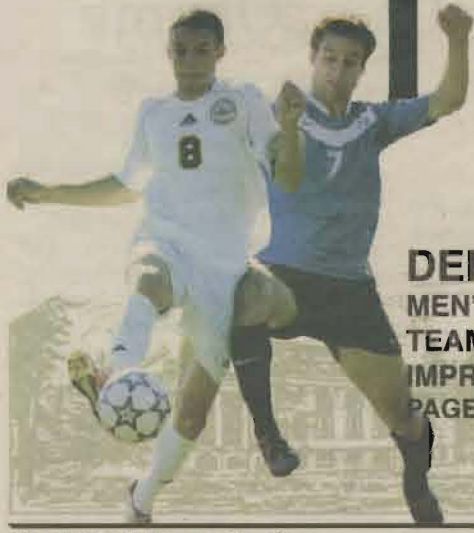


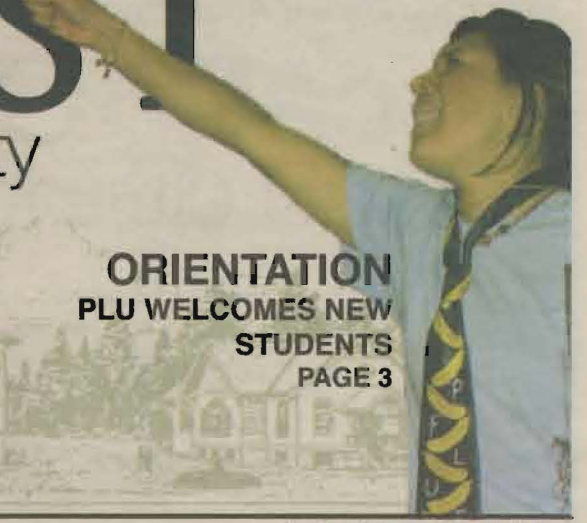
THE MAST

Pacific Lutheran University



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SEPTEMBER 12, 2008

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Convocation speakers ask 'What is a Lute?'

Opening ceremony kicks off the new year

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MAST LUTE LIFE EDITOR

President Loren Anderson proposed an answer to the timeless PLU question, "What is a lute?" during his convocation address September 8 in Olson Auditorium.

Convocation, an annual event at PLU, marks the official start of the academic year. Students lined up in Red Square and marched to lower campus where they were met by faculty wearing their formal academic robes.

This year's convocation stressed the values emphasized in the PLU's mission statement of inquiry, service, leadership and care. The ceremony consisted of faculty and student recognitions, a speech from the ASPLU student body president John deMars, and vice chair of the Board of Regents Bruce Bjerke, and a convocation address from president Anderson.

"A lute is one with a remarkable set of personal qualities such as aspiration and intellectual humility," President Anderson said. "They would make good choices, be well grounded, live life fully, and view success as doing their best and receiving true satisfaction."

Steve Olson, associate vice president of development, expanded on president Anderson's speech by adding that "exposing students to new ideas through teaching, having them take a broad range of classes and from simply being in the community."

In his address, president Anderson also drew inspiration from the 2008 Olympics, a book he read over the summer, the latest Batman movie "The Dark Knight," and the song "Viva la Vida" by Coldplay in order to inspire students to take action amidst the complex society they live in. Batman has changed from simply being good guys versus bad guys, and this idea lines up with the ambiguity we face in our personal lives, he pointed out.

"Our graduates will confront choices between good and evil, right and wrong," president Anderson said, "and they

will face a world in the crippling holds of narrow self-interest and consuming greed."

Increasing gas and food prices as well as the conflicts occurring in Iraq and Afghanistan were addressed as well, being aspects that have created an even greater need for intelligent and capable leaders who have strong moral convictions. Alumnus Greg Briggs outlines how the values at PLU prepare students to continue on as life-long leaders.

"PLU prepares students for lives of service because every time you go to an event that line is brought up and it reminds us to be thoughtful," said Briggs.

"Another reason this is true is that the professors are concerned about your education and how you are doing."

Students attending the ceremony were encouraged not only to be proactive but to live life fully, emphasized with president Anderson's use of a slideshow, accompanied with Coldplay's latest hit "Viva la Vida," of former students studying abroad and being involved in the community.

The title "Viva la Vida", Anderson explained, was taken from a painting by 20th century Mexican artist Frida Kahlo. It directly translates into English as "alive is the life," or "long live life."

"This is a call and reminder not to sit and watch life go by," said President Anderson. "This song is about religion, conflict, love, and remembering what is important in life."

President Anderson's speech challenged incoming students like first-year Katie Robertson, and clarity to returning students, such as junior Kevin Beausoleil.

"I think that what President Anderson said about what a lute is what we should all strive to be as students," Robertson said. "His definition gave me a new way of thinking of what being a lute at PLU really does mean; that there is always learning going on-- both inside and outside the classroom."

"Now I see how (this idea) can be accomplished through taking different classes, examining morals, and



Photo by Daniel Ahrendt

President Anderson sports shutter shades while delivering his speech at opening convocation on Monday. Students were encouraged to follow PLU's mission statement and "Viva La Vida!"

through the effect that teachers have on students," Beausoleil said.

Convocation ended with the official beginning of the 2008-2009 school year.

Increased enrollment of incoming new students break record

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MAST COPY EDITOR

Pacific Lutheran University is quickly becoming a popular school in the state of Washington. With the construction of new buildings, finer dining facilities, experienced teachers, refurbished dorm rooms and talented sports teams, PLU is receiving applications like Michael Phelps receives gold medals.

But with the massive increase in applicants the last couple of years, the number of incoming students increased as well; this year shows no sign of stopping.

In the 2008 campaign, the record for first-year students enrolled at PLU has been broken with 721 new students on campus, according to Pacific Lutheran's

Office of the Registrar.

"We are happy to serve this group of new students," Vice President for Admission and Enrollment Services, Karl Stumo said. "They're our new Lutes!"

With the record amount of students, the fear of a loss of space begins to enter the picture.

In 2006, there were only 670 first-year students. Out of those students who lived on campus, space was already pretty limited; especially in the dorms. Fortunately, PLU's admissions and student services staff was way ahead of this problem.

"The residence halls are at capacity, but we have been planning for that level of occupancy since last January," Stumo said. "We want the residence halls to be filled with students in order to sustain a vibrant community experience."

With the PLU staff prepared and

optimistic, it seems to be rubbing off on all the new students.

"There is not any more [students] than I expected," first-year student Erik Reiersen said. "It seems normal and has been a lot of fun."

Even though the first-year students are all settled in and nothing seems out of sorts, the returning students are a little more aware of the clutter.

"It does seem more crowded," sophomore Cheryl Burris said. "I have noticed a lot more people on campus"

One place that is even more cluttered than the dorms is the University Center Commons.

"I try to get here [the Commons] a lot earlier to beat the rush," Burris said.

"I feel like I need to get a reservation just to eat in the UC," senior Matt Akridge added.

The crowding does not just occur in

the campus' dining hall and dormitories, it has been occurring all over campus. Upperclassmen are starting to feel a big school atmosphere at their little PLU.

"There is a certain hussle-and-bussle around campus," senior Austin Tootell said. "I have seen a lot of unfamiliar faces."

Though the increase in students seems overwhelming, the optimism generated by PLU's staff continues to run through campus.

The involvement fair on Monday welcomed a mixture of first-years and upper class students looking for extracurricular opportunities..

"I am excited to meet and work with many of the first-year kids," junior and Ignite club member Aaron Hagen said.

While enrollment continues to increase, PLU is ready to welcome all the new students.

STATE, NATION and WORLD BRIEFINGS

Local to Global

President Clinton to hit campaign trail for Obama

Nedra Pickler
AP WRITER

NEW YORK (AP) — Barack Obama revealed Wednesday that former President Clinton, once the presidential nominee's nemesis, will campaign for him during the weeks leading up to Election Day.

"There's nobody smarter in politics," Obama said on CBS' "Late Show with David Letterman," scheduled to air Wednesday night. "And he is going to be campaigning for us over the next eight weeks, which I'm thrilled by."

The two were scheduled to have lunch Thursday at Clinton's office in New York. Clinton spokesman Matt McKenna said the former president would campaign for Obama at a yet-to-be announced site in Florida on Sept. 29, with plans for more fundraising and events in the works.

Sen. Hillary Rodham Clinton already has been hitting the trail for Obama.

During the Democratic presidential primary, the former president acted as his wife's chief defender from Obama's successful challenge to her candidacy, which strained relations between him and Obama. Clinton portrayed Obama as too inexperienced for a presidential run, and Obama said sometimes it was hard to tell which Clinton he was running against.

The two didn't speak for nearly a month after the campaign ended, but their silence ended when Obama called and the former president offered to do whatever he could to help Obama win.

Obama said there are parallels between his campaign against Republican John McCain and



AP Photo
Democratic presidential candidate Sen. Barack Obama, D-Ill., right sits on stage with Sen. Hillary Rodham Clinton, D-N.Y., and her husband former President Bill Clinton during the memorial service for Rep. Stephanie Tubbs Jones D-Ohio, at the Cleveland Convention Center in Cleveland, Saturday Aug. 30, 2008.

Clinton's 1992 race against incumbent GOP President George H.W. Bush. He said both came during tough economic times.

