

PRESIDENT EASTVOLD'S LEADERSHIP STYLE: Professor Erv Severtson was a student leader at Pacific Lutheran College in the 1950's. As a student he thought President Eastvold was conservative philosophically and politically. He had an authoritarian leadership and believed that it was his responsibility as an individual to be the only leader at Pacific Lutheran College. Until the 1940's Pacific Lutheran College struggled financially. President Eastvold came from the Midwest as a minister, and believed it was his religious obligation to save the college from going under. With his authoritarian leadership, Eastvold was able to move quickly when the college needed things done.

STUDENTS: Most students came from conservative families and the dorms were like extensions of their family. In 1944 the GI Bill passed and a large number of students were veterans, and they did not like how conservative Pacific Lutheran College was. Some of the students felt conflicted with Eastvold's authoritarian leadership.

KOREAN WAR: There was a decline in students in the 1950s due to the draft.

COMPULSORILY CHAPEL: Before moving chapel to Eastvold Chapel, it was held in Memorial Gym. There was no way of taking attendance in the gym; however they could in Eastvold Chapel. Eastvold Chapel held 138 seats and the students had assigned seating. Mandatory chapel did not make students pay attention. Instead some did homework or other reading activities. Chapel was a way for Eastvold to inform the community and students while also establishing his leadership.

EASTVOLD ON OPPOSITION: Severtson believed that Eastvold wanted to educate students in his viewpoint. He used logic and reason to persuade students to believe in his viewpoint. Eastvold would give students information about his views and if they did not agree, he would still do what he felt was best.

YOUNG DEMOCRATS CLUB: In 1952 the Young Democrats Club was formed. They brought in a guest speaker, Smith Troy. Eastvold's son, Don Eastvold helped with Dwight D. Eisenhower's political party and was involved in other politics. It was said that the Democrats Club was shut down and all political parties and clubs were banned because it was negative for the college. Severtson does not remember this particular event but believes that Eastvold would ban political parties and clubs.

RELATIONSHIP WITH FACULTY AND STUDENTS: Severtson believed that faculty and students did not have enough voice in decisions about the college. Therefore, students and faculty banded together to gain a larger voice on campus. The Student Body President in 1953 was Paul Wangmore. He discussed the dancing regulations with Eastvold. Eastvold however felt strongly that dancing was bad and he did not allow it on campus. The only dancing allowed on campus was during Mayfest because it was part of Pacific Lutheran College's heritage and culture.

SEVERTSON AS STUDENT BODY PRESIDENT: Severtson was invited to go to a national conference for student leaders. Eastvold would not fund the trip and discouraged Severtson from attending the conference because he thought Severtson did not need to learn from outside sources. All the information that Severtson needed to know could be found at Pacific Lutheran College. Severtson believed that Eastvold was good for the college when he first arrived because of the financial struggle. Later in his career when Pacific Lutheran College was strong, Eastvold was a weakness because he could not share the leadership role.

EASTVOLD AND THE COMMUNITY: During the financial struggle, Eastvold reached out to members of the community who had similar beliefs as the founders of the college. He took care of the faculty like a parent would. During the depression teachers were not always paid and the community helped to keep the school

going. Dahl Grocery store helped Pacific Lutheran College by giving them credit. Once the GI Bill passed, more students came to the college fully financed by the government. This helped the college get out of the financial struggle and more buildings were being built like; Eastvold Chapel, Kreidler, Hinderlie, Hong and Ingram Hall. Eastvold also went to churches and communities to fundraise and they helped finance the college during the depression.

RULES DURING EASTVOLD'S TIME: There were more restrictions for women than there were for men. Many men were in the military and did not want strict rules, so Eastvold made strict rules for women so it would regulate the men as well. Women students had House Mothers like Mrs. Nicolson, who would help enforce these rules. Men also had House Fathers but they were not as strict with regulations.

CLOSING THOUGHTS: Eastvold was good at raising money and he strengthened the relationship between Pacific Lutheran College and the conservative Lutherans. He was not good at building leadership in students and faculty and he did not make friends with local businesses like University of Puget Sound did. Pacific Lutheran University however is now friends with local businesses.