important message to the interviewer: that you planned ahead for this important meeting by thoughtfully preparing pertinent questions.

The interviewer will infer from your action that you are well-organized and possess good planning skills. These skills reduce delays and errors in business, saving time and money. By having

your own questions written down in advance, you will reassure the interviewer that you can contribute to the company's profitability.

Failing to negotiate a higher salary that that included with the offer.

This mistake often stems from an uneasiness people have in discussing the value of their services, as well as a limited understanding of the process by which salaries are established. This is unfortunate, since a higher salary offer is achievable.

By the time an offer is extended to you, usually two or three people in the organization have decided that you are the most desirable candidate. What you should also realize is that job titles usually have salary figures, and companies try to hire applicants in the bottom third of the range. So employers do have the latitude to raise job offers and will often do just that if it will induce you to accept.

There is an interesting factor operating here too; people will judge you according to the way you show how you value yourself. By asking for an improvement in the salary, you will be showing that you place a high value on yourself. This will validate the company's good judgment in making you the offer in the first place and will often make them even more eager to win you as an employee.

Not sending a thank-you note.

Sending a thank-you note may seem like a sissy gesture. However, if two applicants who are identical in every way—appearance, credentials, responses to interview questions—except that one of the two follows up the interview with a thank-you note. If you were the employer, which one would you hire? You would probably choose the courteous applicant.

The key point is that you should think of ways to distinguish yourself from your competitors. Because it is a relatively rare gesture, a thank-you note will accomplish this objective.

It will also allow you to state formally why you believe you are the best candidate for the job, as well as mention some important information—supporting your candidacy—information you may have omitted during the interview.

The spines of even the most veteran in job applicants are chilled by the prospect of the interview because so much rides on it. By thoroughly preparing yourself for the interview, not only will you be making it easy for yourself, but it will be easy for the interviewer to decide on you as the best choice.

How to write a perfect resume

by PAM RAYMER WHITE

Editor's note: Pam Raymer White is the director of Career Planning and Placement Office.

Writing a resume is difficult, if not impossible, when you don't know why you are writing it. You need to know more about the situation than, "I'm writing it to get a job". In fact resume writing is much like advertising a product, you need to know:

1. Who are the potential people that will buy the product?
2. Why would they want to buy this kind of product?
3. What is important or unique about your product that will make them want it, rather than the competitor's product?

When writing a resume, as in advertising, you should cover the three questions above.

The only way to do this is through hard, but rewarding research. The first thing you need to know about is yourself, or the product. The more you know about your own skills, talents, abilities, values and goals, the better you will be able to relate these to a potential employer. You will also want to research potential careers that match you, the employers in those fields, what the needs of those employers are and the best time to approach an employer about a position.

Once the research is completed, you will be ready to start writing a resume. Most resume writers will want to begin by writing an immediate career goal. A writer with more than one immediate career goal will want to write more than one resume—one for each goal. Forget about yourself for a few moments and think only about the career area or position you wrote as your goal. What kind of person would be perfect for this position? Make an outline of the perfect person for the position. Be sure that the most important areas are outlined first and keep in mind that you may have to do more research in order to complete your outline.

Now, sit down with a friend who knows you well and review the outline together. Try to brainstorm on what about "you" fits into the areas on the outline. Anything is admissible at this point: work experience, activities, coursework, personal experience, skills and family issues. You will want to ultimately eliminate some of the more extreme examples and capitalize on your most solid experiences. This outline will not only be the foundation of your resume, but will also be the foundation for your interview later.

You have now fulfilled the three areas of information needed to advertise your desire for a particular job. Now you need to concentrate on how to get this information across to the reader. An important element of this communication is the format you choose to use. A chronological resume is ideal for job seekers who are applying for positions in their current field and who have extensive experience in that field. A chronological resume lists your experience from most recent to long ago. Although this is the oldest and most traditional format, it does not work well for everyone—especially most new college graduates.

A functional, or skills format, works better for people who have

very little work experience, but have acquired knowledge through classes and volunteer work. Job is not listed in this type of example.

If neither of these formats seem quite right to you, consider a "combined" resume. This is one way of showing a combination of experience and skills. Another way is to list your skills briefly, then concentrate more on job accomplishments, or flip-flop that idea and expand a great deal on your skills and briefly list jobs.