"He was young and people were still trying to figure out whether or not the guy was up to the job," Obama said of Clinton. "And so I think having him talk about why we need to change the economy in a fundamental way so it works for middle-class families so that they can get ahead, so that they can send their kids to college, I think he'd be a great advocate to have on behalf of the campaign."

Facebook gets a facelift, a new approach

MICHAEL LIEDTKE
ASSOCIATED PRESS WRITER

SAN FRANCISCO (AP) — Since he started Facebook in college 4½ years ago, Mark Zuckerberg has learned — sometimes painfully — that he can't make significant changes to the popular online hangout without triggering an uproar among indignant users who preferred the status quo.

But Zuckerberg, still only 24, is hoping he has found a way to ease the journey down a different road so he won't have to issue public apologies like he did in each of the previous two years after springing new products on users.

His theory will face a major test Wednesday when Facebook begins forcing its 100 million users to adapt to a redesigned Web site, whether they like the new look or not.

Since unveiling the makeover seven weeks ago, Facebook had left it up to users to decide whether they wanted to switch over. If they didn't like what they saw, the converts could just click on a link to switch back to the old format.

But that option will be taken away from all users by the end of the week, a shift that Zuckerberg already knows will alienate some of Facebook's audience and raise the risk of driving more traffic to rival social networks like MySpace and Bebo.

"Any change can be a big deal to our users because this is how they connect with their family and friends," Zuckerberg said. "So when you move things around, it can be perceived as being not a positive thing even when it's a positive change."

About 40 million users already have checked out the new design and about 30 million embraced it without reverting to the old look, Zuckerberg said.

But the seeds of an uprising already have been planted on Facebook's own site, where several groups and petitions have cropped up to protest the change.

"It's not that we don't want change, period, it's that we don't like these particular changes," said Scott Sanders, 19, an Austin Peay University student who started one of the petitions opposing the redesign. "You have to navigate more and you have to click more to get to personal profiles. It's too much effort to get to basic information."

Facebook's facelift separates users' personal profiles into different areas of the site and provides more tools that are meant to make it easier to share information and photos.

The revisions also shift various applications to the bottom of a person's home page and clears up more white space — a move that Sanders worries will lead to more intrusive advertising on the site, although Zuckerberg says that won't happen.

Hoping to minimize the sting of the anticipated backlash, Facebook announced the planned makeover in May and then waited until July to take the wraps off. The transition period since then was aimed at giving users time to make suggestions and get used to the change.

The gradual approach differed from how Zuckerberg and the rest of Facebook's unusually young management team have managed past revisions to the site.

In 2006, the Palo Alto-based startup infuriated thousands of users by introducing a tool called "news feeds" that automatically broadcast certain personal details. Last year, Facebook faced another revolt when it rolled out a tracking device, dubbed "Beacon," that tracked and shared information about users' shopping habits and other activities at other Web sites.

In both instances, Zuckerberg wound up apologizing for going too far and placated the protesters by giving more control over news feeds and Beacon. News feeds are now considered indispensable by many users, but Beacon still hasn't gained traction.

With Facebook's audience now roughly 10 times larger than when news feeds first came out two years ago, Zuckerberg understood he needed to do a better job preparing for changes.

"There is more weight on making things smooth when you are dealing with 100 million people," he said. "No one cared as much when a bunch of students from a few colleges were complaining about some changes to some Web site."

Although he is still hoping to persuade Zuckerberg to retreat from some of the changes included in the redesign, Sanders suspects resistance might be futile this time.

"I definitely won't stop using Facebook because it's still the best social network out there," said Sanders, who has been using the site for two years. "People will probably protest the changes in the beginning, but then they will just get used to them."

2008 Election down to the wire for McCain, Obama

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In the weeks following the national conventions, the race for President of the United States has gotten closer than ever. According to CNN.com, "A new national poll taken entirely after the end of the Republican convention suggests the race for the White House between John McCain and Barack Obama is dead even. [as of (9/8/08)]" With McCain leading in the National Polls, and Obama leading in the electoral votes and 56 days remaining until election day and the candidates are upping their ante.

Democratic nominee, Senator Barack Obama and his vice presidential nominee, Joe Biden, have begun campaigning separately. This week they are taking on the states of Michigan, Ohio, Wisconsin and Iowa. While at Stebbins High School in Dayton, Ohio, Obama spoke to students about his ideas on the reforming the education system. Sen. Obama told the students "We need a new vision for a 21st century education — one where we aren't just supporting existing schools, but spurring innovation; where we're not just investing more money, but demanding more reform." Obama's education plan includes reforming the No Child Left Behind Act, by having teachers spend more time on preparing students for college rather than standardized tests.

While his running mate Sen. Biden spent his time in Columbia, Missouri speaking about the economy, health care and also national security. During his speech Sen. Biden, included discussion of Obama-Biden ticket's push for "guaranteed eligibility." The Obama-Biden Campaign is planning to create a health care system in which every American will be able to qualify for affordable health care and that no one will be turned away due to illness.

On the other hand the Republican nominees, Sen. John McCain and Governor Sarah Palin are taking a different approach to the last few weeks on the campaign trail. Sen. McCain and Governor Palin are traveling the country together in order to create a united front. The McCain-Palin campaign held rallies in Ohio and Pennsylvania, and from there they are heading to Fairfax, Va. The two spent most of their time pushing their ideas on the economy. Sen. McCain plans to remove the legislation that politicians are adding in order

to create special projects for themselves. The McCain camp is marketing Gov. Palin's work in Alaska to show the people that her ability to create a surplus will carry over to Washington.

In the recent days the candidates have been increasing their smear campaigns as well. Sen. McCain's campaign says that Sen. Biden has "sunk to a new low" after he discussed which side cared more about children with special needs. And Sen. Obama is accusing Sen. McCain of creating false statements about him and sing "swift boat politics" to denounce Sen. Obama after he compared the republican ticket to putting lipstick on a pig. "You can put lipstick on a pig, but it is still a pig," said Sen. Obama. The McCain camp is denying that the comment had anything to do with the actual politics of the situation, but was a direct attack at Gov. Palin for stating that the only difference between a hockey mom and a pit-bull is lipstick.

This "lipstick" battle was the headline news story on Sept. 9, the candidates spent so much time discussing each other and trying to out do one another that they were distracted from the task at hand. Neither candidate had much to say about the removal of 8000 troops from Iraq, a major voter interest area in this election. The candidates are down playing their own agendas and trying to attract voters by bad mouthing their opponents.

PLU students are taking notice to this controversial and milestone election. First-year Jon Garcia points out the importance of this particular election.

"I think it's a really big opportunity for people to vote, because it appears to be [on of] the biggest turnouts in voter registration," said Garcia. "All over the country people are more involved because they are beginning to see that their opinion really matters."

Junior Kalele Perreira appreciates the diversity in this election.

"[I think the biggest factor that makes this election different is that] there is diversity in the presidential election," said Perreira. "There has never been this much diversity in an election before."

For sophomore Aubrey Lange the election is important on a personal level.

"Personally, This election stands out because this is my first chance to vote, so this is my opportunity to make an impact in the country," Lange said.

Love Carefully



The CDC reports
1 in 4 Teens has a
Sexually Transmitted
Infection (STI).

Don't be a statistic.

In Washington State, Chlamydia is at a ten year high and Gonorrhea rates are up 47% since Y2K. Most STIs show no symptoms.

Planned Parenthood now offers walk-in STI tests of Chlamydia and Gonorrhea for patients without symptoms. No appointment necessary*.

Condoms reduce the risk.

*Appointments required for those with known exposure or symptoms of infection.

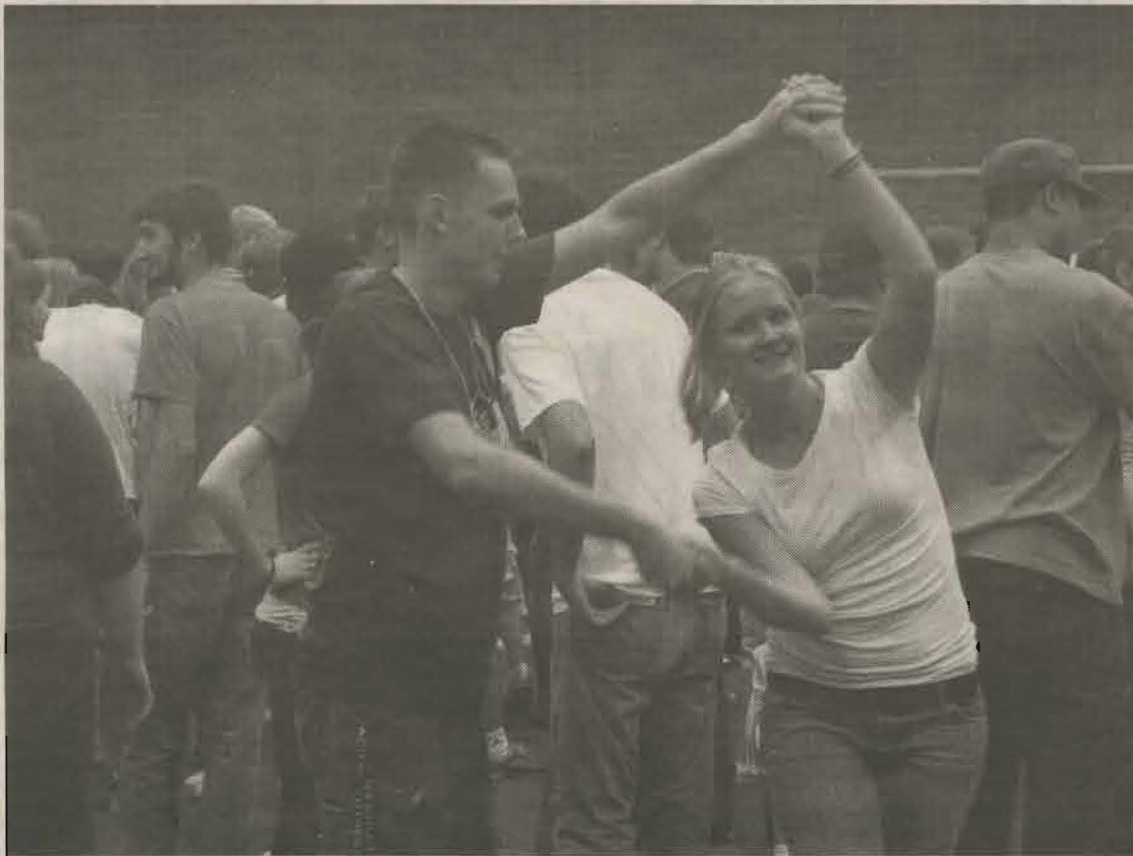
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Freshmen get the Lute welcome

PLU formally welcomes new students at Fall Orientation 2008



Sophomore Eric Griebenow twirls first year Katy Guinn while dancing at Playfair. Students participated in multiple ice breaker activities during this Orientation event.



Photo by Maren Anderson
First year Guinn and sophomore Kelsey Ricker join arms at Playfair. Students got to know strangers very quickly at this event., by continually changing groups in random, energetic activities.

of making friends, questions about academic success and issues with residence halls.

"It was great to be the first person these new students interacted with during orientation weekend at PLU and to be a part of the first few experiences of their college career," said junior orientation guide Jeff Cherry.

Residential Life staff supported the orientation staff in making PLU a home for new students.

Junior Mike Engh, resident assistant in Hong Hall said "orientation provides an important time where you become confident with the people, community and environment that you have just entered. It is really important for first years to become accustomed to their surroundings".

During the weekend, new students ventured off campus through the On the Road trips and attended a reception at the Gonyea House, the President's residence. Monday's Convocation ceremony marked the end of the orientation activities and the beginning of the 2008-2009 school year.

Stephens considers orientation a success this year, "I was glad to see high numbers of students taking advantage of the opportunities to get to know each other and the campus". After the weekends activities, the class of 2012 is now launched for careers at PLU.

and a staff of 50 upper classmen volunteers who served as orientation guides.

The theme for this year's orientation team was "I am because we are", inspired by South African archbishop Desmond Tutu's concept of ubuntu. The overarching mission of "I am because we are" guided the weekend's activities that seek to achieve four main goals, said Stephens.

"Our main goal is that after 4 days, by some miracle, new students feel a sense of belonging at PLU, but we also want them to be familiar with their space, have familiar faces on campus and a clear foundation for academic success" Stephens said.

To achieve this goal, a staff of fifty orientation guides dedicates themselves to be the peer connection for incoming students. This year's guides committed a week to training and execution of the orientation schedule, leading incoming students through the process

until 3 p.m., Red Square held the Orientation Headquarters where parents and students checked in to life at PLU.

The first-year class of 2012, holds a significant spot in the PLU annuals as the university's largest incoming class.

Orientation weekend of the academic year and welcomes around 1,000 of PLU's approximate 3,600 students and parents. Coordination efforts for orientation happen throughout the summer and are

structured intentionally so that families and students spend time together getting settled and preparing for a leap in to independent college living.

The office of Student Involvement and Leadership hosts Orientation weekend as a part of its student life programming for the year. Allison Stephens, associate director of Student Involvement and Leadership, directed the orientation activities, two student orientation coordinators

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Strong football players, resident assistants, orientation guides and professional staff at PLU filled Red Square on Thursday, September 4 to welcome new first-year and transfer students. From 9 a.m.

PLU students on and off campus cope with a changing economy

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MAST NEWS INTERN

"The economy is so bad, that rappers are rapping about euros." That is how student Adam Bryant responded when asked about today's economy. The U.S. dollar is faltering, which means higher exchange rates for U.S. residents and lower exchange rates for the rest of the world. The only part of the country that seems to benefit from this is the tourism industry, which has seen an increase in foreign visitors this year, likely because of the exchange rates. Yet across the country the economy is hurting everyone else's wallets. Gas prices seem to be unreasonably high, food prices have also risen, and the United States has lost 1.5 million jobs this year alone, making it difficult for some PLU graduates to get into the market.

How much of this is actually affecting PLU students though? It seems like one of the main ways that it is affecting our students is their modes of transportation. Students that live off-campus say that they would rather walk or bike to school, than pay the price of gas to drive over. Junior Nicole Heslin said she feels like "there are a lot of students in the

same boat [as her]. People are selling their cars and finding alternate modes of transportation."

It also seems like less students will be venturing off campus this year for weekend excursions due to the high cost of gas.

Students planning on studying abroad this year are also going to feeling the tug on their wallets. Sophomore Mackenzie Sehlke says that her J-Term trip to France will cost her nearly twice as much as it would have before exchange rates rose to the point that they are at now. But it's not just those studying abroad that the rise in travel prices will effect, students that live far from PLU, in states such as Maine, Alaska, and Hawaii, also face high airfare prices. The added cost of luggage have some considering whether it's even worth going home for the holidays.

With our economy continuing to worsen, the affects can be seen by every single person on campus as well as every person in the country, and it will continue to do so until something is done about it. Hopefully the government will find a solution that will add some relief to the current situation. Until then, rappers might as well just continue on with their "euro rap."

* * * ATTENTION STUDENTS * * *

NON-DISCLOSURE OF "DIRECTORY INFORMATION"

The Family Educational Rights and Privacy Act of 1974, popularly known as the "Buckley Amendment" and carrying the acronym "FERPA," governs the University's collection, retention, and dissemination of information about students. (The document appears in the Student Handbook.)

One category of information covered by FERPA is called "directory information." Pacific Lutheran University has designated the following items as directory information: student name, local and permanent addresses and telephone numbers, E-mail address, date and place of birth, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, class standing, previous educational agency or institution(s) attended, major and minor fields of study, anticipated date of graduation (if that has not yet occurred), and degree(s) and award(s) conferred (including dates).

The PLU FERPA policy appears on the Student Handbook website for your review at: <http://www.plu.edu/print/handbook/code-of-conduct/home.html>.

The University may disclose any of those items without prior written consent unless an "eligible student" (18 years or over) or a parent (if the student is under 18 years of age) gives notice in writing to the contrary to the Office of the Vice President for Student Life restricting the disclosure of the directory information, as it pertains to the student, by the last day of registration for any given academic term at this University. **Please be assured that PLU uses discretion when releasing information.** If you participate in activities such as music or drama performances, athletics or represent PLU in other public capacities, University policy is to issue minimal information in press releases.

If it is your wish that PLU NOT disclose "directory information" about you under any circumstance, you must come to the Student Life Office, Hauge Administration Building 105, on or before September 19 to complete the appropriate form and meet with Laree Winer to understand fully the impact of the restriction. This restriction will remain in effect until the 10th day of the fall semester of the next academic year, unless you revoke it in writing.

What's in a Name

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MAST CO-EDITOR-IN-CHIEF

As we gather back together as a PLU community, we each come with our identities as athlete, blonde, debater, tall, artist, writer, activist, vegetarian, business major, or comedian. And our names offer a way to distinguish us in the community. We rely on our names to give us power and distinction.

Shakespeare's "Romeo and Juliet" speaks to sometimes blinding power of a name: "What's in a name? That which we call a rose/ By any other name would smell as sweet?" But Romeo pleads with Juliet to look beyond their last names and pursue their forbidden love.

At PLU, we exist in a sea of Scandinavian last names, such as Erickson, Olson, Johnson, Larson and Anderson, while each one of us still carry first names as distinguishing identifiers.

Growing up on a college campus, my family emphasized the importance of public discussion and discourse inherent in a community like PLU. My skills with public debate and controversy have been exercised and I believe as I come to the position as co-editor-in-chief, they will be an asset in defining the position of The Mast on PLU's campus this year.

So, over the years, I have come to define myself as a senior student at PLU, daughter of two parents, of Norwegian descent, studying Norwegian and Conflict Management, compassionate, energetic, quirky and passionate about student media, hard-working and dedicated. The name my parents chose to identify me was Maren Ingrid.

However, my last name, Anderson, blends in to the Scandinavian sea at PLU. Yet this Anderson, Maren Ingrid Anderson, stands out in that Nordic ocean because it is connected to the stature, history and identity of President Loren Anderson, or as I like to call him, Dad.

As you engage The Mast in the next year, I do not intend for my last name to be a hindrance or promotional item for print news media at PLU and I hope that no one else views it in this way. I aim to be a student leader, just like any other student leader on this campus. I realize this will not be an easy task for me and perhaps not for my PLU audience either. But hear me out...