Always be sure to put the best information first. If your education is the most important qualification for the position, put it first. If your experience outweighs your education, then list your experience first. You will also want to put the best information in each section, paragraph and sentence.

Your resume should scan well. By this I mean that, without reading every word, the employer should be able to get the general idea of what you want to say in 10 to 30 seconds. So do not bury important information at the end of a sentence. Your resume will scan better when you use short, concise blocks of information rather than long wordy sentences and when you leave a reasonable amount of space, rather than cramming too much information into a small space. Use capital letters, underlining, italics, or bold facing to accent important information for better readability.

Try to keep your resume to one page. If this is impossible, be sure to have your name, address and phone numbers on both pages. In fact, this information is the only information that absolutely must be on your resume. Be sure that one of the phone numbers you provide will be answered during business hours. If an employer

OUTLINE

OBJECTIVE	MANAGER OF HOTEL RELATIONS with fast-paced international chain of hotels which puts service to customers first.
EDUCATION	MA HOTEL MANAGEMENT Prestigious University, 1980 BA BUSINESS ADMINISTRATION Anytown College, 1976
PROFESSIONAL SKILLS	1. Management experience a. supervising b. budgeting c. problem solving d. thinking quickly to make decisions 2. Hotel experience a. understanding to keep temper under stress b. ability to work with a team 4. Dedication to work a. willingness to work irregular hours b. willingness to stick with project until finished
ORGANIZATIONS	American Society for Hotel Management Service International- office holder

tries to reach you and fails three or more times, he will probably choose another applicant.

Don't use your picture on your resume. Pictures are too subjective and are rarely important to your ability to do the job. For the same reason, do not include information regarding your height, eye color, or hair color. If you are going into a field where these are important, such as acting, you will be asked to provide portfolio of pictures of yourself.

Never talk about personal circumstances. Your recent divorce, a fight with your parents, or inability to find an apartment have no bearing on your employability. Mentioning these subjects in a resume will only ensure the rejection of your resume by an employer.

Do not be negative. If you cannot say something nice, don't say anything at all. This goes for what you think about your former employers, as well as particular tasks you performed.

Plastering the town with your resume is not the way to get a job. Having more than 15 or 20 copies of the same resume printed is simply a waste of money. Instead, you will want to be selective about those to whom you send your resume. Be sure that the resume seems as though it was written for that job. There are not more than 15 or 20 employers in one town who have jobs that similar to each other.

In order to achieve a personal look, have your resume typeset, word processed, or typed on an 8½" x 11" piece of white paper. At the same time, have your references and extra, additional, or alternate information done by the same process on other pages for later use. This resume can now be reproduced through a professional photocopy process onto whatever paper you like. Be sure to proofread it first. When you want to change your resume, you can either have it re-typed or paste your alternate information over your original. Be sure to choose a substantial weight of paper in a fairly conservative color. Acceptable colors include white, tan, gray, off-white, light green and light blue.

You should ask three to five people if they can provide you with a good reference. Be sure to discuss the highlights of your experience with them in order to refresh their memories. These people should be able to talk about your ability in this career field, your good work habits and your good personality. Supply your prospective employer with your references' names, titles, addresses and phone numbers. Most references are contacted by phone.

A cover letter should be included with your resume when it is not presented in person. Cover letters are simple, to the point and generally consist of four paragraphs:

1. What you want—"Please consider me for the position of. . ." and where you heard about it "I became aware of this position through. . ."

2. Why them—"I am particularly interested in IBM because. . ."

3. Why you—"You may be interested in my background as a. . ."

4. Closing and setting the stage for the next contact

In the closing of the letter you may suggest that you are "available at their earliest convenience" or be more assertive and inform them that you will contact them by a particular date in order to arrange "a mutually convenient meeting."

The deciding factors on the closing are what degree of assertion will be expected of you on the job and what style you personally like.