I commit to protect accuracy of content, honest expression of student perspective and ethical practices during my tenure as co-editor-in-chief of The Mast. In this next year, the face of The Mast will change to incorporate more online media. As this shift occurs, I promise to act with clear vision and mission to protect and uphold the student voice through the written word.

In this, the first issue of the fall 2008, we introduce to you a college newspaper with a developed reputation on the PLU campus as a source for discourse and information. The name, The Mast holds significance in the PLU community not because it has four letters in it or because it has existed at PLU for more than 80 years, rather because its content bears importance for the public discourse of this community.

As I begin this position as co-editor-in-chief of The Mast, I warmly invite you to please examine, question and comment on the substance of the paper and of its staff. Don't dismiss me or my staff because of my history and my DNA.

So, in this next year, do not make assumptions about who I am (or anyone else for that matter) because of a name. Please give me a chance as a student leader, aiming to serve the PLU community through this campus's 80-year history of print journalism. I challenge the readership of The Mast to add relevance to Shakespeare's 500-year-old argument, "...that a rose/ By any other name would smell as sweet." For in the end, it is not about the name, rather about the smell, the character of the rose and not its name.



Cartoon by Aubrey Lange

From the editor...

No security, no socks, no problem

The Mast ditches safety nets adapting to the standards of media

In case you may not have heard, there are new heated floors located in the Hinderlie bathrooms. Now, when first hearing of this, maybe you thought it was new and cool. Perhaps it seemed silly. Maybe you are a new student at PLU and this is just standard to what you now see as home. Maybe you thought it was just plain ridiculous. Whatever the case may be, the fact is that the heating system has changed and the expectation is for sustainable growth and a more resourceful and effective heating method. Since The Mast does not want to see the innovation and luxury of growth and change contained to one building, allow us to be your heated floor—figuratively speaking of course.

As media evolves outside of PLU it is time to progress our way of consuming and producing student media, which is why you may have noticed some slight weight loss in this issue of The Mast. Our vision for this year has called for us to cut the paper copy of The Mast by four pages, and increase our online presence. Although the tradition of the paper copy made this a tough pill to swallow for some, it is our belief that with this change we can expand not only the potential for online content, but also the preparation for students as they face opportunities outside of PLU that call for action, advancement and adaptation.

The Mast is a learning laboratory, and as such encourages risks, challenges, and even mistakes. With leftover copies of The Mast in the hundreds some weeks, it was clear that the demand for quicker more accessible online news access had become true of the PLU community as it has for the world. Cutting the paper copy also helps sustainable practices on campus with less waste, allowing for that content to move online and be updated and placed more regularly.

I think it's fair to say we hate change. We hate moving from the familiar to the unfamiliar, because when we do there is a shift from knowing the conditions to possible criticism, rejection, and failure. Often overlooked is the possibility of success.

So as we rededicate ourselves yearly to serving the PLU community as a fair, truth-seeking, non-bias student newspaper, we also know we will need your help, contribution, forgiveness, support, feedback and vision and at some point, maybe all of the above. After all, this is your student newspaper, and our purpose is to be the place where conversations that matter to students, faculty, our community and the world are started.

Sometimes those conversations are hard to talk about, and sometimes we don't want to face them, however the mission of PLU boils down to caring for others, the community and the earth. Part of caring is being aware, which is why The Mast exists. It is not simply a place to report events or sports scores, but a place for dialogue and constant discussion. This is why the web is an integral part of The Mast. Since we are a weekly publication there is a need for a place to publish and respond quicker than the paper copy allows.

As we move towards those goals of The Mast as a constant forum for students and an increased online presence, we will continue to strive for journalistic standards. Ethics, integrity and truth are our primary guidelines in every capacity in which The Mast is present, no matter what transitions are happening behind the scenes.

The Mast is your newspaper and if some changes you see throughout the year seem new, cool, silly, or unexpected—tell us. If change did not start at some time we would never grow, fail, and eventually succeed. If we did not challenge tradition or common practice we would never keep up with the world around us, and the residents of Hinderlie would still need to be wearing socks in their bathrooms. So trust us on this one, take a risk and take the socks off, even if you don't understand or completely agree with every change, even if you thought the old wall heaters near the open windows were just fine. We're all guaranteed to learn something. Welcome to The Mast 2008-2009, we are excited and committed to growing and truthfully walking with you this year in news—sockless.

—Ali Franetich

The Mast Staff 2008-2009 Policies

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The Mast encourages letters to the editor. Letters must be submitted to The Mast by 5 p.m. the Wednesday of publication. Letters without a name, phone number and identification for verification will be discarded. Letters should be no longer than 500 words in length and typed. The Mast reserves the right to refuse any letter. Letters may be edited for length, taste and errors. Letters are printed in the order they are received.

The Mast can be reached at (253) 535-7494 or mast@plu.edu.

Sidewalk Talk

Boots with the fur or Reeboks with the straps?



Reebok's with the straps... even though I'm amused sometimes by the boots with the fur.

Brenna Archibald, junior



Both are horrible. Straps are for old people.

Gustin Jenkins, junior



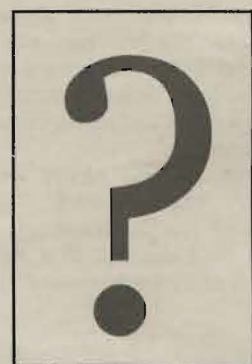
Boots with the fur, because I hate when my feet get wet from the rain.

Jennifer Ashburn, senior



Reebok's with the straps for sure!

Roz Currie, senior



Your answer here.
Your name, your year

Do YOU have a good answer for Sidewalk Talk?
Do you have a response?

E-mail mast@plu.edu with your picture and/or your thoughts and it will appear on our Web site next week.

The Invisible Wall:

Students don't practice what they preach

Forays into dissent



Jessica Ritchie

ritchijn@plu.edu

At the beginning of each school year, we take stock of our surroundings. A barrage of images and advice fill our heads – some, including our stance on community involvement – contradictory. PLU's goal, according to its mission statement, is "to educate students for lives of thoughtful inquiry, service, leadership and care – for other persons, for their communities and for the earth." And yet RAs and orientation guides sometimes warn of a darker community surrounding us. Tragedies of years past are recounted in hushed tones and first-years are warned to be careful outside of our Lutedome. An invisible wall is formed.

The university bigwigs, in action and speech, welcome the world outside of the wall. The Garfield Book Company was intentionally named "PLU Book Store," and was deliberately placed on the end of Garfield Street. While it houses our course materials, it is a community bookstore, and acts as such through public storytimes and events. The PLU Community Garden on 121st was created both to grow food for low-income families and to serve as a place of unity between PLU students and staff and Parkland citizens. And PLU, in its efforts toward sustainability, works to be a responsible member of this community. This community includes Parkland. There is no wall.

And yet we use buzzwords like "Lutedome" and "Parkland Youth" (or PY) when referencing the local children and we are repeatedly directed to the campus "Restricted from Campus" list (RFC). This list is for our safety and is a

result of past experiences, but these aren't the only experiences available outside that wall, and shouldn't stop us from experiencing life outside of it. The people of Parkland are somehow painted as dangerous, uneducated and different from us. But the reality is that by living here at PLU, you are a part of the Parkland community.

What PLU students practice and what the university preaches are two different things. We unabashedly use the term "Parkland Youth" in a derisive manner and resent their presence on our campus.

PLU is blessed as a campus rich with natural beauty. Our outdoor athletic facilities (while not the best) and the wide openness of Foss Field are things we shouldn't take for granted and gifts we have to share with our fellow community members. Rather than having Campus Safety run them off of campus, why not allow children to ride their bikes or play basketball using our facilities?

Alternately, why not move beyond Garfield? Be safe, be respectful and be aware the Parkland is rich in its own way: rich with culture and the opportunity to be a good neighbor, to give something back. Volunteer opportunities abound. The Volunteer Center at PLU (www.plu.edu/~voluntr) is readily available with resources and volunteer organizations off campus that you can be passionate about (volunteer@plu.edu). And the Tacoma area has volunteer organizations in abundance, such as the Sexual Assault Center of Pierce County (SACPC), The Pierce County Aids Foundation (PCAF), Tacoma food banks (including one in Parkland) and many others.

So let us begin this year differently. If the time, money or the transportation just isn't there to volunteer, we can at least find it in ourselves to welcome our Parkland neighbors on this campus. Let's work to beat down the imaginary wall between PLU and Parkland.

Voice, vision, action discovered

Lauren Bucholz
ASPLU PUBLIC RELATIONS DIRECTOR
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While manning the booth at the involvement fair this past Monday, the most common question was: "What does ASPLU do?"

ASPLU is the governing body of the student population of Pacific Lutheran University. Apart from being the governing body, ASPLU is the largest programming body on campus.

Your next question may be, "How does ASPLU work?" ASPLU consists of two major groups, directors and senators, all led by the executive team of President John DeMars and Vice President Amy Spieker. Directors serve as main consultants to the student body. Many of the directors are responsible for the programming and advocacy you see around campus. The senate serves as the student voice. These elected officials see to it that every aspect of campus has a voice, and is being represented.