BRAINSTORMING

ME	-mention willingness to relocate
OBJECTIVE	MANAGER OF HOTEL RELATIONS with fast-paced international chain of hotels which puts service to customers first.
EDUCATION	BA BUSINESS ADMINISTRATION—PLU -hotel management major, GPA: 3.78
PROFESSIONAL SKILLS	<ol style="list-style-type: none"> 1. Management experience <ol style="list-style-type: none"> a. supervising - 3 soda people at drug store b. budgeting - accounting class, self budget, keep floor act. c. problem solving - everyday, esp at drug store d. thinking quickly to make decisions - drug store, race driving 2. Hotel experience <ol style="list-style-type: none"> a. understanding of basic hotel functions - 3 summers resort b. customer relations 3. Ability to deal with people <ol style="list-style-type: none"> a. ability to keep temper under stress - meal checker, resort b. ability to work with a team - women's basketball, ASPLU 4. Dedication to work <ol style="list-style-type: none"> a. willingness to work irregular hours - drug store, resort b. willingness to stick with project until finished
ORGANIZATIONS	
OTHER	Creativity - like to think of new ways of doing things

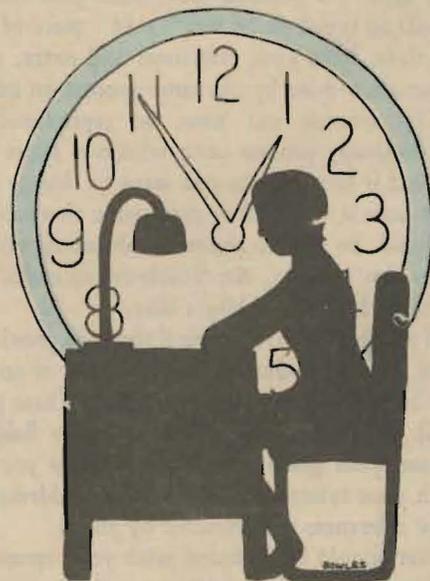


How to climb up the job ladder

What is really the best way to get ahead? Do you need an Ivy League diploma? Does it help your career if you're married? We have all heard and read reams of advice about what top management looks for in hiring and promoting, but there has been little data to support the talk. The Cox Report on the American Corporation by Allan Cox is an in-depth survey of over one-thousand executives at a dozen leading corporations. It offers new and some surprising answers to some of your most pressing questions about how to climb up the corporate ladder. Read on and discover which old myths you can disregard and which still hold true.

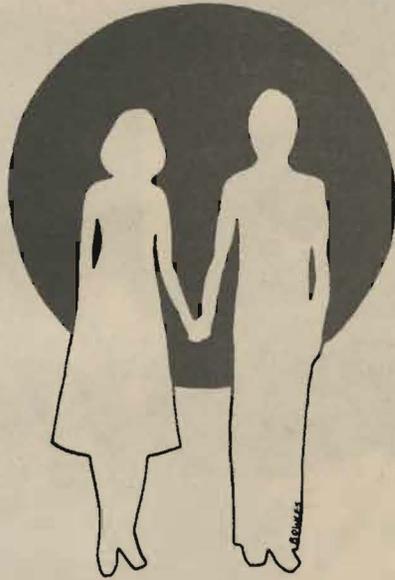
What's your degree worth?

A prestigious degree is not all it is cracked up to be. Executives are more likely to place more value on and are more likely to hire a graduate with a B average from a large state university than a C+ political science major from Dartmouth for entry-level management positions.



Do late hours pay off?

It is important to be willing to stay at the office? Yes, say 42 percent and 43 middle level executives. Also, 33 percent and 26 percent middle level executives believe working weekends is essential for career success. And they further believe that it is important to take work home with you in the evenings; so say 23 percent top and 24 percent middle level executives.



Can being married help?

Some time ago, many executives thought that being married meant you were more likely to be a stable employee. Rather than carousing, indulging in party life and bar hopping, a worker went home at night to his family—or so the thinking went. Marriage was also taken as sign of commitment, regarded as a major asset by corporate leaders and managers. But today, 57 percent of all executives think that being married is not important to career success.

In fact, corporations believe that single males and females have more freedom to put in longer hours that are required of management. However, 41 percent of the top executives and 44 percent of the middle managers disagree with the statement that an individual is likely to be more successful if he remains single. They seem to think marital status makes little difference to a person pursuing his career.