ASPLU also runs two auxiliary organizations: Outdoor Rec and Impact. OR sends out several trips over the year that takes Lutes out of Parkland and into the great outdoors (I HIGHLY recommend spelunking!) Impact is PLU's own advertising agency, run completely by students. You can thank them for the wit that is the Daily Flyer.

Every week, ASPLU will give you an update on what we are up to, and hopefully answer the question of what ASPLU does.

It has been a busy week for ASPLU, and we are gearing up for a busy year. We started the year off with a bang on Saturday night-- literally. The first ever Shutter Shades Dance kicked off a year of great programming with 200 free pairs of shutter shades and DJ Brian Pedey. Even President Loren Anderson channeled his inner Kanye West and sported his Shutter Shades at Convocation.

ASPLU is keeping its momentum with plenty of events coming in the next few weeks. This past week kicked off H.U.M.P. with 10th and Commerce, and Wednesday, September 17 is the year's first Rock the Cave with The Kindness Kind at 9pm.

Interested in joining ASPLU? Monday marks the deadline for signing up for senate elections, but there are many ways to get involved with ASPLU. Stop by our office or contact Julie Paulson and paulsoja@plu.edu for more information.

As ASPLU, we seek to represent the voice of the PLU student body by addressing your wants and needs directly. If you have an idea, contact us at asplu@plu.edu or stop by the office.

Have something to say?
Write a letter to the editor and send it
to mast@plu.edu

STILL GOING



Dr. Colleen Hacker works with members of the U.S. National team prior to the 1996 Olympic games.

file image

just like physical skills. They can be identified, targeted, and improved with systematic training and expertise," Hacker said.

"We saw pressure as a privilege. The ability to not just survive adversity, but thrive in the face of it was the challenge we put to the athletes. Let's not just survive the loss of three starters and the retirement of notable leaders, let's thrive in our opportunity to shine."

In the face of adversity, the U.S. women responded with a gutsy 1-0 victory over Brazil in the final, a rematch of the 2004 gold medal game. It was the third gold medal for the U.S. Women's Soccer team under the guidance of Hacker.

"If you would've told me that I would be apart of an Olympic

"Just to finish eighth after not qualifying since 1984 is a tremendous accomplishment in itself," Hacker said. "I'm extraordinarily proud to be apart of such a historic accomplishment in U.S. athletics."

Hacker's Olympic accolades are the most recent in a long list of impressive achievements dating back to her years as a coach at PLU. During her second year as field hockey coach in 1980, the team qualified for the national championships for the first time in Lutes history.

When the field hockey program was replaced by women's soccer in 1981, Hacker led the Lutes to three NAIA championships and 235 victories in 15 years, earning Hacker the distinction as the winningest

PLU professor doubles as Assistant Coach for U.S. women's soccer

Nic Tkachuk
tkachunh@plu.edu
INTERNATIONAL EDITOR

Dr. Colleen Hacker is no stranger to pressure. As a professor of movement studies and wellness education at PLU, she has spent over 25 years teaching student-athletes to thrive under pressure. If her resume as the women's soccer head coach from 1981-1995 is any indication (3 NAIA Titles, 10 NWC Titles, 11 straight postseason appearances) she is good at what she does.

In 1995, Hacker was named the mental skills coach for the U.S. Women's soccer team. By 2004, under her guidance, the U.S. had captured three medals in three Olympic appearances. "Colleen's meant so much to

this team," forward Mia Hamm said in a 1999 interview with the Washington Post. "She's like a final piece to a puzzle... Our team chemistry has always been one of our strengths, but she's made it 10 times better."

After capturing their second gold medal in Athens, several veterans including star Mia Hamm, announced their retirement. Further complications arose when three starters went down with injuries leading up to the 2008 Beijing games.

"When you lose three starters to injury, that's adversity," Hacker said.

If the U.S. women were to

repeat as Olympic champions, they would have to do it with a young and unknown roster, and do it together.

"I have known most of the girls for a lot of years and have seen their commitment over many years. They embrace challenge and adversity and have tremendous confidence in their ability as a team that as individuals, probably would not exist," Hacker said.

Hacker worked primarily with the players as individuals, using sports psychology as a platform to focus athletes through imagery, visualization, and goal setting techniques.

"Psychological skills are

"She's like a final piece to a puzzle... Our team chemistry has always been one of our strengths, but she's made it 10 times better."
— Mia Hamm

coaching staff for four Olympic games, I'd say not in a million years. I feel a tremendous sense of pride, enthusiasm, and appreciation for what this team has accomplished through tremendous adversity."

The women's soccer team was not the only beneficiary of Hacker's expertise at the Beijing games. Hacker also served as a consultant to the U.S. women's field hockey team. Prior to Beijing, U.S. field hockey had not qualified for the Olympic games since 1984, with the exception of an automatic bid as the host country in 1996 in Atlanta.

At the end of pool play in Beijing, field hockey had a shot at Bronze before a 0-0 tie with Great Britain ended their medal hopes. After over 20 years of irrelevance, U.S. field hockey was back on the international radar under Hacker's tutelage.

coach in NAIA history.

A 2005 inductee to PLU's Athletic Hall of Fame, Hacker sees more similarities than differences between her student-athletes and Olympians.

"The issues are more similar than people think. Issues of focusing and refocusing, imagery skills, team building, self-talk...those issues are identical among athletes and teams seeking excellence," Hacker said.

As for the 2012 games in London, Hacker has not yet decided if she will return to her role on the Olympic teams, but has not ruled out a fifth Olympic appearance.

"I've learned never to say never," Hacker said. "Every olympics has its own magic, and I will honestly say that Beijing was all of that and more."

BEIJING OLYMPICS

Medal Count

2008

Country	Gold	Silver	Bronze	Total
U.S.	36	38	36	110
China	51	21	28	100
Russia	23	21	28	72
Great Britain	19	13	15	47
Australia	14	15	17	46

Source: USA Today

Women's Soccer

Year	Location	Gold
1996	Atlanta	U.S.
2000	Sydney	No
2004	Athens	U.S.
2008	Beijing	U.S.

*Women's Soccer introduced time in 1996

GOLDEN

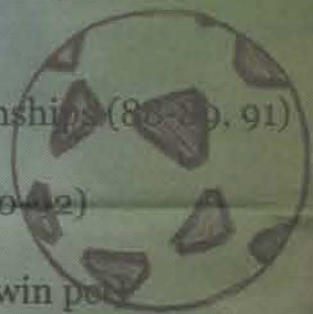
Lute Legend Colleen Hacker Ph.D

1979-1980: PLU Field Hockey Head Coach

- Led Lutes to first ever appearance in National Championships

1981-1995: PLU Women's Soccer Head Coach

- Five straight NAIA National Championship appearances (88-92)
- Three NAIA National Championships (88, 89, 91)
- 10 NWC Titles (81-83, 85-88, 90-92)
- 232-59-18 overall record (.780 win pct)
- Winningest coach in NAIA Women's Soccer history



1996-2008: Mental Skills Coach, U.S. National Team

- 3 Olympic gold medals (96, 04, 08)
- 1 Olympic silver medal (2000)
- FIFA World Cup Champions (1999)

2005: PLU Athletic Hall of Fame Inductee



Illustration by Sam Glover

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Results (1996-2008)

Silver	Bronze
China	Norway
U.S.	Germany
Brazil	Germany
Brazil	Germany

as an Olympic sport for first

Source: ESPN online

In a world without the Voice

Legendary voiceover artist passes, leaves legacy



Cinematic Excursions

Matt
Click

clickmt@plu.edu

You might not know who Don LaFontaine was. If you had seen him on the street you likely would not have recognized him. His name did not evoke the grandiose of action heroes, the fluttering pulses of heartthrobs or the excitement of socialites.

But then again, LaFontaine was not an artist in the spotlight. He operated not in front of a camera, but behind a microphone, on soundstages and in recording studios. He was an obscure name in the film and television industries. But you know Don LaFontaine. You have grown up hearing his voice.

In his 33 years in the entertainment business, LaFontaine (known to many as the Voice) recorded the voiceovers for 750,000 TV commercials and more than 5,000 movie trailers. That gravelly baritone, so uniquely his, ushered in the fall and summer movie seasons and riled the audience during the coming attractions. LaFontaine was as much a part of filmmaking as anyone. He was a tried and true veteran of the industry. And I already miss him.

LaFontaine died Sept. 1 of complications due to a blood clot in his lungs. The 68-year-old continued working well into his later years, even making a rare on-screen appearance in a Geico commercial in 2006. It was a self-parodying performance that poked fun at the often intense voiceovers of movie trailers and that cliché phrase that LaFontaine himself made so ridiculously well-known: "In a world where..."

"We have to establish the world we are transporting [the audience] to," LaFontaine said of the phrase in a 2006 AP interview. "That's very easily done by saying, 'In a world where... violence rules.' 'In a world where... men are slaves and women are the conquerors.' You very rapidly set the scene."

Narration is not as common in movie trailers nowadays. More often, the trailer will be accompanied by text or simply rely on snippets of dialogue from the film. But as far back as the '30s

and continuing long into the '90s, voiceover artists like LaFontaine narrated movie trailers. And there is no doubt, no feasible argument—LaFontaine was the most gifted artist in his field and shall remain uncontested even after his death.