Can you be too ambitious?

When executives were asked what effect reminding bosses repeatedly of one's ambitions would have on promotion possibilities, they said such tactics would be a turn off. Fifty-two percent of the top executives and 46 percent of the middle executives said this kind of behavior would have a negative effect on advancement. Such behavior makes bosses and co-workers uncomfortable. The repeated expression of a longed-for successful future demonstrates that the naive executive hasn't grasped the fact that all or most of his peers are more diplomatic and canny.



How to shine in interviews

The candidate who arrives at his interview fifteen minutes early is rated very good to excellent by 17 percent of executives. Seventy-one percent rate him as average or above average. But being too early might suggest that the candidate is overly anxious or has nothing else to do. Arriving too early also might make the interviewing executive feel slightly pressured to rush his schedule to accommodate the early arrival.

Top executives give those job applicants who ask informed questions and who have clearly researched the company most thoroughly the highest marks. Ninety six percent of all top executives consider such candidates to be average to excellent prospects. (cont. on Page 16)

It's not whom you know

Twenty five percent of the top and 19 percent of the middle executives got their first college jobs through college recruiters. Another 22 percent top and 21 percent middle executives found their first jobs through a relative or friend. But 25 percent top and 30 percent middle executives found the most successful route through direct company contact. Persistence, hardwork and assertiveness get you further than having your father in the business.

Developing your first business wardrobe

by JULIE KISSICK

Clothes really do make the woman, stresses Teri Gedde, manager of Personal Touch at Nordstrom, Tacoma Mall.

In a style-conscious age, it is important to project the best possible image, Gedde said.

However, building a wardrobe can be both tiresome and time-consuming. With clothing styles changing from season to season, many women become confused before they start, Gedde said. Personal Touch takes the fuss and frustration out of wardrobing while creating a personalized look for the customer, she added.

"The first step in creating a wardrobe in developing your own sense of style," Gedde explained. "Developing a wardrobe that makes you feel comfortable, yet polished is the aim of successful wardrobe building."

The complementary service begins with a thorough analysis of the customer's height, weight, age and wardrobe requirements.

Next, Gedde asks the client to complete a closet inventory—a list of clothes including the details of the fabric, style, color and pattern.

Then, the customer is asked the following questions:

Have you worn the items of clothing in the past year?

Do they fit and are they comfortable?

Can you add pieces to it or take pieces away from it to create a different look?

Do you like the color and does it complement your skin tone?

Does it fit your wardrobe requirements?

If most of the answers are no, Gedde recommends that the items be tossed out. What is left in the closet in the foundation for building a successful wardrobe.

"Building a wardrobe is an educational process," Gedde said. Updating last year's suit may only involve adding a new scarf or blouse. Personal Touch teaches customers how to get their clothes to work for them, not against them."

Gedde said there are no hard and fast rules about career dressing, but women should examine their own wardrobe requirements for the workplace.

"Attire that is acceptable in one office may be totally unacceptable in another," Gedde said. "One office may require a conservative look while another office may only require a casual look. The key is to be consistent in your image and maintain a polished, confident look."

The life of a wardrobe can be extended by purchasing major pieces in neutral colors such as black, wine, navy, taupe, khaki and oatmeal and with a minimum of extra detail so that new pieces can be added later to create different looks, she said.

"A jacket with a one to one and one-half inch lapel, a basic skirt and pant can easily be updated by changing accessories," Gedde said.

(cont. on next page)



PLU Junior Leanne Davis receives career dressing advice from Teri Gedde, a fashion consultant for Nordstrom Tacoma Mall.



Robb Moyer

Begin with 'basics' for a great look

by JULIE KISSICK

Casual campus dressing ends when you get your first job. The comfortable jeans and sweatshirts that you have worn through your college days will soon have to be traded for dresses and suits.

"As a brand-new employee it is important to dress appropriately. You want to make a good impression as you start your new career," said Dana Hinton, a fashion consultant for The Bon, Tacoma Mall.

Although there are companies where the dress code is informal, it is better for a new employee to have a wardrobe on the conservative side, Hinton said.

"Look at the way your boss and other executives dress and use them as role models," Hinton explained.

"Management usually reflects the company's style and personality."

Hinton admits that starting a wardrobe is not cheap, but investing in your appearance will add to your confidence and enhance your professional image.

"By buying the best quality clothing your budget can afford, you will save money through longer wearability and lower maintenance costs," she said.

Hinton offers the following

career dressing guidelines for women:

- Have your complexion analyzed to determine what colors best complement your skin tones.

- Start with good lingerie. The right bra, panties, slip and camisole and make sure they fit properly.

- Buy two good suits in neutral colors and coordinate with three appropriate blouses.

- Select clothing of linen, cotton, wool and wool gabardines that can be worn year-round.

- Shoes should be selected for style and comfort. No sandals or shoes with ankle straps.

- Never buy overly sheer blouses, low cut shirts, or skirts with slits. The more skin you display, the less authority you will have, she said.

- Stocking shades should be in taupe, beige, gray or bone. Softer hues create a total look.

- Do not forget accessories such as scarfs, ties, and belts—they can update the look of an old suit.

- Be careful with jewelry. No gypsy hoops or dangling bracelets. Remember less is more she said.

- Buy one or two soft skirts and a matching blazer which can be worn with suit blouses.

- Stick to well-defined basics—extremes in fashion style can be dangerous if you are establishing a new image.



Jerry Johnson

Dana Hinton is a fashion consultant for The Bon Marche, Tacoma Mall

- Make sure your makeup is consistent with your image. Too much might make you look artificial and no makeup at all might say you are too tired or too careless to attend to your looks.

- Keep your hair neat and attractive. Long hair should be put up she said, and avoid

drastic, trendy haircuts.

- Shop for bargains. Many stores offer fantastic sales after Christmas and Labor Day.

- Make sure your image is consistent from head to toe. Clothes are instant communicators, signaling competence, judgment and confidence in a split-second.

Career dressing

(cont. from Page 10)

Gedde recommends investing in seasonless fabrics such as wool gabardines, medium-weight natural blends and silks for year-round wear.

The first consultation takes approximately two hours. Information gathered from the consultation is filed for further use for the customer.

"The service continues as long as the customer wants," Gedde said. "Customers are also informed about upcoming sales, and other fashion events and trends."

Personal Touch is available to both men and women. Appointments can be made by calling 475-3630, ext. 420.

Dressing for success

by JOHN ELLISON

Men dressing for success in business today should stay away from fashion trends and stick to the basics, said Dana Hinton, wardrobe consultant at the The Bon, Tacoma Mall.

Following fashion trends communicates a frivolous attitude, a quality most conservative businesses do not want to see, Hinton said. Young executives should dress on the conservative side. Before gambling on the cool pink shirt, try white and wear a traditional dark blue tie before trying out the red leather one, she said.

"The young executive is very conservative, he has to be very careful not to be influenced by fashion because it does not say good things about a businessman," Hinton said.

Men's fashion is influenced by trends as much as women's, but men in business must communicate an air of authority.

"Fashion does tell us what to do, but not usually what is best," Hinton said.

Young men starting their climb up the corporate ladder should



Jerry J...

PLU sophomore Eric Perkunder dresses for success from men's career fashions from The Bon, Tacoma Mall

look to their superiors for wardrobe guidelines. Successful businessmen dress differently from the men who never made it to the top. The personality of the company is expressed in the clothing style of top executives.

The wardrobe for the starting executive is about \$800. A basic wardrobe consists of two basic suits, six shirts, six ties, black socks and a pair of black or brown shoes.

"A young executive should be interested in quality, not quantity," Hinton explained. "A good suit can last three to five years. He should own two or three good suits rather than five cheap ones."

Preferable suit choices are one navy blue gabardine and one gray pinstripe, Hinton said. Gabardine is a good choice over other material because of its durability.

Two basic suits can be worn for a month by changing different shirts and ties to create a different look, Hinton said.

Eventually, a navy blue pinstripe can be added to give the wardrobe authority.

"He needs a good solid navy suit to suggest authority," Hinton said.

A well-tailored suit costs anywhere from \$225 to \$250, she said.