Personally, losing LaFontaine has affected me greatly. As a child, it was his distinct voice that got me excited at the cinema. In my head, LaFontaine narrates my life: "In a world where Matt is late for his 9:15 class and didn't eat breakfast." The man was a presence. He was everywhere, dabbling in every aspect of entertainment, a voice so familiar and yet a man unknown to most. With trailer voiceover phasing out and now this untimely passing, I feel as though it is the end of an era.

Films are advertised differently now. One has only to look at the viral campaigns of films like "Cloverfield" or "The Dark Knight" to realize that the business has changed. But LaFontaine will not soon be forgotten. He leaves behind a 33-year legacy of consistently amazing work. In terms of his impact, I think the AP obituary says it best:

"The omnipresent baritone and gravelly bass undertones of Don LaFontaine's distinctive voice had the unique ability to seamlessly embellish big-screen kisses, slice through over-the-top explosions, perfectly pair with robust musical scores, glide alongside car chases and effortlessly co-star with any A-list talent in Hollywood."

LaFontaine was often quoted as saying that he did not care if people knew his face or his name, but that he hoped they knew his voice.

"My philosophy is that you have to really believe what you're reading, even if you think the film's a piece of junk," LaFontaine said in an AP interview last year. "Even the worst picture is someone's favorite film, and that someone is the fan I am always talking to."



AP Photo

Don LaFontaine was a 33-year veteran of the entertainment industry, providing the voiceover narration for more than 5,000 movie trailers. He died Sept. 1 of complications due to a blood clot in his lungs.

Drawing the line

between ethics and art

Sci-fi author alienates fans with intolerant statements

Jake K.M. Paikai
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MAST DESIGN EDITOR

People used to say if you wanted to know a person, walk a mile in their shoes. These days, one can be less metaphorical and just look at the blogs they read. Mine are no exception. A year ago, I did not read blogs. Now, I cannot walk away from them.

Open my Vienna (my freeware, rss-aggregator of choice), and you will find that I split my time between blogs on design and technology, blogs of random geekery, and blogs about politics. I choose to get my politics from writers like Bitch, Ph.D., Good-As-You, Joe, My God, and Queerty, all of which prescribe to the definitively liberal interpretation of things. But this article is not about politics; it is about something I read on one such blog, something about a science fiction author who I do not just like, but love, respect, and tout as a brilliant voice in his genre—something about Orson Scott Card.

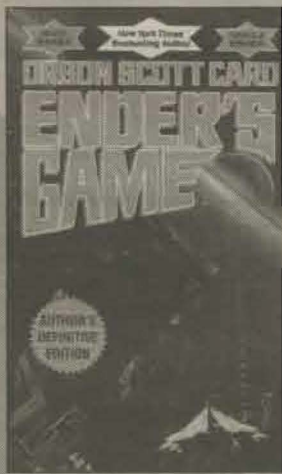
A prolific writer of many novels ranging from speculative fiction to good ol' sci-fi, I first encountered Card's novel "Ender's Game" my first year of college. The book quite literally changed my life.

Card creates a complex, socio-political climate in which 6-year-old Ender, for whom the novel is named, must survive the grueling scrutiny of both government officials and his peers, sacrificing his young genius for the perceived greater

good. Card envelops the reader both in the macrocosm of the world, a hegemonic organization, as well as the intensity of the microcosm that is going to school. Until reading "Ender's Game," I wasn't able to appreciate science fiction as anything more than pulp, pedestrian gizmo rays and tricorders—even though I could geek out about TV shows, I was not about to give any sci-fi novel the literary time of day in my budding English-major lifetime. Because of the character of Ender and Card's supremacy of storytelling, I was able to develop a keen appreciation for the art of science fiction.

I've recommended "Ender's Game" to countless friends and even gave it to my little brother for his birthday, his copy, like mine, split-spined and yellowing from multiple reads.

Card, whose prolific editorials shed light on his less than tolerant opinions of gays and lesbians, came out as saying, in an article he published on the Mormon Times website in late July, that any government that attempts to change the definition of marriage "is my mortal enemy" and that he "will act to destroy [it] and bring it down, so it can be replaced with a government that will respect and support marriage, and help me raise my children in a society where they will expect to marry in their turn."



The article is in some ways a call to anarchy—Card believes that one should not feel the "slightest loyalty" to a government that is not in line with his or her moral views. He asserts that anyone who lives contrary to his belief system is not only not worth his time of day, but their own time of day as well.

Although I have ignored it all before, given the timeliness of the forthcoming election and my own mounting fears as a gay man living in a less than equity-minded America, all of this raises a weighty question on my heart: At what point do I, as the individual that I am, begin to draw the line between the art and the artist?

Before I weigh in on Card, let me offer another example: At the beginning of this year, toward the end of January, the Viradouro samba group's float depicted emaciated bodies of starved Jews, hundreds of naked baby dolls set on spinning rods, and dancers dressed as SS-men and Adolf Hitler, all under the tagline "It gives you goose bumps," was banned from the festivities at the 2008 Carnival in Rio de Janeiro.

While the AP article on MSN.com gave no inkling as to what intent the samba group had with their float, I cannot help but think they probably were not being drastically anti-Semitic and in fact attempting to make some statement on humanity. Perhaps the careful juxtaposition of the corpse-like, mannequin Jews and carefully flourished feathers on bodaciously-chested women was meant to serve as some conduit of still unresolved tragedy?

Perhaps not.

And while Card is not writing coded manuals on hate crimes and selling it as literature nor are his novels absent of gay characters, the comparison is not lost on me—the statement of the artist, the higher-reasoning that they give to their art is as vital to the work as the art itself. Is it not self-evident that an artist's moral-background and moral-proclivities affect their statement, and therefore, their art?

Let's take another direction: No matter my moral obligations, isn't buying copies of his books, for myself or others, financing him and therefore his opinions? One could say that a writer's opinion, whatever he or she writes, is his or her power. Am I not then—even in owning a copy of "Ender's Game," endorsing his opinion, his power?

My dilemma is both plain and confounded. At the end of the day, I find myself here, at my desk, looking at the familiar green hues and block letters of the worn out cover of my copy of Card's novel. The website Boycottliberalism.com will tell you which books, movies, products, and services not to touch with your conservative fingers. Why not the other way around?

On his website hatrack.com, in a review he wrote, Card says that although he is attacked as a homophobe, he would never treat a homosexual character with disrespect as he interprets the writers of "Mamma Mia!" and J.K. Rowling to have done. "Having a gay character, for them, is merely an attempt to show how politically correct they are. In my fiction, having a gay character requires a commitment to treat him or her as fairly and deeply as I treat my straight characters." Is there still hope yet for my shaky relationship with Orson Scott Card?

My tattered copy of "Ender's Game" on my desk, perched above the trash can, says I just don't know.

Ensemble film a breath of fresh air



Direct-to-DVD movie defies Hollywood norm

Jessica Baldwin
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 MAST A&E REPORTER

We've all thought about it once or twice, a passing fancy really—how we are all connected to each other in some way. "The Air I Breathe" is a suspenseful drama with an all-star cast, based on an ancient Chinese proverb. The proverb, which separates life into four emotions (happiness, pleasure, sorrow and love) inspired writer and director Jieho Lee to create a new, and not well-embraced film. Originally the movie was showcased in four film festivals in 2007: the European Film Market, the Tribeca Film Festival, the Noir Film Festival and the Cannes Film Festival. It was widely accepted at these festivals. The movie then opened in Los Angeles but was taken out of theaters just 10 days later and re-released recently to DVD.

This film is based on the theory that all life is connected, and each of the characters plays a different emotion in the proverb. "The Air I Breathe" begins with Oscar-winning actor Forest Whitaker, playing Happiness, as a stockbroker who takes no risks and is unhappy in his boring life. Obsessed with butterflies, he bets more money than he has on a fixed horse named Butterfly in a race he overheard his co-

FilmReview

"The Air I Breathe" (2007)

Directed by Jieho Lee

Starring Forest Whitaker, Brendan Fraser, Kevin Bacon
 Rated R, 95 Minutes

workers talking about. When the horse loses he meets a sinister mobster named Fingers (Andy Garcia).

Fingers gets his name for ripping off the fingers of anyone who owes him money, one at a time until they pay up. Fingers gives Happiness one day to get the money. One by one, each emotion enters the story: Pleasure (Brendan Fraser), Sorrow (Sarah Michelle Gellar) and Love (Kevin Bacon).

This is a suspenseful movie with an amazing ensemble cast. Although you suspect from the beginning that every character is linked to one another, you cannot possibly figure it out until the end. Creatively written, this movie brings to Hollywood a much-needed breath of fresh air. While the plot sounds confusing and one would think that the lack of names would be bothersome, it is not noticeable. Each character is shown alone in their own story, until they all come together in the end.

Though in the past each of these actors has disappointed me, each actor performed amazingly. Well worth your time, you will not be disappointed. Honestly, this is the best performance you will ever see from Brendan Fraser. If you love the change that Hollywood hates, you will love this movie.

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- | Build up a resume and a portfolio of published work

Email Matt Click at mestarts@plu.edu for more information.