(cont. on Page 15)



Co-op program offers experience

by SUSIE OLIVER

Begin with a PLU student. Inject a stiff dose of curiosity and a supportive faculty member. Roll the idea to an appropriate thickness and sprinkle it with ambition and time commitments as desired. Finally, present the creation to Barbara Barenz, director of Cooperative Education, and watch her smile.

The whole purpose of the Co-op Office is to match students with potential employers in order to further their education in a different sort of way, Barenz said.

"One of the biggest things a student can get out of his college career is learning how to learn," Barenz observed. "This provides an independent learning experience where students can discover what level they operate at."

The internships Barenz coordinates can be arranged for nearly every major offered at PLU, but need not be taken for credit in the major area of study. Credit may be earned during the fall, spring and summer semesters. Most of the positions available are volunteer work, but there are more students filling paid slots than not. Last year the total students' earnings was greater than \$65,000, Barenz said.

Over the past eight months, 223 Lutes applied to Barenz's office for placement.

The average student in the program is probably a business administration or communication arts major, although any emphasis can be accommodated, and is probably an upperclassman, Barenz said most participants elect to receive four hours of credit for their work, although that number is not set.

After applying, students' paperwork is reviewed and scheduling for an interview with Barenz to determine the individual's attitudes, goals, and expectations concerning the program.

Whenever possible, the proposed job situation is tailored to meet the student's needs and objectives. With a faculty sponsor, the student must determine what skills will be sought, which learning resources will be used, and upon what the final grade will be based. The latter is often presented as a written paper or journal, compiled during the semester that the student is participating in the internship, Barenz explained.

It is not required that students work in an area relating to their major, but up to 16 credits of cooperative education may be applied to their majors, she said.

"The program really kills two birds with one stone," Barenz said. "As it broadens the student's horizons by exposing him to a part of the community he may not have seen before while providing practical experience. The possibilities are endless."

"We try to arrange the openings and help the students tackle them so that it's worth the academic credit," she continued.

Barenz noted that PLU students have a good reputation with area employers. "They like people here because they're motivated, bright, and learn fast," she said. "People here are willing to volunteer their time."

Work-study students are also eligible to earn co-op credit through the program.



Jerry Johnson

Barbara Barenz is the director of PLU's Coop program.

Barenz sees the experiences as an extension and reinforcement of the material presented in the classroom. However, she said that much of what is textbook material is really abstract, and students get a much clearer understanding of the principles by applying them to a work experience.

Barenz is hoping that the new tuition plan will encourage students to take advantage of these experiences. Since students must take 15 hours each semester to receive the most for their tuition dollar, they can set the number of co-op hours to give them a full load of credits.

"Nearly 100 percent of the students report afterward that the benefits were greater than the cost," Barenz said. "They consistently say it's been one of the best things they've done at PLU." She hopes that the blanket tuition package and solid reputation of the program will coax more students to participate.

The Cooperative Education Office opened in 1979 with the assistance of a federal grant. By 1982, the school was pleased enough with its progress that it assumed financial responsibility for the program.

Barenz acts as a coordinator between the student who is responsible for his own learning, the faculty sponsor who evaluates the progress, and the employer who offers the work environment.

The Cooperative Education Office is located in UC-100. For information call x7469.

How to start your job search

Many college students approach job searching with fear and panic for a good reason. The task of searching for a job seems overwhelming. Deciding what you need to do and when to do it is a confusing process. But the job hunting process can be a breeze if you develop a few essential tools, according to *Business Week's* 1984 Guide to Careers.

First, *Business Week* suggests developing your job searching skills. There are two skills that you will need to acquire no matter what career you have chosen: resume writing and mastering the art of interviewing. Both are extremely important as elements of a productive job hunt and you should become an expert at them as soon as possible. Once these skills are mastered, they will prove to be invaluable throughout your career.

A resume is actually an advertisement of yourself, *Business Week* reported. Employers use it as a means of screening job applicants. For you, it is the opportunity to express your accomplishments and qualifications. A resume is a device for generating interviews.

Learning interviewing techniques is a must because it is not as easy as it was in the past to set up an interview, and there are no second chances if you should blow it. *Business Week* stated that most college placement offices offer workshops on interviewing techniques and some even permit you to practice your skills on videotape. Most libraries stock dozens of books written about successful interviewing methods.