Series end disappoints

Dawn breaks in conclusion to vampire saga

Megan Charles
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 MAST A&E REPORTER

For those who have not had the chance to read Stephenie Meyer's Twilight series, it is basically the story of a human girl and the love she has for her vampire boyfriend. The three books ("Twilight," "New Moon" and "Eclipse") before "Breaking Dawn" are about the trials and tribulations of their growing affection for each other.

These are two star-crossed lovers who need each other desperately, but because of what they both are, that is virtually impossible. The moral implications of their relationship are always at the forefront of their minds. "Breaking Dawn" is supposed to be something of Edward and Bella's "happily ever after."

As always, the road to this happiness is still very rough and not at all certain, but Meyer makes sure to give her readers a story they will never forget, no matter how strange it may seem.

Having read the series just this summer, I have to say that ultimately I was somewhat disappointed with the way this last installment of the Twilight Saga was written in comparison with the first three novels. Instead of sticking with pre-established parameters and character profiles, the book became a "fix-it-all" story, with everyone's lives tying up nice and neat.

Even with Meyer's original vampire lore and regulations (which I found interesting and refreshing compared to all the Stoker/Rice lore), it stretched the boundaries too far from believable. Personality traits of well established characters seemed to be thrown



BookReview

"Breaking Dawn" (2008)

By Stephenie Meyer

Fiction, 768 pages

out the window, rules and the very biology of the characters seemed to be dismissed. While I do enjoy the happily ever after ending, this one connected each and every loose end, making it even less plausible and likeable. The problems I had with the conclusion to "Breaking Dawn" are similar to those I had with the epilogue in the last installment of the Harry Potter series.

I applaud Meyer for her first three books, but having read "Breaking Dawn" once, I am putting it on my shelf and will probably not pick it up again. I look forward to her next venture, and hopefully will find it much more enjoyable.

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MAN ON WIRE (PG-13)

Fri: 2:30, 4:45, 7:00, 9:15
 Sat/Sun: 12:20, 2:30, *4:45, 7:00, 9:15
 Mon-Thurs: 2:30, 4:45, 7:00, 9:15
 *a discussion will follow Saturday's 4:45 show

A MAN NAMED PEARL (NR)

Fri - Thurs: 4:30, 8:40

ELEGY (R)

Fri - Thurs: 2:00, 4:20, 6:45, 9:10

FROZEN RIVER (R)

Fri: 2:20, 6:30
 Sat/Sun: 12:10, 2:20, 6:30
 Mon-Thurs: 2:20, 6:30



Photo by Jordan Hartman

Junior Bryan Neumiller attempts to sack the quarterback in a game last season. The Lutes finished third in the Northwest Conference last season. PLU will look to reload this season with 40 new freshman in the incoming class

EMAL Lutes reload

Large talented freshman class leaves PLU football team optimistic

Tyler Scott
MAST SPORTS REPORTER
scotttj@plu.edu

It has been a summer of transition for EMAL football. The team brought in over 40 new players to begin the process of replacing the 28 seniors from last year's squad.

Only five starters return this year (two on offense and three on defense), but head coach Scott Westering is not dwelling on the losses.

"We've never had a year like this, even all the years I coached with my dad," Westering said. "We've never had this kind of wholesale turnover. You could say 'woe to us', or you can look at it as the glass being half full, and we are excited about it. We have some solid returning kids and some exciting new ones."

The Lutes, picked by the Northwest Conference coaches to finish third this season behind Linfield and two-time defending champion Whitworth, will be relying on talent and heart to overcome the loss of experience. Of the 17 PLU players who earned NWC postseason honors last season, only five remain on the 2008 team.

According to Westering, losing all that experience and talent "would be difficult if the corral was empty, but it's exciting to see the potential that sits there." With the buzz coming from coaches about several of the newcomers in practice, it is no wonder that Westering feels this way about his team.

Senior quarterback Michael Byrne will step into the full-time starting role this season, and according to Westering, he will be one of the keys to how the offense performs this season. "[He can] throw every kind of pass that we ask him to throw," Westering said.

Byrne gained some valuable experience last season when he had to start in place of the injured second-team all-conference starter, Brett Gordon, against Puget Sound. With only one week

to prepare for his first start, he went 11-17 in the air with 271 yards and two touchdowns.

Westering anticipates a more passing-oriented offense in recent years, based primarily on Byrne's big arm and a talented, athletic group of young wide receivers. Sophomore Greg Ford leads the corps as the team's leading returning receiver and second-team all-conference honoree. He will be complemented by a rotation of five talented players with big-play ability.

Senior guard and co-captain Kyle Edwards will anchor the offensive line, with several younger players competing for a spot in the trench. With less experience in the skill positions, the offensive line's role will be even more magnified this season, as the Lutes look to protect Byrne and create holes for the running game.

Aaron Murphy enters his senior season as the top running back, but several young players will challenge him for playing time early in the season.

One wildcard factor in the Lute's running game will be sophomore junior college transfer Stan Smith. A late arrival who joined the team last week, he has already shown signs of immense talent and big-play ability as a running back.

Junior defensive tackle Giustin Jenkins, senior linebacker Neal Chalmers and senior, invert Justin Kelly serve as the only three returning defensive starters. Westering believes that the athleticism of his defensive players will allow them to rely on great team speed to make up for their lack of experience.

The special teams unit could add a boost with several spectacular plays this season, with first-team all-conference senior Matt Wolford reprising his role as punt and kickoff returner. Senior co-captain Doug Rickabaugh returns for punting duties after earning second-team honors last season.

"The team feels prepared for the season," Byrne said. "We had a scrimmage this last weekend and we did some good things on offense and on defense that were very encouraging."

"With such a young team it is exciting to see who will step up this year... The general feeling is one of excitement because we are all just trying to do the best we can do and the rest will take care of itself."

Westering echoed that sentiment as the team prepares to open its season this weekend in Northfield, Minnesota against St. Olaf. He does not see a lack of experience as a limitation, but rather as a challenge. His belief in his team supports that sentiment.

"We are going to be innovative, exuberant, and absolutely unafraid to succeed."
Coach Scott Westering

Off to a running start

Young PLU runners impressive at Whitman Invitational, looking for successful season

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The PLU men and women's cross country teams flourished in their opening meet of the season, the Whitman Invitational, at Walla Walla Park in Walla Walla, Wash. on Sep. 6.

The men placed fourth, beating conference rivals Linfield College who finished second in conference last year, and a strong Pacific University.

"We're going to surprise a lot of the conference schools this year," sophomore men's captain Mikal Applewhite said.

Applewhite is happy with his team's strong performance because the men ran in a tightly packed group for the duration of the race, resulting in a 30 second spread for PLU's top five finishes.

Applewhite is also impressed with his team's hard work because the team is comprised of only freshmen and sophomores, giving the team a promising future.

This year the men's cross country team hopes to finish fourth in conference, which would enable the team to qualify for the regional meet. Either way, Applewhite is excited for the promising future.

The PLU women finished fifth with standout performances by first-year's Erika Dornfeld and Erica Johnson.

The women are well balanced with a mixture of returning and new runners this year according to senior captain Lexie Miller.

"This is a nice developing year for the team," Miller said.

One thing that will make the Lutes great is their camaradery.

"Our greatest strength is team unity," Miller said. "The team has really come together in less than two weeks time, and is very tight knit."

The women would like to improve from their tenth place finish last season by finishing in the top three. Miller believes the new and old talent will benefit the team well.

The PLU cross country team will head down to Estacada, Ore. to try and continue their early success at the Lewis and Clark Invitational. The Lutes will run on Saturday at 10 a.m.



Lutes SPORTS SCHEDULE

Volleyball: Saint Martins at PLU. Friday Sept. 13, 7 p.m.

Football: PLU at St. Olaf (Minn.) Saturday Sept. 13, 1pm

Women's and Men's Soccer: vs. Wisconsin-Whitewater at Whitworth University, Spokane. Saturday Sept. 13,

Cross Country: at Lewis and Clark Invitational, Estacada Ore. Saturday Sept. 13, 10 a.m.





AP file photo

Seattle Mariners pitcher Felix Hernandez shows his frustration after being taken out of a game this season. Hernandez and the Mariners have been just one of the many disappointments among Seattle sports teams in recent months

Chilly summer for Seattle sports fans

Sports Editorial



Collin Guildner
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While sports world thrives, local teams hit bumpy road

"Greatest summer in sports history."

That is what some people are calling the last four months. The excitement around the sporting world this summer has been unmatched by any other in recent history. The Boston Celtics won their first title since the days of Larry Bird, Tiger Woods wowed us at Torrey Pines, Michael Phelps and Usain Bolt showed us their superhuman abilities at the Beijing Olympics, and the intriguing story lines in major league baseball have kept me tuned in all summer long.

Don't get me wrong, I have really enjoyed experiencing these great moments in sports history. But

for me, this is the worst summer of sports during my lifetime. While the nation and the world was enjoying all these great moments, fans of our own Seattle sports teams have had to endure some of the worst moments in the cities history.

When the Mariners began their 2008 campaign in March, I thoroughly believed that this would be the year they broke out and returned to the level of baseball we saw from them in the great seasons of 1995 and 2001. We had, in my mind, the greatest starting rotation on paper in team history.