Developing a job search strategy is a key ingredient to finding employment, according to *Business Week*. There are two ways of approaching the job search. The first is called the "shotgun approach:" finding out what jobs are available and applying for all of them. Some people believe this method gives them the most options.

The second strategy is to determine what type of job you want and then go for it, *Business Week* said. This type of job search involves three steps: self-assessment, career identification and labor market research. The advantage of this approach is that it allows you to control how much time you spend on the job search.

If you use the self-assessment approach, identify your skills, interests and values, then conduct your job search on this basis.

If you choose career identification, decide what type of job you would like to have.

Labor market research involves doing a little homework to see what kind of industry, company or organization you would like to work with.

The Career Planning and Placement Office is an excellent source for prospective employers. Student clubs may also offer job leads.

Private employment agencies are another source for employment opportunities. Employment agencies find people for jobs rather than jobs for people, making their living by filling job vacancies they have solicited from employers.

Classified advertising offers an overview of what jobs are in demand in the local job market. They can also tell you what companies are hiring, what types of jobs are hard to fill and the pay scale for various jobs.

According to *Business Week*, personal contacts are one of the best job sources. This is because people are more likely to do something for people they know.

Women, blacks still face discrimination

by BARBARA ROSE

Women, racial minorities, the handicapped, and individuals 40 to 70 years of age, have employment opportunities, said Raleigh Lewis, executive secretary for the Washington State Human Rights Commission in Olympia.

"All people will not be rich, but all people should expect to have a decent life and an opportunity to succeed or fail based on their ability," he said.

"It is a buyer's market," said the black director of four years. "Employers are extremely selective and competition is fierce. More caucasian males are being recruited and this is going to continue."

According to a 1981-83 Biennial Report for Washington State, 91 percent of the discrimination complaints filed are employment related.

"The majority of complaints are sex discrimination including sexual harassment and pregnancy, with a rising influx of age cases," Lewis said.

"At a time when life expectancy is longer," he explains, "people 40 to 70 years of age are being pushed out the door."

Lewis said those who practice discrimination are very sophisticated in their methods. However, those who are inadvertently discriminating are quick to make appropriate changes.

He attributes discrimination to the subconscious harboring of stereotype images, limited experience dealing with women,

and the desire to perpetuate "comfort zones" by hiring individuals similar to oneself.

While more women have entered traditionally male-dominated occupations such as medicine, law, management-administration and college teaching from 1972 to 1983, the majority of the 40 million working women hold traditional women's occupations such as bank tellers, school teachers, nurses, and librarians, according to the Bureau of Labor Statistics.

Federal employment and earning for 1980 also recorded female progression in the "men's world." Females make up 35.4 percent of college and university professors compared to 28 percent in 1972, according to the report.

Women police officers have grown from 2.6 percent in 1972 to 6.7 percent. Women doctors and dentists increased from 9.3 percent to 14.6, and women judges and lawyers rose from 4 percent to 15.5. In managerial and administrative positions women have moved from 17.6 to 28 percent.

Although women only make up 15 percent of the total employment advances of engineers, their 50,000 increase was exceptional considering there were fewer than 10,000 female engineers in 1972.

Ardath Philpott, a Washington State affirmative action officer, said that women make up 48.1 percent of all government employees while

Blacks are 3.8 percent, Asians 3.3, Hispanics 2.2 and American Indians 2.0.

Philpott admits there is a need for women to move up and that the "good-old-boy network" does exist.

The Bureau of Labor reports that 24 of the 535 members of Congress are women.

In some instances, Philpott said, minority women are employed and given "offices with a view." She said, "Minority women are more visible and statistically satisfy two hiring requirements."

Black women increased their participation in the computer field between 1972 and 1982 from 2.8 to 9.3 percent, made the most notable status change, according to the June 1982 *Monthly Labor Review*.

Other notable gains were among accountants, nurses, dietitians, therapists, engineers, science technicians, vocational counselors, and educational counselors.

Black males in the work force, however, dropped from 8.6 percent in 1972 to 8.4 percent in 1980.

This decreasing employment trend for black males will reverse according to the Sept. 5, 1983 *U.S. News and World*

Report which states that the black labor force is expected to grow at double the rate for whites. Blacks and other minorities are going to account for slightly more than 20 percent of all additions to the labor force this decade.

With Blacks making up a larger proportion of the work force, in the coming years, improvement in their labor market status is even more important, the article quotes the Department of Labor.

The Human Rights Department concedes there is no protection against job discrimination.

Bernice Griffin, case investigator for Tacoma's Human Rights Department, recommends doing research on prospective employers. "Check at the library, the Better Business Bureau, the Chamber of Commerce, friends, acquaintances and company published material," said the investigator. She advises job applicants to be aware of their rights and illegal pre-employment questions.

"It pays to be aware," she said. For instance a man held the position the chances are the job did not include typing and the salary was higher.

Men's dressing

(cont. from Page 12)

A well constructed suit should last a couple of years and, if carefully styled it should survive the ravages of the fashion world as well, she said. If men's clothing is chosen properly, it will retain its style longer than women's clothing. This is what makes the job of a fashion consultant so important to people in the business world, Hinton said.

Shirts should be on the conservative side, Hinton said. A basic white and pinstripe shirt are a good for career dressing. Stay away from dark colors, she said.

Belts, shoes and socks should be in dark colors. The shoes can either be black or brown. The socks should be black and long enough to go over the calf, Hinton said.

Signs that point to career success

Below is a checklist of twenty key questions that are designed to help you manage your career. Whether you are just deciding on a major, already have a job or about to enter the workforce after graduation this spring, the answers you give to these questions will play a role in your future success. The more of them you can answer "yes," the more your career patterns will match the success-inducing thoughts and actions cited by the executives in this study.

1. Have you set an ultimate career goal?

Yes _____ No _____

If you haven't, your direction is determining your goal rather than your goal determining your direction.

2. Are your next steps in harmony with your ultimate goal?

Yes _____ No _____

If they aren't, then don't take them.

3. Do you have high expectations of your own achievement?

Yes _____ No _____

If you don't, neither will your superiors.

4. Are you willing to risk mistakes and failures, to go far out on a limb?

Yes _____ No _____

If you aren't, you'll never do anything distinctive.

5. Do you believe you make your own luck?

Yes _____ No _____

If you don't, you'll wait in the wings forever for the big break.

6. Are you willing to relocate geographically?

Yes _____ No _____

If you aren't, you will severely limit

your opportunities in your current company or any other.

7. Do you feel loyal to your current company?

Yes _____ No _____

If you don't, you can't give your best effort.

8. Do you actively cultivate "contacts" throughout your company and the business company?

Yes _____ No _____

If you don't, you narrow your vision, resources and options.

9. Do you direct your efforts to results rather than work?

Yes _____ No _____

If you don't, you are more concerned with what you should do instead of what you should accomplish.

10. Do you set and stick to priorities?

Yes _____ No _____

If you don't, you're engaged in sideshows and wasting your valuable time.

11. Are you habitually punctual and dependable on deadlines?

Yes _____ No _____

If you aren't, you are inconsiderate and an attention getter.

12. Are you tapping your superior talents?

Yes _____ No _____

If you aren't, you are denying your company your distinctive contribution.

13. Do you have the proper training and education to stay abreast in your field and do your job efficiently?

Yes _____ No _____

If you don't, you must get it or change jobs.

14. Are you a student of corporate finance?

Yes _____ No _____

If you aren't, or won't become one, you can never become an effective top executive.

15. Are you committed to learning new disciplines?

Yes _____ No _____

If you aren't, you can never become a general manager.

16. Do you recognize that politics is that art of interpersonal competence you must cultivate?

Yes _____ No _____

If you don't, you can never become a distinctive leader.

17. Do you actively encourage your boss?

Yes _____ No _____

If you don't, you won't find it in yourself to try and make him look good.

18. Do you actively encourage your subordinates?

Yes _____ No _____

If you don't, they will find ways to make you look bad.

19. Can you be happy if you go no further up the corporate ladder?

Yes _____ No _____

If you can't, your life is out of balance.

20. Have you listened to your stomach in setting your ultimate career goal?

Yes _____ No _____

If you haven't, that goal really isn't appropriate for you.