Felix Hernandez had dazzled many from the mound in his first few years in the league and was bound for a break out season. Erik Bedard joined the team via trade from Baltimore and looked to compete for the Cy Young award this season. We also had a good mix of young players and veterans that looked to be in the upper half of the league in scoring. The Mariners were a trendy pick to reach the World Series during spring training.

Who knew that those same Mariners would be battling for last place in Major League Baseball come September? From the beginning of the season the Mariners have been a major league disappointment. The trade for Erik Bedard will go down as one of the worst in team history. The veteran's looked old and past their prime, and the young up and comers looked like they could use a few more years in the minors. They have fired their general manager and manager. Rumors of trading Ichiro have even surfaced. The team is in shambles. I can't remember a more disappointing season than this in Seattle sports history.

Even more disappointment can be found from the ex-Seattle Supersonics. Clayton Bennett was able to

complete his hijacking of our oldest and most successful major professional sports franchise in the city. Since their first season in 1967, the Sonics had reached three different NBA Finals and won a championship in 1979. Even after all of the support the city showed for this team, which has not been very good in its own right the past few years, Bennett and his Oklahoma City ownership group would not be denied and the team finalized its move in late June.

There was plenty of blame to go around. It all starts with Howard Shultz, who sold the team to Bennett, when it was obvious that he was going to move the team to Okalahoma. Governor Christine Gregoire and the state government did almost nothing when it came to making it possible for the team to remain in Seattle. All that being said, it was still Clay Bennett and his slimmer than than a carny at the Puyallup Fair personality that made us believe that he was going to try and keep the team in Seattle. Losing the Sonics is one of the lowest moments in the history of Seattle.

We can always look forward to football season right? The Huskies of UW have one of the most exciting players in college football in Jake Locker and the Seahawks look to challenge for another Super Bowl in Mike Holmgren's final year as head coach. So far, not so good. The Huskies are 0-2, including a blow out loss to rival Oregon. And the Seahawks looked horrible on the road in Buffalo in a blow out loss.

It has been a great summer in sports you say? Only if you live outside of the state of Washington. Not if your allegiance lies with the teams that have been disappointing you all summer long. It was a great summer to be a sports fan, just not in Seattle.

Scorecard

Men's Soccer

Standings				
Team	NWC	%	All	%
Linfield	0-0	.000	2-0	1.000
Whitworth	0-0	.000	3-0-1	.875
Pacific	0-0	.000	2-1	.667
Whitman	0-0	.000	1-0-3	.625
PLU	0-0	.000	2-2	.500
UPS	0-0	.000	2-2	.500
Willamette	0-0	.000	1-3	.250
George Fox	0-0	.000	0-4	.000

(Stats as of 9/10)

Team Goal Leaders

Daniele Zaccagnini - 2
Ricky Morales - 2

Team Assist Leaders:

Jason Bjorgo - 2
Daniele Zaccagnini - 1
Trevor McDonald - 1
Andy Stolz - 1
Nat. Breitenberg - 1

Team Saves Leader:

Daniel Magum - 14

Women's Soccer

Standings				
Team	NWC	%	All	%
Whitworth	0-0	.000	3-0	1.000
George Fox	0-0	.000	2-0	1.000
Willamette	0-0	.000	1-0	1.000
L&C	0-0	.000	1-0-1	.750
UPS	0-0	.000	2-1	.667
Linfield	0-0	.000	2-2	.500
Whitman	0-0	.000	1-1	.500
PLU	0-0	.000	0-1-1	.250
Pacific	0-0	.000	0-2	.000

(Stats as of 9/10)

Team Goal Leaders:

No Goals Scored

Team Assist Leaders:

No Assists Scored

Team Saves Leader:

Kamryn Morgan - 10

Volleyball

Standings				
Team	NWC	%	All	%
Linfield	0-0	.000	4-0	1.000
Whitworth	0-0	.000	6-2	.750
PLU	0-0	.000	5-3	.625
UPS	0-0	.000	5-3	.625
George Fox	0-0	.000	5-4	.556
L&C	0-0	.000	4-5	.444
Willamette	0-0	.000	2-4	.333
Pacific	0-0	.000	1-7	.125
Whitman	0-0	.000	0-5	.000

(Stats as of 9/10)

Team Kill Leaders:

Beth Hanna - 70
Kelcy Joynt - 55
Kelsie Moore - 41

Team Block Leaders:

Kelcy Joynt - 13
Beth Hanna - 10
Anella Olbertz - 8

Team Ace Leaders:

Kelsie Moore - 9
Kelcy Joynt - 7

Team Dig Leaders:

Kelsie Moore - 71
Brenna Archibald - 67

Team Assist Leader:
Sarah Beaver - 196

Football

Standings				
Team	NWC	%	All	%
L&C	0-0	.000	1-0	1.000
Willamette	0-0	.000	1-0	1.000
Linfield	0-0	.000	0-0	.000
PLU	0-0	.000	0-0	.000
UPS	0-0	.000	0-0	.000
Whitworth	0-0	.000	0-0	.000
Menlo	0-0	.000	0-1	.000

(Stats as of 4/30)

No Stats Available

Football writer needed for 2007 season!

Contact Mast Sports:

mastsprt@plu.edu

Want to cover Men's or Women's Soccer for the Mast?

Contact the Sports Editor: mastsprt@plu.edu

Struggling start

PLU women's soccer team loses first two matches

Ellen Kanuch
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The Pacific Lutheran women's soccer team kicked off the season last weekend with a 2-0 loss and against Cal State East Bay and UC Santa Cruz. The girls came out strong with 11 new players including nine first-years.

On Friday, at Lincoln Park in Forest Grove, Ore. at Pacific University, the Lutes struggled as East Bay scored a goal in each half.

Senior Lauren Meyer was able to show the Lutes their only shot on goal in the last minutes of the game. Cal State East Bay concluded with 12 shots, including eight on goal. And goalkeeper Kamryn Morgan was solid with six saves for PLU.

"We want to grow together as a team and come out with a lot of wins this season," sophomore Elise Nesselquist said.

The Lutes turned around their game and battled No. 25 ranked UC Santa Cruz for a tie making second-year PLU head coach Lynnette Buffington proud.

The Lutes came prepared as they scored the opening goal just 5:36 into the contest when senior Christina McDuffie's cross hit UCSC's Shelby Stillians and deflected into the goal. UC Santa Cruz caught up at 35:47 when Erica Wheeler-Dubin scored on a penalty kick.

The Lutes maintained their strong defense and finished the match with nine shots, by five of which senior midfielder Amanda Crawford contributed.

"We struggled some in the first game," Crawford said. "We are getting used to each other, but we played really well in the second game and will to continue to play like that this season."

The Lutes will have seven consecutive matches away from their home turf before the opening game at PLU on Saturday Oct. 4 against George Fox.

The Lutes next game is on Saturday Sept. 13 when they compete against Wisconsin Whitewater at Whitworth University in Spokane.



Senior Christa McDuffie goes for the ball against an opponent during a game last season against UC Santa Cruz. The Lutes started this season 0-2.

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Men's soccer season kicks into gear



Sophomore Brannan Brown goes for a header during a game last season. The Men's Soccer team looks to improve on a third place finish in the Northwest Conference last season. The Lutes are 2-2 so far this season including wins over Central College Dutch and St. Mary's. PLU is picked to finish second in the conference by NWC coaches

Lutes go for three in a row

PLU women's volleyball looks to improve on record setting season

Cale Zimmerman
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Pacific Lutheran University women's volleyball is in an unprecedented position; they are trying to improve on their 2007 record-setting year in which they won all of their conference matches.

As well as trying to sweep the Northwest Conference again this season, the team has their eyes set on a deeper run into the postseason.

The Lutes lost three all-conference players from last year's team in setter Gina Di Maggio, libero Megan Kosel, and outside hitter Stacie Matz. But instead of having the mentality of rebuilding for 2008, PLU volleyball is thinking of reloading.

"We have eight freshmen and no seniors on the team this year," junior Kelcy Joyny said. "It is different because half the team has no college experience."

"It is still exciting though because we know we are still one of the more competitive teams in the conference."

Many pieces of the puzzle are there with Division III Freshman of the Year Beth Hanna returning.

Before most of us were even around campus, PLU had already begun their season. The Lutes started their year on an off note at the Pacific University Boxer Kickoff in Forest Grove, Ore. They lost to Cal State-East Bay and Christopher Newport.

The following week, the Lutes carried a much better tune in Southern California, beating Pomona Pitzer, Chapman, and California-Santa Cruz. However, they did suffer one loss against Claremont-Mudd Scripps.

Individual highlights include Beth Hanna having a 21 kill match against Chapman, and sophomore setter Sarah Beaver combining for 86 assists in the first two matches.

Pacific Lutheran makes their first home appearance at Olson Auditorium Friday. Territorial rights are on the line as they host Division II St. Martin's College out of Lacey, WA at 7 p.m.

One of the beneficial factors of the Lutes' success the last few years has been the home crowd advantage.

"It is intimidating for other teams to come play us here," Joyny said. "A lot of places we travel to don't draw the kind of crowds [Olson does]."

Keep the tradition up and we can all be a part in the success the team has this season.



Junior Anella Olbertz goes up for a block in a game last season for the PLU volleyball team. PLU finished with an undefeated record in Northwest Conference play last season and will look to win its third straight conference title this year.